

2007 ANNUAL INSTITUTIONAL PROFILE

October 2007

PLANNING, ASSESSMENT AND RESEARCH

BROOKDALE COMMUNITY COLLEGE ANNUAL INSTITUTIONAL PROFILE 2007

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SECTION A ACCREDITATION STATUS

INSTITUTIONAL ACCREDITATION

Brookdale Community College is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools, the accrediting agency for all colleges in the mid-Atlantic region. The Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Commission on Recognition of Postsecondary Accreditation. Accreditation status is reviewed every five years and re-accreditation occurs at ten-year intervals. Brookdale was awarded an unqualified accreditation from Middle States in 1998 and submitted its Periodic Review Report in 2003, which was considered "excellent" by the review team. The College is currently engaged in its decennial self-study.

Brookdale is certified by the State of New Jersey and the United States Department of Education to grant associate degrees to students who complete formal programs of study. All of Brookdale's A.A., A.F.A., A.S., A.A.S., and Certificate programs are approved by the New Jersey Commission on Higher Education.

PROFESSIONAL ACCREDITATION

The Nursing Program (A.A.S.) is accredited by the National League for Nursing Accrediting Commission and by the State of New Jersey, Department of Law & Public Safety, Division of Consumer Affairs, Board of Nursing.

The Radiologic Technology (A.A.S.) program is accredited by the Joint Review Committee on Education in Radiologic Technology (JRCERT).

The Respiratory Therapy Program (A.A.S.) is accredited by the Committee on Accreditation for Respiratory Care (CoArc).

PROGRAM APPROVAL OR CERTIFICATION

The GM-ASEP and Toyota T-Ten options of the Automotive Technology program are certified by the National Automotive Technicians Foundation (NATEF).

The Paralegal Studies Program (A.A.S.) is approved by the American Bar Association, Standing Committee on Legal Assistants.

SECTION B NUMBER OF STUDENTS SERVED

1. How many full and part time credit students were enrolled in Fall 2006?

Student Status	Headcount	Percent of Total
Full-time	7,366	53.6%
Part-time	6,379	46.4%
Total	13,745	100.0%

2. How many non-credit students were served in FY 2006?

There were over 20,000 registrations **(20,208)** in Brookdale non-credit open-enrollment courses in FY 2006, representing **12,695 different individuals**. Roughly 4 out of every 10 enrollments (7,185 or 35.6%) were in career-oriented or vocational courses. Six out of 10 (13,023 or 64.4%) registrations were in leisure or recreational courses.

Course Type	Registrations	Course Category	Total Clock Hours
	-		
ABE / GED	709	Career	38,003
Sports Camps	1,168	Recreational	25,126
Fitness Center	1,011	Recreational	48,528
SCOPE*	246	Career	77,360
Open Enrollment - Career	6,230	Career	121,820
Open Enrollment - Recreation	10,844	Recreational	105,923
Total	20,208		416,760

*SCOPE: Strategies for Continuing Professional Education: IT Certification Training

In addition, there were **12,022** registrations in courses offered through Contracted Services in FY 2006. More than 400 courses (419) were delivered to 159 different companies and schools.

SECTION C CHARACTERISTICS OF UNDERGRADUATE STUDENTS

BASIC SKILLS TESTING AND REMEDIATION

1. What Basic Skills Placement Test does Brookdale use? What criteria are used for selecting test takers?

Brookdale Community College uses the ACCUPLACER computerized adaptive placement test (CPT) to assess the preparedness of new students. The minimum and maximum possible scores on each subject test range from 20 through 120. All new degree students must take the Basic Skills Placement Test. Waivers of testing are available to the following students: (1) Those who have completed at least 24 college level credits with a grade of "C" or better. The 24 credits must include English composition and a mathematics course higher than elementary algebra. (2) Those who have taken the ACCUPLACER or New Jersey Basic Skills Test at another New Jersey college. (3) Those with a four-year degree from an accredited college. (4) Those who have scored above 540 on the SAT Verbal test and above 530 on the SAT Quantitative test. (5) Non-native speakers of English. (6) Individuals 65 and older.

2. How many new Fall 2006 students were evaluated for Basic Skills placement? How many were recent high school graduates? How many evaluated students required remediation in at least one subject area?

		Recent
	Total	HS Graduates
New Fall 2006 students evaluated for placement:	3,310	2,470
Number needing remediation in at least one area:	2,446	1,935

3. How many and what percent of Fall 2006 First-Time Freshmen required remediation in each subject area?

		ll First-Time en (4,197)	Out of Recent HS Grads (2,557)			
Subject Area:	N	%	N	%		
Reading	1,475	35.1	1,225	47.9		
Writing	883	21.0	706	27.6		
Math Computation	1,555	37.1	1,234	48.3		
Elementary Algebra	2,074	49.4	1,625	63.6		

4. How many and what percent of Fall 2006 First-Time Freshmen required remediation in at least one subject area?

Out of All First-Time	e Freshmen (4,197)	Out of Recent HS Grads (2,557)				
N	%	N	%			
2,445	58.3	1,935	75.7			

1. What was the head count and percent by ethnicity and student status in Fall of 2006?

ETHNICITY

STUDENT	NF	RA*	Bla	ck	Αl	'AN	Asia	n/PI	Hispa	nic	Whi	ite	Unkr	nown	TOTAL
STATUS	N	%	N	%	N	%	N	%	N	%	N	%	N	%	
Full Time	86	1.2	661	9.0	16	0.2	283	3.8	617	8.4	5,507	74.8	196	2.7	7,366
Part Time	4	0.1	735	11.5	16	0.3	337	5.3	531	8.3	4,561	71.5	195	3.1	6,379
TOTAL	90	0.7	1,396	10.2	32	0.2	620	4.5	1,148	8.4	10,068	73.2	391	2.8	13,745

^{*}Non-Resident Aliens

2. What was the headcount and percent by gender and student status in Fall 2006?

GENDER											
STUDENT	Ma	le	Fem	ale	Total						
STATUS	N	%	N	%	N						
Full Time	3,719	50.5	3,647	49.5	7,366						
Part Time	2,258	35.4	4,121	64.6	6,379						
TOTAL	5,977	43.5	7,768	56.5	13,745						

3. What is the age breakdown of the Fall 2006 student body?

Age Category	Headcount	Percent of Total
19 and under	4,516	32.9%
20 - 24	4,911	35.7%
25 - 34	1,890	13.8%
35 – 49	1,592	11.6%
50 and over	723	5.3%
Unknown	113	0.8%
Total	13,745	100.0%

1. To what degree is your institution accessible to students of all economic backgrounds? What percentage of matriculated students receive different types of financial aid?

Type of Financial Aid	Number of Recipients	% of All Matriculated Students Receiving Aid
TAG	1,773	12.8%
EOF	537	3.9%
Distinguished Scholars / Garden State Scholars /	27	0.2%
Urban Scholars		
NJCLASS Loans	28	0.2%
NJSTARS	258	1.9%
Federal Grants (Pell / SEOG)	2,842	20.5%
Federal Loans (Stafford / SLS / PLUS / Perkins)	2,266	16.4%
College Work Study	91	0.7%
Institutional Grants and Scholarships	345	2.5%

NOTE: The financial aid data pertain to academic year 2006-2007. Percentages were obtained
by dividing the number of students who received a particular type of aid during the *Academic Year*2006-2007 by the unduplicated number of students who were matriculated in either Fall 2006 or
Spring 2007 (n=13,833).

2. How much institutional financial aid is provided to students in a fiscal year: Overall? Per full-time student?

- The total amount of financial aid awarded in fiscal year 2007 was \$17,594,940.
- 38.4% of full-time students received financial aid. (Note: This percentage is obtained by dividing
 the total unduplicated number of full time students [in either Fall 2006, Spring 2007, or both terms]
 who received any type of financial aid during the year, by the total unduplicated number of full time
 students [in either Fall 2006, Spring 2007, or both terms]).

3. What has been the trend over the past decade in terms of overall amount of financial aid provided to Brookdale students?

	Total Amount of Financial	Percent of full-time students who
Fiscal Year	Aid Awarded	received financial aid
FY96	\$6,247,107	33.0%
FY97	\$6,629,381	39.0%
FY98	\$6,969,602	32.0%
FY99	\$7,254,949	30.0%
FY00	\$7,540,132	31.6%
FY01	\$8,212,155	30.4%
FY02	\$9,788,105	32.7%
FY03	\$11,900,981	34.5%
FY04	\$13,795,591	36.5%
FY05	\$14,967,591	37.5%
FY06	\$15,761,895	37.4%
FY07	\$17,594,940	38.4%

RESIDENCY

1. What percentage of the student body are New Jersey Residents?

- Among all Fall 2006 students, **99.0**% were New Jersey residents, of whom **90.4**% were Monmouth county residents.
- Among Fall 2006 first-time, full-time freshman, **99.1%** were New Jersey residents, of whom **88.6%** were living in Monmouth County.

SECTION D DEGREES CONFERRED & CHARACTERISTICS OF GRADUATES

1. How many degrees were awarded to the graduating Class of 2006 (by ethnicity and degree type)?

	N	RA*	Bla	ck	ΑI	/AN	Asia	an/PI	Hispa	anic	Wh	nite	Unkı	nown	TOTAL
AWARDS	Ν	%	N	%	Ν	%	N	%	N	%	N	%	N	%	
Associate's	44	2.9	135	8.8	1	0.0	74	4.8	107	7.0	1127	73.4	48	3.1	1536
Diploma/Certif.	1	2.8	3	8.3	0	0.0	1	2.8	2	5.6	28	77.8	1	2.8	36
TOTAL	45		138		1		75		109		1155		49		1572

^{*}Non-Resident Alien

2. What percentage of the Class of 2006 were female? Male?

	Men		Won	nen	TOTAL
AWARDS	Ζ	%	Ν	%	
Associate's	615	40.0	921	60.0	1536
Diploma/Certificate	18	50.0	18	50.0	36
TOTAL	633		939		1572

3. What percentage of degrees are conferred annually by academic discipline?

• The table on page 8 contains the number and percent of degrees conferred in each discipline for the Classes of 2003 through 2007.

4. How does Brookdale rank, nationally, in terms of degree production?

- Brookdale is consistently among the top 100 associate degree producing institutions in the nation. Community College Week recently ranked Brookdale 52nd (awarding 1,536 associate degrees to the Class of 2006). Brookdale was the top associate-degree producing college in New Jersey.
- In terms of specific associate-degree programs, Brookdale ranked **7**th **nationally in production of Education degrees (192)**; 13th in production of Criminal Justice degrees (117); and 19th in production of business, management, and marketing degrees (369).

Number and Percent of Degrees Conferred by Program

Brookdale Community College

BCC DEGREE PROGRAM	No.	6-2007 %		-2006		-2005		-2004		-2003
Turn of an Dun annua		70	No.	%	No.	%	No.	%	No.	%
I rangtor Programs:										
Transfer Programs: Architecture	6	0.4	8	0.5	7	0.5	8	0.5	7	0.5
Art	6	0.4	4	0.3	3	0.3	0	0.0	9	0.3
Business Administration	291	17.4	273	17.4	284	18.5	286	19.4	210	15.9
Computer Science	6	0.4	11	0.7	10	0.7	9	0.6	15	1.1
Criminal Justice	135	8.1	117	7.4	110	7.2	89	6.0	83	6.3
Education	173	10.3	176	11.2	172	11.2	177	12.0	147	11.1
	173	0.6	6	0.4	6	0.4	14	0.9	7	0.5
Engineering										18.8
Humanities	253	15.1	247	15.7	266	17.3	249	16.9	249	
Math / Science	33	2.0	51	3.2	47	3.1	42	2.8	29	2.2
Social Science	257	15.4	242	15.4	220	14.3	223	15.1	204	15.4
Transfer Total	1170	69.9	1135	72.2	1125	73.3	1097	74.4	960	72.6
Career Programs:										
Accounting	4	0.2	15	1.0	15	1.0	15	1.0	9	0.7
Automotive Technology	55	3.3	27	1.7	41	2.7	22	1.5	21	1.6
Business Management	18	1.1	25	1.6	20	1.3	28	1.9	43	3.3
Business Technology Systems	15	0.9	18	1.1	17	1.1	9	0.6	15	1.1
Communications Design	1	0.1	3	0.2	5	0.3	6	0.4	5	0.4
Communications Media	5	0.3	6	0.4	7	0.5	4	0.3	9	0.7
Computer Aided Drafting & Design	5	0.3	15	1.0	4	0.3	23	1.6	9	0.7
Computer Science	12	0.7	12	0.8	24	1.6	25	1.7	25	1.9
Culinary Arts	44	2.6	32	2.0	21	1.4	22	1.5	19	1.4
Dental Hygiene	6	0.4	4	0.3	8	0.5	6	0.4	2	0.2
Digital Arts / Desktop Publishing	4	0.2	2	0.1	16	1.0	9	0.6	9	0.7
Early Childhood Education	4	0.2	17	1.1	11	0.7	6	0.4	3	0.2
Electronics	3	0.2	5	0.3	8	0.5	5	0.3	5	0.4
Fashion Merchandising	40	2.4	32	2.0	40	2.6	40	2.7	34	2.6
Food Service Management*	0	0.0	0	0.0	0	0.0	1	0.1	0	0.0
Human Services	11	0.7	8	0.5	3	0.2	1	0.1	2	0.2
nterior Design	10	0.6	8	0.5	13	0.8	9	0.6	1	0.1
Marketing	7	0.4	10	0.6	7	0.5	8	0.5	9	0.7
Medical Laboratory Technology*	0	0.0	0	0.0	0	0.0	1	0.3	0	0.0
Network Engineering Technology	4	0.0	3	0.2	1	0.0	'	0.1	J	0.0
Nursing	176	10.5	128	8.1	86	5.6	85	5.8	84	6.4
Ornamental Horticulture	3	0.2	4	0.3	2	0.1	3	0.2	2	0.4
Paralegal Studies	32	1.9	26	1.7	30	2.0	27	1.8	26	2.0
Radiologic Technology	22	1.3	20	1.7	21	1.4	15	1.0	21	1.6
Radiologic recritiology Respiratory Therapy	23	1.3	17	1.3	9	0.6	8	0.5	9	0.7
Career Total										
Career Total	504	30.1	437	27.8	409	26.7	378	25.6	362	27.4
TOTAL	1674	100.0	1572	100.0	1534	100.0	1475	100.0	1322	100.0

^{*}Program No Longer Active

SECTION E STUDENT OUTCOMES - GRADUATION, RETENTION AND TRANSFER

1. What percentage of full-time freshmen graduate or transfer within 3 years?

The figures below reflect 3-year graduation and transfer rates (i.e., combined success rates) for firsttime, full-time matriculated students. For the 1994 - 1996 entering cohorts, transfer rates are limited only to New Jersey senior public institutions. To the extent that Brookdale students transferred to private colleges or to out-of-state public colleges, the figures for these cohorts under-represent the transfer rate.

The figures for the 1997 - 2003 entering cohorts include National Student Loan Clearinghouse data on transfers to most baccalaureate-granting institutions. Note that the reported transfer rates refer only to those students who did not graduate within 150% of time to degree completion. More specifically, if a student graduated within three years and then transferred to another institution, (s)he would be identified only in the graduation rate and not the transfer rate. The data below have been reported on the annual Federal Graduation Rate Survey (GRS). On the Graduation Rate Survey, students have until the end of the Summer of their 3rd year to either graduate or transfer to another institution (i.e., members of the Fall 2003 cohort had until the end of Summer 2006 to graduate or transfer).

The self-reported transfer rate for Brookdale *graduates* of transfer programs (approximately 70%) is substantially higher than those reported below for *incoming* classes.

1994 - 2003 Entering Cohorts:

Entering Cohort	Total in Cohort	Graduates within 3 years	Graduation Rate	Transfers (non graduates)	Transfer Rate*	Combined Graduates + Transfers	Combined Graduation + Transfer Rate
1994	1,496	215	14.4%	125	8.4%	340	22.8%
1995	1,559	244	15.7%	163	10.5%	407	26.1%
1996	1,516	242	16.0%	177	11.7%	419	27.6%
1997	1,525	229	15.0%	333	21.8%	562	36.9%
1998	1,712	276	16.1%	324	18.9%	600	35.0%
1999	1,920	343	17.9%	376	19.6%	719	37.4%
2000	1,913	342	17.9%	351	18.3%	693	36.2%
2001	2,031	380	18.7%	395	19.4%	775	38.2%
2002	2,128	400	18.8%	363	17.1%	763	35.9%
2003	2,327	402	17.3%	460	19.8%	862	37.0%

2, What are Brookdale's two- and three- year combined success rates by ethnic group for the Fall 2003 entering cohort of first-time, full-time freshman?

			ss After Years		ss After e Years
Ethnic Group	Total	N	%	N	%
White	1736	234	13.5	534	30.8
Black	221	14	6.3	35	15.8
Hispanic	173	12	6.9	40	23.1
Asian	94	14	14.9	33	35.1
Alien	9	0	0.0	2	22.2
Other*	94	11	11 11.7		28.7
Total	2327	285	12.2	671	28.8

^{*}Other includes American Indian and Unknowns

In this item and the one below, 2-year "success rate" is defined as "graduated within 2 years or transferred to a New Jersey Senior Public Institution by the 10th day of the Spring semester of the 2nd year." Three-year "success rate" is defined as "graduated within 3 years or transferred to a New Jersey Senior Public Institution by the 10th day of the Spring semester of the 3rd year." Unlike the cohort used on the Graduation Rate Survey, students who transfer or graduate in the Summer prior to starting their 4th year are not included in the success rate.

3. What are the two- and three- year combined success rates by income category for the Fall 2003 entering cohort of first-time, full-time freshman?

			ss After Years		ss After e Years
Income Category	Total	N	%	N	%
Low Income*	380	45	11.8	89	23.4
Not Low Income	854	138	16.2	278	32.6
Unknown	1093	102	9.3	304	27.8
Total	2327	285	12.2	671	28.8

^{*}Low Income is defined as a student with a NJ Eligibility Index between 1 and 2,499.

4, What are Brookdale's two- and three- year graduation rates by ethnic group for the Fall 2003 entering cohort of first-time, full-time freshman?

		Graduate After Two Years			ite After Years
Ethnic Group	Total	N N	rears %	N	rears %
•				I	
White	1736	132	7.6	310	17.9
Black	221	4	1.8	16	7.2
Hispanic	173	4	2.3	24	13.9
Asian	94	11	11.7	20	21.3
Alien	9	0	0.0	2	22.2
Other*	94	4 4.3		12	12.8
Total	2327	155	6.7	384**	16.5

^{*}Other includes American Indian and Unknowns

^{**}This figure differs from the 402 graduates identified in item #1 because it does not include Summer 2006 graduates.

5. What are the two- and three- year graduation rates by income category for the Fall 2003 entering cohort of first-time, full-time freshman?

			ate After Years		te After Years
Income Category	Total	N	%	N	%
Low Income*	380	19	5.0	39	10.3
Not Low Income	854	73	8.5	157	18.4
Unknown	1093	63	5.8	188	17.2
Total	2327	155	6.7	384**	16.5

^{*}Low Income is defined as a student with a NJ Eligibility Index between 1 and 2,499.

6. What is the three-year transfer rate of Fall 2003 first-time, full-time students to New Jersey Senior Public Institutions? What is the overall three-year transfer rate?

 Of the 2,327 entering students in the Fall 2003 cohort, 300 (12.9%) transferred to one of New Jersey's senior public institutions. Overall, just over 400 members of this cohort (404 or 17.4%) transferred to one of New Jersey's senior public institutions, community colleges, or one of the 9 independent colleges & universities that participate in the Commission on Higher Education's student enrollment system. Neither of these transfer rates include students who graduated from Brookdale prior to transferring.

7. What is the third-semester (Fall to Fall) retention rate for first-time, full-time students, by ethnicity?

Fall 2005		Number an Retained	
Cohort		Semester (Fall 2006)
Ethnic Group	Total	N	%
White	2,006	1,339	66.7
Black	255	134	52.5
Hispanic	223	151	67.7
Asian	92	66	71.7
American Indian	5	3	60.0
Alien	13	3	23.1
Unknown	73	48	65.8
Total	2,667	1,744	65.4

8. Do third-semester retention rates vary as a function of income level?

Fall 2005 Cohort		Number an Retained Semester (in Third
Income Level	Total	N	%
Low Income	378	210	55.6
Not Low Income	1,073	712	66.4
Unknown	1,216	822	67.6
Total	2,667	1,744	65.4

^{**}This figure differs from the 402 graduates identified in item #1 because it does not include Summer 2006 graduates.

SECTION F FACULTY CHARACTERISTICS

1. Provide a profile of Fall 2006 full-time faculty at your institution.

• The table on page 13 contains a breakdown of Fall 2006 faculty by gender, ethnicity, academic rank, and tenure status.

2. What percentage of course sections are taught by full-time faculty?

• Almost six out of every 10 (59%) courses are taught by full-time Brookdale faculty.

3. What is the ratio of full-time to part-time faculty?

• There is one full time faculty member to every 2.6 part time faculty members. More specifically, in the Fall 2006 term, there were 219 full-time and 568 part-time faculty members.

Brookdale Community College Full-Time Faculty by Ethnicity, Gender, Academic Rank and Tenure Status Fall 2006

	WI	nite	Bla	ack	Hisp	anic	As	ian	То	tal
Tenure Status	M	F	M	F	M	F	M	F	M	F
Tenured										
Professors	43	41	0	3	0	0	0	1	43	45
Associate Professors	14	15	0	2	0	0	0	2	14	19
Assistant Professors	25	18	1	2	1	1	0	0	27	21
All Others	0	0	0	0	0	0	0	0	0	0
Total:	82	74	1	7	1	1	0	3	84	85
Without Tenure										
Professors	0	0	0	0	0	0	0	0	0	0
Associate Professors	0	0	0	0	0	0	0	0	0	0
Assistant Professors	1	0	0	0	0	0	0	0	1	0
All Others	14	28	0	1	1	1	0	4	15	34
Total:	15	28	0	1	1	1	0	4	16	34
Total:										
Professors	43	41	0	3	0	0	0	1	43	45
Associate Professors	14	15	0	2	0	0	0	2	14	19
Assistant Professors	26	18	1	2	1	1	0	0	28	21
All Others	14	28	0	1	1	1	0	4	15	34
Total:	97	102	1	8	2	2	0	7	100	119

SECTION G CHARACTERISTICS OF THE TRUSTEES OR GOVERNORS 2007

The trustees of Brookdale Community College are esteemed members of the Monmouth County community. Their dedication to Brookdale accounts in no small part for the institution's history of excellence and vision for the future. **Mr. Howard C. Birdsall**, an engineer, is Board of Trustees Chair and Chair of the Executive Committee. Mr. Birdsall is also an ex-officio member of all Board committees. He has served on the Board since 1988. **Mr. Jacob S. Elkes**, appointed to the Board in 1996, owns and operates a title search company. He serves as Board Vice Chair, is Vice Chair of the Executive Committee and is an ex-officio member of all other Board Committees. Mr. Elkes also serves as Liaison to the Brookdale Community College Foundation.

Dr. Lewis G. Anderson joined the Brookdale Board of Trustees in 1999. He serves as Chair of the Information Technologies Committee and is a member of the Executive, Educational Services and Finance Committees. Dr. Anderson is also a Liaison to the New Jersey Council of County Colleges. **Father Brian Butch** was appointed to the Board in 2005. He is a member of the Buildings and Grounds, Human Resources, and Policy Committees and is a Liaison to the Holocaust Center.

Dr. Paul M. DiLorenzo, a physician, chairs the Policy Committee and is a member of the Finance, and Nominating Committees. Dr. DiLorenzo was appointed to the Board in 1996. **Mr. Woodrow C. Holmes**, retired president of an information technology and management services firm, joined Brookdale's Board of Trustees in 2004. He chairs the Human Resources and Nominating Committees and is also a member of the Buildings and Grounds and Information Technologies Committees. **Mrs. S. Lucille Jones** is Principal of Assunpink Center of the Mercer County Technical School District. Mrs. Jones was appointed to Brookdale's Board in 2005 and serves on the Educational Services and Finance Committees. She is also a member of the Diversity Council and is Trustee Ambassador to the New Jersey Council of County Colleges.

As Superintendent of Monmouth County Schools, **Mrs. Eugenia Lawson** was appointed to the Board in 2003. Mrs. Lawson chairs the Educational Services Committee and is a member of the Finance and Human Resources Committees. **Mr. Richard M. Maser**, President and CEO of an engineering consulting firm, was appointed to Brookdale's Board of Trustees in 2002. Mr. Maser chairs the Buildings and Grounds Committee and serves on the Human Resources and Information Technologies Committees. **Mr. Gene J. Mulroy**, a partner in a government relations and business development firm, was appointed to the Board in 2005. Mr. Mulroy serves on the Information Technology and Policy Committees.

Ms. Joan Raymond was appointed by the county in 2001 to serve on Brookdale's Board. She chairs the Finance Committee and is a member of the Executive, Buildings and Grounds, and Nominating Committees. **Mr. Matthew Koehler,** Graduate Trustee, is a member of the Educational Services Committee.

Brookdale's Board of Trustees represents a diverse group in terms of gender (3 women; 9 men) and professional skills and experiences. Three Board members are African American; the remainder are Caucasian.

SECTION H A PROFILE OF THE INSTITUTION

1. Provide a profile of Brookdale's degree and certificate programs.

Brookdale Community College is a two-campus system that includes a main campus in Lincroft, a branch campus in Freehold (the Western Monmouth Branch Campus), and higher education centers distributed throughout Monmouth County – Eastern Monmouth (Neptune), Northern Monmouth (Hazlet), Long Branch, and Wall Township. In addition, Brookdale Community College is unique among New Jersey community colleges in having a marine and environmental science field station located in Gateway National Recreation Area Sandy Hook. Sandy Hook is a barrier beach peninsula with 1,665 acres of coastal habitat located at the northern tip of the Jersey Shore. The field station occupies Building 53 of the hook's historic Fort Hancock section.

Brookdale offers the AA, AFA, AS, and AAS degrees in 36 programs as well as more than 20 credit certificate programs and a wide variety of non-credit classes in many areas of personal and career interest. The table on the next two pages contains the degree and certificate programs currently offered at Brookdale Community College. In the table, programs are organized within the Academic Divisions that offer particular degrees and certificates. For example, the Nursing (AAS) Program is offered through the Health Sciences Division whereas the Automotive Technology AAS and certificate programs are offered through the Science and Technologies Division.

Brookdale also provides local access to post-associate degree education through Brookdale's New Jersey Coastal Communiversity, a post-associate degree partnership with Georgian Court University, Montclair State University, New Jersey City University, New Jersey Institute of Technology, and Rutgers, the State University of New Jersey.

BROOKDALE COMMUNITY COLLEGE DEGREE AND CERTIFICATE PROGRAMS

HEALTH SCIENCES

Dental Assisting (Certificate)

Dental Hygiene (AAS)

Health Information Technology (AAS)

Nursing (AAS)

Radiologic Technology (AAS)

Respiratory Therapy (AAS)

ARTS & COMMUNICATION

Architecture (AS)

Communication Design (AAS)

Communication Media (AAS)
Audio Production Option
Television Production Option

Digital Animation and 3D Design (AAS)
Digital Animation Option
Game Programming Option

Digital Arts (Certificate)

Fine Arts (AFA)

Humanities (AA)

Art Option

Broadcasting Option

Communication Design Option

Languages Option

Media Studies Option

Music Option

Photography Option

Public Relations Option

Speech Communication Option

Speech / Theater Option

Women's Studies Option

ENGLISH

Humanities (AA)

Creative Writing Option Liberal Education Option English Option Journalism Option

MATH

Math / Science (AS)
Math Option

SOCIAL SCIENCES

Criminal Justice (AS)
Criminal Justice Option
Corrections Option

Early Childhood Education (AAS)

Early Childhood Ed. (Certificate)

Education (AA)

Early Childhood Ed Option Secondary Ed Option

Human Services (AAS)

Generalist Option

Addiction Studies Option

Corrections Option

Social Science (AA)

Anthropology Option

Ethnic Studies Option

History Option

International Studies Option

Philosophy Option

Political Science Option

Psychology Option

Public Administration Option

Social Science Option

Interior Design (AAS)

BROOKDALE COMMUNITY COLLEGE DEGREE AND CERTIFICATE PROGRAMS

BUSINESS & COMPUTER SCIENCE

Accounting (AAS)

Accounting (Certificate)

Business (AAS)
Business Management Option
Food Service Mgmt Option

Business Administration (AA)
Business Administration Option
Accounting Option

Business Technology Systems (AAS)

Business Technology Systems (Certificate)

Computer Science (AS)

Computer Science (AAS)
Programming Option
Web Site Development Option

Computer Science - Webmaster (Certif)

Culinary Arts (AAS)

Culinary Arts Certificates
Culinary Arts
Pastry Arts

E-Business (Certificate)

Fashion Merchandising (AAS)

Marketing (AAS)

Paralegal Studies (AAS)

Technical Studies (AAS)
Business Management Option

SCIENCE & TECHNOLOGY

Automotive Technology (AAS)
Automotive Tech Option
Automotive Engineering Option
GM Auto Service Option
Toyota T-Ten Option

Automotive Technology (Certificates)
Advanced Auto Mechanic
Automotive Parts / Service Mgmt
Basic Auto Mechanic
Brakes and Steering
Electric and Power Systems
Engine Performance Specialist
Remanufacturing Specialist
Transmission Specialist

Computer-Aided Drafting and Design Technology (AAS)

Computer-Aided Drafting and Design Technology (Certificate)

Electronics Technology (AAS)
Computer Technician Option
Engineering Technology Option

Electronics Technology (Certificates)
A+ Computer Repair Technician
CCNA & MCSE Network Admin.
LAN/WAN Technician

Electric Utility Technology (AAS)

Engineering (AS)

Horticulture (Certificate)

Network Engineering Tech. (AAS) LAN/WAN Technician Network Admin. MCSE

Math / Science (AS)
Biology Option
Chemistry Option
Environmental/Earth Studies Option
Physics Option
Science Option

SECTION I RESEARCH AND PUBLIC SERVICE ACTIVITIES

1. Provide a profile of the faculty research and public service activities at your institution.

Brookdale regularly collects information on faculty research and public service activities via a Faculty Professional Development Survey. In Spring 2007, 184 full-time faculty members (75%) completed the survey and the results indicate that Brookdale full-time faculty are very involved in research and public service activities.

• CURRENT FACULTY RESEARCH PROJECTS: The Professional Development Survey indicated that the personal and professional research activities of Brookdale faculty are diverse and wide ranging. A few examples illustrate the varied nature of current research projects: Conducting experimental studies to assess the impact of tattoos on student evaluations of a college instructor; Researching the history of ocean rescue in New Jersey; Measuring and modeling urban PCB concentrations on a small spatial scale; Examining the correlates of family stability and academic success in mothers and sons; and Investigating the North American Phalanx, a local Utopian Community in Monmouth County during the mid 1800s.

Several projects focus specifically on the teaching-learning process. For example, members of the Nursing department are participating in a research project on the use of narrative pedagogies in nursing education. Other members of the Health Sciences faculty are exploring the learning styles of medical imaging students and investigating whether guided imagery reduces test anxiety in a "high stakes" testing environment such as Nursing. Other faculty members are focusing on how students can help each other learn. For example, one of Brookdale's counselors and a faculty member in the English department are examining and comparing several types of learning communities to determine the possibility of implementing a pilot program with a "pre-health sciences" cohort of students.

Many Brookdale faculty are also currently working on information technology projects such as creating on-line and blended courses. For example, a professor in the English Department is developing an online section of ENGL-158: Introduction to Literature, and Nursing faculty are developing an online version of NURS-263: Managing and Coordinating Nurse Care. Others are investigating the best ways to incorporate technology into courses to enhance student learning. Specifically, a web developer in the Teaching and Learning Center is working with a member of the Electronics department to produce interactive videos for an ELEC-103 (Electronic Skills and Techniques) laboratory that will include new video components and exercises to improve student knowledge retention.

FACULTY PUBLIC SERVICE ACTIVITIES: Brookdale faculty are involved in a wide range of
volunteer and public service activities. The listing of activities and organizations below provides
an indication of the types and range of public service activities that Brookdale faculty are involved
in:

American Cancer Society	Master Gardner Program
American Heart Association	Meals on Wheels
American Red Cross Health & Safety	Middletown Township Medical Emergency
Committee	Response Team
American Red Cross (NJ Chapter)	Monmouth County Food Bank
Area sports coaches (e.g., Little League)	Monmouth County Historical Association
Area sports officials (judges / umpires)	Monmouth County Medical Reserve Corps
Associated Human Society Animal Sponsor	Monmouth County Park System
Association of Retarded Citizens	Monmouth County Traumatic Loss Coalition
Big Brothers / Big Sisters	Music Club - Performer at area Nursing Homes
Breast Cancer Fundraiser Walk	National Multiple Sclerosis Society
Central Jersey Blood Bank Monthly Donor	Nature Conservancy
Church and Temple officers / volunteers	"Out of the Darkness" National Overnight Walk
Classroom Volunteers & Guest Speakers	Partners of the Americas
Clean Ocean Action / Beach Clean-ups	Poricy Park Nature Conservancy
Diabetes Fundraising	Pro Bono Legal Work
Families with Children from China	Parent-Teacher Associations (PTA/PTO)
Fire Department Volunteer	Public Library Volunteers & Speakers
Foreign Language Resource Bank	Ride for Autism
Girl Scouts / Cub Scouts	Ride for Missing and Exploited Children
Habitat for Humanity Volunteer Builder	Riverview Medical Center Emergency Room
Institute for Justice	Riverview Medical Center Volunteer Trainer
League of Women Voters	United Way of Monmouth County
Los Padres Foundation	Visiting Nurse Association "Stately Homes"
	Fundraiser
Lunch Break (Red Bank)	YMCA

In addition to the types of individual volunteer and public service activities listed above, Brookdale faculty and staff contribute to the Community in many other ways including:

- <u>Advisory Boards</u>. Brookdale faculty are currently serving on the boards and advisory committees of several non-profit organizations including: Dunellen Board of Education; Eden Family of Services; the New Jersey Vietnam Memorial and Educational Center; Literacy Volunteers of Monmouth County; Lunch Break; Manasquan Board of Education; Mid-Atlantic Consortium for Human Services; Monmouth County Historical Association Community Advisory Board; and the New Jersey Chapter of the American Foundation for Suicide Prevention.
- <u>Brookdale Volunteer Connection</u>. The "Employee Volunteer Connection at Brookdale" was established in October 1995 to make it easy for staff to participate in public service activities. The "Volunteer Connection" is a group of Brookdale employees dedicated to serving the needs of the community. They help connect and mobilize colleagues and students to participate in community service projects. Each year, the "Volunteer Connection" identifies several relevant local agencies or important causes, and emphasizes their needs through Brookdale's newsletter (the *Brookdalian*) and campus flyers.

Highlights from the 2006-2007 year include raising funds for the American Heart Association (via a "Heartwalk" in September); collecting children's books for local libraries as part of a nationwide literacy program (Project READ); preparing and serving monthly dinners for residents of Habcore House in Red Bank and Asbury Park; and an "Empty Bowls Event" that raised \$860 for local food pantries in Monmouth County.

The Volunteer Connection also partners with the College's student clubs and organizations in serving the community. Hurricane Katrina relief, the collection of personal supplies for our troops overseas, and securing support for our students' trip to New Orleans to help with rebuilding efforts, are some of the activities that continued in 2006-2007.

The Brookdale Volunteer Connection sponsored "Project Eat," which consists of unscheduled campus food collections that resulted in the donation of over 660 pounds of food and sundries to Monmouth County food banks. The Volunteer Connection also participated in "Project Backpack" for the Reading Buddies program. Employees donated 55 backpacks (filled with school supplies) which were distributed to local schools. Each Winter, Brookdale faculty and staff also participate in the annual "Giving Tree." The 2006 Giving Tree was very successful. Brookdale staff and students bought, wrapped and delivered more than 760 gifts to 69 needy Monmouth County Families – which included over 196 individuals.

New this year is the Volunteer Connection's partnership with the Coastal Habitat for Humanity's "Brush with Kindness" and "Re-New Store" in Asbury Park. Time and materials are donated to help repair and spruce-up the homes of local needy families. The Re-New Store collects and sells donated housing materials and furnishings at low cost to local families.

ADDITIONAL BROOKDALE PUBLIC SERVICE ACTIVITIES INCLUDE:

- <u>Adult Basic Education Programs</u>. Adult Basic Education, GED Preparation, and English as a
 Second Language classes are available through the Long Branch and Northern Monmouth Higher
 Education Centers and at the Western Monmouth Branch Campus. The Office of Adult Basic
 Education also offers English Literacy Civics and Citizenship courses to help individuals become
 citizens of the United States of America.
- Brookdale Public Radio (90.5 The NIGHT). Brookdale Public Radio serves Monmouth and Ocean counties with it's unique brand of music programming, National Public Radio's award-winning news programs, along with local community announcements, 24 hours a day, 7 days a week, 365 days a year. 90.5 The NIGHT is a full service, non-commercial FM public radio station with a staff of professional radio personnel. 90.5 The NIGHT is dedicated to serving the community by working with over 500 local non-profit organizations on many programming ventures and by providing free public service announcements. Brookdale Public Radio is also a major contributor and/or sponsor to the largest outdoor festival events throughout the county.
- Brookdale Television (BTV). Brookdale Television provides a "visual bridge" between Brookdale Community College and the communities that it serves. BTV produces high quality educational television and public affairs programs that are broadcast via both the Comcast (80,000 households) and Cablevision systems, effectively reaching most cable-wired households in Monmouth County, although BTV does not reach the Bayshore. In addition to Telecourses for college credit, BTV produces Brookdale Views, Creative Conversations, the Visiting Writer's Series, and outreach programs such as the Monmouth County Prosecutor's Office's "Youth, Family & The Law" and the Office on Aging's "Senior Focus." Notable local public figures are often an active part of Brookdale Television's productions.

- The <u>Career Clinic</u>. Members of the public involved in the career decision process can take advantage of the Career Clinic. This counseling and testing service, administered through Brookdale's Outreach, Business, and Community Development division, provides in-depth careerrelated testing and counseling.
- Center for Holocaust Studies. The Center for Holocaust Studies at Brookdale offers educational programs to local schoolchildren, teachers, and community members, and maintains an extensive library of print and media resources. More specifically, the Center for Holocaust Studies serves the community through: (1) A Teacher Resource Center, which contains a collection of curricula, lesson plans, and study guides. (2) Individualized programs and inservice trainings. (3) A Speakers' Bureau, which has scholars, educators and Holocaust Survivors available for programs. (4) Services to students and teachers, such as the student leadership conference, theatrical performances, teacher training programs, and a writing and art contest for students in grades 5 – 12. (5) An annual Colloquium, which welcomes over 2,400 students and teachers to the Brookdale campus for a half-day program that includes a keynote speaker and 40 break-out workshops. (6) Programs for the general community, including annual scholarly lectures, film series, book discussions, an Armenian Genocide Remembrance program, collaborative programs with the Monmouth County Prosecutor's Office and the United States Holocaust Memorial Museum in the training of Law Enforcement Officers, and a court-mandated 12-week education program for Monmouth County Juvenile Bias Crime offenders.

The Directors and Co-founders of the Center are considered experts in the field of Holocaust education and have helped numerous other colleges establish similar programs. In addition, the Center for Holocaust Studies awards a scholarship each year to a teacher in a local school district.

- <u>Center for World War II Studies and Conflict Resolution</u>. Brookdale's Center for World War II
 Studies is a resource available to all who want to learn about the political, economic, social and
 military aspects of World War II and enlighten new generations to heed the past in order to
 prepare for the future. A focus of the Center is that resolution of world problems can occur without
 aggression. The Center offers educational programs, a speaker's bureau, community
 presentations and teacher education.
- The Displaced Homemakers Program. This program provides assistance to those who have lost their primary source of income due to separation, divorce, disability or death of a spouse. The need to obtain or upgrade skills for transition into the paid labor market is addressed along with the fear and emotional upheaval of facing a very difficult transition. Free services include self-esteem/assertiveness training, personal and career counseling, pre-employment training, workshops, support groups and community referrals. These services are offered at Brookdale's Higher Education Centers and Western Monmouth Branch Campus with some activities located on the College's Lincroft campus. Introductory computer training is also provided to participants to help upgrade skills.
- Free Tuition for Senior Citizens, National Guard Members, Unemployed Persons, Volunteer Firefighters, Volunteer First Aid Workers, and Family Dependents of 9/11. Senior citizens (over the age of 65) are offered free tuition on a seat-available basis. The state does not mandate this program but allows schools to implement it at each institution's discretion. The National Guard Free Tuition program entitles active duty members of the National Guard to free tuition. Families of National Guard members who were killed in the line of duty are also eligible for the same benefits. The Unemployed Persons Free Tuition program requires colleges to admit people who can demonstrate that they are unemployed. Free tuition is also granted to volunteer firefighters and first aid workers. In each of these programs, students are admitted to classes on a

seat-available basis and they are responsible for all fees. In response to the tragic events of September 11, 2001, Brookdale also provides Monmouth County's surviving spouses and dependent children of victims with free tuition.

<u>Small Business Development Center.</u> The Small Business Development Center provides oneon-one counseling and workshops to the business community of Monmouth and Ocean counties.
The Center links resources of the United States Small Business Association, the NJ Commerce
and Economic Growth Commission and the Rutgers Graduate School of Management to provide
counseling on matters relating to small business – from start-up to expansion. There is no charge
for these services.

SECTION J MAJOR CAPITAL PROJECTS

Major Capital Projects / Improvements (Academic Year 2006-2007)

During the Academic Year 2006-2007, the following Facilities Master Plan related projects and other major capital projects and improvements were undertaken at Brookdale Community College.

I. FACILITIES MASTER PLAN FUNDING EFFORTS

Capital funding for 2006-2007 has been identified for the following projects:

\$4,025,685	Renovation of the 1 st and 2 nd floors of the Natural and Applied
	Sciences (NAS) building
7,000,000	Purchase and Renovation of Northern Monmouth Higher
	Education Center
300,000	Renewals & Replacements for College Infrastructure

II. FACILITIES MASTER PLAN PROJECTS

Renovation of the Natural and Applied Sciences (NAS) Building. Construction began on the 1st and 2nd floors of the NAS building on January 9, 2005 and was complete in January 2007. The work was awarded as multiple prime contracts totaling \$8,513,381. As of June 30, 2007, \$18 million has been expended over two fiscal years.

Purchase and Construction of the Northern Monmouth Higher Education Center. The purchase of 1 Crowne Plaza in Hazlet, NJ took place in early December at the cost of \$2,750,000. Construction began in January 2007 with an anticipated completion date of October 1, 2007. The work was awarded as multiple prime contracts totaling \$4,142,904. As of June 30, 2007, \$2.1 million has been expended. Additionally, site work was awarded on June 26 in the amount of \$814,000 for a late August completion.

III. OTHER MAJOR CAPITAL PROJECTS / IMPROVEMENTS

Main Electric Distribution Loop / Switch Replacement. During FY 2007, Brookdale Community College placed several buildings on a new campus main distribution loop at a cost of approximately \$160,000. The Bankier Library, the Counseling, Assessment & Registration Building, the Center for Visual Arts, Larrison Hall, Main Academic Central, Main Academic North, portions of Main Academic South, and the Performing Arts Center were all electrically connected to the new main campus loop, which should ensure the reliability of electric service in these structures through the next quarter century. This is the most needed ongoing infrastructure project at the Lincroft campus.

<u>Center for World War II Studies and Conflict Resolution</u>. Brookdale Community College constructed a new home for the Center for World War II Studies and Conflict Resolution in the Bankier Library at a cost of about \$22,000. The new home gives the Center increased access and visibility and improves the storage capacity for documents, oral histories and videos of center presentations.

<u>Painting Projects</u>. Several areas were painted in close proximity to major and other minor capital projects to enhance the appearance and value of those projects. The covered walkway

between the Advanced Technology Center and the Counseling, Assessment & Registration Building was painted in conjunction with the CAR renovation, and painting occurred in Larrison Hall and the Student Life Center in conjunction with technology projects. The total cost for the painting projects was \$18,000.

<u>Technology Classrooms</u>. Brookdale Community College wired fifteen technology "smart" classrooms at a cost of \$15,000. The classrooms will enhance the educational experiences of students in many humanities, science and social science subjects.

<u>Pump and Motor Replacements</u>. Several motors and pumps in the heating and cooling plant infrastructure were replaced at a cost of about \$11,000. These items were a generation removed from current technology in the HVAC area and their replacement should result in energy savings as well as greenhouse gas reductions.

<u>Door Repairs and Replacements</u>. Several aging doors in the main academic complex were replaced at a cost of \$8,000. The new doors will result in improved access for mobility impaired people as well as in improved building envelopes for energy savings and lower greenhouse gas emissions.

<u>Underground Power Conduit Repairs</u>. The College contracted to repair an underground power conduit to the Central Plant at a cost of \$8,000. The conduit had broken and allowed rain water to enter the main panel causing a power failure during a heavy rain. The repairs will prevent future such occurrences.

<u>Chiller Repairs</u>. Brookdale Community College contracted to repair two centrifugal chillers at a cost of \$7,500. These repairs increased the efficiency and reliability of the chillers, leading to lower energy consumption and greenhouse gas emissions.

<u>Smoking Shelter</u>. A gazebo style smoking shelter was purchased to correspond to a recently renovated area of the main academic complex. The gazebo cost approximately \$4,500 and will enhance the quality of air in the building by providing a suitable alternative to smoking directly outside the entrance of the building.

<u>Lab Flooring Replacements</u>. Several areas of flooring in the Biology and Chemistry Labs were replaced at a cost of approximately \$4,000. This was done in conjunction with a building renovation where the upper floors of a building were renovated. The labs were on the lower floor and the replacements made for a more uniform building appearance.

<u>Vitaulic Gasket Replacements</u>. The College replaced vitaulic gaskets in the heated water system for ventilation in the Advanced Technology Center at a cost of about \$3,500. This was done to improve the efficiency of the HVAC system as well as prevent the occurrence of mold in some areas of the building.

APPENDIX:

Proposed Form and Content of the Annual Institutional Profile Reports for 2007

Proposed Form & Content of the Annual Institutional Profile Reports for 2007*

NOTE: Data for all indicators in **bold** will be provided by the Commission on Higher Education.

Submit report electronically. Preferred format is pdf.

Report Due Date: September 30, 2007

- I. Table of Contents (listing each data category in the following order, with page numbers)
- II. Data by Category (including brief institutional narration if desired)
 - A. Accreditation status:
 - 1. Institutional accreditation
 - 2. Professional accreditation
 - B. Number of students served:
 - 1. Number of undergraduates by attendance status
 - 2. Number of graduates and first-professionals by attendance status
 - 3. Number of non-credit students served
 - C. Characteristics of undergraduate students:
 - 1. Mean math and verbal SAT scores (senior public institutions)
 - 2. Basic skills testing and remediation by subject area
 - 3. Race/ethnicity, sex, and age (separately)
 - 4. Numbers of students receiving financial assistance under each state-funded aid program, including both need-based and merit-based, both grants and loans (TAG, EOF, OSRP, Distinguished Scholars, Urban Scholars NJSTARS and NJCLASS)
 - 5. Percentage of students who are New Jersey residents
 - D. Degrees conferred/characteristics of graduates:
 - 1. By race/ethnicity and sex (separately)
 - 2. By general field
 - 3. By distance education programs
 - E. Student outcomes:
 - 1. Graduation rates by race/ethnicity and income:
 - a. Four-, five- and six-year graduation rate (senior public institutions)
 - b. Two- and three-year graduation rate (community colleges)
 - c. Two- and three-year combined graduation and transfer rate (community colleges)
 - 2. Third-semester retention rates:
 - a. By race/ethnicity
 - **b.** For low-income students
 - 3. Transfer:
 - a. Percentage of entering students who are transfers (senior public institutions
 - b. Three-year transfer rate to New Jersey senior public institutions (community colleges
 - c. Overall three-year transfer rate (community colleges)

- F. Faculty characteristics:
 - 1. Full-time faculty by race/ethnicity, sex, and tenure status (simultaneously
 - 2. Percentage of course sections taught by full-time faculty
 - 3. Ratio of full- to part-time faculty
- G. Characteristics of the trustees or governors:
 - 1. Race/ethnicity and sex (simultaneously)
- H. A profile of the institution:
 - 1. Degree and certificate programs
 - 2. Other (if desired)
- I. Major research and public service activities
- J. Major capital projects underway in fiscal 2007
- III. Other Institutional Information (if desired)

^{*}The form and content of the reports from UMDNJ and Thomas Edison State College will vary somewhat, consistent with their mission and programs.