

## I. Major research and public service activities

Institution New Jersey City University: Year 2007

|  | Amount (\$) |
|--|-------------|
| Federally Financed Academic R&D Expenditures       | \$36,091    |
| Institutionally Financed Academic R&D Expenditures | \$61,872    |
| Total Academic R&D Expenditures                    | \$97,963    |

Note: Dollar amount as reported to the National Science Foundation (NSF) on Form #411 (*Survey of Research and Development Expenditures at Colleges and Universities*).

## MAJOR FACULTY RESEARCH, PUBLICATIONS, AND SHOWS

*Web of Conspiracy: A Guide to Conspiracy Theory Sites on the Internet* by **Dr. James F. Broderick, an associate professor of English** at New Jersey City University, and Darren W. Miller, an NJCU alumnus, has been published by Information Today, Inc.

*Web of Conspiracy*, Dr. Broderick's fourth book, is the second co-authored with Mr. Miller. Last year, their book, *Consider the Source: A Critical Guide to 100 Prominent News and Information Sites on the Web*, was also published by Information Today, Inc. Dr. Broderick has other publications to his credit that include *The Literary Galaxy of Star Trek: An Analysis of References and Themes*, published in April 2006, by McFarland Publishing Co.; and *Consider the Source: A Guide to the 100 Best News and Information Sites on the Worldwide Web*, by Jim Broderick and Darren Miller [NJCU Alumnus, published July 2007, by Information Today Publishing Inc.

The authors held two book signings locally: Thursday, June 19, at Barnes and Noble Booksellers, Clifton Commons, 395 Route 3 East in Clifton and Saturday, June 21, at 3:00 p.m. at Paranormal Books, 627 Cookman Drive in Asbury Park. They had book signings scheduled in Savannah, Georgia and Washington, D.C. this summer, as well.

A 288-page book, *Web of Conspiracy* offers an objective yet provocative look at more than 20 of the world's most intriguing conspiracy theories. The informative and detailed book examines the facts surrounding each conspiracy, presents prevailing and lesser-known arguments, and points to must-see Web sites that advocate, speculate, or debunk these theories. The book serves as an invaluable resource for Internet-connected conspiracy theorists, buffs, and researchers as well as an entertaining guide for the casual surfer.

Among the conspiracy theories addressed in the book are: was a UFO really discovered in Roswell, New Mexico; what is the government protecting at Area 51; are the paparazzi to blame for Princess Diana's tragic death; what brought down TWA Flight 800; who wrote the great works of Shakespeare; was Marilyn Monroe murdered; did

FDR have prior knowledge of the attacks on Pearl Harbor; who killed JFK; and was Charles Lindbergh involved in “kidnapping” his own child.

Prior to joining the NJCU faculty, Dr. Broderick worked for newspapers and wire services in the Midwest and New York City. A former copy editor at [Dow Jones & Company](#), Dr. Broderick is also the author of [The Literary Galaxy of Star Trek](#) and [Paging New Jersey: A Literary Guide to the Garden State](#).

Dr. Broderick is a frequent lecturer on New Jersey literature and pop culture and has been a guest on many radio shows and has been interviewed for numerous newspaper and magazine articles. He teaches journalism at NJCU and serves as advisor to the University’s award-winning student newspaper, *The Gothic Times*. Dr. Broderick resides in Glen Ridge.

An award-winning journalist, **Mr. Miller** has written about topics as diverse as the death penalty, natural disasters, murder trials, and municipal corruption. A former editor-in-chief of *The Gothic Times* and the recipient of awards from both the New Jersey Press Association and the North Carolina Press Association, Mr. Miller served as both a reporter and assistant editor at [The Mountaineer](#) before leaving the North Carolina newspaper in April 2006 to work on several book projects. Mr. Miller resides in Savannah, Georgia.

Figurative Art by Two NJCU Alumni was featured in ‘The Body Signifier’ in Newark Gallery June 13 – July 25.

“The Body Signifier,” an exhibit of figurative art by New Jersey City University alumni **Matthew Lahm (‘03) of Fairview and William Coronado (‘04) of Passaic**, was shown Friday, June 13 through Friday, July 25 in a two-person exhibit presented by the Sumei Multidisciplinary Arts Center at 744 Gallery of the National Newark Building, 744 Broad Street in Newark.

The exhibit featured approximately 30 figurative paintings by the New Jersey artists whose groundbreaking works incorporate classical, romantic, and symbolic approaches to their subjects.

Mr. Lahm, who currently serves as an admissions counselor at his *alma mater*, is well known for small cropped abstract figurative paintings. This exhibit featured work he has created since 2002.

**Mr. Coronado**, who is currently an art teacher at Cicely Tyson School of Fine and Performing Arts, creates cut-out nudes that defy the limitations of the traditional canvas, allowing them to interact with the gallery walls.

The catalog for “The Body Signifier” features an essay by Dr. Midori Yoshimoto, director of campus galleries at New Jersey City University.

Both Mr. Lahm and Mr. Coronado have exhibited in solo and group exhibitions throughout the New York metropolitan area.

A book entitled *Reading Success for Struggling Adolescent Learners*, was co-edited by NJCU Professor **Jill Lewis**, a professor of literacy education at New Jersey City University, and Dr. Susan Lenski, a professor of curriculum and instruction at Portland State University, was published by Guilford Press.

Part of Guilford Press’s series, “Solving Problems in the Teaching of Literacy,” *Reading Success for Struggling Adolescent Learners* is a comprehensive volume that discusses factors that affect struggling readers in grades seven through 12 and provides

research-based strategies for improving their reading and writing skills. Chapters written by leading authorities from throughout the United States examine why some adolescents have trouble achieving reading proficiency, describe schoolwide policies and programs that support literacy, and suggest age-appropriate classroom practices for promoting reading success.

*Reading Success for Struggling Adolescent Learners* features an introduction by Drs. Lewis and Lenski as well as four chapter categories: “Understanding Struggling Adolescent Readers,” “Organizing Classroom Contexts That Promote Literacy,” “Implementing Classroom Instruction for Struggling Adolescent Readers,” and “Developing School-wide Contexts to Support Achievement.”

Dr. Lewis also wrote the chapter, “But I’m Not Going to College!”: Developing Adolescents’ Literacy for the 21st-Century Workplace,” and co-wrote, with Dr. Avivah Dahbany, the chapter, “What Do We Know about the Adolescent Learner and What Does It Mean for Literacy Instruction?.”

A member of the NJCU faculty since 1973, Dr. Lewis has served as chair of the Department of Literacy Education and was a founder and trustee of the University Academy Charter High School.

**Joel Katz** of Woodstock, New York, an associate professor of media arts at New Jersey City University, was selected to participate in the Fulbright Senior Specialists Program for the summer of 2008. The announcement was made by the United States Department of State and the J. William Fulbright Foreign Scholarship Board.

As a Fulbright Senior Specialist at the University of Mainz in Germany, Mr. Katz conducted a seminar on the crossover between experimental and documentary traditions in American film. He also taught film theory to graduate students.

Mr. Katz is one of more than 400 faculty members and professionals from throughout the United States who will travel abroad this year through the Fulbright Senior Specialists Program.

The Fulbright Senior Specialists Program, created in 2000 to complement the traditional Fulbright Scholar Program, provides short-term academic opportunities of two to six weeks to prominent U.S. faculty and professionals to support curricular and faculty development and institutional planning at post-secondary academic institutions throughout the world.

Mr. Katz, who teaches video production, has been a member of the NJCU faculty since 1996.

The Fulbright Program, America’s flagship international educational exchange activity, is sponsored by the Bureau of Educational and Cultural Affairs of the United States Department of State. More than 285,000 Fulbright awards have been presented over the past 60 years.

Recipients of Fulbright Scholar awards are selected on the basis of academic or professional achievement.

*The General and Mrs. Washington: The Untold Story of a Marriage and a Revolution* by **Dr. Bruce Chadwick** of Randolph, a **professor of English** at New Jersey City University, **has won a bronze medal in the history category of the 2007 Independent Publisher Book Awards.**

Dr. Chadwick’s award was one of 481 presented internationally in 65 categories, ranging from performing arts and architecture to religion and science. Gold, silver, and

bronze medals were presented in each category. A total of 2,690 entries, representing all 50 states, eight Canadian provinces, and 17 foreign countries were submitted to the 11th annual Independent Publisher Book Awards competition.

The Awards are presented to recognize excellence in independent publishing. The 2007 Awards honor books with 2006 copyrights or those released in 2006. The annual contest is presented by Jenkins Group and its book marketing webzine, *Independent Publisher Online*.

The contest is open to authors and publishers worldwide for books written in English and intended for the North American market. Since the inaugural contest in 1996, more than 1,500 books have received what have been nicknamed “IPPY” Awards.

Published by Sourcebooks, Incorporated, *The General and Mrs. Washington* draws on letters from relatives and friends, diaries, orders to merchants, and the observations of their contemporaries to present what many consider to be the first picture of the nation’s first First Couple. The 416-page book takes readers through the story of their 40-year marriage, beginning with the courtship, including the sudden death of George, and ending with the last years of Martha's life.

Dr. Chadwick is the author of more than 20 books, including the history books, *The First American Army: The Untold Story of George Washington and the Men Behind America’s First Fight for Freedom*, *George Washington’s War*, *Brother against Brother*, *The Two American Presidents*, *Traveling the Underground Railroad*, and *The Real Civil War*.

He has also written many books about baseball, including [Baltimore Orioles](#), [Baseball's Hometown Teams](#), [Giants](#), [Infamous Trials](#), [John Madden](#), [The Chicago Cubs](#), [The Chicago Cubs Trivia Book](#), [The St. Louis Cardinals](#), and [When the Game Was Black and White](#).

A kick-off reception for *Confessions of a Former Child: A Therapist’s Memoir* by **Dr. Daniel J. Tomasulo**, an assistant professor of psychology at New Jersey City University, will be held on Tuesday, May 6 at 6:30 p.m. at the Teachers and Writers Collaborative, Suite 2020, 520 Eighth Avenue (between 36<sup>th</sup> and 37<sup>th</sup> Streets), in Manhattan.

Dr. Tomasulo read from his memoir, which was published by Graywolf Press in April.

All proceeds from books sold at the program benefited the YAI/National Institute for People with Disabilities.

*Confessions of a Former Child: A Therapist’s Memoir* is a 208-page paperback in which Dr. Tomasulo reflects on his boyhood and traces the links to his own life, including his challenges as a parent and his work as a psychologist, and the lives of his patients.

For further information visit <http://www.FormerChild.com>.

*The Global Assault on Teaching, Teachers, and Their Unions: Stories for Resistance*, a collection of essays co-edited by **Dr. Lois Weiner, a professor of elementary and secondary education** at New Jersey City University, has been published by Palgrave Macmillan. Co-edited by Mary Compton, past president of the National Union of Teachers, the largest teachers’ union in the United Kingdom and Europe, the book also features an entry by **Dr. Basanti Chakraborty, an NJCU assistant professor of early childhood education,**

*The Global Assault on Teaching, Teachers, and Their Unions* features essays by noted scholars, teacher activists, and teacher-union leaders from throughout the world. Contributors lay out the dangers and describe how teachers and their unions can organize successful resistance.

Dr. Chakraborty's essay on the deferred dream of universal elementary education in India draws upon her field research and describes the frustrating conditions faced by teachers, including lack of classrooms, widespread corruption in the distribution of materials, and bureaucratic red tape.

Internationally known for her research on urban teacher education, Dr. Weiner is the author of *Preparing Teachers for Urban Schools: Lessons from Thirty Years of School Reform* and *Urban Teaching: The Essentials*, which is used in teacher education programs throughout the United States.

A member of the NJCU faculty since 1990, Dr. Weiner was a high school teacher and union activist in California and New York before completing a doctoral degree at Harvard University Graduate School of Education.

"Doggerel" and "Rocket Experts," two films by **Jane Steuerwald, a professor of media arts at New Jersey City University**, were shown at a special film program presented by the New Jersey State Film Festival at Cape May on Sunday, March 9, at 2:00 p.m., at the Beach Theatre, 711 Beach Avenue in Cape May. Professor Steuerwald as well as other filmmakers were present to discuss their work.

A portion of the proceeds from the special festival, which featured movies about dogs, benefited Animal Outreach, a non-profit organization dedicated to helping abused, abandoned, and neglected animals.

Professor Steuerwald's "Doggerel" is a tongue-in-cheek celebration of dogs that features her boxer, Josephine. Framed by the words of the narrator, footage of Josephine is cut together for comedic effect and highlights her delight in running through the woods in upstate New York, playing in a creek, leaping over logs, and reveling in her freedom.

Based on a Fourth of July weekend with family in upstate New York, Professor Steuerwald's "Rocket Experts," which features three canines, captures the essence of the ties that bind a family together across generations. The film features conversations between family members and the filmmaker's mother singing at the 1964 World's Fair. The text is excerpted from a letter written by Professor Steuerwald's great-uncle, who once lived in the house where the film was shot.

The New Jersey State Film Festival at Cape May is the state's premiere film festival dedicated exclusively to the support and presentation of creative, challenging, groundbreaking film and video works by New Jersey filmmakers.

"Dialogue with an Ancient Forest," a multi-media installation by sculptor **Herb Rosenberg, chair of the New Jersey City University Department of Art**, was shown Monday, March 3 through Friday, April 11 in the Walsh Gallery at Seton Hall University, 400 South Orange Avenue in South Orange.

"Dialogue with an Ancient Forest" features 13 nine-foot aluminum columns, each burnished and painted to achieve the appearance of three-dimensional surfaces that reflect and refract light to create an ever-changing surface throughout the gallery. Each column is paired with music, composed by Andrew Rosenberg, son of the NJCU

professor. The installation provides a meditative experience akin to being in a stand of majestic trees.

Best known as a visual innovator who creates three-dimensional illusory imagery on flat metal surfaces, Professor Rosenberg has exhibited extensively throughout the United States, England, France, Italy, Australia, Cuba, New Zealand, Hong Kong, and China. He has twice been invited to serve as juror of the Hong Kong Biennial.

In addition to "Dialogue with an Ancient Forest," which has been shown on Cape Breton Island, Canada and in Havana, Cuba, Professor Rosenberg has most recently exhibited "American Macho," "Working Hands," and "Black Cloud over America."

Additionally, Professor Rosenberg had a 4'x8' commission installed in Cairo, Egypt, and other of his works installed outdoors at St. Xavier University, for a two-year span, as part of the revitalization of the arts in New Orleans.

A member of the NJCU faculty since 1971, Professor Rosenberg holds an M.F.A. from Pratt Institute, a B.A. from Harpur College, SUNY, and a certificate from Ecole des Beaux Arts in Paris.

"Freedom's Front Line: Fayette County, Tennessee," a documentary film produced by **Dr. Robert Hamburger, a professor of English** at New Jersey City University, and co-directed and edited by **David Villavert, a 2005 NJCU alumnus**, with post-production supervision by Joel Katz, an NJCU associate professor of media arts, and **James Wallace, associate director** of NJCU's Department of Media Arts, was screened on the NJCU campus on Tuesday, February 19.

One in a month-long series of campus events held in commemoration of Black History Month, "Freedom's Front Line" was screened in Grossnickle Auditorium (Room 144), 2039 Kennedy Boulevard in Jersey City. A discussion followed. Admission was free and open to the community.

A moving piece, the 30-minute "Freedom's Front Line" tells the story of how ordinary people can join together to accomplish the extraordinary.

The film grew out of a project begun in 2000 by Dr. Hamburger, who was helping Fayette County's African-American community to assemble an archive of historical materials about the civil rights struggle that began in Fayette County in 1959 and continued through the 1970s.

As part of the project, Dr. Hamburger conducted extensive videotaped interviews with people who were instrumental in Fayette County's grassroots movement. In 2004, when Dr. Hamburger decided that these materials could be used to make a documentary, Misters Katz and Wallace became involved.

Mr. Villavert, a media arts student at the time, sorted through vast amounts of materials, edited footage, and titled the piece.

**Dr. Ellen Garvey of Brooklyn, an associate professor of English** at New Jersey City University, was appointed a Fellow for the 2007-08 academic year by the National Humanities Center (NHC).

Dr. Garvey was one of 37 Fellows from 27 colleges and universities in 16 states as well as Canada and Germany. Selected from more than 400 applicants, the 2007-08 Fellows represented such fields as history, literature, philosophy, art history, anthropology, religion, and the classics.

NHC fellowship grants enable scholars to take leave from their academic duties and pursue research at the Center. Each Fellow works individually on a research project and shares ideas at Center seminars, lectures, and conferences.

Dr. Garvey, whose project was her book, *Book, Paper, Scissors: Scrapbooks Remake Nineteenth-Century Print Culture*, was also recently one of 62 individuals from throughout the United States to receive a National Endowment for the Humanities Fellowship for College Teachers and Independent Scholars. Dr. Garvey received a \$40,000 award for “Scrapbooks Remake 19th-Century Print Culture.”

A member of the NJCU faculty since 1994, Dr. Garvey is the author of [\*The Adman in the Parlor: Magazines and the Gendering of Consumer Culture\*](#), and, with Sharon Harris, helped edit *Blue Pencils and Hidden Hands: Women Editing Periodicals*.

Located in the Research Triangle Park of North Carolina, the NHC is a privately incorporated independent institute for advanced study in the humanities. Since 1978 the Center has awarded fellowships to scholars in the humanities. The Center also sponsors programs to strengthen the teaching of the humanities in secondary and higher education.

Fire Science department chairperson **Kevin Malley**, with Dr. David K. Spierer, has co-authored a book, *Get Firefighter Fit* (Ulysses Press). Based on Professor Malley’s experience building successful physical training programs for the New York City Fire Department, the book uses a multi-phased approach to training to achieve the peak level of fitness required by professional firefighters. All book sale earnings will be donated to a new NJCU Fire Science Department student scholarship honoring the two FDNY members, Thomas A. Gardner and Kevin W. Donnelly, who lost their lives in the north and south towers of the World Trade Center on September 11, 2001.

**Dr. John Laski**, Business Administration Department, authored the book *Capitalism and Christianity: A Moral and Ethical Dilemma*, published by Ithaca Press. In the book he addresses the idea that there is a certain amount of hypocrisy in trying to coalesce capitalism or capitalist behaviors with Christian behaviors, and discusses paradigm differences which may preclude co-existence without significant violations of each. Dr. Laski plans to propose alternatives in future books.

Furthermore, Dr. Laski received two research grants: \$4,000 to study the impact of corporate debt structures and changes, working with Dr. David Hemley of Eastern New Mexico University, and \$75,000 from the K. G. Haika Foundation, San Antonio, Texas to study the impact of debt relationships on oncology practice.

**Dr. Jack Egan**, Business Administration Department, was elected president-elect of the Association of Collegiate Business Schools and Programs (ACBSP), the specialized accreditation association for business education. The ACBSP develops, promotes and recognizes best practices that contribute to continuous improvement of business education and accredits qualified business programs.

Additionally, Dr. Egan presented “Honor Societies Role in Collegiate Education for Business Today” at the Delta Mu Delta Triennial meeting in Philadelphia. He was also recognized for his fifteen years of service as founder and faculty advisor to the

NJCU Zeta Gamma Chapter of Delta Mu Delta, the National Honor Society for Business Administration.

**Dr. John W. Collins, Jr.** has been board certified as a Certified Protection Professional (CPP™) by the American Industrial Security Association (ASIS) - International. Dr. Collins joins the ranks of less than 10,000 professionals in the world that have earned the coveted designation of CPP™. This group of professionals has demonstrated its competency in the areas of security solutions and best-business practices through an intensive qualification and testing program. As a result, these men and women have been awarded the coveted designation of CPP™, and are recognized as proven leaders in their profession. (Source [www.asisonline.org](http://www.asisonline.org)). He also made a presentation entitled “*Creating an Internet Portal for INFOSEC Professionals*” at the 11<sup>th</sup> Colloquium for Information Systems Security Education, held June 4 – 8, 2007 at Boston University, Boston, Massachusetts. Dr. Collins has also been nominated by Dr. Carlos Hernandez to assist the Director of the New Jersey Office of Homeland Security and Preparedness Training Bureau with creating the NJ Homeland Security and Preparedness College.

## **OTHER SIGNIFICANT FACULTY AND STAFF RESEARCH AND PROFESSIONAL ACTIVITY**

### **College of Arts and Sciences**

A member of the English faculty several international awards for her writing ([http://www.bda.unict.it/Pagina/It/La\\_Rivista/0/2007/12/30/1405\\_.aspx](http://www.bda.unict.it/Pagina/It/La_Rivista/0/2007/12/30/1405_.aspx)) and was an invited speaker and panelist at numerous NJ and NY conferences.

A member of the Media Arts faculty was a guest curator for several film festivals in NJ and the surrounding area in addition to having many of her own works presented.

A member of the Biology faculty had original research published in *Journal of Biomedical materials Research*, in 2008 and made presentations at a meeting of the American Public Health Association, a group affiliated with the American Cancer Society; and a group affiliated with the Council of State and Territorial Epidemiologists.

A member of the Chemistry faculty continued his practice of working with high school students on original research, and accompanied them in making presentations at local and national chemistry forums, such as, the National American Chemical Society.

A member of the faculty in Media Arts had numerous publications in various types of journals and periodicals, plus he has served on several editorial boards and edited the proceedings for an international conference.

A philosophy professor presented a paper at an international conference.

A professor in the art department had several showings in galleries in NYC and has been active in the Visual Art Center of NJ.

### **College of Professional Studies**

A member of the Business Administration faculty serves on the Council of Examiners, CFA Institute (*Chartered Financial Analyst*) which creates case vignettes and questions for the world-wide CFA examinations.

Another member of the Business Administration faculty had a paper published in the *Journal of the Academy of Finance*, and presented a paper at the Critical Perspectives on Accounting conference.

### **College of Education**

A member of the faculty of Educational Technology had a book published that discussed educational technology standards for high school grades.

A professor in the department of Elementary and Secondary education co-edited on teachers' unions.