

SECTION I RESEARCH AND PUBLIC SERVICE ACTIVITIES

1. Provide a profile of the faculty research and public service activities at your institution.

Brookdale regularly collects information on faculty research and public service activities via a Faculty Professional Development Survey. In Spring 2009, 187 full-time faculty members (82%) completed the survey and the results indicate that Brookdale full-time faculty are very involved in research and public service activities.

- **CURRENT FACULTY RESEARCH PROJECTS:** The Professional Development Survey indicated that the personal and professional research activities of Brookdale faculty are diverse and wide ranging. A few examples illustrate the varied nature of current research projects: Exploring the civil and moral roots of golf; Investigating the role played by race and social class in the settlement patterns of Punjabi immigrants in the New York metropolitan area; Examining the value of college education by having students interview parents, grandparents, and peers who are not attending college; Researching the developmental context of resilience and positive psychology; Using a cult conversion theory to explore the parallels between religion and vegetarianism; Researching the history of the 1917 Kentucky Derby Winner, Regret, who was foaled and trained at Brookdale Farm.

Several faculty members are involved in environmental research. Specifically, a member of the Math department is investigating the predicted impact of global warming on New Jersey maritime forests; an architecture professor is working on the design for a sustainable office building in Colts Neck, NJ; and a member of the Social Sciences & Education division is conducting a study on what it actually means to be “green” and the social perceptions of ecotourism.

Most faculty projects, however, focus on the teaching-learning process and/or using technology to enhance courses. Several departments are working together to examine the impact of learning communities on student success. Projects include pairing students in College Success Seminars and Basic Skills Writing courses, pairing English 122 and Cinema 105 students in a hybrid course, and tracking a pre-Health Science learning community from Basic Skills through college level content courses, such as Psychology. Increasing student engagement is the goal of a number of faculty research projects. For example, a member of the Computer Science department is exploring how technology use outside the classroom can promote engagement inside the classroom, and a faculty member in the English department is examining how performance opportunities in the classroom can enhance the learning of Shakespeare.

Quite a few faculty members are currently working on incorporating technology into their classes. For example, an English Department member received a Brookdale Innovation Grant (BIG) to increase online learning using Jing screen capture software. Three other BIG grants were awarded to faculty who want to integrate podcasts into their courses. Members of the Science & Health Sciences Division and the Arts & Communications Division are using Camtasia Software and YouTube videos to engage students, and faculty in all divisions are developing web-enhanced courses.

The 2009 Faculty Professional Development Surveys also indicate that Brookdale faculty are very motivated when it comes to keeping up-to-date and connected with others in their fields. The 187 survey respondents reported attending more than 700 conferences, workshops, and exhibits. Brookdale faculty presented at 159 of these events, indicating that our faculty are more than willing to share their expertise with others. Some of the regional, national, and international conferences that Brookdale faculty members presented at in FY09 included: American Mathematical Association of Two-Year Colleges (Washington, DC); American Psychological Association (Boston, MA); Association of College and Research Libraries National Conference (Seattle, WA); International Society of Radiographers (Durban, South Africa); Middle States Commission on Higher Education Self-Study Institute (Philadelphia, PA); National Communication Association (San Diego, CA); National Science Foundation - Annual Principal Investigator's Conference (Washington, DC); Society for Applied Anthropology Annual Meeting (Santa Fe, NM).

- **FACULTY PUBLIC SERVICE ACTIVITIES:** Brookdale faculty are involved in a wide range of volunteer and public service activities. The listing of activities and organizations below provides an indication of the *types and range* of public service activities that Brookdale faculty are involved in:

180 Turning Lives Around	Master Gardners of Monmouth County
American Cancer Society	Meals on Wheels
American Heart Association	Middletown Township Medical Emergency Response Team
ARC of Monmouth County	Monmouth Commission on Human Relations
Area sports coaches (e.g., Little League)	Monmouth County Arts Council
Area sports officials (judges / umpires)	Monmouth County Park System
A Time for Me (Cancer Assistance)	National Cancer Research Drive Chair
Boy Scout Scoutmaster	Nature Conservancy
Central Jersey Blood Bank platelet donor	NJ Water Watch
Church and Temple officers / volunteers	Poricy Park Nature Conservancy
Classroom Volunteers & Guest Speakers	Pro Bono Legal Work
Clean Ocean Action / Beach Clean-ups	Parent-Teacher Associations (PTA/PTO)
Conserve Wildlife Foundation of NJ	Rebecca's Rheel Quilters
Crop Walk	Riverview Medical Center Emergency Room
Eden Autism Services	Riverview Medical Center Volunteer Trainer
Elizabeth Coalition to House the Homeless	Save Darfur
Fire Department Volunteer	Suicide Survivors Support Group
Foreign Language Resource Bank	Susan Komen Race for the Cure
Girl Scouts of the Jersey Shore / America	Traumatic Loss Coalition
HABcore, Red Bank	United Way of Monmouth County
Jenna's Rainbow Foundation	Visiting Nurse Association

In addition to the types of individual volunteer and public service activities listed above, Brookdale faculty and staff contribute to the Community in many other ways including:

- **Advisory Boards.** Brookdale faculty are currently serving on the boards and advisory committees of several non-profit organizations including: American Foundation Suicide Prevention – NJ Chapter; Central New Jersey Regional Library Co-op; Domestic Violence Advisory Board (Township of Little Falls); Dunellen Board of Education; East Orange Chartered School Advisory

Committee; Eden Family of Services; Fort Monmouth Retiree Council; Hightstown Environmental Commission; Literacy Volunteers of Monmouth County; Michael D. Thomas Educational Foundation; Monmouth Academy; Monmouth County Human Relations Committee; Monmouth County United Way Allocations Committee; Rumson Country Day School; Search Day Program; Strengthen Our Sisters (Domestic Violence Shelter); World Healthcare Educational Resources.

- **Brookdale Volunteer Connection.** The “Employee Volunteer Connection at Brookdale” was established in October 1995 to make it easy for staff to participate in public service activities. The “Volunteer Connection” is a group of Brookdale employees dedicated to serving the needs of the community. They help connect and mobilize colleagues and students to participate in community service projects. Each year, the “Volunteer Connection” identifies several relevant local agencies or important causes, and emphasizes their needs through Brookdale’s newsletter (the *Brookdalian*) and campus flyers.

Highlights from the 2008-2009 year include: collecting children’s books for local libraries as part of a nationwide literacy program (Project READ); collecting slightly used student binders from faculty and donating to after-school programs in the area; preparing and serving monthly dinners for developmentally disabled residents of Habcore House in Red Bank; and an “Empty Bowls Event” that raised \$980 for local food pantries in Monmouth County.

The Brookdale Volunteer Connection sponsored “Project Eat,” which consists of unscheduled campus food collections that resulted in the donation of over 1,000 pounds of food and sundries to Monmouth County food banks. The Volunteer Connection also participated in “Project Backpack” for the Reading Buddies program. Employees donated 73 backpacks (filled with school supplies) which were distributed to local schools. Each winter, Brookdale faculty and staff also participate in the annual “Giving Tree.” This year Brookdale collected and distributed hundreds of gifts and gift cards to more than 60 families in need throughout Monmouth County.

ADDITIONAL BROOKDALE PUBLIC SERVICE ACTIVITIES INCLUDE:

- **Adult Basic Education Programs.** Adult Basic Education, GED Preparation, and English as a Second Language classes are available through the Long Branch and Northern Monmouth Higher Education Centers and the Western Monmouth Branch Campus. The Office of Adult Basic Education also offers English Literacy Civics and Citizenship courses to help individuals become citizens of the United States of America.
- **Brookdale Public Radio (90.5 The NIGHT).** Brookdale Public Radio serves Monmouth and Ocean counties with it’s unique brand of music programming, National Public Radio’s award-winning news programs, along with local community announcements, 24 hours a day, 7 days a week, 365 days a year. 90.5 The NIGHT is a non-commercial FM public radio station with a staff of professional radio personnel. 90.5 The NIGHT is dedicated to serving the community by working with local non-profit organizations on many programming ventures and by providing free public service announcements. Brookdale Public Radio is also a major contributor and/or sponsor to the largest outdoor festival events throughout the county including the Red Bank Jazz & Blues Festival, Comcast Jazz in the Park in Red Bank, Comcast Songwriter’s in the Park in Red Bank, Asbury Park’s Clearwater Festival, and the New Jersey Seafood Festival in Belmar.

- **Brookdale Television (BTV).** Brookdale Television provides a “visual bridge” between Brookdale Community College and the communities that it serves. BTV produces high quality educational television and public affairs programs that are broadcast via both the Comcast (80,000 households) and Cablevision systems, effectively reaching most cable-wired households in Monmouth County. In addition to Telecourses for college credit, BTV produces *Brookdale Views*, a series hosted by Dr. Peter Burnham, in which important regional issues are discussed (e.g., Transfer Bill, Fort Monmouth Revitalization), notable local public figures are interviewed, and Brookdadians and Brookdale Programs are featured (e.g., Culinary and Sandy Hook Institutes). Brookdale TV also produces *Monmouth in Focus*, a program that highlights county services (e.g., public libraries) and functions of Monmouth County government (e.g., Sheriff’s Office, Office of Emergency Management).
- **Holocaust, Genocide and Human Rights Education Center.** The Holocaust, Genocide and Human Rights Education Center at Brookdale offers educational programs to local schoolchildren, teachers, and community members, and maintains an extensive library of print and media resources. More specifically, the Center for Holocaust Studies serves the community through: (1) A Teacher Resource Center, which contains a collection of curricula, lesson plans, and study guides. (2) Individualized programs and in-service trainings. (3) A Speakers’ Bureau, which has scholars, educators and Holocaust Survivors available for programs. (4) Services to students and teachers, such as the student leadership conference, theatrical performances, teacher training programs, and a writing and art contest for students in grades 5 – 12. (5) An annual Colloquium, which welcomes over 2,400 students and teachers to the Brookdale campus for a half-day program that includes a keynote speaker and 40 break-out workshops. (6) Programs for the general community, including annual scholarly lectures, film series, book discussions, an Armenian Genocide Remembrance program, collaborative programs with the Monmouth County Prosecutor’s Office and the United States Holocaust Memorial Museum in the training of Law Enforcement Officers, and a court-mandated 12-week education program for Monmouth County Juvenile Bias Crime offenders.
- **The Center for World War II Studies and Conflict Resolution.** The Center is available to all who want to learn about the political, economic, social and military aspects of World War II and enlighten new generations to heed the past in order to prepare for the future. A focus of the Center is that resolution of world problems can occur without aggression. The Center offers educational programs, a speaker’s bureau, community presentations and teacher education.
- **The Displaced Homemakers Program.** Brookdale Community College’s Displaced Homemakers Program provides assistance to those who have lost their primary source of income due to separation, divorce, disability or death of a spouse. The need to obtain or upgrade skills for transition into the paid labor market is addressed along with the fear and emotional upheaval of facing a very difficult transition. Free services include self-esteem/assertiveness training, personal and career counseling, pre-employment training, workshops, support groups and community referrals. These services are offered at Brookdale’s Higher Education Centers with some activities located on the College’s Lincroft campus. Introductory computer training is also provided to participants to help upgrade skills.
- **Free Tuition for Unemployed Persons, Volunteer Firefighters, Volunteer First Aid Workers, and Family Dependents of 9/11.** The Unemployed Persons Free Tuition program requires colleges to admit people who can demonstrate that they are unemployed. Free tuition is also granted to volunteer firefighters and first aid workers. In each of these programs, students are admitted to classes on a seat-available basis and they are responsible for all fees. In response to

the tragic events of September 11, 2001, Brookdale also provides Monmouth County's surviving spouses and dependent children of victims with free tuition.

- **Small Business Development Center.** The Small Business Development Center provides one-on-one counseling and workshops to the business community of Monmouth and Ocean counties. The Center links resources of the United States Small Business Association, the NJ Commerce and Economic Growth Commission and the Rutgers Graduate School of Management to provide counseling on matters relating to small business – from start-up to expansion. There is no charge for these services.