

SECTION H RESEARCH AND PUBLIC SERVICE ACTIVITIES

1. Provide a profile of the faculty research and public service activities at your institution.

Brookdale regularly collects information on faculty research and public service activities via a Faculty Professional Development Survey. In Spring 2012, 116 full-time faculty members (51%) completed the survey and the results indicate that Brookdale full-time faculty are very involved in research and public service activities.

- **CURRENT FACULTY RESEARCH PROJECTS:** The Professional Development Survey indicated that the personal and professional research activities of Brookdale faculty are diverse and wide ranging. A few examples illustrate the varied nature of current research projects: Examining the effect of parent expectations, parent and teacher feedback and self-esteem on student success in “GenMe” (current student cohort); Investigating the role of the U.S. 29th Infantry Division in Operation Overlord; and Exploring the ways in which a group of immigrants from Punjab, who are yellow taxi cab drivers, adapt to America.

Many current research projects focus on the teaching-learning process or ways to improve student success. For example, a Psychology professor received a Brookdale Innovation Grant (BIG) to explore the relationship between classroom engagement and student drop-out. A member of the Nursing department is investigating the link between new nursing students’ perceptions of support and course / program outcomes during the first term. Two other Nursing faculty are using their BIG grant to create a “boot camp” for incoming nursing students that will help improve time management, provide test taking strategies, decrease anxiety and prepare students for the rigor of the program. Math department faculty are doing their homework on homework. Specifically, they are looking at the impact of various homework delivery methods and homework completion on final grades in Introductory Algebra. Another faculty member recently used a BIG grant to investigate the in-class and out-of-class usefulness of more than 60 Apple applications.

The 2012 Faculty Professional Development Surveys also indicate that Brookdale faculty are very motivated when it comes to keeping up-to-date and connected with others in their fields. The 116 survey respondents reported attending more than 240 different conferences, workshops, exhibits, roundtables and webinars. Brookdale faculty presented at 54 of these events, indicating that our faculty are more than willing to share their expertise with others. Sometimes, this takes place right on Brookdale’s Lincroft campus (e.g., Basic Skills Outreach Conference; Annual Center for Holocaust, Human Rights & Genocide Education Colloquium) and sometimes this sharing occurs on another continent. For example, one of Brookdale’s Nursing faculty presented “Educating Nurses through Storytelling” in Linhai, China. Some of the additional regional, national, and international conferences that Brookdale faculty members **presented at** in FY12 included: American Mathematical Association of Two Year Colleges; American Sociological Association; Association of Writers and Writing Programs; Eastern Sociological Society; Interior Design Educators Council; International Conference on Technology in Collegiate Mathematics; International Forensics Association; International Interprofessional Technology Conference; League for Innovation; Mathematical Association of Two-Year Colleges in New Jersey; National Communication Association; National League for Nursing Center of Excellence; National Organization of Human Services; New Jersey Women’s and Gender Studies Consortium Colloquium.

- FACULTY PUBLIC SERVICE ACTIVITIES:** Brookdale faculty are involved in a wide range of volunteer and public service activities. The listing of activities and organizations below provides an indication of the *types and range* of public service activities that Brookdale faculty are involved in:

American Cancer Society – Look Good, Feel Better Program	Medical Emergency Response Team
ARC of Monmouth	Millstone Watershed Cleanup
Area sports coaches (e.g., Soccer; Little League; Basketball)	Monmouth Arts
A Time for Me (Assisting Monmouth County Women Battling Cancer)	Monmouth County Food Bank
Best Day Foundation	Monmouth County Park System Trail Maintenance
Boy Scouts of America	Multiple Sclerosis Fund Raisers
Bright & Beautiful - Dog Therapy School Visits	National Wildlife Foundation
Cancer Support Community	New Jersey Division of Fish and Wildlife
Church and Temple officers / volunteers / educators	New Jersey Medical Reserve Corps
Classroom Volunteers & Guest Speakers	New Jersey Sierra Club
Clean Ocean Action	New Jersey State Obesity Task Force
Conserve Wildlife Foundation of NJ	Parent-Teacher Associations (PTA/PTO)
Elizabeth Coalition to House the Homeless	Poricy Park Nature Conservancy
Fire Department Volunteer	Riverview Medical Center Emergency Room
Girl Scouts of the Jersey Shore / America	Riverview Medical Center Volunteer Trainer
Kindred Souls Dog Therapy Training	Stop Bullying Now (Jackson School District)
Master Gardeners of Monmouth County	Visiting Nurse Association

In addition to the types of individual volunteer and public service activities listed above, Brookdale faculty and staff contribute to the Community in many other ways including:

Advisory Boards. Brookdale faculty are currently serving on the boards and advisory committees of several non-profit organizations including: Asbury Park Early Childhood Advisory Committee; Bradley Beach Board of Education; Eden Autism Services; Domestic Violence Advisory Board (Township of Little Falls); Dunnellen Board of Education; Keansburg Early Childhood Advisory Committee; Matawan Regional School District Career Academy; Michael D. Thomas Educational Foundation; Middletown Community Outreach; Monmouth County Human Services Strategic Planning Committee; Monmouth County Mental Health Board; Neptune Township Early Childhood Advisory Committee.

- **Brookdale Volunteer Connection.** The “Employee Volunteer Connection at Brookdale” is a group of Brookdale employees dedicated to serving the needs of the community. They help connect and mobilize colleagues and students to participate in community service projects. Each year, the “Volunteer Connection” identifies several local agencies or important causes, and emphasizes their needs through Brookdale newsletters, campus flyers, and portal announcements.

Each summer, the Volunteer Connection contributes to “**Project Backpack**” for the Reading Buddies program. In Summer 2011, employees donated 81 backpacks (filled with school supplies) which were distributed to local schools. Each winter, the Volunteer Connection organizes the annual “**Giving Tree**” - an event the entire campus community participates in. In Fall 2011, Brookdale collected and distributed hundreds of gifts and gift cards to more than 84 families in need throughout Monmouth County. In addition, members of the Volunteer Connection prepare and serve monthly dinners for developmentally disabled residents of HABcore House in Red Bank.

For the third year in a row, Brookdale’s Volunteer Connection supported a “Memory Walk” and a “prom dress” program. Specifically, members participated in “**Memory Walk ’11**,” which was sponsored by the Alzheimer’s Association. Over \$1,000 was raised to help support those affected by Alzheimer’s disease. The Volunteer Connection also took part in Family & Children Services’ “**prom dress**” collection, providing dresses for high school juniors and seniors from low income families.

ADDITIONAL BROOKDALE PUBLIC SERVICE ACTIVITIES INCLUDE:

- **Adult Basic Education Programs.** Adult Basic Education, GED Preparation, and English as a Second Language classes are available through the Long Branch, Eastern Monmouth (Neptune), or Northern Monmouth (Hazlet) Higher Education Centers and at the Western Monmouth Branch Campus. The Office of Adult Basic Education also offers English Literacy Civics and Citizenship courses to help individuals become citizens of the United States of America.
- **Brookdale Public Radio (90.5 The NIGHT).** WBJB-FM-90.5 The NIGHT is a full-service local public radio station and National Public Radio (NPR) member station. 90.5 The NIGHT is a non-commercial FM public radio station with a staff of professional radio personnel. 90.5 The NIGHT is dedicated to serving the community by working with local non-profit organizations on many programming ventures and by providing free public service announcements. Brookdale Public Radio is also a major contributor and/or sponsor to the largest outdoor festival events throughout the county including Riverfest, the New Jersey Seafood Festival in Belmar, and Comcast’s Jazz in the Park in Red Bank.
- **Brookdale Television (BTV).** Brookdale Television (BTV) is a non-profit educational access channel that provides a “visual bridge” between Brookdale Community College and the communities that it serves. BTV produces high quality educational television and public affairs programs that are broadcast via Comcast (channel 21) and Verizon FIOS (channel 46), effectively reaching most cable-wired households in Monmouth County. BTV produces a number of informative series’ such as *State Matters*, which is hosted by Assemblywoman Jennifer Beck. This series discusses the socio-economic, educational, and environmental issues debated in Trenton that affect the lifestyles and livelihoods of Monmouth County residents. Brookdale Television also hosts *Jersey Shore Update*, a program in which 11th

District Assemblyman Sean Kean and influential members of the Jersey Shore community discuss topics concerning the past, present and future of the Jersey Shore.

- **Center for Holocaust, Human Rights & Genocide Education (CHHANGE).** The Center for Holocaust, Human Rights & Genocide Education is dedicated to providing resources for education on the Holocaust, genocide and human rights. The Center staff works to eliminate racism, anti-Semitism and all forms of prejudice in our society. The Center serves the community through its comprehensive and creative educational programs and resources. More specifically, the Center provides: (1) A Teacher Resource Center, which contains a collection of curricula, lesson plans, and study guides. (2) A Speakers' Bureau, which has scholars, educators and Holocaust Survivors available for programs. (3) Services to students and teachers, such as the Catherine Woolf Student Leadership Conference, theatrical performances, teacher training programs, and a writing and art contest for students in grades 5 through College. (4) An annual Colloquium, which welcomes over 2,400 students and teachers to the Brookdale campus for a half-day program that includes a keynote speaker and 40 break-out workshops. (5) Programs for the general community, including annual scholarly lectures, film series, book discussions, collaborative programs with the Monmouth County Prosecutor's Office and the United States Holocaust Memorial Museum in the training of Law Enforcement Officers, and a court-mandated 12-week education program for Monmouth and Ocean County Juvenile Bias Crime offenders.
- **The Center for World War II Studies and Conflict Resolution.** The Center is dedicated to fostering the study of the historical, political, social, economic, cultural and military aspects of the World War II era up through the Korean War. The Center will educate the community about the era and its impact on world history and help future generations avoid armed conflict in the resolution of global problems. The ultimate goal of The Center is to utilize the lessons learned from the World War II era to prevent the recurrence of global armed conflict in a world of sovereign states with divergent interests, wants and needs. The Center is a resource open to all, offering educational programs and community presentations.
- **The Displaced Homemakers Program.** Brookdale Community College's Displaced Homemakers Program provides assistance to those who have lost their primary source of income due to separation, divorce, disability or death of a spouse. The need to obtain or upgrade skills for transition into the paid labor market is addressed along with the fear and emotional upheaval of facing a very difficult transition. Services include self-esteem / assertiveness training, personal and career counseling, pre-employment training, workshops, support groups and community referrals. These services are offered at Brookdale's Higher Education Centers with some activities located on the College's Lincroft campus. Introductory computer training is also provided to participants to help upgrade skills. Brookdale's Displaced Homemakers Program provides this free service through funding from the New Jersey Department of Community Affairs Division on Women
- **Free Tuition for Unemployed Persons, Volunteer Firefighters, Volunteer First Aid Workers, and Family Dependents of 9/11.** The Unemployed Persons Free Tuition program requires colleges to admit people who can demonstrate that they are unemployed. Free tuition is also granted to volunteer firefighters and first aid workers. In each of these programs, students are admitted to classes on a seat-available basis and they are responsible for all fees. In response to the tragic events of September 11, 2001, Brookdale also provides Monmouth County's surviving spouses and dependent children of victims with free tuition.

- **New Jersey Small Business Development Center.** The New Jersey Small Business Development Center (NJSBDC) at Brookdale Community College provides counseling and workshops to the business community of Monmouth and Ocean counties. Courses, workshops and conferences are designed to give owners, potential owners and managers the tools to analyze and resolve business problems and to keep up-to-date with educational, research, financial and international trade developments. All NJSBDC programs are presented by highly qualified specialists, including faculty, private consultants, business owners and government representatives.