



Institutional Profile

2017-2018

Preface

New Jersey City University (NJCU) celebrated its ninetieth anniversary in the past academic year, continuing its role as an enduring anchor in Jersey City and engine of opportunity and change for its students and community—and for the future of the State of New Jersey.

Located in the most diverse city in the country, NJCU embraces diversity and recognizes the importance of diverse thinking. The University has a student body that includes people from all parts of the globe; over 50 languages are spoken by those in the NJCU community. NJCU provides a rigorous and practical education to prepare students to be leaders in a global society, thereby realizing the institution's mission: to provide a diverse population with world-class opportunities for learning in an intimate academic setting.

NJCU continues its tradition of encouraging student success. NJCU is a game-changer in the lives of the more than 8,000 students who enroll for undergraduate and graduate studies at this institution. Through community engagement, research and top-quality teaching, through scholarly work and creative contributions, the University is shaping the lives of individuals who will one day determine the future of our state and nation.

Work progressed at University Place, a \$400 million redevelopment project that aims to create a unique sense of place between NJCU's main campus and the adjacent neighborhood. Through public-private (P3) development projects at University Place, NJCU has expanded its campus within the Jersey City community and doubled residential capacity to 625 to accommodate student demand for housing. Thanks to the P3 development strategy, construction of the West Campus Village Residence Hall and a future center for the performing arts, will not burden NJCU students with increased tuition and fees, but will generate long-term income for the University. The public-private partnership that drives this project is transformative for both NJCU and its local community. University Place is a prime example of a win-win solution made possible through collaborative efforts involving the New Jersey Legislature, local government, the University, and the business community.

In 2017, NJCU held a groundbreaking ceremony for the second of five mixed-used buildings at University Place. The two new buildings will together have more than 300 market-rate apartments, more than 11,000 square-feet of transformative commercial space on West Side Avenue. Future construction will bring additional shops and retail amenities. Also planned are academic and non-academic facilities.

A place to think and grow by interacting with culturally and ethnically diverse classmates and faculty from countries worldwide, NJCU provides an educational experience that helps prepare its students for career success and global impact. To continue providing transformational education and career training, the University has increased its collaborative involvement with community organizations, government agencies, private industries, and philanthropic entities.

NJCU has many proud accomplishments and highlights including: the most affordable tuition among New Jersey public colleges and universities; the lowest student debt among New Jersey public colleges and universities; and a national ranking for improving the upward mobility and economic futures of its students.

On campus, 43 undergraduate, 27 graduate and three doctoral degree programs are taught by highly accomplished professors. Students enrolled at the NJCU School of Business benefit from the proximity to Wall Street and study with a finance professor who was a governor of the New York Stock Exchange (NYSE) and others who have high-level corporate or Wall Street experience. Music, dance and theatre students can learn from Grammy-winning musicians, concert pianists, Broadway performers, jazz greats, and opera personalities. NJCU education faculty includes Fulbright scholars, accomplished authors and professors with international experience.

In December, New Jersey City University's School of Business launched the NJCU New Jersey 50 Index — an index of publicly traded equity securities designed to be a barometer of the New Jersey economy. Developed by the NJCU School of Business and calculated by S&P Dow Jones Indices, the NJCU New Jersey 50 Index is a first for New Jersey and the larger tristate area that is the country's financial hub, and puts the New Jersey City University School of Business at the forefront of the exchange trader product industry.

Most importantly, the School of Business and Colleges of Arts and Sciences, Education, and Professional Studies provide NJCU students with a world-class, interdisciplinary education—challenging them to grow as critical thinkers, to expand their knowledge and develop skills that will serve them well after they have earned degrees.

Beyond campus, students have opportunities to explore the world and gain invaluable, hands-on experience through study abroad and internships in the most in-demand fields. The Honors Program in the William J. Maxwell College of Arts and Sciences serves high-achieving students who collaborate in a learning community to pursue rigorous study that emphasizes in-depth investigation as well as independent research and a study abroad experience. NJCU offers an accelerated nursing program, undergraduate STEM research in a just-rebuilt, cutting-edge Science Building, and doctoral programs in national security studies, educational technology leadership, and community college leadership.

In addition to NJCU's main campus in Jersey City, courses are offered at the School of Business in the Jersey City financial district at Harborside, and at locations in Wall Township and Edison. As rewarding as it is to honor the past, NJCU drives its mission forward in seeking innovative opportunities and preparing for a sustainable and prosperous future which will enable the University to continue on its path of providing transformational education for the next 90 years and beyond.



Sue Henderson, PhD
President, NJCU

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A. ACCREDITATION STATUS

1. Institutional Accreditation

New Jersey City University is accredited by the Middle States Commission on Higher Education. The University submitted its Periodic Review Report June 1, 2015 and a Monitoring Report on October 1, 2017.

2. Professional Accreditation

The following programs are accredited and/or approved by specialized professional organizations.

- Art and Media Arts programs are uniquely accredited by the National Association of Schools of Art and Design (NASAD)
- Business programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP)
- The Counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Instructional and Leadership programs in the College of Education are accredited by the Council for the Accreditation of Educator Preparation (CAEP)
- Music programs are accredited by the National Association of Schools of Music (NASM)
- The School Psychology program is nationally recognized by the National Association of School Psychologists (NASP)

B. NUMBER OF STUDENTS SERVED

1. Number of Undergraduates by Attendance Status

Table IIB.1		
Number of Undergraduates by Attendance Status, Fall 2017		
Attendance Status	Count	Percentage
Full-Time	5,210	80%
Part-Time	1,298	20%
Total	6,508	
Source: IPEDS Fall Enrollment survey		

2. Number of Graduate Students by Attendance Status

Table IIB.2		
Number of Graduate Students by Attendance Status, Fall 2017		
Attendance Status	Count	Percentage
Full-Time	364	20%
Part-Time	1,411	80%
Total	1,775	
Source: IPEDS Fall Enrollment survey		

4. Unduplicated Number of Students for Entire Academic Year

Table IIB.4 Unduplicated Number of Students – FY 2017-18			
	Headcount	Credit Hours	FTE
Undergraduate	7,664	170,844	5,695
Graduate	2,482	25,742	1,073
Total	10,146	196,586	6,768

Source: IPEDS 12-Month Enrollment survey

C. CHARACTERISTICS OF UNDERGRADUATE STUDENTS

1. Mean Math, Reading, and Writing SAT Scores

Table II.C.1 Mean Math and Verbal SAT for First-Time Freshmen by Admission Status and Overall, Fall 2017												
	<u>Full Time</u>						<u>Part Time</u>					
	Math	N	Read	N	Write	N	Math	N	Read	N	Write	N
Regular	508	711	506	711			464	18	447	18		
EOF	419	155	414	155			397	4	392	4		
Special							380	1	400	1		
All	492	866	490	866			449	23	435	23		
Missing		78		78		944		18		18		41

Source: SURE Fall Enrollment file

2. Enrollment in Remediation (Developmental) Courses by Subject Area

Table II.C.2: Enrollment in Remediation (Developmental) Courses As a Factor of Total Number of Undergraduate Students Enrolled in Fall 2017		
Total Fall 2016 Undergraduate Enrollment	Number of Students Enrolled in One or More Remedial Courses	Percent of Total
6,508	1,052	16%

Source: SURE Fall Enrollment file

As a Factor of First-time, Full-time Freshmen (FTFT) Enrolled in Fall 2017		
Total Fall 2016 Undergraduate Enrollment	Number of Students Enrolled in One or More Remedial Courses	Percent of Total
950	652	69%

Source: SURE Fall Enrollment file

First-time, Full-time Remedial Enrollment By Subject Area in Fall 2017		
Subject Area	Number of Students	Percentage
Computation	251	26%
Algebra	118	12%
Reading	544	57%
Writing	544	57%
English	544	57%

Source: SURE Fall Enrollment file

3. Undergraduate Students by Race, Gender, and Age

Table II.C.3.a.: Undergraduate Enrollment by Race/Ethnicity, Fall 2017																
	White		African American		Asian/Pacific Islander		Hispanic		American Indian		Non-Resident Alien		Unknown/2 or more		Total	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	
Full	1020	20%	1207	23%	451	9%	2121	41%	20	<1%	63	1%	328	6%	5210	
Part	335	26%	271	21%	101	8%	486	37%	2	<1%	4	<1%	99	8%	1298	
Total	1355	21%	1478	23%	552	8%	2607	40%	22	<1%	67	1%	427	7%	6508	

Source: IPEDS Fall Enrollment survey

Table II.C.3.b.: Undergraduate Enrollment by Gender, Fall 2017				
	Females		Males	
	#	%	#	%
Full	3035	58%	2175	42%
Part	820	63%	478	37%
Total	3855	59%	2653	41%

Source: IPEDS Fall Enrollment survey

Table II.C.3.c.: Undergraduate Enrollment by Age, Fall 2017													
		Less than 18	18-19	20-21	22-24	25-29	30-34	35-39	40-49	50-64	65+	Unknown	Total
		Full	#	9	1477	1334	1219	639	226	129	118	56	3
Full	%	<1%	28%	26%	23%	12%	4%	3%	2%	1%	<1%	0%	
Part	#	56	42	64	241	341	181	112	150	97	8	6	1298
Part	%	4%	3%	5%	19%	26%	14%	9%	12%	7%	1%	<1%	
Total	#	65	1519	1398	1460	980	407	241	268	153	11	6	6508
Total	%	1%	23%	21%	22%	15%	6%	4%	4%	2%	<1%	<1%	

Source: IPEDS Fall Enrollment survey

4. Students Receiving Financial Assistance from Federal-, State-, and Institution-Funded Programs

Table II.C.4: Financial Aid from State, Federal & Institutional-Funded Programs FY 2016 (Academic Year 2016-17)			
	Recipients	Dollars(\$)	\$/Recipient
FEDERAL PROGRAMS			
Pell Grants	3833	17,043,000	4,446
College Work Study	378	730,000	1,931
Perkins Loans	40	84,000	2,100
SEOG	615	324,000	527
PLUS Loans	246	2,193,000	8915
Stafford Loans (Subsidized)	2,963	11,788,000	3,978
Stafford Loans (Unsubsidized)	2,598	11,469,000	4,415
STATE PROGRAMS			
Tuition Aid Grants (TAG)	2,660	12,980,000	4880
Educational Opportunity Fund (EOF)	521	568,000	1,090
Outstanding Scholars (OSRP)	20	91,000	4,550
Distinguished Scholars	0	0	
Urban Scholars	16	14,000	875
NJ STARS	20	40,000	2,000
NJCLASS Loans	41	515,000	12,561
INSTITUTIONAL PROGRAMS			
Grants/Scholarships	970	4,936,000	5089
Loans	0	0	-
Source: NJIPEDS Form #41 Student Financial Aid Report			

5. Percentage of First-Time Full-Time Students Who are NJ State Residents

Table II.C.5: Fall 2017 First-time Full-time Undergraduate Enrollment by State Residence			
State Residents	Non-State	Total	% State Residents
978	13	991	99%
Source: IPEDS Fall Enrollment survey			

D. STUDENT OUTCOMES (UNDERGRADUATE)

1. Four-, Five-, and Six-Year Graduation Rates by Race/Ethnicity

Table II.D.1.a:

Four- Five- and Six-Year Graduation Rates of Fall 2011 Full-time First-time Freshmen by Race/Ethnicity

	White		Black		Hispanic		Asian		Alien		Other		Total	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Cohort	151		133		279		46		8		55		672	
4 Years	26	17%	5	4%	31	11%	15	33%	0	0%	9	16%	86	13%
5 Years	53	35%	16	12%	60	22%	19	41%	0	0%	17	31%	165	25%
6 Years	59	39%	31	23%	89	32%	23	50%	0	0%	19	34%	221	33%

Source: IPEDS Graduation Rate survey

Asian includes Hawaiian and Pacific Islander; Other includes American Indian, 2 or more races, unknown

2. Third-Semester Retention Rates by Attendance Status

Table II.D.2:

**Third Semester Retention by Attendance Status
Fall 2016 to Fall 2017**

	Full-time		Part-time		Total	
	#	%	#	%	#	%
Retained	737	77%	11	33%	748	78%
Not Retained	218	23%	22	67%	240	23%
Total	955		33			

Source: SURE Fall Enrollment File

E. FACULTY CHARACTERISTICS

1. Full-time Faculty by Race/Ethnicity, Gender, and Tenure Status

Table II.E.1.: Full-time Faculty by Race/Ethnicity, Sex, Tenure Status and Academic Rank, Fall 2017										
	White		African American		Hispanic		Asian/Pac Islander		Total	
	M	F	M	F	M	F	M	F	M	F
Tenured										
Professor	27	25	4	8	4	6	6	8	41	47
Associate	25	18	3	6	2	3	2	2	32	29
Assistant	7	7	2	2	0	3	0	2	9	14
All Others	0	0	0	0	0	0	0	0	0	0
Sub-Total	59	50	9	16	6	12	8	12	82	90
Not Yet Tenured										
Professor	1	0	0	0	1	0	0	0	3	0
Associate	3	6	0	0	0	0	1	3	5	9
Assistant	17	14	1	3	5	3	11	5	37	27
All Others	0	0	0	0	0	0	0	0	0	0
Sub-Total	21	20	1	3	6	3	12	8	45	36
All Tenure Track										
Professor	28	25	4	8	5	6	6	8	44	47
Associate	28	24	3	6	2	3	3	5	37	38
Assistant	24	21	3	5	5	6	11	7	46	41
All Others	0	0	0	0	0	0	0	0	0	0
Grand Total	80	70	10	19	12	15	20	20	127	126

2. Percentage of Courses Taught by Faculty Type

Table II.E.2.: Percentage of Course Sections Taught by Faculty Type, Fall 2017									
Number of Class Sections (includes Lectures, Seminars and other formal class activities)									
	Taught by Full-time Faculty		Taught by Part-time Faculty		Taught by Others (Staff)		Total of Each Type		
	#	%	#	%	#	%	#	%	
Total of Each Instructor Type	829	48	767	44	145	8	1741	100	

Source: Report 65

3. Ratio of Full- to Part-Time Faculty

Table II.E.3.: Ratio of Full - to - Part-time Faculty, Fall 2017					
Full-time		Part-time		Total	
#	%	#	%	#	%
253	30%	579	70%	832	100%

Source: IPEDS Human Resources survey

F. CHARACTERISTICS OF THE BOARD OF TRUSTEES

1. Race/Ethnicity and Gender

Table II.F.1.: Fall 2017 Board of Trustees, Race/Ethnicity and Gender								
	White	African American	Hispanic	Asian	Native American	Non-Resident Alien	Unreported	Total
Male	4	2	2	2				10
Female								
Total	4	2	2	2				10

Source: Secretary to the Board of Trustees

2. List of Trustees with Affiliation

Table II.F.2.: Members of the Board of Trustees with Affiliation, FY 2017		
Name	Title	Affiliation
Mr. Rafael Perez	Partner	Connell Foley LLP
Dr. T. Steven Chang	Chair & Professor, Marketing and International Business	Long Island University, CW Post Campus, College of Management
Dr. Henry A. Coleman	Extension Specialist/Professor of Public Policy	Edward J. Bloustein School of Planning and Public Policy, Rutgers University
Mr. Edward P. Fowlkes	Principle Partner	Alliance Construction Group, LLC
Rania Noubani	Student Trustee	Student Trustee
Vacant	Student Trustee	Student Trustee
Mr. James Jacobson	Retired	Former Vice-Chairman and Managing Director, Spear, Leeds and Kellogg Specialists
Mr. Vijayant Pawar	Partner	Pawar, Gilgallon & Rudy, LLC
Mr. Carols A. Rendo	Partner	Mulkay and Rendo
Mr. Owen M. Ryan		

**Table II.F.2.:
Members of the Board of Trustees with Affiliation, FY 2017**

Mr. Joseph F. Scott, FACHE	President and CEO	Liberty Health/Jersey City Medical Center
Dr. Edward A. Whittaker	Professor of Physics & Engineering Physics	Stevens Institute of Technology, Schaefer School of Engineering & Science
Dr. Sue Henderson	President, Ex Officio	New Jersey City University
Source: Secretary to the Board of Trustees		

3. URL of Board of Trustees Website
<https://www.njcu.edu/about/board-trustees>

G. PROFILE OF THE INSTITUTION

1a. Undergraduate Degree Programs

COLLEGE OF ARTS AND SCIENCES

Applied Physics (B.A. or B.S.)

Available Certification/Specialization:

Teacher Certification (Physical Science—Grades K–12)

Available Option:

(B.S.) Applied Physics (NJCU) + B.S. in Electrical Engineering (NJIT) dual-degree program

(B.S.) Mechanical Engineering (NJIT)

(B.S.) Civil Engineering (NJIT)

Pre Engineering (2 year Transfer Program to NJIT) (Two year program in Physics with transfer to an engineering college for a Bachelor of Science in Engineering.)

Art (B.A.)

Available Certifications/Specializations:

Art Teacher Certification (Grades P–12)

Art History

Art Therapy

Fine Arts and Crafts (replaces the following concentrations after Fall 2012)

Design and Crafts: Ceramics

Design and Crafts: Jewelry/Metals

Fine Arts: Printmaking

Fine Arts: Sculpture

Fine Arts: Painting/Drawing

Graphic Arts and Design (replaces the following concentrations after Fall 2012)

Communication Design: Digital Design and Illustration

Communication Design: Graphic Design

Communication Design: Illustration

Photography

Art (B.F.A)

With the following concentrations:
Digital Design and Illustration
Graphic Design
Illustration
Ceramics
Jewelry and Metals
Painting / Drawing
Photography
Printmaking
Sculpture

Biology (B.S. or B.A.)

Available Certification:
B.A. with Teacher Certification (Grades: K–12)
B.A. with Teacher Certification (Grades: K-6)

Biology (Affiliated with Rutgers School of Health Related Professions)

B.S. Medical Laboratory Science
B.S. Medical Imaging

Available option:
(B.S.) Biology (NJCU) + B.S. Biomedical Engineering (**NJIT**) dual-degree program

Chemistry (B.S. or B.A.)

Available Certification/Specialization:
B.S. with Teacher Certification (Physical Science—Grades K–12)
B.A. with Teacher Certification (Physical Science)

Available option:
(B.S.) Chemistry (NJCU) + B.S. in Chemical Engineering (**NJIT**) dual-degree program

Computer Science (B.S.)

Computer Science (Affiliated with Rutgers School of Health Related Professions)

B.S. Health Information Management

English (B.A.)

Available Certifications/Specializations:
Teacher Certification (Grades K–12)
Creative Writing
Literature

Geological Information Systems (Certificate)

Geoscience (B.A.)

Available Certifications/Specializations:

- Teacher Certification (Grades P–3 or K–5)
- Teacher Certification (Earth Science—Grades K–12)
- Earth Science
- Environmental Science

Geoscience (B.S.)

Available Certifications/Specializations:

- Teacher Certification (Earth Science—Grades K–12)
- Environmental Science
- Geology

History (B.A.)

Available Certification/Specialization:

- Teacher Certification (Social Studies—Grades K–12)

Mathematics (B.A.)

Available Certification/Specialization:

- Teacher Certification (Grades K–12)
- Actuary Science

Media Arts (B.A.)

Music (B.A.)

Available Certifications/Specializations:

- Teacher Certification (Grades K–12)
- Music Business
- Music Theater
- B.A. Music Education: Instrumental
- B.A. Music Education: Voice, Guitar & Piano

Music (B.M.)

Available Certifications/Specializations:

- Performance: Instrumental
- Performance: Classical-Voice
- Performance: Jazz Studies

Philosophy (B.A.)

Political Science (B.A.)

Available Certification/Specialization:

- Teacher Certification (Social Studies—Grades K–12)

Psychology (B.A.)

Sociology (B.A.)

Available Certifications/Specializations:

- Crime and Social Behavior
- Family, Health, and Youth Services
- Human Services Aging

Spanish (B.A.)

Available Certification/Specialization:

- Teacher Certification (Grades K–12)

Women's and Gender Studies (B.A.)

Minors:

- African and African-American Studies
- Anthropology
- Applied Physics
- Art: Art History/Studio Art
- Astronomy
- Biology
- Chemistry
- Cinema Studies
- Computer and Information Systems
- Computer Science
- East Asian Studies
- Economics
- English: Creative Writing/Journalism/Literature
- Ethnic and Immigration Studies
- Geography
- Geoscience
- History
- Human Services in Aging
- International Studies
- Latin American, Caribbean and Latino Studies
- Mathematics
- Media Arts
- Middle Eastern Studies
- Music
- Philosophy and Religion
- Political Science
- Pre-Law
- Psychology
- Sociology
- Spanish
- Theatre Arts
- Urban Studies
- Women's and Gender Studies

COLLEGE OF EDUCATION

Early Childhood Education (B.A.)

Available Certifications/Specializations:

Teacher Certification (Grades P–3)

Dual Teacher Certification (Grades P–3 and Special Education)

Dual Teacher Certification (Grades P–3 and K–6)

Elementary Education (B.A.)

Available Certification/Specialization:

Teacher Certification (Grades K–6)

Elementary and Special Education (B.A., Dual Major)

Available Certification/Specialization:

Dual Teacher Certification (Grades K–6 and Special Education)

Certification Only

Elementary Teacher Certification (Baccalaureate degree pre-requisite or co- requisite)

Secondary Teacher Certification (Baccalaureate degree pre-requisite or co- requisite)

Middle School Subject Area Endorsement

Bilingual/Bicultural Education Endorsement

English as a Second Language Certificate

COLLEGE OF PROFESSIONAL STUDIES

Criminal Justice (B.S.)

Fire Science (B.S.)

Public Health Education (B.S.)

Available Certification/Specialization:

Teacher Certification (Public Health Education—Grades K–12)

National Security Studies (B.S.)

Nursing (B.S.N.)

Available Certifications/Specializations:

Accelerated Program (Second degree program—Non-nursing degree pre-requisite)

RN-to-B.S.N. Program (for registered nurses)

Certification Only

Driver Education Certification—New Jersey

Driver Education Certification, provisional—New York

Driver Education Certification, permanent—New York

Minors:

Military Science

SCHOOL OF BUSINESS

Accounting (B.S.)

Business Administration (B.S.)

Available Certification/Specializations:

Global Business

Travel and Tourism Management

Economics (B.A.)

Available Certification/Specialization:

Teacher Certification (Social Studies—Grades K–12)

Finance (B.S.)

Management (B.S.)

B.S. Supply Chain, Logistics, and Maritime Port Management

Marketing (B.S.)

Minors:

Accounting

Entrepreneurship

Marketing

Social Media

Public Relations

1b. Graduate Degree Programs

COLLEGE OF ARTS AND SCIENCES

Art (M.A.)

Studio Art: Communication Design

Studio Art: Design & Crafts

Studio Art: Fine Arts

Art (M.F.A.)

Available Certifications/Specializations:

Ceramics

Computer Arts

Arts

Graphic Design

Illustration

Jewelry

Painting and Drawing

Photography

Printmaking
Sculpture

Educational Psychology (M.A.)

Available Certification/Specialization:
School Psychology Professional Diploma and School Psychology Certification

Mathematics Education (M.A.)

Media Production (M.F.A.)

Music Education (M.A.)

Music (M.M.)

Available Certifications/Specializations:
Performance: Classical-Instrumental
Performance: Composition
Performance: Jazz
Performance: Multiple Woodwinds
Performance: Vocal

School Psychology (Professional Diploma and Certification—Master's degree pre- requisite)

Studio Art (M.A.)

Available Certification/Specializations:
Communication Design: Illustration
Design and Crafts
Fine Arts

Urban Education (M.A.)

Available Certification/Specialization:
World Languages—Spanish

COLLEGE OF EDUCATION

Counseling (M.A.)

Available Certifications/Specializations:
Clinical Mental Health Counseling
Associate Counselor Licensure
Professional Counselor Licensure
School Counseling
School Counselor Certification (Grades P–12)

Early Childhood Education (M.A., P–3 Certification pre-requisite)

Early Childhood Education (M.A.T.)

Available Certification/Specialization:
Teacher Certification (Grades P–3)

Early Childhood Education and Special Education (M.A.T.)

Available Certification/Specialization:

Teacher Certification (Grades P–3 and Teacher of Students with Disabilities)
Specialization in Autism Spectrum Disorders

Community College Leadership (Ed.D.)

Educational Technology Leadership (Ed.D.)

Educational Technology (M.A.)

Available Certification/Specializations:

School Library Media: School Library Media Specialist
School Library Media: Associate School Library Media Specialist

Educational Technology (Certificate)

Available Certifications/Specializations:

Assistive Technology Specialist
Career Education Specialist
Distance Learning Specialist

Elementary Education (M.A.T.)

Available Certifications/Specializations:

Teacher Certification (Grades K–5)
Dual Teacher Certification (Grades K–5 and 6–8)

Elementary School Reading (M.A.)

Reading Specialist (M.A.)

Available Certification/Specialization:

Reading Specialist Certification

Secondary Education (M.A.T.)

Available Certification/Specialization:

K–12 Content Area Certification

Special Education (M.A.)

Special Education (M.A.T.)

Available Certification/Specialization:

Teacher of Students with Disabilities Endorsement

Urban Education (M.A.)

Available Certifications/Specializations:

Bilingual/Bicultural Education with Bilingual/Bicultural Education Endorsement
Educational Administration and Supervision, with Principal Certificate
English as a Second Language

English as a Second Language, with ESL Certification
Teaching and Learning in Urban Schools

Urban Education (Certificate)

Available Certification/Specialization:
Educational Administration and Supervision (Supervisor's Certificate)

Certification Only

Bilingual/Bicultural Education Endorsement
Early Childhood Education (Alternate route program—Grades P–3)
English as a Second Language
Learning Disabilities Teacher Consultant Endorsement (Master's degree prerequisite)
NJ LEAD Principal Certification Program (Master's degree prerequisite)

COLLEGE OF PROFESSIONAL STUDIES

Civil Security Leadership, Management, and Policy (D.Sc.)

Criminal Justice (M.S.)

Public Health Education (M.S.)

Available Certification/Specializations:
Public Health Education
Health Administration
School Health Education

Information Assurance/Cybersecurity (Certificate)

National Security Studies (M.S.)

Available Certifications/Specializations:
Corporate Security
Information/Cyber Security
National Security

Nursing (M.S.)

Available Certification/Specialization:
Nursing Education

Certification Only

Driver Education Certification—New Jersey
Driver Education Certification, provisional—New York
Driver Education Certification, permanent—New York
School Nurse Certification

SCHOOL OF BUSINESS

Accounting (M.S.)

Accounting (Combined B.S./M.S.)

Business Administration (M.B.A.)

Available Certifications/Specializations:

- Finance
- Marketing
- Organizational Management and Leadership

Finance (M.S.)

Available Certifications/Specializations:

- Professional Financial Planning
- Financial Analysis
- Financial Management
- Financial Risk Management and Compliance
- Business Analytics and Data Science

Professional Financial Planning (Certificate)

Professional Investment Analysis (Certificate)

Professional Portfolio Management (Certificate)

Professional Financial Management (Certificate)

Professional Management Accounting (Certificate)

Risk Management (Certificate)

H. MAJOR RESEARCH AND PUBLIC SERVICE ACTIVITIES

Table II.H.1.: Research and Development Expenditures, 2017	
Expenditure	Amount
Federally Financed Academic R&D Expenditures	16,285
Institutionally Financed R&D Expenditures	0
Total Academic R & D Expenditures	16,285
Source: NJCU Controller's Office	

The Counselor Education Department has received a Behavioral Health Workforce Education and Training grant. Through this grant, ninety-eight diverse master's degree students in the Clinical Mental Health Counseling Program and the School Counseling Program will receive \$10,000 each to support their Internships.

NJCU received a grant to address tobacco use on campus. The university was one of 18 minority-serving institutions and community colleges to receive the grant that will assist with technical support from Truth Initiative, the nation's largest nonprofit public health organization dedicated to making tobacco use a thing of the past.

The NJCU School of Business and the New Jersey Council for Economic Education are partnering to lay the groundwork for the "Institute for Financial Literacy and Economic Education" at NJCU (IFLEE). The mission of the IFLEE is to improve the financial literacy skills among communities throughout the state by conducting research, providing public services and programs, and hosting courses, seminars, and workshops that will provide the tools needed to make informed financial decisions.

I. MAJOR CAPITAL PROJECTS

Work is currently progressing at University Place, a \$400 million redevelopment project that aims to create a unique sense of place between NJCU's main campus and the adjacent neighborhood. Upon completion, the project will have more than 300 market-rate apartments and more than 11,000 square-feet of transformative commercial space. Future construction will bring additional shops, a supermarket, and other retail amenities. Also planned are academic and non-academic facilities. Construction of the West Campus Village Residence Hall and a future center for the performing arts is also at the planning stages in 2018.