



# Institutional Profile

2019-2020

## Preface

New Jersey City University (NJCU) has been in existence for more than 90 years, and throughout the decades, has stayed true to its mission of access to quality education for a diverse population. The institution has remained an enduring presence within Jersey City and continues to provide educational and economic impact for our students, our communities, our city, our state, and the broader world.

Located in a city that has been named one of the most diverse in the nation, and ranked by U.S. News & World Report as the best public school in New Jersey for ethnic diversity, NJCU's rich diversity provides an ideal environment for creativity and nurturing talent. Students are stimulated and challenged by the wide array of ideas stemming from different cultures, customs and ways of life, learning firsthand from each other in intercultural exchange that prepares them to be critical thinkers in a global landscape.

NJCU continues its tradition of encouraging student academic success and is a game changer in the lives of our more than 8,000 undergraduate and graduate students. We offer one of the most affordable tuitions and the lowest student debt among New Jersey public colleges and universities. Recognized as one of the top colleges in the nation for improving students' upward economic mobility, NJCU is a great return on investment. In fact, 10 years after graduation, students earn 22% more than the national average income.

While studying in one of our 47 undergraduate, 30 graduate and three doctoral degree programs, students receive unparalleled support from highly accomplished professors who bring out and refine students' academic talents. Those enrolled at the NJCU School of Business benefit from the proximity to Wall Street and study with a finance professor who was a governor of the New York Stock Exchange (NYSE) and others who have high-level corporate or Wall Street experience. Music, Dance and Theatre students can learn from Grammy-winning musicians, concert pianists, Broadway performers, jazz greats, and opera personalities. NJCU education faculty includes Fulbright scholars, accomplished authors, and professors with international experience. Once they graduate, our students go on to become game changers in their own right—often remaining in New Jersey—as influencers of industry, impactful civic leaders, and inspiring role models in fields ranging from music to nursing and media to education.

Beyond campus, students have opportunities to explore the world and gain invaluable, hands-on experience through study abroad offerings and internships in the most in-demand fields. The Honors Program in the William J. Maxwell College of Arts and Sciences serves high-achieving students who collaborate in a learning community to pursue rigorous study that emphasizes in-depth investigation as well as independent research and a study abroad experience. NJCU offers an accelerated nursing program, undergraduate STEM research in an overhauled, cutting-edge Science Building, and doctoral programs in national security studies, educational technology leadership, and community college leadership.

The athletics department has developed one of the fastest-growing NCAA Division III athletic programs in the country and continues to be trailblazers on and off the competition surface. Since May 2018, the department has expanded from 12 to 22 athletic programs, with the additions of men's and women's indoor and outdoor track and field, men's and women's tennis, men's and women's wrestling, women's golf and eSports. NJCU, which has previously been a pioneer in the introduction of women's sports, became the first college or university in the state and the tristate area to sponsor women's wrestling — hiring an Olympian and world champion to lead the program. Meanwhile, NJCU's Rising Knight Institute (RKI), entering its third year of existence, has already reached nationally-recognized prominence as a holistic student development program for NJCU student-athletes.

To continue providing transformational student life, educational experiences, and career training, the University has increased its collaborative involvement with community organizations, government agencies, private industries, and philanthropic entities. NJCU is the educational anchor institution in Jersey City. Throughout its transformation into a new home for financial institutions, burgeoning industries, and waterfront development, we have partnered with the city to ensure the changes directly benefit our students and community members. We have been working with Jersey City to create University Place, a \$400 million public-private partnership (P3) redevelopment project that will revitalize the city's West Side without burdening NJCU students with increased tuition and fees and will also generate long-term income for the University. University Place aims to create a unique sense of place between NJCU's main campus and the adjacent neighborhood.

New Jersey City University's School of Business continues to receive statewide attention from the business community for its NJCU New Jersey 50 Index — an index of publicly-traded equity securities designed to be a barometer of the New Jersey economy. Developed by the NJCU School of Business and calculated by S&P Dow Jones Indices, the NJCU New Jersey 50 Index is a first for New Jersey and the larger tristate area that is the country's financial hub, and puts the New Jersey City University School of Business at the forefront of the exchange trader product industry.

Furthermore, the School of Business and Colleges of Arts and Sciences, Education, and Professional Studies consistently provide NJCU students with a world-class, interdisciplinary education in well-established disciplines, but also in launching forward-looking academic programs. In 2019-20, we introduced many new programs, such as the first M.S. in Financial Technology in the state, a B. S. in Business Analytics and Data Science, a B.S. in Cyber Security Studies, and a M.S. in School Nursing with a Specialization in School Nursing.

In addition to NJCU's main campus in Jersey City, courses are offered at the School of Business in the Jersey City financial district at Harborside, as well as at Brookdale Community College, Middlesex County College — and new in 2020 — Ocean County College. We are also an educational partner in the revitalization of Fort Monmouth to soon expand our bachelor's and master's degree offerings along the Jersey Shore.

This year, the entire world is facing the unprecedented challenge of the COVID-19 global pandemic. To thrive NJCU has been nimble and creative in continuing to provide our students with a high-quality educational experience. We stayed focused on our core mission and made necessary adjustments as needed to quickly move to remote delivery and our faculty deftly adjusted their teaching. Now, we are working diligently to ensure we have a safe, secure and robust learning environment this fall with a mix of In-Class, Hybrid, HyFlex, and Online teaching modalities. We have prioritized in-class learning for our first-year and second-year students for whom the on-campus experience is especially important, and classes offered in person will adhere to safety protocols for low-density classrooms.

No matter the challenges we face, NJCU drives its mission forward in seeking innovative opportunities and preparing for a sustainable and prosperous future which will enable the University to continue on its path of providing transformational education into the next century and beyond.



Sue Henderson, Ph.D.  
*President, NJCU*

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## A. ACCREDITATION STATUS

### 1. Institutional Accreditation

New Jersey City University is accredited by the Middle States Commission on Higher Education. The reaccreditation site visit is scheduled to occur October 2020.

### 2. Professional Accreditation

The following programs are accredited and/or approved by specialized professional organizations.

- Art and Media Arts programs are accredited by the National Association of Schools of Art and Design (NASAD)
- Business programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP)
- The Counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Instructional programs in the College of Education are accredited by the Council for Accreditation of Educator Preparation (CAEP)
- Music programs are accredited by the National Association of Schools of Music (NASM)
- The Nursing programs are accredited by the Commission on Collegiate Nursing Education (CCNE)
- The School Psychology program is nationally recognized by the National Association of School Psychologists (NASP) and internationally recognized by the International School Psychology Association (ISPA)

## B. NUMBER OF STUDENTS SERVED

### 1. Number of Undergraduates by Attendance Status

<b>Table IIB.1</b>		
<b>Number of Undergraduates by Attendance Status, Fall 2019</b>		
<b>Attendance Status</b>	<b>Count</b>	<b>Percentage</b>
Full-Time	4,990	81.3%
Part-Time	1,147	18.7%
<b>Total</b>	<b>6,137</b>	
Source: IPEDS Fall Enrollment survey		

### 2. Number of Graduate Students by Attendance Status

<b>Table IIB.2</b>		
<b>Number of Graduate Students by Attendance Status, Fall 2019</b>		
<b>Attendance Status</b>	<b>Count</b>	<b>Percentage</b>
Full-Time	382	21.1%
Part-Time	1,430	78.9%
<b>Total</b>	<b>1,812</b>	
Source: IPEDS Fall Enrollment survey		

## 4. Unduplicated Number of Students for Entire Academic Year

<b>Table IIB.4 Unduplicated Number of Students – FY 2019-20</b>			
	<b>Headcount</b>	<b>Credit Hours</b>	<b>FTE</b>
Undergraduate	7,218	164,073	5,469
Graduate	2,347	23,886	995
<b>Total</b>	<b>9,565</b>	<b>187,959</b>	<b>6,464</b>

Source: IPEDS 12-Month Enrollment survey

## C. CHARACTERISTICS OF UNDERGRADUATE STUDENTS

## 1. Mean Math, Reading, and Writing SAT Scores

<b>Table II.C.1 Mean Math and Verbal SAT for First-Time Freshmen by Admission Status and Overall, Fall 2019</b>								
	<u>Full Time</u>				<u>Part Time</u>			
	<b>Math</b>	<b>N</b>	<b>ERW*</b>	<b>N</b>	<b>Math</b>	<b>N</b>	<b>ERW*</b>	<b>N</b>
Regular	498.2	833	497.0	833	470.0	4	457.5	4
EOF	411.1	117	419.7	117	0	0	0	0
Special Admits	0	0	0	0	0	0	0	0
All	487.5	950	487.5	950	470	4	457.5	4
Missing		42		42		0		0

Source: SURE Fall Enrollment file  
\*ERW is Evidence-Based Reading & Writing

## 2. Enrollment in Remediation (Developmental) Courses by Subject Area

<b>Table II.C.2: Enrollment in Remediation (Developmental) Courses As a Factor of Total Number of Undergraduate Students Enrolled in Fall 2019</b>		
<b>Total Fall 2019 Undergraduate Enrollment</b>	<b>Number of Students Enrolled in One or More Remedial Courses</b>	<b>Percent of Total</b>
6,137	941	15.3%

Source: SURE Fall Enrollment file

<b>As a Factor of First-time, Full-time Freshmen (FTFT) Enrolled in Fall 2019</b>		
<b>Total Fall 2019 Undergraduate Enrollment</b>	<b>Number of Students Enrolled in One or More Remedial Courses</b>	<b>Percent of Total</b>
1,004	707	70.4%

Source: SURE Fall Enrollment file

<b>First-time, Full-time Remedial Enrollment By Subject Area in Fall 2019</b>		
<b>Subject Area</b>	<b>Number of Students</b>	<b>Percentage</b>
Computation	267	26.6%
Algebra	177	17.6%
Reading	585	58.3%
Writing	585	58.3%
English	585	58.3%

Source: SURE Fall Enrollment file

3. Undergraduate Students by Race, Gender, and Age

**Table II.C.3.a.: Undergraduate Enrollment by Race/Ethnicity, Fall 2019**

	African American		American Indian		Asian/Pacific Islander		Hispanic		White		Non-Resident Alien		Race Unknown*/ 2 or more		Total
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#
Full	1204	24.1%	24	0.5%	393	7.9%	1970	39.5%	894	17.9%	118	2.4%	387	7.8%	4990
Part	241	21.0%	4	0.3%	115	10.0%	431	37.6%	292	25.5%	0	0.0%	64	5.6%	1147
Total	1445	23.5%	28	0.5%	508	8.3%	2401	39.1%	1186	19.3%	118	1.9%	451	7.3%	6137

Source: IPEDS Fall Enrollment survey  
 \*Note: Asian includes Pacific Islanders and Unknown includes 2 or more Races.

**Table II.C.3.b.: Undergraduate Enrollment by Gender, Fall 2019**

	Females		Males		Total
	#	%	#	%	
Full	2869	57.5%	2121	42.5%	4990
Part	715	62.3%	432	37.7%	1147
Total	3584	58.4%	2553	41.6%	6137

Source: IPEDS Fall Enrollment survey

**Table II.C.3.c.: Undergraduate Enrollment by Age, Fall 2019**

		Less than 18	18-19	20-21	22-24	25-29	30-34	35-39	40-49	50-64	65+	Unknown	Total
		Full	#	22	1402	1473	1157	513	211	90	86	35	1
	%	0.4%	28.1%	29.5%	23.2%	10.3%	4.2%	1.8%	1.7%	0.7%	0.0%	0%	100%
Part	#	48	55	59	232	303	142	117	111	67	8	5	1147
	%	4.2%	4.8%	5.1%	20.2%	26.4%	12.4%	10.2%	9.7%	5.8%	0.7%	0.4%	100%
Total	#	70	1457	1532	1389	816	353	207	197	102	9	5	6137
	%	1.1%	23.7%	25.0%	22.6%	13.3%	5.8%	3.4%	3.2%	1.7%	0.1%	0.1%	100%

Source: IPEDS Fall Enrollment Survey

## 4. Students Receiving Financial Assistance from Federal-, State-, and Institution-Funded Programs

<b>Table II.C.4: Financial Aid from State, Federal &amp; Institutional-Funded Programs FY 2018</b>			
	<b>Recipients</b>	<b>Dollars(\$)</b>	<b>\$/Recipient</b>
<b>FEDERAL PROGRAMS</b>			
Pell Grants	3817	18,419,000	4,825.52
College Work Study	341	692,000	2,029.33
Perkins Loans	0	0	-
SEOG	807	437,000	541.51
PLUS Loans	291	2,814,000	9,670.10
Stafford Loans (Subsidized)	2,537	10,075,000	3,917.23
Stafford Loans (Unsubsidized)	2,129	8,966,000	4,211.37
SMART & ACG or other	1	2,000	2,000.00
<b>STATE PROGRAMS</b>			
Tuition Aid Grants (TAG)	2,902	15,140,000	5,217.09
Educational Opportunity Fund (EOF)	504	595,000	1,180.56
Outstanding Scholars (OSRP)	12	22,000	1,833.33
Distinguished Scholars	0	0	-
Urban Scholars	16	16,000	1,000.00
NJ STARS	13	22,000	1,692.31
NJCLASS Loans	25	290,000	11,600.00
<b>INSTITUTIONAL PROGRAMS</b>			
Grants/Scholarships	1,378	6,480,000	4,702.47
Loans	0	0	-

Source: NJIPEDS Form #41 Student Financial Aid Report

## 5. Percentage of First-Time Full-Time Students Who are NJ State Residents

<b>Table II.C.5: Fall 2019 First-time Full-time Undergraduate Enrollment by State Residence</b>			
<b>State Residents</b>	<b>Non-State</b>	<b>Total</b>	<b>% State Residents</b>
997	11	1,008	98.9%

Note: Residence unknown included with New Jersey Residents.  
Source: IPEDS Fall Enrollment Survey, Part C



## D. STUDENT OUTCOMES (UNDERGRADUATE)

### 1. Four-, Five-, and Six-Year Graduation Rates by Race/Ethnicity

<b>Table II.D.1.a: Four- Five- and Six-Year Graduation Rates of Fall 2013 Full-time First-time Freshmen by Race/Ethnicity</b>				
	Fall 2013 Cohort	Graduates After 4 Years	Graduates After 5 Years	Graduates After 6 Years
<b>African American</b>	129			
#		6	30	37
%		4.7%	23.3%	28.7%
<b>American Indian</b>	1			
#		1	1	1
%		100.0%	100.0%	100.0%
<b>Asian</b>	50			
#		8	20	25
%		16.0%	40.0%	50.0%
<b>Hispanic</b>	237			
#		31	83	103
%		13.1%	35.0%	43.5%
<b>Pacific Islander</b>	0			
#		0	0	0
%		--	--	--
<b>White</b>	105			
#		18	40	46
%		17.1%	38.1%	43.8%
<b>Non-Resident Alien</b>	3			
#		0	1	1
%		0.0%	33.3%	33.3%
<b>Race Unknown</b>	42			
#		8	13	17
%		19.00%	31.0%	40.5%
<b>2 or More Races</b>	10			
#		1	3	4
%		10.0%	30.0%	40.0%
<b>Total</b>	577			
#		73	191	234
%		12.7%	33.1%	40.6%

Source: IPEDS Graduation Rate Survey

### 2. Third-Semester Retention Rates by Attendance Status

<b>Table II.D.2: Third Semester Retention by Attendance Status Fall 2018 to Fall 2019</b>					
Fall 2018 First-Time Undergraduates	Full-Time		Fall 2018 First-Time Undergraduates	Part-Time	
	Retained in Fall 2019	Retention Rate		Retained in Fall 2019	Retention Rate
959	704	73.4%	9	1	11.1%

Source: IPEDS 12-Month Enrollment survey

## E. FACULTY CHARACTERISTICS

## 1. Full-time Faculty by Race/Ethnicity, Gender, and Tenure Status

<b>Table II.E.1.: Full-time Faculty by Race/Ethnicity, Sex, Tenure Status and Academic Rank, Fall 2019</b>																
	Tenured					Without Tenure					All Tenure Track					
	Prof	Assoc	Assist	All Others	Sub Total	Prof	Assoc	Assist	All Others	Sub Total	Prof	Assoc	Assist	All Others	Total	
<b>African American</b>																
Male	4	3	4	0	11	0	0	1	0	1	4	3	5	0	12	
Female	6	6	5	0	17	0	0	0	0	0	6	6	5	0	17	
<b>American Indian</b>																
Male	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Female	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
<b>Asian</b>																
Male	7	7	10	0	24	0	0	0	0	0	7	7	10	0	24	
Female	8	6	6	0	20	0	0	0	0	0	8	6	6	0	20	
<b>Hispanic</b>																
Male	5	2	5	0	12	0	0	0	0	0	5	2	5	0	12	
Female	3	4	4	0	11	0	0	0	0	0	3	4	4	0	11	
<b>Pacific Islander</b>																
Male	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Female	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
<b>White</b>																
Male	23	30	17	0	70	0	1	3	0	4	23	31	20	0	74	
Female	21	24	20	0	65	0	0	0	0	0	21	24	20	0	65	
<b>Non-Resident Alien</b>																
Male	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Female	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
<b>Race Unknown</b>																
Male	0	1	5	0	6	0	0	0	0	0	0	1	5	0	6	
Female	0	0	6	0	6	0	0	0	0	0	0	0	6	0	6	
<b>2 or More Races</b>																
Male	0	0	1	0	1	0	0	0	0	0	0	0	1	0	1	
Female	0	0	1	0	1	0	0	0	0	0	0	0	1	0	1	
<b>Total</b>																
Male	39	43	42	0	124	0	1	4	0	5	39	44	46	0	129	
Female	38	40	42	0	120	0	0	0	0	0	38	40	42	0	120	
Source: IPEDS Human Resources Survey																

## 2. Percentage of Courses Taught by Faculty Type

**Table II.E.2.:**  
**Percentage of Course Sections Taught by Faculty Type, Fall 2019**

Number of Class Sections (includes Lectures, Seminars and other formal class activities)

	Taught by Full-time Faculty		Taught by Part-time Faculty		Taught by Others (Staff)		Total	
	#	%	#	%	#	%	#	%
Total of Each Instructor Type	746	48%	742	47%	82	5%	1570	100%

Source: Faculty report (65); Co-taught courses counted by instructor type

## 3. Ratio of Full- to Part-Time Faculty

**Table II.E.3.:**  
**Ratio of Full - to - Part-time Faculty, Fall 2019**

Full-time		Part-time		Total	
#	%	#	%	#	%
249	30.8%	559	69.2%	808	100%

Source: IPEDS Human Resources survey

## F. CHARACTERISTICS OF THE BOARD OF TRUSTEES

## 1. Race/Ethnicity and Gender

**Table II.F.1.:**  
**Fall 2019 Board of Trustees, Race/Ethnicity and Gender**

	White	African American	Hispanic	Asian	Native American	Non-Resident Alien	Unreported	Total
Male	4	2	1	1			1	9
Female	0	1	0	0			1	2
Total	4	3	1	1			2	11

Source: Secretary to the Board of Trustees

## 2. List of Trustees with Affiliation

**Table II.F.2.:**  
**Members of the Board of Trustees with Affiliation**

Name	Title	Affiliation
Mr. Rafael Perez	Partner	Connell Foley LLP
Dr. T. Steven Chang	Chair & Professor, Marketing and International Business	Long Island University, CW Post Campus, College of Management
Mr. Edward P. Fowlkes	Principle Partner	Alliance Construction Group, LLC
Nermeen Girgis	Student Trustee	Political Science major
Thyquel Halley	Student Trustee	Marketing major

<b>Table II.F.2.: Members of the Board of Trustees with Affiliation</b>		
Mr. James Jacobson	Retired	Former Vice-Chairman and Managing Director, Spear, Leeds and Kellogg Specialists
Mr. Vijayant Pawar	Partner	Pawar, Gilgallon & Rudy, LLC
Mr. Joseph F. Scott, FACHE	President and CEO	Liberty Health/Jersey City Medical Center
Dr. Irene Trowell-Harris	Retired	Former Director of the Department of Veterans Affairs (VA) Center for Women Veterans
Mr. Luke Visconti	Founder and Chair	Diversity Inc.
Dr. Edward A. Whittaker	Professor of Physics & Engineering Physics	Stevens Institute of Technology, Schaefer School of Engineering & Science
Dr. Sue Henderson	President, Ex Officio	New Jersey City University
Source: Secretary to the Board of Trustees		

3. URL of Board of Trustees Website  
<https://www.njcu.edu/about/administration-governance/board-trustees>

## G. PROFILE OF THE INSTITUTION

### 1a. Undergraduate Programs

#### COLLEGE OF ARTS AND SCIENCES

##### Art

- Art – B.F.A., concentrations in: Ceramics, Drawing/Painting, Graphic Design, Illustration, Jewelry/Metals, Photography, Printmaking, Sculpture
- Art—B.A. Art History
- Art—B.A. Art Therapy
- Art—B.A. Fine Arts and Crafts
- Art—B.A. Graphic Arts and Design
- Art—Minor in Art History
- Art—Minor in Art Studio
- Art—New Jersey Art Teacher Certification Program (P–12)

##### Biology

- Biology, B.A.
- Biology, B.S.
- Biology with Teacher Certification (Biology), B.A.
- Biology - Medical Imaging Science—Cardiovascular Sonography Specialization, Joint-Degree Program, B.S.
- Biology - Medical Laboratory Science—Diagnostic Medical Sonography Specialization, Joint-Degree Program, B.S.
- Biology, B.S./Doctor of Dental Medicine Dual Degree with Rutgers School of Dental Medicine (RSDM)

- Biology, B.S./Doctor of Podiatric Medicine Dual Degree with New York College of Podiatric Medicine (NYCPM)
- Biology (NJCU) and Biomedical Engineering (NJIT), Dual Degree (3 + 2) Program, B.S.
- Biology, Minor

#### Chemistry

- Chemistry, B.A.
- Chemistry with Teacher Certification, B.A.
- Chemistry, B.S.
- Chemistry with Teacher Certification, B.S.
- Chemistry, Minor
- Chemistry (NJCU) and Chemical Engineering (NJIT), Dual Degree (3 + 2) Program

#### Computer Science

- Computer Science, B.S.
- Computer Science, Minor
- Computer and Information Systems, Minor
- Health Information Management, B.S.

#### Earth and Environmental Science

- Geoscience-Earth Science, B.A.
- Geoscience-Environmental Science, B.A.
- Geoscience-Earth Science Secondary Education (Teacher Certification), B.A.
- Geoscience-Environmental Science, B.S.
- Geoscience-Geology, B.S.
- Geoscience-Earth Science Secondary Education (Teacher Certification), B.S.
- Geoscience-Geography, Minor
- Geoscience-Geoscience, Minor
- Geographic Information Science, Minor
- Geoscience-Geographic Information Science (GIS), Certificate

#### English

- English—Creative Writing, B.A.
- English—Literature, B.A.
- English—Creative Writing, Minor
- English—Literature, Minor
- English—Teacher Certification Elementary Education (K-6), B.A.
- English—Teacher Certification Secondary Education (K-12), B.A.

#### History

- History, B.A.
- History—Social Studies (Teacher Certification), B.A.
- History, Minor

#### Mathematics

- Mathematics, B.A.
- Mathematics—Teacher Certification, B.A.
- Mathematics—Concentration: Actuarial Science, B.A.

- Mathematics, Minor

#### Media Arts

- Media Arts, B.A.
- Media Arts, Minor
- Cinema Studies, Minor

#### Music, Dance, and Theatre

- Dance, B.F.A.
- Music—No specialization, B.A.
- Music—Music Business, B.A.
- Music—Music Education (Teacher Certification K–12), B.A.
- Music—Music Theater, B.A.
- Performance—Classical—Instrumental (other than piano), B.M.
- Performance—Classical—Instrumental (piano), B.M.
- Performance—Classical—Voice, B.M.
- Performance—Jazz Studies, B.M.
- Dance, Minor
- Music, Minor
- Theatre Arts, Minor

#### Philosophy and Religion

- Philosophy, B.A.
- Philosophy and Religion, Minor
- Ethics, Minor

#### Physics

- Applied Physics, B.A.
- Applied Physics, B.S.
- Applied Physics—Physical Science Teacher Certification Secondary Education (K-12), B.A.
- Applied Physics—Pre-Engineering (Two-Year Program for Transfer to an Engineering B.S. program)
- Applied Physics, B.S. (NJCU) and Civil Engineering, B.S. (NJIT), Dual Degree (3 + 2) Program
- Applied Physics, B.S. (NJCU) and Electrical Engineering, B.S. (NJIT), Dual Degree (3 + 2) Program
- Applied Physics, B.S. (NJCU) and Mechanical Engineering, B.S. (NJIT), Dual Degree (3 + 2) Program
- Applied Physics, Minor
- Astronomy, Minor

#### Political Science

- Political Science, B.A.
- Political Science, Minor
- Global Studies, Minor
- International Studies, Minor
- Pre-Law, Minor
- Public Administration, Minor

#### Psychology

- Psychology, B.A.
- Psychology, Minor

### Sociology and Anthropology

- Sociology, B.A.
- Sociology - Crime and Social Behavior, B.A.
- Sociology - Family, Health and Youth Services, B.A.
- Sociology - Human Services and Aging, B.A.
- Anthropology, Minor
- Ethnic and Immigration Studies, Minor
- Sociology, Minor
- Urban Studies, Minor

### Women's and Gender Studies

- Women's and Gender Studies, B.A.
- Women's and Gender Studies, Minor
- Sexuality and Queer Studies, Minor

### World Languages and Cultures

- Spanish, B.A.
- Spanish—Teacher Certification, B.A.
- Spanish, Minor
- East Asian Studies, Minor
- Middle Eastern Studies, Minor

## SCHOOL OF BUSINESS

### Accounting

- Accounting, B.S.
- Accounting—Bridge Program to the M.S. in Accounting, B.S.
- Accounting for Business Minor (for Non-Business Students)
- Accounting for Business Minor

### Economics

- Economics, B.A.
- Economics, Minor

### Finance

- Finance, B.S.
- Business Analytics and Data Science, B.S.
- Business Analytics and Data Science, Minor

### Management

- Entrepreneurship, B.S.
- Global Business, B.S.
- Hospitality Management, B.S.
- Management, B.S.
- Sports Management, B.S.
- Supply Chain, Logistics and Maritime Port Management, B.S.
- Business, Minor
- Entrepreneurship, Minor

### Marketing

- Marketing, B.S.
- Marketing, Minor
- Public Relations, Minor
- Social Media Marketing, Minor

### COLLEGE OF EDUCATION

#### Early Childhood Education

- Early Childhood Education with P–3 Teacher Certification
- Early Childhood Education Major with Dual Certification in Early Childhood (P–3) and Elementary Education (K–6)
- Early Childhood Education Major with Dual Certification in Early Childhood (P–3) and Special Education (Teacher of Students with Disabilities)

#### Elementary and Secondary Education

- Elementary Education Co-major with K–6 Certification (with major in Arts and Sciences)
- Secondary Education Co-major with K-12 Certification (with major in Arts and Sciences)

#### Multicultural Education

- Multicultural Education—Dual Certification Program in Early Childhood Education or Elementary Education and Teacher of English as a Second Language Endorsement (ESL), B.A.
- Multicultural Education—Dual Certification Program in Early Childhood Education or Elementary Education and Teacher of Bilingual Education Endorsement, B.A.

#### Special Education

- Dual Certification Program in Elementary Education and Teacher of Students with Disabilities Endorsement, B.A.

### COLLEGE OF PROFESSIONAL STUDIES

#### Criminal Justice

- Criminal Justice, B.S.
- Criminal Justice, Minor

#### Fire Science

- Fire Science, B.S.
- Fire Science, Minor

#### Fitness, Exercise, and Sports

- Exercise Science, B.S.
- Fitness, Exercise and Sports, Minor

#### Health Sciences

- Health Sciences with Teacher Certification in Health Education, B.S.
- Health Sciences—Public Health Education, B.S.
- New Jersey, Certification for Driver Education



- New York Permanent, Certification for Driver Education
- New York Provisional, Certification for Driver Education
- Public Health Education, B.S.
- Public Health, Minor

#### National Security Studies

- National Security Studies, B.S.
- National Security Studies, Minor
- Cyber Defense, Certificate
- Information Security (INFOSEC) - Standard 4011, Certificate
- Information Systems Security Officers (ISSO) - Standard 4014, Certificate
- Military Science, Minor

#### Nursing

- Nursing—Accelerated Program (Second Degree), B.S.
- RN to BSN Nursing Program, B.S.N.

### 1b Graduate Programs

#### COLLEGE OF ARTS AND SCIENCES

##### Art

- Art— M.F.A., concentrations in Art, Ceramics, Graphic Arts, Illustration, Jewelry, Painting and Drawing, Photography, Printmaking, Sculpture
- Art—Studio Art, M.A.

##### Mathematics

- Mathematics, M.A.

##### Media Arts

- Media Production, M.F.A.

##### Music, Dance, and Theatre

- Music Education, M.A.
- Performance—Classical Instrumental, M.M.
- Performance—Classical Vocal, M.M.
- Performance—Jazz, M.M.
- Performance—Composition, M.M.
- Performance—Multiple Woodwinds, M.M.

##### Psychology

- Educational Psychology, M.A.
- School Psychology, Professional Diploma

##### World Languages and Cultures

- Urban Education with a Specialization in World Languages (Spanish), M.A.

#### SCHOOL OF BUSINESS

#### Accounting

- Accounting, M.S.; B.S./M.S. Bridge
- Professional Management Accounting, Certificate

#### Finance

- Finance Specialization, M.B.A.
- Finance, M.S., Specialization in: Business Analytics and Data Science, Financial Analysis, Financial Management, Financial Risk Management and Compliance, Professional Financial Planning
- Professional Financial Management, Certificate
- Professional Financial Planning, Certificate
- Professional Investment Analysis, Certificate
- Professional Management Accounting, Certificate
- Professional Portfolio Management, Certificate
- Financial Technology, M.S.

#### Management

- Management Specialization: Organizational Management and Leadership, M.B.A.

#### Marketing

- Marketing Specialization, M.B.A.

### COLLEGE OF EDUCATION

#### Counselor Education

- Counseling—Clinical Mental Health Counseling Option, M.A.
- Counseling—School Counseling Option, M.A.
- Counseling—Play Therapy Certification

#### Early Childhood Education

- Teaching Early Childhood Education (including P-3 certification eligibility), M.A.T.
- Early Childhood/Special Education (P-3 and Teacher of Students with Disabilities), M.A.T.

#### Educational Leadership

- Community College Leadership, Ed.D.
- Urban Education with a specialization in Educational Administration and Supervision, M.A.
- Supervisor (P-12) Certification
- Principal/Supervisor Certification Program

#### Educational Technology

- Educational Technology Leadership, Ed.D.
- Educational Technology, M.A.
- Educational Technology with a Concentration in School Library Media Specialist, M.A.
- Associate School Library Media, Specialist Certification
- Assistive Technology, Specialist Certificate
- Career Education, Specialist Certificate
- Distance Learning, Specialist Certificate

#### Elementary and Secondary Education

- Elementary Education—Teacher Certification, M.A.T.
- Secondary Education—Teacher Certification, M.A.T.
- Urban Education—Teaching and Learning in Urban Schools Specialization, M.A.

#### Literacy Education

- Reading and Reading Specialist Certification, M.A.

#### Multicultural Education

- Urban Education—ESL Specialization, M.A.
- Urban Education—ESL Specialization and ESL Teacher Certification, M.A.
- Urban Education—Bilingual/ Bicultural Education Specialization, M.A.
- English as a Second Language, Certification
- Bilingual/Bicultural Education Endorsement

#### Special Education

- Special Education—Learning Disabilities Teacher Consultant Endorsement Eligibility, M.A.
- Special Education—Autism Specialization, Teacher of Students with Disabilities Endorsement Eligibility Program, M.A.T.
- Special Education—Varying Exceptionalities, Teacher of Students with Disabilities Endorsement Eligibility Program, M.A.T.
- Special Education—Learning Disabilities Teacher Consultant, Endorsement Eligibility Program
- Special Education—Special Education with NPTNJ Program, M.A.T.
- Special Education—Teacher of Students with Disabilities Endorsement (TOSD) Eligibility Program

#### COLLEGE OF PROFESSIONAL STUDIES

##### Criminal Justice

- Criminal Justice, M.S.

##### Health Sciences

- Health Sciences—Health Administration, M.S.
- Health Sciences—Public Health Education, M.S.
- Health Sciences—School Health Education, M.S.
- Driver Education Certification, Graduate
- School Nursing, Graduate Certificate

##### National Security Studies

- Civil Security—Leadership, Management and Policy (CSLMP), D.Sc.
- National Security Studies, M.S.
- Information Assurance/Cyber Security, Graduate Certificate

##### Nursing

- Nursing, M.S., Specialization in School Nursing
- Nursing—Nursing Education, M.S.

## H. MAJOR RESEARCH AND PUBLIC SERVICE ACTIVITIES

The Office of Research Grants and Sponsored Programs (ORGSP) continues to provide guidance and supports NJCU faculty and staff in their pursuit of external funding for research, professional development, student support services, and other campus enrichment activities.

The NJCU School of Business, in conjunction with its innovative B.S. in Supply Chain, Logistics and Maritime Port Management, is negotiating yet another award from Korea Maritime Institute (KMI) in Busan, Korea to investigate Smart Ports in the United States. The purpose of the project is to assess the status of seaport automation and address the challenges of automation in terms of law, governance and information technology.

The NJCU College of Education was awarded the Minority Teacher Development Grant program to address the critical need to hire and retain a more diverse teacher workforce. Concurrently, through its College of Education, NJCU will create the New Teacher Academy – a system of professional learning and graduate study focused exclusively on addressing the needs of aspiring and practicing novice teachers of color.

NJCU was awarded a Student Support Services (SSS) award through the federal Office of Postsecondary Education (OPE). The project has three distinct objectives in terms of persistence, enhanced performance level and higher graduation rates. Additionally, NJCU was awarded three grants under the Coronavirus Aid, Relief, and Economic Security (CARES) Act of Higher Education Emergency Relief Fund. As institutions respond to the COVID-19 crisis, this student aid enabled funding to institutions to provide emergency financial aid grants to students whose lives have been disrupted.

**Table II.H.1.:  
Research and Development Expenditures**

Expenditure	Amount
Federally Financed Academic R&D Expenditures	60,018
Institutionally Financed R&D Expenditures	0
Total Academic R & D Expenditures	60,018

Source: NJCU Controller's Office

## I. MAJOR CAPITAL PROJECTS

We have been working with Jersey City to create University Place, a \$400 million public-private partnership (P3) redevelopment project that will revitalize the city's West Side without burdening NJCU students with increased tuition and fees and will also generate long-term income for the University. University Place aims to create a unique sense of place between NJCU's main campus and the adjacent neighborhood.

In 2016, the West Campus Village Residence Hall opened there, doubling our capacity to house residential students. In 2018, RIVET opened. This building features 163 luxury residential units and more than 10,000 square feet of retail space. In 2019-2020, new businesses such as Five Guys and University Place Pharmacy secured leases in the building, with more shops and retail amenities to come.

Future capital projects at University Place include three luxury developments, such as City Line East and City Line West, which will have 523 rental units and 460 additional parking spaces. Future construction will bring transformative commercial space, a two-story flagship ShopRite Supermarket with an additional 332 parking spaces, 11,800 square feet of retail restaurants to form Restaurant Row, and other retail amenities and shops. Upon completion, this portion of the project will add an additional 302 market rate housing units, of which 25 are affordable housing units. Also planned are academic and non-academic facilities.

As part of the West Side development and expanding on its history as a performing arts hub in Jersey City, NJCU will soon open a new performing arts center that will be a destination for New Jersey residents. Named the Guarini Performing Arts Center in recognition of a generous donation from the former congressman, philanthropist and real estate developer Frank J. Guarini, the 56,00 square-foot theatrical showplace will make music, dance and theatre performances an even greater part of the fabric of the community. The center will feature a 468-seat performance space and serve as the cutting-edge academic complex for instruction in the performing arts. Upon completion of the center, the world-renowned Joffrey Ballet School will move its operations from New York City to NJCU and, in partnership with NJCU, is offering a Bachelor of Fine Arts in Dance, and a Joffrey certificate. This joint program is the first of its kind in the history of public education. Also planned for the area are spaces for education, arts, shopping, dining, outdoor events, farmer's markets—and with all that, jobs—for the local community.