



# Institutional Profile

## Gloucester Campus

An Accountability Report on Legislatively Mandated Information

September 2020

Rowan College of South Jersey  
Gloucester (Main) Campus  
1400 Tanyard Road  
Sewell, NJ 08080

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

**PREFACE**

On July 1, 2019, Rowan College at Gloucester County and Cumberland County College merged to create South Jersey’s first regional college. During Rowan College of South Jersey’s (RCSJ) inaugural year, New Jersey students and residents have enjoyed a wider range of affordable and accessible higher education and workforce options. Together these two campuses offer more than 120 unique degrees and certificates providing a variety of program selections, cost-saving initiatives, and scholarship and internship opportunities, at one of the lowest tuition rates in the state. This pioneering, hybrid institution — voted 2019-2020 “Best Community College in New Jersey” — presents students with more choices, including the option to pursue advanced degrees at Rowan University and other four-year universities, without ever leaving the RCSJ campuses.

2020 has also proven to be a year of tremendous change. As higher education adjusts to the challenges brought about by the COVID-19 pandemic, safety and student success remain RCSJ’s top priorities. Uncertain of what the future may bring, the College has restructured the way academic instruction is delivered, transitioning most courses and student support services to a fully online format. Ranked one of the Top 10 Online Community Colleges in the state, RCSJ is committed to inspiring students to keep moving forward as they navigate a virtual campus environment from the comfort and safety of their home.

The College developed a Strategic Plan for 2020-2023, which addresses the current public health, socioeconomic and educational modifications necessary to secure a strong and stable vision for the future. By integrating learning disciplines, enhancing existing programs to align with shifting workforce needs and developing new programs and services to meet the academic and career goals of students, RCSJ continues its long-standing, student-cultured philosophy.

I am pleased to submit Rowan College of South Jersey’s Institutional Profile report for the fiscal year from July 1, 2019, to June 30, 2020. All required information is included and, to the extent possible, is accurate and complete.

Sincerely,



Frederick Keating, Ed.D.  
President, Rowan College of South Jersey

**Rowan College of South Jersey – Gloucester Campus**  
***2020 Institutional Profile***

N.J.S.A. 18A:3B-35 requires that each of New Jersey’s public institutions of higher education prepare and make available to the public an annual report on the condition of the institution. The form and content of the annual report is established by New Jersey Higher Education.

All the information supplied in the Institutional Profile Report is, to the extent possible, accurate and complete. Rowan College of South Jersey reserves the right to change, add, or delete information contained in this document.

Additional information about the college may be found on the college website <http://www.rcsj.edu>. For additional information related to the material contained in this report, please contact:

Brenden Rickards, Ph.D.  
Vice President and Provost, Academic Services  
Professor, Biology  
Rowan College of South Jersey  
(856) 415-2106  
[brickar1@rcsj.edu](mailto:brickar1@rcsj.edu)

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

**Table of Contents**

A. Accreditation Status ..... 1

    1. Institutional Accreditation..... 1

    2. Professional Accreditation ..... 1

B. Number of Students Served..... 2

    1. Number of Undergraduate Students by Attendance Status, Fall 2019 ..... 2

    2. Number of Non-Credit Students Served, Fiscal Year 2019 ..... 2

    3. Unduplicated Number of Credit Students for Entire Year, Fiscal Year 2019 ..... 2

C. Characteristics of Undergraduate Students ..... 3

    1. Enrollment in Remediation Courses by Subject Area, Fall 2019..... 3

    2. Undergraduates by Race/Ethnicity, Gender and Age, Fall 2019..... 4

    3. Number of Students Receiving Financial Assistance under each Federal-, State & Institution-Funded Aid Program, Fiscal Year 2019..... 5

    4. Percentage of First-Time, Full-Time Students who are New Jersey Residents..... 5

D. Student Outcomes ..... 6

    1a. Two-Year Graduation Rates of Fall 2016 Full-Time, First-Time Degree/Certificate Seeking Students ..... 6

    1b. Three-Year Graduation and Transfer Rates for Full-Time First-Time Degree-Seeking Freshmen by Race/Ethnicity, Fall 2016 Cohort ..... 6

    2. Third Semester Retention of First-Time Undergraduates, Fall 2018 to Fall 2019 ..... 6

E. Faculty Characteristics ..... 7

    1. Full Time Faculty by Race/Ethnicity, Gender, Tenure and Rank, Fall 2019 ..... 7

    2. Percentage of Course Sections Taught by Full-Time Faculty, Fall 2019..... 8

    3. Ratio of Full- to Part-Time Faculty, Fall 2019..... 8

F. Characteristics of the Trustees..... 9

    1. Race/Ethnicity and Gender of Governing Board, 2020..... 9

    2. List of Trustees with Titles and Affiliations..... 9

    3. URL of Webpage with Governing Board Information..... 9

G. Profile of the RCSJ Gloucester Campus ..... 10

    1. Degree and Certificate Programs..... 10

H. Major Research and Public Service Activities..... 12

I. Major Capital Projects Underway in Fiscal Year 2019 ..... 15

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

## Data by Category

### A. ACCREDITATION STATUS

#### 1. Institutional Accreditation

Rowan College of South Jersey is licensed by the State of New Jersey. It is accredited by the Middle States Association of Colleges and Schools Commission on Higher Education. Initially accredited in 1973, accreditation was reaffirmed in 1977, 1987, 1998, 2008, and 2018. Middle States approved the merger between Rowan College of Gloucester County and Cumberland County College on June 28, 2019. The next accreditation review is scheduled for 2022.

#### 2. Professional Accreditation

The following academic programs offered on the Gloucester Campus are individually accredited:

<u>Program</u>	<u>Accrediting Agency</u>
Automotive Technology	ASE Education Foundation
Diagnostic Medical Sonography	Commission on Accreditation of Allied Health Educational Programs (CAAHEP); Joint Review Committee on Education and Diagnostic Medical Sonography (JRC-DMS)
Nuclear Medicine	Commission on Accreditation of Allied Health Educational Programs (CAAHEP); Joint Review Committee on Educational Programs in Nuclear Technology Medicine Technology; State of New Jersey Department of Environmental Protection Agency Bureau of X-Ray Compliance
Nursing	Accreditation Commission for Education in Nursing (ACEN); New Jersey Board of Nursing
Paralegal	American Bar Association—ABA Standing Committee on Paralegals
Physical Therapist Assistant	Commission on Accreditation in Physical Therapy Education (CAPTE)

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

**B. NUMBER OF STUDENTS SERVED**

**1. Number of Undergraduate Students by Attendance Status, Fall 2019**

	<b>Number</b>	<b>Percent</b>
All Undergraduate Students	6,953	100%
Enrolled Full-time	3,671	52.8%
Enrolled Part-time	3,282	47.2%

**2. Number of Non-Credit Students Served, Fiscal Year 2019**

	<b>Total Registrations</b>	<b>Unduplicated Headcount</b>	<b>Total Clock Hours</b>	<b>Full-Time Equivalent (FTE)</b>
Open Enrollment	5,719	4,696	219,331	487
Customized Training	2,464		18,510	41

Notes: (1) Registrations include all registrations in any course that started on July 1, 2018 through June 30, 2019. (2) FTE is computed by converting clock hours to credit hours (by dividing by 15), then converting credit hours to FTEs (dividing by 30). Source: SURE Non-credit Open Enrollment file and NJ IPEDS Form #31, Customized Training.

**3. Unduplicated Number of Credit Students for Entire Year, Fiscal Year 2019**

<b>Total Students</b>	<b>Total Credit Hours</b>	<b>Full-Time Equivalent (FTE)</b>
10,275	164,152	5,472

Note: FTE equals credit hours divided by 30.

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

**C. CHARACTERISTICS OF UNDERGRADUATE STUDENTS**

**1. Enrollment in Remediation Courses by Subject Area, Fall 2019**

	<b>Total Enrolled Fall 2019</b>	<b>Number of Students Enrolled in One or More Remedial Course</b>	<b>Percent Enrolled in One or More Remedial Course</b>
All Undergraduate Students	6,953	863	12.4%
First-Time Students Enrolled Full-time (FTFT)	1,598	565	35.4%
By Subject Area			
Computation		444	27.8%
Algebra		207	13.0%
Reading (combined with English)		-	-
Writing (included in English)		-	-
English		-	-

Source: SURE Enrollment File

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

2. Undergraduates by Race/Ethnicity, Gender and Age, Fall 2019

	Enrolled Full-Time		Enrolled Part-Time		All Students	
	Number	Percent	Number	Percent	Number	Percent
All Students	3,671	100%	3,282	100%	6,953	100%
By Race/Ethnicity						
White	2,094	57.0%	1,789	54.5%	3,883	55.8%
Black	394	10.7%	340	10.4%	734	10.6%
Hispanic	305	8.3%	229	7.0%	534	7.7%
Asian	85	2.3%	111	3.4%	196	2.8%
Am. Indian	6	0.2%	3	0.1%	9	0.1%
Non-Res. Alien	20	0.5%	10	0.3%	30	0.4%
Unknown	767	20.9%	800	24.4%	1,567	22.5%
By Gender						
Male	1,709	46.6%	1,249	38.1%	2,958	42.5%
Female	1,962	53.4%	2,033	61.9%	3,995	57.5%
By Age Category						
Less than 18	64	1.7%	792	24.1%	856	12.3%
18-19	2,090	56.9%	474	14.4%	2,564	36.9%
20-21	969	26.4%	559	17.0%	1,528	22.0%
22-24	238	6.5%	546	16.6%	784	11.3%
25-29	150	4.1%	397	12.1%	547	7.9%
30-34	69	1.9%	177	5.4%	246	3.5%
35-39	37	1.0%	133	4.1%	170	2.4%
40-49	38	1.0%	118	3.6%	156	2.2%
50-64	14	0.4%	60	1.8%	74	1.1%
65+	1	0.0%	15	0.5%	16	0.2%
Unknown	1	0.0%	11	0.3%	12	0.2%

Notes: Asian includes Pacific Islanders; Unknown includes 2 or more races.

Source: IPEDS Fall Enrollment Survey



**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

3. Number of Students Receiving Financial Assistance under each Federal-, State- & Institution-Funded Aid Program, Fiscal Year 2019

<b>Financial Assistance Programs</b>	<b>Recipients</b>	<b>Dollars(\$)</b>	<b>\$/Recipient</b>
Federal Programs			
Pell Grants	2,655	8,608,000	3,242.18
College Work Study	29	44,000	1,517.24
Perkins Loans	0	0	-
SEOG	184	145,000	788.04
PLUS Loans	87	903,000	10,379.31
Stafford Loans (Subsidized)	1,660	4,653,000	2,803.01
Stafford Loans (Unsubsidized)	1,881	6,258,000	3,326.95
SMART & ACG or other	0	0	-
State Programs			
Tuition Aid Grants (TAG)	952	1,290,000	1,355.04
Educational Opportunity Fund (EOF)	202	190,000	940.59
Outstanding Scholars (OSRP)	0	0	-
Distinguished Scholars	0	0	-
Urban Scholars	0	0	-
NJ STARS	144	387,000	2,687.50
CCOG	114	135,000	1,184.21
NJCLASS Loans	24	245,000	10,208.33
Institutional Programs			
Grants/Scholarships	210	605,000	2,880.95
Loans	0	0	-

Source: NJIPEDS Form #41 Student Financial Aid Report

4. Percentage of First-Time, Full-Time Students who are New Jersey Residents

<b>All Students</b>	<b>State Residents</b>	<b>Non-State Residents</b>	<b>Percent State Residents</b>
1,866	1,855	11	99.4%

Note: Residence Unknown included with New Jersey residents

Source: IPEDS Fall Enrollment Survey, Part C

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

**D. STUDENT OUTCOMES**

**1a. Two-Year Graduation Rates of Fall 2016 Full-Time, First-Time Degree/Certificate Seeking Students**

<b>Fall 2016 Cohort</b>	<b>Number Graduated After 2 Years</b>	<b>Percent Graduated After 2 Years</b>
1,951	322	16.5%

**1b. Three-Year Graduation and Transfer Rates for Full-Time First-Time Degree-Seeking Freshmen by Race/Ethnicity Fall 2016 Cohort**

<b>Fall 2016 Cohort</b>		<b>Graduated After 3 Year</b>		<b>Transfers After 3 Years</b>	
		<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
Total Cohort	1,951	589	30.2%	426	21.8%
White	1,196	425	35.5%	199	16.6%
African American	263	46	17.5%	76	28.9%
Hispanic	141	37	26.2%	30	21.3%
Asian	48	23	47.9%	8	16.7%
Alien	14	4	28.6%	0	0.0%
Other	289	54	18.7%	113	39.1%

Note: \* Other includes American Indians, Native Hawaiian & Pacific Islanders, 2 or More Races and Unknown. Source: IPEDS Graduation Rate Survey

**2. Third Semester Retention of First-Time Undergraduates, Fall 2018 to Fall 2019**

	<b>Enrolled Fall 2018</b>	<b>Retained in Fall 2019</b>	<b>Retention Rate</b>
All First-Time Students	2,065	1,230	59.6%
Enrolled Full-Time	1,669	1,045	62.6%
Enrolled Part-Time	396	185	46.7%

SOURCE: IPEDS Fall Enrollment Survey, Part E

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

**E. FACULTY CHARACTERISTICS**

**1. Full Time Faculty by Race/Ethnicity, Gender, Tenure and Rank, Fall 2019**

	White		Black		Hispanic		Asian		American Indian		Alien		Unknown		Total	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
<b>Tenured</b>	<b>17</b>	<b>25</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>21</b>	<b>29</b>
Professors	2	6	0	0	0	0	0	0	0	1	0	0	0	1	2	8
Associate Prof.	3	9	0	1	0	0	1	0	0	0	0	0	0	0	4	10
Assistant Prof.	12	10	2	1	0	0	1	0	0	0	0	0	0	0	15	11
All Others	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Without Tenure</b>	<b>2</b>	<b>20</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>6</b>	<b>25</b>
Professors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Associate Prof.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Assistant Prof.	0	2	0	0	0	0	0	1	0	0	0	0	0	0	0	3
All Others	2	18	1	3	1	0	1	1	0	0	0	0	1	0	6	22
<b>All Faculty</b>	<b>19</b>	<b>45</b>	<b>3</b>	<b>5</b>	<b>1</b>	<b>0</b>	<b>3</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>27</b>	<b>54</b>
Professors	2	6	0	0	0	0	0	0	0	1	0	0	0	1	2	8
Associate Prof.	3	9	0	1	0	0	1	0	0	0	0	0	0	0	4	10
Assistant Prof.	12	12	2	1	0	0	1	1	0	0	0	0	0	0	15	14
All Others	2	18	1	3	1	0	1	1	0	0	0	0	1	0	6	22

Note: Asian includes Pacific Islanders and Unknown includes 2 or more races.

Source: IPEDS Human Resources Survey

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

2. Percentage of Course Sections Taught by Full-Time Faculty, Fall 2019

Total Number of Course Sections in Fall 2019	Taught by Full-time Faculty		Taught by Part-Time Faculty		Taught by Others	
	Number	Percent	Number	Percent	Number	Percent
999	466	46.6%	455	45.5%	77	7.7%

Source: RCSJ Office of Institutional Research

3. Ratio of Full- to Part-Time Faculty, Fall 2019

Full-time Faculty		Part-Time Faculty		Total Faculty	
Number	Percent	Number	Percent	Number	Percent
81	26.6%	224	73.4%	305	100%

Source: IPEDS Human Resources Survey

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

**F. CHARACTERISTICS OF THE TRUSTEES**

**1. Race/Ethnicity and Gender of Governing Board, 2020**

	Race/Ethnicity					
	African American	American Indian/Alaskan	Asian/Pacific Islander	Hispanic	White	Total
All Trustees	3	-	-	1	8	12
Male	1	-	-	-	6	7
Female	2	-	-	1	2	5

**2. List of Trustees with Titles and Affiliations**

Name	Title	Affiliation
Gene J. Concordia	Director of Operations	DWK Life Sciences
Ruby Love	Administrator	Philadelphia Veterans Administration
Jean L. DuBois		Retired
Avé Altersitz	Executive County Superintendent of Schools	NJ Department of Education
Len Daws	Senior Engineer Manager & Chief Engineer	Lockheed Martin/GE/RCA
Reverend Dr. James A. Dunkins	Senior Pastor/Teacher	Shiloh Baptist Church
Yolanda Garcia Balicki, Esq.	Associate	Helmer, Conley & Kasselmann
Benjamin Griffith		Retired
Kenneth Mecouch		Retired
Leslie White-Coursey	Executive County Superintendent of Schools	NJ Department of Education
Douglas J. Wills, Esq.	Asst. VP/Senior Security Claims Counsel	Chubb & Sons, Division of Federal Insurance Co.
Frederick Keating, Ed.D.	President	Rowan College of South Jersey

**3. URL of Webpage with Governing Board Information**

<https://www.rcsj.edu/board/home>

**Rowan College of South Jersey – Gloucester Campus**  
***2020 Institutional Profile***

**G. PROFILE OF THE CAMPUS**

**1. Degree and Certificate Programs**

**ROWAN COLLEGE OF SOUTH JERSEY - GLOUCESTER CAMPUS**

See the next page for a list of Degree and Certificate programs offered at Rowan College of South Jersey – Gloucester Campus.

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

<p><b>BUSINESS STUDIES</b>  Accounting (AAS, COA)  Online Business Administration (AS)  Business Administration (AS)  Business Software Tools (COA)  Computer Graphic Arts: Game/Interactive Design (AAS, COA)  Computer Graphic Arts: Print Design (AAS, COA)  Computer Information Systems (AS)  Online Digital Marketing (AAS)  Digital Marketing (AAS, COA)  Online Human Resource Management (AS)  Human Resource Management (AS)  Management (COA)  Technology Help Desk Support (COA)  Website Development (COA)</p> <p><b>CAREER &amp; TECHNICAL EDUCATION</b>  Automotive Technology (AAS)  Certified Clinical Medical Assistant (COA)  Process Technology (AAS)  Technical Studies: Business Track (AAS)  Technical Studies: STEM Track (AAS)</p> <p><b>COMMUNICATION AND CREATIVE &amp; PERFORMING ARTS</b>  <b>Art and Sciences</b>  - Art Option (AA)  - Communication+ (AA)  - Digital Photography (AA, COA)  - English (AA)  - Music (AA)  - Radio, Television and Film (AA)  - Theatre, Dance (AA)</p> <p><b>EDUCATION &amp; HUMANITIES</b>  Arts and Sciences, AA  - History+ (AA)  - Philosophy (AA)  Education (K-6) (AS)  Health, Physical Education and Recreation (AS)</p> <p><b>LAW &amp; JUSTICE</b>  Arts and Sciences:  - Pre-Law (AA)  Criminal Justice (AS)  Criminal Justice:  - Emergency Management (AS)  Law Enforcement (AAS)  Paralegal (AAS, CERT.)</p>	<p><b>NURSING &amp; HEALTH PROFESSIONS</b>  Arts and Sciences  - Social Work+ (AA)  - Sociology+ (AA)  Exercise Science (AS)  Health Science (AAS)  Psychology+ (AA)  Pathways  - Diagnostic Medical Sonography (AAS)  - Nuclear Medicine Technology (AAS)  - Health Science - Nursing (AAS)  - Health Science - Physical Therapist Assistant (AAS)  Nursing and Health Professions – Selective Admissions  - Diagnostic Medical Sonography (AAS)  - Nursing LPN – RN (AS)  - Nuclear Medicine Technology (AAS)  - Nursing Generic Program (AS)  - Physical Therapy Assistant (AAS)</p> <p><b>SCIENCE, TECHNOLOGY, ENGINEERING &amp; MATHEMATICS (STEM)</b>  Art and Sciences (AS)  - Physics (AS)  Biology (AS)  - Bioscience Technologies (AS)  Chemical Engineering (COA)  Chemistry (AS)  - Pre-Pharm. D. (AS)  Civil Engineering (COA)  Civil Engineering Technologies (COA)  Computer Science (AS)  Construction Supervision (COA)  Drafting and Design (COA)  Engineering Science (AS)  Environmental Science (AS)  Equine Science (AS, COA)  - Pre-Veterinary Medicine (AS)  Land Surveying (COA)  Marine Science (AS)  Mathematics (AS)  Mechanical Engineering (COA)  Surveying Engineering Technologies (AAS)  Technical Studies: STEM Track (AAS)</p> <hr/> <p>AA: Associate in Arts  AS: Associate in Science  AAS: Associate in Applied Science  Cert: Certificate  COA: Certificate of Achievement  + Degree can be earned completely online</p>
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**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

## H. MAJOR RESEARCH AND PUBLIC SERVICE ACTIVITIES

Faculty and staff are members of several different professional associations. Included below is a selected list:

### *Professional Association and Consortium Memberships*

Academy of Criminal Justice Sciences  
Adobe Education Exchange  
American Association for Clinical Chemistry (AACCC)  
American Association of Community Colleges  
American Association of Collegiate Registrars and Admissions Officers  
American Association of Critical-Care Nurses (AACN)  
American Association for Higher Education  
American Association for Paralegal Educators  
American Association for Respiratory Care (AARC)  
American Baseball Coaches Association  
American Bar Association  
American Chemical Society  
American Library Association  
American Mathematical Society  
American Mathematical Association of Two-Year College (AMATYC)  
American Marketing Association (AMA)  
American Nurses Association  
American Psychological Association  
American Society of Criminology  
American Society of Engineering Education  
American Society of Radiologic Technologists (ASRT)  
Association of Certified Fraud Examiners  
Association of College & Research Libraries (ACRL)  
Association for Computing Machinery  
Association for Institutional Research  
Association for the Study of African American Life and History  
Association of Community College Trustees  
Association of Fundraising Professionals  
Association of Theatre in Higher Education (ATHE)  
Association for Institutional Research  
Association for Library Collections and Technical Services (ALCTS)  
Business & Cooperation Center  
Citizens Diplomacy International-Philadelphia  
College and University Personnel Association  
College Art Association (CAA)  
Community College Computer Consortium of New Jersey  
Council for Adult and Experiential Learning  
Council for Advancement and Support of Education



**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

Council for Resource Development  
Data Administration Management Association (DAMA) - Philadelphia Chapter  
Delaware County Camera Club  
Delaware Valley Archivists Group (DVAG)  
Delaware Valley Marketing Group  
Delta Epsilon Foundation  
Eastern Association of College & University Business Officers  
EOF Professional Association of New Jersey  
Foreign Policy Research Institute  
Geological Society of America  
Global Interdependence Center  
Hispanic Educational Technology Services  
Holocaust Coalition  
Human Resources Association  
Institute of Management Accountants  
International Association of Administrative Professionals  
International Association of Literary Journalism Studies  
International Chiefs of Police  
International Visitors Council  
Kappa Delta Pi: National Honor Society for Educators  
League for Innovation  
Learn Fresh Coaches Association  
Libraries of Gloucester/Salem/Cumberland Information Network  
LYRASIS  
Mathematical Association of America (MAA)  
Mid-Atlantic Regional Archives Conference (MARAC)  
Middle States American Association of Collegiate Registrars and Admissions Officers  
Middle States Commission on Higher Education  
Modern Language Association  
National Academic Advising Association (NACADA)  
National Association of College Admissions Counselors (NACAC)  
National Association of College & University Business Officers  
National Association for Community College Entrepreneurship  
National Association of Community College Teacher Education Programs  
National Association for Developmental Education  
National Association for the Education of Young Children  
National Association of Presidential Assistants in Higher Education (NAPAHE)  
National Association of Social Workers  
National Association of Student Personnel Administrators (NASPA)  
National Black MBA Association, Inc.  
National Board for Respiratory Care (NBRC)  
National Career Development Association  
National Council for Marketing and Public Relations  
National Council of Teachers of English  
National County of Teachers of English Two-Year College English Association  
National Communication Association

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

National Community College Council for Research and Planning  
National Financial Educators Council  
National League for Nursing  
Network of Occupational Training and Education  
New Jersey Association of College Admissions Counselors (NJACAC)  
New Jersey Association of Student Financial Aid Administrators  
New Jersey Association for Institutional Research  
New Jersey Association of Higher Education & Disabilities  
New Jersey Coalition for Financial Education  
New Jersey Council of Associate Degree Nurses  
New Jersey Council of County Colleges  
New Jersey County College Joint Purchasing Consortium  
New Jersey Edge Chief Information Officers Association  
New Jersey Education Association (NJEA)  
New Jersey Educators in Radiologic imaging (NJERI)  
New Jersey Health Sciences Advisory Board  
New Jersey Library Association  
New Jersey Nurse Collaboration Council  
New Jersey Nurse Leadership Council  
New Jersey Nursing Institute  
New Jersey Podiatric Medicine Association  
New Jersey Presidents' Council  
New Jersey School Board Association  
New Jersey Society of Radiologic Technologists (NJSRT)  
New Jersey State Bar Association  
New Jersey State Nursing Association (NJSNA)  
New Jersey Testing Administrators Special Interest Group  
New Jersey Transfer  
New Jersey Transfer Coordinators Association  
NJEDge.Net  
OCLC (Online Computer Library Center)  
Phi Delta Kappa  
Photo Society of America  
Popular Culture Association  
South Jersey Math Alliance  
Sigma Theta Tau International, Xi, Chi & Epsilon Phi Chapters  
Technology for Education Consortium  
United States Dressage Federation  
United States Equestrian Federation  
United States Hunter Jumper Association  
United States Pony Club  
Virtual Academic Library Environment of New Jersey (VALE-NJ)  
Workforce Consortium of NJ  
Youth Services Commission of Gloucester County

**Rowan College of South Jersey – Gloucester Campus**  
**2020 Institutional Profile**

**I. MAJOR CAPITAL PROJECTS UNDERWAY IN FISCAL YEAR 2020**

Major capital projects underway in fiscal year 2020 include:

**Rowan Medicine Building**

Budget - \$23,500,000

Funding Source: 2019 Chapter 12, County Bonds

Project Start: May 2019| Completion February: 2021

**Economic Development Center**

Budget: \$7,000,000

Founding Source: 2018 Chapter, County Bonds

Project Start: May 2019 | Completion September: 2019

**Student Services and College Services Renovations**

Budget: \$250,000

Founding Sources; Capital Construction Fees

Project Start: July 2020 – Completion - September 2020