



Institutional Profile

Gloucester Campus

An Accountability Report on Legislatively Mandated Information

September 2022

Rowan College of South Jersey
Gloucester (Main) Campus
1400 Tanyard Road
Sewell, NJ 08080

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

PREFACE

This past year represents a challenging – yet hopeful – time in the history of Rowan College of South Jersey (RCSJ); a period during which the institution evolved to meet the shifting needs of its students, faculty and staff as the dark cloud of COVID-19 and its restrictions started to wane.

RCSJ began the fiscal year centerstage in the national conversation on college affordability. On August 5, 2021, U.S. Secretary of Education, Miguel Cardona, was welcomed to the Gloucester campus for a roundtable discussion with local leaders and dignitaries. Secretary Cardona toured RCSJ’s Nursing & Health Professions division before he met with students to hear their first-person accounts outlining how RCSJ helped to put a college education within reach.

September marked the beginning of the Fall 2021 semester and the celebrated return of in-classroom learning. The reinstatement of on-campus classes, along with the continuation of hybrid, online and live online course delivery methods, guaranteed a range of academic delivery options to suit individualized student needs and preferences.

On October 7, 2021, RCSJ, Rowan University and the Rowan School of Osteopathic Medicine expanded their partnership with a groundbreaking for a Cumberland campus Rowan Medicine Center, while the Rowan Medicine Center on RCSJ’s Gloucester campus conducted outreach on available patient care services. Later that month, on October 18, the College held a ribbon-cutting for the Mechatronics Innovation Learning Lab, which provides laboratory and classroom space for both RCSJ and Rowan University Engineering Technology majors.

RCSJ continued to deepen its long-standing commitment to educating and supporting student-veterans, garnering local and national attention. On November 11, 2021, the College received the “We Value Our Veterans” award from Governor Murphy, and, in early 2022, RCSJ ranked #3 within its category on a national list of the top Military Friendly® Schools.

During the Spring 2022 semester the College focused on expanding opportunities through strategic partnerships. On April 22, RCSJ forged a historic premier partnership in education, employment, and patient care with Inspira Health. This latest “EDs & MEDs” collaboration provides priority clinical experience to support RCSJ students and funding for the development of future educational pathways to real-life jobs.

RCSJ has continued to operate in accordance with its Strategic Plan for 2020-2023, which addresses public health, socioeconomic and educational modifications necessary to secure a strong and stable vision for the future. By integrating learning disciplines, enhancing existing programs to align with shifting workforce needs and developing new programs and services to meet the academic and career goals of students, the College continues its long-standing, student-cultured philosophy.

I am pleased to submit Rowan College of South Jersey’s Institutional Profile report for the fiscal year from July 1, 2021, to June 30, 2022. All required information is included and, to the extent possible, is accurate and complete.

Sincerely,



Frederick Keating, Ed.D.
President, Rowan College of South Jersey

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

N.J.S.A. 18A:3B-35 requires that each of New Jersey’s public institutions of higher education prepare and make available to the public an annual report on the condition of the institution. The form and content of the annual report is established by New Jersey Higher Education.

All the information supplied in the Institutional Profile Report is, to the extent possible, accurate and complete. Rowan College of South Jersey reserves the right to change, add, or delete information contained in this document.

Additional information about the college may be found on the college website <http://www.rcsj.edu>. For additional information related to the material contained in this report, please contact:

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Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

Table of Contents

A. Accreditation Status 1

 1. Institutional Accreditation 1

 2. Professional Accreditation 1

B. Number of Students Served..... 2

 1. Number of Undergraduate Students by Attendance Status, Fall 2021 2

 2. Number of Non-Credit Students Served, Fiscal Year 2021 2

 3. Unduplicated Number of Credit Students for Entire Year, Fiscal Year 2021 2

C. Characteristics of Undergraduate Students 3

 1. Enrollment in Remediation Courses by Subject Area, Fall 2021 3

 2. Undergraduates by Race/Ethnicity, Gender and Age, Fall 2021 4

 3. Number of Students Receiving Financial Assistance under each Federal-, State- & Institution-Funded Aid Program, Fiscal Year 2021 5

 4. Percentage of First-Time, Full-Time Students who are New Jersey Residents 5

D. Student Outcomes 6

 1a. Two-Year Graduation Rates of Fall 2018 Full-Time, First-Time Degree/Certificate Seeking Students..... 6

 1b. Three-Year Graduation and Transfer Rates for Full-Time First-Time Degree-Seeking Freshmen by Race/Ethnicity Fall 2018 Cohort..... 6

 2. Third Semester Retention of First-Time Undergraduates, Fall 2020 to Fall 2021 6

E. Faculty Characteristics 7

 1. Full Time Faculty by Race/Ethnicity, Gender, Tenure and Rank, Fall 2021 7

 2. Percentage of Course Sections Taught by Full-Time Faculty, Fall 2021 8

 3. Ratio of Full- to Part-Time Faculty, Fall 2021 8

F. Characteristics of the Trustees 9

 1. Race/Ethnicity and Gender of Governing Board, 2022 9

 2. List of Trustees with Titles and Affiliations 9

 3. URL of Webpage with Governing Board Information 9

G. Profile of the Campus 10

 1. Degree and Certificate Programs 10

 ROWAN COLLEGE OF SOUTH JERSEY - GLOUCESTER CAMPUS 10

H. Major Research and Public Service Activities 11

I. Major Capital Projects Underway in Fiscal Year 2022 14

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

Data by Category

A. ACCREDITATION STATUS

1. Institutional Accreditation

Rowan College of South Jersey is licensed by the State of New Jersey. It is accredited by the Middle States Association of Colleges and Schools Commission on Higher Education. Initially accredited in 1973, accreditation was reaffirmed in 1977, 1987, 1998, 2008, and 2018. Middle States approved the merger between Rowan College of Gloucester County and Cumberland County College on June 28, 2019. The next accreditation self-study review is scheduled for 2025-2026.

2. Professional Accreditation

The following academic programs offered on the Gloucester Campus are individually accredited:

Program	Accrediting Agency
Accounting Business Administration Digital Marketing Human Resource Management	Accreditation Council for Business Schools and Programs (ACBSP)
Automotive Technology	ASE Education Foundation
Diagnostic Medical Sonography	Commission on Accreditation of Allied Health Educational Programs (CAAHEP) Joint Review Committee on Education and Diagnostic Medical Sonography (JRC-DMS)
Nuclear Medicine	Commission on Accreditation of Allied Health Educational Programs (CAAHEP) Joint Review Committee on Educational Programs in Nuclear Technology Medicine Technology State of New Jersey Department of Environmental Protection Agency Bureau of X-Ray Compliance
Nursing	Accreditation Commission for Education in Nursing (ACEN) New Jersey Board of Nursing
Paralegal	American Bar Association—ABA Standing Committee on Paralegals
Physical Therapist Assistant	Commission on Accreditation in Physical Therapy Education (CAPTE)

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

B. NUMBER OF STUDENTS SERVED

1. Number of Undergraduate Students by Attendance Status, Fall 2021

	Number	Percent
All Undergraduate Students	5,667	100%
Enrolled Full-time	2,809	49.6%
Enrolled Part-time	2,858	50.4%

2. Number of Non-Credit Students Served, Fiscal Year 2021

	Total Registrations	Unduplicated Headcount	Total Clock Hours	Full-Time Equivalent (FTE)
Open Enrollment	3,423	3,305	127,880	284
Customized Training	1,308		6,391	14

Notes: (1) Registrations include all registrations in any course that started on July 1, 2020 through June 30, 2021. (2) FTE is computed by converting clock hours to credit hours (by dividing by 15), then converting credit hours to FTEs (dividing by 30). Source: SURE Non-credit Open Enrollment file and NJ IPEDS Form #31, Customized Training.

3. Unduplicated Number of Credit Students for Entire Year, Fiscal Year 2021

Total Students	Total Credit Hours	Full-Time Equivalent (FTE)
9,052	143,071	4,769

Note: FTE equals credit hours divided by 30.

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

C. CHARACTERISTICS OF UNDERGRADUATE STUDENTS

1. Enrollment in Remediation Courses by Subject Area, Fall 2021

	Total Enrolled Fall 2021	Number of Students Enrolled in One or More Remedial Course	Percent Enrolled in One or More Remedial Course
All Undergraduate Students	5,667	493	8.7%
First-Time Students Enrolled Full-time (FTFT)	1,010	254	25.1%
By Subject Area			
Computation		73	7.2%
Algebra		111	11.0%
Reading (combined with English)		82	8.1%
Writing (included in English)		16	1.6%
English		117	11.6%

Source: SURE Enrollment File

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

2. Undergraduates by Race/Ethnicity, Gender and Age, Fall 2021

	Enrolled Full-Time		Enrolled Part-Time		All Students	
	Number	Percent	Number	Percent	Number	Percent
All Students	2,809	100%	2,858	100%	5,667	100%
By Race/Ethnicity						
White	1,676	59.7%	1,587	55.5%	3,263	57.6%
Black	301	10.7%	330	11.5%	631	11.1%
Hispanic	256	9.1%	219	7.7%	475	8.4%
Asian	92	3.3%	100	3.5%	192	3.4%
Am. Indian	4	0.1%	6	0.2%	10	0.2%
Non-Res. Alien	16	0.6%	5	0.2%	21	0.4%
Unknown	464	16.5%	611	21.4%	1,075	19.0%
By Gender						
Male	1,220	43.4%	1,068	37.4%	2,288	40.4%
Female	1,589	56.6%	1,790	62.6%	3,379	59.6%
By Age Category						
Less than 18	61	2.2%	676	23.7%	737	13.0%
18-19	1,451	51.7%	432	15.1%	1,883	33.2%
20-21	788	28.1%	528	18.5%	1,316	23.2%
22-24	222	7.9%	416	14.6%	638	11.3%
25-29	138	4.9%	345	12.1%	483	8.5%
30-34	73	2.6%	157	5.5%	230	4.1%
35-39	41	1.5%	114	4.0%	155	2.7%
40-49	25	0.9%	126	4.4%	151	2.7%
50-64	10	0.4%	50	1.7%	60	1.1%
65+	0	0.0%	9	0.3%	9	0.2%
Unknown	0	0.0%	5	0.2%	5	0.1%

Notes: Asian includes Pacific Islanders; Unknown includes 2 or more races.

Source: IPEDS Fall Enrollment Survey

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

3. Number of Students Receiving Financial Assistance under each Federal-, State- & Institution-Funded Aid Program, Fiscal Year 2021

Financial Assistance Programs	Recipients	Dollars (\$)	\$/Recipient
Federal Programs			
Pell Grants	1,947	9,308,000	4,781
College Work Study	3	6,000	2,000
Perkins Loans	0	0	-
SEOG	234	119,000	509
PLUS Loans	31	215,000	6,935
Stafford Loans (Subsidized)	1,154	2,316,000	2,007
Stafford Loans (Unsubsidized)	1,374	3,406,000	2,479
SMART & ACG or other	0	0	-
CARES ACT-HEERF Student Aid	5,035	3,185,000	633
State Programs			
Tuition Aid Grants (TAG)	937	959,000	1,023
Educational Opportunity Fund (EOF)	141	84,000	596
Outstanding Scholars (OSRP)	0	0	-
Distinguished Scholars	0	0	-
Urban Scholars	0	0	-
NJ STARS	161	241,000	1,497
CCOG	539	486,000	902
NJCLASS Loans	9	82,000	9,111
Institutional Programs			
Grants/Scholarships	144	177,000	1,229
Loans	0	0	-

Source: NJIPEDS Form #41 Student Financial Aid Report

4. Percentage of First-Time, Full-Time Students who are New Jersey Residents

All Students	State Residents	Non-State Residents	Percent State Residents
1,199	1,211	12	99.0%

Note: Residence Unknown included with New Jersey residents

Source: IPEDS Fall Enrollment Survey, Part C

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

D. STUDENT OUTCOMES

1a. Two-Year Graduation Rates of Fall 2018 Full-Time, First-Time Degree/Certificate Seeking Students

Fall 2018 Cohort	Number Graduated After 2 Years	Percent Graduated After 2 Years
1,506	279	18.5%

1b. Three-Year Graduation and Transfer Rates for Full-Time First-Time Degree-Seeking Freshmen by Race/Ethnicity Fall 2018 Cohort

Fall 2018 Cohort		Graduated After 3 Year		Transfers After 3 Years	
		Number	Percent	Number	Percent
Total Cohort	1,506	473	31.4%	342	22.7%
White	847	332	39.2%	150	17.7%
African American	183	31	16.9%	44	24.0%
Hispanic	133	32	24.1%	26	19.5%
Asian	21	12	57.1%	4	19.0%
Alien	2	0	0.0%	0	0.0%
Other	320	66	20.6%	118	36.9%

Note: * Asian includes Native Hawaiian & Pacific Islanders. Other includes American Indians, 2 or More Races, and Unknown. Source: IPEDS Graduation Rate Survey

2. Third Semester Retention of First-Time Undergraduates, Fall 2020 to Fall 2021

	Enrolled Fall 2020	Retained in Fall 2021	Retention Rate
All First-Time Students	1,482	935	63.1%
Enrolled Full-Time	1,284	838	65.3%
Enrolled Part-Time	198	97	49.0%

SOURCE: IPEDS Fall Enrollment Survey, Part E

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

E. FACULTY CHARACTERISTICS

1. Full Time Faculty by Race/Ethnicity, Gender, Tenure and Rank, Fall 2021

	White		Black		Hispanic		Asian		American Indian		Alien		Unknown		Total	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Tenured	16	27	2	1	0	0	1	1	0	1	0	0	0	1	19	31
Professors	0	4	0	0	0	0	0	0	0	1	0	0	0	1	0	6
Associate Prof.	5	10	0	0	0	0	1	1	0	0	0	0	0	0	6	11
Assistant Prof.	11	13	2	1	0	0	0	0	0	0	0	0	0	0	13	14
All Others	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Without Tenure	0	16	0	3	1	0	0	1	0	0	0	0	0	0	3	20
Professors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Associate Prof.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Assistant Prof.	0	1	0	0	0	0	0	0	0	0	0	0	1	0	1	1
All Others	0	15	0	3	1	0	0	1	0	0	0	0	1	0	2	19
All Faculty	18	43	2	4	1	0	2	2	0	1	0	0	2	1	25	51
Professors	0	4	0	0	0	0	0	0	0	1	0	0	0	1	0	6
Associate Prof.	5	10	0	0	0	0	1	1	0	0	0	0	0	0	6	11
Assistant Prof.	11	14	2	1	0	0	0	0	0	0	0	0	1	0	14	15
All Others	2	15	0	3	1	0	1	1	0	0	0	0	1	0	5	19

Note: Asian includes Pacific Islanders and Unknown includes 2 or more races.

Source: IPEDS Human Resources Survey

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

2. Percentage of Course Sections Taught by Full-Time Faculty, Fall 2021

Total Number of Course Sections in Fall 2021	Taught by Full-time Faculty		Taught by Part-Time Faculty		Taught by Others	
	Number	Percent	Number	Percent	Number	Percent
926	444	47.9%	371	40.1%	111	12.0%

Source: RCSJ Office of Institutional Research

3. Ratio of Full- to Part-Time Faculty, Fall 2021

Full-time Faculty		Part-Time Faculty		Total Faculty	
Number	Percent	Number	Percent	Number	Percent
75	31.6%	162	68.4%	237	100%

Source: IPEDS Human Resources Survey

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

F. CHARACTERISTICS OF THE TRUSTEES

1. Race/Ethnicity and Gender of Governing Board, 2022

	Race/Ethnicity					
	African American	American Indian/Alaskan	Asian/Pacific Islander	Hispanic	White	Total
All Trustees	3	-	1	1	8	13
Male	2	-	-	-	6	8
Female	1	-	1	1	2	5

2. List of Trustees with Titles and Affiliations

Name	Title	Affiliation
Isabelita M. Abele	President/CEO	U.S. Lumber, Inc.
Avé Altersitz	Executive County Superintendent of Schools	NJ Department of Education (Gloucester County)
Jennica N. Bileci	Business Administrator	Township of Mantua NJ Governor's Appointment (Gloucester County)
Robert N. Bumpus	Executive County Superintendent of Schools	NJ Department of Education (Cumberland County)
Gene J. Concordia	Director of Operations	DWK Life Sciences
Len Daws	Senior Engineer Manager & Chief Engineer	Lockheed Martin/GE/RCA
Reverend Dr. James A. Dunkins	Senior Pastor/Teacher	Shiloh Baptist Church
Yolanda Garcia Balicki, Esq.	Associate	Helmer, Conley & Kasselmann
Ruby Love	Administrator	Philadelphia Veterans Administration
Kenneth Mecouch	Retired	
Dr. Warren Wallace	Licensed Professional Counselor	Self-employed
Douglas J. Wills, Esq.	Asst. VP/Senior Security Claims Counsel	Chubb & Sons, Division of Federal Insurance Co.
(1) vacancy		NJ Governor's Appointment (Cumberland County)
Frederick Keating, Ed.D.	President	Rowan College of South Jersey

3. URL of Webpage with Governing Board Information

<https://rcsj.edu/board/home>

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

G. PROFILE OF THE CAMPUS

1. Degree and Certificate Programs

ROWAN COLLEGE OF SOUTH JERSEY - GLOUCESTER CAMPUS

<p>BUSINESS STUDIES</p> <ul style="list-style-type: none"> - Accounting (AAS, COA) - Business Administration+ (AS) - Business Software Tools (COA) - Computer Graphic Arts: Game/Interactive Design (AAS, COA) - Computer Graphic Arts: Print Design (AAS, COA) - Computer Information Systems (AS) - Digital Marketing+ (AAS, COA) - Human Resource Management+ (AS) - Management (COA) - Paralegal (AAS, CERT.) - Technology Help Desk Support (COA) - Website Development (COA) <p>CAREER & TECHNICAL EDUCATION</p> <ul style="list-style-type: none"> - Automotive Technology (AAS) - Certified Clinical Medical Assistant (COA) - Process Technology (AAS) - Technical Studies (AAS) <p>COMMUNICATION AND CREATIVE & PERFORMING ARTS</p> <p>Art and Sciences</p> <ul style="list-style-type: none"> - Art Option (AA) - Communication Option+ (AA) - Digital Photography Option (AA, COA) - English Option (AA) - Music Option (AA) - Radio, Television and Film Option (AA) <p>EDUCATION & HUMANITIES</p> <ul style="list-style-type: none"> - Arts and Sciences+, AA <ul style="list-style-type: none"> o History Option+ (AA) o Philosophy Option+ (AA) - Education (K-6) (AS) - Health, Physical Education and Recreation (AS) <p>NURSING & HEALTH PROFESSIONS</p> <ul style="list-style-type: none"> - Alcohol and Drug Counseling (COA) - Arts and Sciences: <ul style="list-style-type: none"> o Pre-Law Option (AA) o Social Service Option (AS) o Social Work Option (AA) o Sociology Option (AA) - Criminal Justice (AS) - Criminal Justice: Emergency Management (AS, COA) - Exercise Science (AS) - Law Enforcement (AAS) 	<p>NURSING & HEALTH PROFESSIONS, CONTINUED</p> <ul style="list-style-type: none"> - Nutrition (AS) - Psychology+ (AA) - Health Science (AAS) - Health Science Pathways <ul style="list-style-type: none"> o Diagnostic Medical Sonography (AAS) o Nuclear Medicine Technology (AAS) o Nursing (AAS) o Physical Therapist Assistant (AAS) o Respiratory Therapy (AAS) - Nursing and Health Professions – Selective Admissions <ul style="list-style-type: none"> o Diagnostic Medical Sonography (AAS) o Nuclear Medicine Technology (AAS) o Nursing LPN-RN (AS) o Nursing Generic Program (AS) o Physical Therapy Assistant (AAS) <p>SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM)</p> <ul style="list-style-type: none"> - Art and Sciences (AS) <ul style="list-style-type: none"> o Physics (AS) - Biology (AS) <ul style="list-style-type: none"> o Bioscience Technologies Option (AS) - Chemical Engineering (COA) - Chemistry (AS) <ul style="list-style-type: none"> o Pre-Pharm. D. (AS) - Civil Engineering (COA) - Civil Engineering Technologies (COA) - Computer Science (AS) - Construction Supervision (COA) - Drafting and Design (COA) - Engineering Science (AS) - Environmental Science (AS) - Equine Science (AS, COA) <ul style="list-style-type: none"> o Pre-Veterinary Medicine (AS) - Land Surveying (COA) - Marine Science (AS) - Mathematics (AS) - Mechanical Engineering (COA) - Surveying Engineering Technologies (AAS) <hr/> <p>AA: Associate in Arts AS: Associate in Science AAS: Associate in Applied Science Cert: Certificate COA: Certificate of Achievement + Degree can be earned completely online</p>
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Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

H. MAJOR RESEARCH AND PUBLIC SERVICE ACTIVITIES

Faculty and staff are members of several different professional associations. Included below is a selected list:

Professional Association and Consortium Memberships

Academy of Criminal Justice Sciences
Adobe Education Exchange
American Association for Clinical Chemistry (AACCC)
American Association of Community Colleges
American Association of Collegiate Registrars and Admissions Officers
American Association of Critical-Care Nurses (AACN)
American Association for Higher Education
American Association for Paralegal Educators
American Association for Respiratory Care (AARC)
American Baseball Coaches Association
American Bar Association
American Chemical Society
American Library Association
American Mathematical Society
American Mathematical Association of Two-Year College (AMATYC)
American Marketing Association (AMA)
American Nurses Association
American Psychological Association
American Society of Criminology
American Society of Engineering Education
American Society of Radiologic Technologists (ASRT)
Association of Certified Fraud Examiners
Association of College & Research Libraries (ACRL)
Association for Computing Machinery
Association for Institutional Research
Association for the Study of African American Life and History
Association of Community College Trustees
Association of Fundraising Professionals
Association of Theatre in Higher Education (ATHE)
Association for Institutional Research
Association for Library Collections and Technical Services (ALCTS)
Business & Cooperation Center
Citizens Diplomacy International-Philadelphia
College and University Personnel Association
College Art Association (CAA)
Community College Computer Consortium of New Jersey
Council for Adult and Experiential Learning
Council for Advancement and Support of Education

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

Council for Resource Development
Data Administration Management Association (DAMA) - Philadelphia Chapter
Delaware County Camera Club
Delaware Valley Archivists Group (DVAG)
Delaware Valley Marketing Group
Delta Epsilon Foundation
Eastern Association of College & University Business Officers
EOF Professional Association of New Jersey
Foreign Policy Research Institute
Geological Society of America
Global Interdependence Center
Hispanic Educational Technology Services
Holocaust Coalition
Human Resources Association
Institute of Management Accountants
International Association of Administrative Professionals
International Association of Literary Journalism Studies
International Chiefs of Police
International Visitors Council
Kappa Delta Pi: National Honor Society for Educators
League for Innovation
Learn Fresh Coaches Association
Libraries of Gloucester/Salem/Cumberland Information Network
LYRASIS
Mathematical Association of America (MAA)
Mid-Atlantic Regional Archives Conference (MARAC)
Middle States American Association of Collegiate Registrars and Admissions Officers
Middle States Commission on Higher Education
Modern Language Association
National Academic Advising Association (NACADA)
National Association of College Admissions Counselors (NACAC)
National Association of College & University Business Officers
National Association for Community College Entrepreneurship
National Association of Community College Teacher Education Programs
National Association for Developmental Education
National Association for the Education of Young Children
National Association of Presidential Assistants in Higher Education (NAPAHE)
National Association of Social Workers
National Association of Student Personnel Administrators (NASPA)
National Black MBA Association, Inc.
National Board for Respiratory Care (NBRC)
National Career Development Association
National Council for Marketing and Public Relations
National Council of Teachers of English
National County of Teachers of English Two-Year College English Association
National Communication Association

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

National Community College Council for Research and Planning
National Financial Educators Council
National League for Nursing
Network of Occupational Training and Education
New Jersey Association of College Admissions Counselors (NJACAC)
New Jersey Association of Student Financial Aid Administrators
New Jersey Association for Institutional Research
New Jersey Association of Higher Education & Disabilities
New Jersey Coalition for Financial Education
New Jersey Council of Associate Degree Nurses
New Jersey Council of County Colleges
New Jersey County College Joint Purchasing Consortium
New Jersey Edge Chief Information Officers Association
New Jersey Education Association (NJEA)
New Jersey Educators in Radiologic imaging (NJERI)
New Jersey Health Sciences Advisory Board
New Jersey Library Association
New Jersey Nurse Collaboration Council
New Jersey Nurse Leadership Council
New Jersey Nursing Institute
New Jersey Podiatric Medicine Association
New Jersey Presidents' Council
New Jersey School Board Association
New Jersey Society of Radiologic Technologists (NJSRT)
New Jersey State Bar Association
New Jersey State Nursing Association (NJSNA)
New Jersey Testing Administrators Special Interest Group
New Jersey Transfer
New Jersey Transfer Coordinators Association
NJEDge.Net
OCLC (Online Computer Library Center)
Phi Delta Kappa
Photo Society of America
Popular Culture Association
South Jersey Math Alliance
Sigma Theta Tau International, Xi, Chi & Epsilon Phi Chapters
Technology for Education Consortium
United States Dressage Federation
United States Equestrian Federation
United States Hunter Jumper Association
United States Pony Club
Virtual Academic Library Environment of New Jersey (VALE-NJ)
Workforce Consortium of NJ
Youth Services Commission of Gloucester County

Rowan College of South Jersey – Gloucester Campus
2022 Institutional Profile

I. MAJOR CAPITAL PROJECTS UNDERWAY IN FISCAL YEAR 2022

Major capital projects underway in fiscal year 2022 include:

Allied Health Building

Budget - \$13,000,000.00

Funding Source: 2020 Chapter 12, 2021 Chapter 12, County Bonds

Project Start: May 2021

Completion: Estimated December 2022

Fire Academy Renovations

Budget - \$325,000.00

Funding Source: 2021 Chapter 12

Project Start: June 2022

Completion: Estimated September 2022

EOF Office & Internship Office Renovations

Budget - \$325,000.00

Funding Source: 2021 Chapter 12

Project Start: January 2022

Completion: Estimated September 2022

CTE Roof Replacements

Budget - \$1,200,000.00

Funding Source: 2021 Chapter 12

Project Start: June 2022

Completion: Estimated September 2022

E&H Roof Replacements

Budget - \$2,150,000.00

Funding Source: 2021 Chapter 12

Project Start: June 2022

Completion: Estimated September 2022