



Institutional Profile

Cumberland Campus

An Accountability Report on Legislatively Mandated Information

September 2022

Rowan College of South Jersey
Cumberland Campus
3322 College Drive
Vineland, NJ 08360

Rowan College of South Jersey – Cumberland Campus

2022 Institutional Profile

PREFACE

This past year represents a challenging – yet hopeful – time in the history of Rowan College of South Jersey (RCSJ); a period during which the institution evolved to meet the shifting needs of its students, faculty and staff as the dark cloud of COVID-19 and its restrictions started to wane.

RCSJ began the fiscal year centerstage in the national conversation on college affordability. On August 5, 2021, U.S. Secretary of Education, Miguel Cardona, was welcomed to the Gloucester campus for a roundtable discussion with local leaders and dignitaries. Secretary Cardona toured RCSJ's Nursing & Health Professions division before he met with students to hear their first-person accounts outlining how RCSJ helped to put a college education within reach.

September marked the beginning of the Fall 2021 semester and the celebrated return of in-classroom learning. The reinstatement of on-campus classes, along with the continuation of hybrid, online and live online course delivery methods, guaranteed a range of academic delivery options to suit individualized student needs and preferences.

On October 7, 2021, RCSJ, Rowan University and the Rowan School of Osteopathic Medicine expanded their partnership with a groundbreaking for a Cumberland campus Rowan Medicine Center, while the Rowan Medicine Center on RCSJ's Gloucester campus conducted outreach on available patient care services. Later that month, on October 18, the College held a ribbon-cutting for the Mechatronics Innovation Learning Lab, which provides laboratory and classroom space for both RCSJ and Rowan University Engineering Technology majors.

RCSJ continued to deepen its long-standing commitment to educating and supporting student-veterans, garnering local and national attention. On November 11, 2021, the College received the "We Value Our Veterans" award from Governor Murphy, and, in early 2022, RCSJ ranked #3 within its category on a national list of the top Military Friendly[®] Schools.

During the Spring 2022 semester the College focused on expanding opportunities through strategic partnerships. On April 22, RCSJ forged a historic premier partnership in education, employment, and patient care with Inspira Health. This latest "EDs & MEDs" collaboration provides priority clinical experience to support RCSJ students and funding for the development of future educational pathways to real-life jobs.

RCSJ has continued to operate in accordance with its Strategic Plan for 2020-2023, which addresses public health, socioeconomic and educational modifications necessary to secure a strong and stable vision for the future. By integrating learning disciplines, enhancing existing programs to align with shifting workforce needs and developing new programs and services to meet the academic and career goals of students, the College continues its long-standing, student-cultured philosophy.

I am pleased to submit Rowan College of South Jersey's Institutional Profile report for the fiscal year from July 1, 2021, to June 30, 2022. All required information is included and, to the extent possible, is accurate and complete.

Sincerely,



Frederick Keating, Ed.D.
President, Rowan College of South Jersey

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N.J.S.A. 18A:3B-35 requires that each of New Jersey’s public institutions of higher education prepare and make available to the public an annual report on the condition of the institution. The form and content of the annual report is established by New Jersey Higher Education.

All the information supplied in the Institutional Profile Report is, to the extent possible, accurate and complete. Rowan College of South Jersey reserves the right to change, add, or delete information contained in this document.

Additional information about the college may be found on the college website <http://www.rcsj.edu>. For additional information related to the material contained in this report, please contact:

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Data by Category

A. ACCREDITATION STATUS

1. Institutional Accreditation

Rowan College of South Jersey is licensed by the State of New Jersey. It is accredited by the Middle States Association of Colleges and Schools Commission on Higher Education. Initially accredited in 1973, accreditation was reaffirmed in 1977, 1987, 1998, 2008, and 2018. Middle States approved the merger between Rowan College of Gloucester County and Cumberland County College on June 28, 2019. The next accreditation self-study review is scheduled for 2025-2026.

2. Professional Accreditation

The following academic programs offered on the Cumberland Campus are individually accredited:

Program	Accrediting Agency
Accounting Business Administration Digital Marketing Human Resource Management	Accreditation Council for Business Schools and Programs (ACBSP)
Nursing	Accreditation Commission for Education in Nursing (ACEN) New Jersey Board of Nursing
Practical Nursing	New Jersey Board of Nursing
Radiography	Joint Review Committee on Education in Radiologic Technology (JRC-ERT) New Jersey Department of Environmental Protection Bureau of X-ray Compliance

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B. NUMBER OF STUDENTS SERVED

1. Number of Undergraduate Students by Attendance Status, Fall 2021

	Number	Percent
All Undergraduate Students	2,465	100%
Enrolled Full-time	995	40.4%
Enrolled Part-time	1,470	59.6%

2. Number of Non-Credit Students Served, Fiscal Year 2021

	Total Registrations	Unduplicated Headcount	Total Clock Hours	Full-Time Equivalent (FTE)
Open Enrollment	317	291	15,184	34
Customized Training	203		1,206	3

Notes: (1) Registrations include all registrations in any course that started on July 1, 2020 through June 30, 2021. (2) FTE is computed by converting clock hours to credit hours (by dividing by 15), then converting credit hours to FTEs (dividing by 30). Source: SURE Non-credit Open Enrollment file and NJ IPEDS Form #31, Customized Training.

3. Unduplicated Number of Credit Students for Entire Year, Fiscal Year 2021

Total Students	Total Credit Hours	Full-Time Equivalent (FTE)
3,647	54,515	1,817

Note: FTE equals credit hours divided by 30.

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C. CHARACTERISTICS OF UNDERGRADUATE STUDENTS

1. Enrollment in Remediation Courses by Subject Area, Fall 2021

	Total Enrolled Fall 2021	Number of Students Enrolled in One or More Remedial Course	Percent Enrolled in One or More Remedial Course
All Undergraduate Students	2,465	305	12.4%
First-Time Students Enrolled Full-time (FTFT)	385	126	32.7%
By Subject Area			
Computation		32	8.3%
Algebra		74	19.2%
Reading (combined with English)		-	-
Writing (included in English)		-	-
English		54	14.0%

Source: SURE Enrollment File

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2. Undergraduates by Race/Ethnicity, Gender and Age, Fall 2021

	Enrolled Full-Time		Enrolled Part-Time		All Students	
	Number	Percent	Number	Percent	Number	Percent
All Students	995	100%	1,470	100%	2,465	100%
By Race/Ethnicity						
White	352	35.4%	610	41.5%	962	39.0%
Black	138	13.9%	189	12.9%	327	13.3%
Hispanic	364	36.6%	510	34.7%	874	35.5%
Asian	23	2.3%	38	2.6%	61	2.5%
Am. Indian	2	0.2%	4	0.3%	6	0.2%
Non-Res. Alien	4	0.4%	0	0.0%	4	0.2%
Unknown	112	11.3%	119	8.1%	231	9.4%
By Gender						
Male	365	36.7%	468	31.8%	833	33.8%
Female	630	63.3%	1,002	68.2%	1,632	66.2%
By Age Category						
Less than 18	8	0.8%	418	28.4%	426	17.3%
18-19	497	49.9%	156	10.6%	653	26.5%
20-21	252	25.3%	222	15.1%	474	19.2%
22-24	100	10.1%	183	12.4%	283	11.5%
25-29	63	6.3%	165	11.2%	228	9.2%
30-34	29	2.9%	108	7.3%	137	5.6%
35-39	24	2.4%	88	6.0%	106	4.5%
40-49	17	1.7%	89	6.1%	106	4.3%
50-64	5	0.5%	39	2.7%	44	1.8%
65+	0	0.0%	2	0.1%	2	0.1%
Unknown	0	0.0%	0	0.0%	0	0.0%

Notes: Asian includes Pacific Islanders; Unknown includes 2 or more races.

Source: IPEDS Fall Enrollment Survey

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3. Number of Students Receiving Financial Assistance under each Federal-, State- & Institution-Funded Aid Program, Fiscal Year 2021

Financial Assistance Programs	Recipients	Dollars (\$)	\$/Recipient
Federal Programs			
Pell Grants	1,187	4,581,000	3,859
College Work Study	70	20,000	286
Perkins Loans	0	0	-
SEOG	198	146,000	737
PLUS Loans	4	16,000	4,000
Stafford Loans (Subsidized)	327	842,000	2,575
Stafford Loans (Unsubsidized)	394	1,453,000	3,688
SMART & ACG or other	34	4,000	118
CARES ACT – HEERF Student Aid	4,552	2,279,000	501
State Programs			
Tuition Aid Grants (TAG)	739	924,000	1,250
Educational Opportunity Fund (EOF)	144	163,000	1,132
Outstanding Scholars (OSRP)	0	0	-
Distinguished Scholars	0	0	-
Urban Scholars	0	0	-
NJ STARS	133	244,000	1,835
CCOG	246	484,000	1,967
NJCLASS Loans	0	0	-
Institutional Programs			
Grants/Scholarships	299	423,000	1,415
Loans	0	0	-

Source: NJIPEDS Form #41 Student Financial Aid Report

4. Percentage of First-Time, Full-Time Students who are New Jersey Residents

All Students	State Residents	Non-State Residents	Percent State Residents
492	497	5	99.0%

Note: Residence Unknown included with New Jersey residents

Source: IPEDS Fall Enrollment Survey, Part C

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D. STUDENT OUTCOMES

1a. Two-Year Graduation Rates of Fall 2018 Full-Time, First-Time Degree/Certificate Seeking Students

Fall 2018 Cohort	Number Graduated After 2 Years	Percent Graduated After 2 Years
541	127	23.5%

1b. Three-Year Graduation and Transfer Rates for Full-Time First-Time Degree-Seeking Freshmen by Race/Ethnicity Fall 2018 Cohort

Fall 2018 Cohort		Graduated After 3 Year		Transfers After 3 Years	
		Number	Percent	Number	Percent
Total Cohort	541	181	33.5%	45	8.3%
White	202	78	38.6%	20	9.9%
African American	73	15	20.5%	7	9.6%
Hispanic	208	71	34.1%	8	3.8%
Asian	8	3	37.5%	1	12.5%
Alien	2	1	50.0%	0	0.0%
Other	48	13	27.1%	9	18.8%

Note: * Asian includes Native Hawaiian & Pacific Islanders. Other includes American Indians, 2 or More Races, and Unknown. Source: IPEDS Graduation Rate Survey

2. Third Semester Retention of First-Time Undergraduates, Fall 2020 to Fall 2021

	Enrolled Fall 2020	Retained in Fall 2021	Retention Rate
All First-Time Students	453	253	55.8%
Enrolled Full-Time	359	214	59.6%
Enrolled Part-Time	94	39	41.5%

SOURCE: IPEDS Fall Enrollment Survey, Part E

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E. FACULTY CHARACTERISTICS

1. Full Time Faculty by Race/Ethnicity, Gender, Tenure and Rank, Fall 2021

	White		Black		Hispanic		Asian		American Indian		Alien		Unknown		Total	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Tenured	8	12	0	2	1	0	0	0	0	0	0	0	0	0	9	14
Professors	2	1	0	1	0	0	0	0	0	0	0	0	0	0	2	2
Associate Prof.	2	8	0	0	1	0	0	0	0	0	0	0	0	0	3	8
Assistant Prof.	3	1	0	1	0	0	0	0	0	0	0	0	0	0	3	2
All Others	1	2	0	0	0	0	0	0	0	0	0	0	0	0	1	2
Without Tenure	6	7	1	2	0	0	0	0	0	0	0	0	0	0	7	9
Professors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Associate Prof.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Assistant Prof.	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
All Others	5	7	1	2	0	0	0	0	0	0	0	0	0	0	6	9
All Faculty	14	19	1	4	1	0	0	0	0	0	0	0	0	0	16	23
Professors	2	1	0	1	0	0	0	0	0	0	0	0	0	0	2	2
Associate Prof.	2	8	0	0	1	0	0	0	0	0	0	0	0	0	3	8
Assistant Prof.	4	1	0	1	0	0	0	0	0	0	0	0	0	0	4	2
All Others	6	9	1	2	0	0	0	0	0	0	0	0	0	0	7	11

Note: Asian includes Pacific Islanders and Unknown includes 2 or more races.

Source: IPEDS Human Resources Survey

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2. Percentage of Course Sections Taught by Full-Time Faculty, Fall 2021

Total Number of Course Sections in Fall 2021	Taught by Full-time Faculty		Taught by Part-Time Faculty		Taught by Others	
	Number	Percent	Number	Percent	Number	Percent
607	262	43.2%	270	44.5%	75	12.4%

Source: RCSJ Office of Institutional Research

3. Ratio of Full- to Part-Time Faculty, Fall 2021

Full-time Faculty		Part-Time Faculty		Total Faculty	
Number	Percent	Number	Percent	Number	Percent
39	23.9%	124	76.1%	163	100%

Source: IPEDS Human Resources Survey

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F. CHARACTERISTICS OF THE TRUSTEES

1. Race/Ethnicity and Gender of Governing Board, 2022

	Race/Ethnicity					
	African American	American Indian/Alaskan	Asian/Pacific Islander	Hispanic	White	Total
All Trustees	3	-	1	1	8	13
Male	2	-	-	-	6	8
Female	1	-	1	1	2	5

2. List of Trustees with Titles and Affiliations

Name	Title	Affiliation
Isabelita M. Abele	President/CEO	U.S. Lumber, Inc.
Avé Altersitz	Executive County Superintendent of Schools	NJ Department of Education (Gloucester County)
Jennica N. Bileci	Business Administrator	Township of Mantua NJ Governor’s Appointment (Gloucester County)
Robert N. Bumpus	Executive County Superintendent of Schools	NJ Department of Education (Cumberland County)
Gene J. Concordia	Director of Operations	DWK Life Sciences
Len Daws	Senior Engineer Manager & Chief Engineer	Lockheed Martin/GE/RCA
Reverend Dr. James A. Dunkins	Senior Pastor/Teacher	Shiloh Baptist Church
Yolanda Garcia Balicki, Esq.	Associate	Helmer, Conley & Kasselmann
Ruby Love	Administrator	Philadelphia Veterans Administration
Kenneth Mecouch	Retired	
Dr. Warren Wallace	Licensed Professional Counselor	Self-employed
Douglas J. Wills, Esq.	Asst. VP/Senior Security Claims Counsel	Chubb & Sons, Division of Federal Insurance Co.
(1) vacancy		NJ Governor’s Appointment (Cumberland County)
Frederick Keating, Ed.D.	President	Rowan College of South Jersey

3. URL of Webpage with Governing Board Information

<https://rcsj.edu/board/home>

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G. PROFILE OF THE CAMPUS

1. Degree and Certificate Programs

ROWAN COLLEGE OF SOUTH JERSEY - CUMBERLAND CAMPUS

<p>BUSINESS STUDIES</p> <ul style="list-style-type: none"> - Accounting (AAS, AC) - Business Administration+ (AS) - Business Management (AAS, AC) - Business Management: Entrepreneurship (AAS, CC) - Business Management: Finance (AAS) - Computer Information Systems (AS) - Computer Graphic Arts: Interactive/Game Design (AAS) - Computer Graphic Arts: Print Design (AAS) - Digital Marketing+ (AAS) - Human Resource Management+ (AS) - Network Management (AAS) <p>CAREER & TECHNICAL EDUCATION</p> <ul style="list-style-type: none"> - Beverage Tourism (AS, AC, CC) - Glass Art (AFA) - Health Information Technology (AAS) - Healthcare Risk Management (CC) - Medical Coding (AC) - Nuclear Energy Technology (AAS) - Risk Management and Insurance (AAS) - Scientific Glass Technology (AAS) - Technical Studies (AAS) <p>COMMUNICATION AND CREATIVE & PERFORMING ARTS</p> <ul style="list-style-type: none"> - Art and Sciences <ul style="list-style-type: none"> o Art Therapy Option (AA) o Ceramics Option (AA) o Digital Communications Option (AA) o Design/Fine Arts Option (AA) o Journalism Option (AA) o Television and Digital Media Production (AA) - Ceramic Technology (AC) - Entertainment Technology (AC) - Fine Arts (AFA) - Fine Arts: Theatre/Acting (AFA) - Integrated Marketing Communications (AA) <p>EDUCATION & HUMANITIES</p> <ul style="list-style-type: none"> - Art and Sciences <ul style="list-style-type: none"> o Art Education Option (AA) o Elementary/Secondary Education Option (AA) o Liberal Arts (AA) o History Option (AA) o Literature Option (AA) o Social Science Option (AA) o Spanish Option (AA) - Early Childhood/Preschool Education (AAS, AC) - Infant/Toddler Education (CC) 	<p>NURSING & HEALTH PROFESSIONS</p> <ul style="list-style-type: none"> - Alcohol and Drug Counseling (AS, AC) - Biological Science/Health Science (AS) - Child Advocacy (AA) - Criminal Justice (AS, AC) - Criminal Justice: Corrections (AS) - Criminal Justice: Emergency Management Option (AS, AC) - Criminal Justice: Forensics and Technology (AS) - Health Science (AC) - Nursing (AAS) - Nursing LPN-RN (AAS) - Occupational Therapy Assistant (AS) - Practical Nursing (AC) - Art and Sciences <ul style="list-style-type: none"> o Psychology Option (AA) - Psychosocial Rehabilitation and Treatment (AS) - Radiography (AAS) - Social Service (AS) <p>SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM)</p> <ul style="list-style-type: none"> - Agribusiness (AAS) - Agriculture (AS) - Arts and Sciences (AS) - Biological Science – Biology Track (AS) - Biological Science – Environmental Science Track (AS) - Chemistry (AS) - Chemistry: Pre-PharmD (AS) - Computer Science (AS) - Cybersecurity (AS) - Engineering (AS) - Engineering Technology (AAS, AC) - Engineering Technology: Electronics Technology (AC, CC) - Horticulture (AAS) <hr/> <p>AA: Associate in Arts AS: Associate in Science AAS: Associate in Applied Science AFA: Associate in Fine Arts AC: Academic Certificate CC: Career Certificate + Degree can be completed online</p>
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H. MAJOR RESEARCH AND PUBLIC SERVICE ACTIVITIES

Faculty and staff are members of several different professional associations. Included below is a selected list:

Professional Association and Consortium Memberships

Academy of Criminal Justice Sciences
Accreditation Council for Business Schools and Programs
Achieving the Dream
Actor's Equity Association
Actor's Fund of America
Adobe Education Exchange
Alpha Beta Gamma
American Association for Clinical Chemistry (AACC)
American Association of Community Colleges
American Association of Collegiate Registrars and Admissions Officers
American Association of Critical-Care Nurses (AACN)
American Association for Higher Education
American Association for Paralegal Educators
American Association for Respiratory Care (AARC)
American Association for Theatre in Higher Ed
American Baseball Coaches Association
American Bar Association
American Chemical Society
American Guild of Variety Artists
American Library Association
American Mathematical Society
American Mathematical Association of Two-Year College (AMATYC)
American Marketing Association (AMA)
American Nurses Association
American Psychological Association
American Society of Criminology
American Society of Engineering Education
American Society of Radiologic Technologists (ASRT)
Association of Certified Fraud Examiners
Association of College & Research Libraries (ACRL)
Association for Computing Machinery
Association for Institutional Research
Association for the Study of African American Life and History
Association of Community College Trustees
Association of Fundraising Professionals
Association of Theatre in Higher Education (ATHE)
Association for Institutional Research
Association for Library Collections and Technical Services (ALCTS)
Broadway Teacher's Workshop

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Business & Cooperation Center
CATO Institute
Chartered Financial Analysts Institute
Citizens Diplomacy International-Philadelphia
College and University Personnel Association
College Art Association (CAA)
Community College Computer Consortium of New Jersey
Council for Adult and Experiential Learning
Council for Advancement and Support of Education
Council for Resource Development
Data Administration Management Association (DAMA) - Philadelphia Chapter
Delaware County Camera Club
Delaware Valley Archivists Group (DVAG)
Delaware Valley Marketing Group
Delta Epsilon Foundation
Eastern Association of College & University Business Officers
EOF Professional Association of New Jersey
Foreign Policy Research Institute
Geological Society of America
Global Interdependence Center
Hispanic Educational Technology Services
Holocaust Coalition
Human Resources Association
Institute of Management Accountants
International Association of Administrative Professionals
International Association of Coaching
International Association of Literary Journalism Studies
International Coach Federation
International Chiefs of Police
International Visitors Council
Kappa Delta Pi: National Honor Society for Educators
League for Innovation
Learn Fresh Coaches Association
Libraries of Gloucester/Salem/Cumberland Information Network
LYRISIS
Mathematical Association of America (MAA)
Mid-Atlantic Regional Archives Conference (MARAC)
Middle States American Association of Collegiate Registrars and Admissions Officers
Middle States Commission on Higher Education
Modern Language Association
National Academic Advising Association (NACADA)
National Association of College Admissions Counselors (NACAC)
National Association of College & University Business Officers
National Association for Community College Entrepreneurship
National Association of Community College Teacher Education Programs
National Association for Developmental Education

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National Association for the Education of Young Children
National Association of Presidential Assistants in Higher Education (NAPAHE)
National Association of Social Workers
National Association of Student Personnel Administrators (NASPA)
National Black MBA Association, Inc.
National Board for Respiratory Care (NBRC)
National Career Development Association
National Council for Marketing and Public Relations
National Council of Teachers of English
National County of Teachers of English Two-Year College English Association
National Communication Association
National Community College Council for Research and Planning
National Financial Educators Council
National League for Nursing
Network of Occupational Training and Education
New Jersey Association of College Admissions Counselors (NJACAC)
New Jersey Association of Community Theatres
New Jersey Association of Student Financial Aid Administrators
New Jersey Association for Institutional Research
New Jersey Association of Higher Education & Disabilities
New Jersey Business and Industry Association
New Jersey Coalition for Financial Education
New Jersey Council of Associate Degree Nurses
New Jersey Council of County Colleges
New Jersey County College Joint Purchasing Consortium
New Jersey Edge Chief Information Officers Association
New Jersey Education Association (NJEA)
New Jersey Educators in Radiologic imaging (NJERI)
New Jersey Health Sciences Advisory Board
New Jersey Library Association
New Jersey Nurse Collaboration Council
New Jersey Nurse Leadership Council
New Jersey Nursing Institute
New Jersey Podiatric Medicine Association
New Jersey Presidents' Council
New Jersey School Board Association
New Jersey Society of Radiologic Technologists (NJSRT)
New Jersey State Bar Association
New Jersey State Nursing Association (NJSNA)
New Jersey Testing Administrators Special Interest Group
New Jersey Transfer
New Jersey Transfer Coordinators Association
NJEDge.Net
OCLC (Online Computer Library Center)
Phi Delta Kappa
Photo Society of America

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Popular Culture Association
South Jersey Math Alliance
South Jersey Theatre Alliance
Society of Stage Directors and Choreographers
Special Interest Group on Computer Science Education
Sigma Theta Tau International, Xi, Chi & Epsilon Phi Chapters
Technology for Education Consortium
Theatre Development Fund
United States Dressage Federation
United States Equestrian Federation
United States Hunter Jumper Association
United States Pony Club
Virtual Academic Library Environment of New Jersey (VALE-NJ)
Workforce Consortium of NJ
Youth Services Commission of Gloucester County

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I. MAJOR CAPITAL PROJECTS UNDERWAY IN FISCAL YEAR 2022

Major capital projects underway in fiscal year 2022 include:

Academic HVAC

Budget - \$335,000

Funding Source: 2020 Chapter 12

Project Start: September 2021 | Completion: June 2023

Business Center Upgrades

Budget - \$100,000

Funding Source: 2020 Chapter 12

Project Start: July 2021 | Completion: November 2021

FPAC Nursing Labs

Budget - \$1,025,000

Funding Source: 2022 Chapter 12 / 2022 & 2023 Perkins

Project Start: July 2021 | Completion: June 2022

Fifty Classroom Upgrade Project

Budget - \$1,627,821

Funding Source: HEERF

Project Start: July 2021 | Completion: June 2022

UVGI Lighting

Budget - \$287,449

Funding Source: HEERF

Project Start: June 2021 | Completion: November 2021