

Connecting Students to Care: A Nationwide Review of the Strategic Partnership Between OSHE and Uwill

Statewide and National Recognition

***Higher Ed Dive* ([June 2023](#))**

Higher Ed Dive notes the partnership as a model for states looking to scale virtual mental health programs, and a test for the willingness of state policymakers to invest in college mental health projects funded by federal pandemic aid.

***Strengthening Youth Mental Health: A Governor's Playbook* ([July 2023](#))**

As National Governors' Association (NGA) chair, then-governor Phil Murphy created the *Governor's Playbook*, centered around four pillars to advance solutions for the growing youth mental health crisis. Uwill is spotlighted in this playbook as a model for how states can leverage telehealth services to increase mental health care access for college students.

***UWill* ([May 2024](#))**

Uwill was awarded "Best Mental Health Solution Provider" at the 2024 MedTech Breakthrough Awards, which recognizes outstanding companies in the global health and medical technology markets.

***University Business* ([June 2025](#))**

University Business, a national higher education publication, frames the OSHE and Uwill partnership as a breakthrough model for the field. Noting that utilizing teletherapy services is spreading across the nation and is becoming a central theme in student success and retention.

***State Higher Education Executive Officers Association (SHEEO)* ([July 2025](#))**

The NJ Office of the Secretary of Higher Education was a recipient of the Exceptional Agency Award in 2025 from the State Higher Education Executive Officers Association (SHEEO)

for its “first-in-the-nation Statewide Student Mental Health Partnership” with Uwill. Saving students approximately \$2.2M in out-of-pocket costs for mental wellness and counseling.

New Jersey Youth Mental Health Strategic Plan ([January 2026](#))

New Jersey’s Youth Mental Health Strategic Plan, developed through the state’s participation in the National Governors Association Policy Academy and shaped by five state agencies and two youth advisors, names Uwill as a core pillar of New Jersey’s mental health infrastructure.

Student Impact and Testimonials

CBS News ([May 2024](#))

CBS News New York covered the renewal of Uwill and OSHE’s partnership to provide teletherapy to in-state institutions. With students echoing the importance of accessible, affordable mental healthcare on campus. Z Hsu, a junior at Montclair State University, said: “It gave me almost a gateway into mental health services that are out there because I’ve never had therapy professionally on my own in person.”

Office of the Secretary of Higher Education (OSHE) ([June 2025](#))

OSHE released data highlighting the impact of the teletherapy partnership, documenting the delivery of over 78,000 counseling sessions to 18,223 students at 45 institutions since the program launch in 2023. A majority of BIPOC students choose BIPOC counselors, and over 1,200 crisis connections have been made through Uhelp. A reflection of the program’s reach across student populations and its ability to expand culturally responsive and timely mental health support.

Watch The Yard ([April 2026](#))

In a leadership profile published by Watch The Yard, Rowan University Student Government Association President Hope Campbell cited Uwill as a key tool her administration uses to support her campus’s student mental wellbeing alongside the campus Wellness Center and Center for Belonging and Student Engagement.

WRSU 88.7FM | Rutgers Radio ([April 2026](#))

In an exclusive interview with Rutgers University Student Assembly President Christopher Godoy, WRSU highlighted among his notable initiatives was promoting the Uwill platform to the governor's office. Positioning the student government as a direct advocate for expanding mental health access at the state level.

NJ Spotlight News ([April 2026](#))

In this interview, New Jersey City University (NJCU) counseling center's director Danielle Bachant discusses the ongoing mental health support her campus is providing amid increased student engagement with the university's counseling centers. Naming Uwill as crucial to serving NJCU's diverse student population.