



**To:** Institutions of Higher Education  
**From:** NJ Office of the Secretary of Higher Education  
**Date:** September 3, 2025  
**Subject:** NJ Ballot Bowl 2025 Kickoff Event

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The New Jersey Department of State and the All IN Campus Democracy Challenge manage the NJ Ballot Bowl, a statewide non-partisan voter registration and engagement competition.

On behalf of New Jersey Lieutenant Governor Tahesha Way, there will be an official kick-off virtual event for this year's NJ Ballot Bowl on **September 18, 2025 starting at 12:30pm**. Lieutenant Governor Way will be the keynote speaker and attendees will also hear from students across New Jersey regarding the importance of voting and being civically engaged. Students, faculty, administrators, and partners are invited to attend.

Register for a zoom link to attend the event: [Webinar Registration - Zoom](#)

Participating campus Ballot Bowl teams are encouraged to have a kickoff event watch party, including your mascot. Campuses not yet registered for the 2025 Ballot Bowl can still join the competition by filling out a participation form ([NJ Department of State - Office of the Secretary - 2025 New Jersey Ballot Bowl Participation Form](#)).

For more information about the NJ Ballot Bowl project, visit: [NJ Department of State - Office of the Secretary - New Jersey Ballot Bowl](#). For questions regarding the Ballot Bowl or Kickoff Event, reach out to [BallotBowl@sos.nj.gov](mailto:BallotBowl@sos.nj.gov).