



To: Student Affairs, Teaching Faculty, Communications Directors at New Jersey Institutions of Higher Education
From: Cecilia Williams, Director of Communications
Josefina Ewins, Policy Analyst
Date: September 3, 2025
Subject: Updated BasicNeeds.NJ.gov Toolkit

[BasicNeeds.NJ.gov](https://www.basicneeds.nj.gov) is a free, easy-to-use resource created for New Jersey college students, residents, and campus communities by the New Jersey Office of the Secretary of Higher Education. It is designed to help connect individuals with State programs and community-based services that can provide critical access to food, housing and shelter, childcare, transportation, financial aid, and more. Explore available resources and navigate eligibility for basic needs supports—all in one place.

Social Media Toolkit

[Access the 2025 Outreach & Social Media Toolkit here](#), which makes it easy for institutions, students, and stakeholders to share information and raise awareness about the Basic Needs hub with their communities and peers.

Syllabi Language

We encourage academic departments to make the following language available for use by faculty in course syllabi and digitally via learning management systems:

To support the well-being and success of all students, the New Jersey Office of the Secretary of Higher Education has created a [Basic Needs Information Hub](#). This free, online resource is designed to connect students with information about services and support for essential needs such as food, housing, healthcare, and more. Explore the hub at [BasicNeeds.NJ.gov](https://www.basicneeds.nj.gov)

For questions, please contact Cecilia Williams (Cecilia.Williams@oshe.nj.gov) and Josefina Ewins (Josefina.Ewins@oshe.nj.gov).