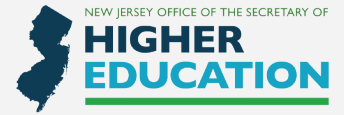


New Jersey Career Accelerator Internship Grant Program



Leisure & Hospitality

Summer 2026 Internship Catalog

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Brivado 2
Digital Content Creator & Social Media Intern 2

Leisure and Hospitality

Brivado, Orange, NJ

Digital Content Creator & Social Media Intern, Hybrid, 2 funded position(s)

Brivado is a premium lounge and lifestyle brand specializing in community-driven experiences, event programming, and culture-forward storytelling. We are seeking a Digital Content and Social Media Intern to help expand our brand presence across Instagram, TikTok, and our website blog.

This opportunity is ideal for students or early-career professionals interested in social media marketing, digital marketing, content creation, brand strategy, or communications.

Key Responsibilities

- Create social media content for Instagram and TikTok (photo, video, and written)
- Launch, manage, and grow Brivado TikTok account
- Produce short-form video content including Instagram Reels and TikTok videos
- Write engaging social media captions optimized for reach and engagement
- Create and publish ongoing blog content for the company website
- Assist with content marketing strategy and monthly content calendars
- Capture and edit content at events, inside the lounge, and during brand activations
- Track basic social media analytics (engagement, impressions, views)
- Internship Deliverables (Over 3 Months)
- 30–40 Instagram posts
- At least 15 Instagram Reels
- 15–20 TikTok videos
- 6–8 SEO-friendly blog posts
- A professional digital content portfolio showcasing video and written work

Desired Majors: Open to all Majors

How to apply: brivadocigars@gmail.com

Required Documents: Resume; Cover Letter