



New Jersey Career Accelerator Internship Grant Program



Manufacturing

Summer 2026 Internship Catalog

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Manufacturing

Hundhaus Designs LLC, Ramsey, NJ

Social Media/Marketing Intern, Hybrid, **1** funded position(s)

Join a New Jersey-based startup with three U.S. utility patents and a first-of-its-kind hands-free leash system—designed to revolutionize how people train and connect with their dogs. As we prepare to launch the DAE Lead® Canine Coaching System, this intern will play a central role in building our digital brand from the ground up. In addition to hands-on content creation, the intern will gain exposure to agile development, e-commerce platform management, and entrepreneurship through a consumer product launch lifecycle.

Responsibilities:

Create and manage a consistent content calendar across Instagram, Facebook, and TikTok.

- Produce short-form videos and visuals that educate, entertain, and drive engagement.
- Establish and grow our presence on TikTok, including trend research and performance tracking.
- Use analytics tools (Meta, TikTok, Shopify) to assess audience behavior and iterate strategy.
- Collaborate with the founder on brand storytelling, product education, and influencer strategy and engagement.
- Participate in SEO optimization activities for the Shopify store and Google searches.

Learning outcomes:

- Learn how to grow a brand from zero to launch in a real business context.
- Apply digital marketing and content creation theory to a patented, locally manufactured product.
- Gain entrepreneurial insight into startup operations, customer discovery, and brand storytelling.
- Build technical fluency in tools like Canva, CapCut, Meta Suite, TikTok Creator Studio, and Shopify analytics.

Desired Majors: Business, Entrepreneurship & Human Resources; Communications

How to apply: rebecca@hundhausdesigns.com

Required Documents: Resume; Cover Letter

Manufacturing

Hundhaus Designs LLC, Ramsey, NJ

Business Operations & Financial Systems Intern, Hybrid, 1 funded position(s)

Join a New Jersey-based startup with three U.S. utility patents and a first-of-its-kind hands-free leash system—designed to revolutionize how people train and connect with their dogs. As we prepare to launch the DAE Lead® Canine Coaching System, this intern will build essential infrastructure to support growth by developing our financial and inventory systems. This intern will assist in setting up QuickBooks, organizing cost-of-goods data, and improving backend Shopify operations. A great fit for someone passionate about the consumer products or manufacturing industries.

Key Responsibilities/Projects:

- Set up and organize a basic chart of accounts and transaction structure in QuickBooks Online.
- Track cost inputs (materials, packaging, fulfillment) for each leash product.
- Build an Excel or Shopify-linked inventory tracker to monitor raw materials and finished goods.
- Assist with Shopify site updates to align product variants, shipping logic, and backend setup.
- Analyze inventory needs and propose systems for restocking and forecasting.

Learning Objectives:

- Apply financial, operations, and supply chain coursework to a real small business.
- Gain experience with QuickBooks and e-commerce platforms.
- Learn how product-based businesses manage cash flow, margin, and production cycles.

Desired Majors: Business, Entrepreneurship & Human Resources

How to apply: rebecca@hundhausdesigns.com

Required Documents: Resume; Cover Letter