



New Jersey Career Accelerator Internship Grant Program



Retail Trade

Summer 2026 Internship Catalog

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Retail Trade

219 East Hanover Street LLC, Trenton, NJ

Curatorial & Programming Assistant (Intern), Hybrid, **1** funded position(s)

Hanover Creative is seeking a Curatorial & Programming Intern to support gallery exhibitions, public programming, and community engagement initiatives at its ground-floor gallery space in Downtown Trenton. This internship offers hands-on experience in exhibition planning, artist coordination, research, and community-facing arts programming.

The intern will work closely with the Gallery Curator in a structured support role, assisting with both current exhibitions and the planning of future programming. This position is designed for students interested in arts administration, curation, and community-based creative work, and provides exposure to the operational side of running a public gallery.

1. Curatorial & Exhibition Support (Current Shows)

- Assist the Gallery Curator with day-to-day exhibition logistics
- Support artist communications, scheduling, and documentation
- Help prepare and update exhibition materials, contracts, and checklists
- Assist with on-site installation, deinstallation, and event preparation as needed
- Handle administrative and detail-oriented tasks that allow the curator to focus on artistic direction and programming

2. Research, Planning & Artist Outreach (Future Programming)

- Research artists, collectives, and exhibition concepts for future shows
- Support early-stage planning for exhibitions beyond the current cycle
- Assist with compiling artist lists, outreach materials, and planning documents
- Help lay groundwork that allows the curator to plan further ahead and stay organized

3. Community Programming

- Assist with coordinating and staffing participatory, artist-led creative sessions (e.g., informal “art jam”-style programs focused on open, collaborative making)
- Support setup, facilitation, and documentation of these sessions
- Help promote programs to the community and encourage participation
- Work with the curator to adapt program formats over time based on attendance and feedback

These programs are intended as low-barrier, community-facing activities that activate the gallery space between exhibitions and provide additional opportunities for creative engagement.

Additional Support & Special Projects

Depending on timing and interest, the intern may also:

- Assist with developing evergreen content (e.g. basic social media planning, documentation templates, promotional -calendars)
- Support event promotion and community outreach efforts

-Assist with documentation and reporting needs related to grants or programming

Desired Majors: Arts & Design;Communications;General Studies;Business, Entrepreneurship & Human Resources;Open to all Majors

How to apply: [Hanover Creative – Curatorial & Programming Internship Application \(Summer 2026\)](#)

Required Documents: Resume

Retail Trade

Boll and Branch, Summit, NJ

People & Culture Intern, Hybrid, 1 funded position(s)

People & Culture Intern

People & Culture | Summit, NJ

As the People & Culture Intern, you will participate in meaningful projects and shadow across key People & Culture functions including talent acquisition, onboarding, employee engagement, and performance management. This is an ideal role for a student who is passionate about building a career in Human Resources and eager to learn how a purpose-driven brand invests in its people.

You will work directly with the People & Culture team. You will report to the Retail Recruiter.

Responsibilities:

Shadow and support HR Business Partners on employee relations, engagement initiatives, and talent development programs.

Assist in Talent Acquisition efforts by helping review resumes, source candidates and assist with various hiring initiatives.

Partner with the People Associate to maintain employee records, support onboarding processes, and assist with HR systems and data management.

Contribute to employee engagement programs including events, communications, and recognition initiatives.

Collaborate with the People & Culture Director and Chief People Officer on special projects and strategic initiatives that impact culture, organizational development, and the employee experience.

Participate in team meetings and gain insight into how People & Culture strategy aligns with business goals.

Assist with various ad-hoc projects as needed

Learn about the overall mission of the company and its products and understand the brand, customer, and department goals

Collaborate with team members on various projects to gain real-world experience and help to research, propose ideas and find solutions

Requirements:

Must be a rising Junior or Senior in an undergraduate program.

Available to work 32 hours per week (Mondays, Tuesdays, Wednesdays, and Thursdays) starting May 26, 2026 through August 6, 2026.

Interested in pursuing a career in HR, Business Management, Organizational Psychology, etc.

Demonstrates an eagerness to learn and continuously improve skills and knowledge within their field of study.

Maintains a positive, solution-focused attitude, especially when faced with unexpected challenges and setbacks.

Excellent verbal and written communication skills with strong interpersonal and organizational skills.

Familiarity with Google Suite.

We believe our business and our culture are strongest when we work together in person. We also know that it's helpful to have flexibility to work remotely. Currently we are operating under a hybrid model whereby most teams work in an office a minimum of two days per week (Tuesdays/Thursdays) and may be provided flexibility to work from home on other days. The primary location for this role is Summit, NJ. We believe our business and our culture are strongest when we work together in person. Interns are required to be in the office on Tuesdays and Thursdays and will be paid an hourly wage of \$20.00 as a part-time seasonal employee.

The above is a comprehensive, but not exhaustive, description of requirements and expectations that may evolve over time based on business needs. You must be able to complete all physical requirements of the job with or without a reasonable accommodation.

About Boll & Branch:

At Boll & Branch, we don't make bedding like everyone else. We make it better.

In 2014, our founders, Scott and Missy Tannen, challenged every conventional standard in the textile industry, creating a new supply chain that prioritized thread quality, not thread count. By investing exclusively in 100% organic raw materials from the start, we became the first bedding company ever to be Fair Trade Certified. Today, we keep five commitments at the heart of everything we do. We are:

Cultivators of the Highest Quality Threads

Pioneers in 100% Organic Cotton

Free from Toxins at Every Step

100% Traceable from Farm to Finish

Committed to Fair and Ethical Treatment for All

Boll & Branch has over 150 employees, and we are headquartered in Summit, NJ, with a second

Responsibilities:

- Shadow and support HR Business Partners on employee relations, engagement initiatives, and talent development programs.
- Assist in Talent Acquisition efforts by helping review resumes, source candidates and assist with various hiring initiatives.
- Partner with the People Associate to maintain employee records, support onboarding processes, and assist with HR systems and data management.
- Contribute to employee engagement programs including events, communications, and recognition initiatives.
- Collaborate with the People & Culture Director and Chief People Officer on special projects and strategic initiatives that impact culture, organizational development, and the employee experience.

Participate in team meetings and gain insight into how People & Culture strategy aligns with business goals.

- Assist with various ad-hoc projects as needed

- Learn about the overall mission of the company and its products and understand the brand, customer, and department goals

- Collaborate with team members on various projects to gain real-world experience and help to research, propose ideas and find solutions

Desired Majors: Social Sciences ;Business, Entrepreneurship & Human Resources

How to apply: Role filled.

Required Documents: Resume

Retail Trade

Boll and Branch, Summit, NJ

Business Operations Intern, Hybrid, 1 funded position(s)

Business Operations Intern | Summit, NJ

Our Marketing, Brand, and Creative teams rely heavily on multiple core systems such as Asana, Google Suite, Figma, and Air, to manage workflows, assets, and cross-functional communication. However, our current naming, tagging, and organizational structures aren't consistent across tools. This creates inefficiencies today and could potentially prevent us from effectively integrating AI solutions in the future. To leverage the AI capabilities of automated task creation to asset retrieval and workflow recommendations, our systems must be clean, structured, and standardized.

As a Business Operations intern, you will support the foundational evaluation of our systems and also assist with the hands-on cleanup and reorganization of these systems. This will help us streamline operations and prepare our content, workflows, and project management environment for AI integration.

You will work directly with Business Operations, Creative Team, Marketing Team, Brand Team, and occasionally with IT/Data partners, depending on recommendations.

You will report to the Director of Marketing Operations.

Focus on auditing, organizing, and recommending improvements across our core operational systems (Asana, Google Suite, Figma, Air).

Assessing how naming conventions, tagging systems, folders, and workflows are currently used across teams.

Identifying inconsistencies, redundancies, or gaps that impact efficiency.

Partnering with team members to understand workflow needs and pain points.

Develop a recommended standardized structure that supports streamlined workflows and enables future AI implementation.

Present proposed improvements to the Business Operations team for feedback.

Execute the cleanup, which includes reorganizing folders, updating name conventions, applying new tagging structures, and help implement the finalized system recommendations.

Provide supporting documentation to ensure teams understand and can easily adopt the new organizational frameworks.

Learn about the overall mission of the company and its products and understand the brand, customer, and department goals

Collaborate with team members on various projects to gain real-world experience and help to research, propose ideas and find solutions

Desired Majors: Open to all Majors

How to apply: [Sign In](#)

Required Documents: Resume;Cover Letter

Retail Trade

Boll and Branch, Summit, NJ

Sustainability Intern, Hybrid, 1 funded position(s)

Sustainability Intern

Sustainability | Summit, NJ

As the Sustainability Intern, you'll help advance Boll & Branch's commitment to ethical and sustainable practices throughout our global supply chain. You'll support key initiatives such as improving supply chain traceability and analyzing sustainability metrics to inform ESG reporting and identify opportunities for improvement. You'll also collaborate with cross-functional teams to ensure alignment with environmental and social responsibility goals.

This role reports to the Senior Director of Compliance, Quality & Sustainability and will work closely with the Associate to drive impactful projects, engage with vendors on compliance matters, and contribute to the ongoing improvement of Boll & Branch's sustainability programs.

Responsibilities:

Analyze sustainability metrics (Higg FEM/BRM) and support initiatives that enhance supply chain environmental performance.

Support Boll & Branch's submission of the Textile Exchange Materials Benchmark assessment.

Conduct research on sustainable materials and assist in refining Boll & Branch's Preferred Materials Strategy.

Contribute to ESG data collection and reporting to strengthen transparency and accountability.

Develop an understanding of Boll & Branch's mission, brand, and customer to see how sustainability drives overall business goals.

Requirements:

Must be a rising Junior or Senior in an undergraduate program.

Available to work 32 hours per week (Mondays, Tuesdays, Wednesdays, and Thursdays) starting May 26, 2026 through August 6, 2026.

Interested in pursuing a career in Sustainability, Environmental Science, Supply Chain Management, Business, or a related field.

Understanding of key sustainability concepts, including environmental impact, waste reduction, energy efficiency, supply chain sustainability, and carbon footprint reduction.

Must be a rising Junior or Senior in an undergraduate program.

Demonstrates an eagerness to learn and continuously improve skills and knowledge within their field of study.

Maintains a positive, solution-focused attitude, especially when faced with unexpected challenges and setbacks.

Excellent verbal and written communication skills with strong interpersonal and organizational skills.

Familiarity with Google Suite.

Demonstrates an eagerness to learn and continuously improve skills and knowledge within their field of study.

Maintains a positive, solution-focused attitude, especially when faced with unexpected challenges and setbacks.

Excellent verbal and written communication skills with strong interpersonal and organizational skills.

We believe our business and our culture are strongest when we work together in person. We also know that it's helpful to have flexibility to work remotely. Currently we are operating under a hybrid model whereby most teams work in an office a minimum of two days per week (Tuesdays/Thursdays) and may be provided flexibility to work from home on other days. The primary location for this role is Summit, NJ. We believe our business and our culture are strongest when we work together in person. Interns are required to be in the office on Tuesdays and Thursdays and will be paid an hourly wage of \$20.00 as a part-time seasonal employee.

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Responsibilities:

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- Support Boll & Branch's submission of the Textile Exchange Materials Benchmark assessment.
- Conduct research on sustainable materials and assist in refining Boll & Branch's Preferred Materials Strategy.
- Contribute to ESG data collection and reporting to strengthen transparency and accountability.
- Develop an understanding of Boll & Branch's mission, brand, and customer to see how sustainability drives overall business goals.

Desired Majors: Arts & Design;General Studies;Natural Resources, Sustainability & Environmental Science

How to apply: Role filled

Required Documents: Resume;Cover Letter

Retail Trade

Boll and Branch, Summit, NJ

Retention Marketing, Hybrid, 1 funded position(s)

Retention Marketing Intern

Growth Marketing | Summit, NJ or New York City, NY

As the Retention Marketing Intern, you will provide support on marketing campaigns across our email, SMS, and print channels. You will gain an understanding of the retention strategies used to engage and retain customers at Boll & Branch and will gain exposure to the workflow for creating, deploying, and analyzing marketing campaigns.

You will work directly with the Retention Associate and Associate Manager and report into the Senior Manager, Retention. You will also get cross-functional exposure to teams such as Digital Marketing, Brand Marketing, Creative, and Insights.

Responsibilities:

Assist in executing email, sms, and direct mail marketing campaigns

Assist in the conceptualization, creative briefing and review process

Prepare industry and competitive research for email and sms to pitch new ideas and testing opportunities

QA day-to-day campaigns to ensure copy, assets, and links are correct

Learn about the overall mission of the company and its products and understand the brand, customer, and department goals

Collaborate with team members on various projects to gain real-world experience and help to research, propose ideas and find solutions

Requirements:

Must be a rising Junior or Senior in an undergraduate program.

Available to work 32 hours per week (Mondays, Tuesdays, Wednesdays, and Thursdays) starting May 26, 2026 through August 6, 2026.

Interested in pursuing a career in Retail, Ecommerce, Digital Media, or Marketing

Demonstrates an eagerness to learn and continuously improve skills and knowledge within their field of study.

Maintains a positive, solution-focused attitude, especially when faced with unexpected challenges and setbacks.

Strong analytical skills

Excellent verbal and written communication skills, with strong interpersonal and organizational skills.

Familiarity with Google Suite.

We believe our business and our culture are strongest when we work together in person. We also know that it's helpful to have flexibility to work remotely. Currently we are operating under a hybrid model whereby most teams work in an office a minimum of two days per week (Tuesdays/Thursdays) and may be provided flexibility to work from home on other days. The primary location for this role is Summit, NJ. We believe our business and our culture are strongest when we work together in person. Interns are required to be in the office on Tuesdays and Thursdays and will be paid an hourly wage of \$20.00 as a part-time seasonal employee.

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Responsibilities:

- Assist in executing email, sms, and direct mail marketing campaigns
 - Assist in the conceptualization, creative briefing and review process
 - Prepare industry and competitive research for email and sms to pitch new ideas and testing opportunities
- QA day-to-day campaigns to ensure copy, assets, and links are correct
- Learn about the overall mission of the company and its products and understand the brand, customer, and department goals
 - Collaborate with team members on various projects to gain real-world experience and help to research, propose ideas and find solutions

Desired Majors: Business, Entrepreneurship & Human Resources; Social Sciences ; Open to all Majors

How to apply: Role filled

Required Documents: Resume; Cover Letter

Retail Trade

Budget Blinds of West Essex, Orange, NJ

Marketing Operations & Analytics Intern, Hybrid, 1 funded position(s)

Internship Overview

The Marketing Operations & Analytics Intern will gain hands-on experience supporting local marketing initiatives for a small business franchise while working closely with the Franchise Owner and Administrative Assistant. This role focuses on marketing operations, performance analysis, agency coordination, and local campaign execution, rather than creative production.

The intern will be exposed to the difference between national brand strategy and local market execution, and will learn how marketing decisions are evaluated and implemented in a real business environment.

Internship Details

Duration: June 1 – August 31, 2026 (flexible on beginning/ending)

Hours: 20 - 25 hours per week (part-time)

Format: Hybrid (2 days per week in person, up to 3 days remote)

Location: West Orange, NJ

Supervision: Franchise Owner with support from Administrative Assistant

Key Responsibilities

- Track and analyze engagement metrics for local marketing campaigns and social media activity
- Compile monthly and campaign-level key performance indicator (KPIs) recaps
- Coordinate with external marketing agencies to track deliverables and timelines
- Assist with planning and execution of local promotions and seasonal campaigns
- Develop and manage execution timelines
- Support online review generation and reputation management efforts
- Research and evaluate local partnership opportunities
- Gain exposure to franchise-level marketing tools, brand guidelines, and monthly marketing toolkits

Learning Outcomes

- Marketing operations and agency coordination
- Campaign performance and ROI analysis
- Local vs. national marketing strategy in a franchise system
- Professional reporting and communication skills
- Insight into small business and entrepreneurial decision-making

End-of-Internship Deliverables

- Summary of local marketing initiatives and outcomes
- Performance reports analyzing engagement and campaign effectiveness
- Recommendations for future local promotions and partnerships

Desired Majors: Business, Entrepreneurship & Human Resources

How to apply: MVTAYLOR@BUDGETBLINDS.COM

Required Documents: Resume;Cover Letter ;Transcripts (used to verify applicant is a student at a NJ IHE)

Retail Trade

Budget Blinds of West Essex, Orange, NJ

Sales Analytics Intern, Hybrid, 1 funded position(s)

Internship Overview

The Sales Analytics Intern will work directly with the Franchise Owner to analyze sales and marketing data and support data-driven decision-making. This internship is designed as an applied business analytics experience, providing exposure to how data informs marketing strategy, sales performance, and operational improvements in a small business franchise.

Internship Details

Duration: June 1 – August 31, 2026 (flexible on beginning/ending)

Hours: 20 - 25 hours per week (part-time)

Format: Hybrid (2 days per week in person, up to 3 days remote)

Location: West Orange, NJ

Supervision: Franchise Owner with support from Administrative Assistant

Key Responsibilities

- Work with data from the company's CRM system and internal spreadsheets
- Clean, organize, and structure datasets for repeatable analysis
- Build reports, dashboards, and analytical models
- Analyze lead sources, conversion rates, average order value, and sales cycle timing
- Identify seasonal trends and performance patterns
- Translate data into actionable insights and recommendations
- Explore opportunities for automation and AI-assisted analysis

Learning Outcomes

- Applied business and sales analytics skills
- Data structuring and reporting techniques
- Sales funnel and performance analysis
- Dashboard and report development
- Data storytelling and presentation skills
- Insight into small business and franchise operations

End-of-Internship Deliverables

- Improved reporting structure for ongoing analysis
- Dashboards or recurring reports used by leadership
- Final insights and recommendations presentation

Desired Majors: Business, Entrepreneurship & Human Resources

How to apply: MVTAYLOR@BUDGETBLINDS.COM

Required Documents: Resume;Cover Letter ;Transcripts (used to verify applicant is a student at a NJ IHE)

Retail Trade

Burlington Stores Inc., North Burlington, NJ

Finance Internship - Summer 2026, Hybrid, 2 funded position(s)

Our internship program is a starting point for a career journey in Finance at Burlington. Here is a peek at what you can expect:

- A 10-week summer program working out of our corporate headquarters where you'll work side by side with industry leaders responsible for supporting critical initiatives including budgeting, forecasting, financial analysis, and strategic planning at a leading off-price retailer.
- Hands-on experience with our shadowing days where you will gain exposure to key financial operations to understand the off-price retail world and the strategic role finance plays in driving success.
- Direct mentorship from a current member of the Finance team who will be your "buddy" for support and guidance throughout the program experience.
- Interactive networking opportunities with leadership and fellow interns offered throughout the duration of the program.
- An opportunity to develop and present a capstone project, leveraging insights gained throughout the internship. Final presentation to be shared with our Finance senior leadership team.
- A hybrid model that mirrors our full-time associates and is 2 days in-office every other week (Wednesdays and Thursdays). This schedule can be subject to change. (Relocation benefits are available for those who are eligible)

Our Day in the Life of a Finance Intern

- Assist with financial analysis, budgeting, and forecasting by identifying and interpreting financial trends to support strategic decision making.
- Support management with quarterly, monthly and/or weekly reporting.
- Maintain and organize financial data.
- Help prepare presentations and dashboards.
- Collaborate with cross-functional teams on ad hoc projects.
- Identify process improvement opportunities.
- You will be assigned to one of our areas in Finance with the opportunity to learn about other areas such as:
 - o Accounting, Accounts Payable, Business Support, Financial Planning and Analysis, Inventory Control, Internal Audit, Payroll, Profit Improvement, Real Estate Finance, or Tax.

· Teamwork drives success—collaboration across various functional areas within our department is essential. You'll engage with multiple teams to gather input, share ideas, and effectively carry out your assignments.

Desired Majors: Business, Entrepreneurship & Human Resources;

How to apply: [Students Graduates - Burlington Stores Inc.](#)

Required Documents: Resume;

Retail Trade

Burlington Stores Inc., North Burlington, NJ

Planning & Allocation Analyst Intern - Summer 2026, Hybrid, 5 funded position(s)

Our internship program is a starting point for a career journey in Merchandise Planning and Allocations at Burlington and here is a peek at what you can expect:

- A 10-week summer program where you will obtain learnings and skills through leadership development seminars, classroom-style training in areas like retail math and Microsoft Excel, tours of our stores and distribution centers, peer-to-peer social activities, and community service projects.
- Hands-on experience with our shadowing days where you will obtain exposure to the key parts of business operations and industry leaders, to understand the off-price retail world.
- Direct mentorship from a current Allocation Analyst or Location Planning Analyst who will be your “buddy” for support and guidance throughout the program experience.
- A hybrid model that mirrors our full-time associates and is 2-3 days in-office and 2-3 days remote per week. This schedule can be subject to change. (Relocation benefits are available for those who are eligible).

Our Day in the Life of a Planning and Allocation Intern

- Work on the planning and allocation team of one of our divisions.
- Assist the planners and allocators with analysis and review of the business.
- Participate in developing strategies to drive store and chain merchandise financial results.
- Develop reports and analyze information to inform business decisions.
- Participate in the forecasting process to capitalize on business opportunities.
- Assist in developing regional planning strategies to maximize profitable sales.
- Collaborate for success; teamwork within our department is key to success and you will work with several functional areas within the department for input, ideas, and to execute your assignments.

Desired Majors: Business, Entrepreneurship & Human Resources;

How to apply: [Planning & Allocation Analyst Intern - Summer 2026](#)

Required Documents: Resume;

Retail Trade

Burlington Stores Inc., North Burlington, NJ

Buying Intern - Summer 2026, Hybrid, **13** funded position(s)

Our internship program is a starting point for a career journey in Buying at Burlington and here is a peek at what you can expect:

- A 10-week summer program where you will obtain learnings and skills through leadership development seminars, classroom-style training in areas like retail math and Microsoft Excel, a visit to market in NYC, tours of our stores and distribution centers, peer-to-peer social activities, and community service projects.
- Hands-on experience with our shadowing days where you will obtain exposure to the key parts of business operations and industry leaders, to understand the off-price retail world.
- Direct mentorship from a current Assistant Buyer who will be your “buddy” for support and guidance throughout the program experience.
- A hybrid model that mirrors our full-time associates and is 2-3 days in-office. This schedule can be subject to change. (Relocation benefits are available for those who are eligible).

Our Day in the Life of a Buying Intern

- Support the buying team of one of our divisions in merchandise selection, negotiation, and pricing.
- Assist in planning/coordination of availability of products for advertising and promotion.
- Assist in assortment and category planning that meets customer demand.
- Prepare trend boards for strategy meetings by researching trends to plan for seasonal buys.
- Updating and tracking purchase orders to ensure timely delivery.
- Travel to market visits 1-2 days per week to visit vendors and assist in selecting and negotiating product that meets customer demands and is priced competitively.
- Participate in competitive shopping visits and assist in identifying product opportunities, labels, and trends.
- Collaborate for success; teamwork within our department is key to success and you will work with several functional areas within the department for input, ideas, and to execute your assignments.

Desired Majors: Business, Entrepreneurship & Human Resources;

How to apply: [Buying Intern - Summer 2026](#)

Required Documents: Resume;

Retail Trade

Glamazon Beauty, Somerset, NJ

PR & Communications Intern, Hybrid, 1 funded position(s)

Glamazon Beauty is seeking a highly organized and detail-oriented PR & Communications Intern to support the brand's public relations, influencer outreach, and launch communications during a key retail expansion period. This paid internship is designed for a student interested in public relations, communications, or brand strategy who wants hands-on experience supporting earned media, influencer seeding, and brand partnerships for a growing beauty brand.

The intern will assist with media research and outreach, influencer and celebrity collaboration support, product seeding logistics, and coverage tracking, while gaining exposure to PR strategy and execution surrounding a national retail launch.

Assist with public relations planning and outreach in support of key brand initiatives and launches

Research and build targeted media lists across beauty, fashion, lifestyle, business, and retail outlets

Assist with drafting PR pitches, outreach emails, and follow-ups

Support the Brand Manager with the execution of the brand's first celebrity collaboration, including coordination, tracking, and communication

Research beauty influencers, talent managers, and agencies for potential partnerships and product seeding

Assist with influencer and product seeding outreach, including tracking shipments and maintaining contact lists

Track and organize influencer, celebrity, and media outreach activity and maintain reporting logs

Monitor press coverage, manage Google Alerts, and compile coverage recaps

Help maintain press materials, media assets, and PR documentation

Participate in the development and presentation of a PR rollout plan and strategy as part of the internship capstone project

Desired Majors: Business, Entrepreneurship & Human Resources; Communications;

How to apply: natasha@glamazonbeauty.com

Required Documents: Resume;

Retail Trade

Glamazon Beauty, Somerset, NJ

Social Media & Content Creation Intern, Hybrid, 1 funded position(s)

Glamazon Beauty is seeking a creative and digitally fluent Social Media & Content Creation Intern to support the brand's social media presence during a key growth and retail expansion period. This paid internship is designed for a student who understands short-form video, social trends, and platform-specific storytelling, and is interested in gaining hands-on experience working with a fast-growing, founder-led beauty brand.

The intern will assist with content creation, video editing, trend research, and day-to-day social media execution across platforms such as TikTok and Instagram, while gaining exposure to launch-level marketing strategy and retail brand storytelling.

Create short-form video content for TikTok, Instagram Reels, and other social media platforms

Edit video content using CapCut or similar video editing tools

Assist with content planning, filming, and scheduling across social platforms

Research and monitor social media trends, sounds, and formats and help adapt them for brand use

Draft captions and calls-to-action aligned with brand messaging and campaign goals

Support TikTok Live and live-shopping experiences when needed

Assist with basic community management, including monitoring comments and engagement

Organize and maintain content assets, drafts, and publishing calendars

Contribute creative ideas for content concepts, campaigns, and social executions

Participate in the development and presentation of a social media rollout plan as part of the internship capstone project

Desired Majors: Communications; Business, Entrepreneurship & Human Resources;

How to apply: natasha@glamazonbeauty.com

Required Documents: Resume; Transcripts (used to verify applicant is a student at a NJ IHE) ;

Retail Trade

The Teal Tail, Brigantine, NJ

Small Business Ownership, Hybrid, 1 funded position(s)

The Teal Tail is a locally loved women's boutique focused on curated fashion, unique accessories, and creating an unforgettable shopping experience. We are looking for a driven, creative, and organized leader to help manage daily operations while growing our brand both in-store and online.

Position Overview:

This role is hands-on and fast-paced, overseeing both business operations and customer-facing experiences. You'll manage the heart of the boutique — from finances and inventory to social media, merchandising, and customer service.

Business Operations & Financial Management:

- *Oversee payroll, accounts payable, and accounts receivable
- *Monitor profit & loss margins and control operating expenses
- *Track sales performance and implement growth strategies
- *Maintain accurate financial and inventory records

Buying & Merchandising:

- *Select and purchase merchandise aligned with brand aesthetic and customer demand
- *Analyze sales trends and seasonal performance
- *Create visually compelling floor displays and product layouts

Marketing, Social Media & Photography:

- *Manage Instagram, Facebook, TikTok and other digital platforms
- *Create content including product photography, videos, and promotional graphics
- *Plan campaigns, launches, giveaways, and in-store events
- *Maintain consistent brand identity and voice

Staffing & Scheduling:

- *Create weekly schedules and manage staff coverage
- *Train and motivate team members
- *Foster a positive and high-energy team culture

Customer Experience & Store Operations:

- *Deliver exceptional customer service
- *Resolve customer concerns with professionalism and care
- *Maintain store organization, cleanliness, and visual standards
- *Oversee basic maintenance and vendor coordination

What We're Looking For:

*Retail management or small business experience preferred

*Strong leadership and multitasking skills

*Passion for fashion and boutique retail

*Social media and visual merchandising experience

*Self-starter with problem-solving mindset

Desired Majors: Communications; Business, Entrepreneurship & Human Resources; Arts & Design

How to apply: shoptealtail@gmail.com

Required Documents: Transcripts (used to verify applicant is a student at a NJ IHE)