



NEW JERSEY OFFICE OF THE SECRETARY OF

**HIGHER  
EDUCATION**

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The Office of the Secretary of  
Higher Education  
(OSHE)

NJ Career Accelerator  
Internship Grant  
Opportunities by Major

Arts & Design

## **Absecon Capital**

3101 Revere Blvd, Brigantine, NJ 08201

**Marketing Internship, Hybrid**, 5 open positions

### *Overview of Position*

Absecon Capital, Inc. is a hospitality management and ownership group. Founded by a collection of professionally diverse visionaries, the Absecon Capital family of brands are disrupting and redefining the coffee and casual dining segments of the U.S. food and beverage market.

Our portfolio isn't a collection of acquired brands, but a magnum opus of original and scalable concepts we've hand built. Each concept emanates from our core values of relentless craftsmanship and an unyielding mission to provide products and experiences that are unrivaled in quality and freshness.

The cornerstone of Absecon Capital is our team—seasoned professionals whose expertise are matched only by our passion. Stellar stewardship allows us to maintain exceptional quality and execution even as we ambitiously expand our operations. At Absecon Capital, operational excellence is not just a Power Point buzz word, it's our battle cry.

Join us on this exhilarating journey as we set new precedents in disruptive hospitality.

We view the internship program as a mutually beneficial opportunity designed to equip students with real world experience, while learning from industry leaders in their functional area of choice. Our goal is that an internship at Absecon Capital will enable you to build your network as an early career professional, provide you with opportunities to work with startup founders and owners, and allow you to lead your own projects.

Working with a start up provides you with a unique opportunity to get in on the ground floor of a fast growing company. Return offers may be offered to soon-to-be-graduates.

### *Responsibilities/Duties/Projects*

**Marketing Internship** duties can include the following:

- Learn about Absecon Capital, our corporate structure, and business strategies
- Think broadly about our data usage and suggest creative ways to analyze it
- Handle, manipulate, and analyze user data for market segments analysis, product development, and business expansions
- Create daily social media, newsletter, and other marketing content
- Research trending products, music, and talent for content
- Develop marketing strategies to increase reach and engagement

### *Qualifications*

- Academic major of Business, Sales, Marketing, or another related area
- GPA of 3.0 or greater

- Currently enrolled as a full-time student at an accredited college or university. Rising Seniors or rising Juniors preferred
- Candidates should have an understanding of sales and marketing concepts and principles
- Desktop software skills, particularly knowledge and use of Excel, Word, Google Drive, PowerPoint, Email. Social media skills on Instagram, Facebook, Twitter, TikTok, Google Ads.
- Strong communication skills
- Self-starter with the ability to coordinate and prioritize various assignments
- Ability to research and analyze user information, enjoying a heavy data and analysis component to your work
- Ability to interact as a team player
- Ability to complete assignments responsibly and function independently
- Be curious and ask questions

### **Desired Majors**

Arts & Design, Business, Entrepreneurship & Human Resources, Humanities & Languages, Social Sciences

### **How To Apply**

Fill out the following form: <https://forms.gle/GV7LLepNgcgvgKbA9>

## **Christ Church USA**

140 Green Pond Road, Rockaway, NJ 07866

**Graphic Design Intern, Hybrid**, 1 open position

### **Overview of Position**

As the Graphic Design Intern, you will be working or associated with the Marketing Department assisting in designing and developing layouts for marketing materials.

### **Responsibilities/Duties/Projects**

**Graphic Design Intern** duties can include the following:

- Create unique logos for upcoming events that will be featured on Christ Church website, print materials, banners, video graphics etc. reaching thousands of people weekly.
- Assist with the design and creation of marketing campaign materials.
- Engage with marketing teams on a regular basis to brainstorm ideas for new and innovative marketing campaigns.

What You Will Learn:

- How to design and develop the layouts for marketing materials using appealing graphics that are well organized with the target audience in mind.
- How to incorporate current design trends into each unique layout to produce an up-to-date style.
- How to create pristine, high-quality work from concept through to completion, utilizing strong written skills and effective visual ideas.

### **Qualifications**

- Knowledge of Mac OS
- Minimum system proficiency in Adobe Creative Suite v4.1. Must know how to transfer digital files to support podcast online access and webcasts.
- Must have strong verbal and written communication skills.
- Must be a self-starter and self-motivated; open to constructive criticism and feedback.
- Must be a team player and flourish in a fast-paced, deadline-oriented environment.
- Must be detail-oriented and organized with an ability to prioritize time-sensitive assignments.

### **Desired Majors**

Arts & Design

### **How To Apply**

Apply through <https://christchurchusa.org/questcollege/internships/>

## **CIRCLE Learning Group Inc**

1412 Stelton Road Unit 5

**STEAM Instructor/Coach, Hybrid**, 2 open positions

### **Overview of Position**

CIRCLE is an acronym for Collective Initiates Restore Community Life and Education. The vision and mission of CIRCLE Learning Group is to provide quality and equitable educational programs to low-income communities and families who are furthest from educational justice in New Jersey. The goal of the organization would be to remedy these disadvantages and address a crucial need of communities by establishing lifelong relationships with families to help close achievement gaps and increase educational success rates. CIRCLE Learning Group facilitates educational programs and events focused on the areas of literacy, STEAM (science, technology, engineering, arts, and math), mental and physical health, and job and life skills.

Role:

Be a part of our dynamic educational nonprofit as a STEAM Instructor/Coach Intern. This role provides a gratifying prospect to motivate and direct students in the domains of STEAM (Science, Technology, Engineering, the Arts, and Mathematics). You will assist in the development and facilitation of stimulating activities that cultivate a passion for knowledge acquisition and investigation among young participants in your capacity as an instructional intern.

### **Responsibilities/Duties/Projects**

**STEAM Instructor/Coach** duties can include the following:

- Evaluating and implementing the curriculum in an approach that relates to students' interests and abilities
- Adhering to lesson plans to cultivate an enjoyable yet challenging educational setting
- Monitor student conduct and using innovative strategies to sustain the enthusiasm and involvement of all participants
- Establishing a supportive learning environment for our learners
- Innovatively instructing cutting-edge STEAM principles
- Innovatively and creatively instruct STEAM concepts
- Motivate and inspire students by harnessing your enthusiasm STEAM and teaching
- Be flexible, punctual, and professional
- Use passion for instructing to inspire and serve as role model participants
- To be punctual, professional, and flexible
- Provide direct supervision and behavior management of learners
- Facilitate exciting, safe, and engaging STEAM and technology-related activities
- Ensure a positive, enjoyable, and secure environment

### **Qualifications**

- Current enrollment in a college or university program, preferably in a STEAM-related field or Education
- An enthusiasm for the STEAM fields and a mission to motivate young students to pursue similar interests
- Proficient in interpersonal and communication dynamics, with the capacity to captivate and inspire program attendees.
- Prior experience working with children or in a camp environment (a plus, but not required)
- Advanced abilities in robotics, coding, drones, and/or digital arts (a plus, but not required)
- Adaptability, creativity, and patience in addressing the varied learning needs of individuals
- Access to a reliable internet connection and computer / mobile phone device (i.e.: iPhone, Android, etc.) \*Required\*
- Strong organization skills and attention to detail

- Flexibility to meet changing work needs and demands
- Ability to work collaboratively on a high-functioning team
- Openness to feedback and desire to grow professionally

### **Desired Majors**

Arts & Design, Communications, Computer Science, Information Systems & Technology, Education, Engineering, General Studies, Health Professions, Life Science, Manufacturing, Production, and Skilled Trades, Math & Physical Sciences, Natural Resources, Sustainability & Environmental Science, Technologies & Technicians, Open to all Majors, Agriculture, Food & Horticulture, Business, Entrepreneurship & Human Resources, Civics & Government, Humanities & Languages, Social Sciences

### **How To Apply**

Send resume, cover letter, and transcripts to [interns@circlesteamlab.org](mailto:interns@circlesteamlab.org) or apply through [www.circlesteamlab.org](http://www.circlesteamlab.org)

## **Elements Interior Design Studio**

395 Cumberland St, Westfield, NJ 07090

**Interior Design Studio Assistant, In-person**, 1 open position

### **Overview of Position**

We are seeking an Interior Design Intern for our rapidly growing interior design studio in Westfield, NJ. This is an excellent opportunity for someone looking to gain hands-on experience in the field of interior design. As a small studio we are able to get interns involved in many aspects of the design process - from marketing & social media, to floorplans, design inspiration, sourcing products, coordinating with vendors all the way through install day. We are looking for a team player who is creative, hard working, well organized and detail oriented to play an important supporting role for our design team. Excellent communication skills, a positive attitude and a passion for design are a must. This position offers competitive compensation and potential for career growth. Apply now with your cover letter and resume. Include the phrase "I love interior design" in the first line of your cover letter.

### **Responsibilities/Duties/Projects**

**Interior Design Studio Assistant** duties can include the following:

- Assist the senior designers to develop design concepts
- Prepare visual materials for design concept and presentations
- Order samples from vendors or material bank for projects
- Assist in Creating room layouts and floor plans

- Travel to onsite appointments to assist designers in taking measurements, approving templating, and overseeing the installation of design elements to ensure they meet quality standards
- Assist designers with on-site styling appointment
- Communicate with vendors and suppliers as needed
- Request quotes from vendors for custom work and update estimates appropriately
- Assist with project management tasks, including scheduling, updating project notes and coordinating with contractors and vendors
- Support the team with day to day project needs
- Maintain design samples
- Take photos/video for instagram content

### *Desired Majors*

Arts & Design

### *How To Apply*

Send resume and cover letter to [Virginia@ElementsInteriors.net](mailto:Virginia@ElementsInteriors.net)

## **ELEVATE TO EVEN PLUS**

**Marketing Intern, Hybrid**, 1 open position

### *Overview of Position*

By developing, coordinating, and evaluating the marketing materials used to support the Eleven+ mission, the marketing internship role is critical for strengthening the Eleven+ Internship program and building awareness on how Eleven+ is expanding access to opportunities and making an equitable future possible for all.

The intern will work collaboratively with the Chief Program Officer and engage with the Eleven+ Executive Director. In this role, the intern will also be interacting with other Eleven+ interns, intern hosts, intern mentors, and Eleven+ partners.

This intern will participate in the Eleven+ professional development programs and will have the opportunity to gain exposure to the various roles in the organization. There will also be an opportunity to interact with partner nonprofits' social media/marketing coordinators and other host partners throughout the summer.

### *Responsibilities/Duties/Projects*

**Marketing Intern** duties can include the following:

- The Marketing Intern will evaluate, coordinate, and develop marketing materials for use in social media and print for Eleven+.
- The intern will create an engaging marketing/social media content calendar for the summer and autumn 2024.
- The intern develops content specific to Instagram to introduce the interns to the community and will coordinate the intern video stories project.
- The intern will develop and manage the ongoing intern testimonial feature project. The intern will coordinate the outreach to interns and facilitate the interview process to capture and document insight into the intern's experiences. These testimonials will be shared as social posts and throughout other marketing materials.
- The intern will work with our Founder (Executive Director) and with the Chief Program Officer to advance the visibility of the Eleven+ Diversity Internship Program to potential applicants, partners, donors, and media outlets.
- The Marketing Intern will coordinate and develop various marketing materials for all channels: Instagram, LinkedIn, Email Web. and print for the Eleven+ program and planned events.
- The intern will create ongoing professional development tips and content for posting on Tuesdays through Instagram to reinforce actionable advice and recommendations for Eleven+ interns.
- The intern will be responsible for the development and weekly management of a marketing/social media content calendar, which outlines the specific dates and content that will be pushed out through the various channels for June, July, and the first week of August. The content calendar is to be developed in Word/Google/Canva.
- The intern will develop online marketing materials to support the Role Model Speaker Series and three regional networking events.

### **Qualifications**

- Intern must be comfortable with Google & Office suite
- Some knowledge of Canva or other graphic design software is desired but not required.
- Demonstrated ability to handle multiple projects and work independently.
- Must be open to learning and comfortable asking questions.

### **Desired Majors**

Arts & Design, Business, Entrepreneurship & Human Resources, Civics & Government, Communications, General Studies, Humanities & Languages, Social Sciences

### **How To Apply**

Send resume, cover letter, and transcripts to [internships@eleven-plus.org](mailto:internships@eleven-plus.org)

## **F&S Digital LLC**

5215 Wellington Ave STE 600B, Ventnor City NJ 08406 & 31 South St STE 305, Morristown, NJ 07960. Two office locations.

**Marketing Assistant, Hybrid**, 2 open positions

### **Overview of Position**

F&S Digital is a forward-thinking technology consulting, development, and implementation firm with a strong presence in New Jersey. We are dedicated to pioneering advancements in technology, harnessing tangible innovations like robotics and building automation, alongside digital innovations in software development and secure cloud infrastructure. As a Summer Marketing Intern at F&S Digital, you will work directly with our Chief Marketing Officer to develop and execute innovative marketing strategies and initiatives across various channels, including social media, billboards, blogs, and videos. You will play a crucial role in finding new ways to promote our services, collecting and analyzing client feedback data, and contributing to our marketing efforts.

### **Responsibilities/Duties/Projects**

**Marketing Assistant** duties can include the following:

- Collaborate with the Chief Marketing Officer to brainstorm and implement creative marketing strategies and initiatives.
- Assist in the development of social media, billboard, blog, and video campaigns to promote our services.
- Collect and analyze feedback from current clients to identify opportunities for improvement and inform marketing strategies.
- Create and edit marketing materials using Adobe Photoshop, Adobe Premiere, and Canva.
- Assist in managing and maintaining our online presence across various platforms.
- Conduct research to gather relevant market and industry information.
- Assist in the planning and execution of marketing events and promotions.
- Collaborate with cross-functional teams to ensure cohesive branding and messaging.

### **Qualifications**

- Strong written and verbal communication skills.
- Some proficiency in Adobe Photoshop and Adobe Premiere Video Editing.
- Proficiency in Canva (graphic design platform).
- Proficient computer skills, including Google Workspace.
- Excellent communication and organization skills.
- Knowledge of social media platforms (Facebook, Instagram, LinkedIn, etc.).
- Ability to conduct research and gather relevant information.
- Knowledge of marketing and advertising principles and best practices.

### *Desired Majors*

Arts & Design, Communications, Business, Entrepreneurship & Human Resources

### *How To Apply*

Send resume and transcripts to [hello@fsdigitalagency.com](mailto:hello@fsdigitalagency.com)

## **Ferrell Studios**

**Arts Education Intern, Hybrid**, 1 open position

### *Overview of Position*

As an Arts Education Intern at Ferrell Studios, you will contribute significantly to our educational initiatives. This role provides a unique opportunity to be directly involved in arts education, supporting the development and delivery of our programs. You will assist in coordinating educational activities, interact with students and instructors, and gain invaluable experience in the field of arts education and administration.

### *Responsibilities/Duties/Projects*

**Arts Education Intern** duties can include the following:

- Assist in organizing and managing our educational programs, including workshops, classes, and summer camps.
- Perform administrative duties related to arts education, such as maintaining records, managing schedules, and handling correspondence.
- Conduct research on arts education trends and contribute to outreach efforts to expand our student base.
- Develop curriculum and lesson plans for new or existing performing arts classes, both virtually and in-person
- Teach workshops, classes, and lessons, both virtually and in-person, to children and teens ages 7-16
- Assist educational staff with student management
- Participate in professional development opportunities pertaining to arts education
- Attend staff meetings as scheduled

### *Desired Majors*

Arts & Design, Education

### *How To Apply*

Send resume and transcripts to [info@ferrellstudios.com](mailto:info@ferrellstudios.com)

## **Ferrell Studios**

**Theatrical Production Intern, Hybrid**, 3 open positions

### **Overview of Position**

We are seeking enthusiastic and talented Production Interns in four specialized areas: Design, Directing, Music Direction, and Stage Management. These roles are crucial for the successful production of our musicals. Interns will work closely with experienced production staff, gaining hands-on experience and contributing creatively to our shows.

### **Responsibilities/Duties/Projects**

**Theatrical Production Intern** duties can include the following:

- Collaborate with the production staff of children's and/or adult musical productions.
- Complete tasks in the assigned production department as needed.
- Attend 2-3 rehearsals per week, plus all technical rehearsals and performances.
- Participate in production staff meetings 1-2 times per week.

Additional Responsibilities for Each Specialization:

1. Design Intern:

- Assist in the design of sets, costumes, lighting, or sound, depending on area of interest.
- Help in sourcing materials and constructing design elements.
- Work alongside the design team to bring creative visions to life.

2. Directing Intern:

- Support the Director in various stages of the production process.
- Assist in directing scenes, providing feedback to actors, and helping with blocking.
- Contribute to creative discussions and decision-making processes.

3. Music Direction Intern:

- Assist the Music Director in rehearsals, vocal coaching, and musical arrangements.
- Help in managing musical scores and preparing rehearsal tracks.
- Work with performers to develop their musical and vocal skills.

4. Stage Management Intern:

- Assist the Stage Manager in all aspects of stage management.
- Help coordinate rehearsals, manage backstage activities, and maintain rehearsal notes.
- Ensure smooth operation of technical rehearsals and live performances.

### **Desired Majors**

Arts & Design

### How To Apply

Send resume and transcripts to [info@ferrellstudios.com](mailto:info@ferrellstudios.com)

## **Fundraising Well**

152 Pine St, Jersey City, NJ 07304

**Marketing & Communications Associate, Remote**, 2 open positions

### Overview of Position

The Marketing & Communications Associate(s) will play a significant role in supporting the marketing, brand building, speech writing, and social media responsibilities of Fundraising Well and its clients.

### Responsibilities/Duties/Projects

**Marketing & Communications Associate** duties can include the following:

- Manage social media content calendars across various platforms (Meta, LinkedIn, etc.) to ensure consistent brand messaging and engagement.
- Create compelling and visually appealing content, including graphics, images, and videos, to enhance brand presence and drive audience interaction.
- Monitor and analyze social media metrics with provided tools to track performance, identify trends, and optimize content strategies.
- Engage with the online community by responding to comments, messages, and mentions, fostering positive relationships with followers and addressing customer inquiries or concerns.
- Stay updated on industry trends, emerging social media platforms, and competitor activities to inform and improve social media strategies.
- Implement and manage social media promotions to encourage user participation and increase engagement.
- Generate regular reports on social media performance, highlighting key metrics, insights, and recommendations for continuous improvement.
- Assist in the development of marketing materials, including brochures, newsletters, and email campaigns, to support integrated marketing initiatives.
- Foster relationships with key colleagues, clients, and industry influencers to build a strong online community and leverage user-generated content, amplify brand reach, and build credibility within the target audience.
- Craft compelling and engaging speeches that resonate with the intended audience.

### *Desired Majors*

Arts & Design, Social Sciences, Communications, Business, Entrepreneurship & Human Resources

### *How To Apply*

Send resume and cover letter to [intern@fundraisingwell.com](mailto:intern@fundraisingwell.com)

## **Glassboro Child Development Centers**

31-35 South Main Street, Glassboro, NJ 08028

**Special Support Intern, In-person**, 6 open positions

### *Overview of Position*

Special Support Intern will gain critical, measurable and resume-building experience in a real world program that supports the intern in learning about the implementation of targeted interventions for at-risk and special populations who are experiencing increased challenges during this pandemic recovery.

### *Responsibilities/Duties/Projects*

**Special Support Intern** duties can include the following:

- Assist in accessing/connecting special services available in the community
- Develop safe, interactive, social and behavioral individual educational activities for assigned child(ren)
- Implement applicable student behavioral/academic interventions
- Assist with virtual and in-person family engagement activities
- Assist with data collection for funding reports
- Attend required agency meetings and training

### *Desired Majors*

Arts & Design, Education, General Studies, Health Professions, Humanities & Languages, Social Sciences, Open to all Majors

### *How To Apply*

Send resume, cover letter, and transcripts to [jdillon@gcdckids.net](mailto:jdillon@gcdckids.net)

## **Heritage Glass Museum**

25 High Street East, Glassboro, NJ 08028

**Exhibit Designer and Social Media Assistant, In-person**, 1 open position

### Overview of Position

The intern will work to update exhibits and artifact labels including integrating digital technologies such as QR codes and web pages that provide additional information. The intern will also work to enlarge our audience through building a social media marketing strategy, creating new content, and managing the Museum's social media accounts. The intern will also assist as a docent, meeting visitors and providing guided tours of the museum.

The internship takes the form of experiential learning - learning through experiencing. The intern will be required to complete Museum training and short learning webinars (Will discuss). One week prior to the end of the internship, the student will be required to submit a written reflection on what they learned and their personal experience.

### Responsibilities/Duties/Projects

**Exhibit Designer and Social Media Assistant** duties can include the following:

- Design exhibit displays and artifact labels consistent with ADA compliance.
- Create QR codes and corresponding web pages that highlight artifacts
- Research, plan, and design professional social media content to promote the museum on multiple social media accounts.
- Develop and edit professional video content for social media.
- Develop a successful social media marketing strategy, including creating a plan, developing content, and managing the Museum's social media accounts.
- Understand and exhibit best practices in handling and photographing historical material and artifacts.
- Become knowledgeable of the Museum's collection and history, and share this knowledge with visitors.
- Greet visitors, answer questions, and provide tours of the museum.
- Collaborate in welcoming and assisting visitors at the Museum.

### Desired Majors

Arts & Design, Communications, Education, Humanities & Languages, Technologies & Technicians

### How To Apply

Send resume and cover letter to [info@heritageglassmuseum.org](mailto:info@heritageglassmuseum.org)

## **Heritage Glass Museum**

25 High Street East, Glassboro, NJ 08028

**Digital Media Assistant, In-person**, 1 open position

### Overview of Position

The intern will assist with digitizing historical material related to New Jersey's glassmaking history. The assistant will utilize a computer, scanner, and digital camera to digitize this material. This work will include handling and organizing historical artifacts, digitizing material, and documenting metadata. The intern will also assist as a docent, meeting visitors and providing guided tours of the museum.

The internship takes the form of experiential learning - learning through experiencing. The intern will be required to complete Museum Training and three short learning webinars (Will discuss). One week prior to the end of the internship, the student will be required to submit a written reflection on what they learned and their personal experience.

### Responsibilities/Duties/Projects

**Digital Media Assistant** duties can include the following:

- Understand and exhibit best practices in handling, digitizing, and organizing historical material and artifacts.
- Experience digitizing materials using a scanner and digital camera
- Learn, understand, and document basic metadata related to artifacts.
- Apply best practices in photographing historic artifacts.
- Assist with developing content for social media
- Become knowledgeable of the Museum's collection and history, and share this knowledge with visitors.
- Greet visitors, answer questions, and provide tours of the museum.
- Collaborate in welcoming and assisting visitors at the Museum.

### Desired Majors

Arts & Design, Business, Entrepreneurship & Human Resources, Communications, Computer Science, Information Systems & Technology, Humanities & Languages, Technologies & Technicians, Social Sciences, Education

### How To Apply

Send resume and cover letter to [info@heritageglassmuseum.org](mailto:info@heritageglassmuseum.org)

## **KIPP Team and Family Schools, Inc.**

60 Park Place, Suite 802 Newark, NJ 07102

**KIPP NJ- Marketing & Communications Team Internship, In-person**, 1-2 open positions

### Overview of Position

Internship Overview: Marketing Department at KIPP NJ

Duration: 10 weeks

The Marketing Internship at KIPP NJ offers college students studying marketing or related fields an opportunity to gain practical experience and contribute to the marketing efforts of our organization. As an intern, you will be assigned various responsibilities, duties, and projects within the Marketing Department. The internship will provide valuable insight into marketing strategies, design processes, and brand management.

This internship will provide hands-on experience in marketing and design, allowing you to apply your creative skills in a professional setting. Throughout the internship, you will receive guidance and mentorship from experienced marketing professionals who will help you develop your skills and expand your understanding of marketing strategies.

At the conclusion of the internship, you will have gained practical experience in designing marketing materials, collaborating with a marketing team, and working within brand guidelines.

If you are passionate about marketing and design and eager to make a positive impact in the education sector, we encourage you to apply for this internship opportunity with the Marketing Department at KIPP NJ.

### **Responsibilities/Duties/Projects**

**KIPP NJ- Marketing & Communications Team Internship** duties can include the following:

- Designing Marketing Materials: Create visually appealing marketing collateral, presentations, banners, emails, logos, signage, infographics, branded items, and more.
- Sourcing Images from KIPP NJ and KIPP Miami Flickr: Browse and select appropriate images from our Flickr accounts to use in social media campaigns and other marketing materials.
- Adhering to Brand Standards: Ensure that all design projects adhere to brand standards, guidelines, and visual identity elements.
- Collaborating with the Marketing Team: Work closely with the marketing team, including our Senior Marketing Content Manager, to contribute to marketing campaigns and initiatives.
- Supporting Design Projects: Assist in all stages of design projects, from initial concept development to final production.
- Organizing Projects in Asana: Use project management tools like Asana to organize and track progress on assigned projects.
- File Organization and Maintenance: Maintain and archive design files, and perform regular backups of job files in Google Drive.

### **Qualifications**

- Currently pursuing a degree in marketing, graphic design, or a related field.
- Proficiency in design software such as Adobe Creative Suite (Illustrator, Photoshop, InDesign).
- Strong visual design skills and a keen eye for aesthetics.

- Familiarity with social media platforms and their design requirements.
- Excellent organizational and time management skills.
- Good communication and teamwork abilities.
- Attention to detail and the ability to meet deadlines.

### *Desired Majors*

Arts & Design, Business, Entrepreneurship & Human Resources, Communications, Open to all Majors

### *How To Apply*

Send resume and transcripts to [bscudieri@kippteamandfamily.org](mailto:bscudieri@kippteamandfamily.org)

## **Lincoln Park Coast Cultural District**

450 Washington Street, Newark, NJ 07102

**Non-Profit Marketing Intern, Hybrid**, 1 open position

### *Overview of Position*

The Lincoln Park Coast Cultural District, Inc. (LPCCD) is a non-profit 501c3 organization actively engaged in the practice of economic development through Creative Placemaking. Our mission is to plan, design and develop a comprehensive arts and cultural district in the Lincoln Park neighborhood of downtown Newark. In general, all interns should be knowledgeable about the digital landscape and proficient in usage of social media, technology, apps and must be active on social media. The Non-Profit Management Intern will learn hands on by doing, shadowing in meetings and at virtual / in-person events and by weekly meeting with the Executive Director. In a post-pandemic world, it is increasingly important that all interns must understand virtual communication, collaboration and project management software, some understanding of content streaming and content production, virtual event software and digital. The intern will learn through two main functions: day to day non-profit operations and the administrative function of the office of the Executive Director and the role that everyone plays in marketing the organization.

**MARKETING & EVENTS:** By reporting to the Executive Director; the Administrative and Grant Associate; and with access to learning from the organization's lead marketing agency – will learn “big vision” integrated marketing and specifically LPCCD's Lincoln Park Sustainable Community Podcast, Lincoln Park Coast Cultural District's Creative Placemaking Season, and other “Festival Season” programming as designed and produced by lead agency. Online support of digital, social media strategy and assets for LPCCD.

**SOCIAL MEDIA:** Will learn hands on social media techniques and measurable strategy by assisting the Administrative and Grant Associate with the Executive Director with personal social

media accounts on Facebook, Instagram, Twitter, Linked In (live and non-live) and assist in creating social videos as designed by agency.

### **Responsibilities/Duties/Projects**

**Non-Profit Marketing Intern** duties can include the following:

- LPCCD Event Marketing Assistance for Major Initiatives along side the LPCCD community organizing interns and tangentially
  - Interested in representing LPCCD at events as “Official Lincoln Park Coast Cultural District Intern” at the table
  - At outdoor events, help with the LPCCD tent (set up, material distribution and ability to discuss the non-profit, break down)
  - Assist with LPCCD event supplies gathering, set up and break down; check in; attendee welcome and troubleshoot
  - Assist with LPCCD event signage inventory (banners, flags); accounting for event supplies received at LPCCD office only as needed
  - Assist with LPCCD event supplies gathering, event set up and break down; check in; attendee welcome and troubleshoot
  - The Annual Lincoln Park Arts and Culture Season
  - Four Pillars: Arts & Culture, Wellness, Community Organizing Initiatives, Public Art
  - Earned Revenue Events and Programs
- Learn how to build LPCCD Event Recap report from the Administrative and Grant Associate
- Assist with accessing recap reports provided by agency in Google folders
- LPCCD Website 3.0 Project
  - Assist organization with asset gathering and historical timeline while learning how a non-profit website is built from the ground up
- LPCCD Sustainable Living Community Podcast - Learn How Its Done!
  - Assist Executive Director with researching his podcast guests and prepare non-scripted “off-the cuff” questions that might be asked ad hoc in conversational manner
  - Assist with driving Community Awareness & Listenership of Podcast
- LPCCD Core Executive Team Meeting Participation & Planning Sessions for Non-Profit Activities
- LPCCD Lincoln Park Friends of Community Advocacy Group - Attend Meetings “Listen and Learn”
- LPCCD Social Media Marketing for Major Initiatives - Learn How....
  - Bolster content for Executive Director’s Linked In page
  - Work closely with Agency to launch organization on LinkedIn (connected to Executive Director’s Linked In page)
  - Attend and learn Social Media Marketing campaign development from lead agency
  - Trained on Executive Director’s Weekly Social Media campaign grid
  - Write weekly Social Media for Executive Director’s Personal and Professional Facebook, Twitter and Instagram

- Get approval by Executive Director; ensure ED implements on Personal and Professional
- Work closely with Agency to launch organization on Tik Tok
- Promote on own social LPCCD's initiatives; willing and not shy about joining platform community groups and post LPCCD content

**Desired Majors**

Arts & Design, Business, Entrepreneurship & Human Resources, Communications, General Studies, Humanities & Languages

**How To Apply**

Send resume and cover letter to [LPCCDMarketing@gmail.com](mailto:LPCCDMarketing@gmail.com)

**S Badger Empowerment and Consulting Services, LLC**

142 Lafayette Street, , Newark, NJ 07105

**Child Therapists and Community Outreach Specialist, Hybrid, 2 open positions**

**Overview of Position**

Professionalism:

- Builds rapport with private practice team, clients and families \* Demonstrates flexibility
- \* Maintains a cooperative and healthy work environment \* Performs as a positive role model for youth and peers
- Dependent ability\* Completes assigned tasks and performs responsibilities in a timely manner (i.e. Educating, Outreach, and clerical)
- Assists with special events such as Emotion Intelligence Groups, Healthy Relationship Academy, Fundraisers, or other events \* Attend staff meetings, trainings, and community Events.

Problem Solving:

- Demonstrates effective problem solving methods
- Ensures children are recognized with positive reinforcement

Required education:

- High school or equivalent
- Bachelors Degree preferred

Required experience:

- College : 1 year

### Responsibilities/Duties/Projects

**Child Therapists and Community Outreach Specialist** duties can include the following:

- Conduct therapy sessions alongside therapist to youth , 1-17 years old weekly.
- Co-facilitate workshops regarding emotional intelligence, self-care, self-love, goal setting, child development, bullying and healthy relationships at the private practice and in a variety of locations throughout Essex County.
- Develops positive and professional relationships with children, parents and families through interactions during therapy and events such as; focus groups, and family therapy sessions.
- Assists with special events focused on Emotional Intelligence Groups, and Healthy Relationship.
- Serves as a role model for youth and establishes meaningful relationships that will encourage and motivate youth and family participation.
- Uses effective communication and maintains a professional tone in written and verbal communication consistently with staff members, volunteers, parents and all community stakeholders
- Communicates all pertinent program information with supervisor
- Responds to all forms of communication in a timely manner

### Qualifications

- Currently enrolled in Child and Adolescent Studies, Early Childhood Education, Social Work, Human Services, Psychology, Sociology or other related program
- Childcare and educational experience a plus
- Must be at least 18 years of age to work with elementary/preschool aged youth
- Must be at least 21 years of age to work with junior high/high school youth
- Ability to uphold organization's mission and values
- Basic knowledge of group dynamics, child and youth development
- Ability to effectively use written, verbal, and non-verbal communication
- Ability to develop positive relationships and set appropriate boundaries
- Awareness of conflict resolution and behavioral management
- Ability to adapt and be flexible
- Ability to manage priorities and tasks including effective time management
- Ability to recognize potential issues and apply problem solving as needed
- Must be able to collaborate effectively

### Desired Majors

Arts & Design, Health Professions, Social Sciences

### How To Apply

Send resume, cover letter, and transcripts to [sbadger@sbempowerment.org](mailto:sbadger@sbempowerment.org)

## **Suga Cain Enterprises, LLC dba Ninalem's Party**

5105 State Route 33, 2nd Floor, Wall Township, NJ 07727

**Graphic Design Intern, In-person, 1 open position**

### **Overview of Position**

Ninalem's Party is seeking a Graphic Design Intern to unleash their creativity in a fun and exciting environment. This internship provides a hands-on opportunity to work on diverse design projects, contributing to the visual identity of our brand. If you have a passion for graphic design and a flair for creating visually stunning content, we invite you to apply.

Ninalem's Party is a statement party supply brand with a mission to inspire the world to Party Unapologetically! We are a female-founded brand that manufactures and designs bold, snarky, and stylish party supplies you won't find anywhere else. In addition to our strong e-commerce presence, we can be found in over 400+ stores nationwide including HomeGoods and Urban Outfitters. Our products are perfect for bachelorette parties, girls weekends, birthdays and more!

Learning Objectives:

1. **Graphic Design Proficiency:**
  - Develop proficiency in using graphic design software, particularly Adobe Creative Suite (Photoshop, Illustrator, InDesign).
  - Learn to create visually stunning graphics for various marketing materials.
2. **Brand Identity Maintenance:**
  - Understand the importance of brand identity and contribute to maintaining and evolving the visual brand representation.
  - Gain insights into how design elements contribute to the overall brand perception.
3. **Digital and Print Design Skills:**
  - Acquire skills in designing for both digital platforms (websites, social media) and print materials (flyers, brochures, packaging).
  - Understand the nuances of designing for different mediums and formats.
4. **Product Photography Enhancement:**
  - Learn techniques for enhancing product photos through retouching and editing.
  - Contribute to maintaining a consistent and high-quality visual standard for product images.
5. **Collaboration and Communication:**
  - Develop collaboration skills by working closely with the marketing team on design projects.
  - Enhance communication skills to articulate design concepts and ideas effectively.

6. Creative Ideation and Execution:
  - Participate in brainstorming sessions and contribute creative ideas for marketing campaigns and promotions.
  - Gain experience in executing creative concepts into visually appealing designs.
7. Trend Awareness and Integration:
  - Stay informed about design trends in the party supply and related industries.
  - Learn to integrate current design trends and innovations into design projects.
8. Feedback Incorporation:
  - Receive constructive feedback on design projects and learn to incorporate feedback for continuous improvement.
  - Understand the iterative nature of design and the importance of refining work based on feedback.
9. File Organization and Collaboration:
  - Develop organizational skills for maintaining well-organized files and folders for design projects.
  - Gain experience in collaborating with team members on design projects in a shared workspace.
10. Professional Development:
  - Acquire insights into the professional world of graphic design within the party supply industry.
  - Learn about industry best practices and the role of graphic design in marketing and branding.
11. Time Management and Project Prioritization:
  - Develop time-management skills to prioritize design projects and meet deadlines.
  - Understand the importance of efficient project management in a dynamic design environment.

These learning objectives aim to provide the Graphic Design Intern with a well-rounded experience, combining technical design skills, creativity, collaboration, and an understanding of the role of design in contributing to the overall success of a party supply company's visual storytelling and branding efforts. The internship is designed to be a valuable learning opportunity that prepares the intern for a future career in graphic design.

### *Responsibilities/Duties/Projects*

**Graphic Design Intern** duties can include the following:

1. Visual Content Creation:

- Design eye-catching graphics for various marketing materials, including social media posts, promotional banners, and email campaigns.
  - Contribute to the creation of visually appealing product images and packaging designs.
2. Branding Support:
    - Assist in maintaining and evolving the visual brand identity across all design collateral.
    - Collaborate with the marketing team to ensure consistency in brand representation.
  3. Digital and Print Design:
    - Create graphics for online platforms, including website elements and social media content.
    - Contribute to the design of print materials such as flyers, brochures, and packaging.
  4. Product Photography Enhancement:
    - Work on enhancing product photos through retouching and editing to maintain a high-quality and consistent visual standard.
  5. Collaboration with Marketing Team:
    - Collaborate with the marketing team to brainstorm and execute creative ideas for campaigns and promotions.
    - Participate in cross-functional projects to integrate design elements seamlessly.
  6. Trend Research:
    - Stay informed about design trends in the party supply and related industries.
    - Contribute insights and ideas based on current design trends and innovations.
  7. Feedback Incorporation:
    - Receive constructive feedback on design projects and incorporate it into refined and improved versions.
    - Learn from experienced designers to enhance design skills.
  8. File Organization and Management:
    - Maintain organized files and folders for design projects, ensuring easy access and collaboration with team members.

### **Desired Majors**

Arts & Design

### **How To Apply**

Send resume, cover letter, and transcripts to [careers@ninalemsparty.com](mailto:careers@ninalemsparty.com)

## **The Charismatic Chemist**

**Social Media & Digital Marketing, Hybrid**, 2 open positions

### Overview of Position

We are looking for someone creative, goal oriented, and ambitious. Someone who can curate something out of bulk content, can stay organized, and on time for deadlines based on pre-set social media content calendar. This is a great opportunity to learn the science behind beauty products and grow with a trailblazing team.

### Responsibilities/Duties/Projects

**Social Media & Digital Marketing** duties can include the following:

- Support the marketing team with planning, implementing, and monitoring marketing campaigns
- Help brainstorm and create vertical video for TikTok and Instagram Reels
- Help organize and coordinate marketing events such as conferences, webinars, and trade shows
- Evaluate data and create reports on key metrics in order to monitor campaign efficiency and analyze trends
- Write and edit content for different platforms such as social media, website, and press releases
- Develop optimization techniques for Facebook, Instagram, Twitter, Youtube, and LinkedIn
- Write for major social media platforms and other online media including website pages, and search advertisements
- Integrate social media with the company brand image
- Create newsletters, email campaigns, blogs, and daily updates
- Efficiently manage time and multiple projects
- Supporting social media content calendars by writing, reviewing and editing posts.
- Responding to online reviews and brand mentions.
- Utilizing digital tools to report on social media listening topics.
- Researching and communicating out social media trends and channel changes.
- Assisting with asset and project management.

### Desired Majors

Arts & Design, Business, Entrepreneurship & Human Resources, Communications, Computer Science, Information Systems & Technology

### How To Apply

Send resume and cover letter to [\*\*Hello@TheCharismaticChemist.com\*\*](mailto:Hello@TheCharismaticChemist.com)

## Walker Brand Collective

**Social Media Marketing Intern, Remote**, 2 open positions

### Overview of Position

Elevate your social media expertise while championing diversity and ethical practices at Chalice Premium, a pioneering force in the consumable luxury industry. This internship is your opportunity to shape the future of luxury by cultivating a vibrant online community that celebrates inclusivity and empowers individuals across the spectrum.

This isn't just about boosting follower numbers and engagement. It's about building a brand identity that reflects the real world - diverse, nuanced, and constantly evolving. You'll be at the forefront of crafting strategies and content that:

Amplify underrepresented voices and celebrate diverse cultural narratives. Move beyond traditional luxury tropes and showcase the beauty and richness of different backgrounds, abilities, and identities.

Spark meaningful conversations and challenge established notions of luxury. Create impactful content that inspires open dialogue and fosters an inclusive community where everyone feels welcomed and valued.

Drive engagement through thought-provoking storytelling and innovative formats. Captivate audiences with compelling visuals, insightful writing, and creative collaborations that resonate across platforms.

Stay ahead of the curve in the dynamic social media landscape. Research emerging trends, experiment with new features, and ensure our brand voice remains fresh and relevant to a global audience.

Gain comprehensive experience in social media marketing. From content creation and scheduling to community management and analytics, you'll learn from industry experts and build a solid foundation for your future career.

### Responsibilities/Duties/Projects

**Social Media Marketing Intern** duties can include the following:

- **Platform Maestro:** Master the art of storytelling across all social media platforms (Instagram, Facebook, TikTok, you name it!), crafting captivating content that ignites conversations and drives brand awareness.
- **Trend Tracker:** Be our social radar, staying ahead of the curve on the latest trends, hashtags, and challenges to ensure our content is always fresh, relevant, and wildly engaging.
- **Content Conjuror:** From mouthwatering cocktail close-ups to behind-the-scenes glimpses and influencer collaborations, conjure up a diverse and irresistible content mix that reflects the essence of Chalice Premium.

- Community Catalyst: Foster a thriving online community where cocktail connoisseurs can connect, share, and celebrate their love for the finer things. Respond to comments, answer questions, and cultivate a loyal following that feels like family.
- Listening Ninja: Be the ear to the ground, adeptly using social listening tools to understand what our audience desires and tailor our content accordingly. Insights are your potion, and understanding is your power.
- Calendar Czar: Plan and execute a strategic social media calendar that aligns with brand goals, campaigns, and event schedules. Think of it as your secret recipe for success.
- Influencer Alchemist: Partner with key influencers to amplify our reach and create authentic, buzzworthy collaborations that bring the Chalice Premium experience to life.
- Data Decoder: Translate social media metrics into actionable insights, using KPI reports to track performance, measure success, and continuously refine our strategy.

### *Desired Majors*

Arts & Design, Business, Entrepreneurship & Human Resources, Communications

### *How To Apply*

Apply through <https://wellfound.com/recruit/jobs/2876924>

**Crowdfunding Intern, Remote**, 2 open positions

### *Overview of Position*

About the Internship: In this dynamic internship, you'll be an integral part of our startup team, gaining hands-on experience in the exciting world of fundraising through online communities. You'll work alongside the founder to learn and employ campaign launches, management, and analysis

### *Responsibilities/Duties/Projects*

**Crowdfunding Intern** duties can include the following:

- Assist with campaign creation and optimization: Help creators craft compelling campaign narratives, identify target audiences, and develop effective outreach strategies.
- Analyze campaign data and recommend improvements: Utilize data analytics tools to track campaign performance, identify trends, and provide data-driven insights to optimize campaign strategies.
- Contribute to content creation: Generate engaging social media posts, blog articles, and other content to promote crowdfunding initiatives and educate potential backers.
- Provide administrative support: Assist with various administrative tasks, including data entry, scheduling meetings, and managing project timelines.
- Stay informed about industry trends and best practices: Actively research and learn about the latest crowdfunding trends, platforms, and regulations.

- Collaborate with team members and stakeholders: Work closely with campaign managers, marketing specialists, and other team members to achieve project goals.
- Assist with researching and identifying potential crowdfunding platforms for specific projects.
- Develop compelling campaign narratives and content, including video scripts, social media posts, and press releases.
- Conduct data analysis to track campaign performance and optimize strategies for increased engagement and funding.
- Create and manage donor outreach campaigns and communication channels.
- Support with ongoing campaign management tasks, including responding to donor inquiries and managing rewards fulfillment.
- Stay up-to-date on crowdfunding trends and best practices through research and collaboration with the team.
- Contribute to internal projects and brainstorming sessions as needed.

### **Desired Majors**

Arts & Design, Business, Entrepreneurship & Human Resources, Communications, Computer Science, Information Systems & Technology, General Studies, Humanities & Languages, Social Sciences, Open to all Majors

### **How To Apply**

Apply through <https://wellfound.com/recruit/jobs/2883566>

## **We Are Jersey**

**Media and Video Journalist, Hybrid**, 3 open positions

### **Overview of Position**

We Are Jersey is seeking a proactive and enthusiastic Media and Video Journalist Intern to join our team. As an intern, your primary responsibility will be scouting news and trends that align with our brand, leveraging them to increase our company's visibility and brand reach.

### **Responsibilities/Duties/Projects**

**Media and Video Journalist** duties can include the following:

- Trend Scouting: Monitor news, social media trends, and discussions across various platforms to identify relevant topics that resonate with our brand and target audience.
- Content Curation: Gather and curate news, trending stories, and emerging topics that can be transformed into engaging multimedia content, including videos, articles, and social media posts.

- Strategic Utilization: Collaborate with the content team to leverage identified trends and news stories in the creation of compelling multimedia content that aligns with We Are Jersey's brand identity.
- Audience Engagement: Contribute ideas and strategies to maximize audience engagement by using trending topics to increase our brand's visibility and relevance.

### **Qualifications**

- Passion for storytelling, digital media, and a keen interest in staying updated with current events, news, and social media trends.
- Strong research skills with the ability to identify relevant and impactful stories that resonate with our audience.
- Excellent communication skills and the ability to collaborate effectively with a creative team.
- Proactive mindset, adaptability to changing trends, and a creative approach to utilizing news and trends in content creation.

### **Desired Majors**

Arts & Design, Business, Entrepreneurship & Human Resources

### **How To Apply**

Send resume and cover letter to [Info@wearejerseyent.com](mailto:Info@wearejerseyent.com)

## **YMCA of the Pines**

1303 Stokes Road, Medford, NJ 08055

**Marketing Intern, In-person**, 3 open positions

### **Overview of Position**

Responsible for developing and maintaining an online social media presence for YMCA of the Pines and its various departments, preparing and supporting marketing efforts for organizational/department initiatives, and more.

### **Responsibilities/Duties/Projects**

**Marketing Intern** duties can include the following:

- Develops operating goals, objectives and plan for the marketing and communications area. Monitors the achievement of this plan, taking appropriate action to ensure that the goals and objectives are met.

- Responsible for social media marketing for the YMCA of the Pines' primary accounts for all YMCA of the Pines' hosted programs on Facebook, Instagram, and other relevant platforms as deemed necessary.
- Organizes marketing folders with current content for future brochure and social media content creation.
- Research and review effectiveness of current social media marketing strategies.
- Prepare marketing-related material for future programs.
- Support early-registration efforts for various program departments.

**Desired Majors**

Arts & Design, Business, Entrepreneurship & Human Resources

**How To Apply**

Send resume and cover letter to [recruitment@ycamp.org](mailto:recruitment@ycamp.org).

**Z+ Architects**

240 W Crescent Ave, Allendale, NJ 07401

**Architectural Designer/Intern, In-person**, 1 open position

**Overview of Position**

Internship seeks a candidate who is facile with the AutoDesk Revit/BIM software platform, and duties will include working with and under licensed architects and interior designers. The goal is to provide the intern with valuable, first-hand experience working through all phases, primarily on custom residential projects.

**Responsibilities/Duties/Projects**

**Architectural Designer/Intern** duties can include the following:

- Field measure and document existing conditions
- Create base 3D CAD model of existing conditions
- Work with principal and project Architect to design proposed concepts
- Draft construction documents and details, under supervision
- Visit projects under construction
- Create and implement materials for Social Media platforms

**Desired Majors**

Arts & Design, Computer Science, Information Systems & Technology

**How To Apply**

Send resume and cover letter to [mike@zplusarchitects.com](mailto:mike@zplusarchitects.com)

## **After-School All-Stars NJ**

50 Park Place, 701, Newark, New Jersey

**Jr. Program Leader: High School Intern, In-person**, 10 open positions

### **Overview of Position**

We are seeking college students to work as After-Care Coach on our enrichment team! This ACCs support program staff while helping to create and deliver engaging and innovative programs for our scholars. Ideal candidates have an interest in a career in youth development or education, excellent organizational skills, and the ability to work with diverse groups of people.

### **Responsibilities/Duties/Projects**

**Jr. Program Leader: High School Intern** duties can include the following:

- Provide quality and highly engaging facilitation of activities
- Work collaboratively with the Program Team
- Prepare supplies, materials, & other items
- Effective, safe, positive youth management
- Maintain positive professional relationships
- Supervise scholars; no student alone, no 1-1 interactions
- Commit to shift
- Develop & accurately implement activities
- Attend & actively participate in PDs, workshops, & meetings
- Track & monitor attendance
- Collect & maintain accurate data, ensuring on-time submission

### **Desired Majors**

Education, Agriculture, Food & Horticulture, Arts & Design

### **How To Apply**

Send resume, cover letter, and transcripts to [naima.ricks@afterschoolallstars.org](mailto:naima.ricks@afterschoolallstars.org)

## **All Things Are Possible Foundation**

611 Beverly Rancocas Rd, Willingboro, NJ 08046

**Student Group Leader (2), Marketing Intern (1), In-person**, 3 open positions

### **Overview of Position**

Student Group Leader: ATAP Foundation is seeking a motivated individual who will be responsible for maintaining students in a safe, structured, fun and values-based program for

school-aged children. This position works to achieve the ATAP mission and to provide direct support to the CEO and the Program Director.

Marketing Associate: The Marketing Intern will support ATAP's marketing and communications efforts in a variety of initiatives aimed at promoting ATAP's childcare and educational programs across several mediums. This professional internship will help develop marketing, writing, photography, design, and digital media skills while gaining hands-on experience in a non-profit, independent learning environment.

### Responsibilities/Duties/Projects

**Student Group Leader (2), Marketing Intern (1)** duties can include the following:

Student Group Leader:

- Responsible for actively assisting with planning, leading and assisting with group activities and crafts
- Attend field trips and workshops
- Responsible for providing a safe, happy environment in a caring, honest, respectful and responsible way for the children to grow socially and emotionally by supporting all staff and volunteers.
- Maintain the cleanliness and organization of the space, supplies.
- Assisting with general safety, supervision and management of program participants.
- Actively participate in all training sessions, designated meetings and periodic special events.
- Work cooperatively and communicate effectively and professionally with parents, students, staff, and various community organizations.

Marketing Associate:

- Update or create content for the ATAP's digital platforms, including Facebook, Instagram, YouTube, and others
- Collaborate on email campaigns and social media initiatives
- Cover summer events and create content through writing, photography, or videography
- Assist in planning, writing, and managing digital communications
- Design digital and print marketing materials and graphics
- Provide input for creative marketing strategies and social media campaigns
- Collaborate with staff on new ideas, directions, and tools for marketing and communications

### Desired Majors

Education, General Studies, Arts & Design, Business, Entrepreneurship & Human Resources, Communications, Open to all Majors

### How To Apply

Send resume, cover letter, and transcripts to [taworthy@atapfoundation.org](mailto:taworthy@atapfoundation.org)

## **CIRCLE Learning Group Inc**

1412 Stelton Road Unit 5, Piscataway, NJ 08854

**Marketing Intern, Hybrid**, 1 open position

### Overview of Position

CIRCLE is an acronym for Collective Initiates Restore Community Life and Education. The vision and mission of CIRCLE Learning Group is to provide quality and equitable educational programs to low-income communities and families who are furthest from educational justice in New Jersey. The goal of the organization would be to remedy these disadvantages and address a crucial need of communities by establishing lifelong relationships with families to help close achievement gaps and increase educational success rates. CIRCLE Learning Group facilitates educational programs and events focused on the areas of literacy, STEAM (science, technology, engineering, arts, and math), mental and physical health, and job and life skills.

Be a part of our dynamic educational nonprofit as a Programs and Fundraiser Marketing Intern. This role provides a stimulating prospect to make a valuable contribution to educational initiatives while simultaneously acquiring practical knowledge in the areas of marketing strategies, event coordination, and donor relations. You will contribute significantly to our team by aiding in the development and implementation of marketing campaigns, coordinating fundraising activities, and providing support to college initiatives that seek to empower students.

### Responsibilities/Duties/Projects

**Marketing Intern** duties can include the following:

- Help develop and sustain connections with sponsors, donors, and collaborators;
- Help conduct research to identify prospective funding methods such as sponsorships and grants;
- Help manage the grant application process and compose grant proposals
- Help coordinate fundraising campaigns and events
- Help track donor information and manage fundraising efforts using software and databases
- Help foster a collaborative partnership with the marketing team in order to develop promotional materials for fundraising endeavors;
- Help deliver exceptional customer service to stakeholders and benefactors;  
Help manage and engage on social media accounts, including developing promotional materials and marketing campaigns

### *Desired Majors*

Communications, Computer Science, Information Systems & Technology, Education, Business, Entrepreneurship & Human Resources, Arts & Design, General Studies, Math & Physical Sciences, Technologies & Technicians, Open to all Majors, Engineering

### *How To Apply*

Send resume, cover letter, and transcripts to [interns@circlesteamlab.org](mailto:interns@circlesteamlab.org) or apply through [www.circlesteamlab.org](http://www.circlesteamlab.org)

## **Ferrell Studios**

**Marketing Intern, Hybrid**, 1 open position

### *Overview of Position*

As a Marketing Intern at Ferrell Studios, you will play a pivotal role in promoting our productions and educational programs. This role offers an excellent opportunity to gain hands-on experience in the dynamic field of arts marketing. You will work closely with our marketing team to create compelling promotional materials, engage with our audience on social media, and assist in organizing marketing events.

### *Responsibilities/Duties/Projects*

**Marketing Intern** duties can include the following:

- Assist in the development and implementation of marketing strategies and campaigns.
- Drive leads and enrollments in our programs through a robust marketing strategy.
- Manage social media platforms, creating engaging content and responding to audience queries.
- Conduct market research to identify new opportunities and understand audience preferences.
- Design engaging social media content and promotional materials that align with company's mission and values.
- Assist in organizing promotional events and traditional or digital campaigns.
- Monitor and report on the effectiveness of marketing strategies.

### *Desired Majors*

Business, Entrepreneurship & Human Resources, Communications, Arts & Design

### *How To Apply*

Send resume and transcripts to [info@ferrellstudios.com](mailto:info@ferrellstudios.com)

## **FinTech & Sports Wagering Innovation Center**

200 Hudson St. NJCU School of Business Suite 206

**Marketing Internship, Hybrid**, 2 open positions

### *Overview of Position*

The Marketing intern will support the innovation center in promoting its events and programs to industry and to students and individuals in New Jersey. The role will include managing social media posting, photo and video content creation, and email marketing. The intern will also get experience in event planning and execution. They will also have opportunities to work with industry leaders, faculty, and state leadership.

### *Responsibilities/Duties/Projects*

**Marketing Internship** duties can include the following:

- Execute marketing campaigns across various digital channels, including websites, social media, and email marketing.
- Manage organic social media posting and campaigns across multiple platforms
- Manage email marketing campaigns and list development
- Prepare and analyze reports of campaign performance
- Coordinate with other FTSWIC staff to develop digital content

### *Desired Majors*

Business, Entrepreneurship & Human Resources, Arts & Design, Communications, Computer Science, Information Systems & Technology, Open to all Majors

### *How To Apply*

Send resume to [david@ftswinnovation.org](mailto:david@ftswinnovation.org)

## **Flows Tasty Treats**

32 Noble Street, Newark NJ 07114

**Social Media Marketing and Business Development Support Roles, Hybrid**, 5 open positions

### *Overview of Position*

Flows Tasty Treats is looking to hire 5 interns this summer for roles involving social media marketing and Business Development. Two interns would be responsible for creating and promoting content that would help promote our product and mission on all social media platforms.

The remaining three will focus on Business Development initiatives that would help the company acquire new business from a wide range of customers to support our expansion efforts.

Both roles will expose students to the ins and outs of running a small business while enabling them to develop critical 21st century skills such as communication, problem solving, collaboration and leadership.

### **Responsibilities/Duties/Projects**

**Social Media Marketing and Business Development Support Roles** duties can include the following:

- Research successful social media marketing campaigns
- Develop social media marketing strategy.
- Develop social media marketing campaign on various platforms.
- Track campaign results and adjust accordingly.
- Attend sales training offered through the Grant Cardone University Platform
- Attend weekly check-in with Executive Director

### Business Development

- Attend sales calls alongside the CEO.
- Research and propose new sales channels.
- Research and apply to various Farmers markets in the NJ area.
- Research and pitch our product to wineries/bars across the country.
- Make cold calls to grocery stores, restaurants, and other retail venues.
- Manage the sales tracking process on google sheets.
- Propose edits to improve effectiveness of pitch.

### **Desired Majors**

Business, Entrepreneurship & Human Resources, Arts & Design, Communications, Open to all Majors

### **How To Apply**

Send resume and cover letter to [\*\*contact@flowstastytreats.com\*\*](mailto:contact@flowstastytreats.com)

## **Hyacinth AIDS Foundation**

317 George Street, ste 203, New Brunswick, NJ 08901

**Asst to the Director of Development, Hybrid**, 1 open position

### **Overview of Position**

This person will be responsible for administrative tasks for the Department of Development related to fundraising events, digital marketing/media and donor record maintenance.

The ideal candidate will be an all-star, have an outgoing personality, possess strong organizational skills with a focus on detail and be experienced in content creation for social media platforms. Strong written and verbal communication skills are a must.

### **Responsibilities/Duties/Projects**

**Asst to the Director of Development** duties can include the following:

- Assist the Director of Development with activities including but not limited to mailings, outreach and maintaining data integrity.
- Develop media strategy and approach to promote the agency and services across all social media and communication platforms.
- Monitor campaign performance and recommend optimizations in collaboration with the project.
- Maintain integrity of Development database including input/output of gifts/donations, donor information, fundraising reports, acknowledgement letters.
- Hands on Event Coordination for the agency's fundraising events.
- Assist Director of Development with web site management including edits, content development and general updates.
- Assist in the stewardship of donors at all levels.
- Observe established administration procedures.

### **Qualifications**

- Commitment to Hyacinth philosophy.
- Demonstrated ability to work with people of a diverse background and interests.
- Proficiency in written and verbal communication.
- Proficient in PowerPoint, Canva, Constant Contact.
- Ability to analyze data for trends, highlights and errors.
- Accuracy and initiative in all areas of responsibility.
- Strong knowledge of social media platforms, metrics and analysis
- Access to currently registered car and a valid driver's license
- Bachelor's degree and one year of professional work experience. A candidate who has no degree but seems exceptionally suitable will be con

### **Desired Majors**

Communications, Arts & Design

### **How To Apply**

Send resume and cover letter to **email**

**Innovation, Design, and Entrepreneurship Academy (IDEA) at Rutgers-New Brunswick**

**Design Researcher, In-person, 30 open positions**

## Overview of Position

IDEA is seeking Rutgers undergraduates as Design Research Interns to contribute to community-engaged research and design projects with IDEA's New Brunswick non-profit community partners to support their work. Your work will contribute to meaningful human-centered design products, processes, and services. The responsibilities and skills learned during this internship contribute to a range of career opportunities including, but not limited to: business analytics, information technology and informatics, market research analyst, user research and design (UX), research assistant, communications specialist, etc.

Design Research Interns apply to a specific specialization:

### Justice Health:

This is the first training program of its kind in the country. Through this specialization students participate in a summer shadowing program with healthcare providers in the NJ Correctional System and implement a health education project for inmates. The field of correctional medicine offers much value to undergraduate students interested in pursuing a career in the health professions.

### Food Distribution Programs:

Work with organizations involved with community food distribution to develop media outreach and education campaigns that drives awareness, improves accessibility, and facilitates engagement with food resources within the community. This specialization is great for those interested in learning about designing and producing communication campaigns, user experience (UX) research and design, and mobilizing ideas into action.

### Energy and Environmental Innovations:

Work with environmental organizations to develop outreach and education programs that translate scientific data into information community members, policymakers, environmental resource managers, and outdoor enthusiasts can all understand and appreciate. This specialization is great for those wanting first time programming, data collection, digital communication and/or instructional design experience.

### Immigrant Services:

Work with organizations to communicate and amplify their mission of representing and advocating on behalf of immigrant communities, as well as strengthening the relationship between immigrants and the broader community. This specialization is great for those interested in learning about web design, producing digital media, or user experience (UX) research and design.

### Emerging Technologies:

Work with startups and innovative organizations on market research and prototyping. This specialization is great for those interested in exploring new ideas, synthesizing research, learning about product design, and building things.

### Responsibilities/Duties/Projects

**Design Researcher** duties can include the following:

- Work with the community partner to identify and prioritize research-led opportunities and solutions to improve services, product, and/or organizational processes
- Plan and conduct primary research, including interviews, field observations, or surveys in project specialization area
- Plan and conduct desk research, including journal articles, reports, and additional relevant documentation
- Conduct 2-3 field site visits each week to meet and work with IDEA New Brunswick community partners in specialization area
- Meet daily with project team
- Encourage others to share their ideas and nurture creativity
- Communicate research insights at all stages of the project using writing, visuals, and verbal communication. This means you are able to think strategically and incorporate community and organizational needs with technical requirements to address the needs of the community partner
- Bridge research to application through slide decks, narratives, videos, posters, or exhibits
- Participate in cohort and professional development activities

### Desired Majors

Business, Entrepreneurship & Human Resources, Communications, Computer Science, Information Systems & Technology, Education, General Studies, Arts & Design, Health Professions, Natural Resources, Sustainability & Environmental Science, Social Sciences, Humanities & Languages, Open to all Majors

### How To Apply

Apply through <https://go.rutgers.edu/IDEAinternship>

## **La Casa de Don Pedro**

221 Broad Street, Newark, NJ 07104

**ECED Summer internship 2024, Hybrid**, 40 open positions

### Overview of Position

The student interns will learn all aspects of the non profit organization, and all divisions, via a rotating schedule through each. Students will participate in all programmatic and community

events affiliated with the organization work will be in a hybrid format, with both in-person and online learning experiences.

### **Responsibilities/Duties/Projects**

**ECED Summer internship 2024** duties can include the following:

- Attend orientation
- Participate in all program trainings
- Understand licensing requirements
- Learn curriculum development
- Maintain health and safety standards while housed at various centers
- Complete weekly and/or monthly reports
- Work collaboratively with fellow interns on long term summer projects
- Support daily nutrition program
- Sort and organize materials
- Complete daily tasks, as led by site coordinator or manager
- Complete end of summer project

### **Desired Majors**

Agriculture, Food & Horticulture, Arts & Design, Business, Entrepreneurship & Human Resources, Civics & Government, Communications, Computer Science, Information Systems & Technology, Education, Engineering, General Studies, Health Professions, Humanities & Languages, Life Science, Manufacturing, Production, and Skilled Trades, Math & Physical Sciences, Natural Resources, Sustainability & Environmental Science, Social Sciences, Technologies & Technicians, Open to all Majors

### **How To Apply**

Send resume, cover letter, and transcripts to [mmorales@lacasanwk.org](mailto:mmorales@lacasanwk.org)

## **Raritan Valley YMCA**

144 Tices Lane, East Brunswick, NJ 08816

**Communications and Marketing Intern, In-person**, 1 open position

### **Overview of Position**

The Raritan Valley YMCA is committed to building strong kids, strong families, and strong communities throughout our area. It is a charitable, not for profit organization that welcomes all people regardless of age, race, religion, or economic status and strives to enrich each and every life through a unique and dynamic combination of programs that strengthen spirit, mind, and body. The Raritan Valley YMCA embraces the values of caring, honesty, respect, and responsibility.

Under the direction and supervision of the Chief Executive Officer, the Communications and Marketing Intern will have two major areas of responsibility. The student is responsible for the basic maintenance, upkeep and troubleshooting of computers and technological systems. The position will also encompass marketing type communications both web based and print. In this role, the employee will carry out the mission of the YMCA by fostering the development of spirit, mind and body and incorporating the four core values of Caring, Honesty, Respect and Responsibility in their daily activities.

The Communications and Marketing Intern must possess the ability to work with technological systems, enrolled in a college degree program in a related business field or similar concentration and have some course work and/or experience in the area of intern. The candidate must have demonstrated skills and or being willing to develop skills in working with staff, volunteers and members in the operations of the YMCA.

The position requires that the candidate successfully completes fingerprinting and background check, provides three complete written references. Current certification in CPR, First Aid, AED are helpful, but not required. Training in Blood Borne Universal Precautions and Child Abuse Prevention are required of all YMCA employees.

### **Responsibilities/Duties/Projects**

**Communications and Marketing Intern** duties can include the following:

- Understand and adhere to all Raritan Valley YMCA's policies and procedures.
- Assumes accountability for the interior and exterior communications systems and plans. This is to include technological systems within the building and administration of written marketing, ads, web postings, social networking, etc. Follows established association procedures and policies relative to assignments.
- Performs basic maintenance updates and checks personal computers.
- Research updating, repair and replacement of equipment as needed.
- Maintain YMCA telephone systems, update messages, train staff on phone use.
- Assist in providing individual and group supervision to staff with attention to computer care, maintenance, operations, cleanliness, safety, and skill development in the use of work related equipment and software programs including but limited to, email, viruses, network mechanics on computers, phones, copiers, etc. Communicate any issues requiring staff attention.
- Learn the DAXKO software system, run reports as requested, gather statistics, input required data for classes and online registrations.
- Provide written materials for program promotions, marketing strategies, and website development.
- Assist in the implementation of marketing materials and promotional strategies affecting member enrollment, motivation, satisfaction, and retention.
- Monitor equipment areas for cleanliness, safety, and risk management. Review for cyber safety. Report any safety related deficiencies to the Senior Program Director or Executive Director immediately.

- Serve as a positive role model at all times by promoting the YMCA mission and values through the delivery and development of staff and member services.
- Communicate with supervisor regularly on status of work.
- Monitors the purchase, care, and inventory of equipment and supplies as required.
- Attend all staff meetings, training sessions and special events as required.
- Perform other job duties as requested and necessary.

### **Desired Majors**

Communications, General Studies, Health Professions, Social Sciences, Arts & Design, Open to all Majors

### **How To Apply**

Fill out the following form: <https://forms.gle/KdhpRhg5uVGpXX2N6>

## **Redhawk Research, LLC**

**Software Application Development, Remote**, 4 open positions

### **Overview of Position**

Are you a disciplined and motivated individual eager to kick-start your career in software development? Join our team as a Software Application Development Intern at Redhawk Research, LLC, a company specializing in asset management software and analytics for the mortgage industry. Gain hands-on experience in various aspects of software development as a remote intern. You will have the opportunity to work on real-world projects, contribute to innovative solutions, and collaborate with experienced professionals across different domains.

### **Responsibilities/Duties/Projects**

**Software Application Development** duties can include the following:

#### 1. Front-End Web Application Development (JavaScript):

- Collaborate with our front-end development team to design and implement user interfaces for web applications using JavaScript.
- Enhance the user experience by introducing new analytical features and optimizing web page performance and responsiveness.

#### 2. Research on Artificial Intelligence Use Cases:

- Conduct research on the latest AI trends and identify potential use cases within our applications.
- Assist in the development of AI prototypes or proof-of-concepts using Python and JavaScript.

#### 3. Cloud DevOps (Google Cloud, Linux, Terraform):

- Gain exposure to cloud computing platforms, particularly Google Cloud, in a remote environment.
- Participate in DevOps activities, including deployment automation, infrastructure as code using Terraform, and working with Linux-based systems.

#### 4. Backend Web Application Development (Python, JavaScript, Postgres, Pandas, GraphQL):

- Work closely with our back-end development team to build and maintain server-side components of web applications using Python, JavaScript, and GraphQL for efficient data querying.
- Develop APIs, databases using Postgres, and server logic to support application functionality.
- Utilize Pandas for adding analytical outputs to our software applications.

#### 5. Dagster Data Pipeline Development:

- Collaborate with our data engineering team to build and maintain data pipelines using Dagster.
- Help design and implement data transformations and workflows.

#### 6. Project Support:

- Assist in the maintenance and enhancement of applications that are already in production.
- Collaborate with team members to identify and resolve issues or implement new features.
- Participate in code reviews and quality assurance processes.

#### 7. Exploring New Application Ideas:

- Brainstorm and contribute to the development of new application concepts or features.
- Prototype and create proof-of-concept applications to explore potential innovations.

#### 8. Enhancing Testing Suites:

- Write and maintain test cases to ensure the reliability and quality of our software products.
- Execute testing procedures and report any defects or issues found.

#### 9. Documentation:

- Create clear and comprehensive technical documentation for code, APIs, and processes.
- Help improve existing documentation to make it more accessible and user-friendly.

### Qualifications

- Currently pursuing a degree in Computer Science, Software Engineering, or a related field.
- Basic knowledge of Python, JavaScript, Pandas, GraphQL, and database technologies like Postgres.

- Familiarity with Linux-based systems.
- Strong problem-solving skills and a disciplined approach to learning and adapting to new technologies.
- Excellent communication and teamwork abilities.
- Enthusiasm for software development and a desire to make an impact.

### **Desired Majors**

Computer Science, Information Systems & Technology, Technologies & Technicians, Arts & Design

### **How To Apply**

Send resume to [dkim@redhawkresearch.com](mailto:dkim@redhawkresearch.com)

## **River Road Rescue Squad**

101 Shirley Parkway, Piscataway, NJ, 08854

**Social Media & Community Coordinator, Hybrid**, 1 open position

### **Overview of Position**

We are looking for a dynamic individual to fill the role of Social Media and Community Coordinator. In this position, you will play a pivotal role in enhancing our organization's visibility and engagement. Your responsibilities will encompass managing social media strategies, executing campaigns, creating compelling content, and monitoring performance metrics. Additionally, you will develop and implement community outreach programs, coordinate educational initiatives, and foster strong relationships with diverse individuals and organizations to promote our mission. The ideal candidate should have a passion for social media, excellent communication and interpersonal skills, a solid understanding of various social media platforms, community engagement strategies, and a commitment to education and social impact.

### **Responsibilities/Duties/Projects**

**Social Media & Community Coordinator** duties can include the following:

- Develop and implement comprehensive social media and community outreach strategies aligned with organizational goals in the public health sector.
- Create engaging content for social media platforms, including text, images, videos, and infographics, covering holidays, events, spotlights, and achievements.
- Manage day-to-day activities on social media platforms, including content scheduling, posting, and community engagement.

- Stay updated with social media trends, emerging platforms, and industry best practices for strategy enhancement.
- Execute community outreach strategies to raise awareness of the organization's mission and programs.
- Collaborate with teams for consistent messaging.
- Establish partnerships with community organizations, schools, and relevant institutions.
- Coordinate educational initiatives, workshops, and presentations to schools and community groups.
- Maintain a database of community contacts, partners, and resources for ongoing collaboration.
- Foster positive relationships and engage volunteers.
- Stay informed about local trends and community needs
- Responsible for reporting to and reaching out to the primary point of contact (Assigned Officer) at least once a week with updates.
- Must be present at any and all coordinated events

### *Desired Majors*

Open to all Majors, Arts & Design, Business, Entrepreneurship & Human Resources

### *How To Apply*

Send resume and cover letter to [officers@riverroadrescue.org](mailto:officers@riverroadrescue.org)

**Event Coordinator, Hybrid**, 1 open position

### *Overview of Position*

As an Event Coordinator for River Road Rescue Squad, you will be an integral part of our team, dedicated to enhancing the organization's community engagement and fostering a stronger sense of community within the squad. Your primary responsibilities will revolve around the strategic planning and execution of events, with a focus on increasing our presence in the community and fostering a sense of camaraderie among squad members. Additionally, you will work on improving logistics for currently planned events and come up with a number of feasible events for the future.

### *Responsibilities/Duties/Projects*

**Event Coordinator** duties can include the following:

- **Strategic Event Planning:** You will be responsible for developing and implementing a comprehensive events strategy aimed at increasing the number of events hosted by River Road Rescue Squad in the community. This involves identifying opportunities for engagement and creating innovative event concepts that align with the organization's mission.

- **Logistical Execution:** Your role will involve overseeing the logistical aspects of event planning, from coordinating venues and schedules to managing resources and ensuring the smooth execution of events.
- **Community Engagement:** Actively engage with the community to understand their needs and preferences. Your creativity will be essential in designing events that resonate with the community, thereby increasing our organization's visibility and impact.
- **Member Relations:** Foster a sense of community and collaboration among squad members. Work closely with the team to encourage active participation in events and initiatives. Your outgoing personality and ability to work collaboratively will contribute to building a positive and united squad.
- **Promotion of Mission:** Infuse events with the mission and values of River Road Rescue Squad. Each event should serve as a platform to promote our organization's mission and values, reinforcing our commitment to serving the community and promoting public safety.

Projects:

- Rework current event schedule to improve overall engagement from community.

### *Desired Majors*

Open to all Majors, Business, Entrepreneurship & Human Resources, Arts & Design

### *How To Apply*

Send resume and cover letter to [officers@riverroadrescue.org](mailto:officers@riverroadrescue.org)

## **The Boys & Girls Club of Atlantic City**

1616 Pacific Avenue Suite 500 Atlantic City, NJ 08401

**Marketing Summer Associate, In-person**, 1 open position

### *Overview of Position*

The Marketing Summer Associate position will be an integral part of the resource development team focusing on marketing initiatives such as print, social media, email and databases.

### *Responsibilities/Duties/Projects*

**Marketing Summer Associate** duties can include the following:

- **Building and maintaining relationships:** Interfacing and communicating with staff and club members as well as community sponsors and partnerships about our mission and fundraising goals.

- **Data Collection and Compilation:** Gather relevant information and data on social impact efforts and outcomes. Organize and compile the collected data into a comprehensive and user-friendly database.
- **Market and Industry Analysis:** Stay updated on trends, innovations, and best practices within the social impact sector. Provide insights that can contribute to the development of innovative solutions.
- **Social Media:** Take photos on Club approved camera of club activities and events. Prepare content for social media posts to stay current and innovative. Develop content and campaigns to increase social media users and impressions.
- **Documentation and Website:** Prepare detailed reports summarizing research findings and database structures. Communicate insights effectively to support strategic decision-making. Monitor website and database including Donor Perfect.
- **Special Events and Club Connection:** Support ongoing marketing initiatives such as weekly newsletters and upcoming events. Engage with Public Relations and other marketing avenues to distribute information.
- **Flyers and Marketing Collateral:** Assist in design and review of print materials and distribution of collateral.

### *Desired Majors*

Business, Entrepreneurship & Human Resources, Open to all Majors, Arts & Design

### *How To Apply*

Send resume, cover letter, and transcripts to [hr@acbgc.org](mailto:hr@acbgc.org)

## **The Sponsorship Concierge**

**Marketing Internship, Remote**, 1 open position

### *Overview of Position*

We are seeking a motivated and creative Marketing Intern to join our team. This internship provides an excellent opportunity to gain hands-on experience in marketing within the sponsorship industry. The ideal candidate is passionate about marketing, has a strong desire to learn, and thrives in a fast-paced environment.

### *Responsibilities/Duties/Projects*

**Marketing Internship** duties can include the following:

- Assist in the development and execution of marketing campaigns to promote our services and events, with a focus on our upcoming webinars and strategy sessions.
- Create engaging content for various digital platforms, including social media, newsletters, and the company website.

- Collaborate with the marketing team to brainstorm and implement creative ideas to increase brand awareness.
- Monitor and analyze the performance of marketing campaigns and provide insights for optimization.
- Support the coordination of events, including webinars and workshops, by assisting with logistics and promotion.
- Assist in maintaining and growing our social media presence by curating content, engaging with followers, and monitoring trends.

### **Desired Majors**

Communications, Business, Entrepreneurship & Human Resources, Arts & Design, General Studies, Social Sciences, Technologies & Technicians

### **How To Apply**

Send resume and transcripts to [hi@thesponsorshipconcierge.com](mailto:hi@thesponsorshipconcierge.com)

## **Vibrnz**

**UI UX designer, Remote**, 1 open position

### **Overview of Position**

The UI/UX designer will be responsible for enhancing the user experience and visual appeal of our website by creating intuitive, efficient, and aesthetically pleasing interfaces. This role involves collaboration with our software development team, understanding user needs, and translating them into design solutions that align with business goals.

### **Responsibilities/Duties/Projects**

**UI UX designer** duties can include the following:

User Research:

- Conduct user research to understand the target audience, their behaviors, and needs.
- Analyze user feedback and incorporate insights into the design process.

Information Architecture:

- Define and create the information architecture to ensure logical and seamless user journeys.
- Organize content and features in a way that enhances usability and accessibility.

Wireframing and Prototyping:

- Develop wireframes and prototypes to illustrate design concepts and user flows.
- Iterate on designs based on feedback and testing results.

#### UI Design:

- Create visually appealing user interfaces that align with brand guidelines and enhance the overall user experience.
- Select appropriate color schemes, typography, and visual elements to convey the desired message.

#### Interaction Design:

- Design interactive elements and transitions to improve user engagement and satisfaction.
- Ensure consistency in interactions across different parts of the product.

#### Collaboration:

- Collaborate with cross-functional teams, including developers,
- Communicate design ideas and rationale effectively to stakeholders.

#### Usability Testing:

- Conduct usability testing to gather feedback and identify areas for improvement.

#### Documentation:

- Create and maintain design documentation, including style guides and design specifications.
- Provide design assets and specifications to development teams.

#### **Desired Majors**

Engineering, Arts & Design, Computer Science, Information Systems & Technology, Open to all Majors, Technologies & Technicians, Business, Entrepreneurship & Human Resources

#### **How To Apply**

Send resume and cover letter to [mini.a@vibrnz.com](mailto:mini.a@vibrnz.com)