



NEW JERSEY OFFICE OF THE SECRETARY OF

**HIGHER  
EDUCATION**

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The Office of the Secretary of  
Higher Education  
(OSHE)

NJ Career Accelerator  
Internship Grant  
Opportunities

Media & Entertainment

## **We Are Jersey**

**Media and Video Journalist, Hybrid**, 3 open positions

### **Overview of Position**

We Are Jersey is seeking a proactive and enthusiastic Media and Video Journalist Intern to join our team. As an intern, your primary responsibility will be scouting news and trends that align with our brand, leveraging them to increase our company's visibility and brand reach.

### **Responsibilities/Duties/Projects**

**Media and Video Journalist** duties can include the following:

- Trend Scouting: Monitor news, social media trends, and discussions across various platforms to identify relevant topics that resonate with our brand and target audience.
- Content Curation: Gather and curate news, trending stories, and emerging topics that can be transformed into engaging multimedia content, including videos, articles, and social media posts.
- Strategic Utilization: Collaborate with the content team to leverage identified trends and news stories in the creation of compelling multimedia content that aligns with We Are Jersey's brand identity.
- Audience Engagement: Contribute ideas and strategies to maximize audience engagement by using trending topics to increase our brand's visibility and relevance.

### **Qualifications:**

- Passion for storytelling, digital media, and a keen interest in staying updated with current events, news, and social media trends.
- Strong research skills with the ability to identify relevant and impactful stories that resonate with our audience.
- Excellent communication skills and the ability to collaborate effectively with a creative team.
- Proactive mindset, adaptability to changing trends, and a creative approach to utilizing news and trends in content creation.

### **Desired Majors**

Arts & Design, Business, Entrepreneurship & Human Resources

### **How To Apply**

Send resume and cover letter to **[Info@wearejerseyent.com](mailto:Info@wearejerseyent.com)**