

Q	Bidder Question	DHS Answer	Section	Pg.
1	I see that the deadline for the Senior Wellness Pilot Program Grant is listed as January 13, 2026 on page 3 of the PDF and December 16, 2025 on page 11 of the RFP. Could you please confirm which date is correct?	Proposals are due January 13, 2026 at 3:00 PM ET.	I. Purpose and Intent	3
2	Can you please advise the proposal deadline? Page 3 of the RFP available online at www.nj.gov states the deadline as 3:00 p.m. on January 13, 2026. However, the deadline is stated as 3:00 p.m. ET on December 16, 2025 on page 11.	Proposals are due January 13, 2026 at 3:00 PM ET.	I. Purpose and Intent	3
3	Can you please confirm the official deadline is January 13, 2026, and not December 16, 2025?	Proposals are due January 13, 2026 at 3:00 PM ET.	I. Purpose and Intent	3
4	Please clarify the due date for the completed request for proposal Senior Wellness Pilot Program Grant.	Proposals are due January 13, 2026 at 3:00 PM ET.	I Purpose and Intent	3
5	On p. 3 of the RFP for the Senior Wellness Pilot Program, the due date is listed as Jan 13 by 3pm. On p. 11, it says the complete package should be emailed to this address by Dec. 16. Please clarify which is correct.	Proposals are due January 13, 2026 at 3:00 PM ET.	I. Purpose and Intent	3
6	In reviewing the application, we note that the project should include people in long term care facilities. Would also include Rehabilitation facilities and Independent living?	This grant aims to promote initiatives that address the social isolation of older adults, other homebound individuals, and residents of institutional settings and independent living facilities.	I. Purpose and Intent	3

7	<p>If my organization has a follow-up questions about addressing the appearance of a conflict of interest as part of the proposal, who should we contact at NJDHS?</p>	<p>No questions will be directly answered. Rather, all questions submitted prior to the deadline of December 16, 2025 at 3:00 PM EST have been compiled into a single Q&A document posted on the DHS website prior to the proposal submission deadline.</p>	I. Purpose and Intent	3
8	<p>Is it permissible for an agency to submit more than one grant application?</p>	<p>No. Bidders may not apply for, nor be awarded, more than one grant. Bidders who apply for multiple grants will have each proposal rejected.</p>	I Purpose and Intent	3
9	<p>Can a one-day, in-person wellness event be considered responsive to the RFP if it is paired with structured follow-up engagement (e.g., post-event check-ins, referrals to ongoing programs, or virtual/community-based touchpoints)?</p>	<p>It is the bidder's responsibility to demonstrate their proposed program will enhance social connections and support for older adults and people with disabilities at risk for social isolation within the communities served, and advance efforts that enable sustained social connections among this at-risk population, resulting in measurable improvement in wellbeing.</p>	I. Purpose and Intent	3
10	<p>Would a program focused on family caregivers of individuals with Alzheimer's disease and other dementias—many of whom are older adults themselves or experience significant social isolation due to caregiving responsibilities—be considered an eligible and appropriate target population under this grant?</p>	<p>It is the bidder's responsibility to demonstrate their proposed program will enhance social connections and support for older adults and people with disabilities at risk for social isolation within the communities served, and advance efforts that enable sustained social connections among this at-risk population, resulting in measurable improvement in wellbeing.</p>	I. Purpose and Intent	3

11	<p>Does the Division define “older adults” strictly by age, or may eligibility include caregivers who are slightly younger but demonstrate documented risk factors for social isolation and health decline related to long-term caregiving?</p>	<p>The Senior Wellness Pilot Program does not have a set age requirement for what constitutes an older adult. It is the bidder’s responsibility to demonstrate their proposed program will enhance social connections and support for older adults and people with disabilities at risk for social isolation within the communities served, and advance efforts that enable sustained social connections among this at-risk population, resulting in measurable improvement in wellbeing.</p>	I. Purpose and Intent	3
12	<p>Are there minimum funding request thresholds for this grant, or may applicants request an amount below the \$250,000 maximum if the proposed scope supports the goals of the pilot?</p>	<p>There is no minimum funding threshold. Grants may be awarded up to \$250,000 per grantee.</p>	I. Purpose and Intent	3
13	<p>Are partnerships with other agencies (e.g., county Offices on Aging, healthcare systems, or community-based organizations) required for competitiveness, or are they encouraged but optional?</p>	<p>Promoting public, private, and cross-sector partnerships are a constitutive part of this grant. Bids by collaborations and consortia between multiple organizations are allowed but not required.</p>	I. Purpose and Intent III. Who Can Apply?	3 5
14	<p>Are experiential wellness activities such as chair yoga, art therapy, journaling, sound baths, or pet therapy considered appropriate and allowable under this grant when they are used to promote social connection and reduce isolation?</p>	<p>It is the bidder’s responsibility to demonstrate their proposed program will enhance social connections and support for older adults and people with disabilities at risk for social isolation within the communities served, and advance efforts that enable sustained social connections among this at-risk population, resulting in measurable improvement in wellbeing.</p>	I. Purpose and Intent	3

15	Is there an expected award range for a nonprofit of our size based on current revenue and operating costs?	No. Grants may be awarded up to \$250,000 per grantee.	I. Purpose and Intent	3
16	Can an organization be the bidder on one application and a sub-contractor on another without being determined as submitting more than one proposal (and therefore both disqualified)?	An organization may only be listed on ONE Attachment A as a primary applicant OR partner.	I. Purpose and Intent	3
17	Can an organization be listed as a sub-contractor on more than one proposal?	An organization may only be listed on ONE Attachment A as a primary applicant OR partner.	I. Purpose and Intent	3
18	Is it allowable for an organization to be the primary bidder on one application and part of a collaboration/consortium on another (unrelated) application that is submitted with a different organization as bidder?	An organization may only be listed on ONE Attachment A as a primary applicant OR partner.	I. Purpose and Intent	3
19	<p>Can an organization both apply for a grant, and be included as a partner for a grant application submitted by a separate organization, and not be rejected as noted on p3. "Bidders may not apply for, nor be awarded, more than one grant. Bidders who apply for multiple grants will have each proposal rejected."</p> <p>Specifically, can Organization A submit an application, but also be listed as and receive funding as a partner on an application by Organization B, as listed on page 5. "Funds may be used to support collaborations or consortia between multiple organizations. Each proposal should identify the primary bidder and any partners that will be funded by this grant."</p>	<p>An organization may only be listed on ONE Attachment A as a primary applicant OR partner.</p>	I. Purpose and Intent	3

20	Can an organization be listed as a non-compensated partner on more than one proposal?	An organization may only be listed on ONE Attachment A as a primary applicant OR partner.	I. Purpose and Intent	3
21	Can an organization be listed as a non-compensated partner on one proposal and a sub-contract on another?	An organization may only be listed on ONE Attachment A as a primary applicant OR partner.	I. Purpose and Intent	3
22	Can we ask for less money and only serve part of a county since it is a pilot program?	There is no minimum funding threshold. Grants may be awarded up to \$250,000 per grantee. There is no geographic requirement for this funding, such as serving an entire county, township or other pre-set area, other than the funds must be used for the benefit of New Jersey populations.	I. Purpose and Intent	3
23	<p>"As part of their proposal for funding, bidders may request funding only for expenses not currently funded or supported by any federal or State funds and grants. Grant awards may not be used to fund activities, items or expenses funded by another grant program. Additionally, awards made under this grant program may not supplant any existing funding. For bidders with existing federal or State funding, the activities proposed for this grant program must be a separate initiative from any existing programs funded."</p> <p>Does "another grant program" only apply to public sector grants (federal / state) or to private Foundation grants as well?"</p>	<p>"Another grant program" in this context only refers to public sector grants.</p>	IV. Scope of Work	5

24	<p>Do you allow the use of grant funds to pay for transportation fares/cost of rides?</p>	<p>The following costs are considered allowable under Senior Wellness Pilot Program Grant:</p> <ul style="list-style-type: none"> • Salaries and fringe benefits <ul style="list-style-type: none"> • Strategic planning consultation services and data collection • Stakeholder engagement consultation services <ul style="list-style-type: none"> • Training and facilitation • Provision of direct services <ul style="list-style-type: none"> • In-state travel • Business meeting costs <ul style="list-style-type: none"> • Translation services • Services and supplies • Community planning • Equipment purchase 	IV. Scope of Work	5, 6
25	<p>Will transportation costs be covered under this grant? For example, hiring a bus company to transport seniors to and from socialization events?</p>	<p>The following costs are considered allowable under Senior Wellness Pilot Program Grant:</p> <ul style="list-style-type: none"> • Salaries and fringe benefits <ul style="list-style-type: none"> • Strategic planning consultation services and data collection • Stakeholder engagement consultation services <ul style="list-style-type: none"> • Training and facilitation • Provision of direct services <ul style="list-style-type: none"> • In-state travel • Business meeting costs <ul style="list-style-type: none"> • Translation services • Services and supplies • Community planning • Equipment purchase 	IV. Scope of Work	5, 6

26	<p>Can you please confirm whether the following expenses are allowable when directly tied to participation and access: Facility rental, Food and refreshments, Program staff time, Outreach and marketing materials?</p>	<p>The following costs are considered allowable under Senior Wellness Pilot Program Grant:</p> <ul style="list-style-type: none"> • Salaries and fringe benefits <ul style="list-style-type: none"> • Strategic planning consultation services and data collection • Stakeholder engagement consultation services <ul style="list-style-type: none"> • Training and facilitation • Provision of direct services <ul style="list-style-type: none"> • In-state travel • Business meeting costs <ul style="list-style-type: none"> • Translation services • Services and supplies • Community planning • Equipment purchase 	IV. Contract Scope of Work	5, 6
27	<p>On page 6 it states that the 10% indirect rate may not exceed 10%. Is that accurate because, per page 5 highlighted in the attached documentation of New Jersey state legislation that took effect in October of 2024, all grants funded by Federal or the state of New Jersey are allowed an indirect rate of 15%.</p>	<p>The legislation referenced is a bill that was introduced in September of 2024 but never signed into law. Therefore, the RFP is accurate in stating indirect costs may not exceed 10% of the total amount requested for the grant program.</p>	IV. Scope of Work	6
28	<p>On page 6 it states that the 10% indirect rate may not exceed 10%. Is that accurate because, per page 5 highlighted in the attached documentation of New Jersey state legislation that took effect in October of 2024, all grants funded by Federal or the state of New Jersey are allowed an indirect rate of 15%.</p>	<p>The proposed legislation referenced is a bill that was introduced in September of 2024 and never signed into law. Therefore, the RFP is accurate in stating indirect costs may not exceed 10% of the total amount requested for the grant program.</p>	IV. Scope of Work	6

	<p>Are the grant funds applicable to support/expand existing services that help with senior wellness/isolation programs or only new initiatives?</p>	<p>If you are requesting funding for a social isolation prevention program that is currently offered by your organization, describe your participation levels over the past twelve months as well as any plans your organization may have to increase enrollment.</p> <p>As part of their proposal for funding, bidders may request funding only for expenses not currently funded or supported by any federal or State funds and grants. Grant awards may not be used to fund activities, items or expenses funded by another grant program. Additionally, awards made under this grant program may not supplant any existing funding. For bidders with existing federal or State funding, the activities proposed for this grant program must be a separate initiative from any existing programs funded.</p>	<p>IV. Scope of Work</p>	<p>7</p>
<p>30</p>	<p>Is there a preference for proposals that demonstrate sustainability beyond the grant period, even if the funded activity itself is a pilot or time-limited initiative?</p>	<p>Yes. The Senior Wellness Pilot Program Grants are intended to advance efforts that result in tangible and sustainable transformations of policies, systems, and environmental conditions to address social isolation among older adults. This includes time beyond the grant period.</p>	<p>IV. Scope of Work</p>	<p>7</p>

31	How does the Division view proposals that combine DHS funding with secured philanthropic or in-kind support to fully deliver the proposed program?	Matching funds are not required, but leveraged support in the form of in-kind services are encouraged.	IV. Scope of Work	7
32	For pilot initiatives that include short-term interventions, what follow-up timeframe (e.g., 30–90 days post-program) is considered sufficient to demonstrate measurable improvement in wellbeing?	Measuring improvement in the health and wellbeing of socially isolated individuals should take place over the entire grant period as part of a continuous engagement of participants.	IV. Scope of Work	7-8
33	Are there specific evaluation tools or outcome metrics the Division prefers applicants to use to measure social isolation, stress reduction, or wellbeing, or may applicants propose tools based on organizational experience and evidence-based practice?	It is the bidder's responsibility to describe both the specific performance measures to be used, including questions to be asked and the methods to be used to record and gauge these measures, including who will be administering the evaluation.	IV. Scope of Work	8
34	Is the pdf at the following link the current version of DHS Contract Policy and Information Manual Policy Circular 8.05: https://www.nj.gov/dcf/documents/contract/manuals/CPIM_p8_conflict.pdf ?	No. These documents are available at https://www.state.nj.us/human-services/olra/contracting/policy/ .	V. General Contracting Information	9
35	Are the references requested in item 20 on page 10 letters of support or a list of agencies/organizations that you can reach out to?	The requested references can be in the form of a letter of support or just their name and contact information, so long as the Division can reach out to them as references.	VI. Required Proposal Content	10
36	I am a new non-profit and have not done any projects. But I am planning to contract an organization with experience in senior wellness. How will my fiscal viability be assessed, because I don't have an audited financial statement?	The Division will review each responsive bid in accordance with the scoring criteria listed in the RFP.	VII Review Criteria	12-13

37	Is there any required information about potential conflicts of interest required as part of the proposal documents themselves, or would this content only be required as part of post-award documentation?	Section IV of the RFP provides what documentation must be submitted with the proposal itself, and Section X of the RFP provides what documentation is required post-award.	X. Post Award Required Documentation Attachment D & E	15 21 23
38	Is there a limit on the number of pages for the total of the information requested in Attachment B for the Written Narrative and Budget Outline?	The Introduction and Context section has a limit of two pages plus an additional one to two paragraphs summarizing your initiatives. The Proposal Narrative can be up to five pages. The Staffing Plan should be two to three paragraphs. The Budget Narrative must be under one page.	Attachment B	18-19
39	Is staff time dedicated to program planning, facilitation, outreach, and follow-up considered a direct program cost, or does it fall under the administrative/indirect cost category?	Staff time dedicated to program planning, facilitation, outreach, and follow up are direct program costs. Grantees shall utilize the budget template, which will dictate allowable categories.	Attachment B	19
40	Will there be any technical assistance provided to the network of grantees? If so, will this be provided directly by NJDHS or potentially subcontracted to another entity?	The Division will maintain communication with the grantees throughout the grant period, including technical assistance as it relates to programmatic and financial reporting.		
41	Will there be any evaluation provided to the network of grantees? If so, will this be provided directly by NJDHS or potentially subcontracted to another entity? Will participation in the evaluation be mandatory for grantees?	The Division will maintain communication with the grantees throughout the grant period to ascertain program status. There are no plans to subcontract with another entity to execute this grant.		

42	<p>Do conflict of interest considerations apply only to people who are receiving direct payments (i.e., salary) from the program? Or would it also apply to individuals people who are providing their time as non-paid partners?</p>	<p>The Division is unable to provide any legal guidance.</p>		
43	<p>Would conflict of interest considerations apply to individuals who are not directly receiving any income from the program, but who are employed by the organization that is receiving revenue from the grants program?</p>	<p>The Division is unable to provide any legal guidance.</p>		
44	<p>Is there an anticipated and required level of service or individuals to be served through the program, or is it at the discretion of the agency?</p>	<p>While there is no anticipated or required level of service or number of individuals to be served through the program, the Division's intent is to ensure that the grants impact as many older adults and homebound individuals as possible. Bidders should accurately describe their capacity and plans to reach populations of socially isolated individuals.</p>		
45	<p>Are there any geographical constraints, i.e. can the award serve more than one county or region within NJ?</p>	<p>The Division is not asking that prospective grantees cover areas beyond their current catchment, however, if there is the ability to go beyond current organizational boundaries, that may be explained in the proposal.</p>		

46	Are vehicle leases an allowable cost?	For the lease or long-term rental of a vehicle to be approved, the bidder must detail the need for the vehicle in their application and it must be essential for the project/proposed program's delivery; the vehicle must be used only for the specified project/program purpose; the vehicle must be leased/rented by the grantee and returned at the end of the grant period. Upon award, the grantee must provide a copy of the lease/rental agreement showing that the term does not exceed the end of the grant period.	
47	Is there any plan for continued funding at the conclusion of the one-year pilot program?	At this time there are no plans to continue funding beyond the grant period.	
48	Are we allowed to submit resumés as well as job descriptions?	Yes. You are allowed to submit resumés as well as job description supporting documents.	
49	Do you have any recommended accountants or accounting firms that work with nonprofits to prepare certified financial statements for grant compliance?	This Division cannot make any recommendations on this matter.	
50	Would insurance costs be reimbursed or can they be submitted for reimbursement?	Insurance, as it relates to fringe benefits, are reimbursable and must be reflected in the budget template. Insurance, as it relates to general operating requirements, is reimbursable within the 10% indirect cost limit.	

