

NALOXONE 365

New Jersey's Pharmacy-based Initiative to Provide Naloxone Freely and Anonymously

Opioid addiction and overdoses continue to impact communities throughout New Jersey and across the country at an alarming rate. Since 2018, tens of thousands of New Jerseyans have experienced an overdose and more than 15,000 died of a suspected drug-related death. To combat and curb this epidemic, New Jersey has worked to bolster harm reduction efforts throughout the state including expanding the availability of naloxone through statewide distribution days. In 2023, New Jersey took the next steps to make naloxone readily available every day of the year for free.

In January 2023, Governor Murphy announced a nation-leading program to allow anyone 14 years or older to acquire naloxone anonymously and at no cost at participating pharmacies across New Jersey. The Department of Human Services partnered with the New Jersey Board of Pharmacy and its Medicaid division to craft and implement this unique program.

How does Naloxone365 work?

Pharmacies acquire naloxone through their normal network of medication distributors and after dispensing, bill the state utilizing a special NJMMIS/Medicaid billing code to receive reimbursement at the current Medicaid rate. The state is using federal grant dollars to finance this program.

Why is Naloxone365 important?

Despite issuing a standing order for naloxone in 2018, there remain cost and stigma barriers for individuals to acquire naloxone. Naloxone365 is designed to eliminate those barriers for consumers and allow for seamless billing by pharmacists. This program is a key component of New Jersey's plan to saturate the state with this lifesaving medication.



What Does This Mean For...

The Public?

Any member of the public can now enter a participating pharmacy and ask a pharmacist for naloxone. They will receive a package of 2 dose, 4mg intranasal spray without need for identification or purchase.

Pharmacies and Pharmacists?

Pharmacies that complete the Naloxone Pilot Program Agreement can bill for reimbursement of 4 mg intranasal spray naloxone they distribute at the current Medicaid rate.

Policymakers?

Naloxone365 is a template to use existing and familiar billing mechanisms and federal funding to expand access to lifesaving medication through partnering with a trusted community care provider.

Interested in participating?

New Jersey pharmacies interested in participating must complete the [Naloxone Pilot Program Agreement](#) and submit the signed agreement to the NJ Board of Pharmacy MyLicense portal for approval. After receiving confirmation of participation via NJ BOP, pharmacies may offer naloxone for no charge and without identification. More information on the program logistics can be found in [Medicaid Newsletter vol. 33, no. 1](#).

Questions? Email us at Naloxone@dhs.nj.gov



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