



NYSERDA Regional Clean Energy Hubs Program Overview

Jessica Ortiz-Lomasney, Program Manager



What is “Co-design”?



Program teams and disadvantaged communities collaborate to conceptualize and design programs that meet stakeholder needs.

Regional Clean Energy Hubs Background

- **\$61 million allocated over 4 years** to establish Clean Energy Hubs in each economic development region of NYS
- Funded through **Clean Energy Fund and Regional Greenhouse Gas Initiative**
- Delivered through **CBOs and non-profit organizations** with demonstrated reach in disadvantaged communities; 12 hubs in total (3 in NYC)

A STATEWIDE NETWORK OF HUBS

Purpose:

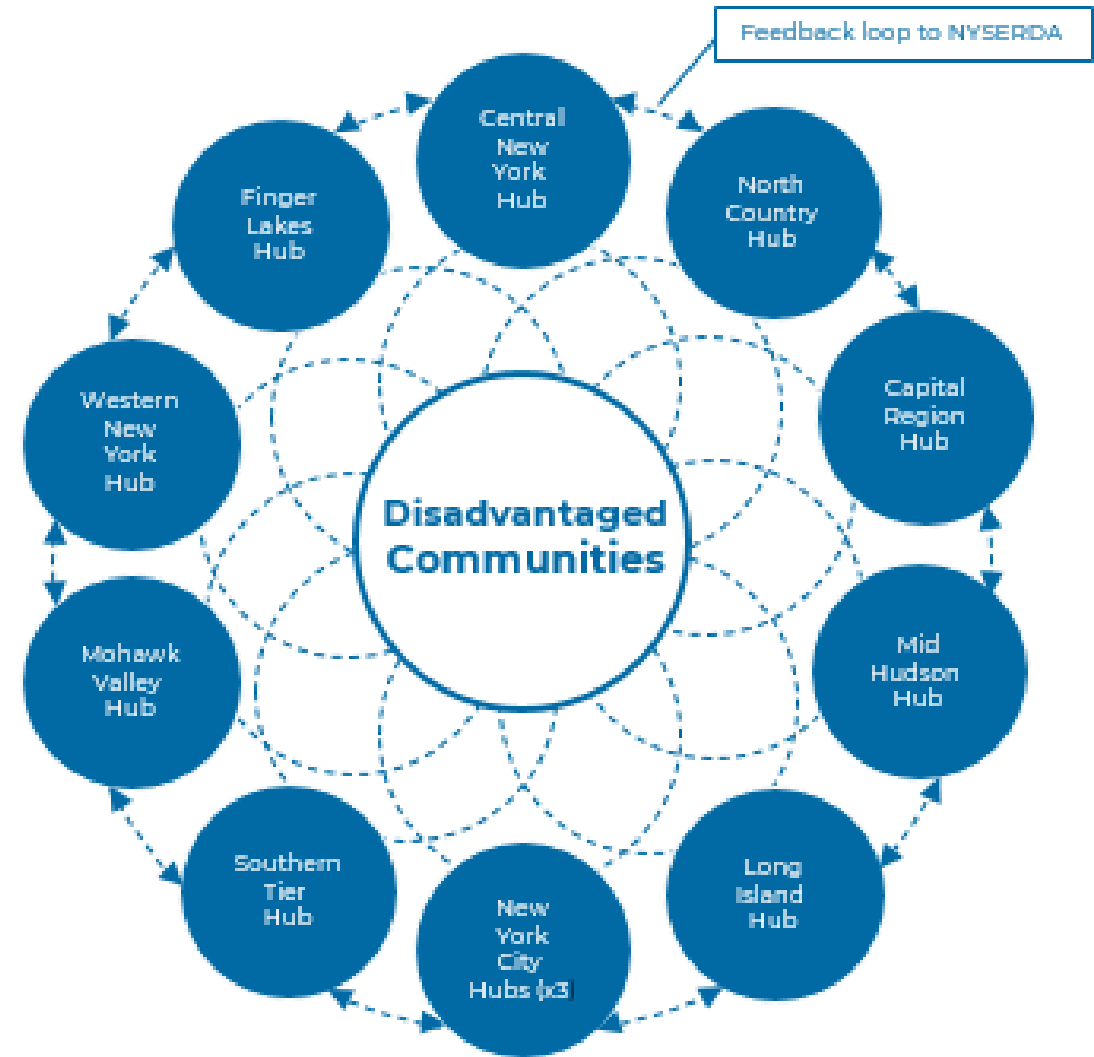
Resource hubs led by community-based organizations and located in each of the 10 regions in the State.

Provide a holistic, multifaceted approach including project coordination, marketing and outreach support, partnership building, and lead public education and engagement sessions.

Outcomes:

New avenue established for ongoing feedback and engagement with DAC's.

Residents and businesses in DAC's meaningfully integrated into clean energy programs and policies.



Pathways of
Communication

REGIONAL CLEAN ENERGY HUB OBJECTIVES

Increase awareness of and access to clean energy solutions and opportunities.

Increase public participation in energy planning and program coordination activities.

Increase uptake of clean energy projects, with support for accessing wrap around services and resources.

Increase partnerships and diversity of contractors that result in scalable activities and projects.

Advance local capacity to engage with community members about clean energy policy, technologies and opportunities.

Support career pathways for individuals currently residing in DACs and priority populations.

REGIONAL CLEAN ENERGY HUB PARTNERS

Region, Hub Organization, Budget

Capital Region, Affordable Housing Partnership
Central NY, Central NY Regional Planning and
Development Board
Finger Lake, Climate Solutions Accelerator
Long Island, CCE Nassau
Mid-Hudson, CCE Dutchess County
Mohawk Valley, CCE Oneida
New York City (Manhattan), WE ACT
New York City (Brooklyn & Bronx), Association for
Affordable Energy
New York City (Queens & Staten Island), Neighborhood
Housing Services
North Country, Adirondack North Country Association
Western NY, PUSH Buffalo
Southern Tier, CCE Tompkins

Services

- Outreach & Awareness
- Project Coordination
- Energy Education
- Partnerships
- Equitable Engagement & Regional Capacity Building
- Workforce and Small Business Development
- Campaigns
- Local Project Support

PROGRAM INDICATORS

Activity	Goals/Impacts	Program Indicators	Baseline	Data Sources
Consumer Awareness, Education, and Outreach	<ul style="list-style-type: none"> Increase consumer awareness of clean energy technologies and opportunities 	Number of community campaigns (installations and technologies promoted)	Zero	Hub Monthly Report – Salesforce
		Number of workshops and outreach efforts (in-person and virtual)	Zero	Hub Monthly Report – Salesforce
Facilitation and Coordination of Clean Energy Projects	<ul style="list-style-type: none"> Increase number of referrals with wrap around services/resources 	Number of NYSERDA referrals with potential wrap around services/resources such as housing, health, or other	Zero	Hub Project Tracking record, as submitted in Monthly Report – Salesforce
Local Engagement and Capacity Building	<ul style="list-style-type: none"> Advance local capacity to engage with community residents about clean energy policy, technologies, and opportunities Increase public participation in energy planning activities 	Number of participants in sponsored public stakeholder forums	Zero	Hub Monthly Report – Salesforce
Workforce Development	<ul style="list-style-type: none"> Increase diversity of the clean energy workforce 	Number of residents, contractors and small businesses from priority populations or disadvantaged communities connected to NYSERDA workforce development opportunities	Zero	OJT, Fellowship and Internship Application – Salesforce/WFD
All activities	<ul style="list-style-type: none"> Broaden engagement and collaboration with organizations to increase opportunities for individuals and businesses to benefit from the clean energy economy 	Number of partnerships/subcontractor relationships established	Zero	Executed Agreements/MOUs/Letters of Support/Commitment Hub Monthly Report

HUB ACCOMPLISHMENTS TO DATE

Clean Energy Hubs

- Clean Energy Program Referrals: 8,124
- Outreach Events and Engagements: 2,104
- New Partnerships Created: 100



UP NEXT FOR HUBS

Outreach and Equitable Engagement Plan

Hubs are working to complete OEEPs in Q2 2025. Plans will guide the outreach and engagement for each Hub. Only the executive summary for these documents will be available to the public.

Community Campaigns

Hubs are currently designing their community campaigns and proposing to NYSERDA. Community Campaign metrics are based on installation of an identified technology or enrollments for a program.

Local Pilot Projects

Hubs are developing their local pilot projects and proposing to NYSERDA. Local Pilot Projects are based on implementing innovative outreach strategies.

COLLABORATION OPPORTUNITIES WITH UTILITIES

Ongoing Coordination

Utilities have held individual meetings with Hubs to provide program overviews, trainings and updates on ongoing and upcoming initiatives as well as ways to collaborate with the Hubs.

Data Sharing Needs

NYSERDA and Hubs are engaging with utilities to determine ways to share program data.

Additional Funding Provided

The Long Island Power Authority (LIPA) has provided 2M in additional funding to the Long Island Hub.

Thank you!

Jessica Ortiz-Lomasney

Program Manager, Energy & Climate Equity Team

Jessica.ortiz@nyserda.ny.gov

NYSERDA Workforce Development

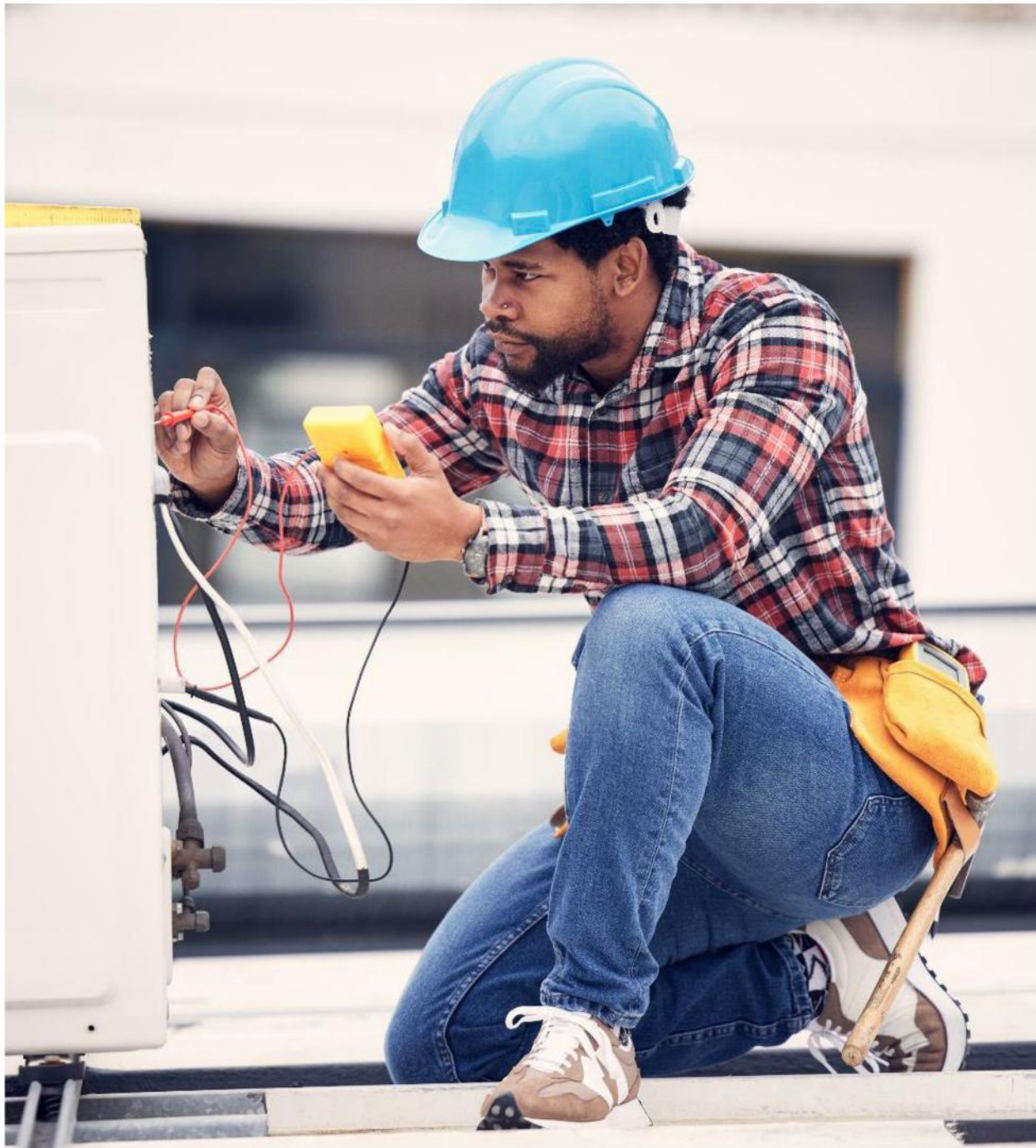
Laura Giannini, Contractor Workforce Development & Training



Transforming New York's energy systems and economy depends upon a skilled clean energy workforce.

Diverse teams of talented people are often an organization's greatest asset.

Our funding and training opportunities are focused on developing an inclusive workforce that will help power our clean economy for decades to come.



NYSERDA is helping expand New York's clean energy workforce, equitably and in communities across the State.

Our funding supports workforce development and training with a focus on opportunities for New York's disadvantaged communities.

Who We Help:

- Businesses and employers
- Jobseekers and students
- Schools, training providers, and community partners
- Building owners and property managers

How We Help:

- Funding to train and upskill current employees
- Funding to hire and train new employees
- Support for internships, apprenticeships, and fellowships
- Promoting awareness and interest in clean energy trades
- Career pathways for experienced workers transitioning to the clean energy sector

NYSERDA can help New Yorkers find their career in the State's growing clean energy economy.



NYSERDA
New York State Energy Research
and Development Authority

2024 New York Clean Energy Industry Report

OVERVIEW

178,000



Clean Energy Jobs Across
New York State in 2023

7,700

Jobs Added Between
2022 and 2023

Which Clean Energy Field is Right for You?



Solar

You can help New Yorkers get renewable energy from the sun when you choose a career in solar.

[Learn More](#)



Clean Heating & Cooling

Make it your business to keep New Yorkers feeling comfortable year-round without burning fossil fuels.

[Learn More](#)



Wind

From tech manufacturing to building wind turbines, New York's growing wind industry is a major career opportunity.

[Learn More](#)



Electric Vehicles & Charging

Drive your career forward by helping New Yorkers skip the gas pump and go electric.

[Learn More](#)



Weatherization

Use techniques like air sealing and insulation to make homes and buildings safer and more efficient.

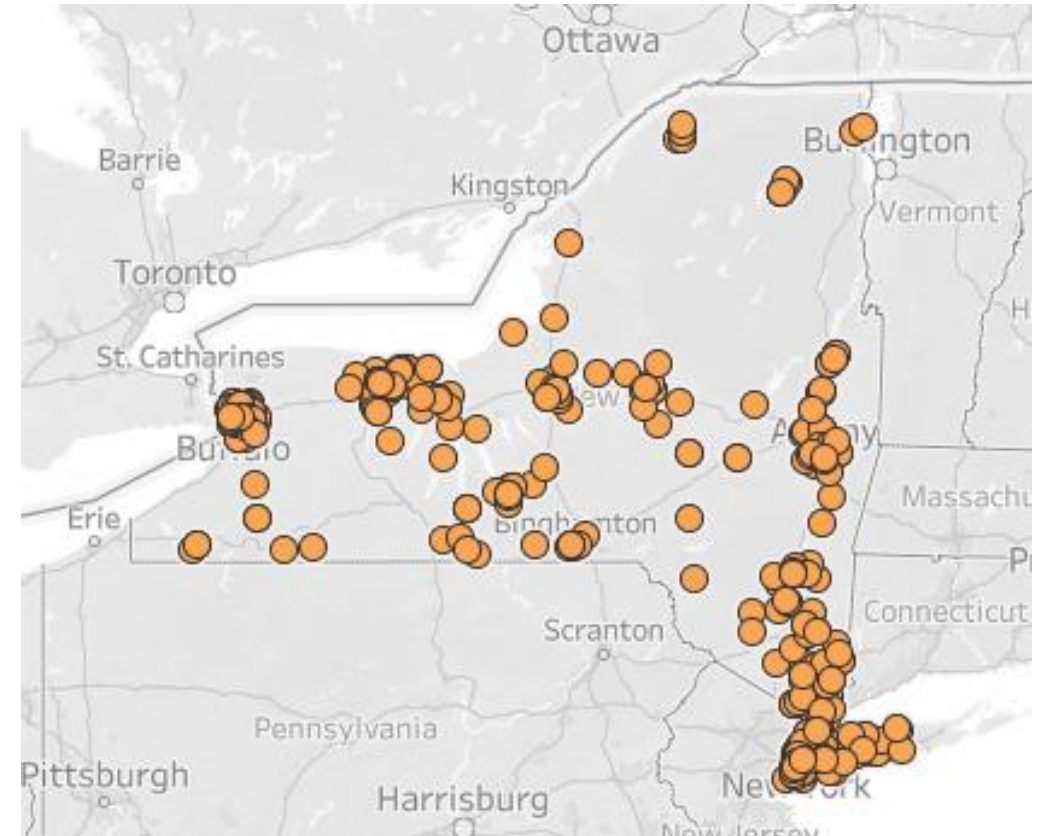
[Learn More](#)



Energy Assessment

Help people learn how to save money and reduce their carbon footprint by solving their energy challenges.

[Learn More](#)



Hundreds of clean energy employers across the state have participated in NYSERDA hiring support programs.

Clean Energy Career Awareness Resources

www.nyserda.ny.gov/All-Programs/Clean-Energy-Workforce-Development-and-Training/Energize-Your-Future

www.nyserda.ny.gov/All-Programs/Clean-Energy-Workforce-Development-and-Training/Resources/Employer-Partners

Thank you!

Laura Giannini

Contractor, Workforce Development Team

laura.giannini@nyserda.ny.gov