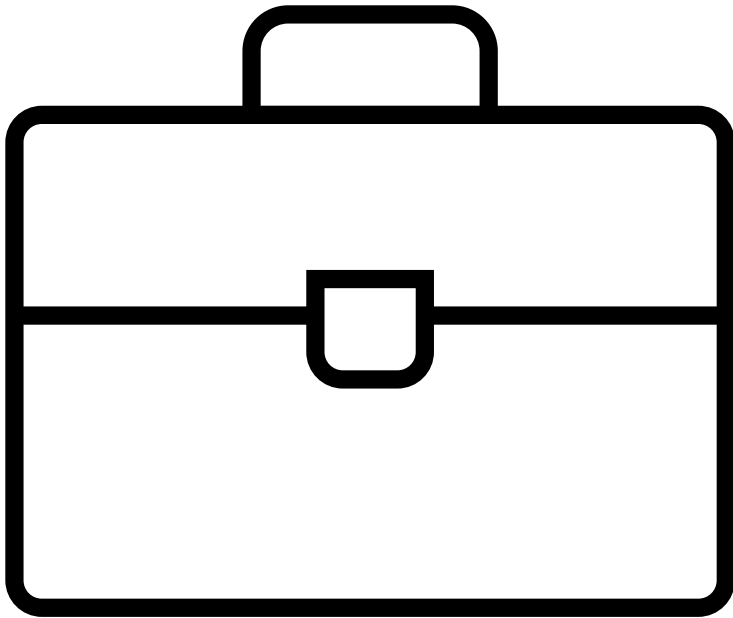


Real-Time Insights: Analysis of Job Posting Data in New Jersey

**NJDOL - Office of Research & Information
Division of Economic & Demographic Research
May 2025**

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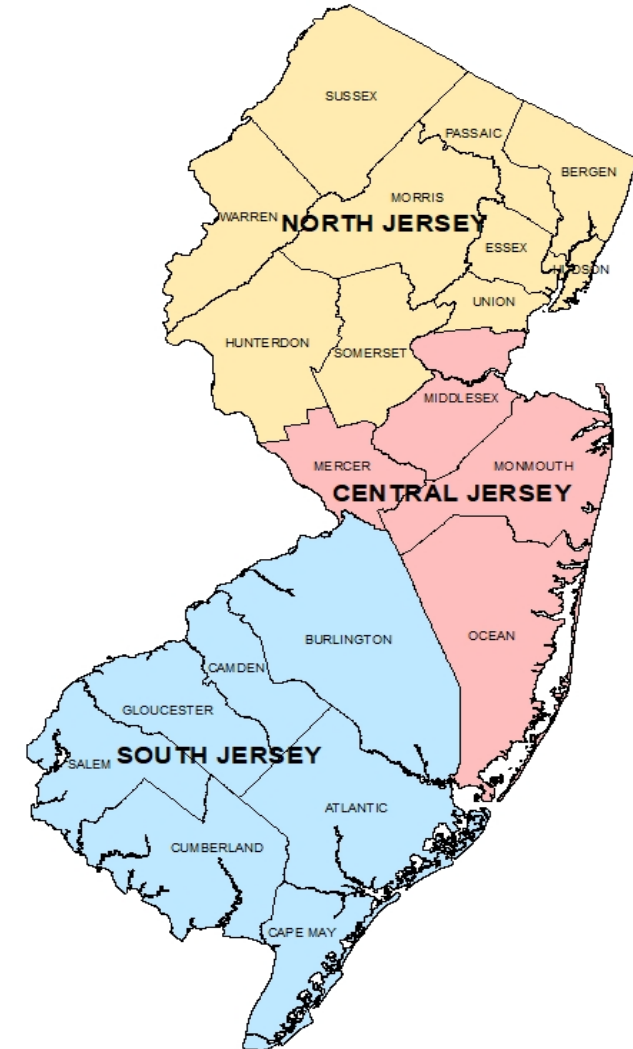


Real-Time Insights: Analysis of Job Posting Data in New Jersey

- This report highlights job postings at the state and regional level.
- The report includes data from January 2024 to December 2024.

Real-Time Insights: Analysis of Job Posting Data in New Jersey Continued

- This report breaks down job postings by three regions based on metropolitan statistical areas defined by Office of Management and Budget :



Real-Time Insights: Analysis of Job Posting Data in New Jersey Continued

Job Posting Data Breakdown

- Top Employers
- Key Occupations
- In-Demand Skills
- Major Cities



Key Findings: New Jersey Shows a Diverse Mix of Job Postings Across Multiple Regions and Industries

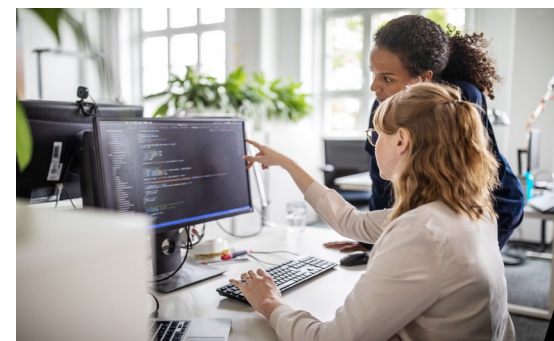
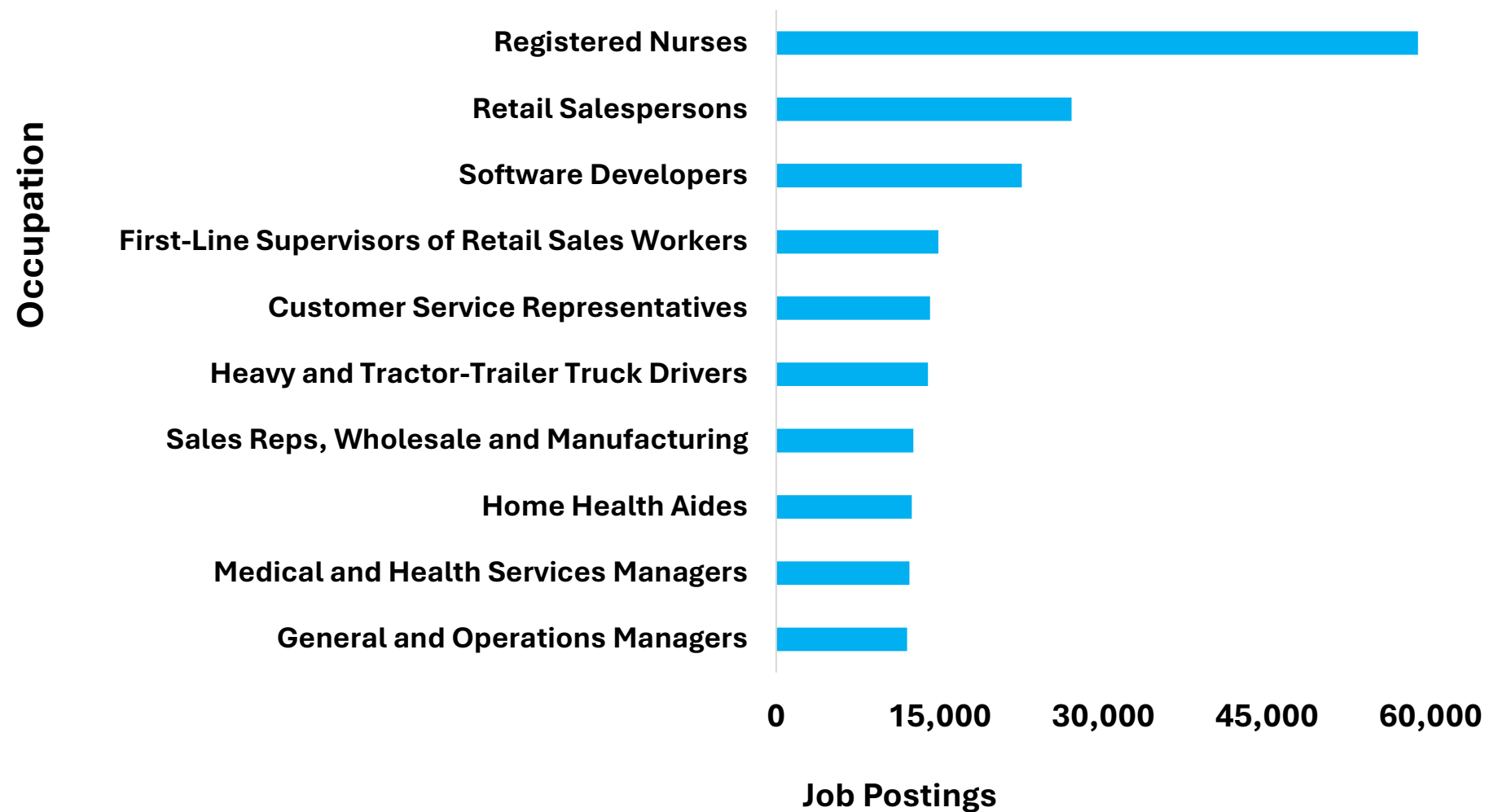


Bergen County had the most job postings in the state, followed by Essex and Middlesex Counties. These three counties have the highest population and employer density in the state.

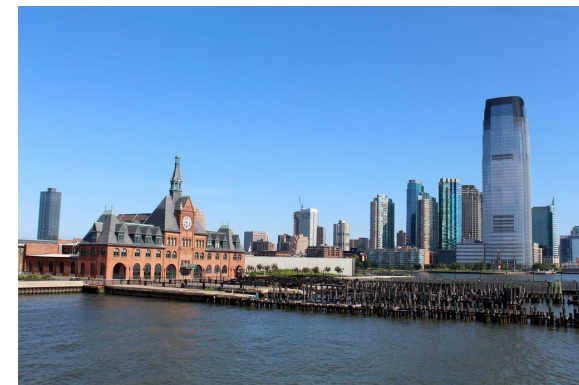
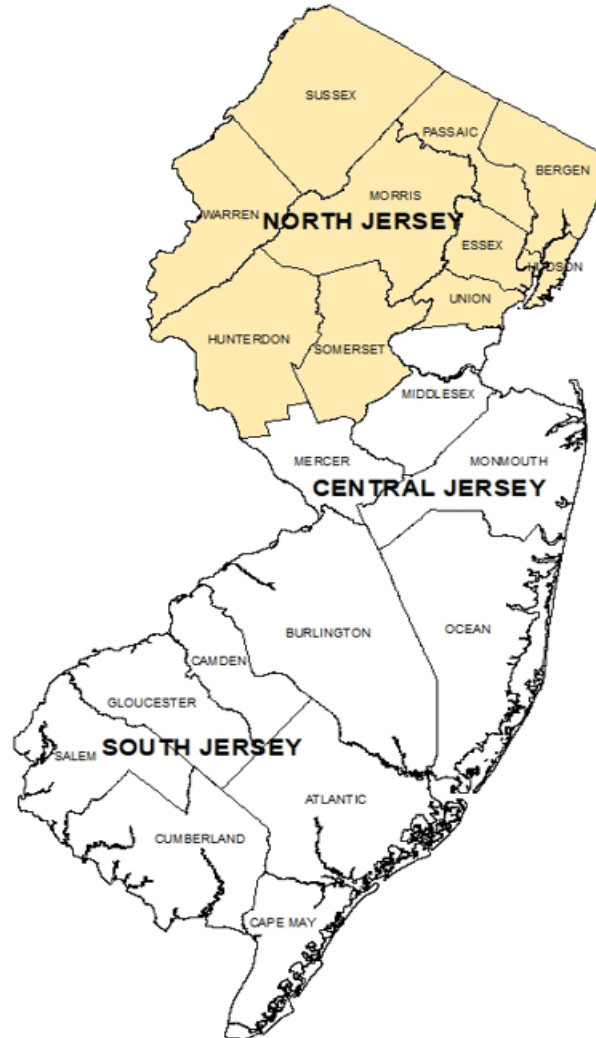


The two most populous cities in the state, Newark and Jersey City had the most job postings at the municipal level.

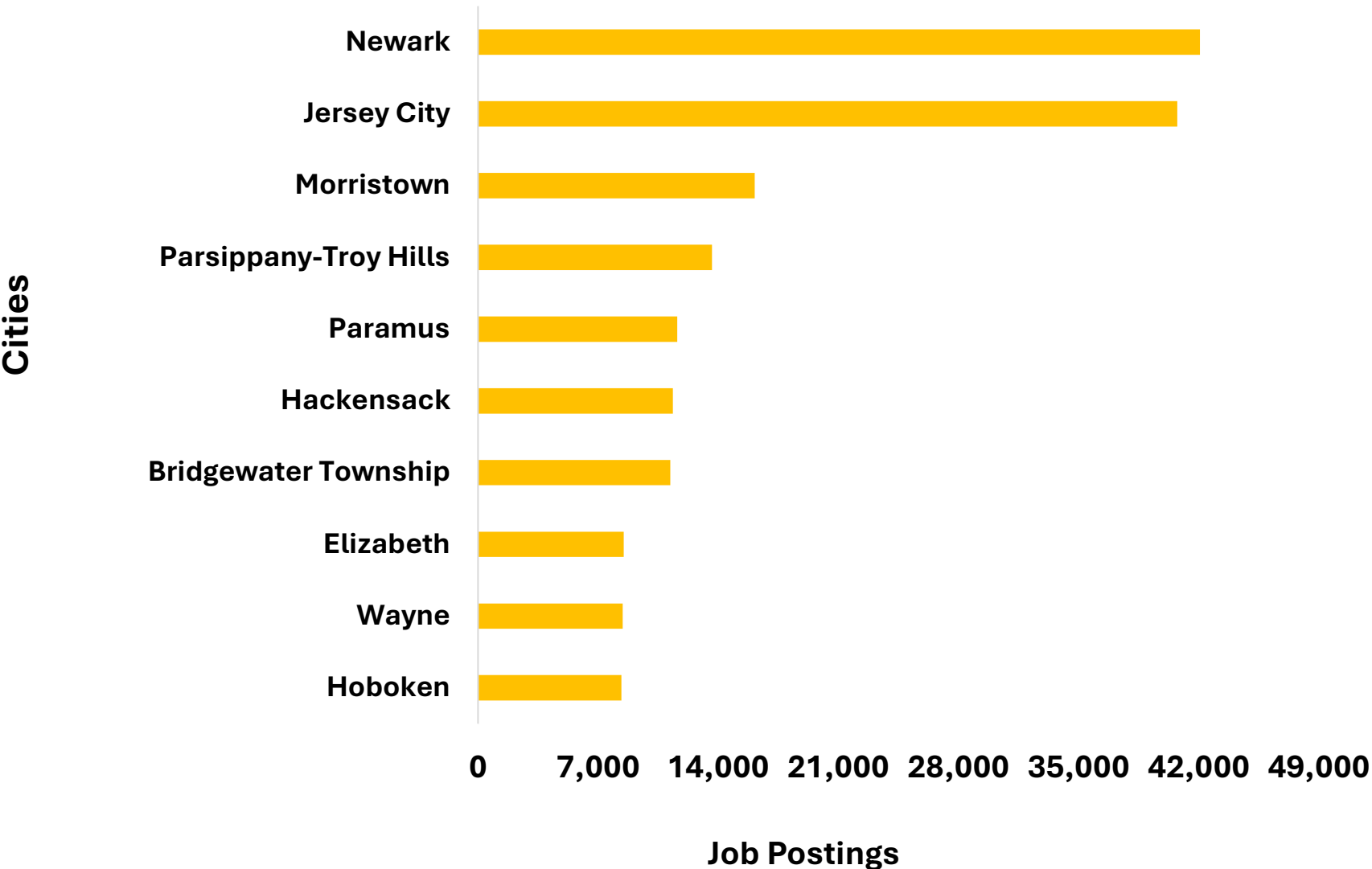
Registered Nurses, retail sales, and software developers had the highest number of job postings statewide



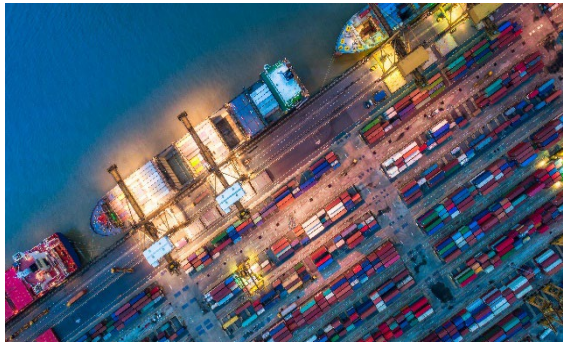
Northern Region



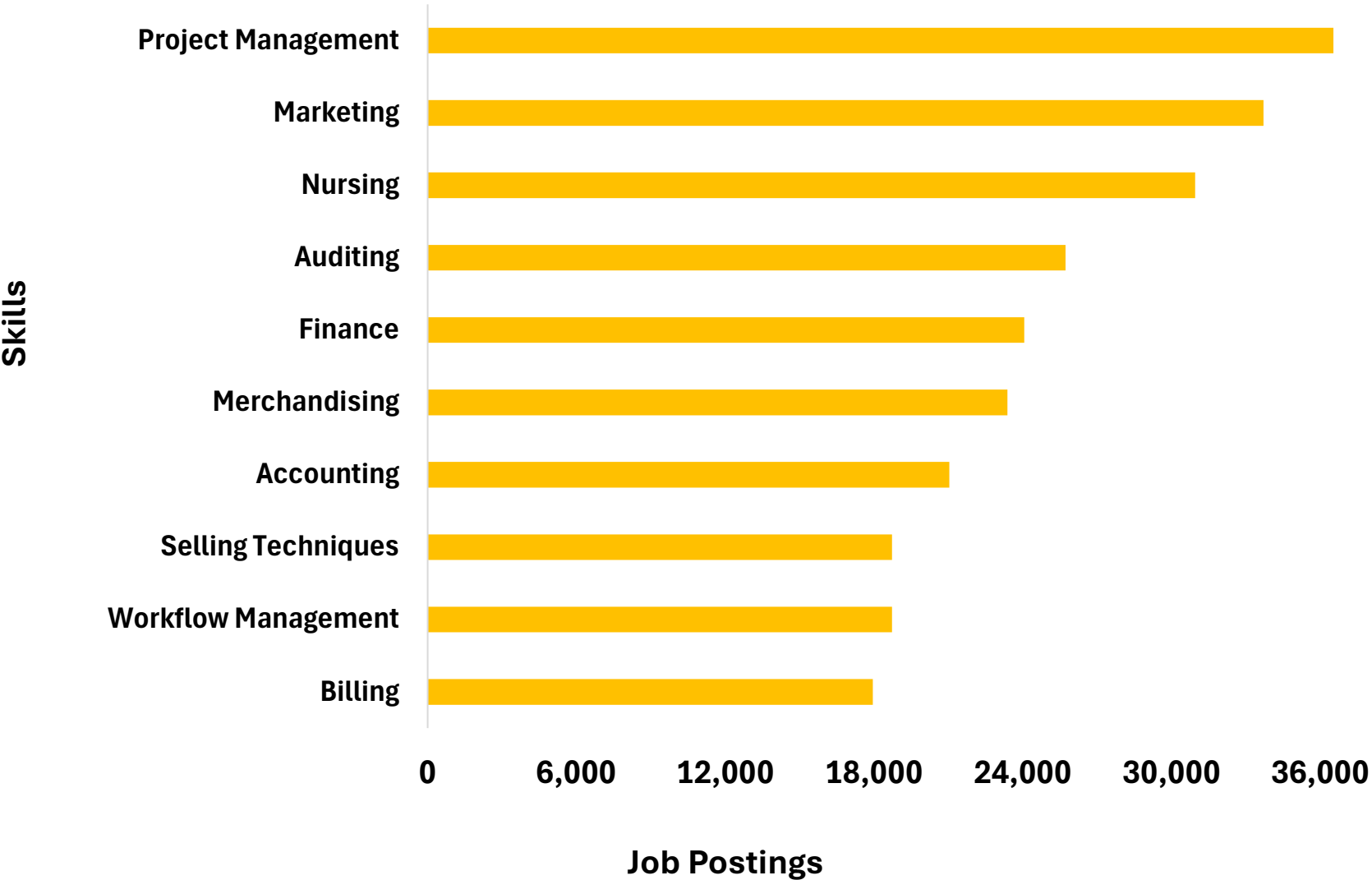
Newark, Jersey City, and Morristown recorded the highest number of job postings in the Northern Region



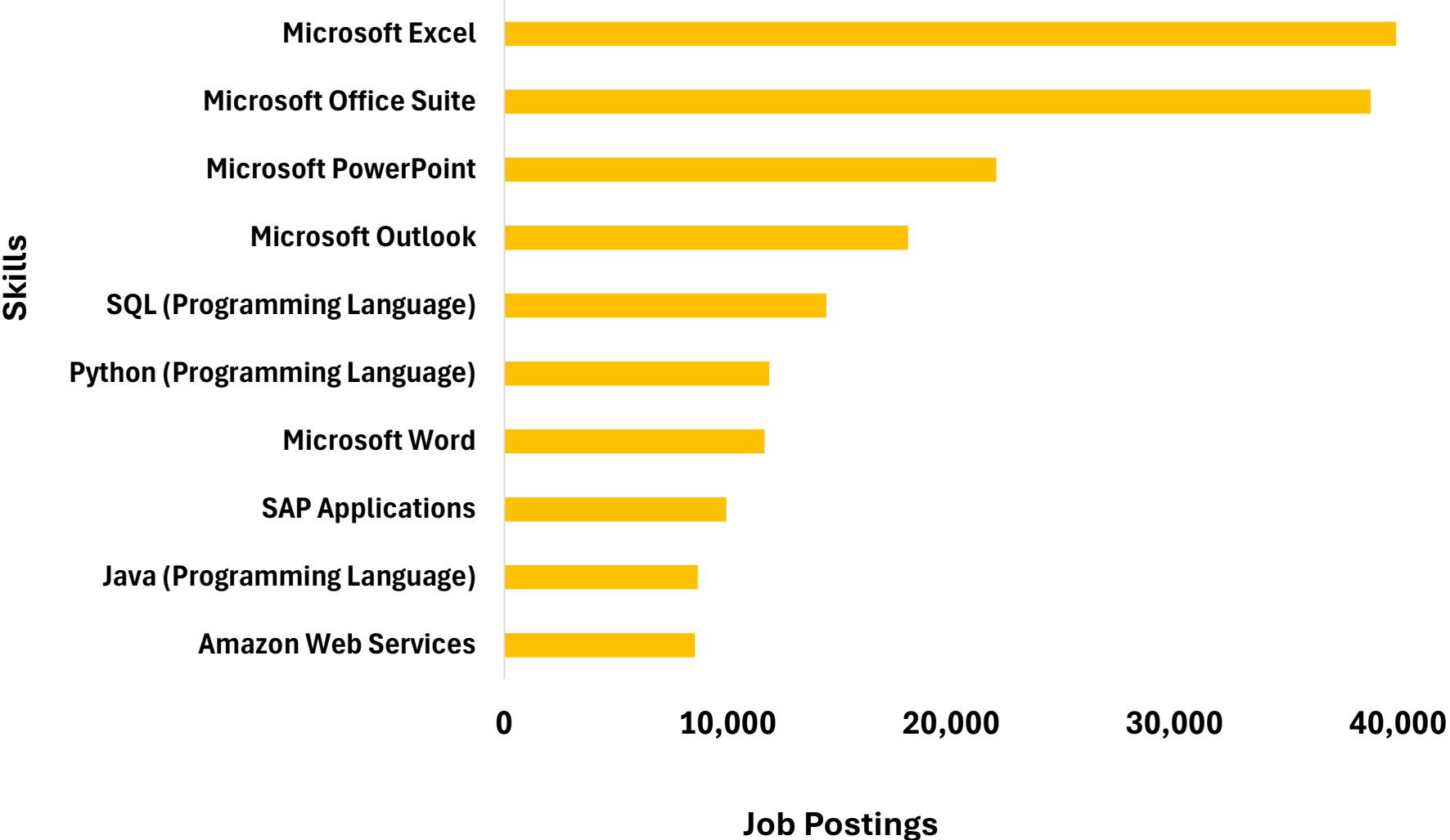
Registered nurses, software developers, and retail sales positions had the most job postings in the Northern Region



Project management, marketing and nursing were the most sought-after skills in the Northern Region



Microsoft Office Suite and programming languages are the most requested software skills in job in Northern Region

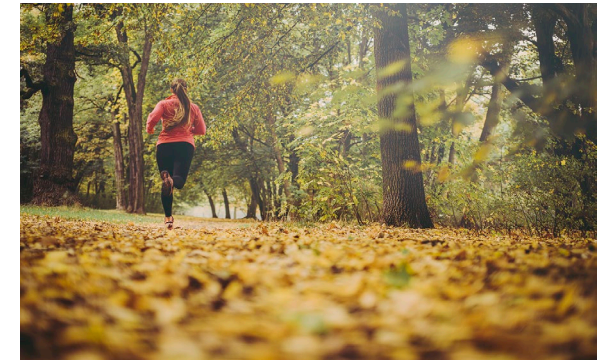
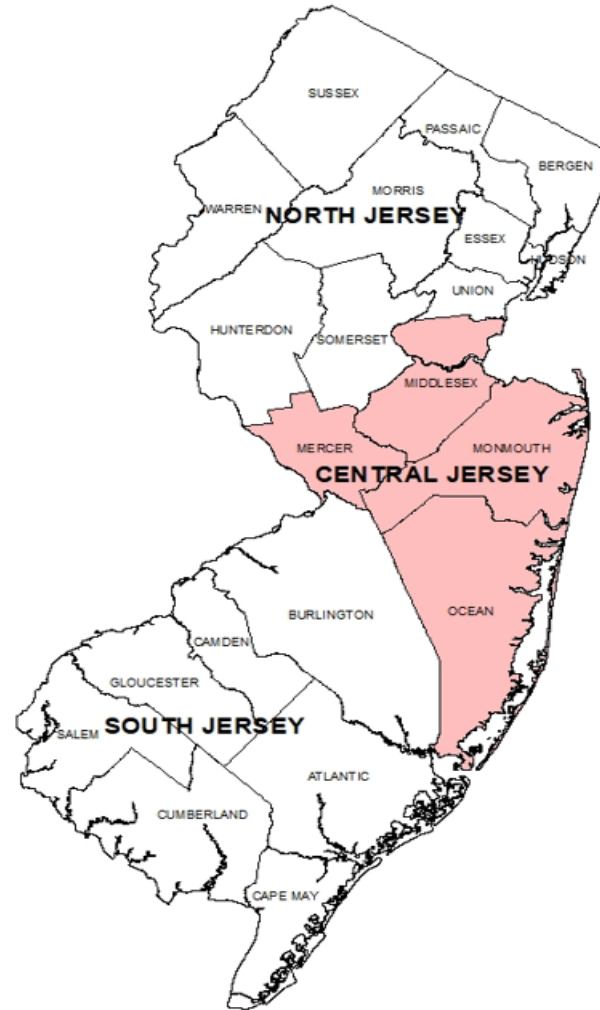


Top 10 Employers by Job Postings Northern Region

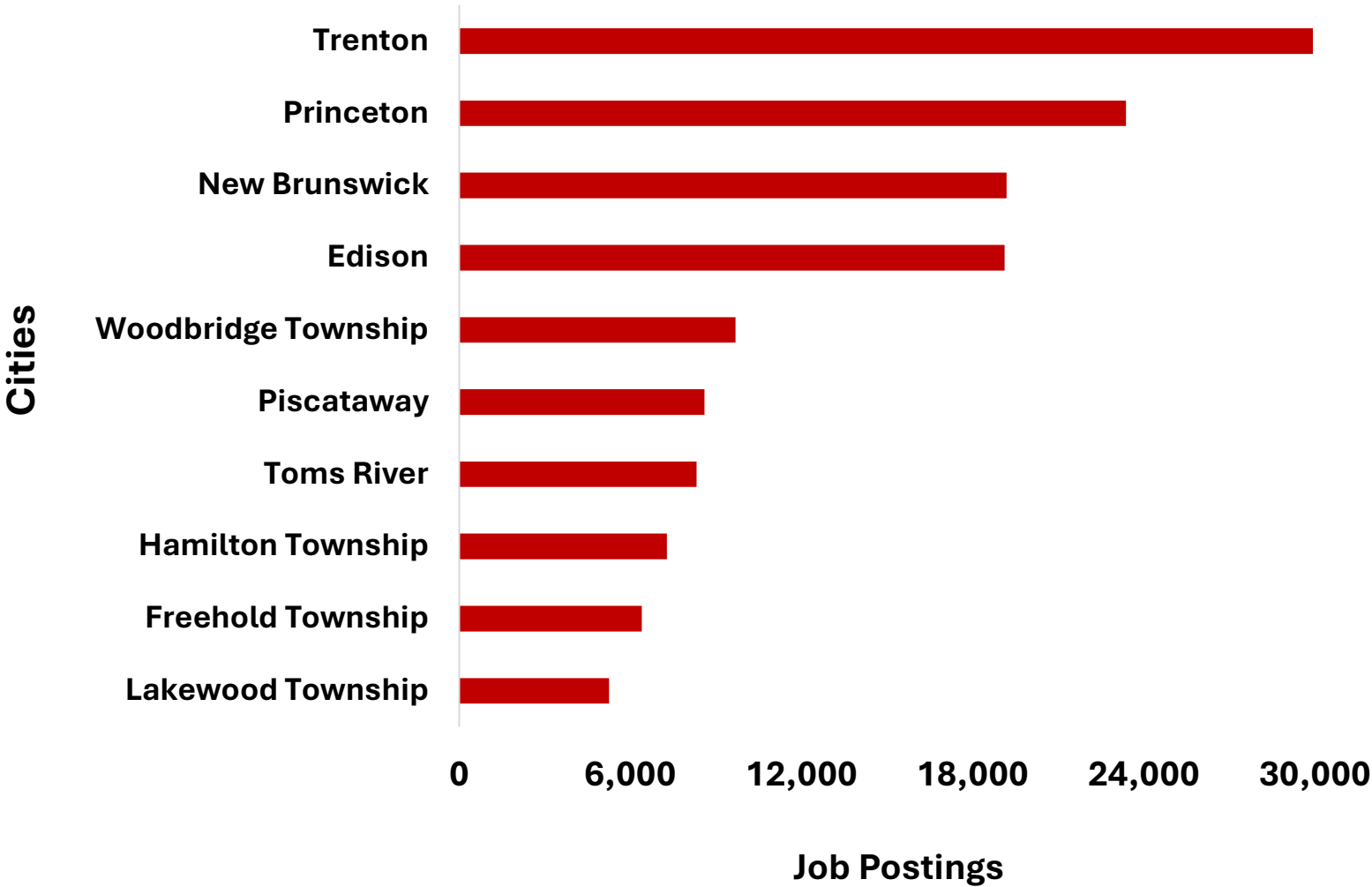
- RWJBarnabas Health
- Atlantic Health System
- Swing Education
- Merck & Co.
- Hackensack Meridian Health
- Jag Physical Therapy
- JPMorgan Chase
- Walgreens Boots Alliance
- Aerotek
- Walmart



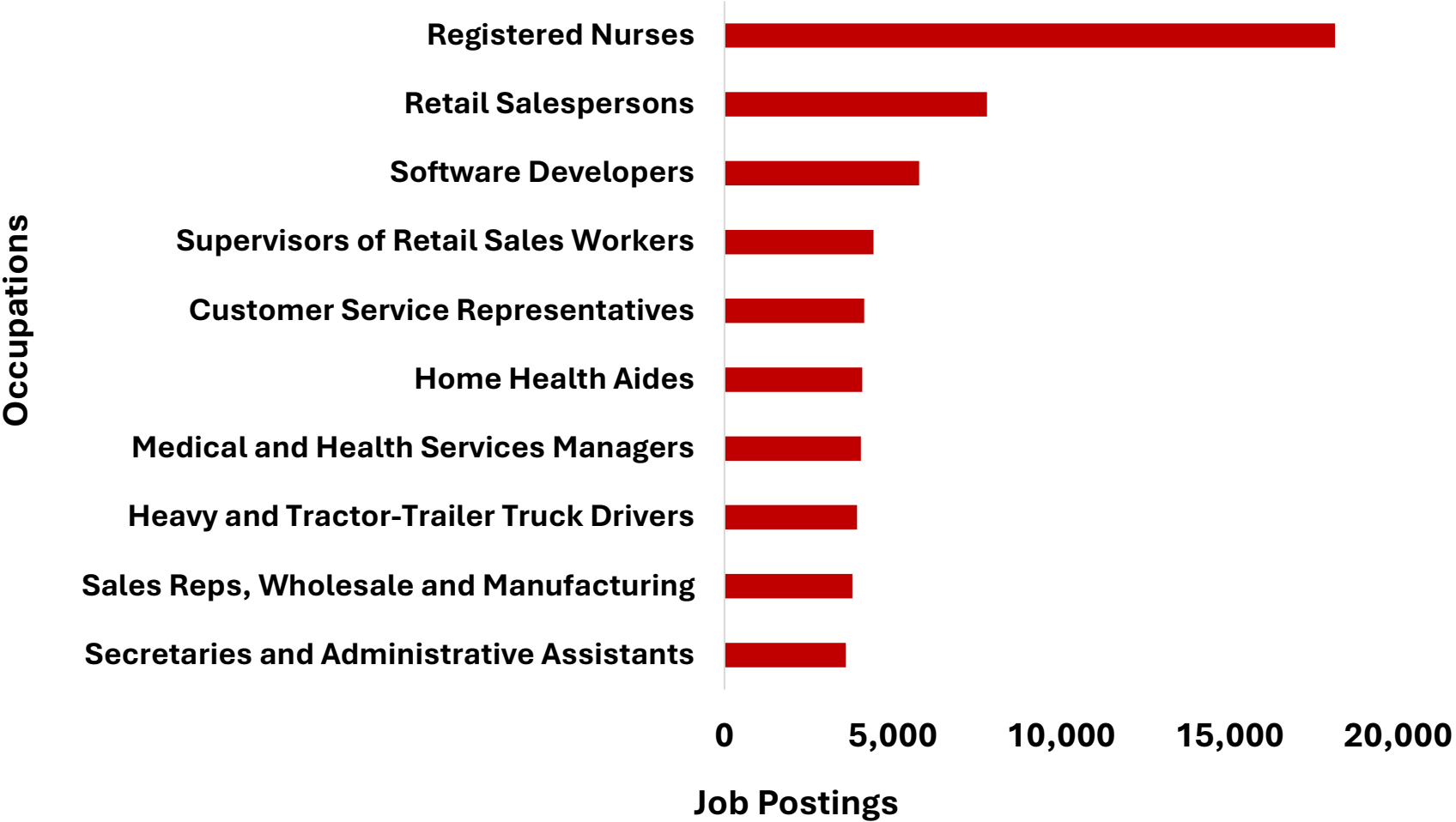
Central Region



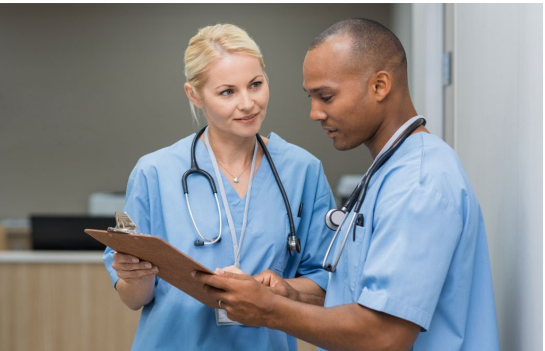
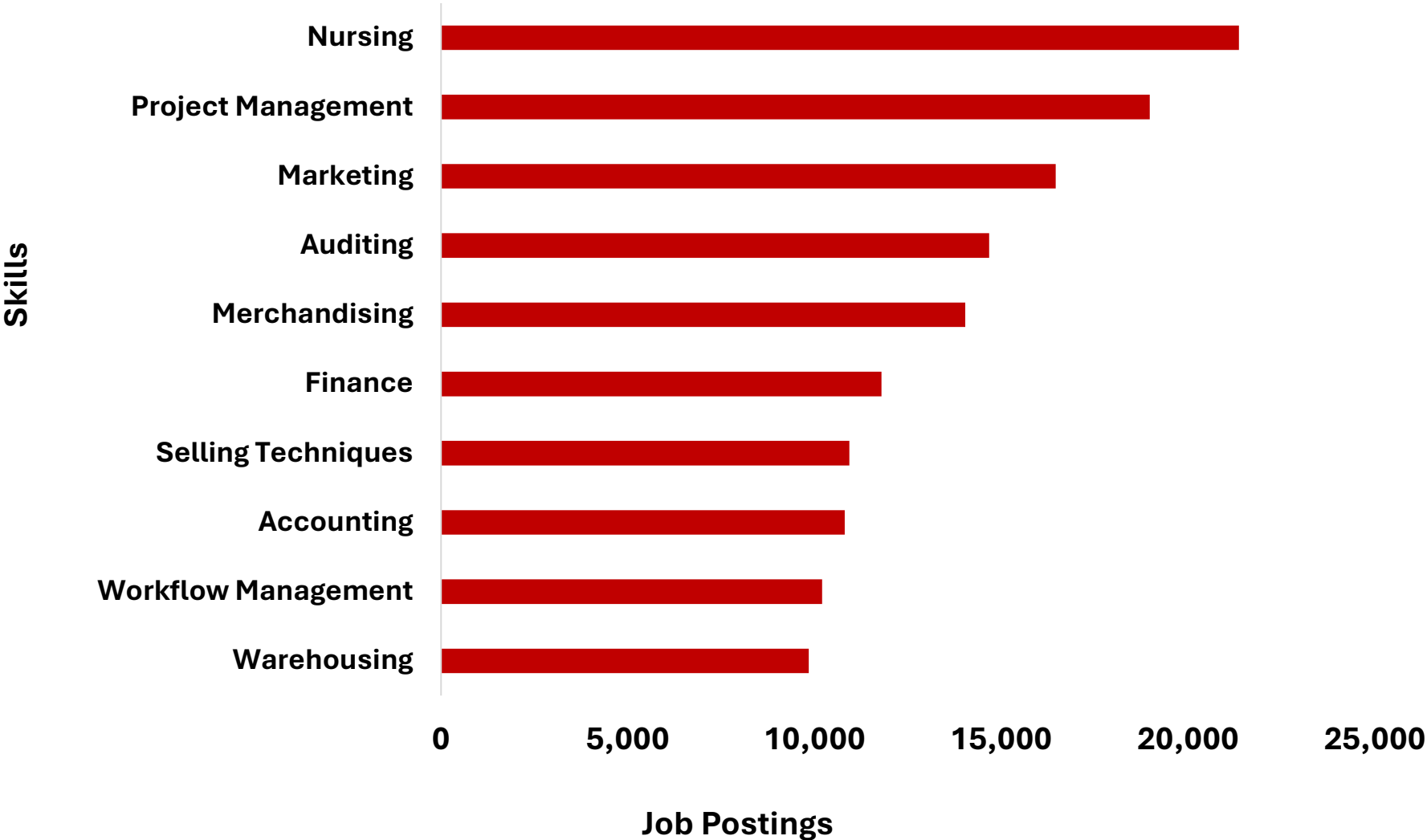
Trenton, Princeton and New Brunswick had the highest number of job postings in the Central Region



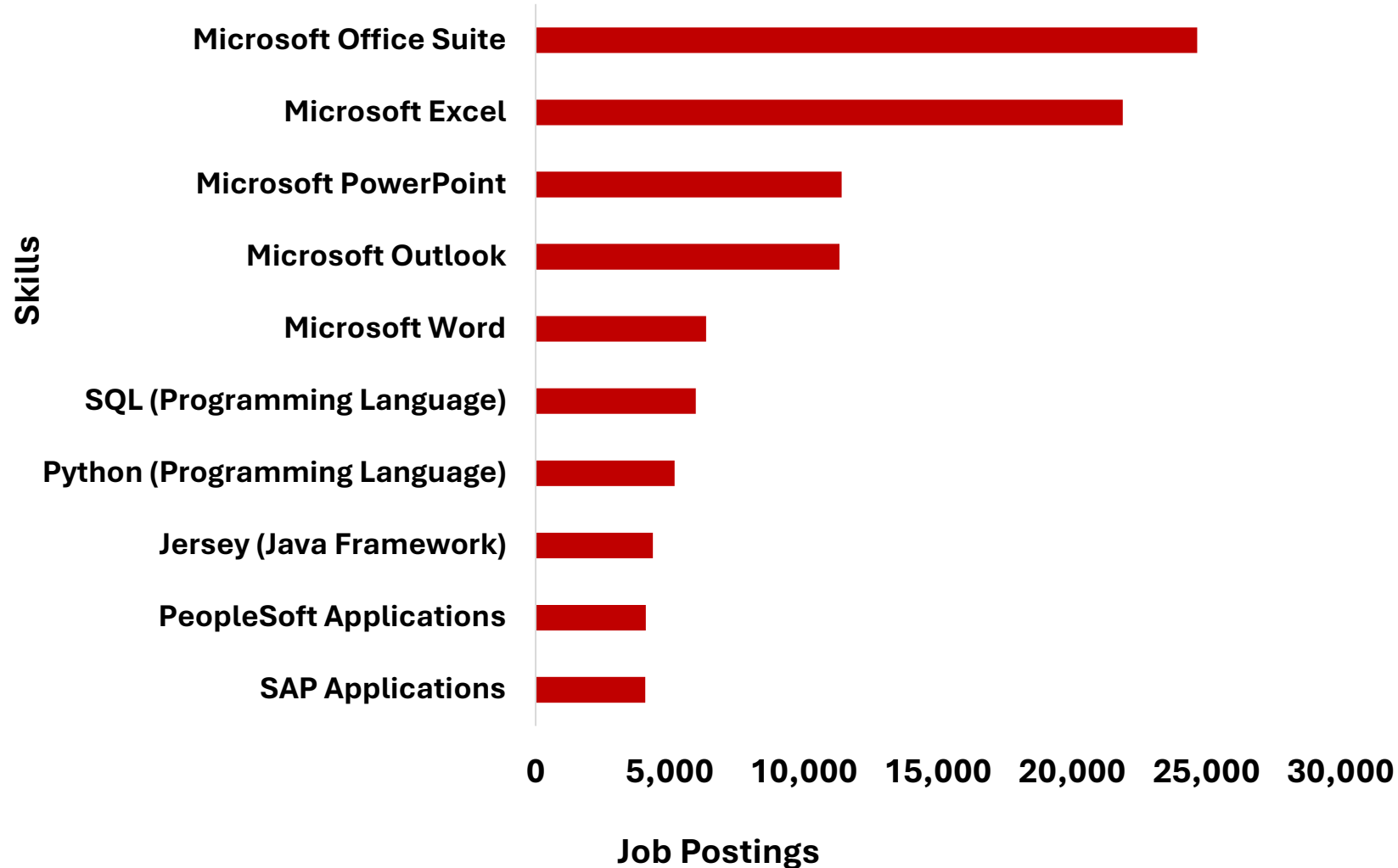
Registered nurses, retail sales and software developers had the most job postings in the Central Region



Nursing, project management and marketing were the most sought-after skills in the Central Region



Microsoft Office Suite and programming languages are the most requested software skills in the Central Region

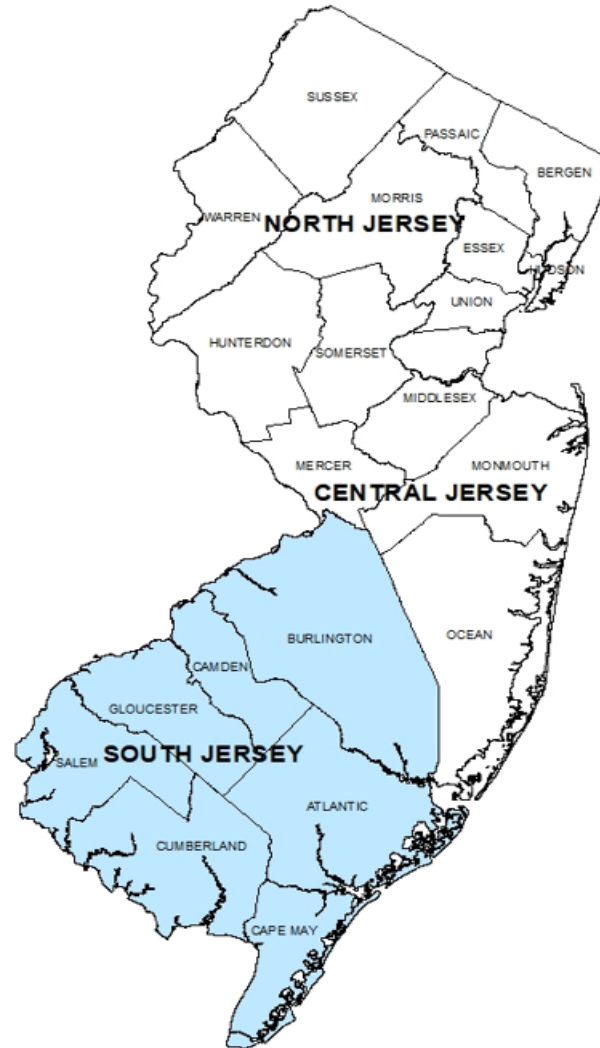


Top 10 Employers by Job Postings Central Region

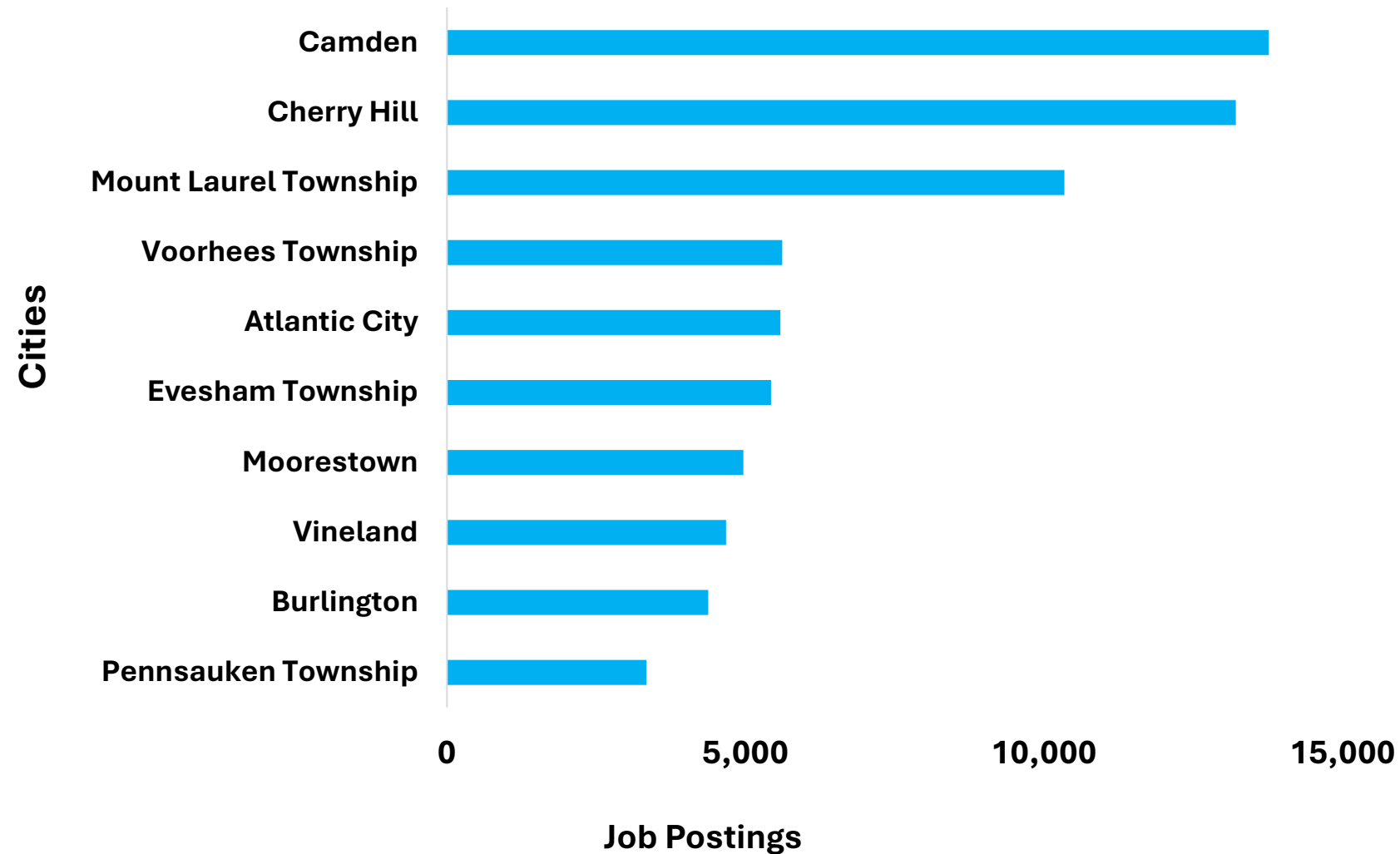
- Hackensack Meridian Health
- Rutgers University
- RWJBarnabas Health
- Princeton University
- Bristol-Myers Squibb
- ShiftMed
- Johnson & Johnson
- CVS Health
- Capital Health
- BAYADA



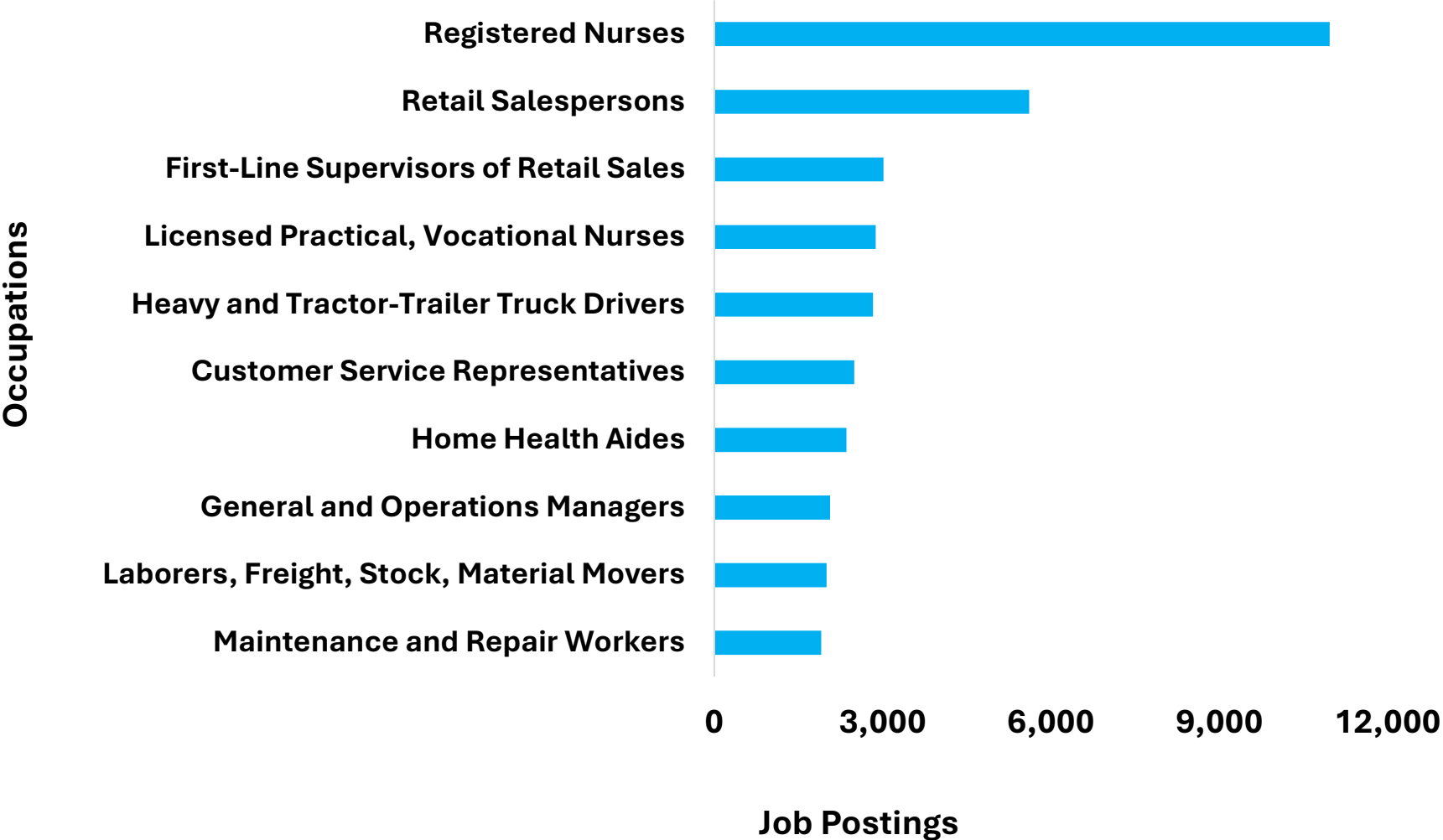
Southern Region



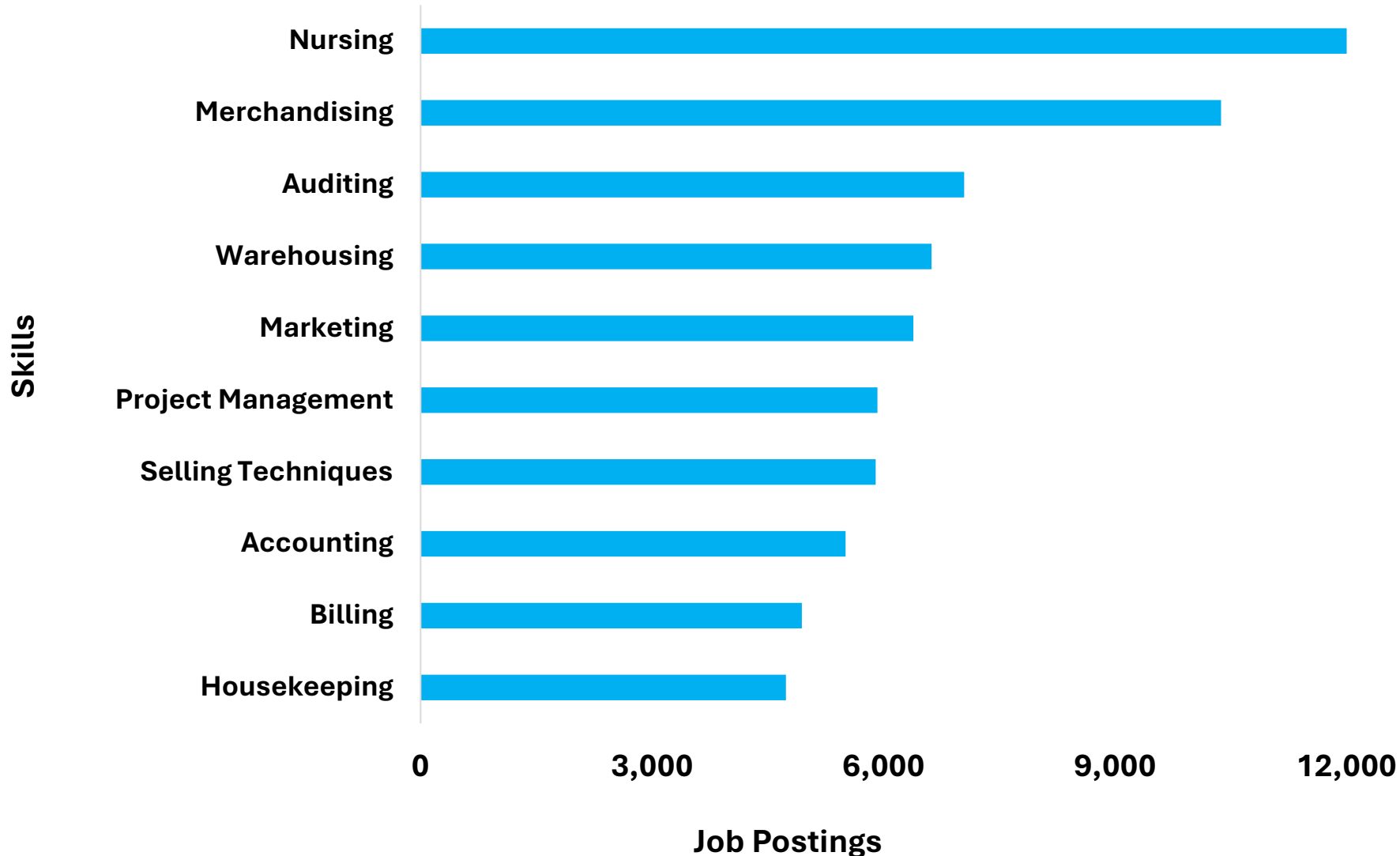
Camden, Cherry Hill and Mount Laurel had the most job postings in the Southern Region



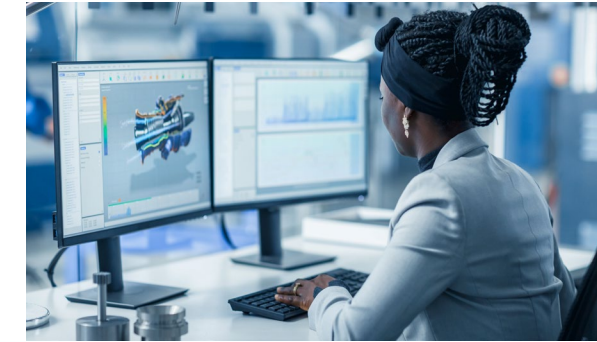
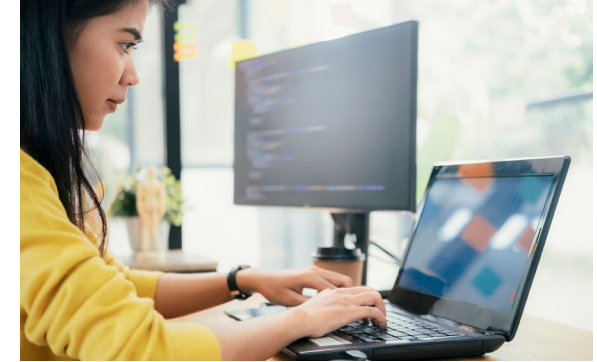
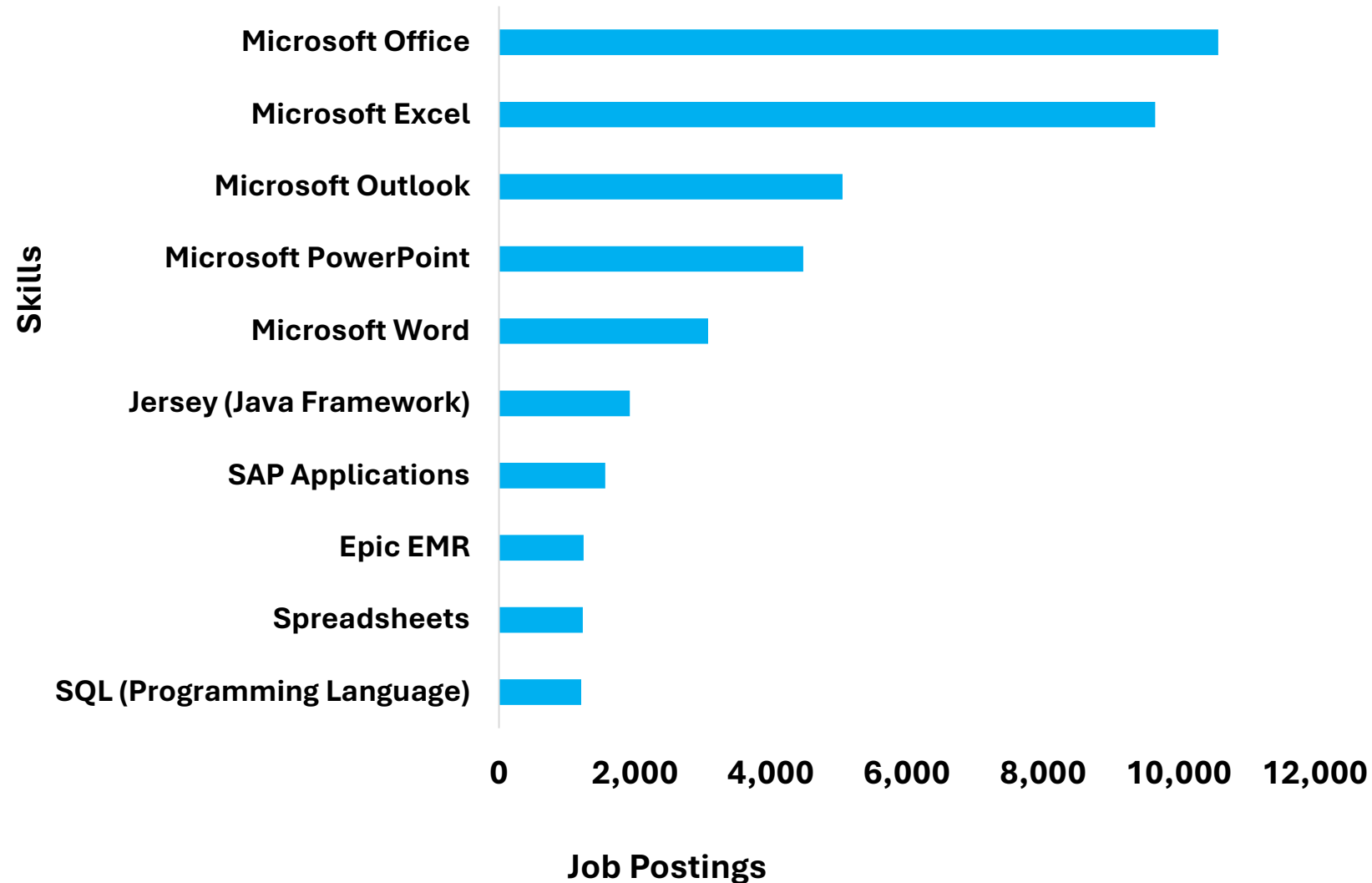
Registered nurses, retail sales and supervisors of retail sales had the most job postings in the Southern Region



Nursing, merchandising and auditing were the most sought-after skills in the Southern Region



Microsoft Office Suite and its components are the most requested software skills in the Southern Region



Top 10 Employers by Job Postings Southern Region

- Cooper University Health Care
- Virtua Health
- TD Bank
- BAYADA Home HealthCare
- Haven Behavioral Healthcare
- Inspira Health Network
- Thomas Jefferson University
- Walmart
- CVS Health
- Rowan University



Real Time Job Posting Data

- This analysis is conducted using Lightcast data, which collects data from job postings listed on the internet.
- Data layered together across 2.5 billion job postings, 400 million career profiles, and 100+ government sources, scraped daily from online labor exchanges.
- Job posting data updated continuously, historically available, and regionally relevant.

Source: Lightcast Technologies, New Jersey 2024

Prepared by: New Jersey Department of Labor and Workforce Development, May 2025

Limitations of the Data

Limitations:

- A posting does not necessarily equal a job
- Some occupations and industries are underrepresented, some may be over-represented
- While Lightcast uses algorithms to remove duplicate listings, some redundancies remain

2024 Report Overview and Subscription Information

This report was prepared by the Office of Research and Information, Division of Economic & Demographic Research. This division collects and disseminates vital data on employers, employees, and population demographics.

2024-2025 NJDOL PUBLICATIONS

[New Jersey Business Employment Dynamics](#)

[Survey of Occupational Injuries and Illnesses \(SOII\)](#)

[Labor Market Spotlight - Fortune 500 Companies](#) (Issue No. 25, Volume 3: March 2025)

[Labor Market Spotlight - Young Adult Workforce](#) (Issue No. 24, Volume 3: January 2025)

[Labor Market Spotlight - Celebrating New Jersey's Veterans](#) (Issue No. 23, Volume 2: November 2024)

[Labor Market Spotlight – The Blueprint of Innovation: Key Insights for New Jersey's Manufacturing Sector](#) (Issue No. 22, Volume 2: October 2024)

[Private Early Care and Education Centers: Industry and Workforce Highlights](#) (Issue No. 21, Volume 2: September 2024)

[A Profile of New Jersey's Hispanic Residents](#) (Issue No. 20, Volume 2: September 2024)

[Logistics Hub: New Jersey's Leading Role in Warehousing](#) (Issue No. 19, Volume 2: September 2024)

[Apprenticeships: First Step on a Career Path](#) (Issue No. 18, Volume 2: June 2024)

[Celebrating New Jersey's Asian American, Native Hawaiian and Pacific Islander Residents](#) (Issue No. 17, Volume 2: May 2024)

[Summer Spotlight on the Jersey Shore](#) (Issue 16, Volume 2: May 2024)

[Celebrating the Garden State's Green Economy](#) (Issue No. 15, Volume 2: April 2024)

[Celebrating the Accomplishments of Women](#) (Issue No. 14, Volume 2: March 2024)

[Celebrating Black History Month: A Profile of New Jersey's Black and African American Residents](#) (Issue No. 13, Volume 2: February 2024)

[Valentine's Day Edition: Fall in Love with New Jersey Businesses](#) (Issue No. 12, Volume 2: February 2024)

[Retail Industry](#) (Issue No. 11, Volume 2: January 2024)

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Office of Research and Information

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