Real-Time Insights: Analysis of Job Posting Data in New Jersey

NJDOL - Office of Research & Information
Division of Economic & Demographic Research
January 2026

Table of Contents
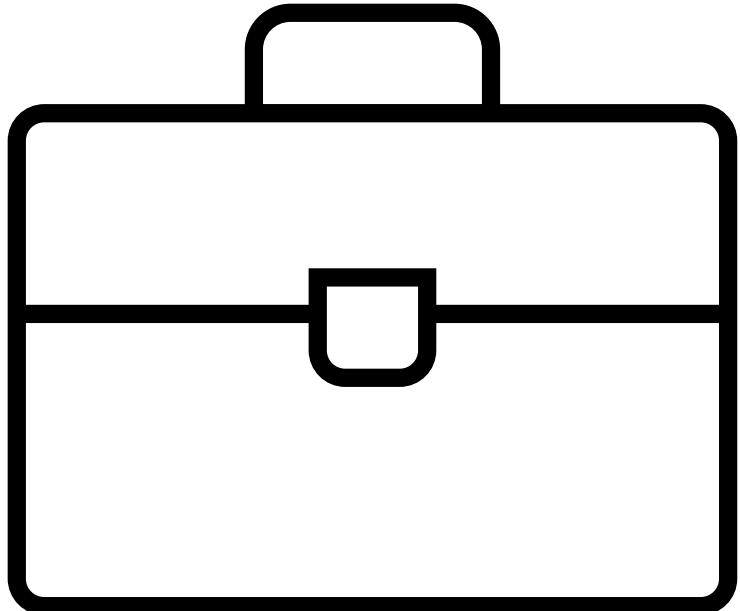
Real-Time Insights: Analysis of Job Posting Data in New Jersey

- This report highlights job postings at the state and regional level.

- The report includes data from January 2025 to December 2025.

Real-Time Insights: Analysis of Job Posting Data in New Jersey Continued

- This report breaks down job postings by three regions based on metropolitan statistical areas defined by Office of Management and Budget
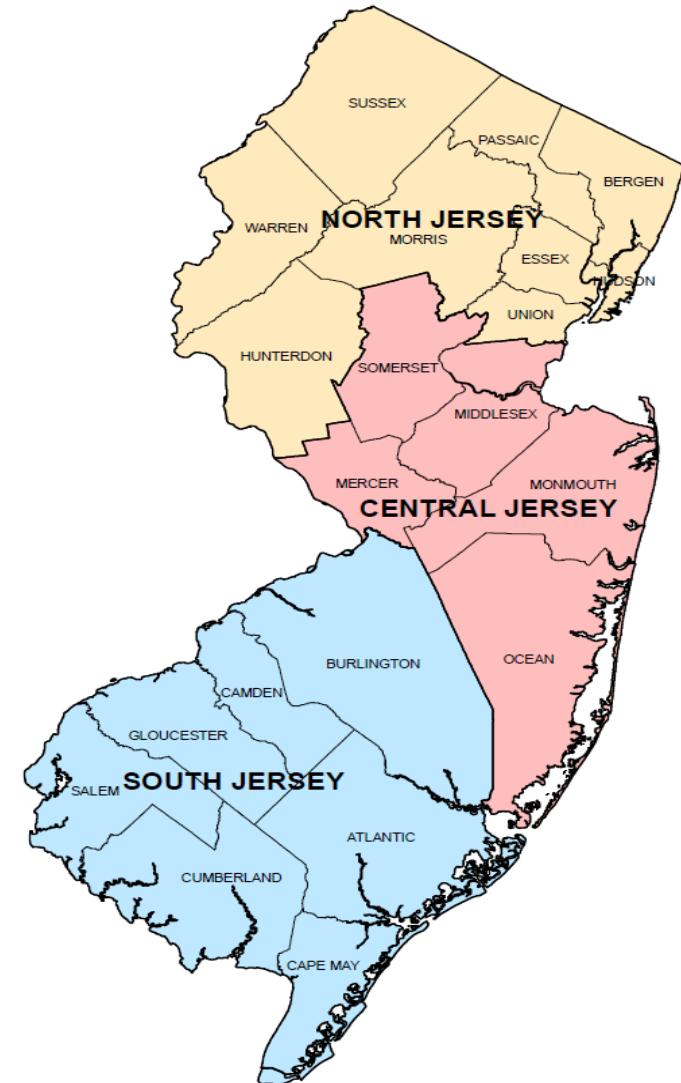
Real-Time Insights: Analysis of Job Posting Data in New Jersey Continued

Job Posting Data Breakdown
- Top Employers
- Key Occupations
- In-Demand Skills
- Major Cities

Key Findings: New Jersey Shows a Diverse Mix of Job Postings Across Multiple Regions and Industries

Bergen County had the most job postings in the state, followed by Middlesex and Essex Counties. These three counties have the highest population and employer density in the state.

Jersey City and Newark, the two most populous cities in the state, had the most job postings at the municipal level.

Registered nurses, retail sales, and truck driver positions had the highest number of job postings statewide

Occupations (y-axis) vs **Job Postings** (x-axis)

Occupation	Job Postings (approx.)
Registered Nurses	~57,000
Retail Salespersons	~33,000
Heavy and Tractor-Trailer Truck Drivers	~21,000
Software Developers	~20,000
First-Line Supervisors of Retail Sales Workers	~19,000
Home Health Aides	~18,000
Customer Service Representatives	~16,000
Medical and Health Services Managers	~16,000
Licensed Practical and Vocational Nurses	~15,000
Personal Care Aides	~15,000

x-axis labels: 0, 20,000, 40,000, 60,000

Northern Region

Jersey City, Newark and Morristown recorded the highest number of job postings in the Northern Region

Chart: Job Postings by City (Cities vs Job Postings)

City	Job Postings (approx.)
Jersey City	~42,000
Newark	~42,000
Morristown	~17,500
Paramus	~14,000
Parsippany-Troy Hills	~12,000
Hackensack	~10,000
Wayne	~9,500
Elizabeth	~9,500
Hoboken	~9,500
Clifton	~8,500
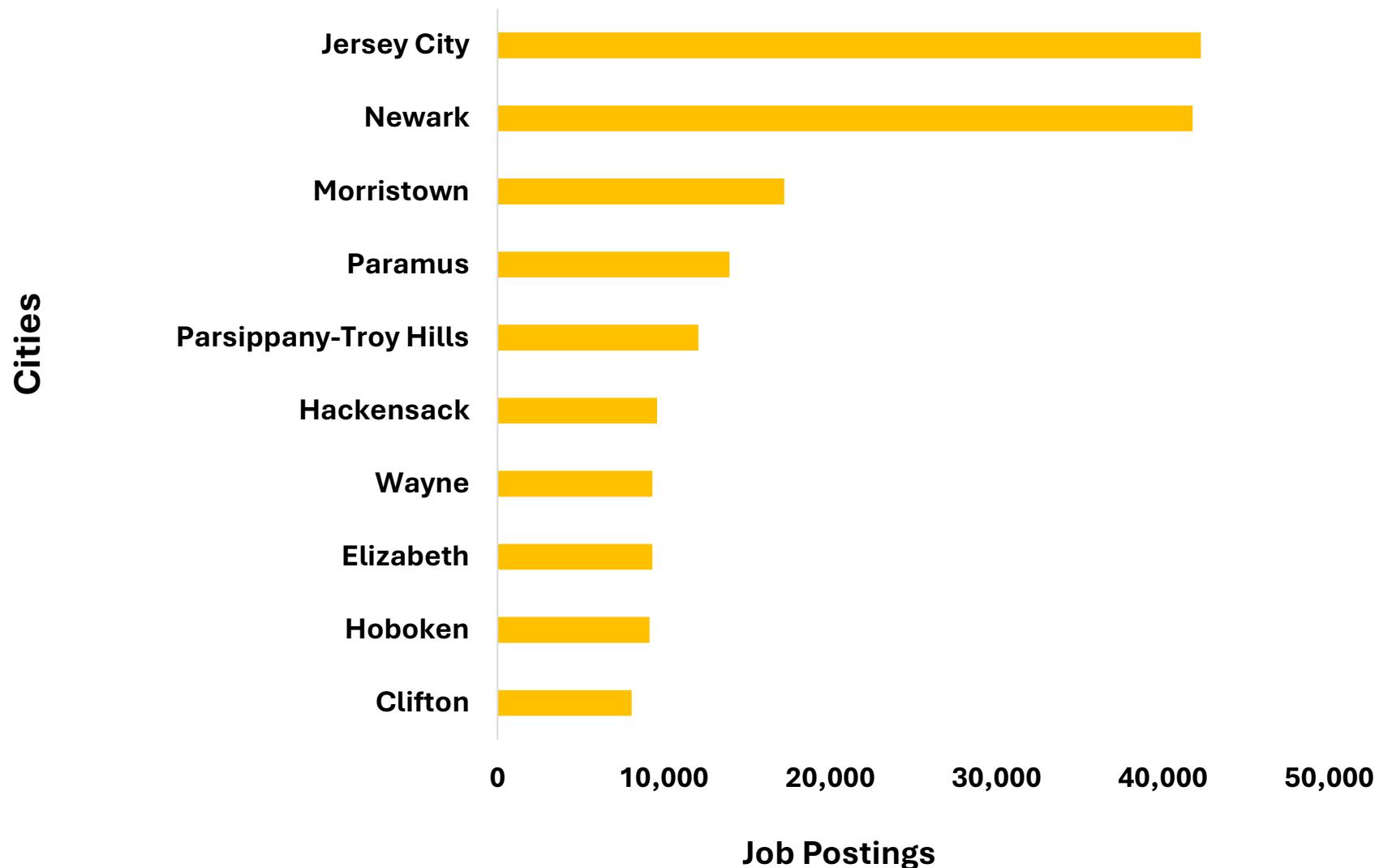
Registered nurses, retail sales positions and software developers had the most job postings in the Northern Region

Occupations (y-axis)

- Registered Nurses
- Retail Salespersons
- Software Developers
- Heavy and Tractor-Trailer Truck Drivers
- First-Line Supervisors of Retail Sales Workers
- Licensed Practical and Vocational Nurses
- Home Health Aides
- Customer Service Representatives
- Personal Care Aides
- Sales Reps, Wholesale and Manufacturing

x-axis: 0, 10,000, 20,000, 30,000

Job Postings

10
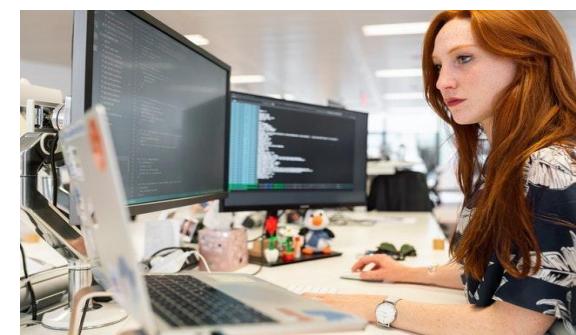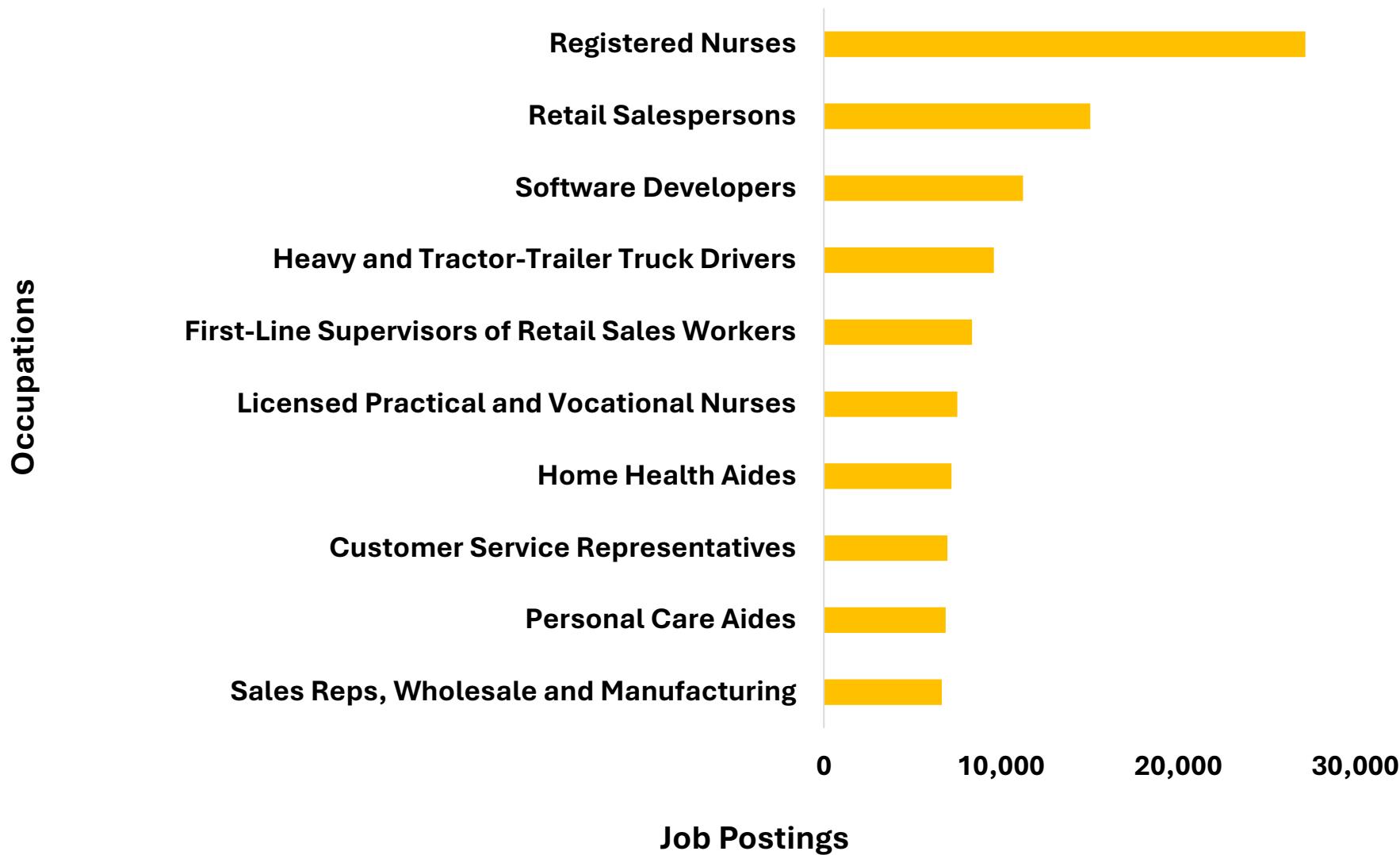
Nursing, marketing and project management were the most sought-after skills in the Northern Region
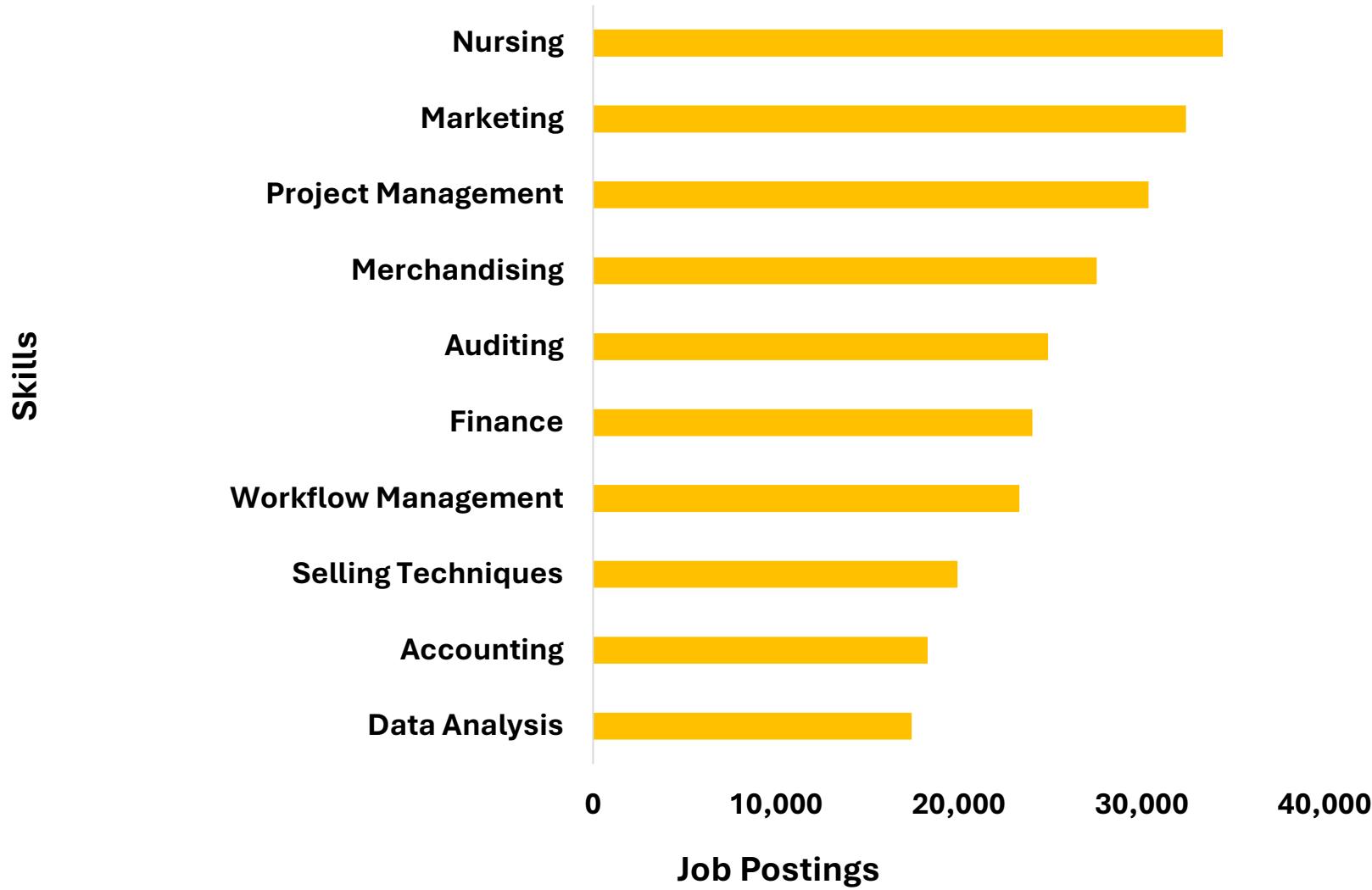
Chart: Job Postings by Skill

Skills	Job Postings (approximate)
Nursing	~34,000
Marketing	~32,000
Project Management	~30,000
Merchandising	~27,000
Auditing	~25,000
Finance	~24,000
Workflow Management	~23,000
Selling Techniques	~20,000
Accounting	~18,500
Data Analysis	~18,000

Microsoft Office Suite and programming languages are the most requested software skills in job in the Northern Region
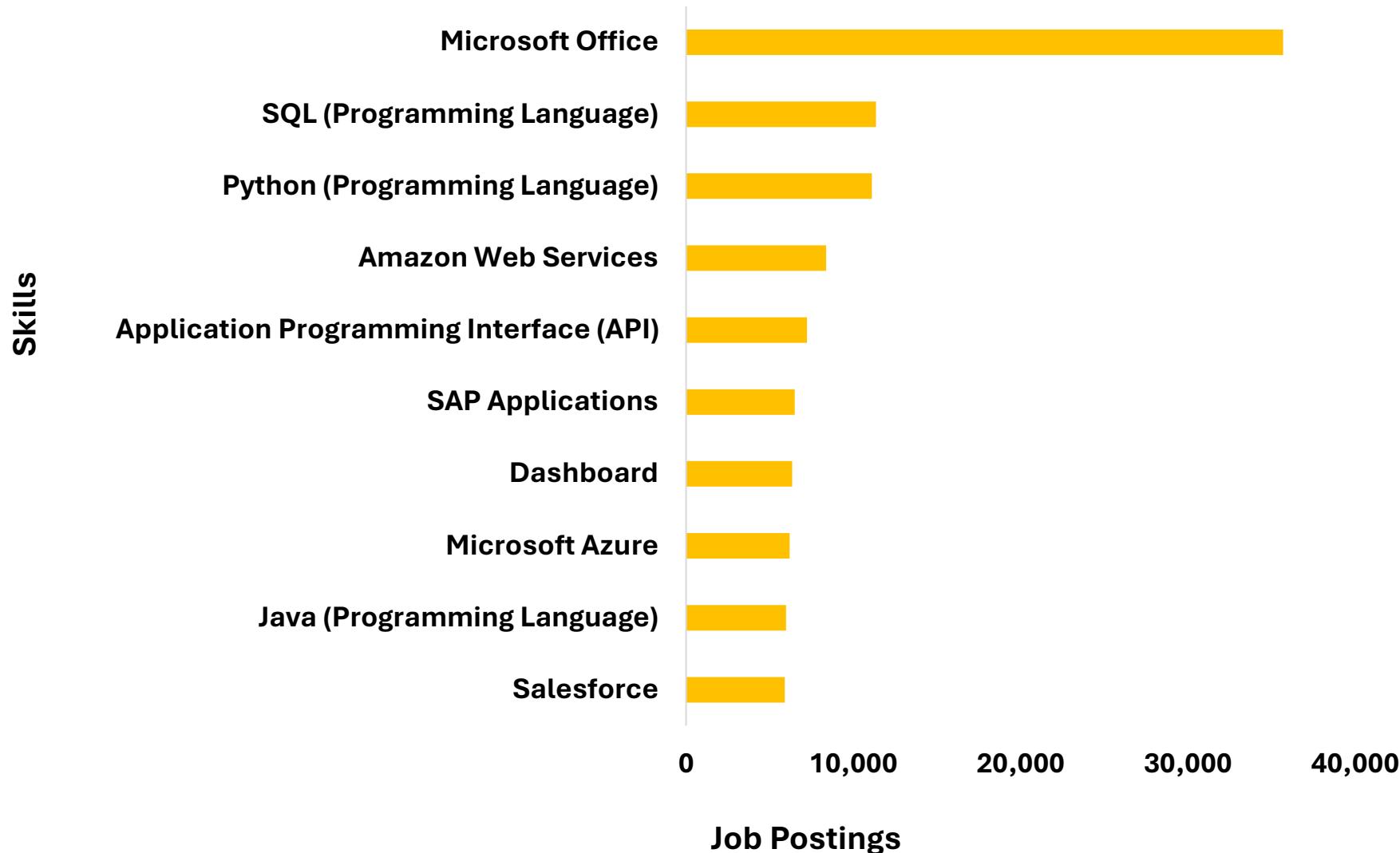
Top 10 Employers by Job Postings Northern Region

- Atlantic Health System
- RWJBarnabas Health
- JPMorgan Chase
- Pine Acres Healthcare And Rehabilitation Center
- CVS Health
- ShopRite
- Hackensack Meridian Health
- Walgreens Boots Alliance
- Valley Health System
- Walmart

Central Region
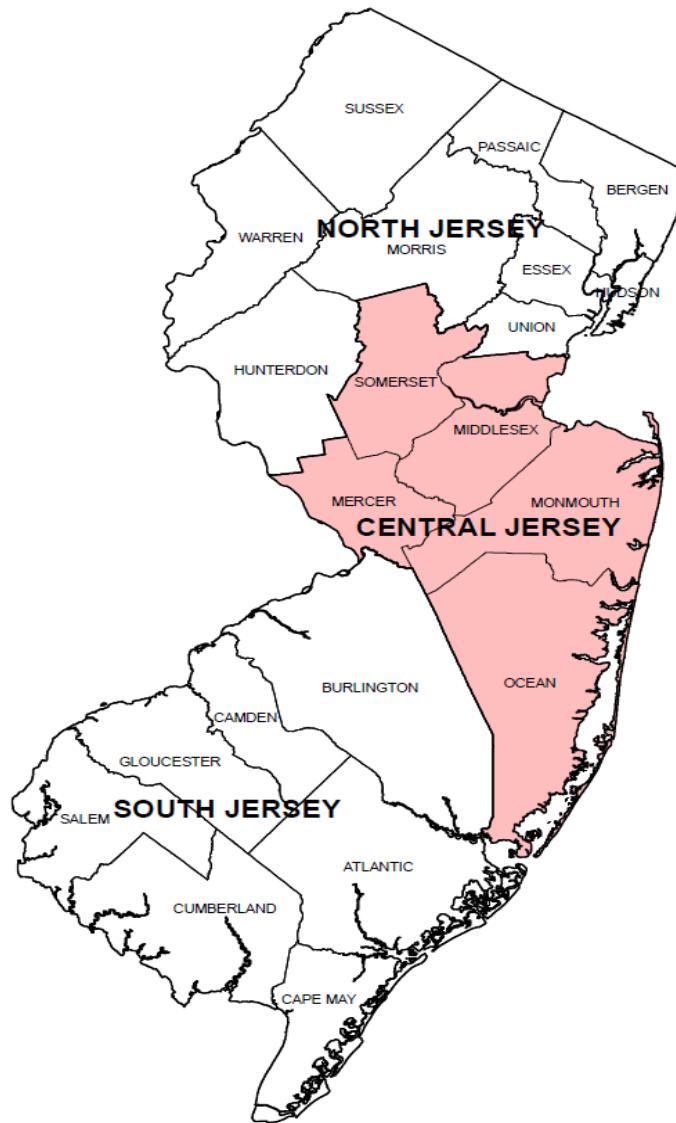
Trenton, Princeton and New Brunswick had the highest number of job postings in the Central Region


Cities (y-axis)

- Trenton
- Princeton
- New Brunswick
- Edison
- Woodbridge Township
- Bridgewater Township
- Toms River
- Franklin Township
- Piscataway
- Hamilton Township

Job Postings (x-axis): 0, 10,000, 20,000, 30,000, 40,000
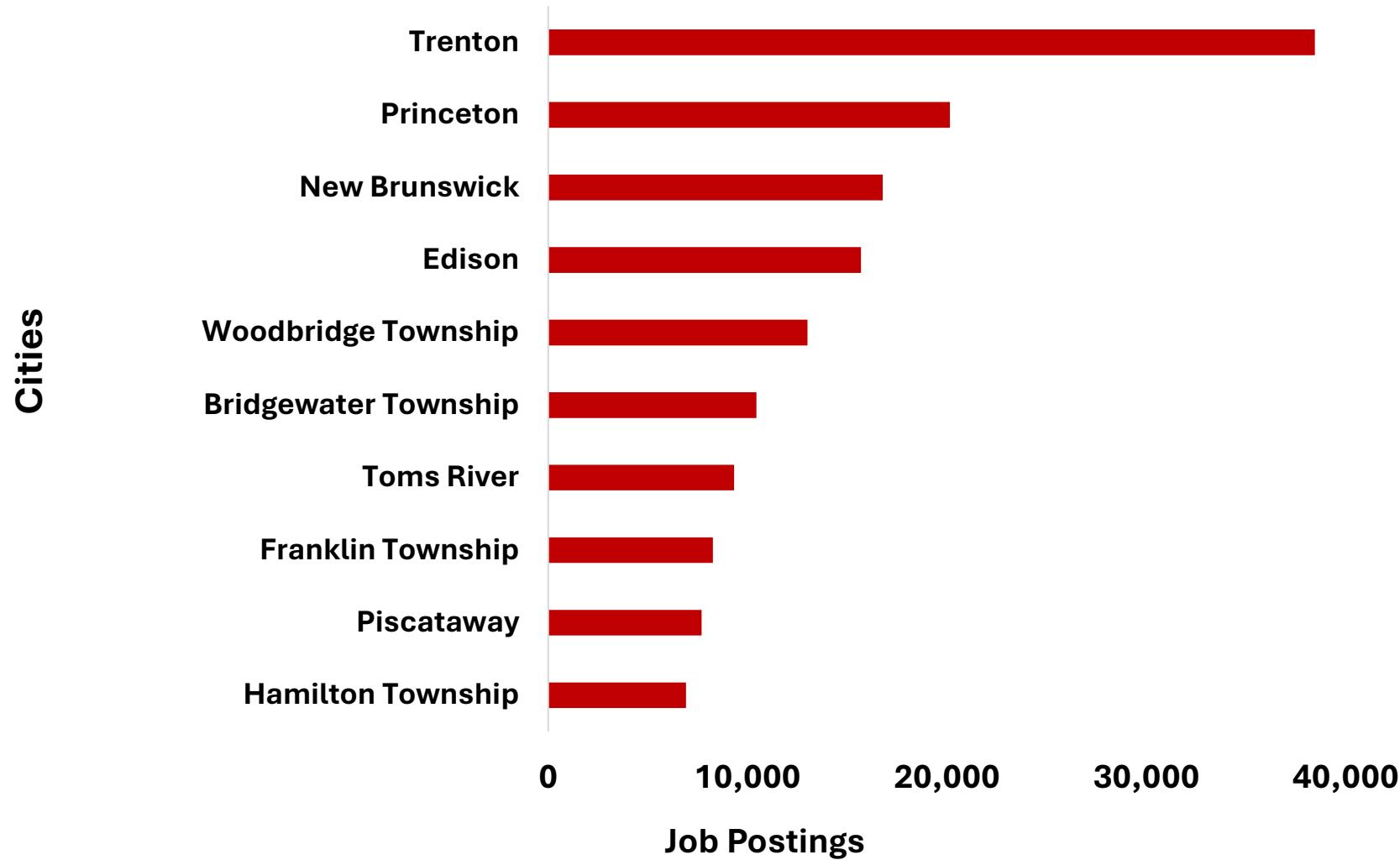
Registered nurses, retail sales and software developers had the most job postings in the Central Region

Occupations (y-axis)

- Registered Nurses
- Retail Salespersons
- Software Developers
- Home Health Aides
- First-Line Supervisors of Retail Sales Workers
- Heavy and Tractor-Trailer Truck Drivers
- Medical and Health Services Managers
- Customer Service Representatives
- Personal Care Aides
- Sales Reps, Wholesale & Manufacturing

Job Postings (x-axis): 0 — 5,000 — 10,000 — 15,000 — 20,000
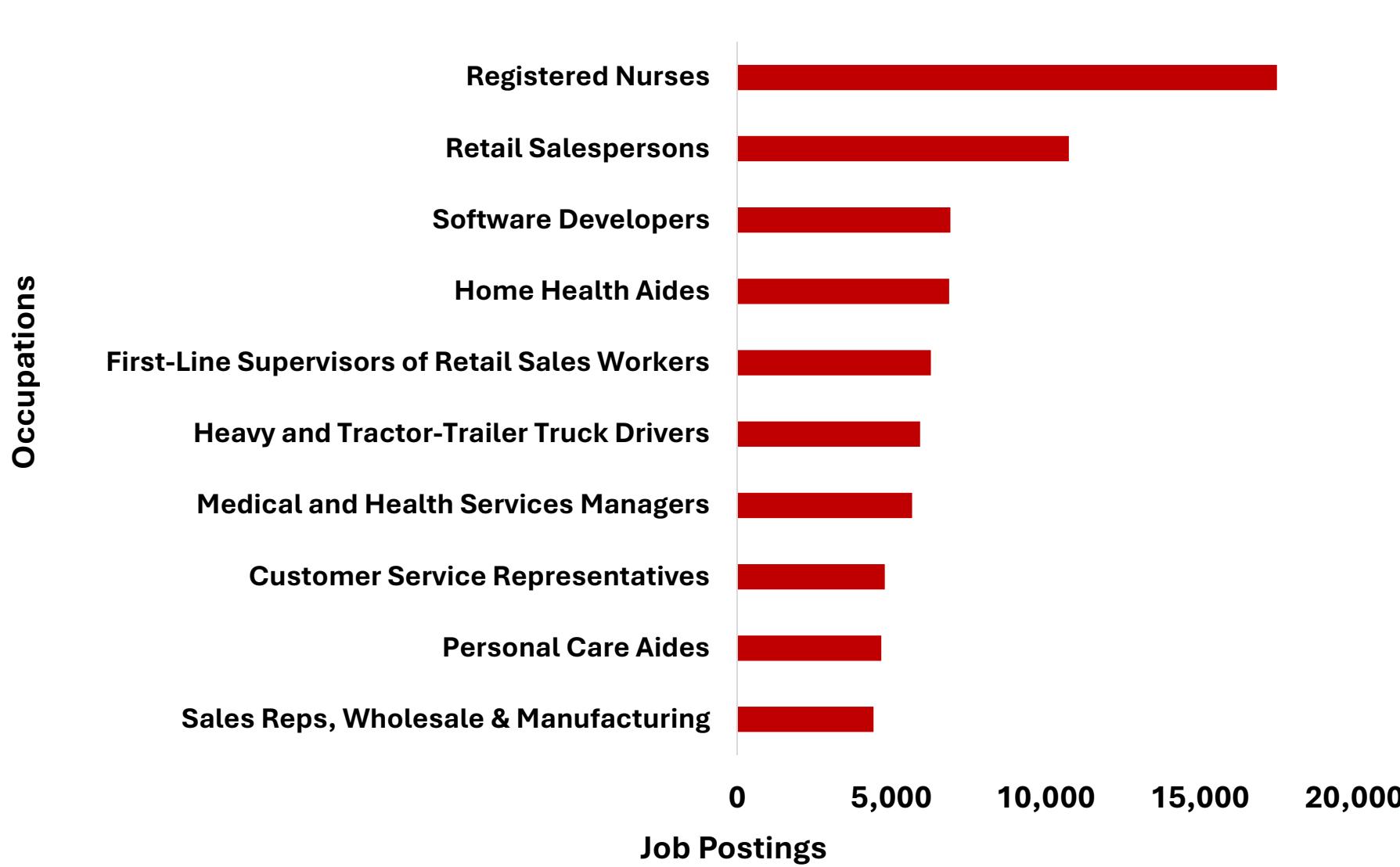
Nursing, project management and marketing were the most sought-after skills in the Central Region

Microsoft Office Suite and programming languages are the most requested software skills in the Central Region

Skills (y-axis)

- Microsoft Office
- Python (Programming Language)
- SQL (Programming Language)
- SAP Applications
- Salesforce
- Amazon Web Services
- Google Workspace
- Dashboard
- Microsoft Azure
- Application Programming Interface

**Job Postings** (x-axis): 0, 10,000, 20,000, 30,000
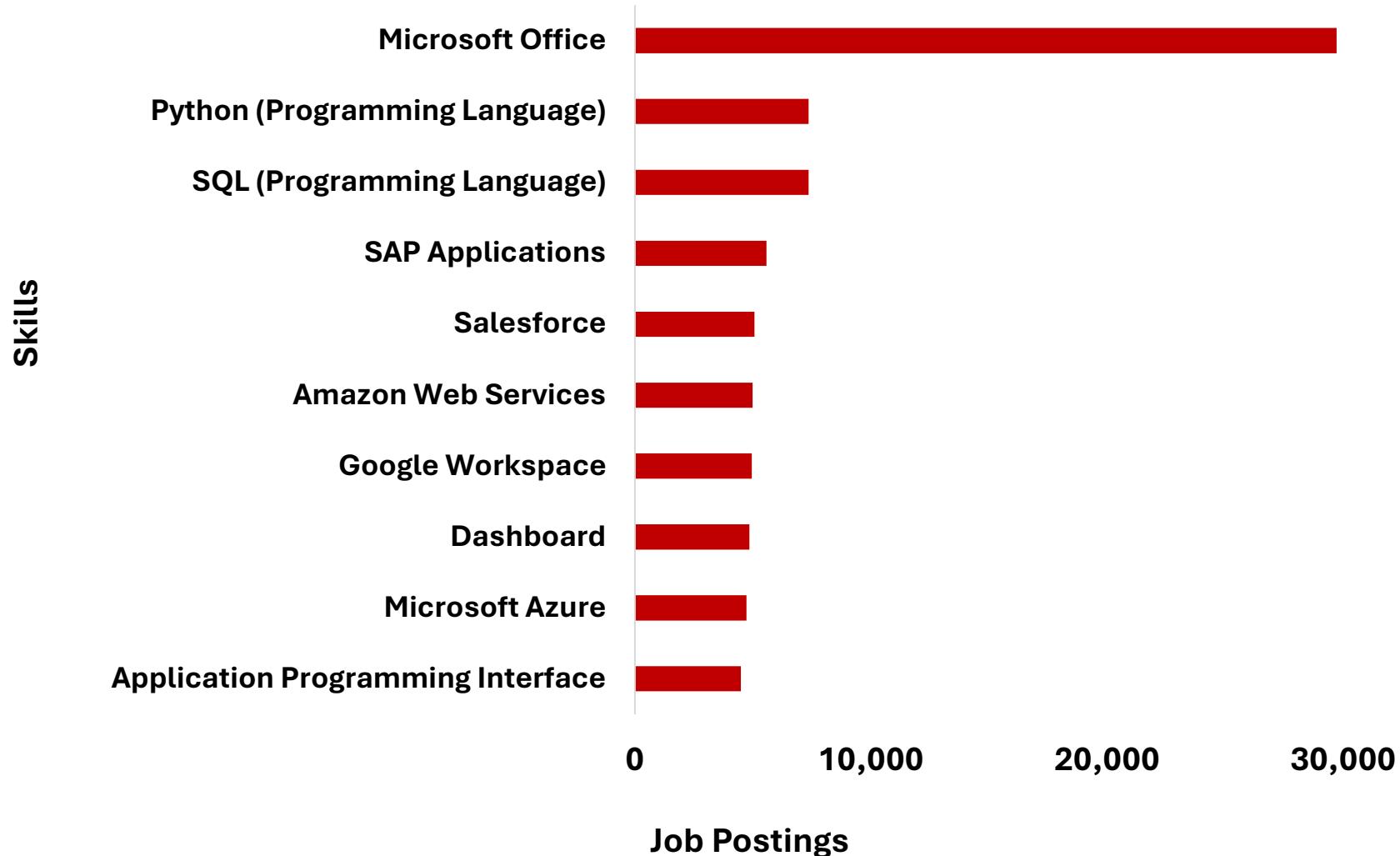
Top 10 Employers by Job Postings Central Region

- Hackensack Meridian Health
- RWJBarnabas Health
- Rutgers University
- CVS Health
- Rutgers-The State University
- Allied Digestive Health
- ShopRite
- Bristol-Myers Squibb
- Walgreens Boots Alliance
- Princeton University

Southern Region
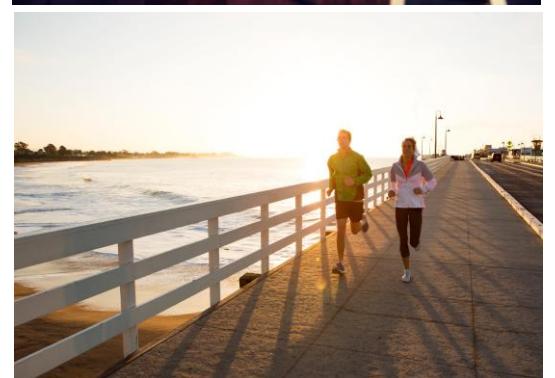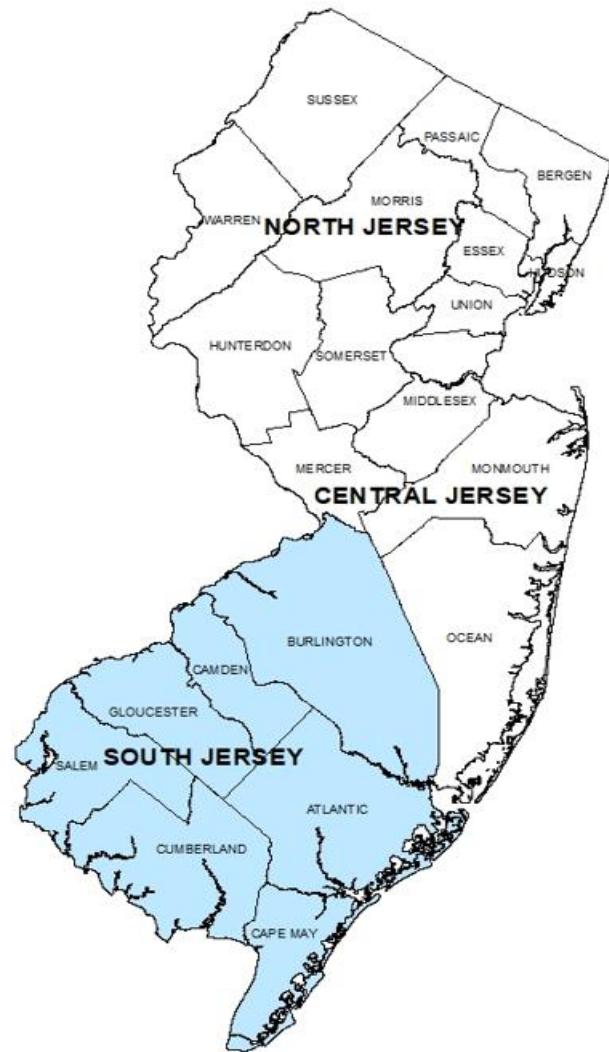
# Camden, Cherry Hill and Mount Laurel had the most job postings in the Southern Region

Cities (y-axis)

| City	Job Postings (approx.)
Camden	~14,000
Cherry Hill	~13,000
Mount Laurel Township	~11,000
Atlantic City	~6,500
Voorhees Township	~6,000
Evesham Township	~6,000
Egg Harbor Township	~5,800
Vineland	~5,300
Moorestown	~4,800
Burlington	~4,500

Job Postings (x-axis: 0, 5,000, 10,000, 15,000)
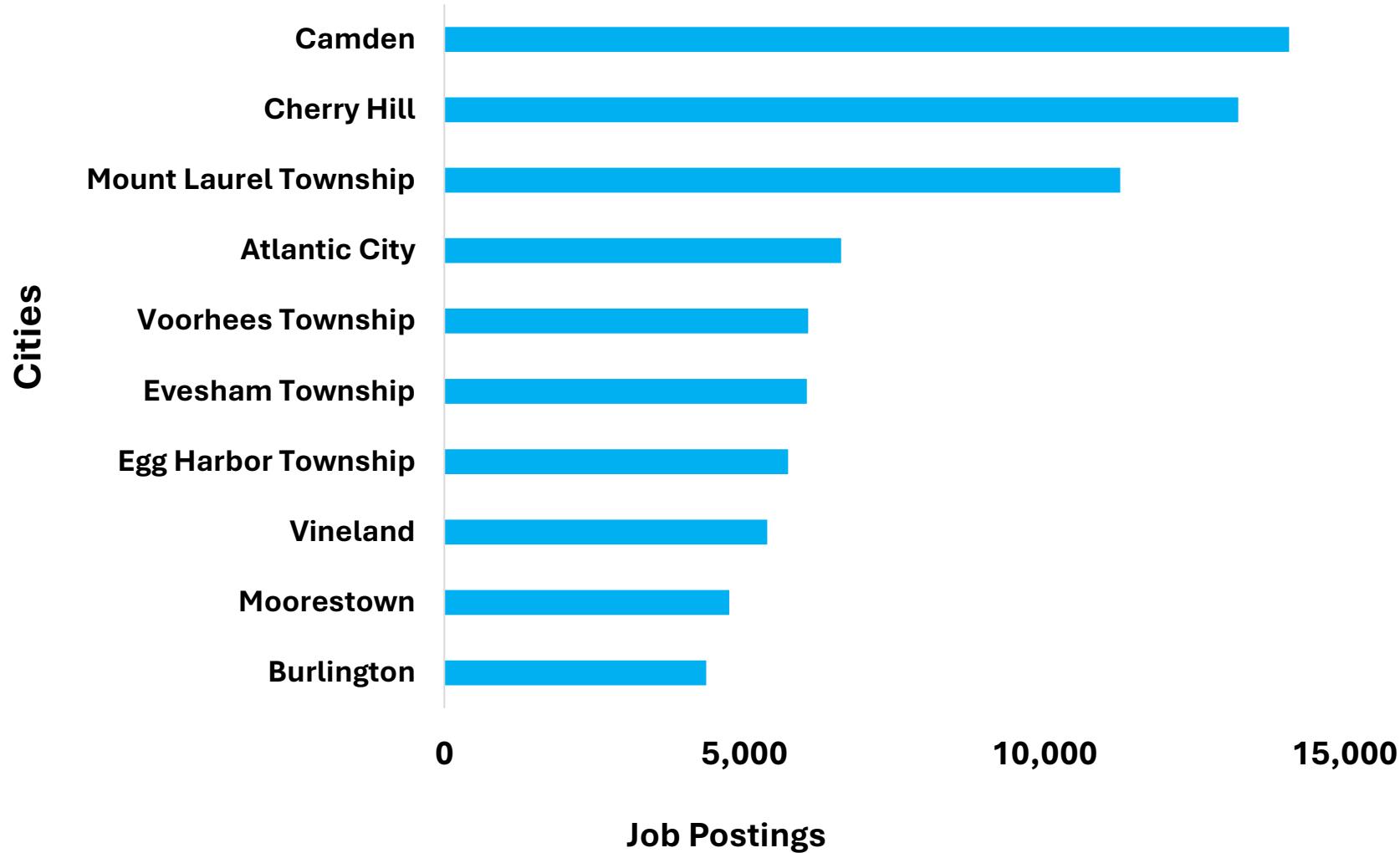
Registered nurses, retail sales and truck driver positions had the most job postings in the Southern Region

Chart: Job Postings by Occupation

Occupations	Job Postings
Registered Nurses	~11,500
Retail Salespersons	~7,200
Heavy and Tractor-Trailer Truck Drivers	~5,000
First-Line Supervisors of Retail Sales Workers	~4,200
Home Health Aides	~4,000
Customer Service Representatives	~3,200
Patient Representatives	~3,000
Licensed Practical and Vocational Nurses	~2,700
Personal Care Aides	~2,600
Medical and Health Services Managers	~2,300

X-axis: Job Postings (0, 5,000, 10,000, 15,000)
Y-axis: Occupations

Nursing, merchandising and housekeeping were the most sought-after skills in the Southern Region

Skills (y-axis)

Skill	Job Postings (approx.)
Nursing	~14,500
Merchandising	~14,000
Housekeeping	~9,000
Auditing	~8,500
Marketing	~8,200
Selling Techniques	~7,700
Warehousing	~7,700
Home Health Care	~7,700
Project Management	~6,700
Inventory Management	~6,500

Job Postings (x-axis: 0 – 5,000 – 10,000 – 15,000)
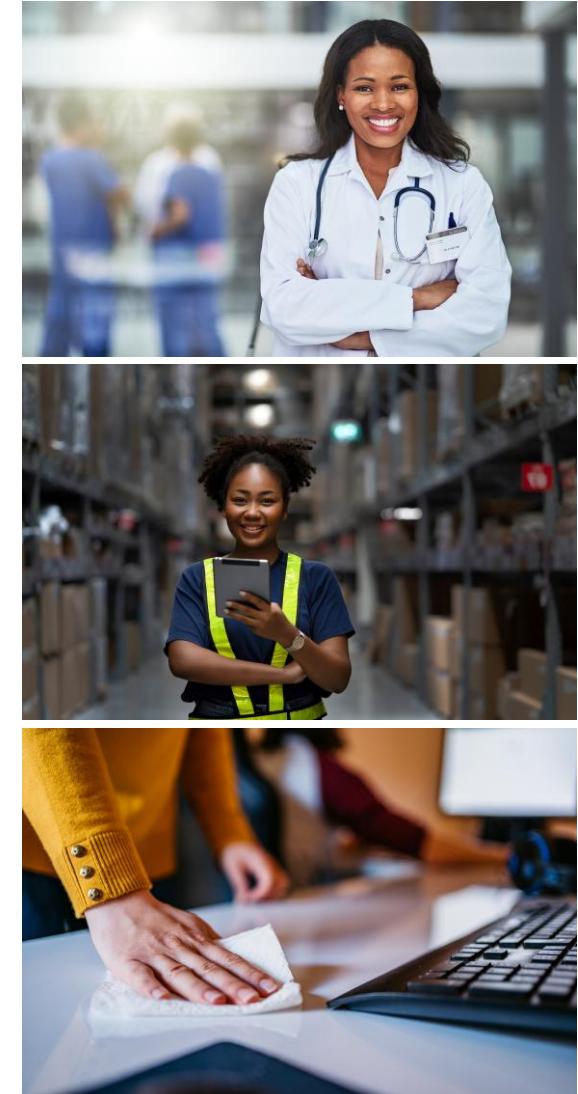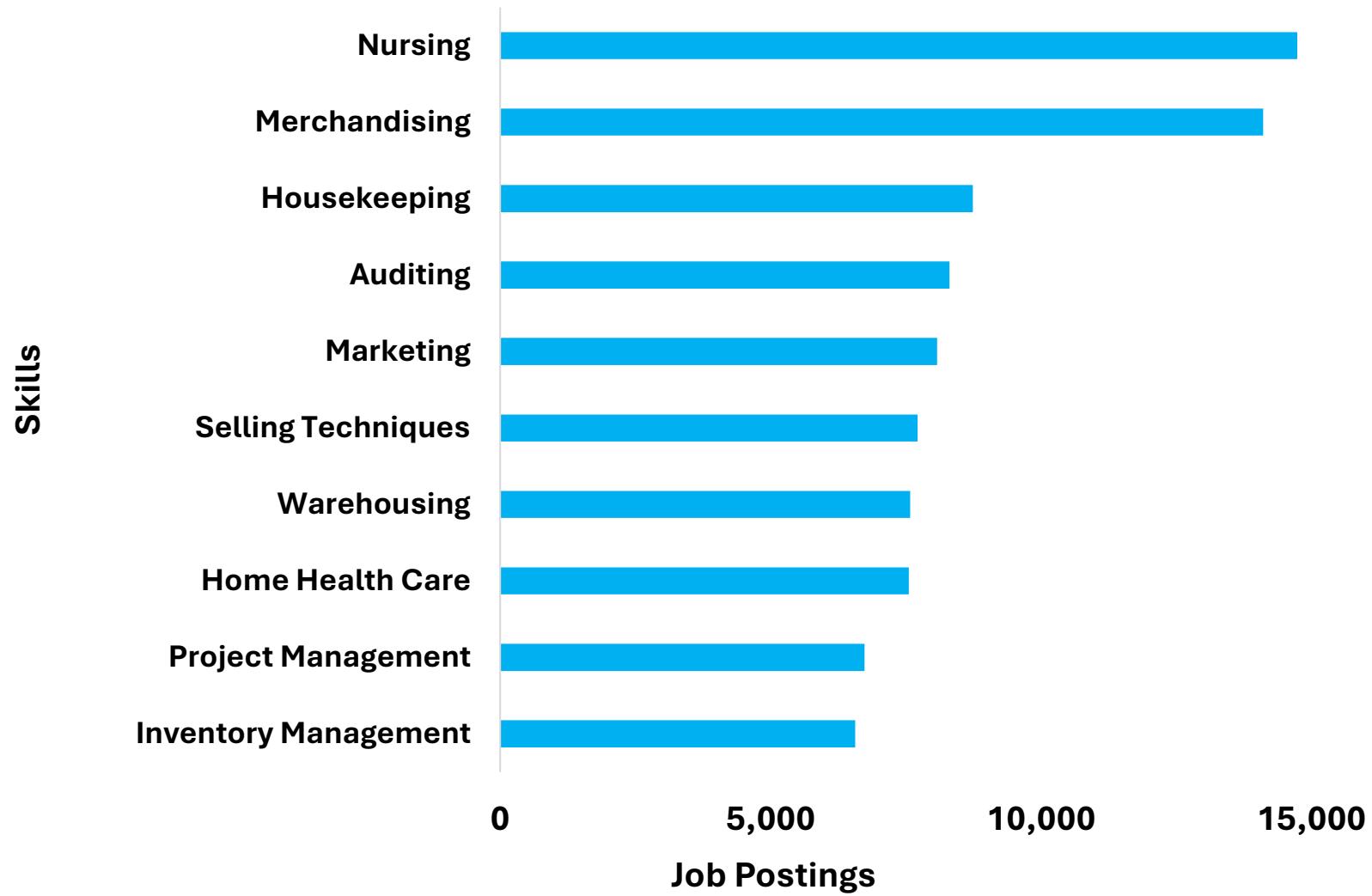
The software skills most in demand in the Southern Region are those related to Microsoft Office Suite and a programming language
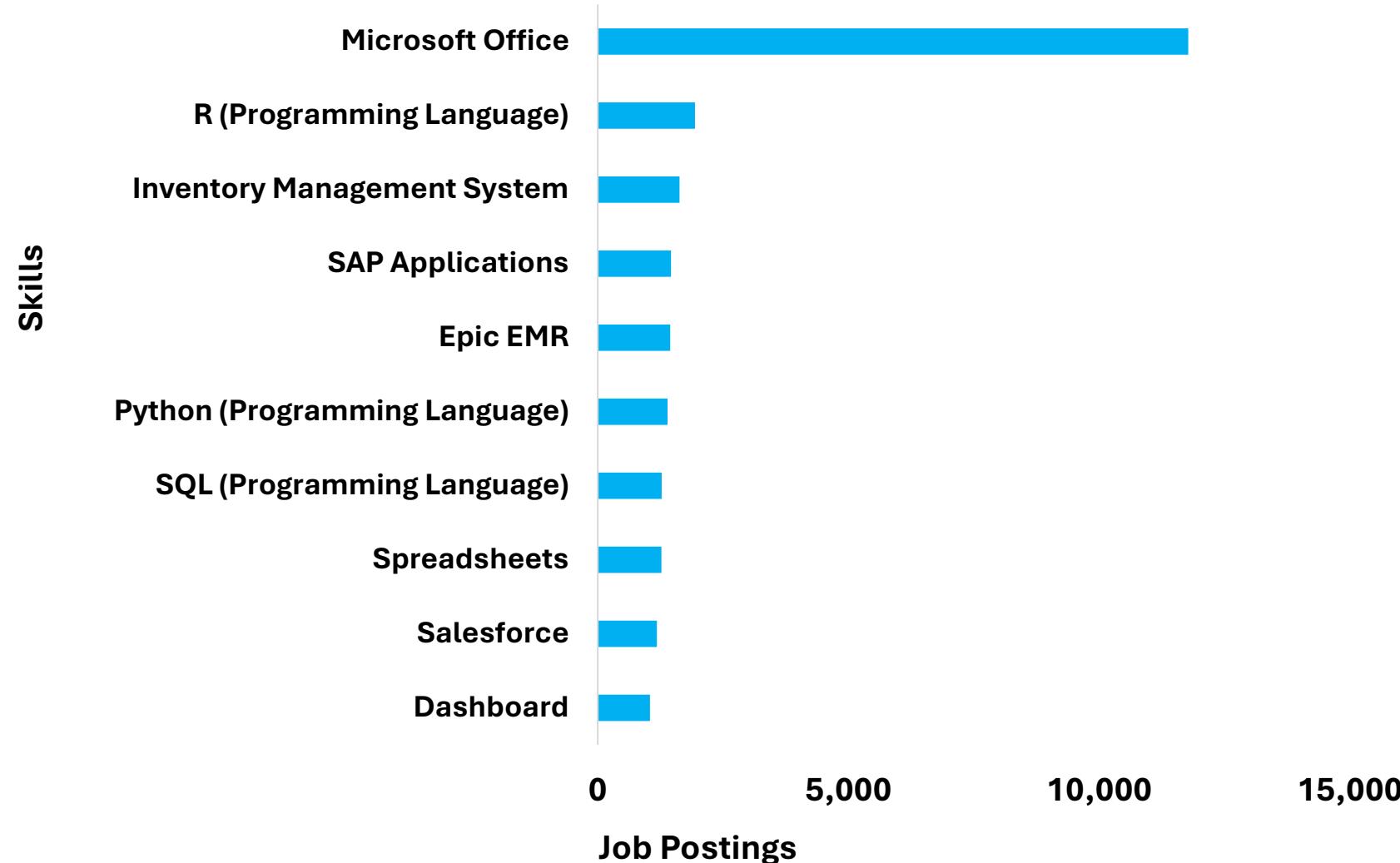
Top 10 Employers by Job Postings Southern Region

- Cooper University Health Care
- Virtua Health
- TD Bank
- Thomas Jefferson University
- BAYADA Home Health Care
- Inspira Health Network
- Atlanticare Regional Medical Center
- CVS Health
- Haven Behavioral Healthcare
- ShopRite

Real Time Job Posting Data

- This analysis is conducted using Lightcast data, which collects data from job postings listed on the internet.

- Data layered together across 2.5 billion job postings, 400 million career profiles, and 100+ government sources, scraped daily from online labor exchanges.

- Job posting data updated continuously, historically available, and regionally relevant.

Source: Lightcast Technologies, New Jersey 2025
Prepared by: New Jersey Department of Labor and Workforce Development, January 2026

Limitations of the Data

- A posting does not necessarily equal a job

- While Lightcast uses algorithms to remove duplicate listings, some redundancies remain

2025 Report Overview and Subscription Information

This report was prepared by the Office of Research and Information, Division of Economic & Demographic Research. This division collects and disseminates vital data on employers, employees, and population demographics.

2025-2026 NJDOL PUBLICATIONS

- Identifying and Tracking Emerging Occupations in New Jersey's Key Sectors (January 2026)
- New Jersey's Manufacturing Sector (Winter 2025)
- County Brief: Labor Market Facts (December 2025)
- Labor Market Spotlight - Celebrating New Jersey's Veterans (Issue No. 28, Volume 3: November 2025)
- Labor Market Spotlight - New Jersey's Waterways Help Keep the Economy Flowing (Issue No. 27, Volume 3: October 2025)
- New Jersey Employment Situation (September 2025)
- Job Openings and Labor Turnover Survey (JOLTS) (August 2025)
- New Jersey Building Permits (August 2025)
- New Jersey's Life Sciences Sector (Fall 2025)
- Labor Market Spotlight - The Industries Powering New Jersey's Special Moments (Issue No. 26, Volume 3: August 2025)
- Real-Time Insights: Analysis of Job Posting Data in New Jersey 2nd Quarter 2025 (August 2025)
- New Jersey's Health Care Sector (June 2025)
- New Jersey Business Employment Dynamics (May 2025)
- Survey of Occupational Injuries and Illnesses (SOII) (April 2025)
- Labor Market Spotlight - Fortune 500 Companies (Issue No. 25, Volume 3: March 2025)
- Labor Market Spotlight - Young Adult Workforce (Issue No. 24, Volume 3: January 2025)

Join Our List!

- Link: nj.gov/labor/subscribetoori

Office of Research and Information

The New Jersey Department of Labor and Workforce Development's (NJDOL) Office of Research and Information is the singular solution for labor market data needs, combining the power of data and marketing materials to deliver evidence-based research. Our team of local and industry specialists provide technical assistance and information that highlights key New Jersey economic points, such as employment, wages, occupation, workplace safety, and labor force data.