

Table DP-1. Profile of General Demographic Characteristics: 2010

Geographic area: Willingboro township

State:34 County:005

Subject	Number	Percent	Subject	Number	Percent
Total Population	31,629	100.0	HISPANIC OR LATINO AND RACE		
SEX AND AGE			Total population	31,629	100.0
Male	14,579	46.1	Hispanic or Latino (of any race)	2,737	8.7
Female	17,050	53.9	Mexican	118	0.4
			Puerto Rican	1,547	4.9
Under 5 years	1,823	5.8	Cuban	96	0.3
5 to 9 years	1,923	6.1	Other Hispanic or Latino	976	3.1
10 to 14 years	2,180	6.9	Not Hispanic or Latino	28,892	91.3
15 to 19 years	2,471	7.8	White alone	4,690	14.8
20 to 24 years	1,905	6.0	RELATIONSHIP		
25 to 34 years	3,186	10.1	Total population	31,629	100.0
35 to 44 years	4,037	12.8	In households	31,599	99.9
45 to 54 years	4,996	15.8	Householder	10,884	34.4
55 to 59 years	2,129	6.7	Spouse	5,364	17.0
60 to 64 years	1,942	6.1	Child	10,071	31.8
65 to 74 years	2,893	9.1	Own child under 18 years	5,534	17.5
75 to 84 years	1,730	5.5	Other relatives	3,766	11.9
85 years and over	414	1.3	Under 18 years	1,686	5.3
Median age (years)	41.0	(x)	Nonrelatives	1,514	4.8
			Unmarried partner	551	1.7
18 years and over	24,181	76.5	In group quarters	30	0.1
Male	10,838	34.3	Institutionalized population	5	0.0
Female	13,343	42.2	Noninstitutionalized population	25	0.1
21 years and over	22,787	72.0	HOUSEHOLD BY TYPE		
62 years and over	6,105	19.3	Total households	10,884	100.0
65 years and over	5,037	15.9	Family households (families)	8,287	76.1
Male	2,075	6.6	With own children under 18 years	2,967	27.3
Female	2,962	9.4	Married-couple family	5,364	49.3
RACE			With own children under 18 years	1,893	17.4
One race	30,232	95.6	Female householder, no husband present	2,333	21.4
White	5,475	17.3	With own children under 18 years	864	7.9
Black or African American	23,007	72.7	Nonfamily households	2,597	23.9
American Indian and Alaska Native	117	0.4	Householder living alone	2,193	20.1
Asian	635	2.0	Householder 65 years and over	999	9.2
Asian Indian	148	0.5	Households with individuals under 18 years	3,900	35.8
Chinese	30	0.1	Households with individuals 65 years & over	3,782	34.7
Filipino	105	0.3	Average household size	2.90	(x)
Japanese	36	0.1	Average family size	3.32	(x)
Korean	38	0.1	HOUSING OCCUPANCY		
Vietnamese	104	0.3	Total housing units	11,442	100.0
Other Asian 1/	174	0.6	Occupied housing units	10,884	95.1
Native Hawaiian and Other Pacific Islander	10	0.0	vacant housing units	558	4.9
Native Hawaiian	5	0.0	For seasonal, recreational or		
Guamanian or Chamorro	1	0.0	occasional use	15	0.1
Samoan	1	0.0	Homeowner vacancy rate (%)	1.9	(x)
Other Pacific Islander 2/	3	0.0	Rental vacancy rate (%)	4.6	(x)
Some other race	988	3.1	HOUSING TENURE		
Two or more races	1,397	4.4	Occupied housing units	10,884	100.0
Race alone or in combination with one or more other races: 3/			Owner-occupied housing units	9,560	87.8
White	6,302	19.9	Renter-occupied housing units	1,324	12.2
Black or African American	24,215	76.6	Average household size		
American Indian and Alaska Native	541	1.7	of owner-occupied units	2.87	(x)
Asian	854	2.7	of renter-occupied units	3.16	(x)
Native Hawaiian and Other Pacific Islander	45	0.1			
Some other race	1,271	4.0			

(x) Not applicable

1/ Other Asian alone, or two or more Asian categories

2/ Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories

3/ In combination with one or more of the other races listed. The following six numbers may add to more than the total population because individuals may report more than one race

Source: US Bureau of the Census, 2010 Census of Population and Housing

Prepared by the New Jersey Department of Labor and Workforce Development, Division of Labor Market & Demographic Research, May 2011