

Table DP-1. Profile of General Demographic Characteristics: 2010

Geographic area: Long Branch city

State:34 County:025

Subject	Number	Percent	Subject	Number	Percent
Total Population	30,719	100.0	HISPANIC OR LATINO AND RACE		
SEX AND AGE			Total population	30,719	100.0
Male	15,383	50.1	Hispanic or Latino (of any race)	8,624	28.1
Female	15,336	49.9	Mexican	3,496	11.4
			Puerto Rican	2,187	7.1
Under 5 years	2,214	7.2	Cuban	103	0.3
5 to 9 years	1,848	6.0	Other Hispanic or Latino	2,838	9.2
10 to 14 years	1,604	5.2	Not Hispanic or Latino	22,095	71.9
15 to 19 years	1,814	5.9	White alone	15,939	51.9
20 to 24 years	2,921	9.5	RELATIONSHIP		
25 to 34 years	5,466	17.8	Total population	30,719	100.0
35 to 44 years	4,075	13.3	In households	30,535	99.4
45 to 54 years	4,013	13.1	Householder	11,753	38.3
55 to 59 years	1,803	5.9	Spouse	4,256	13.9
60 to 64 years	1,489	4.8	Child	8,134	26.5
65 to 74 years	1,756	5.7	Own child under 18 years	5,621	18.3
75 to 84 years	1,150	3.7	Other relatives	2,963	9.6
85 years and over	566	1.8	Under 18 years	894	2.9
Median age (years)	33.8	(x)	Nonrelatives	3,429	11.2
			Unmarried partner	1,102	3.6
18 years and over	24,063	78.3	In group quarters	184	0.6
Male	11,928	38.8	Institutionalized population	75	0.2
Female	12,135	39.5	Noninstitutionalized population	109	0.4
21 years and over	22,668	73.8	HOUSEHOLD BY TYPE		
62 years and over	4,326	14.1	Total households	11,753	100.0
65 years and over	3,472	11.3	Family households (families)	6,873	58.5
Male	1,403	4.6	With own children under 18 years	3,088	26.3
Female	2,069	6.7	Married-couple family	4,256	36.2
RACE			With own children under 18 years	1,809	15.4
One race	29,340	95.5	Female householder, no husband present	1,834	15.6
White	20,060	65.3	With own children under 18 years	925	7.9
Black or African American	4,364	14.2	Nonfamily households	4,880	41.5
American Indian and Alaska Native	170	0.6	Householder living alone	3,642	31.0
Asian	655	2.1	Householder 65 years and over	1,131	9.6
Asian Indian	239	0.8	Households with individuals under 18 years	3,534	30.1
Chinese	116	0.4	Households with individuals 65 years & over	2,682	22.8
Filipino	166	0.5	Average household size	2.60	(x)
Japanese	13	0.0	Average family size	3.23	(x)
Korean	70	0.2	HOUSING OCCUPANCY		
Vietnamese	5	0.0	Total housing units	14,170	100.0
Other Asian 1/	46	0.1	Occupied housing units	11,753	82.9
Native Hawaiian and Other Pacific Islander	24	0.1	vacant housing units	2,417	17.1
Native Hawaiian	10	0.0	For seasonal, recreational or		
Guamanian or Chamorro	0	0.0	occasional use	1,333	9.4
Samoan	1	0.0	Homeowner vacancy rate (%)	3.4	(x)
Other Pacific Islander 2/	13	0.0	Rental vacancy rate (%)	7.4	(x)
Some other race	4,067	13.2	HOUSING TENURE		
Two or more races	1,379	4.5	Occupied housing units	11,753	100.0
Race alone or in combination with one or more other races: 3/			Owner-occupied housing units	4,936	42.0
White	21,241	69.1	Renter-occupied housing units	6,817	58.0
Black or African American	4,869	15.9	Average household size		
American Indian and Alaska Native	423	1.4	of owner-occupied units	2.63	(x)
Asian	815	2.7	of renter-occupied units	2.57	(x)
Native Hawaiian and Other Pacific Islander	73	0.2			
Some other race	4,798	15.6			

(x) Not applicable

1/ Other Asian alone, or two or more Asian categories

2/ Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories

3/ In combination with one or more of the other races listed. The following six numbers may add to more than the total population because individuals may report more than one race

Source: US Bureau of the Census, 2010 Census of Population and Housing

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