# Updating the Census Bureau's MAF & TIGER: GSS-I, BAS, etc.

NJ State Data Center

New Brunswick, NJ

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18-June-2014

#### **Updating Census TIGER:**

Addresses - > GSS-I

Street Features -> GSS-I

Boundaries - > BAS

#### **Key Components of the GSS-I**

An integrated program that utilizes a partnership program for:

- Improved address coverage
- Annual, transaction-based address and spatial feature updates
- Enhanced quality assessment and measurement

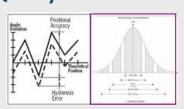


Lat 37 degrees, 9.6 minutes N Lon 119 degrees, 45.1 minutes W

#### **Street/Feature Updates**



#### **Quality Measurement**



## The GSS-I Partnership Program

- Launched in October 2012
- Opportunity for tribal, state, county, and local governments to continually exchange address & spatial data with the Census Bureau
- Recognizes local governments as a definitive authority for quality address and street data within their communities
- Leverages the Census Bureau's broad partner network to encourage participation

## **Benefits of Participation**

- 1. Expanded ROI encourages re-use of local government geospatial data investment
- 2. Reduces redundant federal data collection efforts
- Increases usage of high-quality local government data for multiple federal programs, including the 2020 Census and the USGS National Map
- 4. Provide maximum input into the American Community Survey and closes the gap between partner addresses and Census addresses for Local Update of Census Addresses (LUCA) program in 2020.

#### What is the Basic Process?

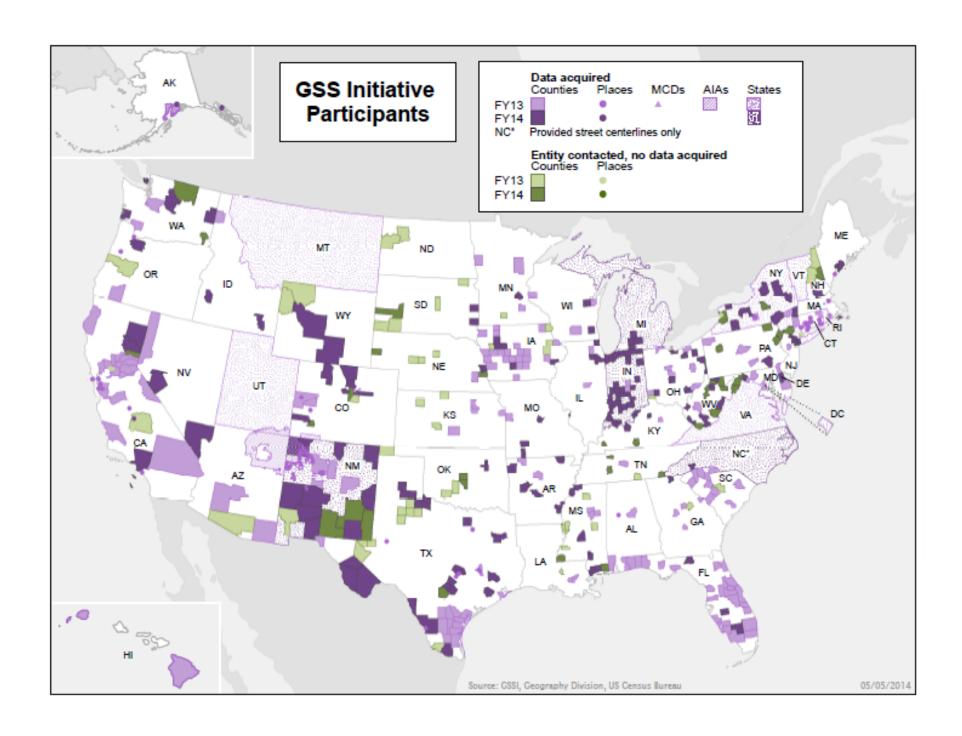
- 1. Acquire partner data and perform Content Verification to determine general usability
- 2. Crosswalk, standardize, match, and geocode partner addresses and structure points using the Master Address File (MAF)
- 3. Match street centerline data to identify differences.
- 4. Ideal Scenario: new addresses are added to the MAF, new streets are added to TIGER, address and spatial inconsistencies are submitted for resolution

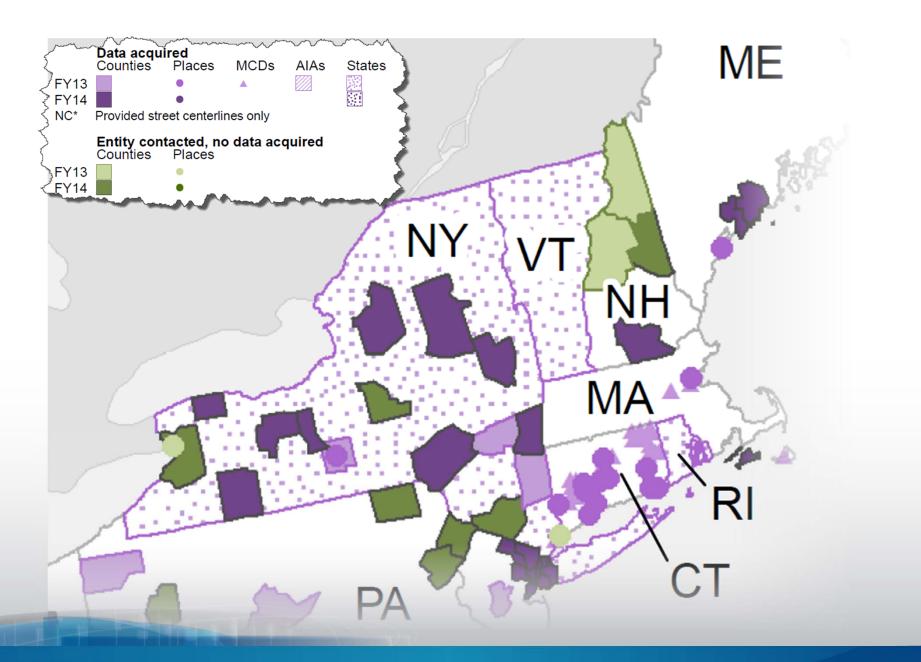
#### **Data Content Guidelines**

- The Census Bureau has released Data Content Guidelines to describe the minimal and optimal information required for Addresses (including structure points), Street Centerlines, and Metadata provided by partners for the GSS-I
- Data Content Guidelines are located at:

http://www.census.gov/geo/www/gss/gdlns/addgdln.html

# Partner Data Acquisition and Content Verification





## NJ Counties submitted to GSS-I (as of May 21, 2014)

Bergen

**Passaic** 

Essex

Hudson

# Observations from Content Verification

- Incomplete metadata projection, datum, data dictionaries, etc.
- Coverage gaps some counties excluded data for incorporated cities within their legal jurisdiction
- Frequent call-backs for explanations and missing data i.e.,
   missing Interstate Highway layer, cryptic building use codes, etc.
- Failure to meet minimum Street Feature Guidelines limits the uses for partner-provided data (i.e., street matching, attribute harvesting, coordinate enhancement)

# Partner Address Matching & Geocoding

#### **Minimum Address Guidelines - MATCHING**

To successfully match to the MAF, a partner address must include:

- Complete Address Number
- Complete Street Name

#### and AT LEAST ONE OF THE FOLLOWING:

- Address Coordinate (latitude, longitude)
- ZIP Code
- Postal City and State
- Census 2010 Tabulation State, County, Tract and Block Code

This minimum information allows the Census Bureau to update the source data for an existing MAF address record, adding to our confidence that the address is valid.

#### **Block Level Address Feedback**

#### Consists of block tallies detailing:

- What the partner provided
- Number of records matched or added to the Census address list
- Number of records not accepted
- Total number of records currently in the MAF

	Total	Total	Total	Total	Total	Total	Total Coordinates	Total Not	Total Not Accepted	Total Not Accepted	Total Not	Total Currently in
Block	Addresses	Residential	Nonresidential	Other	Matched	Added	Added	Accepted	Duplicate	Incomplete	Other	MAF
1000	0	0	0	0	0	0	0	0	0	0	0	1
1001	1	1	0	0	1	0	1	0	0	0	0	1
1002	4	4	0	0	4	0	3	0	0	0	0	4
1006	5	5	0	0	4	1	3	0	0	0	0	5
1008	2	2	0	0	2	0	2	0	0	0	0	5
1010	4	4	0	0	0	0	0	2	1	1	1	3

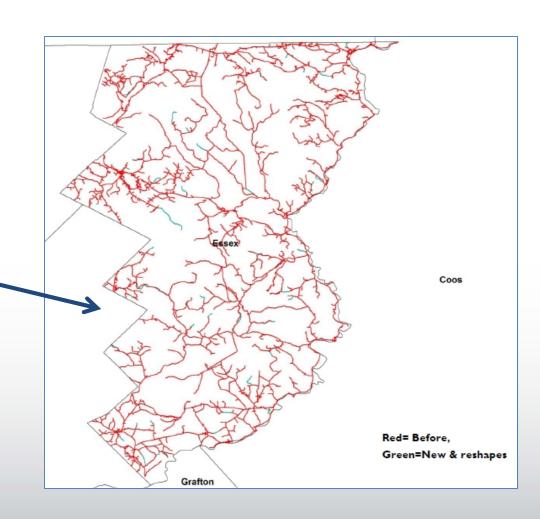
# Street Centerline Evaluation and Update

### Interactive Review and Update

 Digitizers interactively review the potential new and misaligned streets using the partner data and current imagery

 In this example, the green-blue lines indicate street updates made by the Census Bureau based on the partner data

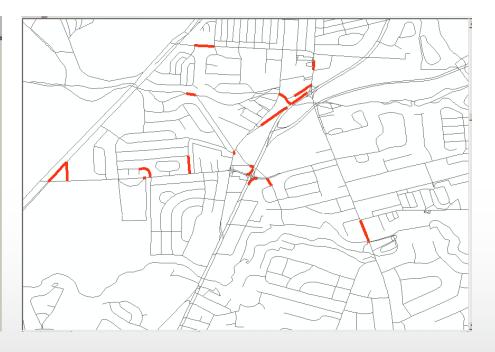
The Census Bureau added 39
miles of new streets and
modified 115 miles of
misaligned streets based on this
partner's street centerline data



#### Feature Feedback

#### Adding a date of last update field to the partnership shapefiles:

liv	e_2014_ed	lges_10001			
	MTFCC	FIDELITY	FULLNAME	SMID	MTUPDATE
	S1200	Υ	Rd 4	4379	1/2/2013
	H3010	Υ	Hudson Br	5364	1/2/2013
	H3010	Υ	Meredith Br	5364	1/2/2013
	S1400	Υ	Dupont Hwy	4379	1/2/2013
	H3010	Υ	St Jones Riv	5364	1/2/2013
	S1200	Υ	E Lebanon Rd	0	1/2/2013
	S1400	Υ	Green Acres Dr	4379	1/2/2013
	S1200	Υ	E Lebanon Rd	4379	1/2/2013
	S1400	Υ	Court St	4379	1/2/2013
	S1630	Υ		0	1/2/2013
	S1630	Υ		0	1/2/2013
	S1200	Υ	Korean Veterans Memori	4379	1/2/2013
	H3010	Υ		5364	1/2/2013
	H3010	Υ		5364	1/2/2013
	R1011	Υ	Conrail RR	0	1/2/2013
	S1400	Υ		0	1/2/2013
	R1011	Υ	Conrail RR	0	1/2/2013



## How Can You Help?

- Encourage the use of 'Address Type Indicators' (residential, commercial, utility etc..)
  - Needed to add new addresses to the MAF
- Encourage the acquisition of 'Within Structure Identifiers' for residential addresses with multiple units (i.e., apartments, condos, etc.)
- -- Apartment #, unit #, etc. to distinguish each unit from other units at the same Basic Street Address
- Keep Street centerline files up to date.

## For more information, please visit: <a href="http://www.census.gov/geo/www/gss/">http://www.census.gov/geo/www/gss/</a>

#### Thank you!

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# Better Boundary Quality: Consolidating the Boundary & Annexation Survey

# The Boundary & Annexation Survey (BAS)

Background Consolidation Why Participate? Consolidation Status How Do I Participate?

#### Background

#### **Boundary & Annexation Survey (BAS)**

Census collects boundaries as of January 1 each year annexations, de-annexations, incorporations, mergers

Survey counties, MCDs (townships) & places (cities, towns, villages) and AIAs:

New Jersey: 324 Places Nation: 19,519 Places

242 Townships (MCDs) Townships: 16,360

21 Counties Counties: 3,031

2 "parts" to BAS: 1) provide geospatial changes (change polygons in BAS TIGER file, not just submitting your file)

2) provide legal documentation for changes

Can also provide boundary corrections, not just the legal changes (more on this shortly)



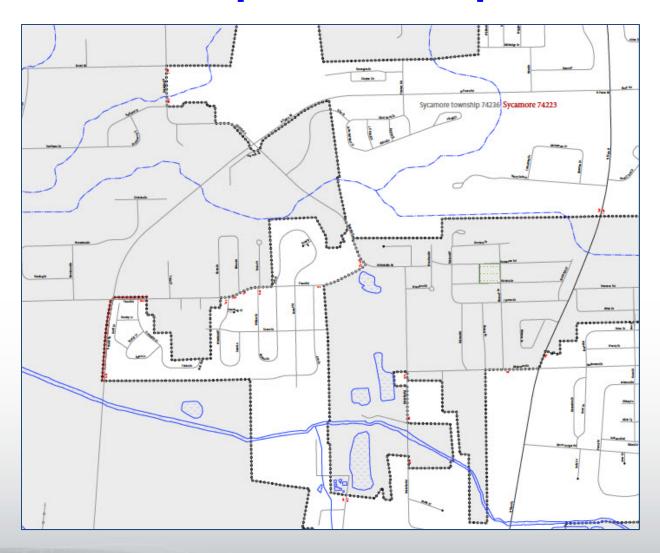
## Background Boundary & Annexation Survey (Con't)

Can participate digitally, although significant number of governments, especially smaller ones, participate on paper

Paper = *Relative* accuracy?

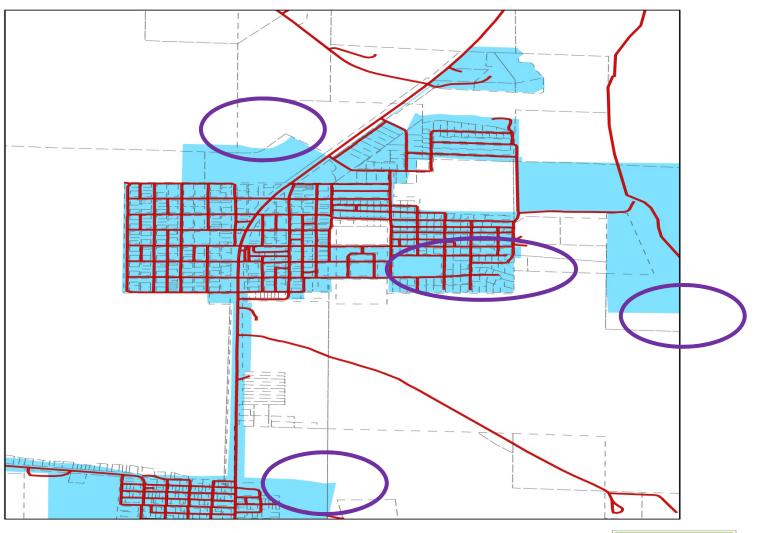
Many do not participate at all (no annexations = no boundary review?)

### **Paper BAS Map**



#### **Inaccuracies:**

#### Visible vs. Non-Visible Boundaries



# HOW CAN WE (THE COLLECTIVE "WE") IMPROVE THE BOUNDARIES IN TIGER?

State Consolidated BAS
County Consolidated BAS

## What is a State Consolidated Boundary & Annexation Survey?

State responds to BAS for all governments within the state.

- This is appropriate where state law dictates that all governments within the state must provide legal changes to a state office.
- Census Bureau and State enter into a Memorandum of Understanding for consolidation.

## State Boundary and Annexation Survey MOU

The state has 2 options for enacting a State-Level BAS:

- Can provide the Census Bureau a list of governments in the State that enacted legal changes in the BAS year;
- 2) Can provide the Bureau the geospatial changes for the legal changes (transaction file) and the legal documentation.

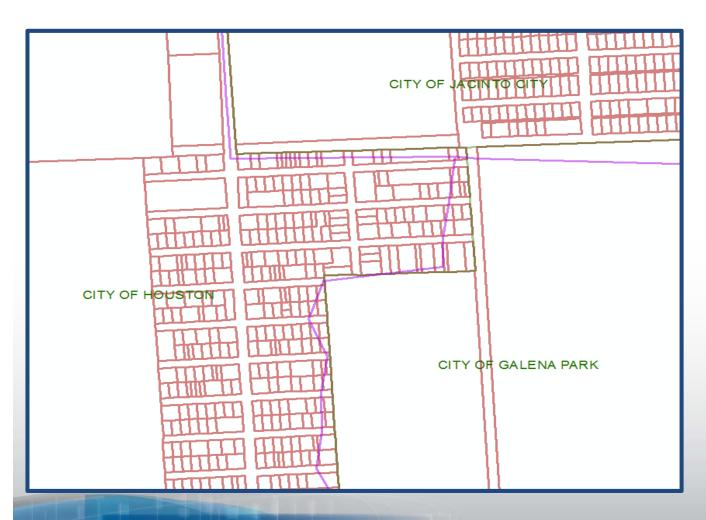
#### **Consolidated BAS Benefits**

- State can participate digitally (boundary accuracy!)
- If the state is responding, this provides an incentive to governments to ensure that the state receives their legal changes, and on a timely basis
- State is providing a service to the gov'ts in the state
- Provides continuity of BAS contact and response at the state level (as opposed the numerous gov'ts within the state, especially as administrations, staff change in local governments
- State level BAS contact(s) know BAS program, requirements, what to do and when!

# Consolidated BAS Benefits (con't)

- Reduces duplication of effort (with no C-BAS agreement in place, Bureau still surveys all entities, must rectify discrepancies, follow up with non-responders)
- Saves \$\$\$ (i.e., taxpayer \$) because Bureau has to engage fewer entities
- Provides "Roll-Up" of boundaries to State and then to Federal Government
- Contributes to more accurate NSDI (Under OMB Circular A-16, Census Bureau is boundary steward for the Nation)
- Can reduce inaccuracies (you can make boundary corrections), which should impact REDISTRICTING

## Inaccuracies: BAS TIGER Place Boundary Compared to Local Parcel Data



Light Purple: Census Boundary

Green: City Boundaries

Pink: Parcel

Census clearly leaves out parcels that include Housing Units: Housing Units=pop

# Additional Datasets desired with BAS submission (new!)

Parcel Dataset

**PLSS Dataset** 

Both these data sets can help the Bureau improve the overall boundary quality in TIGER

Note: used as reference for boundary alignment; parcel and PLSS data not inserted in TIGER; not released in public Census products

## **County Consolidated BAS**

What if the State can't engage in CBAS?

**COUNTY** Consolidated BAS

Implementation is different than State Consolidation

(entities in county must agree to consolidation, county solicits their participation)

#### **How Does County Sign up for C-BAS?**

Step 1: Complete BAS-6 (C-BAS) Form

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GENERAL INSTRUCTIONS	It is important that it ques     Pitam the completed form	ctions on the form are ar n(s) by August 1st for yo	ur county to be consolidated fo		sus.gov.	Informatio
lame a county, parish,	borough or equivalent area				State	
BAS ID		STATE CODE		COUNTY CODE		
Section 1	CONSOLIDATED BAS MA	AILING ADDRESS (A	ddress where Consolidated BAS	materials should be sent) – Pleas	se fill in contact informa	ation below.
ame:			Address:			
epa.tment:			City:			
elephone:	( ) -	Ext:	State:		ZIP code	
ax:	( )		E-mail:			<b>Participating</b>
		tity contact in the "Date		ty. Please provide this informat	ion for all entities li	Info: Census will pre-
BAS ID	Entity Name	Agreed? Y/N	Contact Name	Position	Telephone Nui	populate for your county!
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#### **How Does County Sign up for C-BAS?**

#### **Step 2: Contact entities for participation agreement**

	To sign up for the Consoli	dated BAS (C BAS	S) program please com	nlete this form				1
GENERAL INSTRUCTIONS	<ul> <li>It is important that all questions</li> <li>Return the completed form(s)</li> </ul>	ons on the form are a	answered completely. our county to be consolidate		ensus.gov			
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BAS ID		STATE CODE		Participati	na			1
Section 1	CONSOLIDATED BAS MAI	LING ADDRESS (	Address where Consolidated i			ntact information b	elow.	1
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## **County Consolidated BAS**

Step 2: Contact entities for participation agreement (con't)

#### **TIPS and TRICKS**

- We will provide text county can use in email or letter to solicit participation
- Blast email or .pdf letter sent via email to constituents has been successful in other states
- County BAS "consolidator" has requested presentation time at county-wide municipal clerks' meeting, made the pitch and signed on entities at the meeting conclusion

## **County Consolidated BAS**

#### Step 3: Return Agreement to GEO BAS TEAM via email

Once completed, scan form and send as .pdf to geo.bas@census.gov

Due Date: August 1, 2014

(to be in effect for BAS 2015)

# **County Consolidated BAS What happens next?**

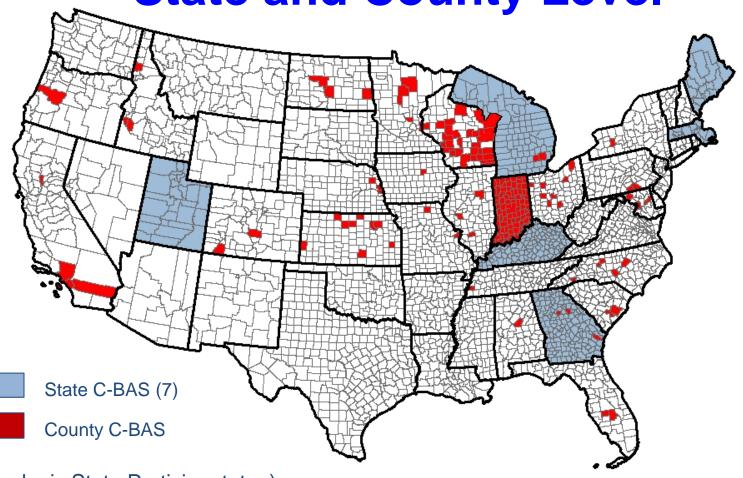
Entities within the county participating in County Consolidated BAS will receive a postcard for the (2015) BAS, indicating that their governmental unit has elected to have the county respond for them (important because staff/elected officials change)

The counties in C-BAS will receive instructions for completing the BAS

## **Consolidated BAS More Benefits?**

- Redistricting Data Program (State level participation)
   Starts FY 2015? with Block Boundary Suggestion Program
- Geographic Support System Initiative (GSS-I)
   (collecting address point data, features, and other data layers from locals, ongoing effort)
- LUCA (Local Update of Census Addresses)
- Targeted Address Canvassing? Decision by 2015

# National C-BAS Participation State and County Level



(Alaska is State Participant, too)

#### **Questions?**

David Kraiker
U.S. Census Bureau
New York Regional Office
david.j.kraiker@census.gov
(212) 584-3413

## Ready to Get Started?

For States, Contact:
Monica Smith
Geographic Areas Branch
U.S. Census Bureau
monica.smith@census.gov
(301) 763-9168

For Counties, Contact:
Gail A. Krmenec
Geographic Areas Branch
U.S. Census Bureau
gail.a.krmenec@census.gov
(630) 288-9258

#### **FAQs**

What if a place is located in 2 or more counties? Does that place have to get both counties to respond for county C-BAS? Yes and No.

As a COUNTY participating in C-BAS, can we rescind a Consolidated BAS agreement?

Yes. We will then survey all the entities in the county.

As a PLACE participating in County C-BAS, can we drop out of the county agreement?

YES, notify the BAS team (and the participating county).

#### **FAQs**

If I provide the parcel dataset to the Census Bureau as part of BAS (or the GSS-I), will these data be released in public TIGER products?

No, the Bureau uses parcels for reference. Parcel data may be used to update the Master Address File, but Title 13 of the U.S. Code restricts the Bureau from sharing individual addresses with the public.

If PLSS data are provided, will these data be included in public TIGER products?

No, PLSS data will be used for reference. But if boundaries follow PLSS lines, edges in TIGER will be "locked".