

NEW JERSEY STATE DATA CENTER



Data Dissemination and Sharing With dataZoa

New Jersey State Data Center
Network Meeting

June 18, 2014

What Is dataZoa?

- Account Based Cloud /Web Service
- Universal Translator for Data Series on the Web
- Access to 3 Billion Data Series on the Web

Why is dataZoa Unique?

- User's Collected Data Series Connections are "Live"
- Charts and Tables Automatically Update When New Data are available
- User Friendly Features Eliminate Dependence on IT or DBA Staff
 - Drag and Drop Data Into Account
 - User Friendly Table /Chart Creation Module
- Reduces Staff Time Spent Creating and Updating Static Spreadsheets

How can I start using dataZoa?

1. Open a dataZoa account.

2. Get the dz-Dot browser add-in.
Firefox
Chrome
IE – Coming Soon

3. View the Tutorial

The screenshot shows the dataZoa website interface. On the left is a navigation menu with categories like Labor Market Information, Data Tools, Demographics, and Employment & Wages. The main content area features a central panel with three promotional items: 'Open a free dataZoa account', 'Download a free dataZephyr', and 'Get the amazing dz-Dot'. Each item has a corresponding button. Below these is a link for 'Tutorial: DZ Dot' and an article link. To the right, there are two data tables. The first table, 'Labor Force Statistics - New Jersey (Seasonally Adjusted) in Apr 2014', shows metrics for Labor Force, Employment, Unemployment, and Unemployment Rate. The second table, 'Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark) Latest Values in Apr 2014', shows metrics for Total Nonfarm, Total Private, Goods Producing, Mining and Logging, Construction, Manufacturing, and Service-Providing.

Labor Force Statistics - New Jersey (Seasonally Adjusted) in Apr 2014	Latest Value	Difference from Month Ago	Difference from Year Ago
Labor Force	4,482,471	6,262 ↑	-78,449 ↓
Employment	4,172,350	17,332 ↑	396.0 ↑
Unemployment	310,121	-11,070 ↓	-78,845 ↓
Unemployment Rate	6.9	-0.3 ↓	-1.6 ↓

Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark) Latest Values in Apr 2014	Latest Value	Difference from Month Ago	Difference from Year Ago
Total Nonfarm	3,932.4	4.5 ↑	4.7 ↑
Total Private	3,317.3	3.3 ↑	-0.9 ↓
Goods Producing	370.8	-3.4 ↓	-11.3 ↓
Mining and Logging	1.4	0.0 ↔	0.1 ↑
Construction	128.0	-2.8 ↓	-9.3 ↓
Manufacturing	241.4	-0.6 ↓	-2.1 ↓
Service-Providing	3,561.6	7.9 ↑	16.0 ↑

dataZoa Tutorial – Federal Reserve Bank of St. Louis

The screenshot displays a web browser window with multiple tabs. The active tab is 'www.marketbrowser.com/HuntingData-2/HuntingData-2.html'. Below the browser, two windows are visible. The left window is the dataZoa interface, which includes a header with the 'DataZoa' logo and a 'BETA' badge. The main content area has a green header with the text 'Bring your data to life!'. Below this, there is a section for uploading data with a large text box and buttons for 'Upload' and 'Clear'. A 'Need help?' link is present, and a 'Feeling Lucky?' section contains a red circle around a crosshair icon. The bottom of the window shows a list of data series under the heading 'Data I Own, Showing GroupList: All Series'. The right window is the 'Federal Reserve Economic Data - FRED - St. Louis Fed' website. It features the 'ECONOMIC RESEARCH FEDERAL RESERVE BANK OF ST. LOUIS' header and a 'FRED' logo. The main content area is titled 'Federal Reserve Economic Data' and lists various categories of data, including 'Money, Banking, & Finance', 'National Accounts', and 'Population, Employment, & Labor Markets'. There is also a 'FRED News' section and a 'Popular Series' list. A 'What is this?' tooltip is visible over the 'Drag this data to DataZoa' link.

dataZoa Tutorial – Bureau of Labor Statistics

The screenshot displays two browser windows. The left window shows the dataZoa interface, and the right window shows the Bureau of Labor Statistics website.

dataZoa Interface (Left Window):

- Header: DataZoa BETA
- Text: "Paste, Drag, or Type New Data Here." with "Upload" and "Clear" buttons.
- Text: "Need help? Click here to learn about DataZoa format." and "Feeling Lucky? Drop a series URL here for automatic uploading!" with a target icon.
- Section: "Data I Own, Showing GroupList: All Series" with a dropdown menu.
- Buttons: "Add New Series", "Edit", "Delete", "GroupLists...", "Share...", "Export As...", "Table...", "LatestValues...", "Find".
- Table with columns: Series title, Sharing, Date.

Series title	Sharing	Date
<input type="checkbox"/> All Employees, Total nonfarm	<input type="checkbox"/> Not shared	Just now
<input type="checkbox"/> 10-Year Treasury Constant Maturity Rate	<input type="checkbox"/> Not shared	Just now
<input type="checkbox"/> M2 Money Stock	<input type="checkbox"/> Not shared	Just now
<input type="checkbox"/> Real Gross Domestic Product, 1 Decimal	<input type="checkbox"/> Not shared	Just now
<input type="checkbox"/> Consumer Price Index for All Urban Consumers, All Items	<input type="checkbox"/> Not shared	Just now

Bureau of Labor Statistics Website (Right Window):

- Header: UNITED STATES DEPARTMENT OF LABOR, BUREAU OF LABOR STATISTICS
- Section: "Databases, Tables & Calculators by Subject"
- Text: "Change Output Options: From: 2001 To: 2011" and "Data extracted on: January 25, 2012 (5:34:48 PM)".
- Section: "State and Area Employment, Hours, and Earnings"
- Text: "Series Id: SMS160000000000000001", "Seasonally Adjusted", "State: Idaho", "Area: Statewide", "Supersector: Total Nonfarm", "Industry: Total Nonfarm", "Data Type: All Employees, In Thousands".
- Table:

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual
2001	567.7	569.1	571.3	573.5	575.7	577.9	580.1	582.3	584.5	586.7	588.9	591.1	563.2
2002	564.4	563.4	562.4	561.4	560.4	559.4	558.4	557.4	556.4	555.4	554.4	553.4	573.0
2003	573.8	571.6	569.4	567.2	565.0	562.8	560.6	558.4	556.2	554.0	551.8	549.6	576.5
2004	577.1	578.8	580.5	582.2	583.9	585.6	587.3	589.0	590.7	592.4	594.1	595.8	596.1
2005	601.4	603.6	605.8	608.0	610.2	612.4	614.6	616.8	619.0	621.2	623.4	625.6	624.1
2006	628.5	630.1	631.7	633.3	634.9	636.5	638.1	639.7	641.3	642.9	644.5	646.1	646.3
2007	649.3	650.9	652.5	654.1	655.7	657.3	658.9	660.5	662.1	663.7	665.3	666.9	657.2
2008	654.2	655.0	655.8	656.6	657.4	658.2	659.0	659.8	660.6	661.4	662.2	663.0	632.2
2009	626.3	620.6	615.0	611.3	608.8	607.7	605.3	604.2	603.1	606.0	605.1	603.9	603.9
2010	601.0	602.3	602.8	603.3	605.0	601.1	602.1	601.7	599.9	605.1	603.6	604.0	604.0
2011	610.5	609.1	608.4	607.3	607.3	603.6	605.7	607.2	608.9	610.2	610.0	612.1(P)	
- Text: "P: Preliminary"

dataZoa Tutorial – Census Bureau Building Permits Data

The screenshot shows a web browser with several tabs. The active tab is 'dataZoa' at 'www.marketbrowser.com/HuntingData-2/HuntingData-2.html'. Another browser window is open to 'dataZoa.com', showing the 'DataZoa' logo and a 'Beta' badge. Below the logo is a text input area with 'Upload' and 'Clear' buttons, and a 'Need help?' section with a link to learn about DataZoa format. A 'Feeling Lucky?' section prompts for a series URL for automatic uploading.

On the right, a second browser window displays a table from the Census Bureau titled 'Table 3a. New Privately Owned Housing Units Authorized Unadjusted Units by Metropolitan Area November 2011'. A context menu is open over the table, with options: 'What is this?', 'Drag this data to DataZephyr', 'Drag this data to DataZoa', 'Send this data to DataZephyr', 'Get DataZephyr', and 'Create a DataZoa Account'.

CSA	CSA Name	Total	1 Unit	2 Units	3 and 4 Units	5 or more Units	Num of structures with 5 or more units	Month Covered
999 10180	Abilene, TX	13	10	0	3	0	0	99
184 10420	Akron, OH	5	0	0	0	0	0	72
999 10500	Albany, GA	2	0	0	0	5	1	94
104 10580	Albany-Schenectady, NY	6	2	7	62	7	7	58
999 10740	Albuquerque, NM	33	0	3	27	2	2	100
999 10780	Alexandria, LA	4	2	0	10	1	1	98
999 10900	Allentown-Bethlehem, PA-NJ	90	76	2	7	5	1	100
999 11020	Altoona, PA	1	1	0	0	0	0	8
999 11100	Amarillo, TX	40	40	0	0	0	0	92
112 11180	Ames, IA	12	12	0	0	0	0	93
999 11260	Anchorage, AK	19	15	0	4	0	0	100
294 11300	Anderson, IN	3	3	0	0	0	0	79
273 11340	Anderson, SC	19	19	0	0	0	0	85
220 11460	Ann Arbor, MI	12	12	0	0	0	0	88
999 11500	Anniston-Oxford, AL	5	1	0	4	0	0	78
118 11540	Appleton, WI	11	7	0	4	0	0	81
120 11700	Asheville, NC	82	82	0	0	0	0	96
999 12020	Athens-Clarke County, GA	6	6	0	0	0	0	73
122 12060	Atlanta-Sandy Springs-Marietta, GA	825	510	0	4	311	7	100
999 12100	Atlantic City-Hammonton, NJ	30	19	2	0	9	1	100
194 12220	Auburn-Opelika, AL	54	37	0	0	17	1	100
999 12260	Augusta-Richmond County, GA-SC	142	142	0	0	0	0	88
126 12420	Austin-Round Rock-San Marcos, TX	1201	441	0	0	760	35	100
999 12540	Bakersfield-DeLano, CA	160	75	0	0	85	3	98
548 12580	Baltimore-Towson, MD	345	283	0	0	62	2	100

The Windows taskbar at the bottom shows the Start button, several application icons, and the system tray with the date '6/12/2014' and time '4:18 PM'.

Create Tables and Charts via Guided User Interface

- Once your table is created, the system creates an embeddable link for the table to place in your webpage.

Build an Embeddable Table of Data:

Name: Save Save As Quit Delete

Sizing: Width: Height:

To Embed:

Title:

Options: End date: Number of periods: Link to Chart Hover Notes

Label: Create Best Guess

Knockouts: Restore Labels

Row Settings: Delete Row

Add Checked Series Before After

Header:

Label:

Hover Info:

Calculate: Change over: Arrows

Footnotes: Cite public sources

Attribution Embed Data Sharing Viewer About

Refresh Preview

Font: Family: Size:

Title/Footer Colors: Backgrnd: Text:

Row Colors: Row Text: Row 1:

State and Area Employment, Hours, and Earnings - All Employees, In Thousands (Seasonally Adjusted) - Idaho	Sep 2011	Oct 2011	Nov 2011	Dec 2011
Trade, Transportation, and Utilities	121.3	123.5	123.5	124.6
Manufacturing	54.4	54.5	54.6	54.7
Construction	29.5	30.4	31.2	31.4
Mining and Logging	3.6	3.7	3.7	3.5

Creating Custom Updateable Multi-Data Subject Tables

The screenshot shows a web browser displaying the NJ State Labor Market Index website. The page is titled "Department of Labor and Workforce Development" and contains several sections:

- Navigation:** Insurance, Wage & Hour, Workers' Compensation, Workforce Development.
- Insights:** NJ SDC NJ Census Data.
- Account Promotions:**
 - Open a free dataZoa account:** Access all dZ-Dot supported data; follow live updating dataZoa tables, charts and data series. Combine displays and series into custom, shareable views and dashboards, export data to your favorite tools and more. [OPEN YOUR FREE dataZoa ACCOUNT](#)
 - Download a free dataZephyr:** Drag data series from dataZoa tables - and all dZ-Dot sites - right to your desktop for viewing, saving, analysis and crunching. [DOWNLOAD YOUR FREE dataZephyr](#)
 - Get the amazing dZ-Dot:** Access over 200 million public data series for free. Drag live data to your dataZoa account and to DataZephyr. [GET THE dZ-Dot](#)
- Tutorial:** [Tutorial: DZ Dot](#)
- Article:** [New Jersey Labor Market Information Unit Leads Nation in LMI Data Dissemination with dataZoa](#)
- Recent News:**
 - [Occupational Employment and Wages: A Detailed Analysis of New Jersey's Occupational Landscape \(02/2014\)](#)
 - [Current Employment Press Release \(05/2014\)](#)
 - [Latest Unemployment Data \(04/2014\)](#)

Latest Values Table:

	Latest Value	Difference from Year Ago
Civilian Labor Force (Thousands)	4,482.5 in Apr 2014	-78.4 ↓
Employees on Nonfarm Payrolls (Thousands)	3,932.4 in Apr 2014	4.7 ↑
Unemployment % (New Jersey)	6.9 in Apr 2014	-1.6 ↓
Unemployment % (United States)	6.3 in May 2014	-1.2 ↓
Total GDP (US\$ Millions)	543,071 in 2013	14,283 ↑
Real Total GDP (Chained 2005 US\$ Millions)	509,067 in 2013	5,570 ↑
Total Wages and Salaries	236,477,930 in 2013 Q4	5,133,134 ↑
Proprietors' Nonfarm Income	43,595,510 in 2013 Q4	2,431,834 ↑
Proprietors' Farm Income	157,916 in 2013 Q4	21,336 ↑
Total Personal Income (US\$ Millions)	503,689,952 in 2013 Q4	5,462,004 ↑
Per Capita Personal Income (US\$)	52,430 in 2011	2,002 ↑
Coincident Econ. Activity Index (Jul 92 = 100)	153.57 in Apr 2014	2.96 ↑

Published by [New Jersey LWD](#).

Housing Market Table:

	Latest Value	Difference from Year Ago
Resident Population (Thousands)	8,899.339 in 2013	31.59 ↑
House Price Index (New Jersey, 1980 Q1 = 100)	464.48 in 2014 Q1	7.73 ↑
House Price Index (Middle Atlantic, 1980 Q1 = 100)	466.46 in 2014 Q1	6.37 ↑
House Price Index (United States, 1980 Q1 = 100)	332.97 in 2014 Q1	15.62 ↑
Home Ownership %	66.6 in 2012	0.2 ↑
Home Vacancy %	2.1 in 2012	0.0 ↔
Pvt. 1-Unit Housing Starts	780.0 in Apr 2014	-32.0 ↓
New Pvt. Housing Units by Permit	1,965 in Apr 2014	71.0 ↑
Rental Vacancy %	11.2 in 2012	2.4 ↑

Published by [New Jersey LWD](#).

dataZoa Features

Two Types of dataZoa Tables

Historical or Series Table

Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark)	Jan 2014	Feb 2014	Mar 2014	Apr 2014
Total Nonfarm	3,933	3,928.2	3,927.9	3,932.4
Total Private	3,319.7	3,313.7	3,314	3,317.3
Goods Producing	380.6	378.4	374.2	370.8
Mining and Logging	1.5	1.3	1.4	1.4
Construction	134.9	133.4	130.8	128.0
Manufacturing	244.2	243.7	242.0	241.4
Service-Providing	3,552.4	3,549.8	3,553.7	3,561.6
Private Service Providing	2,939.1	2,935.3	2,939.8	2,946.5
Trade, Transportation, and Utilities	830.4	833.2	834.2	836.0
Information	73.4	74.5	72.7	72.5
Financial Activities	253.9	251.4	250.8	251.0
Professional and Business Services	637.6	637.2	635.7	637.2
Education and Health Services	631.3	633.1	636.0	636.2
Leisure and Hospitality	346.6	341.5	344.0	347.2
Other Services	165.9	164.4	166.4	166.4
Public Sector	613.3	614.5	613.9	615.1

Source:

Published by New Jersey LWD.

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Latest Value Table

Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark) Latest Values in Apr 2014	Latest Value	Difference from Month Ago	Difference from Year Ago
Total Nonfarm	3,932.4	4.5	4.7
Total Private	3,317.3	3.3	-0.9
Goods Producing	370.8	-3.4	-11.3
Mining and Logging	1.4	0.0	0.1
Construction	128.0	-2.8	-9.3
Manufacturing	241.4	-0.6	-2.1
Service-Providing	3,561.6	7.9	16.0
Private Service Providing	2,946.5	6.7	10.4
Trade, Transportation, and Utilities	836.0	1.8	9.7
Information	72.5	-0.2	-3.1
Financial Activities	251.0	0.2	-3.8
Professional and Business Services	637.2	1.5	7.3
Education and Health Services	636.2	0.2	4.7
Leisure and Hospitality	347.2	3.2	-5.1
Other Services	166.4	0.0	0.7
Public Sector	615.1	1.2	5.6

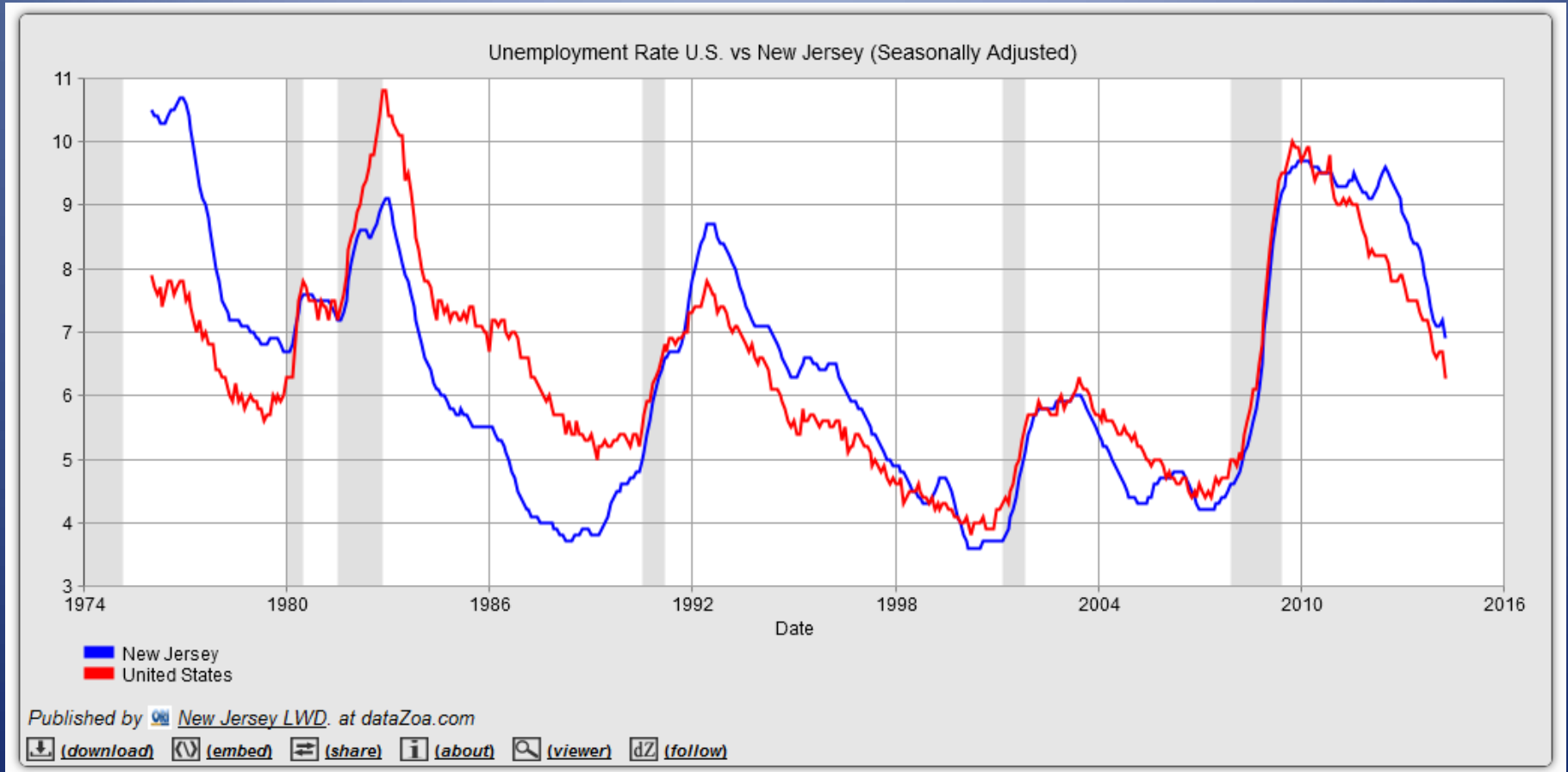
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- Only Historical or Series Table Has Special Functionality (dz-Mirror)

Typical dataZoa Chart



- Allows Epochal Overlays for Reference Periods – Periods of Recession

Tables Created With dataZoa Also Have DZ-Dot Functionality

The screenshot displays two data tables from the Department of Labor and Workforce Development, accessed via dataZoa. The left table provides monthly employment data for 2014, while the right table provides the same data with change indicators (Latest Value, Difference from Month Ago, and Difference from Year Ago). A red circle highlights a 'dz' icon in the first row of the left table, indicating the DZ-Dot functionality.

Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark)	Jan 2014	Feb 2014	Mar 2014	Apr 2014
Total Nonfarm	3,933	3,928.2	3,927.9	3,932.4
Total Private	3,319.7	3,313.7	3,314	3,317.3
Goods Producing	380.6	378.4	374.2	370.8
Mining and Logging	1.5	1.3	1.4	1.4
Construction	134.9	133.4	130.8	128.0
Manufacturing	244.2	243.7	242.0	241.4
Service-Providing	3,552.4	3,549.8	3,553.7	3,561.6
Private Service Providing	2,939.1	2,935.3	2,939.8	2,946.5
Trade, Transportation, and Utilities	830.4	833.2	834.2	836.0
Information	73.4	74.5	72.7	72.5
Financial Activities	253.9	251.4	250.8	251.0
Professional and Business Services	637.6	637.2	635.7	637.2
Education and Health Services	631.3	633.1	636.0	636.2
Leisure and Hospitality	346.6	341.5	344.0	347.2
Other Services	165.9	164.4	166.4	166.4
Public Sector	613.3	614.5	613.9	615.1

Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark) Latest Values in Apr 2014	Latest Value	Difference from Month Ago	Difference from Year Ago
Total Nonfarm	3,932.4	4.5 ↑	4.7 ↑
Total Private	3,317.3	3.3 ↑	-0.9 ↓
Goods Producing	370.8	-3.4 ↓	-11.3 ↓
Mining and Logging	1.4	0.0 ↔	0.1 ↑
Construction	128.0	-2.8 ↓	-9.3 ↓
Manufacturing	241.4	-0.6 ↓	-2.1 ↓
Service-Providing	3,561.6	7.9 ↑	16.0 ↑
Private Service Providing	2,946.5	6.7 ↑	10.4 ↑
Trade, Transportation, and Utilities	836.0	1.8 ↑	9.7 ↑
Information	72.5	-0.2 ↓	-3.1 ↓
Financial Activities	251.0	0.2 ↑	-3.8 ↓
Professional and Business Services	637.2	1.5 ↑	7.3 ↑
Education and Health Services	636.2	0.2 ↑	4.7 ↑
Leisure and Hospitality	347.2	3.2 ↑	-5.1 ↓
Other Services	166.4	0.0 ↔	0.7 ↑
Public Sector	615.1	1.2 ↑	5.6 ↑

Source: New Jersey LWD.

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DZ-Dot Within Tables Allows You to “Cherry Pick” Individual Series

Department of Labor and Wo... CES Current Employment Stat... dataZoa

www.datazoa.com/mydz/mydataboards.asp?uid=dzadmin&databoard_id=ihjinhk&dzuid=985&tablabel=CES+Current+Employment+Statistics

Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark)	Jan 2014	Feb 2014	Mar 2014	Apr 2014
Total Nonfarm	3,933	3,928.2	3,927.9	3,932.4
Total Private				3,317.3
Goods Producing				370.8
Mining and Logging				1.4
Construction				128.0
Manufacturing				241.4
Service-Providing	3,552.4	3,549.8	3,553.7	3,561.6
Private Service Providing	2,939.1	2,935.3	2,939.8	2,946.5
Trade, Transportation, and Utilities	830.4	833.2	834.2	836.0
Information	73.4	74.5	72.7	72.5
Financial Activities	253.9	251.4	250.8	251.0
Professional and Business Services	637.6	637.2	635.7	637.2
Education and Health Services	631.3	633.1	636.0	636.2
Leisure and Hospitality	346.6	341.5	344.0	347.2
Other Services	165.9	164.4	166.4	166.4
Public Sector	613.3	614.5	613.9	615.1

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Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark) Latest Values in Apr 2014	Jan 2014	Feb 2014	Mar 2014	Apr 2014
Total Nonfarm				
Total Private				
Goods Producing				
Mining and Logging				
Construction				
Manufacturing				
Service-Providing				
Private Service Providing				
Trade, Transportation, and Utilities				
Information	72.5	-0.2 ↓	-3.1 ↓	
Financial Activities	251.0	0.2 ↑	-3.8 ↓	
Professional and Business Services	637.2	1.5 ↑	7.3 ↑	
Education and Health Services	636.2	0.2 ↑	4.7 ↑	
Leisure and Hospitality	347.2	3.2 ↑	-5.1 ↓	
Other Services	166.4	0.0 →	0.7 ↑	
Public Sector	615.1	1.2 ↑	5.6 ↑	

Source:

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What is this?

Follow this series in my dataZoa

Follow all series in my dataZoa

Drag this series to DataZephyr







Get a Free dataZoa Account

Get a Free DataZephyr

Creating Custom Tables Using Individual Series From Other Tables

Mercer County Latest Values		Difference from Prior Period	Percent Change from Prior Period
unemployment rate - Mercer County, NJ - Local Area Unemployment Statistics - (Not Seasonally Adjusted)	5.0 in Apr 2014	-1.0 ↓	-16.67% ↓
unemployment rate - Trenton city, NJ - Local Area Unemployment Statistics - (Not Seasonally Adjusted)	8.2 in Apr 2014	-2.1 ↓	-20.39% ↓
Total Employment - QWI (Quarterly Workforce Indicators) County Report - Mercer County	229,661 in 2013 Q2	5,590 ↑	2.49% ↑
New Hires - QWI (Quarterly Workforce Indicators) County Report - Mercer County	25,174 in 2013 Q2	6,570 ↑	35.31% ↑
Personal income summary - Personal income (thousands of dollars) - Bureau of Economic Analysis - County - Mercer, NJ	20,519,461 in 2012	952,768 ↑	4.87% ↑
Personal income summary - Per capita personal income (dollars) 2/ - Bureau of Economic Analysis - County - Mercer, NJ	55,714 in 2012	2,443 ↑	4.59% ↑

Published by  New Jersey LWD. Powered by dataZoa

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Clicking on Series Label Returns a Chart for that Individual Series

The screenshot displays the dataZoo website interface. On the left, a table lists various employment series. The 'Total Nonfarm - Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark) ' series is highlighted. To the right, a detailed line chart for this series is shown, with the 'export' link circled in red. The chart shows data from 1989 to 2017, with a peak around 2008 and a dip around 2003. The y-axis is labeled '(in 000s)' and ranges from 3.4 to 4.1. The x-axis is labeled 'Date' and shows years from 1989 to 2017. A red box highlights the chart area, and a blue box highlights the table area.

Series	2012	2013	2014	2015
Total Nonfarm - Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark) 	3.92	3.85	3.92	3.92
Total Private	3.70	3.63	3.70	3.70
Goods Producing	1.40	1.38	1.40	1.40
Mining and Construction	0.28	0.28	0.28	0.28
Manufacturing	244.2	243.7	242.0	241.4
Service-Providing	3,552.4	3,549.8	3,553.7	3,561.6
Private Service Providing	2,939.1	2,935.3	2,939.8	2,946.5
Trade, Transportation, and Utilities	830.4	833.2	834.2	836.0
Information	73.4	74.5	72.7	72.5
Financial Activities	253.9	251.4	250.8	251.0
Professional and Business Services	637.6	637.2	635.7	637.2
Education and Health Services	631.3	633.1	636.0	636.2
Leisure and Hospitality	346.6	341.5	344.0	347.2
Other Services	165.9	164.4	166.4	166.4
Public Sector	613.3	614.5	613.9	615.1

Source:

Published by

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- Export Link in Upper Left Corner of Chart Allows You to Download the entire Series Data Used to Create the Chart

dataZoa Export Previewer

The screenshot shows a web browser window displaying the 'dataZoa Export Previewer' interface. The browser's address bar shows the URL: www.datazoa.com/publish/export.asp?sid=USStateDataCtr/000000060a=showhtml. The interface includes a 'Save as...' dialog with buttons for 'XLS', 'CSV', 'QCSV', 'TSV', and 'Text File', along with 'Print' and 'Done' buttons. The main content area displays a table with the following data:

July 2011	3,830.3
August 2011	3,846.5
September 2011	3,856.1
October 2011	3,855.8
November 2011	3,863.5
December 2011	3,866.1
January 2012	3,875.3
February 2012	3,882.4
March 2012	3,891.7
April 2012	3,875.9
May 2012	3,883.8
June 2012	3,891.2
July 2012	3,884.7
August 2012	3,892.1
September 2012	3,900.3
October 2012	3,902.6
November 2012	3,896.5
December 2012	3,910
January 2013	3,919.3
February 2013	3,924.7
March 2013	3,928.8
April 2013	3,927.7
May 2013	3,934.9
June 2013	3,938.6
July 2013	3,937
August 2013	3,946.5
September 2013	3,947.1
October 2013	3,942.5
November 2013	3,947.9
December 2013	3,928.8
January 2014	3,933
February 2014	3,928.2
March 2014	3,927.9
April 2014	3,932.4

Allows Downloading to the Following Formats:

- XLS Excel Spreadsheet
- CSV Comma Separated Values
- QCSV Quoted Comma Separated Values
- TSV Tab Separated Values
- Text File

Excel Spreadsheet Example

DZ-2014-06-12-12-37-25.xls - Microsoft Excel

	A	B
1		Total Nonfarm - All Employees, in Thousands - New Jersey - Statewide - State and Area Employment, Hours, and Earnings - (Seasonally Adjusted)
2	January 1990	3,690.60
3	February 1990	3,689.80
4	March 1990	3,693.70
5	April 1990	3,666.90
6	May 1990	3,659.20
7	June 1990	3,649.50
8	July 1990	3,639.20
9	August 1990	3,631.10
10	September 1990	3,606.40
11	October 1990	3,579
12	November 1990	3,561.70
13	December 1990	3,553
14	January 1991	3,544.80
15	February 1991	3,533.40
16	March 1991	3,526.60
17	April 1991	3,516.60
18	May 1991	3,507.30
19	June 1991	3,496.90
20	July 1991	3,486.30
21	August 1991	3,481.80
22	September 1991	3,477.50
23	October 1991	3,473
24	November 1991	3,475.40
25	December 1991	3,471.90
26	January 1992	3,461.60
27	February 1992	3,461.10
28	March 1992	3,451.90
29	April 1992	3,446.10
30	May 1992	3,447.60
31	June 1992	3,449.50
32	July 1992	3,464.80
33	August 1992	3,462.70
34	September 1992	3,451.20
35	October 1992	3,461.30

Ready | 100% | 12:38 PM 6/12/2014

Downloading Data from Tables

The screenshot shows the American FactFinder interface with the following settings:

- Ownership: Private Ownership
- Data Type: All Employees
- Table Title: Private: All Employees
- Date Range: From Jan 2001 To Sep 2013
- Options: Preserve Colors (unchecked), Only Data as Shown (unchecked)

Private: All Employees	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013	Sep 2013
Total, All Industries	3,200,826	3,246,518	3,309,286	3,291,227	3,289,015	3,272,299
Goods Producing	386,264	391,428	399,644	403,592	400,258	398,440
Natural Resources & Mining	9,989	11,450	15,553	19,966	14,168	13,300
Construction	135,359	138,700	141,155	142,041	143,777	143,037
Manufacturing	240,916	241,278	242,936	241,585	242,313	242,103
Service Providing	2,814,562	2,855,090	2,909,642	2,887,635	2,888,757	2,873,859

Download options: [XLS](#) [CSV](#) [QCSV](#) [TSV](#) [Text](#) [Preview/Print](#)

Options: Preserve Colors Only Data as Shown

Date Range: From To Dates Across Top

Actions: [download](#) [embed](#) [share](#) [mirror](#) [viewer](#) [follow](#)

Note: Statewide; All Establishment Sizes

Published by [New Jersey LWD](#)

Additional actions at the bottom: [download](#) [embed](#) [share](#) [mirror](#) [viewer](#) [follow](#)

Downloading Data From Tables

You Can Download Data One of Two Ways

Dates Across the Top

Dates Across the Side

Frequency: Monthly
Source: Bureau of Labor Statistics (BLS)
Publisher: New Jersey LWD

Private: All Employees	January 2001	February 2001	March 2001	April 2001	May 2001	June 2001	July 2001	August 2001	September 2001	October 2001	November 2001	De
Total, All Industries	3,240,705	3,239,832	3,266,736	3,293,254	3,331,840	3,385,025	3,350,508	3,338,985	3,313,812	3,297,200	3,303,761	
Goods Producing	547,716	549,340	554,676	560,583	567,014	573,886	569,290	568,069	564,280	563,810	557,297	
Natural Resources & Mining	7,236	7,297	8,477	10,279	11,896	14,915	17,414	14,700	13,487	12,235	10,567	
Construction	138,495	139,265	143,636	151,093	156,340	159,563	161,435	163,101	161,874	165,894	164,221	
Manufacturing	401,985	402,778	402,563	399,211	398,778	399,408	390,441	390,268	388,919	385,681	382,509	
Service Providing	2,692,989	2,690,492	2,712,060	2,732,671	2,764,826	2,811,139	2,781,218	2,770,916	2,749,532	2,733,390	2,746,464	
Trade, Transportation & Utilities	869,382	855,507	857,273	859,452	864,416	872,638	865,594	862,539	863,351	873,287	887,621	
Information	124,253	124,924	125,549	123,878	124,121	124,886	123,793	121,207	122,682	121,676	122,879	
Financial Activities	243,388	243,277	243,547	245,293	246,873	250,912	251,691	250,741	246,644	252,833	253,270	
Professional & Business Services	568,323	570,101	579,148	581,973	583,931	591,220	586,953	587,042	581,554	579,643	576,926	
Education & Health Services	442,731	446,495	449,376	452,663	455,998	459,652	455,587	453,556	457,577	466,018	469,786	
Leisure & Hospitality	272,449	275,133	279,133	287,971	302,610	319,228	328,498	326,776	310,094	296,382	291,873	
Other Services	103,127	103,697	104,703	104,950	106,679	108,768	111,593	110,153	107,408	111,765	112,098	
Unclassified	69,336	71,358	73,331	76,491	80,198	83,835	87,509	88,902	90,222	91,786	92,011	

Private: All Employees	Total, All Industries	Goods Producing	Natural Resources & Mining	Construction	Manufacturing	Service Providing	Trade, Tr
January 2001	3,240,705	547,716	7,236	138,495	401,985	2,692,989	
February 2001	3,239,832	549,340	7,297	139,265	402,778	2,690,492	
March 2001	3,266,736	554,676	8,477	143,636	402,563	2,712,060	
April 2001	3,293,254	560,583	10,279	151,093	399,211	2,732,671	
May 2001	3,331,840	567,014	11,896	156,340	398,778	2,764,826	
June 2001	3,385,025	573,886	14,915	159,563	399,408	2,811,139	
July 2001	3,350,508	569,290	14,700	161,435	390,441	2,781,218	
August 2001	3,338,985	568,069	14,700	163,101	390,268	2,770,916	
September 2001	3,313,812	564,280	13,487	161,874	388,919	2,749,532	
October 2001	3,297,200	563,810	12,235	165,894	385,681	2,733,390	
November 2001	3,303,761	557,297	10,567	164,221	382,509	2,746,464	
December 2001	3,311,472	551,619	9,607	162,475	379,537	2,759,853	
January 2002	3,211,473	523,403	6,841	150,548	366,014	2,688,070	
February 2002	3,211,473	523,106	7,158	149,726	366,222	2,688,367	
March 2002	3,240,374	527,225	8,461	152,746	366,018	2,713,149	
April 2002	3,252,792	533,537	10,095	157,479	365,963	2,719,255	
May 2002	3,285,319	538,823	11,715	160,889	366,219	2,746,496	
June 2002	3,330,714	544,270	15,040	163,493	365,737	2,786,444	
July 2002	3,312,280	542,713	16,766	165,790	360,157	2,769,567	
August 2002	3,308,889	542,582	14,470	167,273	360,839	2,766,307	
September 2002	3,288,642	539,152	12,955	165,693	360,504	2,749,490	
October 2002	3,275,452	537,263	12,189	165,350	359,724	2,738,189	
November 2002	3,290,956	533,164	10,593	164,008	358,563	2,757,792	
December 2002	3,300,056	527,679	9,456	160,056	358,167	2,772,377	
January 2003	3,185,502	505,347	7,637	147,795	349,915	2,680,155	
February 2003	3,166,196	499,747	7,670	142,913	349,164	2,666,449	
March 2003	3,189,773	503,320	8,674	145,667	348,979	2,686,453	
April 2003	3,228,963	515,584	10,253	156,055	349,276	2,713,379	
May 2003	3,268,030	523,614	11,948	162,000	349,666	2,744,416	
June 2003	3,311,052	529,370	13,780	164,698	350,892	2,781,682	
July 2003	3,314,342	530,041	17,370	166,476	346,195	2,784,301	
August 2003	3,309,933	529,571	15,280	167,267	347,024	2,780,362	

You Can Also Specify the Entire Series or a Specific Time Frame

Embedding Table into a Webpage

- You can Embed This Exact Table On Your Website Using the Generated HTML Link

The screenshot shows a web browser window displaying a data table from the Department of Labor and Industry. The table is titled "Private: All Employees" and shows employment data for various industries from April to September 2013. Below the table, there is a note and a "Published by" section. A red box highlights a text area containing HTML code for embedding the table, and a red circle highlights the "embed" button in the sharing options.

Private: All Employees	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013	Sep 2013
Total, All Industries	3,200,826	3,246,518	3,309,286	3,291,227	3,289,015	3,272,299
Goods Producing	386,264	391,428	399,644	403,592	400,258	398,440
Natural Resources & Mining	9,989	11,450	15,553	19,966	14,168	13,300
Construction	135,359	138,700	141,155	142,041	143,777	143,037
Manufacturing	240,916	241,278	242,936	241,585	242,313	242,103

Note: Statewide; All Establishment Sizes

To embed this display in your own web page, copy and insert this HTML:
`<iframe class="DZembed-table" src="http://www.datazoa.com/data/table.asp?a=view&th="`

(download) (embed) (share) (mirror) (viewer) (follow)

Education & Health Services 595,021 597,043 596,722 594,476 593,050 592,752

Leisure & Hospitality 340,302 358,890 384,940 387,099 384,547 368,296

Other Services 127,322 128,559 133,066 132,295 131,447 128,308

Unclassified 13,381 14,400 15,218 14,736 16,286 17,306

Note: Statewide; All Establishment Sizes


Published by New Jersey LWD

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
- When the Federal Website is Updated Your Table is Updated Soon After

Analyzing Data Zoa Tables with DataZephyr

Note: Statewide; All Establishment Sizes


Source: 

 [-] View, Analyze, Compare, Crunch & Monitor this data live on your desktop with DataZephyr; free to download: [here!](#)

 (download)  (embed)  (share)  (mirror)  (viewer)  (follow)

DataZephyr™



- **Download & Keep** dataZoa data on your desktop
- **Drag & Drop** data from dataZoa tables, your dataZoa account, & public web sites with dataZoa's unique dZ-Dot™ 
- **Monitor** dataZoa data with desktop charts that update as new data is found
- **Add, Subtract, Multiply, Divide & Compare** unlimited data series
- **Arrange & Display** dataZoa charts with *up to 225 live charts* per worksheet
- **Share** data, charts, & DataZephyr worksheets with your colleagues
- **Copy & Paste** or import *your own data* into DataZephyr for analysis & comparisons

dZ Follow

Note: Statewide; All Establishment Sizes Source:

[-] Follow this display OR all of these series in my dataZoa (using a free dataZoa account)

[\(download\)](#) [\(embed\)](#) [\(share\)](#) [dZ \(mirror\)](#) [\(viewer\)](#) [dZ \(follow\)](#)

Private: All Employees	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013	Sep 2013
Total, All Industries	3,200,826	3,246,518	3,309,286	3,291,227	3,289,015	3,272,299
Goods Producing	386,264	391,428	399,644	403,592	400,258	398,440
Natural Resources & Mining	9,989	11,450	15,553	19,966	14,168	13,300
Construction	135,359	138,700	141,155	142,041	143,777	143,037
Manufacturing	240,916	241,278	242,936	241,585	242,313	242,103

Education & Health Services 595,021 597,843 596,722 584,478 583,056 592,752

Leisure & Hospitality 340,302 358,890 384,940 387,299 384,547 368,296

Other Services 127,322 128,559 133,066 132,295 131,447 128,308

Unclassified 13,381 14,400 15,218 14,736 16,286 17,306

Note: Statewide; All Establishment Sizes Source:

Published by New Jersey LWD.

[\(download\)](#) [\(embed\)](#) [\(share\)](#) [dZ \(mirror\)](#) [\(viewer\)](#) [dZ \(follow\)](#)

- Performs the same function as the dz dot within the table.

- Allows you to pull the entire series into your account to follow.

dZ-Mirror Live Demonstration

- First You Need to Download the dataZoa Excel Add-in

The screenshot shows a web browser window displaying a data table from the Department of Labor and Industry. The table is titled "Private: All Employees" and shows employment data for various industries from April to September 2013. A red box highlights a callout box with instructions and a URL, and a red arrow points to the "dZ (mirror)" button in the table's toolbar.

Ownership: Private Ownership
Data Type: All Employees

Private: All Employees	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013	Sep 2013
Total, All Industries	3,200,826	3,246,518	3,309,286	3,291,227	3,289,015	3,272,299
Goods Producing	386,264	391,428	399,644	403,592	400,258	398,440
Natural Resources & Mining	9,989	11,450	15,553	19,966	14,168	13,300
Construction	135,359	138,700	141,155	142,041	143,777	143,037
Manufacturing	240,916	241,278	242,936	241,585	242,313	242,103

Click the dataZoa button in Excel and then paste this Table Identifier into the box. If you do not yet have a dataZoa button in Excel, first [get the dataZoa Excel Addin](#).

<http://www.datazoa.com/data/table.asp?a=view&th=QRpgfdsxu8&dzuuid=1427&uid=dzad1>

(download) (embed) (share) **dZ (mirror)** (viewer) dZ (follow)

Education & Health Services	358,021	351,373	356,722	354,773	355,353	352,752
Leisure & Hospitality	30,302	358,890	384,940	387,099	384,547	368,296
Other Services	27,322	128,559	133,066	132,295	131,447	128,308
Unclassified	13,381	14,400	15,218	14,736	16,286	17,306

Note: Statewide; All Establishment Sizes Source:

Published by New Jersey LWD

(download) (embed) (share) **dZ (mirror)** (viewer) dZ (follow)

E-mailing and Sharing Tables Through Social Media

Ownership: Private Ownership
Data Type: All Employees

Private: All Employees	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013	Sep 2013
Total, All Industries	3,200,826	3,246,518	3,309,286	3,291,227	3,289,015	3,272,299
Goods Producing	386,264	391,428	399,644	403,592	400,258	398,440
Natural Resources & Mining	9,989	11,450	15,553	19,966	14,168	13,300
Construction	135,359	138,700	141,155	142,041	143,777	143,037
Manufacturing	240,916	241,278	242,936	241,585	242,313	242,103

Note: Statewide; All Establishment Sizes

Source:

Share via:

(download) (embed) (share) (mirror) (viewer) (follow)

Leisure & Hospitality	340,302	358,890	384,940	387,099	384,547	368,296
Other Services	127,322	128,559	133,066	132,295	131,447	128,308
Unclassified	13,381	14,400	15,218	14,736	16,286	17,306

Note: Statewide; All Establishment Sizes

Source:

Published by New Jersey LWD

(download) (embed) (share) (mirror) (viewer) (follow)

2:57 PM
6/16/2014

Additional Data Sharing Functionality

- Mobile
- E-Mail
- Social Media

DZ- Boards – Putting It All Together

Local Area Unemployment Statistics

Labor Force Statistic - New Jersey (Seasonally Adjusted) In Apr 2014	Latest Value	Difference from Month Ago	Difference from Year Ago
Labor Force	4,482,471	5,362 ↑	-78,449 ↓
Employment	4,172,350	17,332 ↑	396.0 ↑
Unemployment	310,121	-11,070 ↓	-78,845 ↓
Unemployment Rate	6.9	-0.3 ↓	-1.6 ↓

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Labor Force Statistic - United States (Seasonally Adjusted) (in Thousands) In May 2014	Latest Value	Difference from Month Ago	Difference from Year Ago
Labor Force	155,513	192.0 ↑	4.0 ↑
Employment	145,514	145.0 ↑	1,855 ↑
Unemployment	9,799	46.0 ↑	-1,851 ↓
Unemployment Rate	6.3	0.0 ↑	-1.2 ↓

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Unemployment Rate U.S. vs New Jersey (Seasonally Adjusted)

Published by [New Jersey LMD](#) at [dataZoa.com](#)

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Local Area Unemployment Statistic (Not Seasonally Adjusted) In Apr 2014	Latest Value	Difference from Month Ago	Difference from Year Ago
New Jersey			
Labor Force	4,463,933	-13,964 ↓	-71,803 ↓
Employment	4,180,515	43,325 ↑	15,370 ↑
Unemployment	283,418	-57,308 ↓	-87,173 ↓
Unemployment Rate	6.3	-1.3 ↓	-1.9 ↓
Atlantic City - Hammonton Metropolitan Statistical Area			
Labor Force	125,575	-1,277 ↓	-6,355 ↓

Labor Force Statistic - New Jersey Metro Areas (Not Seasonally Adjusted)	Jan 2014	Feb 2014	Mar 2014	Apr 2014
New Jersey				
Labor Force	4,429,740	4,466,028	4,477,517	4,463,933
Employment	4,087,483	4,115,818	4,137,190	4,180,515
Unemployment	342,257	350,210	340,327	283,418
Unemployment Rate	7.7	7.8	7.6	6.3

Atlantic City - Hammonton Metropolitan Statistical Area

- Created in dataZoa Account (Link to Specific Board is Created)
- Allows Thematic or Targeted Grouping of Tables and Charts
 - Industry
 - Audience
 - Public
 - Business
 - Legislators
 - Geography
 - State
 - County
 - Type of Data
 - Employment
 - Income
 - Population
- Facilitates Data Sharing
 - Mobile, E-mail, Social Media

Creating a Desktop Shortcut

The screenshot displays a web browser window with the URL <http://www.datazoa.com/mydz/mydataboards.asp?ui>. The page title is "Local Area Unemployment Statistics".

Local Area Unemployment Statistics

Labor Force Statistics - New Jersey (Seasonally Adjusted) in Dec 2013	Latest Value	Difference from Month Ago	Difference from Year Ago
Labor Force	4,490,758	-7,221	-85,526
Employment	4,187,436	2,895	6,520
Unemployment	323,322	-10,116	-92,046
Unemployment Rate	7.2	-0.2	-1.9

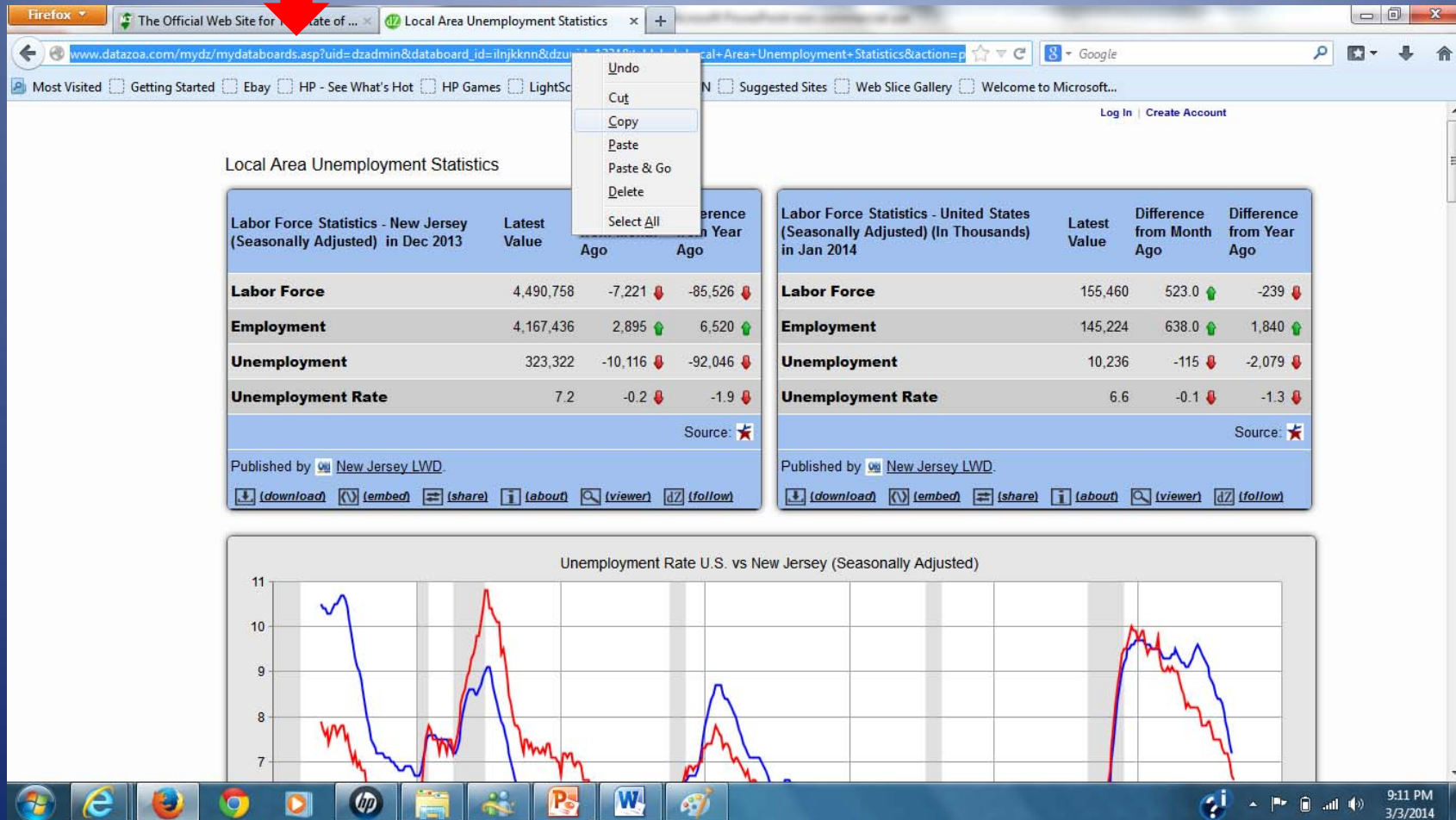
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Labor Force Statistics - United States (Seasonally Adjusted) (In Thousands) in Jan 2014	Latest Value	Difference from Month Ago	Difference from Year Ago
Labor Force	155,460	523.0	-239
Employment	145,224	638.0	1,840
Unemployment	10,236	-115	-2,079
Unemployment Rate	6.6	-0.1	-1.3

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Unemployment Rate U.S. vs New Jersey (Seasonally Adjusted)

Step 1 - Click on the desired dZBoard, and copy your dZBoard's web link from your browser with the right-mouse button.



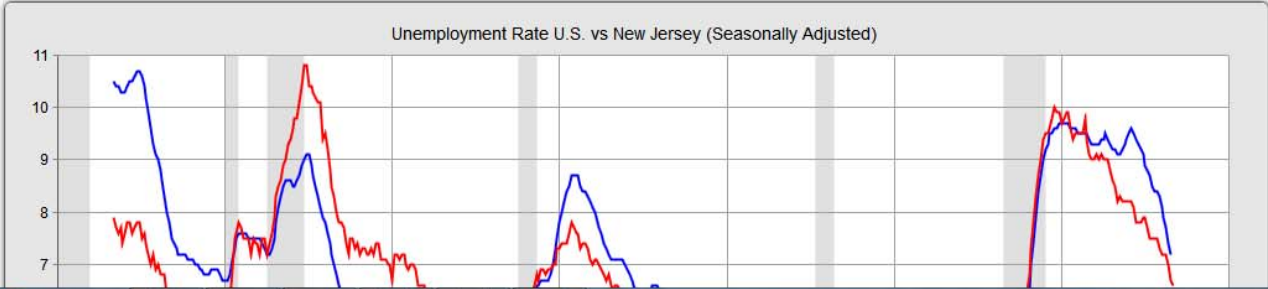
The screenshot shows a Firefox browser window displaying the 'Local Area Unemployment Statistics' page. A red arrow points to the address bar, and a context menu is open over it, showing options like 'Copy' and 'Paste'. The page contains two data tables and a line chart.

Local Area Unemployment Statistics

Labor Force Statistics - New Jersey (Seasonally Adjusted) in Dec 2013	Latest Value	Difference from Month Ago	Difference from Year Ago
Labor Force	4,490,758	-7,221 ↓	-85,526 ↓
Employment	4,167,436	2,895 ↑	6,520 ↑
Unemployment	323,322	-10,116 ↓	-92,046 ↓
Unemployment Rate	7.2	-0.2 ↓	-1.9 ↓

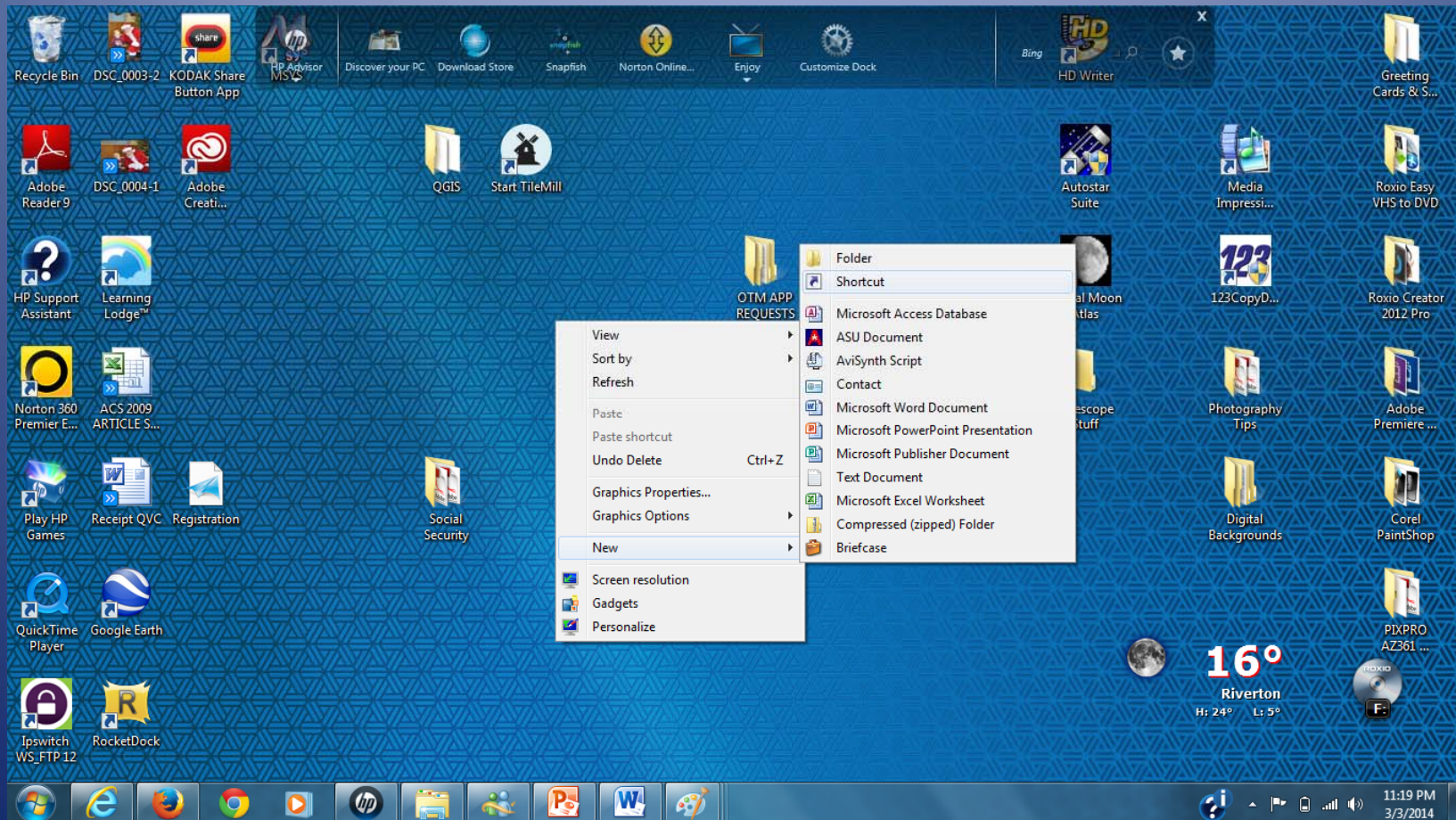
Labor Force Statistics - United States (Seasonally Adjusted) (In Thousands) in Jan 2014	Latest Value	Difference from Month Ago	Difference from Year Ago
Labor Force	155,460	523.0 ↑	-239 ↓
Employment	145,224	638.0 ↑	1,840 ↑
Unemployment	10,236	-115 ↓	-2,079 ↓
Unemployment Rate	6.6	-0.1 ↓	-1.3 ↓

Unemployment Rate U.S. vs New Jersey (Seasonally Adjusted)

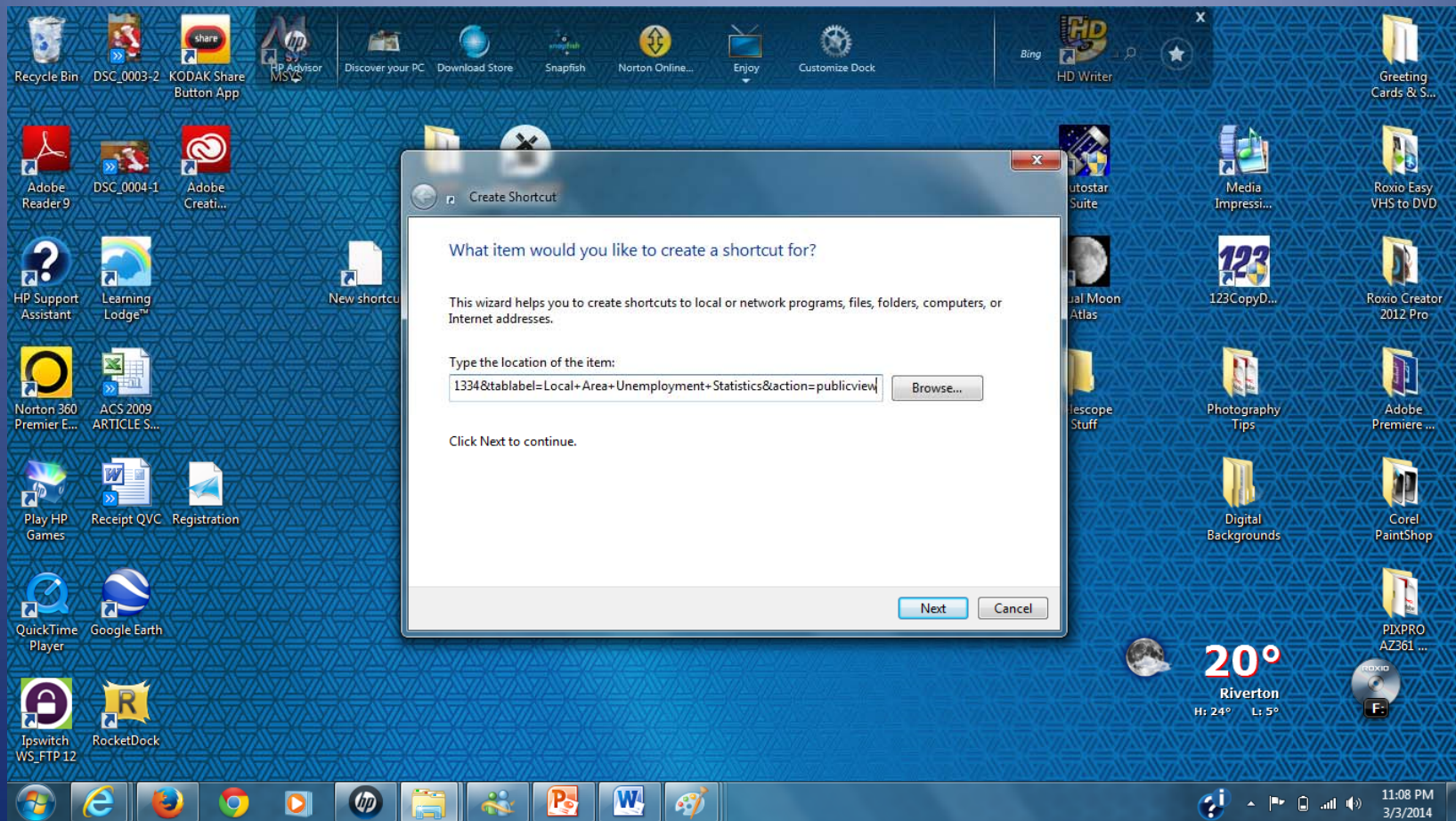


9:11 PM
3/3/2014

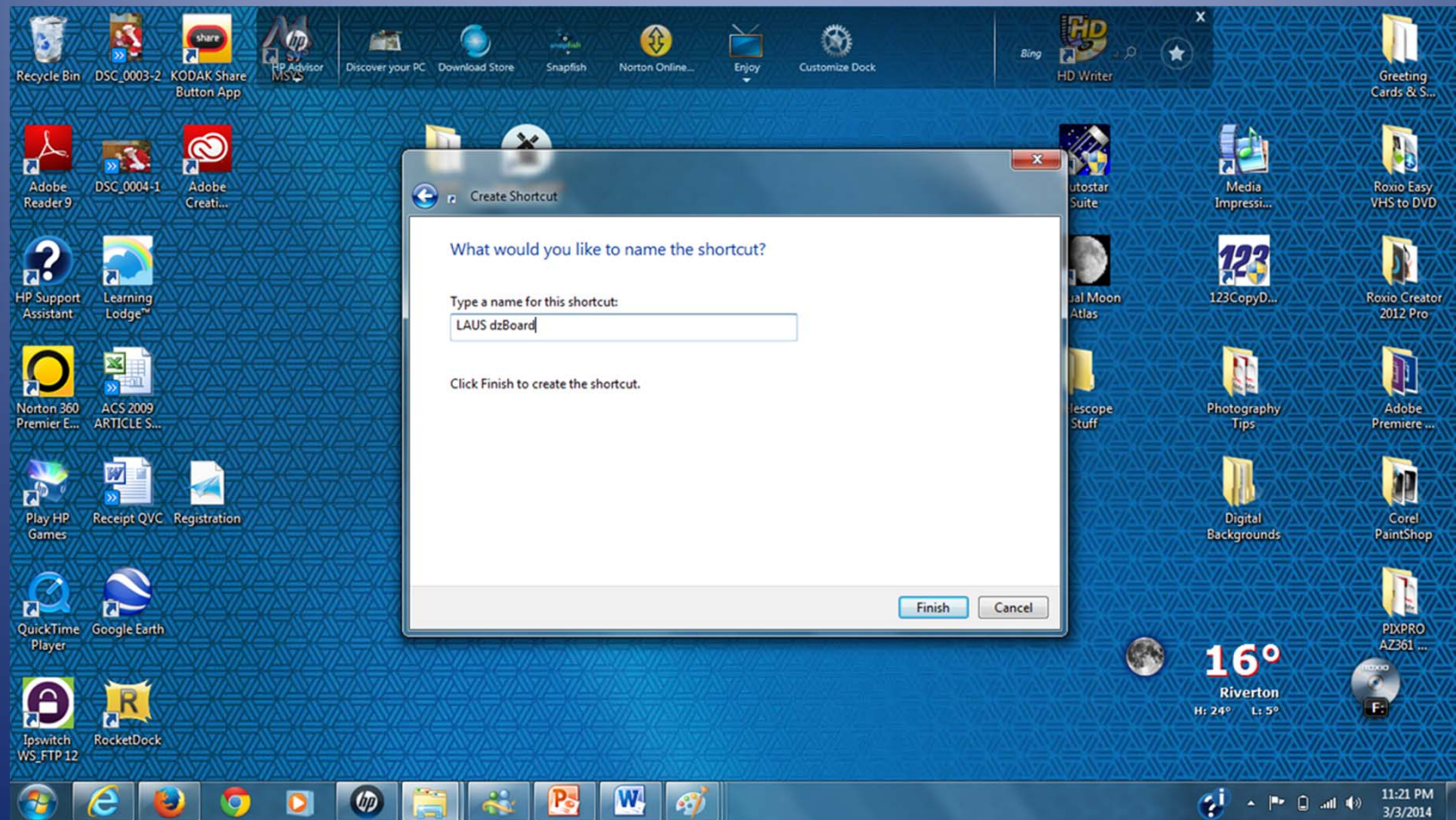
Step 2 – On your Desktop, Right click and select “New” and then “Shortcut”

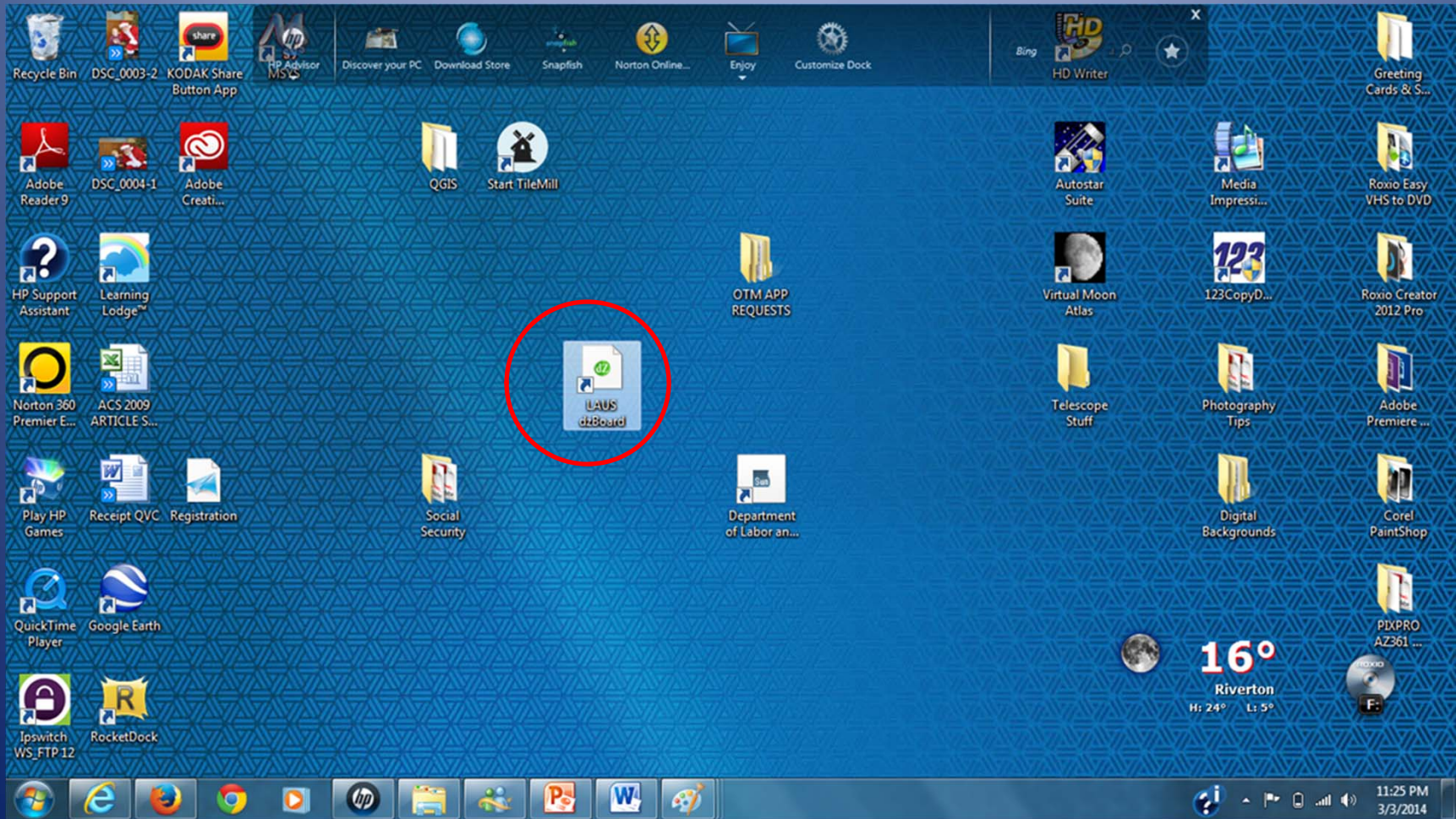


Step 3 – Paste shortcut into the wizard

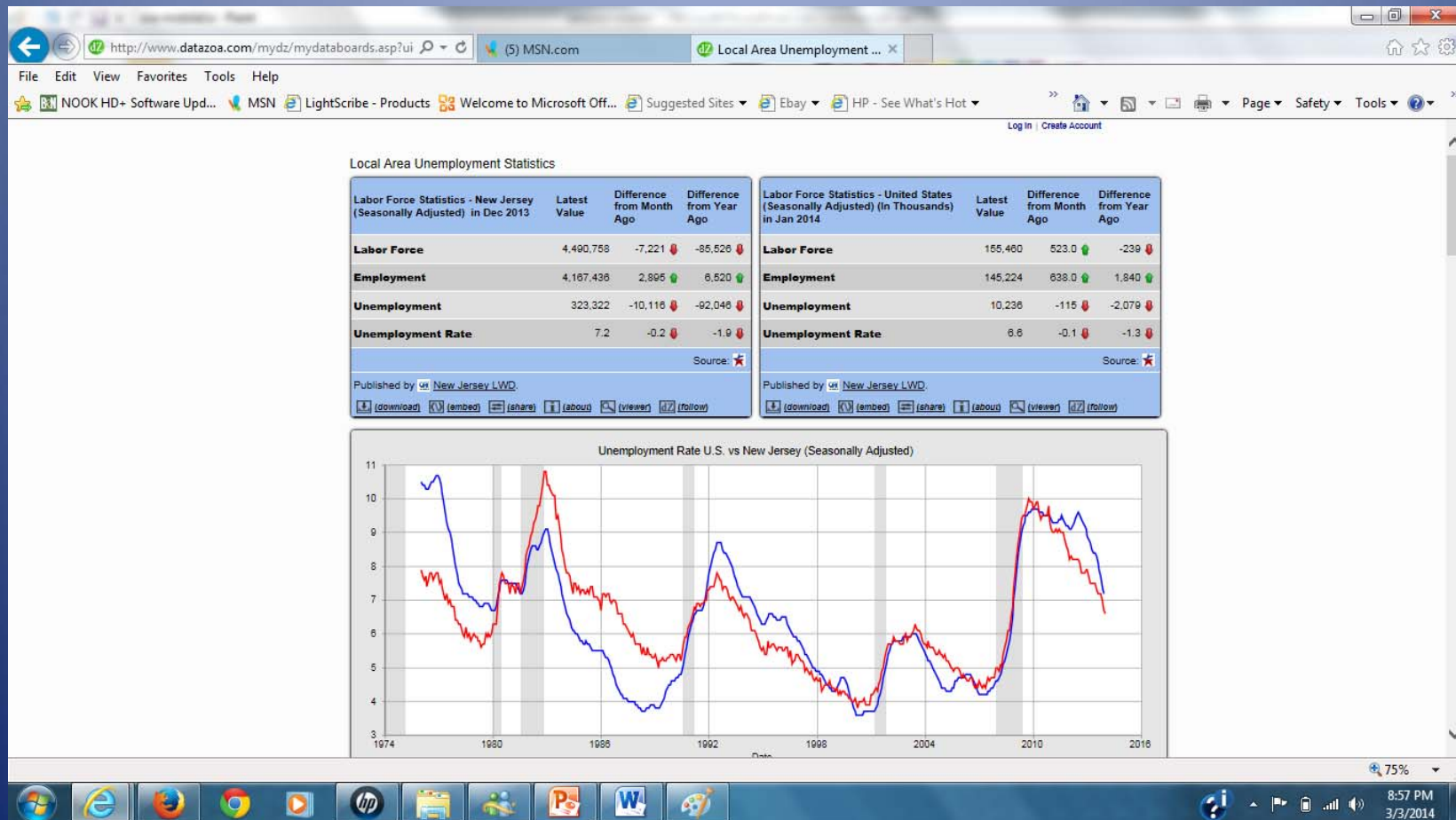


Step 4 – Name your shortcut and click Finish

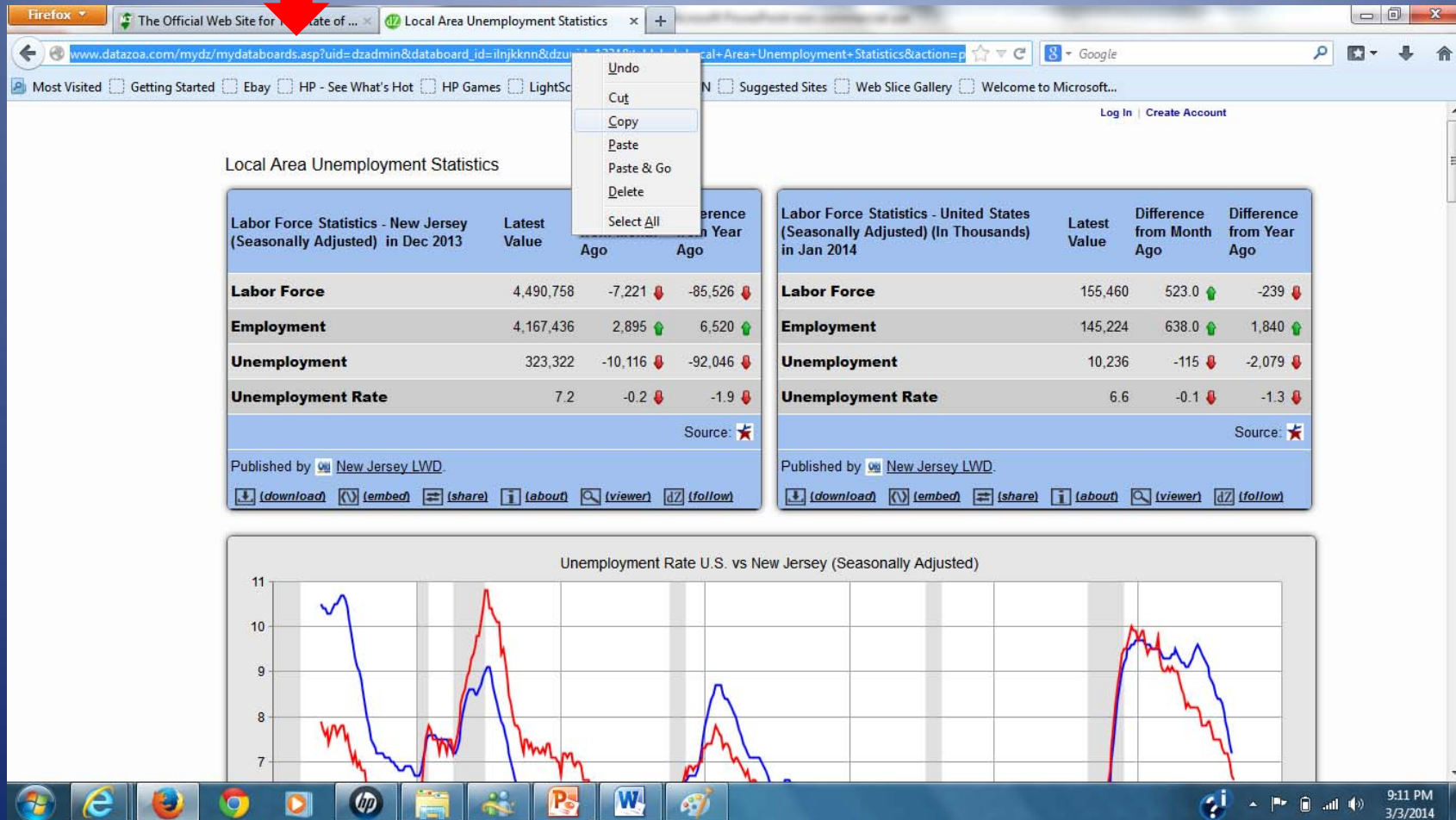




E-mail / Mobile Phone Demo



Step 1 - Click on the desired dZBoard, and copy your dZBoard's web link from your browser with the right-mouse button.



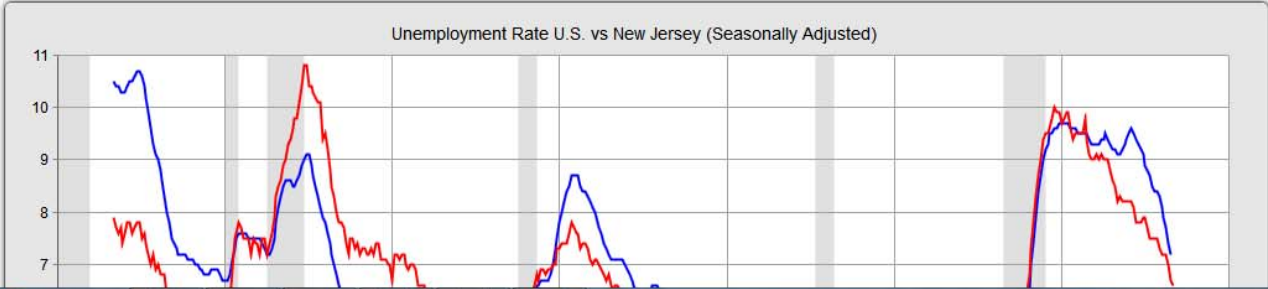
The screenshot shows a Firefox browser window with two tabs. The active tab is titled 'Local Area Unemployment Statistics' and displays data from datazoa.com. A red arrow points to the address bar, where a right-click context menu is open, showing options like 'Copy' and 'Paste'. The page content includes two tables of labor force statistics and a line chart comparing unemployment rates for New Jersey and the United States.

Local Area Unemployment Statistics

Labor Force Statistics - New Jersey (Seasonally Adjusted) in Dec 2013	Latest Value	Difference from Month Ago	Difference from Year Ago
Labor Force	4,490,758	-7,221 ↓	-85,526 ↓
Employment	4,167,436	2,895 ↑	6,520 ↑
Unemployment	323,322	-10,116 ↓	-92,046 ↓
Unemployment Rate	7.2	-0.2 ↓	-1.9 ↓

Labor Force Statistics - United States (Seasonally Adjusted) (In Thousands) in Jan 2014	Latest Value	Difference from Month Ago	Difference from Year Ago
Labor Force	155,460	523.0 ↑	-239 ↓
Employment	145,224	638.0 ↑	1,840 ↑
Unemployment	10,236	-115 ↓	-2,079 ↓
Unemployment Rate	6.6	-0.1 ↓	-1.3 ↓

Unemployment Rate U.S. vs New Jersey (Seasonally Adjusted)

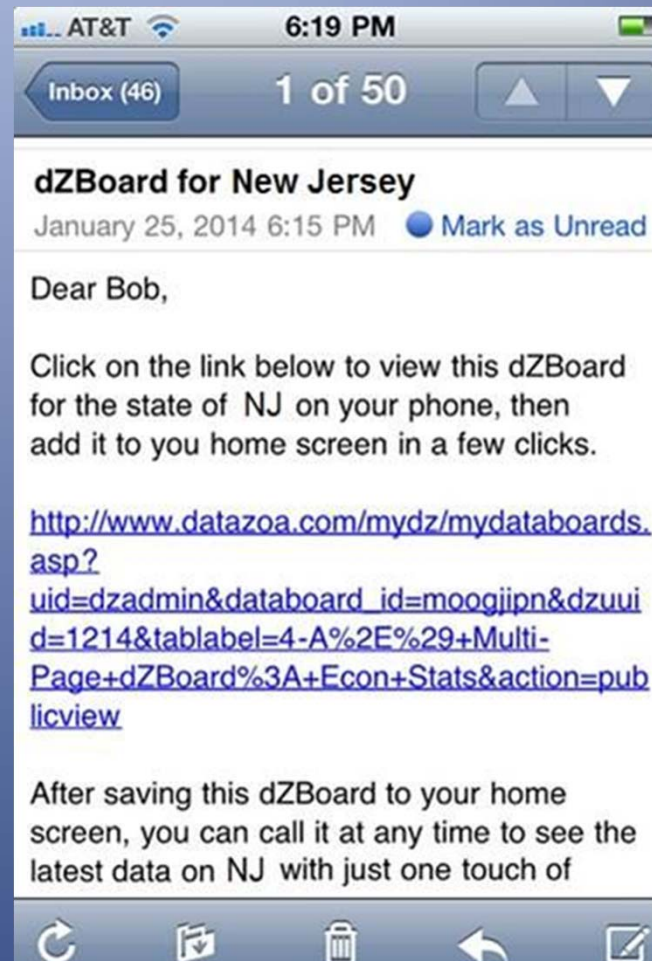


Published by [New Jersey LWD](#).
Source: [New Jersey LWD](#).

9:11 PM 3/3/2014

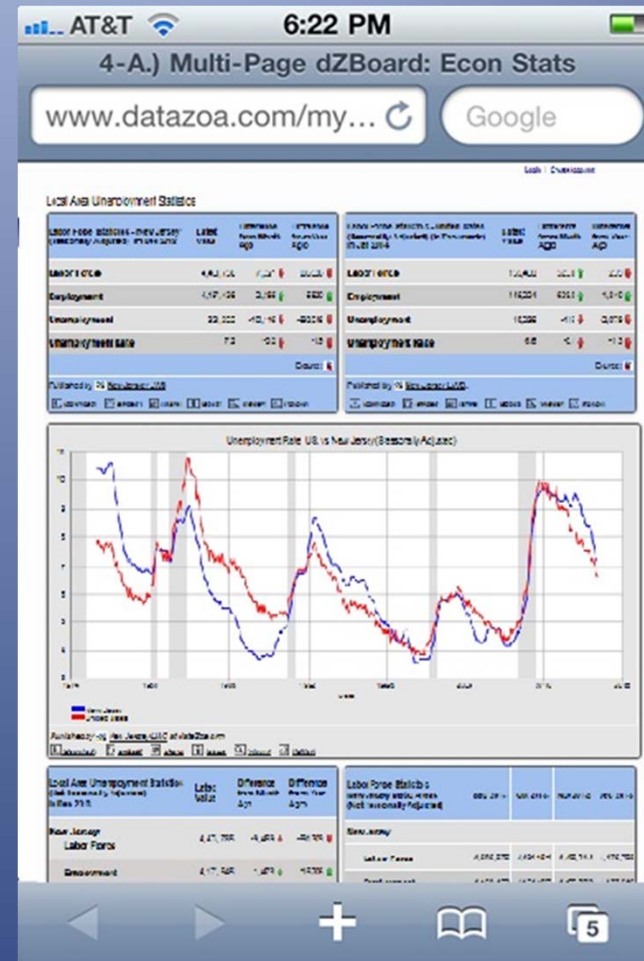
Step 2

Compose a quick email to your colleagues or yourself, and copy the dZBoard link into the email.



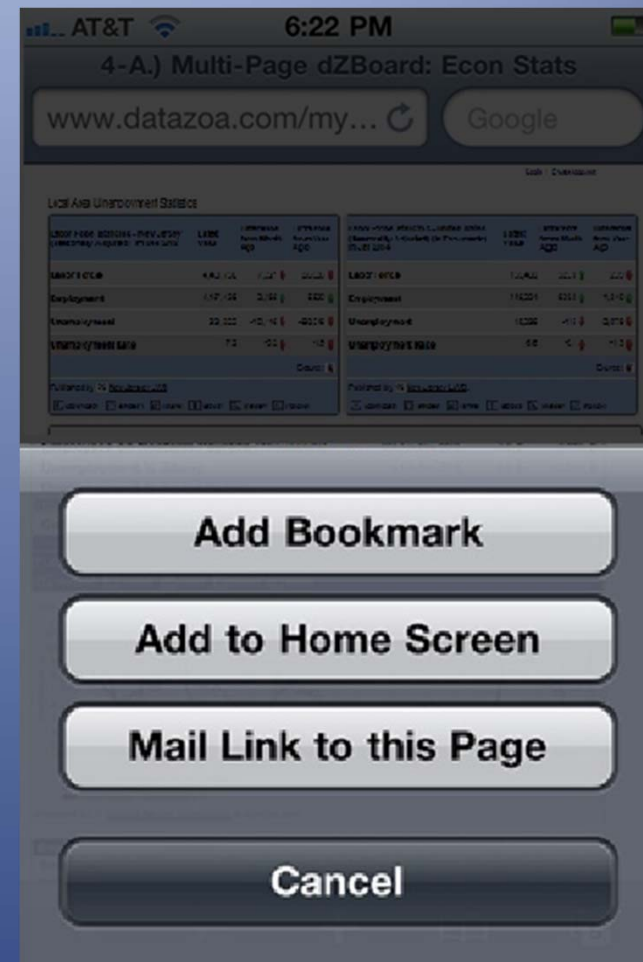
Step 3

Recipient clicks on the email on their iPhone and their dZBoard appears



Step 4

Recipient clicks on the + button on their phone and chooses "Add to Home Screen"

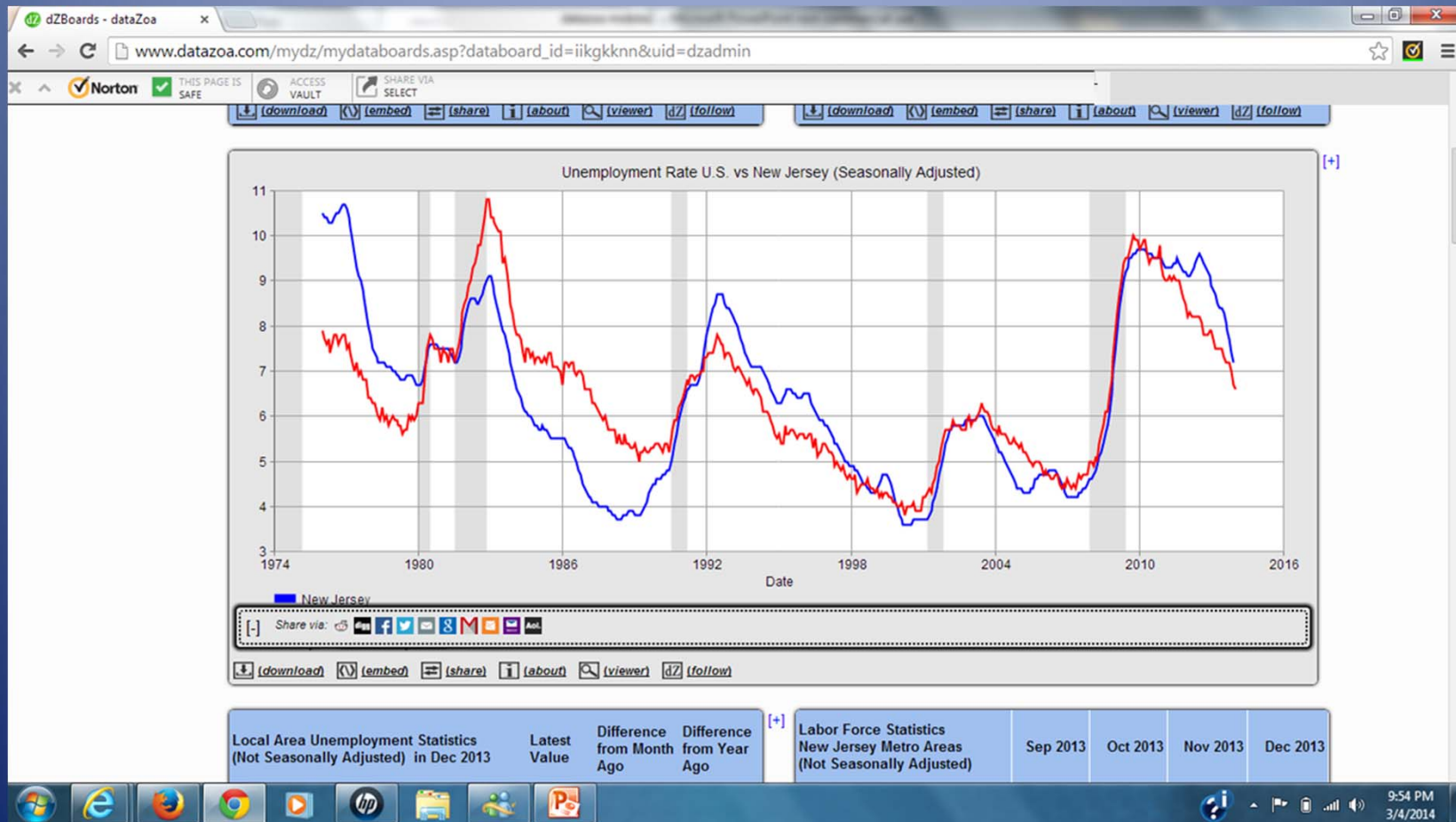


Step 5

Touch your new icon (circled in red) to view and scroll through your live dZBoard for the latest data!



To share the graph on Facebook, click share link at bottom of graph and select Facebook icon.



Type in text to describe your post.

The screenshot shows a web browser window displaying a dataZoo dashboard. The main chart is titled "Unemployment Rate U.S. vs New Jersey (Seasonally Adjusted)". The y-axis represents the unemployment rate from 3 to 11, and the x-axis shows years from 1974 to 2016. A blue line represents New Jersey and a red line represents the United States. Both lines show a significant peak around 2003, followed by a decline and then a sharp increase starting around 2010. A Facebook sharing dialog box is overlaid on the chart, showing the URL: <https://www.facebook.com/sharer/sharer.php?u=http%3A%2F%2Fwww.datazoo.com%2F...>. The dialog box includes a "Share on your timeline" button and a "Share Link" button. Below the chart, there is a table with the following data:

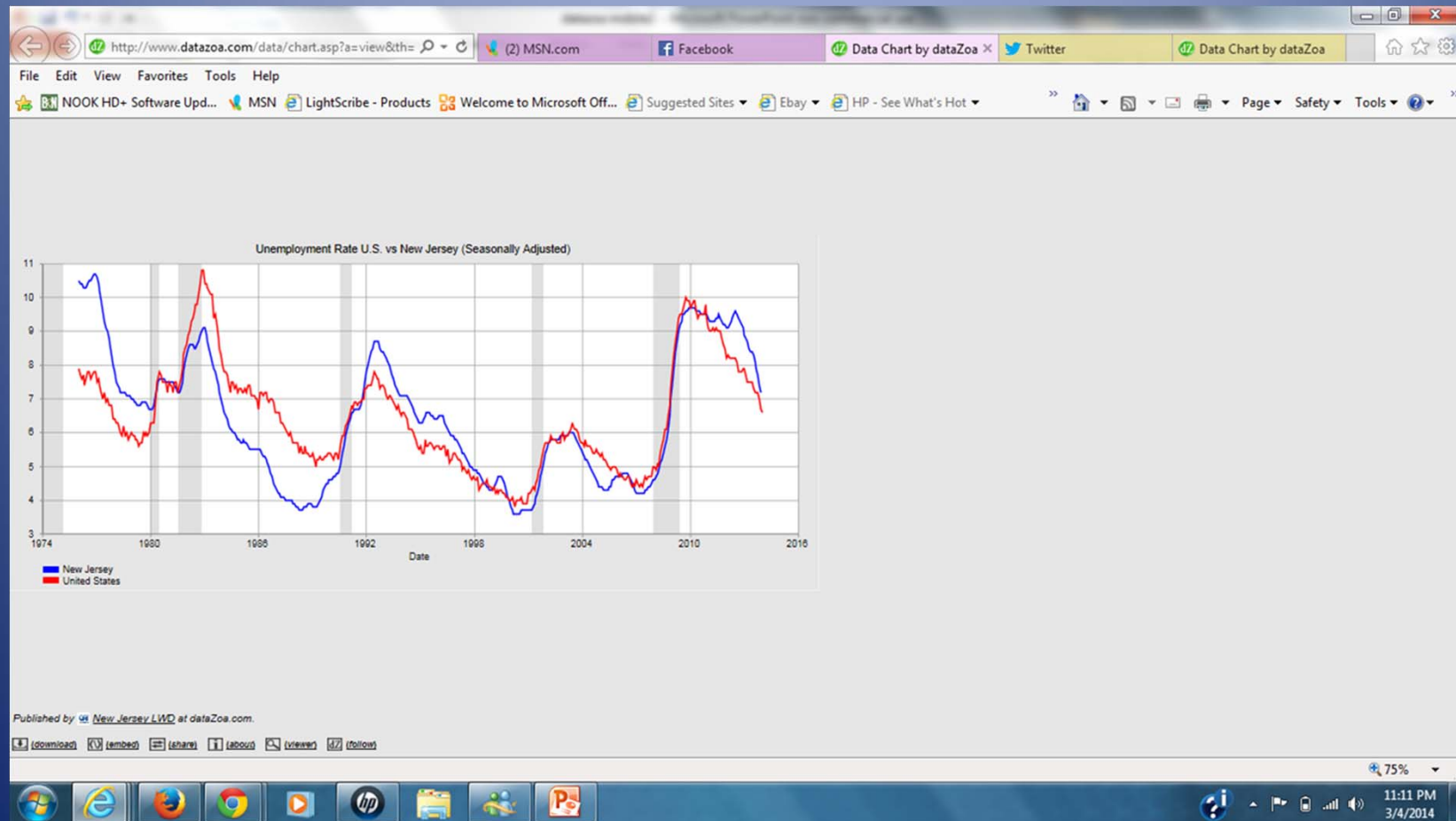
Local Area Unemployment Statistics (Not Seasonally Adjusted) in Dec 2013	Latest Value	Difference from Month Ago	Difference from Year Ago	Labor Force Statistics New Jersey Metro Areas (Not Seasonally Adjusted)	Sep 2013	Oct 2013	Nov 2013	Dec 2013

The Windows taskbar at the bottom shows the system clock as 11:10 PM on 3/4/2014.

Chart is now posted on Facebook account.

The screenshot shows a web browser window displaying a Facebook profile for Len Preston. The browser's address bar shows the URL <https://www.facebook.com/>. The browser's taskbar includes icons for MSN, Len Preston, Data Chart by dataZoa, Facebook, Twitter, and another instance of Data Chart by dataZoa. The Facebook interface includes a search bar, navigation links (Home, Find Friends, Len), and a left-hand sidebar with sections for FAVORITES (Welcome, News Feed, Messages, Events, Photos, Browse, Find Friends), PAGES (Len's Data Page, Pages Feed, Like Pages, Create Ad), APPS (Games, Pokes, Notes, Gifts, Links, Games Feed, Music), and FRIENDS (Close Friends, Family). The main content area shows an 'Update Status' box with the text 'What's on your mind?' and a 'Post' button. Below this is a post by Len Preston with the text 'This is a chart created with dataZoa'. The post features a large blue and yellow logo for 'ORI OFFICE OF RESEARCH & INFORMATION' with a line graph overlay. Below the logo is a 'Data Chart by dataZoa' link and a comment box. To the right of the post is a 'Trending' section with links to 'Marvel's Agents of S.H.I.E.L.D.', 'Idina Menzel', and 'Ian Kinsler'. Below the trending section is a 'Sponsored' section with ads for 'DATE on Facebook', 'Got a winning strategy?', and 'Hi, Are You Single?'. At the bottom of the page, a 'Philadelphia Flyers' post is visible, mentioning Andrew MacDonald. The Windows taskbar at the bottom shows icons for Windows, Internet Explorer, Firefox, Chrome, HP, and other applications, along with the system clock showing 11:43 PM on 3/4/2014.

When clicking on Facebook link, chart is visible in browser.
User has access to same sharing and download capabilities



Twitter – uses same sharing procedure.

The screenshot shows a Microsoft Internet Explorer browser window displaying the Twitter profile of Len Preston (@len_preston). The browser's address bar shows the URL <https://twitter.com/>. The page layout includes a navigation bar with 'Home', 'Connect', 'Discover', and 'Me' options. The profile header for Len Preston shows 1 tweet, 0 following, and 0 followers. A 'Compose new Tweet...' box is visible. The 'Trends' section lists various hashtags and topics. The main content area features a 'Here are some people you might enjoy following' section with profiles for ESPN, LeBron James (@KingJames), and Conan O'Brien (@ConanOBrien). Below this is a 'Tweets' section showing a tweet from Len Preston about New Jersey's unemployment rate, with a link to datazoa.com/data/chart.asp.... The browser's taskbar at the bottom shows several open applications, including Network Connections, DataZephyr, and the Twitter page itself. The system clock indicates 8:53 PM.

Interactive dataZoa Tables on ORI Website

<http://lwd.dol.state.nj.us/labor/lpa/ORIZOA.html>

The screenshot shows a web browser displaying the ORI website. The page title is "Department of Labor and Workforce Development". The URL in the address bar is "http://lwd.dol.state.nj.us/labor/lpa/ORIZOA.html". The page features the State of New Jersey logo and the text "DEPARTMENT OF LABOR AND WORKFORCE DEVELOPMENT". There is a search bar and a "Submit" button. A navigation menu on the left includes "LWD Home", "Employer Accounts", "Employer Handbook", "Family Leave Insurance", "Individuals with Disabilities", "Labor Market Information", "Data Tools", "Data Reports", "Demographics", "Employment & Wages", "Find Employers", "Industry & Economy", "Census", "Census - ACS", "Publications", "Labor Demand Occupations", "Hurricane Sandy Joint Economic Data Operations", "Safety & Health", "Social Security Disability Programs", "Temporary Disability", "Unemployment Insurance", and "Wage & Hour". The main content area is titled "ORI Powered by dataZoa" and has a navigation bar with tabs for "CES", "LAUS", "QCEW", "OES", "BED", "LED", "UI Claims", and "ORI HOME". The "QCEW" tab is selected. Below the navigation bar, there is a section titled "QCEW - Quarterly Census of Employment and Wages" with two dropdown menus: "Ownership" set to "Private Ownership" and "Data Type" set to "All Employees". A table displays the data for "Private: All Employees" from April 2013 to September 2013. The table has columns for the months and rows for various industry categories. The data is as follows:

Private: All Employees	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013	Sep 2013
Total, All Industries	3,200,826	3,246,518	3,309,286	3,291,227	3,289,015	3,272,299
Goods Producing	386,264	391,428	399,644	403,592	400,258	398,440
Natural Resources & Mining	9,989	11,450	15,553	19,966	14,168	13,300
Construction	135,359	138,700	141,155	142,041	143,777	143,037
Manufacturing	240,916	241,278	242,936	241,585	242,313	242,103
Service Providing	2,814,562	2,855,090	2,909,642	2,887,635	2,888,757	2,873,859
Trade, Transportation & Utilities	805,255	813,848	825,525	818,238	817,257	818,130

NEW JERSEY STATE DATA CENTER



Questions?

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Development

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