

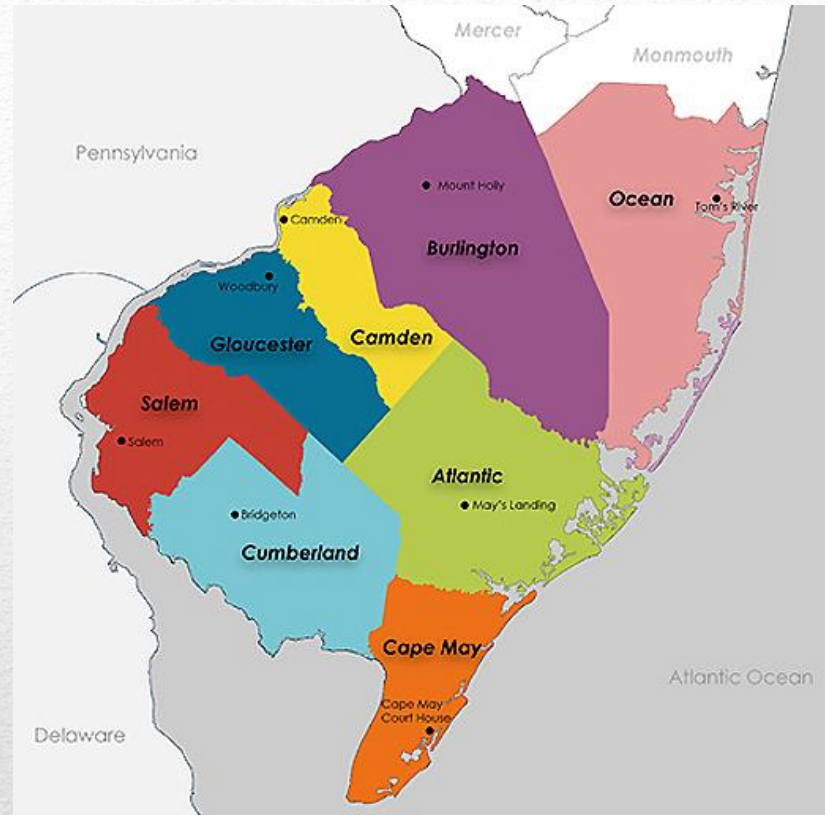
South Jersey Data Access Initiative

Municipal Infographics

RUTGERS

Senator Walter Rand Institute
for Public Affairs

- Purpose and Goals
 - Inform our Stakeholders
 - Residents
 - Business Sector
 - Not For Profits
 - Government
 - Expand our Footprint
 - Funding Opportunities
 - Student Experience



Introduction

- Development Process
- Microsoft Word
 - Why?
 - Advantages
 - Challenges

Infographics Design

- Microsoft Office is essential.
- Each municipality has its own Word file.
- Most data is linked back to Excel spreadsheets.
- Data must be updated on each Word file individually.

Data Update Process

- Accessibility.
- Ease of use.
- Long-term benefits for student employees.

Why Microsoft Office?

- The process for county-level updates will be streamlined this summer and will involve the following:
 - GIS Mapping
 - Health data
 - Testing other useful tools

County Updates

- Funding
- Mapping
- Regional Issue Briefs

Next Steps
