# Census 2010 Highlights

New Jersey

Department of Labor &

Workforce Development

# Importance of the Census

- **Congressionally mandated by Article 1, Section 2 of the U.S. Constitution**
  - First Census was in 1790
- **Why do we conduct the Census?**
  - Congressional Apportionment
  - Redistricting
  - Data is used to allocate billions of dollars in federal funds

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# Federal Funding from Census Data

**More than $400 billion dollars** annually in federal grants and direct assistance allocated based on Census data.

-Decennial Census

-Population Estimates

-American Community Survey

# 10 Largest Federal Programs that use Population and Income data as factors

- Medical Assistance Program (Medicaid)
- Unemployment Insurance
- Highway Planning and Construction
- Supplemental Nutrition Assistance Program
- Temporary Assistance for Needy Families
- Federal Pell Grant Program
- Title 1 Grants to Local Educational Agencies
- Special Education Grants to States
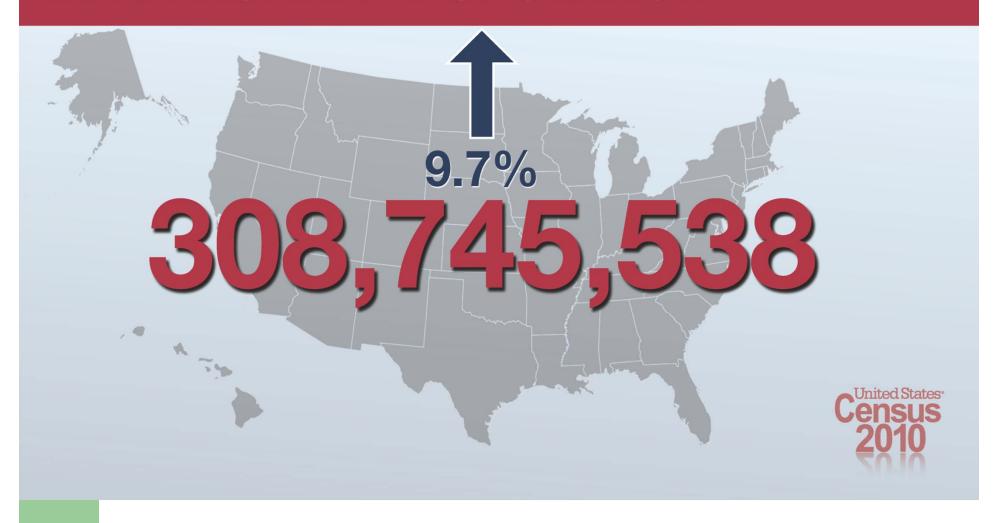- National School Lunch Program
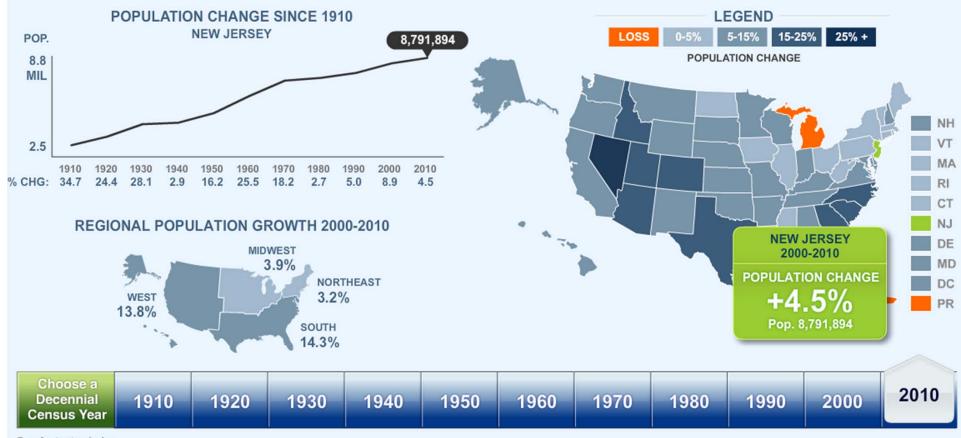- Head Start

# 2000 RESIDENT POPULATION

**281,421,906**

United States® Census 2010

# 2010 RESIDENT POPULATION

9.7%

## 308,745,538

United States
Census
2010

# APPORTIONMENT

| GAINED | LOST |
| --- | --- |
| Arizona +1 | Illinois -1 |
| Florida +2 | Iowa -1 |
| Georgia +1 | Louisiana -1 |
| Nevada +1 | Massachusetts -1 |
| South Carolina +1 | Michigan -1 |
| Texas +4 | Missouri -1 |
| Utah +1 | New Jersey -1 |
| Washington +1 | New York -2 |
| | Ohio -2 |
| | Pennsylvania -1 |

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Population Apportionment infographic (Apportionment tab selected). Apportionment is the process of dividing the 435 memberships, or seats, in the House of Representatives among the 50 states based on the population figures collected during the decennial census.

APPORTIONMENT IN 2010 — NEW JERSEY: 733,958 people per representative. U.S. Avg. 710,767. Representatives in New Jersey: 1910: 12, 1920: 12, 1930: 14, 1940: 14, 1950: 14, 1960: 15, 1970: 15, 1980: 14, 1990: 13, 2000: 13, 2010: 12. New Jersey 2010 seats changed -1, 12 representatives.
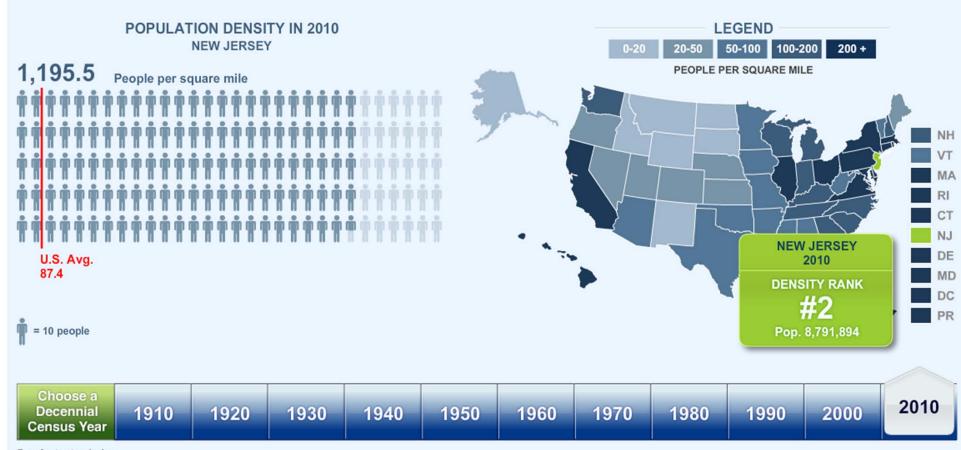
http://lwd.dol.state.nj.us/labor/lpa/census/2010/2010census_index.htm

# Population Density

Population density is a measure of average population per square mile. Density levels have been higher across the Eastern seaboard and the Pacific coastline and lower in much of the West.

## POPULATION DENSITY IN 2010
### NEW JERSEY

**1,195.5** People per square mile



U.S. Avg.
87.4

= 10 people

### LEGEND

| 0-20 | 20-50 | 50-100 | 100-200 | 200 + |

PEOPLE PER SQUARE MILE

NEW JERSEY
2010

DENSITY RANK
**#2**

Pop. 8,791,894

NH
VT
MA
RI
CT
NJ
DE
MD
DC
PR

| Choose a Decennial Census Year | 1910 | 1920 | 1930 | 1940 | 1950 | 1960 | 1970 | 1980 | 1990 | 2000 | 2010 |

See footnotes below

When included in the ranking, the District of Columbia ranks first in density (9,856.5 people per square mile), however among the 50 states NJ ranks first in density.

# Population Density
## (Persons Per Square Mile)
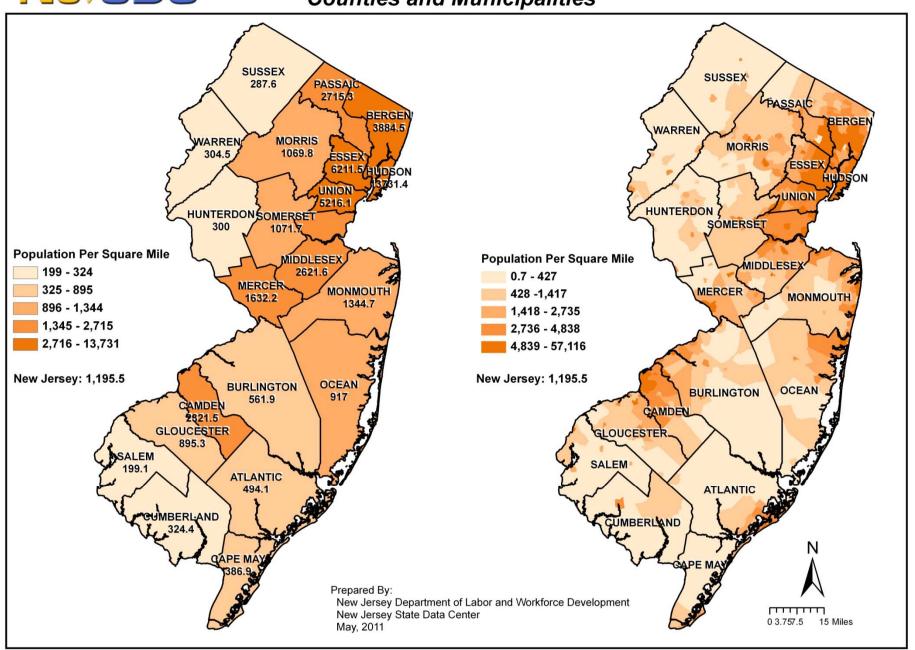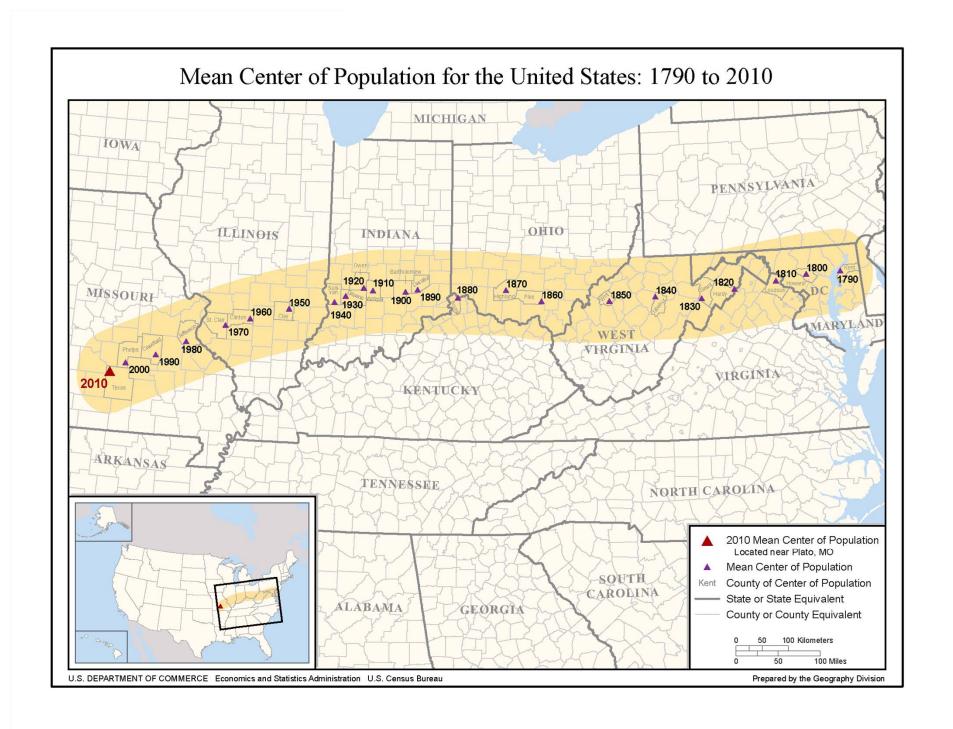
- **US - 87.4**
- **NJ - 1,195.5**

| County | | Municipality | |
|--------|--------|--------------|--------|
| **Hudson** | **13,731.4** | **Guttenberg, Hudson** | **57,116.0** |
| **Essex** | **6,211.5** | **Union City, Hudson** | **51,810.1** |
| **Union** | **5,216.1** | **West New York, Hudson** | **49,341.7** |
| **Bergen** | **3,884.5** | **Hoboken, Hudson** | **39,212.0** |
| **Passaic** | **2,715.3** | **Cliffside Park, Bergen** | **24,508.7** |
| **-** | | **-** | |
| **-** | | **-** | |
| **Salem** | **199.1** | **Walpack township, Sussex** | **0.7** |

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# Census 2010 Population Density
## Counties and Municipalities

### Map 1 — Counties

SUSSEX 287.6

PASSAIC 2715.3

BERGEN 3884.5

WARREN 304.5

MORRIS 1069.8

ESSEX 6211.5

HUDSON 13731.4

UNION 5216.1

HUNTERDON 300

SOMERSET 1071.7

MIDDLESEX 2621.6

MERCER 1632.2

MONMOUTH 1344.7

**Population Per Square Mile**

- 199 - 324
- 325 - 895
- 896 - 1,344
- 1,345 - 2,715
- 2,716 - 13,731

New Jersey: 1,195.5

BURLINGTON 561.9

OCEAN 917

CAMDEN 2821.5

GLOUCESTER 895.3

SALEM 199.1

ATLANTIC 494.1

CUMBERLAND 324.4

CAPE MAY 386.9

Prepared By:
New Jersey Department of Labor and Workforce Development
New Jersey State Data Center
May, 2011

### Map 2 — Municipalities

SUSSEX

PASSAIC

BERGEN

WARREN

MORRIS

ESSEX

HUDSON

UNION

HUNTERDON

SOMERSET

MIDDLESEX

MERCER

MONMOUTH

**Population Per Square Mile**

- 0.7 - 427
- 428 - 1,417
- 1,418 - 2,735
- 2,736 - 4,838
- 4,839 - 57,116

New Jersey: 1,195.5

BURLINGTON

OCEAN

CAMDEN

GLOUCESTER

SALEM

ATLANTIC

CUMBERLAND

CAPE MAY

N

0 3.75 7.5 15 Miles

# Mean Center of Population for the United States: 1790 to 2010



Legend:
- ▲ 2010 Mean Center of Population — Located near Plato, MO
- ▲ Mean Center of Population
- Kent — County of Center of Population
- State or State Equivalent
- County or County Equivalent

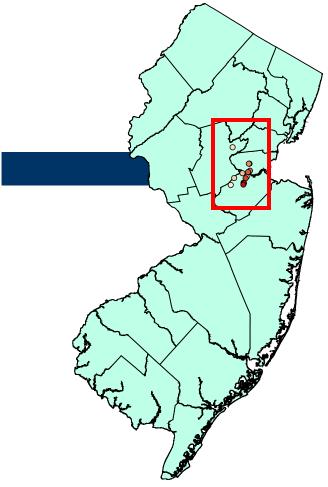0  50  100 Kilometers
0  50  100 Miles

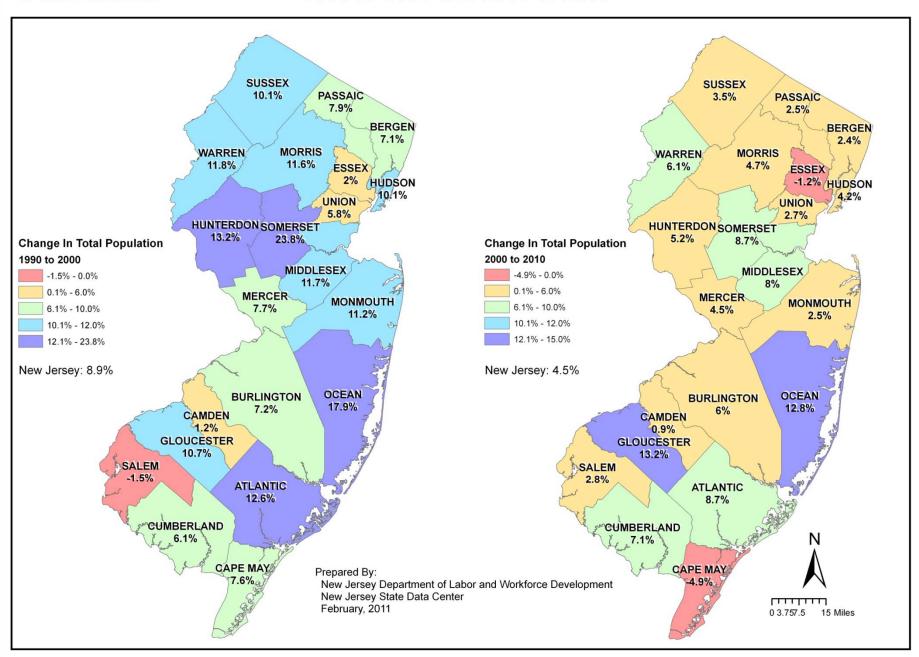Center of Population 1880-2010
New Jersey

Since 1960, New Jersey's Center of Population has been moving to the South and is within East Brunswick Township in 2010.

# Percentage Change By County
## 1990 to 2000 and 2000 to 2010

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**Map 1 — 1990 to 2000:**

- SUSSEX 10.1%
- PASSAIC 7.9%
- BERGEN 7.1%
- WARREN 11.8%
- MORRIS 11.6%
- ESSEX 2%
- HUDSON 10.1%
- UNION 5.8%
- HUNTERDON 13.2%
- SOMERSET 23.8%
- MIDDLESEX 11.7%
- MERCER 7.7%
- MONMOUTH 11.2%
- BURLINGTON 7.2%
- OCEAN 17.9%
- CAMDEN 1.2%
- GLOUCESTER 10.7%
- SALEM -1.5%
- ATLANTIC 12.6%
- CUMBERLAND 6.1%
- CAPE MAY 7.6%

**Change In Total Population 1990 to 2000**

- -1.5% - 0.0%
- 0.1% - 6.0%
- 6.1% - 10.0%
- 10.1% - 12.0%
- 12.1% - 23.8%

New Jersey: 8.9%

**Map 2 — 2000 to 2010:**

- SUSSEX 3.5%
- PASSAIC 2.5%
- BERGEN 2.4%
- WARREN 6.1%
- MORRIS 4.7%
- ESSEX -1.2%
- HUDSON 4.2%
- UNION 2.7%
- HUNTERDON 5.2%
- SOMERSET 8.7%
- MIDDLESEX 8%
- MERCER 4.5%
- MONMOUTH 2.5%
- BURLINGTON 6%
- OCEAN 12.8%
- CAMDEN 0.9%
- GLOUCESTER 13.2%
- SALEM 2.8%
- ATLANTIC 8.7%
- CUMBERLAND 7.1%
- CAPE MAY -4.9%

**Change In Total Population 2000 to 2010**

- -4.9% - 0.0%
- 0.1% - 6.0%
- 6.1% - 10.0%
- 10.1% - 12.0%
- 12.1% - 15.0%

New Jersey: 4.5%

Prepared By:
New Jersey Department of Labor and Workforce Development
New Jersey State Data Center
February, 2011

N

0 3.75 7.5    15 Miles

# County Highlights
# Fastest Growing Counties

1. Gloucester     13.2%
2. Ocean          12.8%
3. Somerset        8.7%
4. Atlantic        8.7%
5. Middlesex       8.0%
6. Cumberland      7.1%
7. Warren          6.1%
8. Burlington      6.0%
9. Hunterdon       5.2%
10. Morris         4.7%

# County Highlights
# Largest Population Growth

| | | |
|---|---|---|
| 1. | Ocean | 65,651 |
| 2. | Middlesex | 59,696 |
| 3. | Gloucester | 33,615 |
| 4. | Somerset | 25,954 |
| 5. | Burlington | 25,340 |
| 6. | Hudson | 25,291 |
| | | |
| 20. | Cape May | -5,061 |
| 21. | Essex | -9,664 |

- The top six counties accounted for more than 62 percent of the state's total population growth

# County Highlights
# Most Populous Counties

|   | | | 2000 Rank |
|---|---|---|---|
| 1. | Bergen | 905,116 | 1. |
| 2. | Middlesex | 809,858 | 3. |
| 3. | Essex | 783,969 | 2. |
| 4. | Hudson | 634,266 | 5. |
| 5. | Monmouth | 630,380 | 4. |
| 6. | Ocean | 576,567 | 7. |
| 7. | Union | 536,499 | 6. |

- Cape May and Salem are the only two counties with less than 100,000 in population

# Census 2010
# Rate of Growth by Region

|  | Census 2000 | Census 2010 | Change | Percent |
|---|---|---|---|---|
| New Jersey | 8,414,350 | 8,791,894 | 377,544 | 4.5% |
| Northeast Region | 3,768,528 | 3,853,352 | 84,824 | 2.3% |
| Northwest Region | 246,603 | 257,957 | 11,354 | 4.6% |
| Coastal Region | 1,481,095 | 1,578,761 | 97,666 | 6.6% |
| Central Region | 1,520,402 | 1,628,164 | 107,762 | 7.1% |
| Southern Region | 1,397,722 | 1,473,660 | 75,938 | 5.4% |

# Northwest Region
## (Sussex & Warren)

| | Census 2000 | Census 2010 | Change | Percent |
|---|---|---|---|---|
| Northwest Region | 246,603 | 257,957 | 11,354 | 4.6% |

- Population grew by 4.6% - slightly faster than state

- Population gain of 11,354 – smallest gain of the 5 regions

- Sussex and Warren County slowed down their growth
  - Sussex 1990-2000 10.1%    2000-2010  3.5%
  - Warren 1990-2000 11.8%    2000-2010  6.1%

- These two counties are home to 3% of NJ residents in 2010

# Northeast Region
## (Bergen, Essex, Hudson, Morris, Passaic & Union)



|  | Census 2000 | Census 2010 | Change | Percent |
|---|---|---|---|---|
| Northeast Region | 3,768,528 | 3,853,352 | 84,824 | 2.3% |

- **Population grew by 2.3% - slowest among the 5 regions**

- **Population gain of 84,824 – ranks 3rd among the 5 regions**

- **Morris was the fastest growing county at 4.7%**

- **Essex County population decreased by – 1.2%**

- **These six counties are home to 43.8% of NJ residents in 2010 – (down from 44.8% in 2000)**

# Central Region
## (Hunterdon, Mercer, Middlesex, & Somerset)



|  | Census 2000 | Census 2010 | Change | Percent |
|---|---|---|---|---|
| Central Region | 1,520,402 | 1,628,164 | 107,762 | 7.1% |

- **Population grew by 7.1% - fastest among the 5 regions**

- **Population gain of 107,762 – largest among the 5 regions**
  - **28.5% of state growth 2000-2010**

- **Somerset was the fastest growing county 8.7%**

- **Mercer had the slowest growth rate 4.5% (equal to the state)**

- **Central region is home to 18.5% of total population in 2010 (up from 18.1% in 2000)**

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# Coastal Region

**(Atlantic, Cape May, Monmouth, & Ocean)**



|  | Census 2000 | Census 2010 | Change | Percent |
|---|---|---|---|---|
| Coastal Region | 1,481,095 | 1,578,761 | 97,666 | 6.6% |

- **Population grew by 6.6% - second fastest among regions**

- **Population gain (97,666) was 26% of state growth 2000-2010**

- **Ocean County added more residents than any other county in the state (65,651)**

- **Cape May population decreased by -4.9%**

- **Regions share of population grew from 17.6% in 2000 to 18.0% in 2010**

# Southern Region
## (Burlington, Camden, Gloucester Cumberland & Salem)



|  | Census 2000 | Census 2010 | Change | Percent |
|---|---|---|---|---|
| Southern Region | 1,397,722 | 1,473,660 | 75,938 | 5.4% |

- **Population grew by 5.4% - third fastest among the 5 regions**

- **Population gain of 75,938 – ranks fourth among the 5 regions**
  - **20% of state growth 2000-2010**

- **Accelerated growth from 1990-2000's 5.0% growth rate**
  - **Only region to do this**

- **Gloucester was fastest growing county in the region 13.2%**
  - **was also fastest growing county in NJ for 2010 Census**

- **Regions share of state population grew from 16.6 % in 2000 to 16.8% in 2010**

# New Jersey
# Largest Municipalities 2010 Census

| | | |
|---|---|---|
| 1. | **Newark city** | **277,140** |
| 2. | **Jersey City city** | **247,597** |
| 3. | **Paterson city** | **146,199** |
| 4. | **Elizabeth city** | **124,969** |
| 5. | **Edison township** | **99,967** |
| 6. | **Woodbridge township** | **99,585** |
| 7. | **Lakewood township** | **92,843** |
| 8. | **Toms River township** | **91,239** |
| 9. | **Hamilton township** | **88,464** |
| 10. | **Trenton city** | **84,913** |

- **NJ's four smallest municipalities had less than 100 residents**
  - **Teterboro borough Bergen    (67)**
  - **Walpack Township Sussex    (16)**
  - **Pine Valley borough Camden (12)**
  - **Tavistock borough Camden    (5)**

# New Jersey Municipal Highlights

- 30 municipalities in New Jersey have populations greater than 50,000 but less than 100,000
  - **Account for about 23% of New Jersey residents**
  - **5.32% growth as a group between 2000 and 2010**

- 210 municipalities in New Jersey have populations between 10,000 and 50,000
  - **Account for about 51% of New Jersey residents**
  - **5.26% growth as a group between 2000 and 2010**

- Together these two groups accounted for approximately 87% of New Jersey's total population growth between 2000 and 2010.

- Population declined -7.7% in the 32 municipalities with less than 1,000 residents.

# New Jersey
# Largest Municipal Population Growth

1. Lakewood Township (Ocean)        32,491
2. Egg Harbor Township (Atlantic)   12,597
3. Jackson Township (Ocean)         12,040
4. Hoboken City (Hudson)            11,428
5. Franklin Township (Somerset)     11,397
6. Monroe Township (Middlesex)      11,133

- Another 12 municipalities had net population growth of more than 5,000 – most in Atlantic, Gloucester and Middlesex counties

# New Jersey
## Largest Municipal Population Decline

1. Irvington Township (Essex)  -6,769
2. East Orange City (Essex)  -5,554
3. Ocean City (Cape May)  -3,677
4. Brigantine City (Atlantic)  -3,144
5. Paterson City (Passaic)  -3,023

- Five additional municipalities lost more than 2,000 residents between 2000 and 2010

- Eight Municipalities lost more than thirty percent of their residents

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# New Jersey
# Highest Population Growth Rate

1. Teterboro borough (Bergen)                    272.2%
2. Woolwich Township (Gloucester)                236.4%
3. East Greenwich Township (Gloucester)          76.0%
4. Mansfield Township (Burlington)               67.9%
5. Upper Freehold (Monmouth)                     61.2%

- Teterboro went from 18 in 2000 to 67 in 2010

- Nine municipalities had a population increase of 50 percent or more between 2000 and 2010

- Eight of these municipalities had less than 10,000 residents in 2000.

- Lakewood Township only exception – population increased 53.8 percent from 60,352 in 2000.
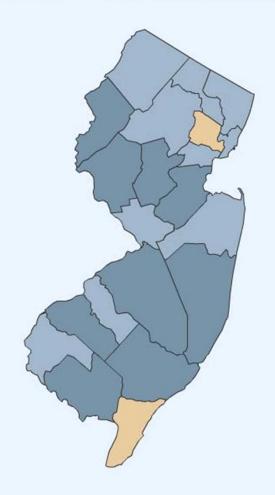
2010 CENSUS RESULTS

# New Jersey   STATE POPULATION: 8,791,894

## POPULATION CHANGE BY COUNTY: 2000-2010

| LOSS | 0-5% | 5-15% | 15-25% | 25% + |



## STATE POPULATION BY RACE
### NEW JERSEY: 2010

| PERCENT OF POPULATION | CHANGE 2000-2010 |
|---|---|
| White alone — 68.6% | -1.2% ↓ |
| Black or African American alone — 13.7% | 5.5% ↑ |
| American Indian and Alaska Native alone — 0.3% | 48.9% ↑ |
| Asian alone — 8.3% | 51.1% ↑ |
| Native Hawaiian and Other Pacific Islander alone — - | -8.6% ↓ |
| Some Other Race alone — 6.4% | 24.1% ↑ |
| Two or More Races — 2.7% | 12.4% ↑ |

## STATE POPULATION BY HISPANIC OR LATINO ORIGIN
### NEW JERSEY: 2010
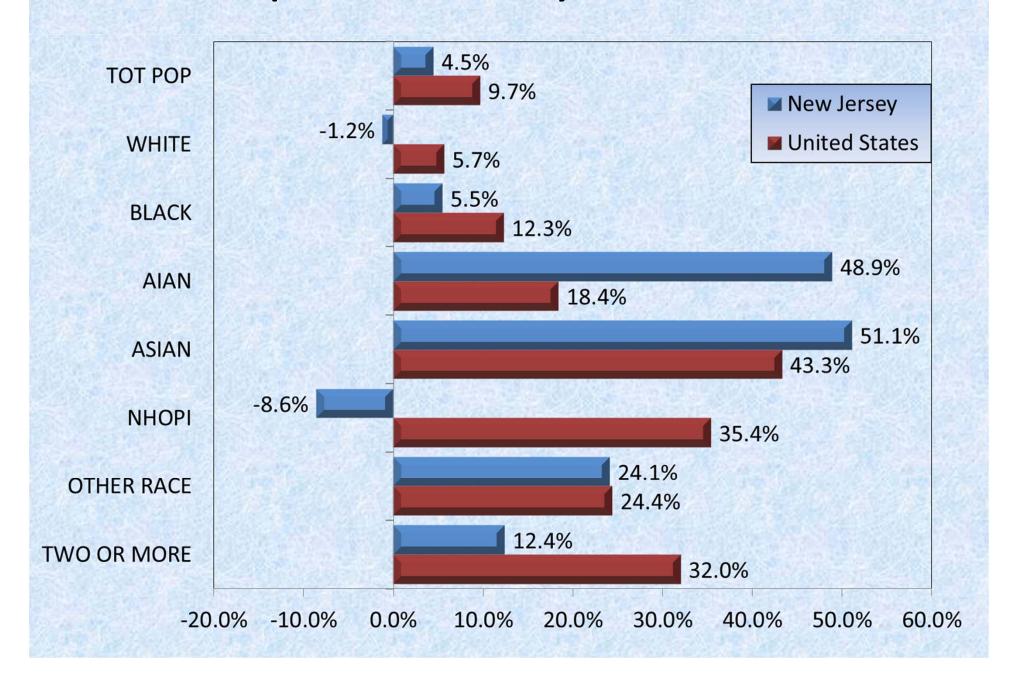
| PERCENT OF POPULATION | CHANGE 2000-2010 |
|---|---|
| Hispanic or Latino — 17.7% | 39.2% ↑ |
| Not Hispanic or Latino — 82.3% | -0.8% ↓ |
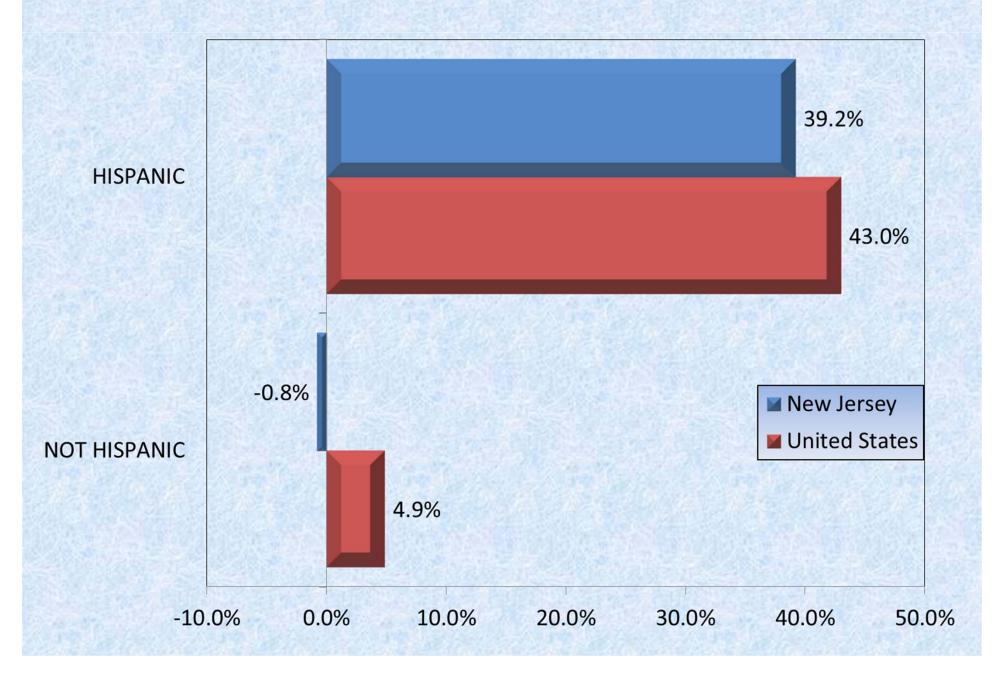
# New Jersey Composition of Race 2010

|  | Population | Percent of Population | Change 2000-2010 |
|---|---|---|---|
| ● Total Population | 8,791,894 | 100.0% | 4.5% |
| ● White | 6,029,428 | 68.6% | -1.2% |
| ● Black | 1,204,826 | 13.7% | 5.5% |
| ● AIAN | 29,026 | 0.3% | 48.9% |
| ● Asian | 725,726 | 8.3% | 51.1% |
| ● NHOPI | 3,043 | 0.0% | -8.6% |
| ● Other Race | 559,722 | 6.4% | 24.1% |
| ● Two or More Races | 240,303 | 2.7% | 12.4% |
| ● Hispanic (Any Race) | 1,555,144 | 17.7% | 39.2% |

Population Growth By Race 2000 to 2010

Legend: New Jersey, United States

| Category | New Jersey | United States |
|---|---|---|
| TOT POP | 4.5% | 9.7% |
| WHITE | -1.2% | 5.7% |
| BLACK | 5.5% | 12.3% |
| AIAN | 48.9% | 18.4% |
| ASIAN | 51.1% | 43.3% |
| NHOPI | -8.6% | 35.4% |
| OTHER RACE | 24.1% | 24.4% |
| TWO OR MORE | 12.4% | 32.0% |

# New Jersey
# Race & Ethnicity: White

- White population declined somewhat (-75,457 or -1.2%) from 2000 to 2010

- Substantial declines in Bergen (-42,533), Middlesex (-25,709) and Camden (-25,367) counties

- White Population did increase in 11 counties
  - Ocean county had highest net increase with 49,186

- Proportion of non-Hispanic whites in New Jersey declined to 59.3% in 2010 from 66.0% in 2000 and 74.0% in 1990

# New Jersey
# Race & Ethnicity: Black or African American

- The Black or African American population grew faster than the total population (5.5% or 63,005)
  - Share of state population increased from 13.6% to 13.7%

- The largest increases in the Black population occurred in three counties: Burlington (+10,434), Middlesex (+9,995) and Union (+9,720)
  - Together, these three counties accounted for 48% of the state's total black population increase

- Black population did decrease in six counties
  - Atlantic, Cape May, Essex, Monmouth, Passaic, Salem
  - Despite losing 6,845 Black residents, Essex County still had the highest number (320,479) and highest proportion (40.7%) of Black residents in the state

# New Jersey
# Race & Ethnicity: Asians

- Increased by 51.1% (245,450) between 2000 and 2010 to 725,726

- Share of state's population rose from 5.9% in 2000 to 8.3% in 2010

- More than one in every two (53.7%) New Jersey Asians were concentrated in just three counties in 2010 — Middlesex (173,293), Bergen (131,329) and Hudson (84,924)

- Growth rate ranged from 21.6 % in Essex County to 115.2% in Warren county

- Asians were the largest minority group in Bergen, Middlesex and Somerset counties

- In Middlesex county Asians also outnumber the Hispanic population

# New Jersey
# Race & Ethnicity: Asians

- Recently released 2010 Census Demographic Profile data shows:

- Asian was the fastest growing race in New Jersey
  - Asian Indian was the state's fastest growing Asian group: +73%
  - Japanese was the only Asian group to experience a decline in 2010 - 10%
  - Chinese, Filipino and Korean were second, third and fourth largest Asian groups in 2010
  - Nationally, Asian Indians grew +69% and number of Japanese also declined by -4%
  - Nationally, Chinese was still the largest Asian group followed by Asian Indians and Filipinos.

# New Jersey
# Race & Ethnicity: Asians

- Recently released 2010 Census Demographic Profile data shows:

- Asian Indian
  - Number of Asian Indians more than doubled in six counties
  - Middlesex (+49,825), Hudson (+16,750), Somerset (+11,558) and Bergen (+7,111) had largest numeric gains and accounted for almost two-thirds (64.5%) of state's total Asian Indian population

- Chinese
  - Chinese population increased in every county ranging from 11% in Monmouth County to 104% in Salem County (small base)
  - Middlesex County had the largest numeric gain of Chinese (+6,493)
  - More than two-thirds of Chinese reside in six counties (Middlesex, Bergen, Somerset, Morris, Hudson and Monmouth)

# New Jersey
# Race & Ethnicity

- The American Indian and Alaska Native population grew substantially (48.9%) in New Jersey but from a very small base

- Sixty percent of New Jersey's American Indian and Alaska Native population reside in Hudson, Passaic, Essex, Middlesex, Union, and Bergen counties

- Very few Native Hawaiians and other Pacific Islanders resided in New Jersey
  - Population declined from 3,329 in 2000 to 3,043 in 2010

# New Jersey
# Race & Ethnicity: Hispanic or Latino

- The Number of Hispanics increased substantially in New Jersey

    - **Increased by 39.2% from 2000 to 2010**
    - **Represent 17.7% of the state's population in 2010, up from 13.3% in 2000**
    - **State's net gain of 437,953 Hispanics greater than its total population increase of 377,544**

- More than two-thirds of the state's Hispanic Population resided in six counties.

    - **Hudson and Passaic counties continued to have the largest number and proportion of Hispanics in their population:  42.2% and 37.0%**
    - **Essex, Middlesex, Union and  Bergen counties also had a large number of Hispanics (more than 100,000) residing in each county.**
    - **These six counties account for 67.7% of NJ's total Hispanic population**

# New Jersey
# Race & Ethnicity: Hispanic or Latino

- Recently released 2010 Census Demographic Profile data shows:
- Hispanic population from 2000 to 2010 soared:
  – Led by 111% increase in the Mexican population
  – Cuban population increased 7.8% reversing decline of last two decades
  – Puerto Rican remained largest Hispanic group (27.9% of Hispanics in NJ)
  – Mexican is the largest Hispanic group nationally accounting for 58.5% of Hispanics in 2010

# New Jersey
# Race & Ethnicity: Hispanic or Latino

- **Recently released 2010 Census Demographic Profile data shows:**

- **Mexicans -Tripled in Cape May and Salem counties (from small bases)**
  - The 65.7% growth of Mexican population in Passaic County was slowest among counties
  - Passaic, Middlesex, Monmouth and Hudson counties had largest Mexican population and accounted for 48% of the state's Mexican population

- **Puerto Ricans - increased in almost every county except Hudson**
  - Their 98% growth in Gloucester and 91% growth in Warren were the fastest
  - Hudson, Essex, Middlesex, Camden and Passaic counties account for 55% of Hispanics in NJ
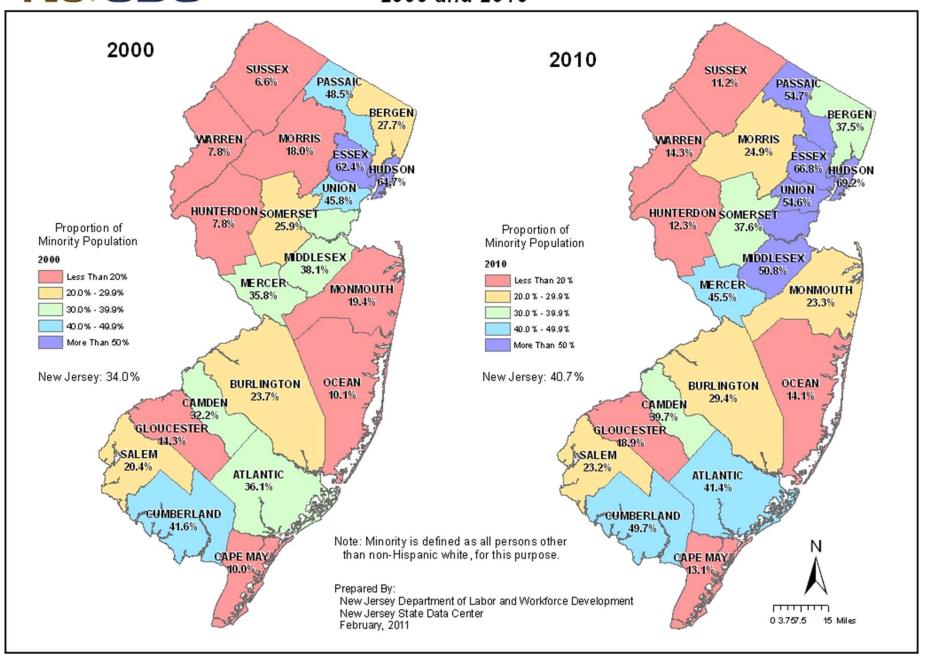
# New Jersey
# Race & Ethnicity: Hispanic or Latino

- **Recently released 2010 Census Demographic Profile data shows:**

- **Cubans**
  - Cuban population increased in every county in New Jersey except Hudson between 2000 and 2010.

  - Despite a 15% decline, Hudson County still had the highest Cuban population in the state (28,652)

  - Hudson, Bergen and Union counties account for 62% of New Jersey's total Cuban population
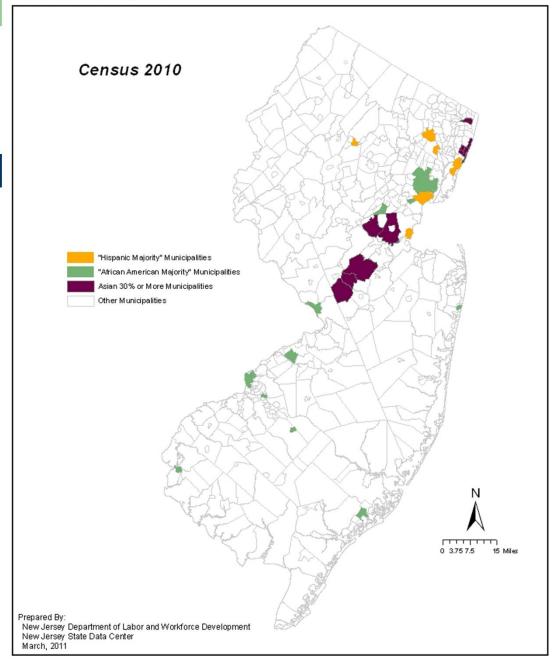
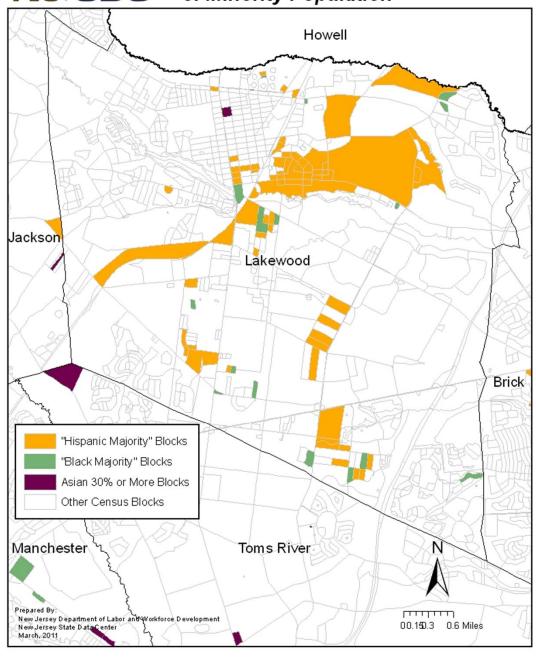# Proportion of Minority Population by County
## 2000 and 2010



**2000**

SUSSEX 6.6%
PASSAIC 48.5%
BERGEN 27.7%
WARREN 7.8%
MORRIS 18.0%
ESSEX 62.4%
HUDSON 64.7%
UNION 45.8%
HUNTERDON 7.8%
SOMERSET 25.9%
MIDDLESEX 38.1%
MERCER 35.8%
MONMOUTH 19.4%
BURLINGTON 23.7%
OCEAN 10.1%
CAMDEN 32.2%
GLOUCESTER 14.3%
SALEM 20.4%
ATLANTIC 36.1%
CUMBERLAND 41.6%
CAPE MAY 10.0%

Proportion of
Minority Population

**2000**

- Less Than 20%
- 20.0% - 29.9%
- 30.0% - 39.9%
- 40.0% - 49.9%
- More Than 50%

New Jersey: 34.0%

**2010**

SUSSEX 11.2%
PASSAIC 54.7%
BERGEN 37.5%
WARREN 14.3%
MORRIS 24.9%
ESSEX 66.8%
HUDSON 69.2%
UNION 54.6%
HUNTERDON 12.3%
SOMERSET 37.6%
MIDDLESEX 50.8%
MERCER 45.5%
MONMOUTH 23.3%
BURLINGTON 29.4%
OCEAN 14.1%
CAMDEN 39.7%
GLOUCESTER 18.9%
SALEM 23.2%
ATLANTIC 41.4%
CUMBERLAND 49.7%
CAPE MAY 13.1%

Proportion of
Minority Population

**2010**

- Less Than 20 %
- 20.0 % - 29.9%
- 30.0 % - 39.9%
- 40.0 % - 49.9%
- More Than 50 %

New Jersey: 40.7 %

Note: Minority is defined as all persons other
than non-Hispanic white, for this purpose.

Prepared By:
New Jersey Department of Labor and Workforce Development
New Jersey State Data Center
February, 2011

N

0  3.75 7.5    15 Miles

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NJ SDC

Municipalities with High Proportion of Minority Population

Census 2010

"Hispanic Majority" Municipalities
"African American Majority" Municipalities
Asian 30% or More Municipalities
Other Municipalities

0  3.75 7.5    15 Miles

Prepared By:
New Jersey Department of Labor and Workforce Development
New Jersey State Data Center
March, 2011

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NJ SDC
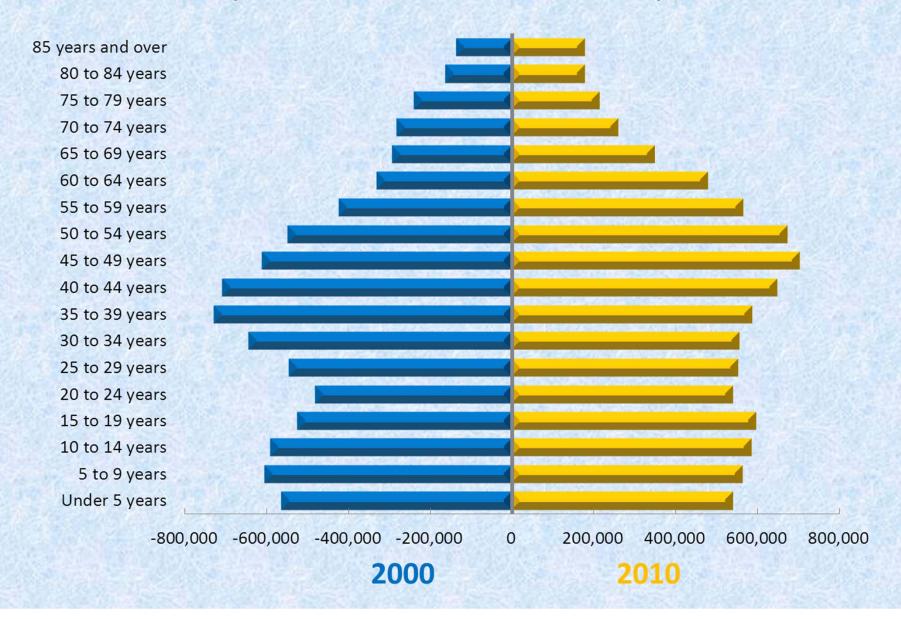
**Census Blocks With High Proportion of Minority Population**

Howell

Jackson

Lakewood

Brick

Manchester

Toms River

N

Legend:
- "Hispanic Majority" Blocks
- "Black Majority" Blocks
- Asian 30% or More Blocks
- Other Census Blocks

Prepared By:
New Jersey Department of Labor and Workforce Development
New Jersey State Data Center
March, 2011

0 0.15 0.3    0.6 Miles

Population by Age 2000 to 2010
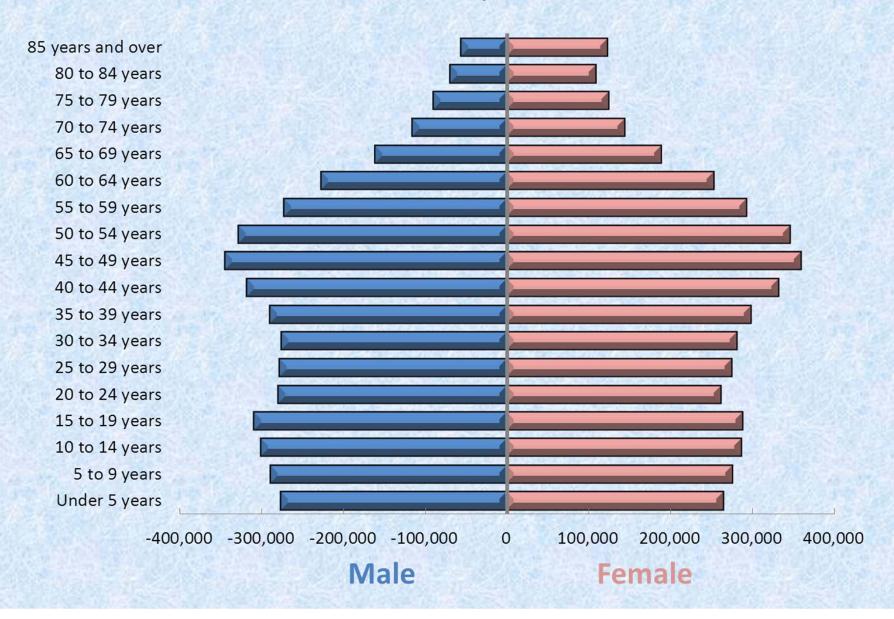
# Demographic Profile: Age

- Population aged 65 and over grew faster than total population while the population under 18 in declined somewhat in New Jersey during the past decade:

|  | NJ | US |
|---|---|---|
| 65+ | 6.5% | 15.1% |
| Under 18 | -1.1% | 2.6% |
| Total Pop. | 4.5% | 9.7% |

- Cape May had largest percentage of persons aged 65 and over : 21.6%
  - **Ocean County 21.0%**
- Bergen and Ocean had the largest number of senior citizens
  - **Bergen  137,103      Ocean 121,104**
- Morris County added the most persons 65 and over: + 13,625
- Sussex County experienced the fastest growth: + 35.7% (from small base)

# Demographic Profile: Age

- Median Age
  - NJ median age increased 2.3 years to 39.0 in 2010 from 36.7 in 2000
  - US median age increased 1.9 years from 35.3 in 2000 to 37.2 in 2010

- Cape May County continues to have highest median age
  - **Cape May**          **47.1**
  - **Hunterdon**        **43.5**
  - **Ocean**               **42.6**

- Eleven counties had median ages over 40 in 2010 compared to only 2 counties in 2000 (Cape May and Ocean)

- Hudson County had the youngest median age
  - **34.2 in 2010 – Up from 33.6 in 2000**

# Centenarians
## (People over 100 years Old)

- Recently released data from 2010 Census shows:

  - Population 100 years and over increased 16.8%
    - 1,514 in 2000 to 1,769 in 2010
    - 82.8% are Women

  - Largest Counties and Municipalities
    - Bergen (232), Essex (195) and Ocean (155)
    - Newark city and West Orange Township – 33 in each
    - 217 Municipalities with no centenarians

  - Centenarian data only available decennially

# Demographic Profile:
## Housing Units and Vacancy Rates

Total housing units increased 243,287 to 3.55 million in NJ in 2010
- NJ growth rate 7.3% over the decade compared to 13.6% nationally

- Hudson County added the most housing over the decade: +29,714
  - Ocean County closely followed +29,341

- Gloucester County had the fastest growth rate of housing units: 15.5%

- Housing vacancy rate increased in NJ from 7.4% in 2000 to 9.5% in 2010
  - **Vacancy rates increased in all counties except Camden (-0.2%) and Cumberland (0.0%)**

  - **Highest vacancy rate increases among counties from 2000 to 2010**
    - **Cape May – from 53.7% to 58.5% - seasonal housing**
    - **Hudson – from 4.2% to 8.8%**

# Demographic Profile:
## Household Size and Home Ownership

- **New Jersey's average household size of occupied units was 2.68 persons in 2010, unchanged from 2000**

  - **Nationally, average household size was 2.59 in 2000 and 2.58 in 2010**
  - **NJ's average household size ranged from 2.32 in Cape May county to 2.94 in Passaic county**

# Housing Tenure

Total Occupied Housing Units
## 3,214,360

| 65.4% Owner Occupied | 34.6% Renter Occupied |

Average Household Size
of Owner Occupied Units
## 2.79 people

Average Household Size
of Renter Occupied Units
## 2.47 people

# Demographic Profile:
## Household Size and Home Ownership

- **Out of 3.2 million occupied housing units in 2010, 65.4% or 2.1 million were occupied by owners and 34.6% or 1.1 million were occupied by renters**
  - **NJ homeownership rate declined from 65.6% in 2000 to 65.4% in 2010**
  - **Nationally, this rate declined faster from 66.2% to 65.1% over same period**
  - **NJ homeownership rate declined in 13 counties led by Ocean County (-2.1%)**

  - **Sussex (84.3%) and Hunterdon (83.9%) - highest ownership rates**
  - **Hudson (32.1%) and Essex (45.2%) – lowest ownership rates in NJ**

# Demographic Profile:
## Household Characteristics

- Non-family households grew substantially faster than family households (8.5% vs. 3.3%) between 2000 and 2010 in NJ

  – Less than national growth rate for non-family (16.3%), and family (8.0%)

- Gloucester (20.9%), Hunterdon (18.2%), and Sussex (17.3%) counties led state in non-family household growth

  – Non-family households grew slowest in Cape May County (0.6%)

# Demographic Profile:
## Household Characteristics

- Unmarried-partner households grew by 25.8%
  - 151,318 in 2000 to 190,283 in 2010
  - 5.9% of the state's total households, up from 4.9% in 2000
  - 12.7% were same-sex partner households

- Cumberland County had highest percentage of unmarried partner households (9.1%) while Bergen County had the lowest percentage of unmarried partner households (4.2%)

# Demographic Profile:
## Household Characteristics

- Families headed by women with no husband present increased 10.9%

  – Married couple families only grew 0.3% between 2000 and 2010
  – Nationally female headed households grew 18.2% vs. married couple families 3.7% growth

- Female headed households had fastest growth in Somerset (24.1%) and Gloucester (22.4%) counties

  – Proportion of female headed households relatively low in these counties
  – Married couple households declined in nine counties (led by -7.4% in Cape May)

# Demographic Profile
## Group Quarters

- Group Quarters – Two Categories

  - **Institutionalized:** includes correctional facilities for adults, juvenile facilities, nursing facilities/skilled nursing facilities, and other institutional facilities

  - **Non-institutionalized:** includes college/university student housing, military quarters and other non-institutional facilities

# Demographic Profile
## Group Quarters

- Total GQ population in New Jersey was 186,876 in 2010
  - Represented a -4.1% decline from 2000

- Institutionalized GQ population fell to 100,621 (-8.7%)
- Non-Institutionalized GQ population grew 1.9% to 86,255

- Middlesex, Essex and Mercer Counties led the state in group quarters population
  - Middlesex (15,811) and Mercer (12,740) – large college campuses within non-institutionalized population
  - Essex – largest institutionalized population (12,126)
  - All three counties accounted for 36% of NJ's group quarters population

# Projected Trends
# New Jersey Population by Age and Race:
# 2000 to 2030 (Percent of Total Population)

|  | 2000 Census | 2010 Census | 2020 Projections | 2030 Projections |
|---|---|---|---|---|
| Elderly Population | 13.2 | 13.5 | 16.3 | 19.9 |
| Hispanic Population | 13.3 | 17.7 | 22.2 | 26.7 |
| Asian Population | 5.9 | 8.3 | 11.1 | 13.3 |
| Non-Hispanic Whites | 66.6 | 59.6 | 52.6 | 46.3 |

# What's Next?

- **September 22, 2011 – American Community Survey 1-Year Estimates**
  - Detailed Economic, Housing and Social Characteristics
  - Geographies with 65,000+ population
  - 1 in 8 household Sample Data

- **Dec 2011 – Apr 2012 – Summary File 2**
  - Population and housing characteristics iterated for many detailed race and Hispanic categories
  - Census Tract
  - 100% Count Data

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## Contact Information

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  - "Labor Market Information" on Left Navigation Bar
  - Look for and click on the NJSDC Logo