

American FactFinder

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Agenda

- Overview of Census Bureau Programs/Surveys
- Overview of the American Community Survey (ACS)
- Accessing ACS Data Products
- American FactFinder (AFF)
- AFF Demonstration
- Continue the Conversation
- Q & A



What Does the Census Bureau Do?

- **Decennial Census**
 - Every ten years; counts resident
- **American Community Survey**
 - Annual Social, Economic & Housing Data
- **Other Surveys and Censuses**
 - Current Population Survey (CPS)
 - National Crime & Victimization Survey (NCVS)
 - National Health Interview Survey (NHIS)
- Consumer Expenditure Survey (CE)
- Population Estimates
- Economic Census
- Census of Governments
- **Periodical Surveys**
 - American Housing Survey (2015)

The Census Bureau's mission is to serve as the leading source of quality data about the nation's people and economy.

What is the ACS?

- An ongoing monthly survey sent to 3.5 million addresses
- Data is collected through four modes:
 - Internet
 - Mail
 - Telephone
 - Personal Visit
- Annually produces 1-year & 5-year period datasets

United States Census Bureau
U.S. Department of Commerce | Economic and Statistics Administration

Welcome to the American Community Survey. You will need the materials we mailed to you to start the survey.
All the information that you provide will remain completely confidential.
[Para completar en español, oprima aquí.](#)

Please Log In

Enter the 10-digit User ID found below the barcode on the materials we mailed to you.
User ID: [] - [] [] [] [] [] [] [] [] [] []
[Login]

Start Here

Respond online today at:
<https://respond.census.gov/acs>
OR
Complete this form and mail it back as soon as possible.

This form asks for information about the people who are living or staying at the address on the mailing label and about the house, apartment, or mobile home located at the address on the mailing label.

If you need help or have questions about completing this form, please call 1-800-354-7271. The telephone call is free.

Telephone Device for the Deaf (TDD):
Call 1-800-882-6930. The telephone call is free.

¡NECESITA AYUDA! Si usted habla español y necesita ayuda para completar su cuestionario, llámenos al número 1-877-333-3428. Usted también puede completar su entrevista por teléfono con un entrevistador que habla español. O puede responder por internet en: <https://respond.census.gov/acs>

For more information about the American Community Survey, visit our web site at: <http://www.census.gov/acs/www>

Please print today's date.
Month: [] Year: []

Please print the name and telephone number of the person who is filling out this form. We may contact you if there is a question.
Last Name: []
First Name: [] MI: []
Area Code + Number: [] - []

How many people are living or staying at this address?
• INCLUDE everyone who is living or staying here for more than 2 months.
• INCLUDE yourself if you are living here for more than 2 months.
• INCLUDE anyone else staying here who does not have another place to stay, even if they are here for 3 months or less.
• DO NOT INCLUDE anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.

Number of people: []

Fill out pages 2, 3, and 4 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete the rest of the form.

Answer questions 4 - 6 if this is a HOUSE OR A MOBILE HOME; otherwise, SKIP to question 7a.

4. How many acres is this house or mobile home on?
 Less than 1 acre → SKIP to question 6
 1 to 9.9 acres
 10 or more acres

5. IN THE PAST 12 MONTHS, what were the actual sales of all agricultural products from this property?
 None
 \$1 to \$999
 \$1,000 to \$2,499
 \$2,500 to \$4,999
 \$5,000 to \$9,999
 \$10,000 or more

6. Is there a business (such as a store or barber shop) or a medical office on this property?
 Yes
 No

7. a. How many separate rooms are in this house, apartment, or mobile home? Rooms must be separated by built-in archways or walls that extend out at least 6 inches and go from floor to ceiling.
• INCLUDE bedrooms, kitchens, etc.
• EXCLUDE bathrooms, porches, balconies, foyers, halls, or unfinished basements.
Number of rooms: []
b. How many of these rooms are bedrooms? Count as bedrooms those rooms you would list if this house, apartment, or mobile home were for sale or rent. If this is an unfinished studio apartment, print "0".
Number of bedrooms: []

8. Do you own this house or mobile home?
 Yes
 No

9. How many bedrooms are in this house, apartment, or mobile home?
Number of bedrooms: []

10. How many bedrooms are in this house, apartment, or mobile home?
Number of bedrooms: []

11. How many bedrooms are in this house, apartment, or mobile home?
Number of bedrooms: []

12. How many bedrooms are in this house, apartment, or mobile home?
Number of bedrooms: []

13. How many bedrooms are in this house, apartment, or mobile home?
Number of bedrooms: []

FAQs on ACS

- **Is the American Community Survey Mandatory?**
 - Yes. The ACS is a mandatory survey.
- **Why Should I Participate?**
 - Data from the American Community Survey helps your community.
- **Is My Privacy Protected?**
 - We never reveal your identity to anybody else.

2010 Census vs. ACS

2010 Census	American Community Survey
100% Data	Sample Data
How many people live in the U.S.?	How do people live in the U.S.?
Point in time – April 1, 2010	Period in time – 1 year/5 year
Count – People, Housing units	Characteristics – Income, Poverty, Education

American Community Survey

Items in **red** were also collected on the **2010 Census**

Demographic Characteristics

- **Age**
- **Sex**
- **Race**
- **Hispanic Origin**
- **Household Relationship**
- **Group Quarters**



Social Characteristics

- **Families**
- Education
- Marital Status
- Fertility
- Grandparent Caregivers
- Veterans
- Disability Status
- Place of Birth
- Citizenship
- Year of Entry
- Language Spoken at Home
- Ancestry/ Tribal Affiliation

Economic Characteristics

- Income
- Poverty
- Benefits
- Employment Status
- Occupation
- Industry
- Commuting to Work



Housing Characteristics

- **Tenure (Rent/Own)**
- **Occupancy**
- Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/ Monthly Rent



Ways to Access ACS Information

- ACS Main Page
- Data Tables and Tools
- QuickFacts
- Census Explorer
- Census Business Builder
- My Congressional District
- My Tribal Area
- OnTheMap for Emergency Management
- American FactFinder



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American Fact Finder



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Feedback FAQs Glossary Help

MAIN COMMUNITY FACTS GUIDED SEARCH ADVANCED SEARCH DOWNLOAD CENTER

English Español

i Check out the early preview of our new dissemination platform at data.census.gov.

Community Facts

Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

Guided Search

Advanced Search

Download Center



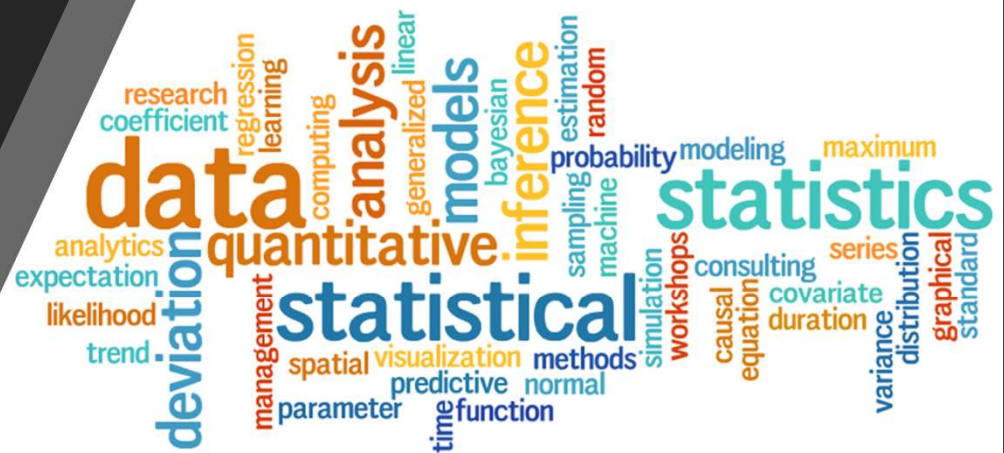
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census.gov

<https://factfinder.census.gov>

Data Available in American FactFinder

- American Community Survey
- American Housing Survey
- More than 100 economic surveys such as:
 - Annual Survey of Manufactures
 - Business Patterns
 - Nonemployer Statistics
- Census of Governments
- Commodity Flow Survey
- Decennial Census
- Economic Census
- Population Estimates Program
- Puerto Rico Community Survey
- And more!



AMERICAN
FactFinder

ARIZONA NEW MEXICO OKLAHOMA ARKANSAS

MAIN SEARCH WHAT WE PROVIDE USING FACTFINDER

Your Selections

"Your Selections" is empty

Search using the options below:

Topics
(age, income, year, dataset, ...)

Geographies
(states, counties, places, ...)

Race and Ethnic Groups
(race, ancestry, tribe)

Industry Codes

Quick Start

Enter search term(s) and click 'GO' ?

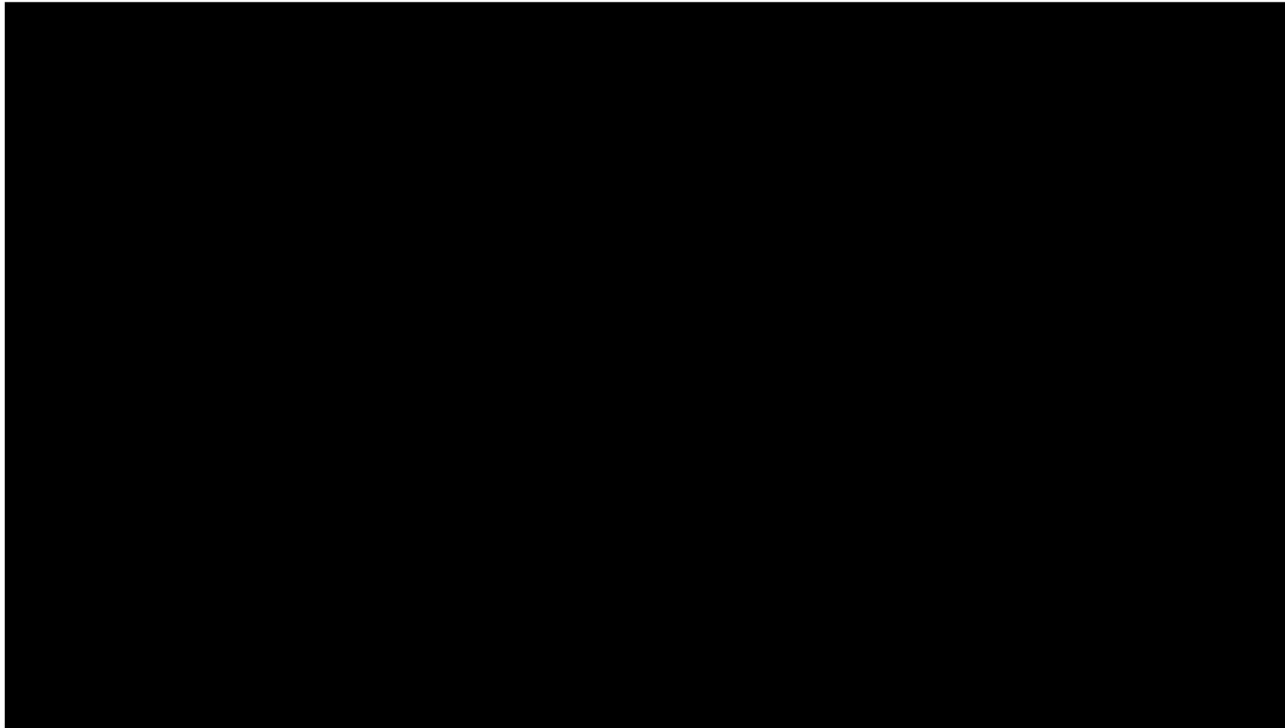
topic or table name state, county or place (optional)

GO

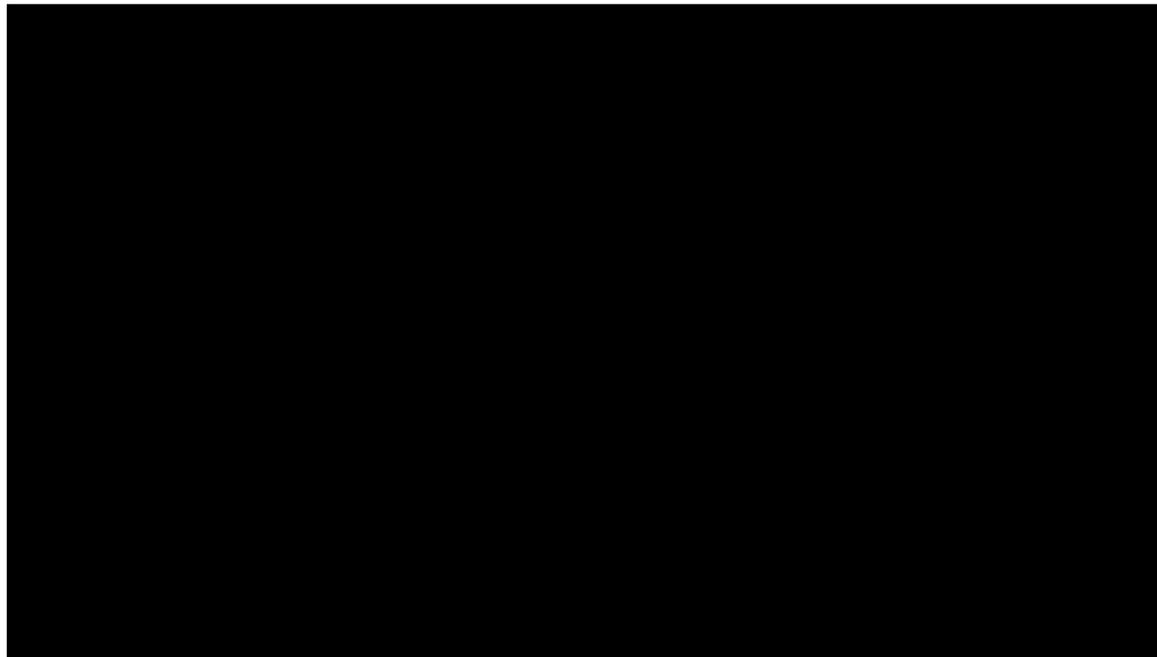
Or use the options on the left to begin your search

American FactFinder Demonstration

How to Save Your Work in the American FactFinder



How to Map Data Using the American FactFinder



Continue the Conversation



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Facebook.com/uscensusbureau



Youtube.com/user/uscensusbureau

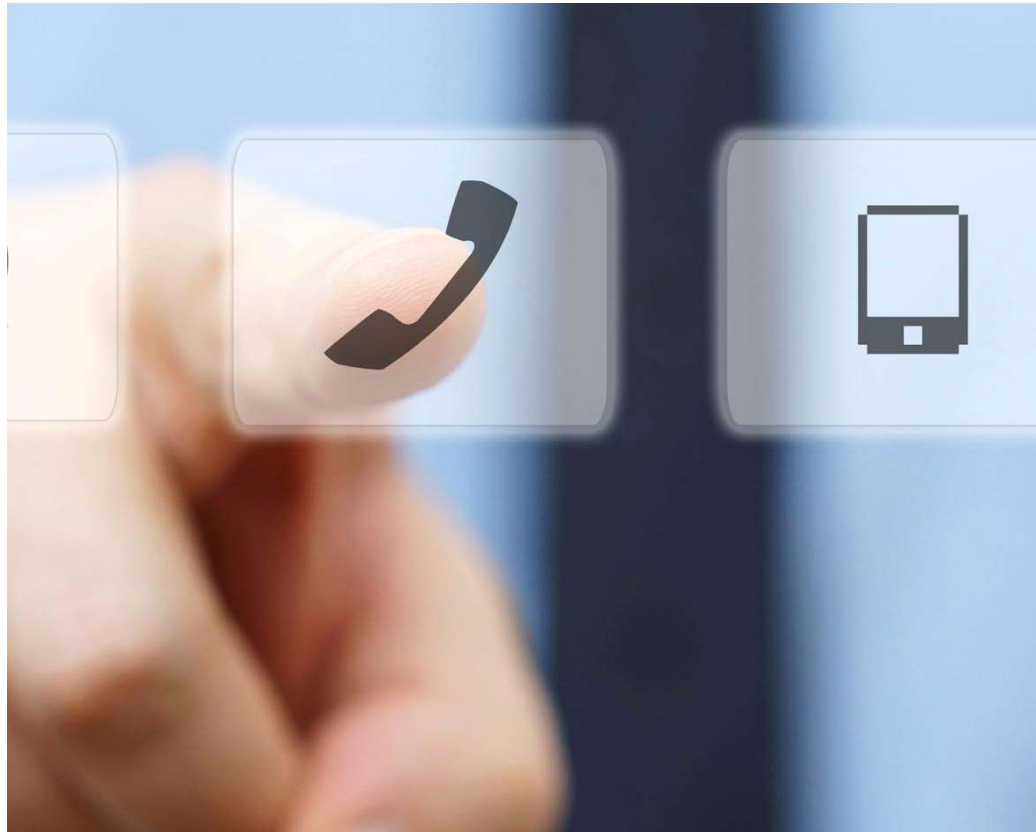
Contact Us!

Toll-Free:

1.844.ASK.DATA (1.844.275.2342)

General Inquiries:

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