data.census.gov
Hands on Training

Tyson Weister

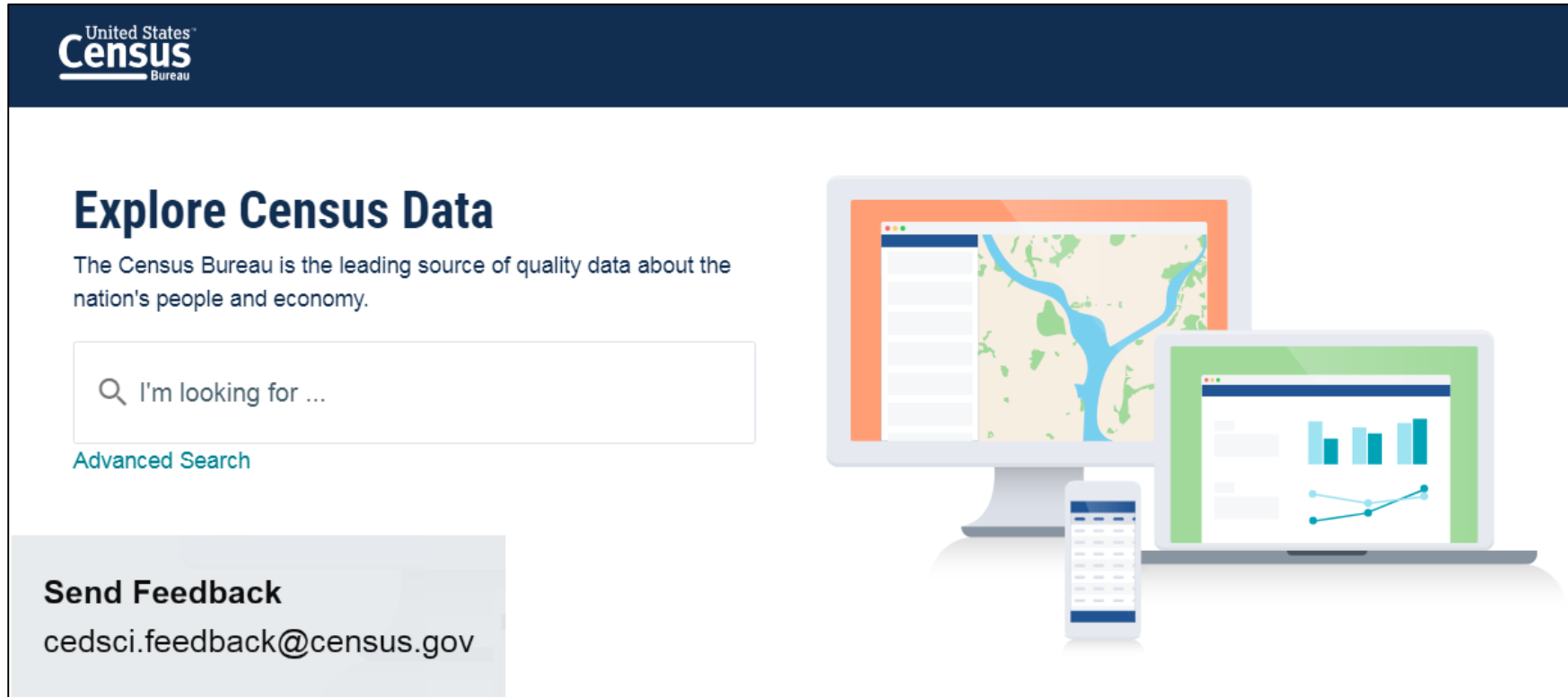Center for Enterprise Dissemination (CED)

U.S. Census Bureau

Learning Objectives

At the end of this training you will be able to:

- Access tables, maps, and profiles on data.census.gov

- Use multiple search methods to successfully find data

- Clear, edit, and build upon your existing searches

- Apply tips and tricks to find data quickly

Our Development Depends on YOUR Feedback – Write it Down on the Yellow Sticky Notes
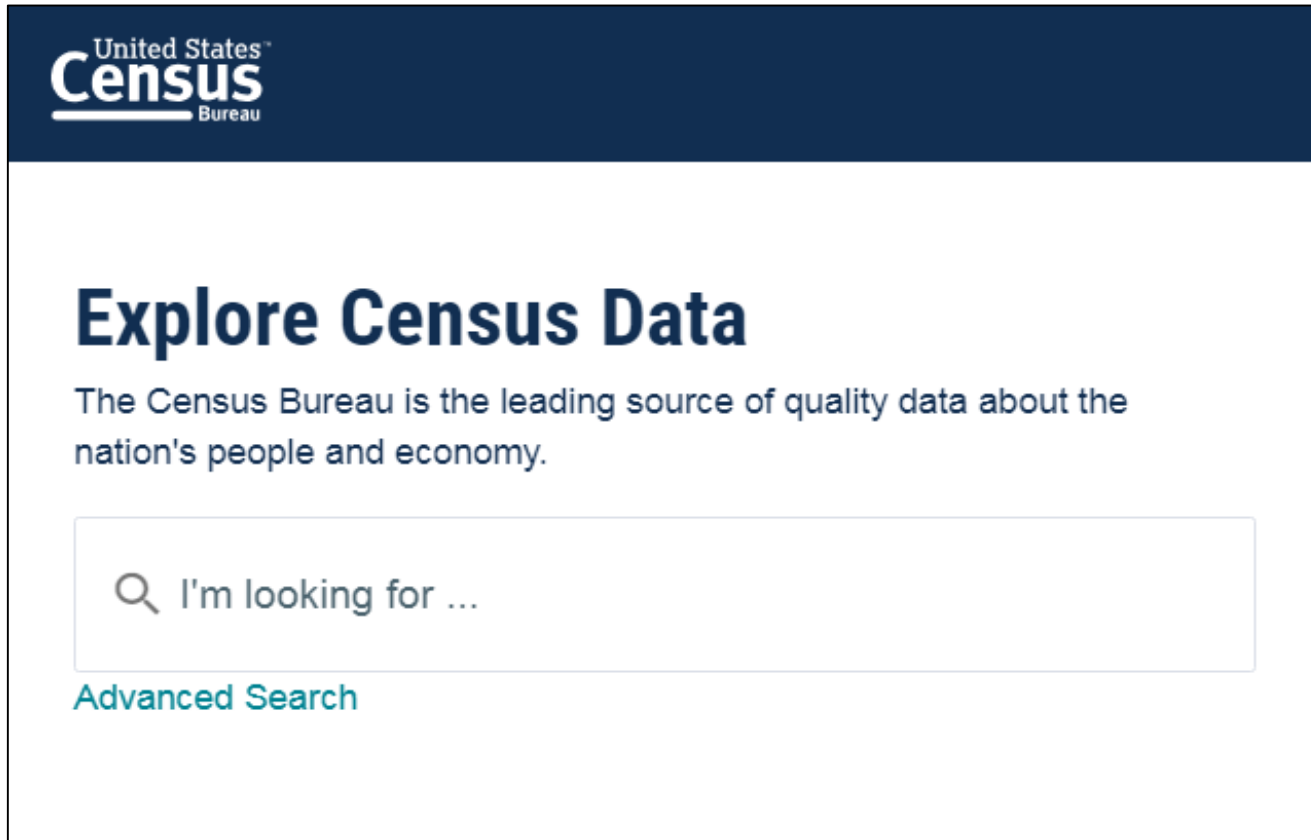
Single Search - Quick Wins for All Users

Use for quick wins to find things like:

- **Simple statistics**
  Percent health insurance in Arizona
- **Profile for a single geography**
  Arizona profile
- **NAICS**
  531110
- **Table ID**
  B19001
- **Groups of tables**
  CP

Clearing Your Search

Three ways to clear my search and start new:

- Type data.census.gov in the address bar
- Click on the Census Bureau logo in the upper left
- Type a new search in the single search bar

Exercise 1: Quick Wins

What are quick wins to pull up:

- Average commute time in New Jersey
- Poverty rate in New Brunswick, NJ
- B19013 for all counties in New Jersey
- All 5 Data Profiles
- Visualizations of popular Census Bureau data for Middlesex County, NJ

United States **Census** Bureau™

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Advanced Search – More Complex Searches

- **Survey/Program or Table Type**
  e.g. ACS 1-Year Detailed Tables
- **Geographies with complex names**
  e.g. Census Tract 100.01, Bibb County, AL
- **Collections of geographies**
  e.g. All places in the United States
- **Cross tabulations**
  e.g. Health insurance by full/part-time by sex
- **Detailed pop groups**
  Race, Tribal, Hispanic Origin, Ancestry, and country of birth groups

Explore the new layout of topics in the advanced search

Editing Your Search

Single search:
- Edit the content in your single search bar – This starts a new search and gets rid of any filters
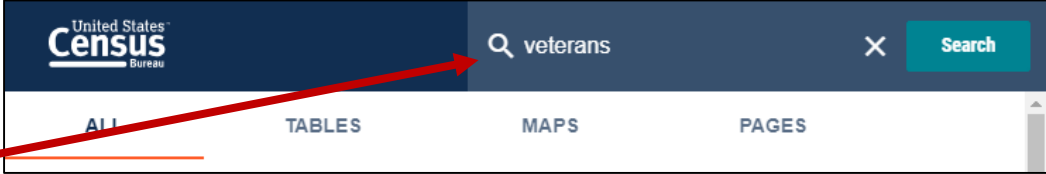
Filters:
- Advanced Search
- Filters link in the table/map results page
- Change Geo/Year/Industry in the full table view - Expand the down chevron in Customize Table
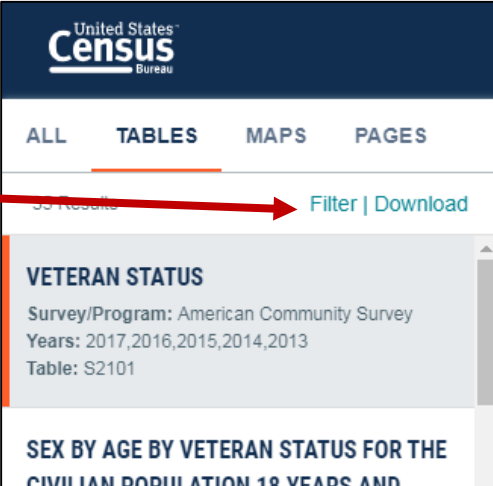
Exercise 2 – Finding and Mapping Neighborhood Level Data: Census Geocoder
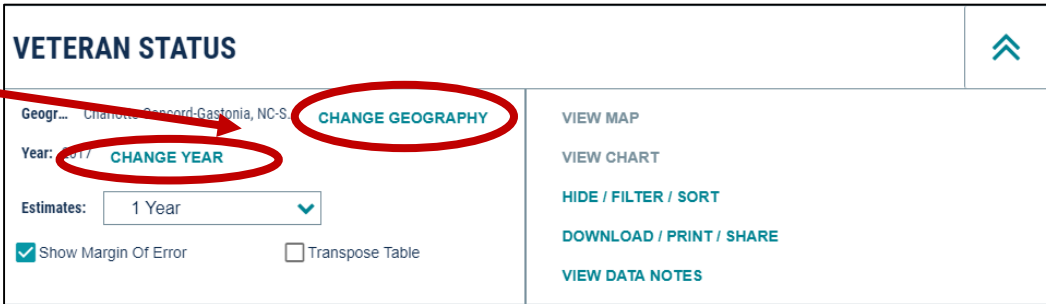
You'd like to look at data for the neighborhood we are currently in. Before visiting data.census.gov, let's use the Census Bureau's Geocoder find the census tract associated with:

169 College Avenue, New Brunswick, NJ 08901

United States Census Bureau

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Exercise 2 – Finding and Mapping Neighborhood Level Data: Advanced Search and Mapping

- How many Asians live in Census Tract 51 in Middlesex County,?

- What is the median household income for Asians in Census Tract 51?

- You'd like to look at this data visually. How can you create a map to find out which tract adjacent to Census Tract 51 has the highest median income for Asians?

Exercise 3

- You try to access table S0201 for Chinese in Middlesex County, NJ and get a message that says "Data is not available for this table?" What are some possible reasons you may be getting this message?

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	Release Notes & FAQs: data.census.gov/assets/faqs-release-notes.pdf	tammy.s.anderson@census.gov 301-763-5247
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