

# U.S. Census Bureau New York Regional Office



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Regional Director  
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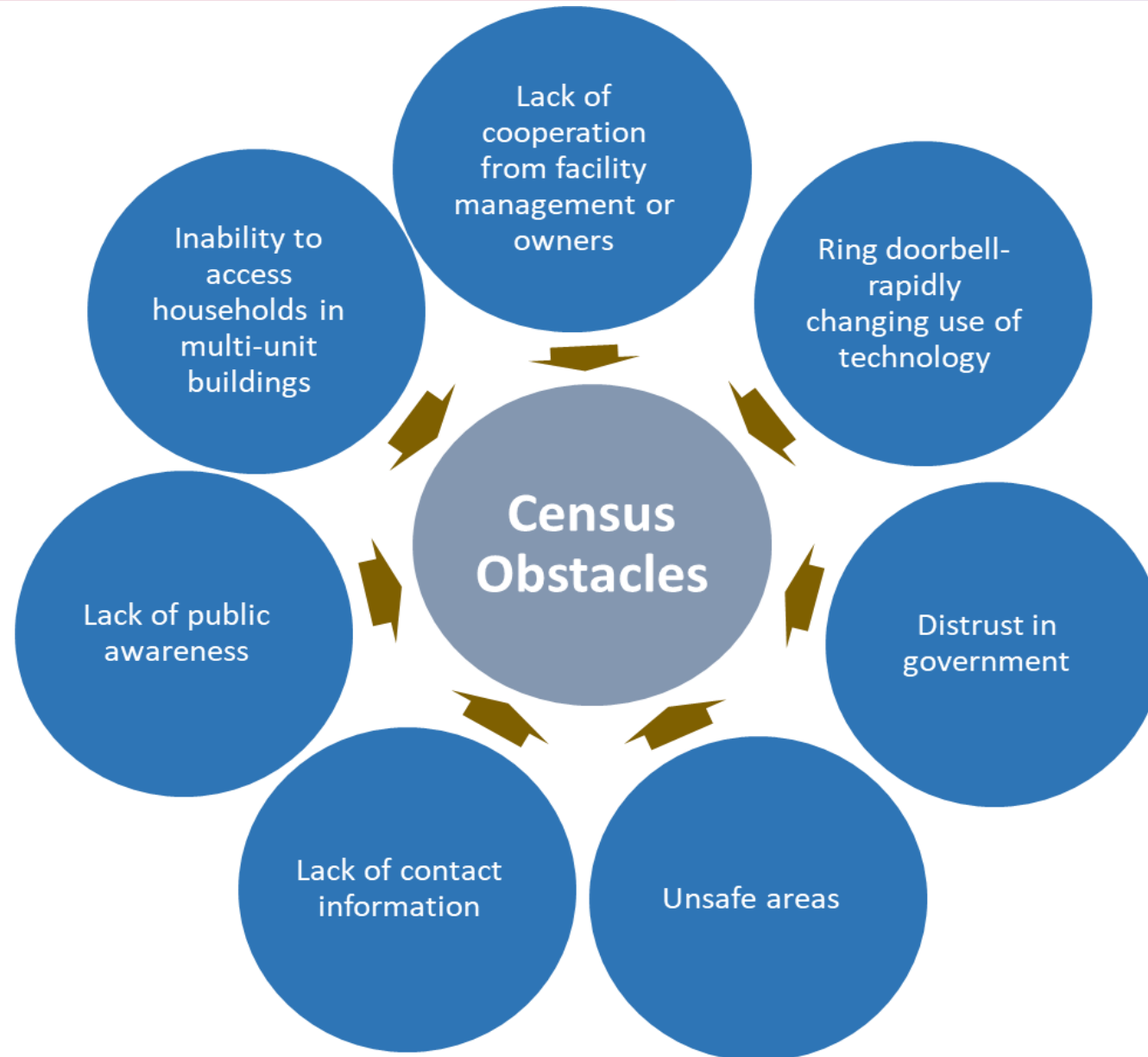
# New York Regional Office Updates

- Survey Updates
- 2030 Census
- 2026 Census Test
- Tribal Updates

# Survey Updates

- Rental Housing Finance Survey (RHFS)
- Survey of Income and Program Participation (SIPP)
- American Housing Survey (AHS)

# Obstacles



# Addressing Respondents' Concerns

- Questioning the Authenticity of the Census Letter
- Confirming the Identity of Census Enumerator
- Concerns About Receiving Multiple Contacts

# New Jersey Survey Regions

- 7851: Cape May -Atlantic City
- 7852: Camden -SW Jersey
- 7853: Central Jersey
- 7854: NE- Jersey Shore
- 7855: Trenton-New Brunswick
- 7856: Summerville- West Jersey
- 7857: Greater Newark
- 7859: Paterson-NW Jersey
- 7860: Morristown- NW Jersey



# Staffing in New Jersey

Area	Number of Field Representative	Area	Number of Field Representative
Cape May-Atlantic City	10	Somerville- West Jersey	16
Camden- SW Jersey	14	Greater Newark	12
Central Jersey	9	Greater Hudson County	10
NE- Jersey Shore	15	Patterson- NE Jersey	17
Trenton- New Brunswick	13	Morristown- NW Jersey	25

# Survey vacancy

Area	Number of Vacancy	Area	Number of Vacancy
Cape May-Atlantic City	6	Somerville- West Jersey	3
Camden- SW Jersey	9 (4 Spanish speaking)	Greater Newark	3 Spanish speaking
Central Jersey	7 (1 Spanish speaking)	Greater Hudson County	9
NE- Jersey Shore	10	Patterson- NE Jersey	4
Trenton- New Brunswick	0	Mirristown- NW Jersey	4 Spanish Speaking

# Census Recruiting

## USAJobs.gov

Field and Career Professional Positions

## U.S. Census Bureau Official Social Media Accounts

- [Facebook – @uscensusbureau](#)
- [Twitter – @uscensusbureau](#)
- [Twitter - @censusdirector](#)
- [LinkedIn - U.S. Census Bureau](#)
- [Instagram – @uscensusbureau](#)
- [YouTube - U.S. Census Bureau](#)



# Our Next Steps

## How We Support You

- Data Dissemination (DDS) programs
  - Data Presentations
  - Data Access Workshops and Training Sessions
  - Webinars
  - Data and Survey Inquiries
- All tools and data available at [census.gov](https://www.census.gov)
  - Census Academy
  - Census Business Builder
  - My Congressional District
  - OnTheMap

## How You Can Assist Us

- Identify opportunities to include Census messaging, materials, or invite Census staff to your events
- Share job recruitment information
- Public awareness of ongoing survey activities post decennial

# 2030 Census Timeline

## 2030 Census Planning Timeline



# 2030 Census Research Project Explorer

ENHANCE OUR  
DATA COLLECTION

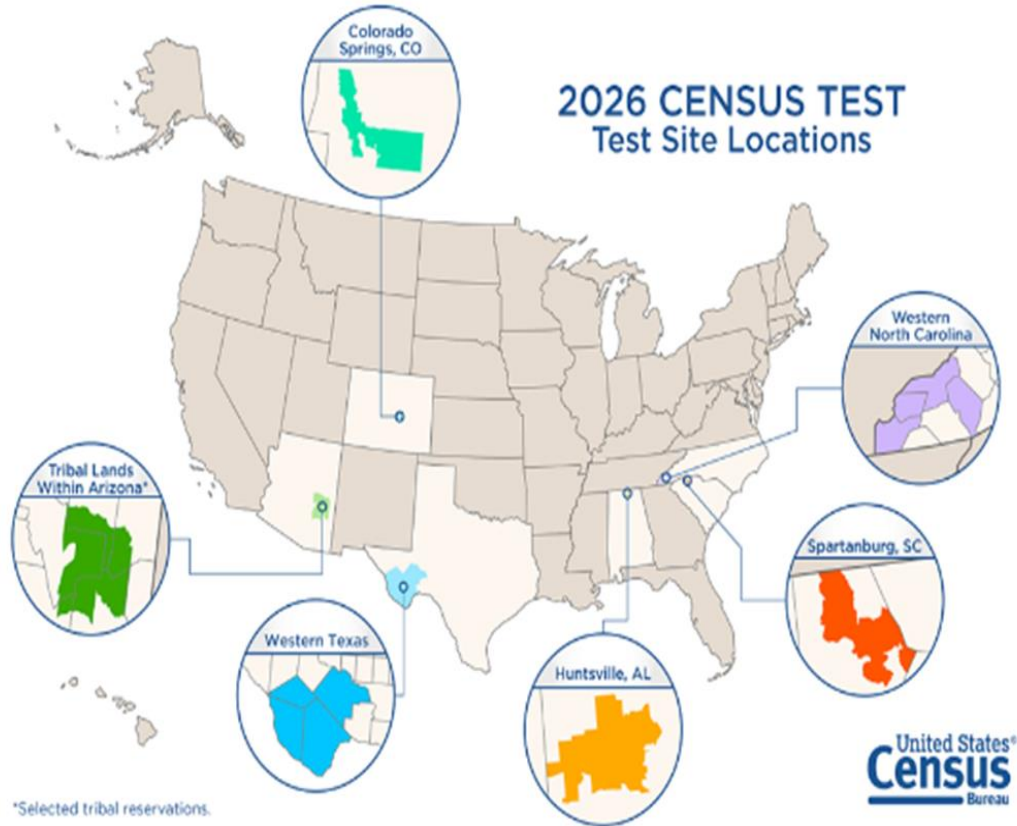
MODERNIZE  
GROUP QUARTERS  
ENUMERATION

INTEGRATE DATA  
PROCESSING WITH  
DATA COLLECTION  
IN NEAR REAL TIME

STREAMLINE  
OPERATIONAL  
SUPPORT  
INFRASTRUCTURE

CONTINUOUS DATA  
COLLECTION AND  
AGGREGATION

# 2026 Census Test Site Locations



- Colorado Springs, CO (selected areas within the metro area).
- Huntsville, AL (selected areas within the metro area).
- Tribal Lands Within Arizona (Fort Apache Reservation, home to the White Mountain Apache Tribe, and San Carlos Reservation, home to the San Carlos Apache Tribe).
- Spartanburg, SC (selected areas within the metro area).
- Western North Carolina (Cherokee, Graham, Jackson, and Swain counties, and Qualla Boundary, home to the Eastern Band of Cherokee Indians).
- Western Texas (Brewster, Jeff Davis, Pecos, and Presidio counties).

# 2026 Test Data Driven Criteria

High percentages of historically undercounted populations.

Historically low response rates.

Tribal areas.

Rural areas.

Limited internet or cell phone service.

A high percentage of households that don't receive mail directly to their address.

Seasonally vacant housing.

A high number of multiunit structures and/or hidden units in urban areas.

Significant housing growth.

Universities, correctional facilities, military housing, and other types of group quarters.

# Local Update of Census Addresses (LUCA)

While 2030 LUCA does not officially start until 2027, governments can choose to start preparing now.

[2030 Census Local Update of Census Addresses Operation \(LUCA\)](#)

2030.LUCA@census.gov

# Contact Us

## Regional Office

Email: [New.York.Regional.Office@census.gov](mailto:New.York.Regional.Office@census.gov)

Phone number: 212-584-3400

## Recruitment

Email: [New.York.Recruit@census.gov](mailto:New.York.Recruit@census.gov)

Phone Number: 212-584-3495

## Data Dissemination

Email: [census.askdata@census.gov](mailto:census.askdata@census.gov)

Phone number: 1-844-ASKDATA

## Census Bureau Staff Search

[Census Bureau Staff Search](#) – Census.gov - Staff Directory