

Labor Market Spotlight

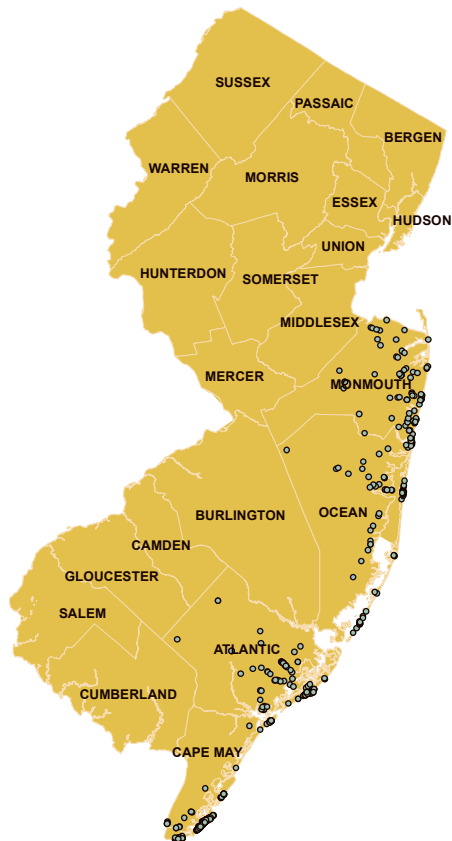
Summer Spotlight on the Jersey Shore

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As we enter the summer season, this edition of the Labor Market Spotlight focuses on our coastal counties: Atlantic, Cape May, Monmouth, and Ocean. These counties are renowned for their beach resort communities and numerous leisure and recreation businesses. Together, their business establishments constitute 22.5% of the state's total leisure and hospitality sector.

Hotels in our Coastal Counties



Hotels in our coastal counties are concentrated in the east due primarily to demand from visitors to resort towns, and their geography.

by the numbers

72.3%

Percent of public sector marinas located in NJ's shore counties

23.9%

Percent of public sector golf courses located in NJ's shore counties

24%

Share of lifeguards who work in the shore region

130

Miles of shoreline



Office of Research and Information

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County Stats at a Glance

	Monmouth	Ocean	Atlantic	Cape May
Private Sector Employment, 2024	243,841	164,134	105,387	35,162
Average Annual Wage, 2024	\$69,953	\$54,972	\$55,477	\$45,327
Population	647,520	666,434	279,114	93,875
Median Age	43.5	40.8	42.6	53.0
Percent of County Population under 18	20.5%	25.0%	20.3%	16.2%
Percent of County Population 65+	20.4%	23.3%	21.1%	31.7%
Housing Units	271,940	298,735	132,307	97,798
Mobile Homes	2,751	5,610	3,779	3,101

Private sector employment in New Jersey's shore counties accounts for 14.9% of the state's total. The average annual wage in these counties is below the statewide average, attributed to a higher concentration of jobs in the hospitality and retail sectors.

Eighteen percent of the state's residents live in shore counties, where twenty-one percent of the state's housing is also located. Shore counties, with a total of 15,241 mobile homes, account for 44% of the state's mobile homes.

548.5K

Total private sector employment in 2024; percent of statewide employment: 14.9%

\$33.5B

Total private sector wages paid in 2024; percent of statewide wages: 10.9%

Technical Note: The data in this report is from Quarterly Census of Employment and Wages (QCEW) 2024 annual averages (latest available), Occupational Employment and Wage Survey (OEWS) May 2024 panel, and US Census Bureau American Community Survey 2024 1-year estimates.

The New Jersey Department of Labor and Workforce Development's (NJLWD) Office of Research and Information is the singular solution for labor market data needs, combining the power of data and marketing materials to deliver evidence-based research. Our team of local and industry specialists provide technical assistance and information that highlights key New Jersey economic status, such as employment, wages, occupation, workplace safety, and labor force.

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