



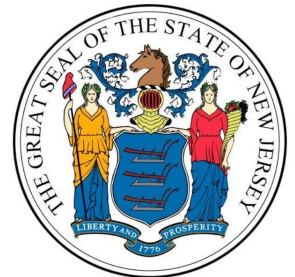
# New Jersey's Finance Sector

A Detailed Analysis of Labor  
Market Information

Published Fall 2024



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# New Jersey Finance Sector Highlights

- 2023 Finance Sector Employment in New Jersey: 233,500 workers (6.4% of private sector jobs)
- Job growth (2018-2023): +11,400 jobs (5.1% increase)
- Average Annual Wage (2018-2023): \$157,000 (25.4% increase, 94.3% above state average)



# Industry Activities

Consumer Lending Pension Funds  
Tax Preparation  
Credit Cards  
Investments  
Banking  
Savings Institutions  
Insurance  
Bookkeeping  
Brokerage Bonds  
Accounting  
Mortgage  
Portfolio Management  
Commodities Stocks



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# Industry Analysis



# NJ's finance and insurance industry contributed more than \$49 billion to Gross State Product in 2023 (7% of state GDP)

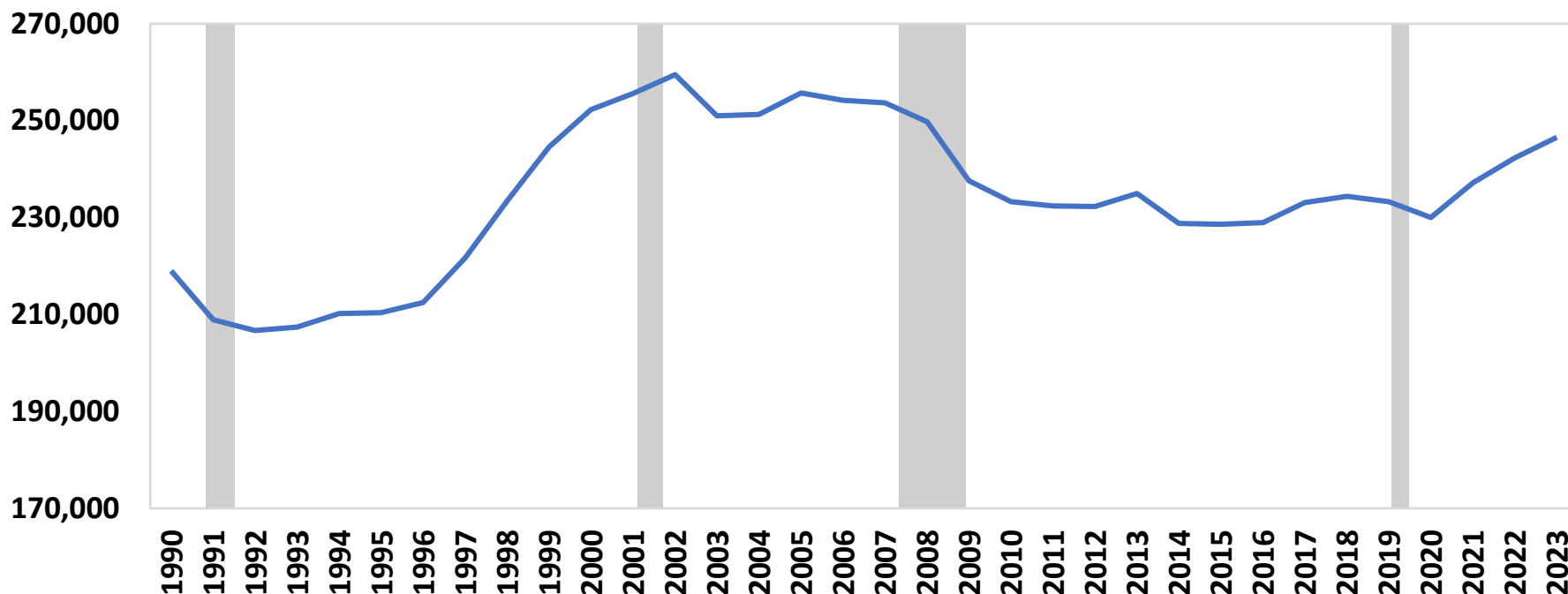


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Source: United States Bureau of Economic Analysis, 2008-2023  
Prepared by: New Jersey Department of Labor and Workforce Development

# 1990-2023 Annual Average Employment\*

Employment gains since the end of the COVID-19 Pandemic are significant



\*Gray area denotes U.S. economic recession as defined by the National Bureau of Economic Research (NBER)



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Source: Current Employment Statistics, Annual Averages, 1990-2023  
Prepared by: New Jersey Department of Labor and Workforce Development

The finance sector includes four major industry groups  
 NAICS 522 and 524 combined made up two thirds of New Jersey's finance  
 employment in 2023

NAICS	Description	2023 Annual Averages		
		Establishments	Employment	Wages
522	Credit Intermediation and Related Activities	4,918	70,973	\$141,239
523	Securities, Commodities, and Other Financial Investments and Related Activities	3,936	44,348	\$225,990
524	Insurance Carriers and Related Activities	4,405	74,867	\$144,312
5412	Accounting, Tax Preparation, Bookkeeping, and Payroll Services	4,451	42,767	\$132,892

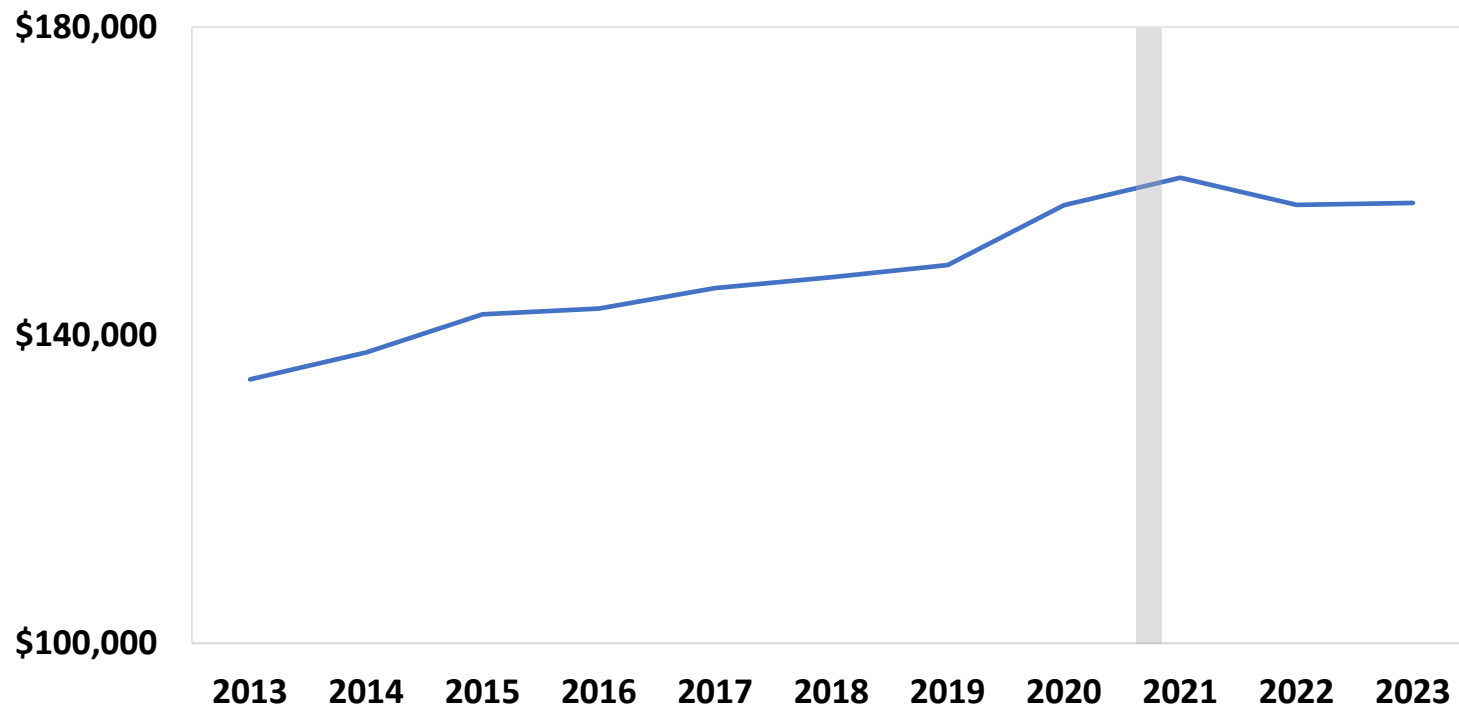


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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
 Prepared by: New Jersey Department of Labor and Workforce Development



# Inflation adjusted industry wages in 2023 dollars\* show mild gains over the last ten years



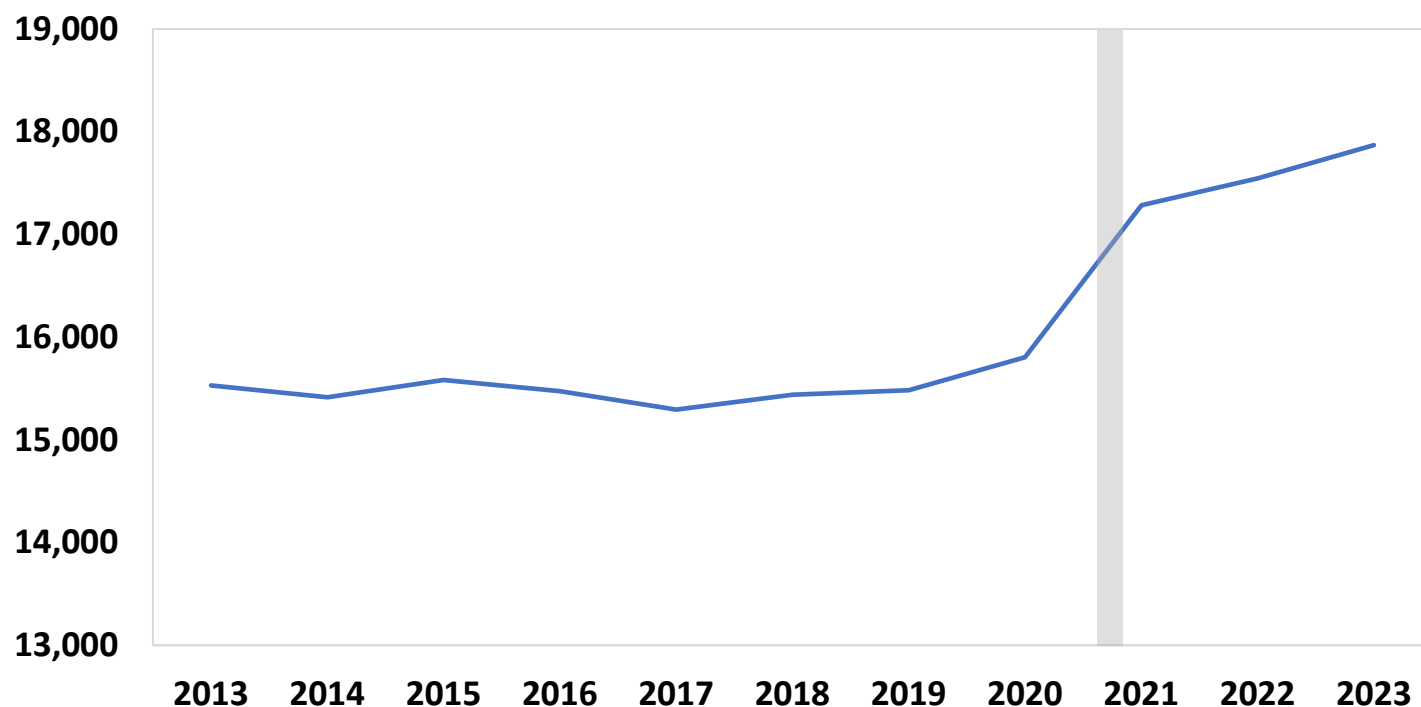
\*Gray area denotes U.S. economic recession as defined by the National Bureau of Economic Research (NBER)



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Source: Quarterly Census of Employment and Wages, 2013-2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

# The number of establishments has increased substantially since the COVID-19 pandemic\*



\*Gray area denotes U.S. economic recession as defined by the National Bureau of Economic Research (NBER)



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Source: Quarterly Census of Employment and Wages, 2013-2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

# Employment by Region: 2023

More than half of the New Jersey's finance employment is in the northern region

Area	Establishments	Annual Averages		Total Wages	Employment %
		Employment	Wages		
<b>New Jersey</b>	<b>17,870</b>	<b>233,467</b>	<b>\$157,173</b>	<b>\$36,694,674,142</b>	
<b>Northern Region</b>	8,035	131,327	\$174,135	\$22,868,675,678	56.3%
<b>Central Region</b>	4,155	49,229	\$138,394	\$6,812,985,963	21.1%
<b>Southern Region</b>	2,505	25,967	\$105,950	\$2,751,192,427	11.1%
<b>Undistributed</b>	3,185	26,947	\$158,156	\$34,261,820,074	11.5%



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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

# Employment by Region: 2023

Northern New Jersey

Area	Establishments	Annual Averages		Total Wages	Employment %
		Employment	Wages		
<b>Northern Region</b>	<b>8,035</b>	<b>131,327</b>	<b>\$174,135</b>	<b>\$22,868,675,678</b>	<b>56.3%</b>
Hudson	923	42,807	\$202,040	\$8,648,713,004	
Morris	1,247	24,650	\$178,287	\$4,394,771,482	
Essex	1,083	21,769	\$178,361	\$3,882,744,751	
Bergen	2,099	18,510	\$140,842	\$2,606,979,689	
Somerset	647	7,298	\$168,036	\$1,226,326,725	
Union	908	6,869	\$146,766	\$1,008,138,750	
Passaic	622	4,797	\$103,699	\$497,442,218	
Hunterdon	232	3,303	\$148,063	\$489,052,107	
Sussex	ND	ND	ND	ND	
Warren	ND	ND	ND	ND	

\* ND denotes non-disclosable data



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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

# Employment by Region: 2023

Central New Jersey

Area	Establishments	Annual Averages		Total Wages	Employment %
		Employment	Wages		
Central Region	4,155	49,229	\$138,394	\$6,812,985,963	21.1%
Middlesex	1,204	16,708	\$150,424	\$2,513,284,750	
Mercer	707	16,640	\$153,670	\$2,557,066,558	
Monmouth	1,437	10,664	\$122,613	\$1,307,548,485	
Ocean	807	5,217	\$83,398	\$435,086,170	



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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development



# Employment by Region: 2023

Southern New Jersey

Area	Establishments	Annual Averages		Total Wages	Employment %
		Employment	Wages		
<b>Southern Region</b>	<b>2,502</b>	<b>25,967</b>	<b>\$105,950</b>	<b>\$2,751,192,427</b>	<b>11.1%</b>
<b>Burlington</b>	782	13,006	\$118,187	\$1,537,146,211	
<b>Camden</b>	692	5,691	\$106,846	\$608,061,626	
<b>Atlantic</b>	307	2,639	\$91,131	\$240,494,871	
<b>Gloucester</b>	375	2,179	\$74,118	\$161,503,536	
<b>Cape May</b>	152	875	\$84,161	\$73,640,612	
<b>Cumberland</b>	ND	ND	ND	ND	
<b>Salem</b>	ND	ND	ND	ND	

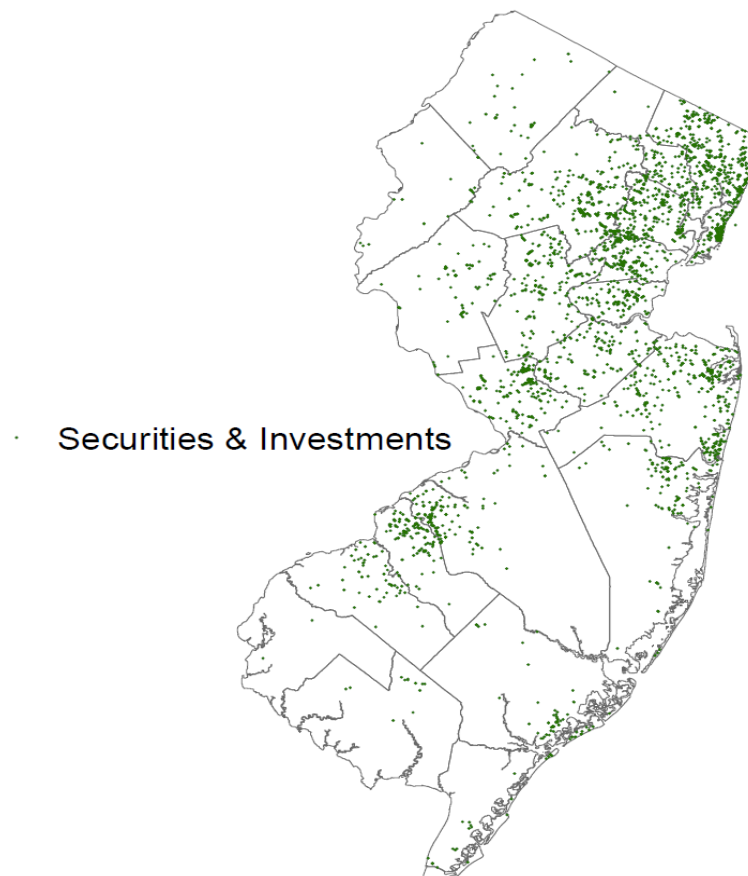
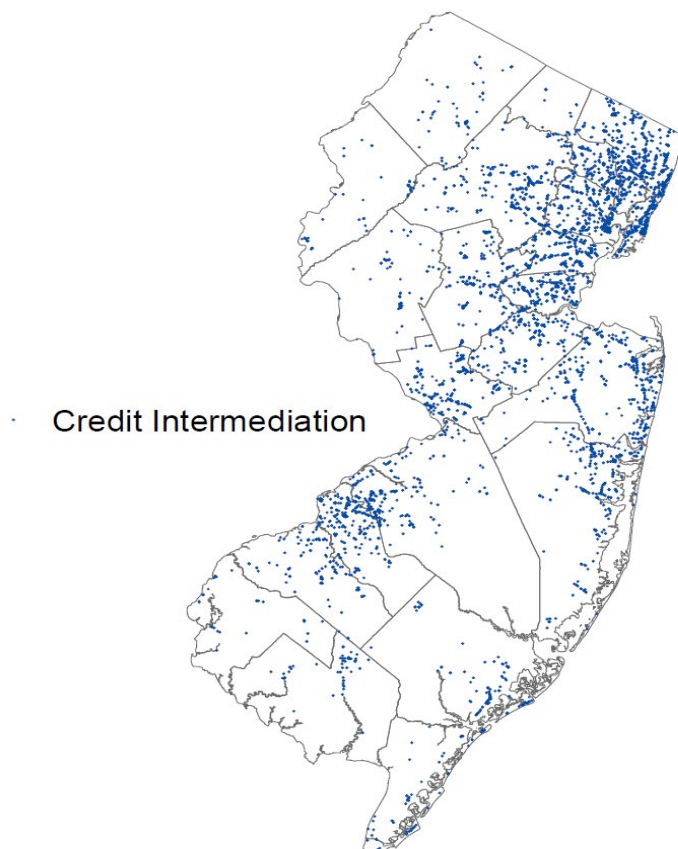
\* ND denotes non-disclosable data



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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
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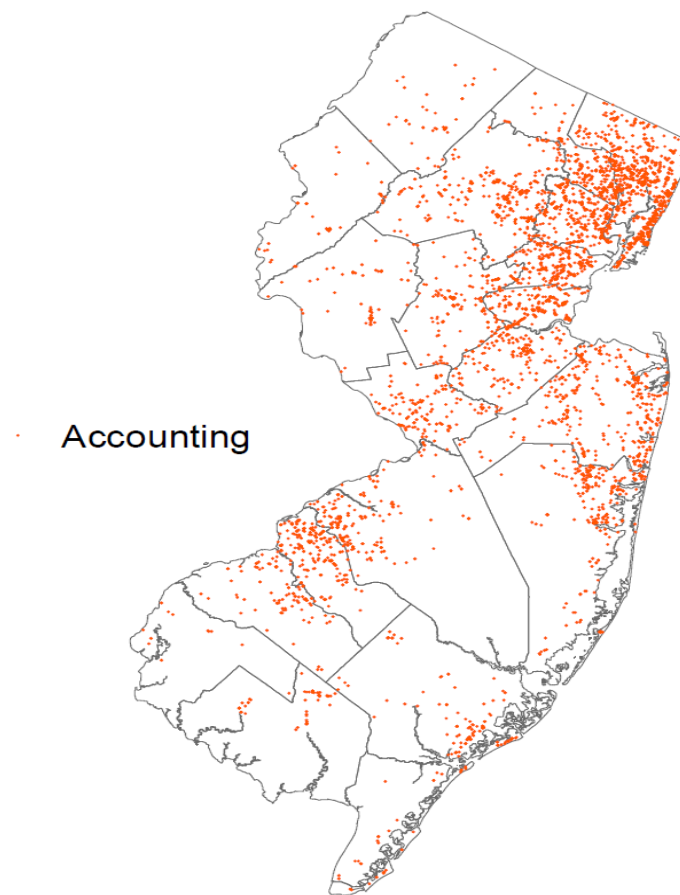
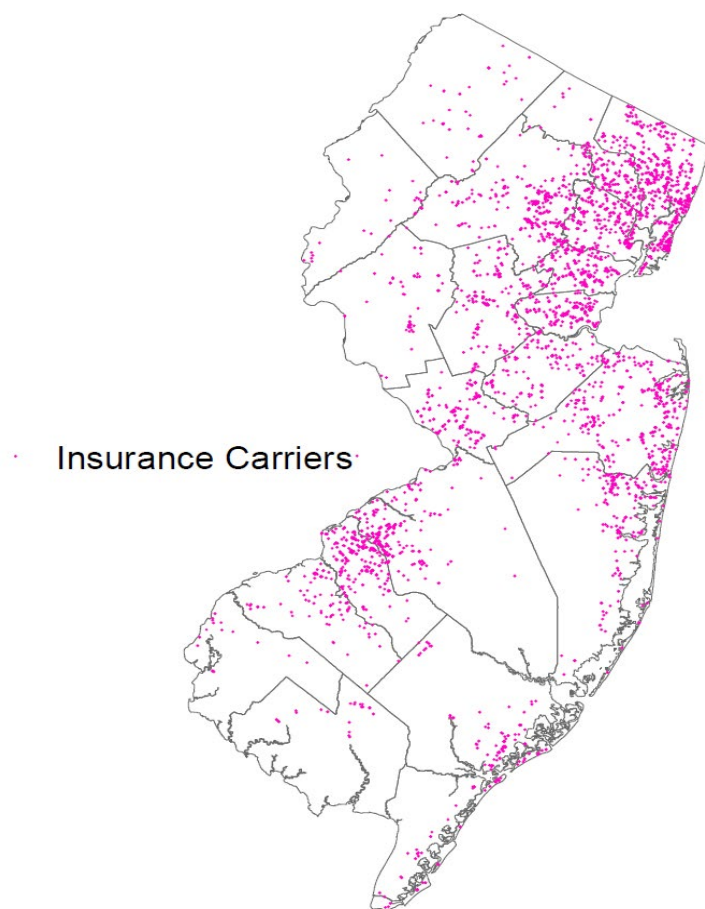
# Most financial establishments are located near Manhattan and along the Northeast Corridor toward Philadelphia



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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

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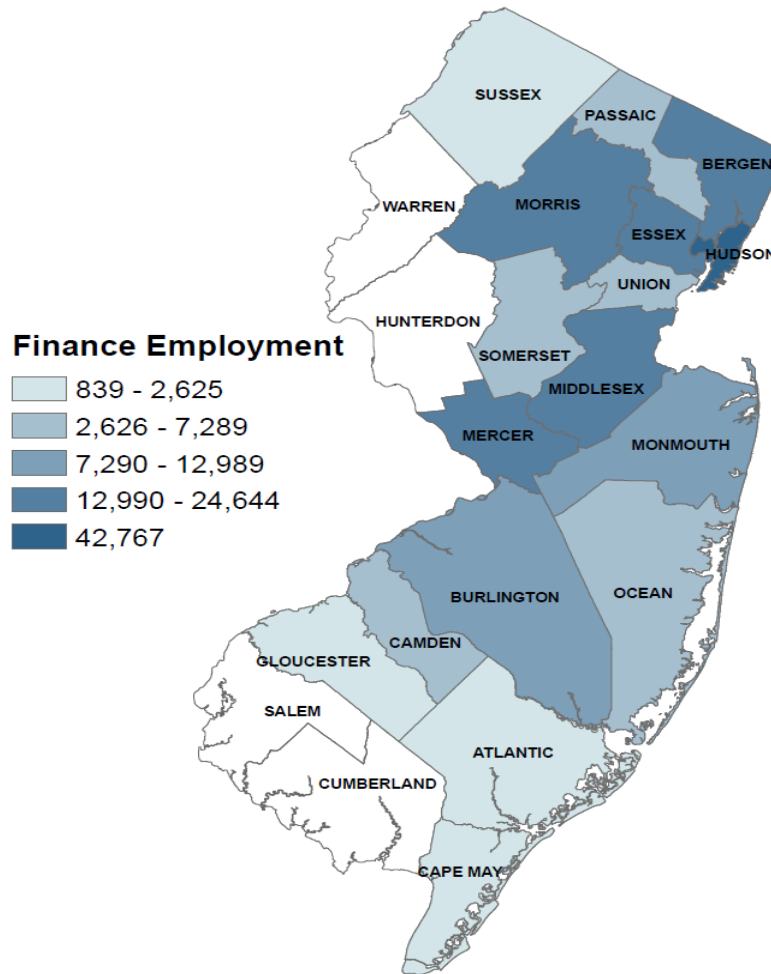


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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

# Finance Sector Employment by County, 2023

Almost 47 percent of the state's finance sector employment is concentrated in four northern counties (Hudson, Essex, Morris and Bergen)

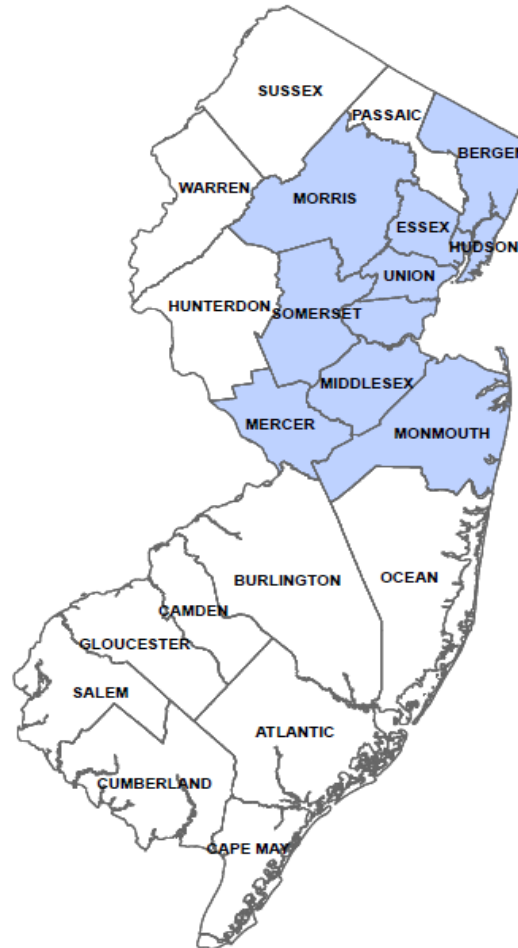


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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

# Commodity Contracts (markets) and Other Financial Investments and Related Activities Employment

Highest employment concentration for this component seen in counties nearest Manhattan



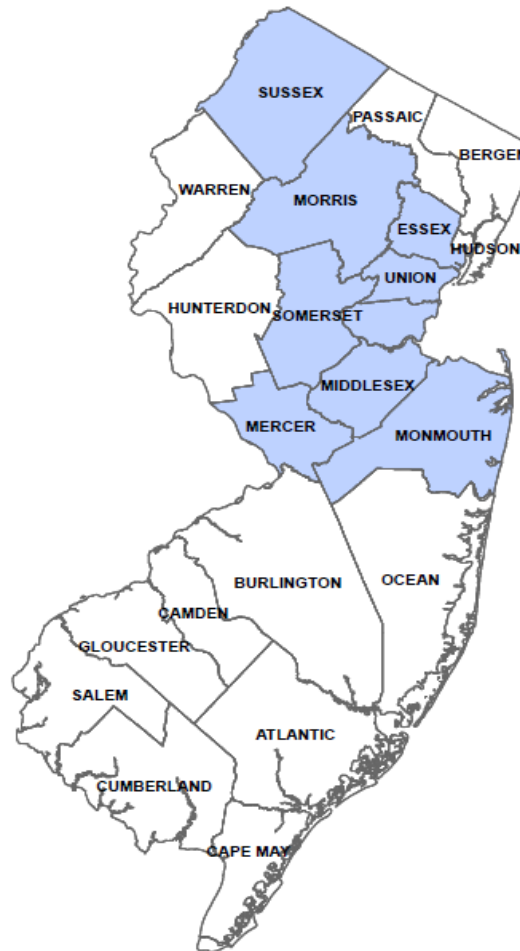
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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development



# Insurance Carriers and Related Activities

Highest employment concentration in central and northern part of the state.

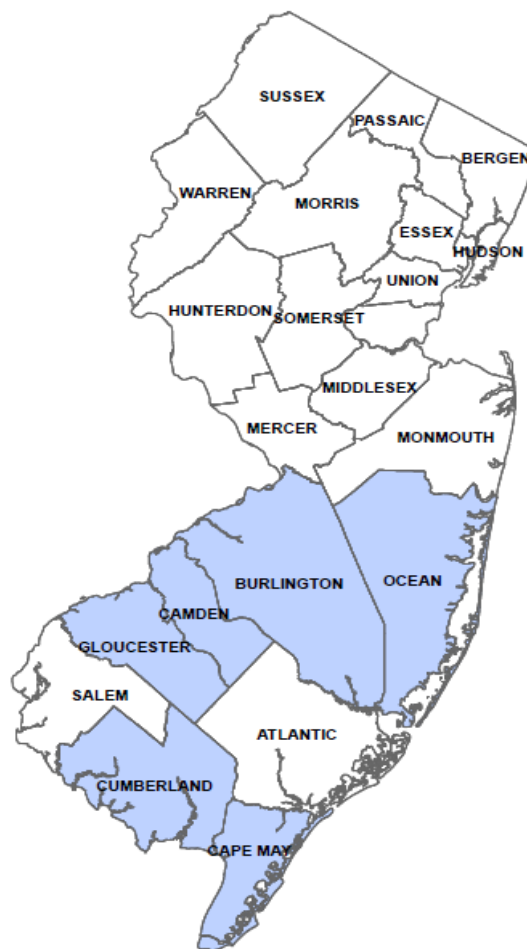


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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

# Credit Intermediation and Related Activities (lenders)

Highest employment concentration for this component seen in counties located across Southern New Jersey



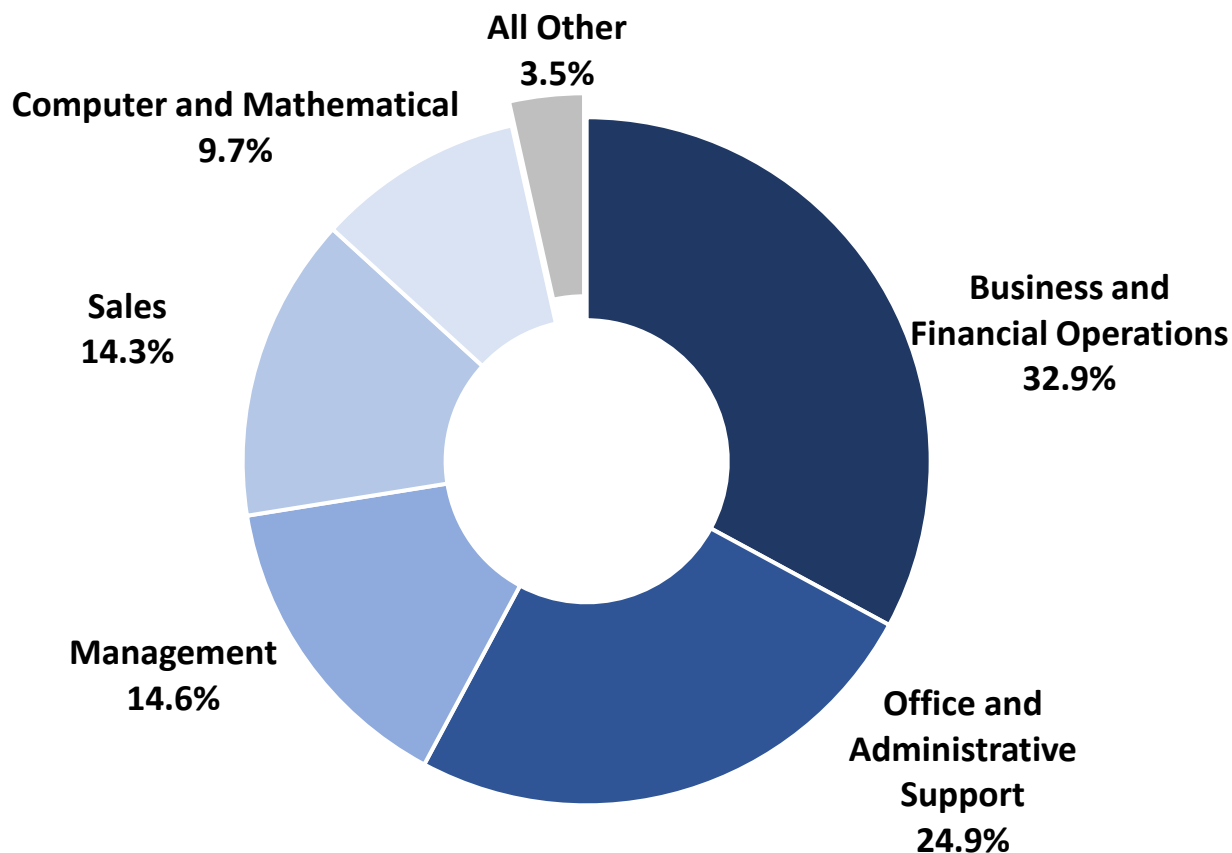
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Source: Quarterly Census of Employment and Wages, 2023 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

# Occupational Analysis



# Employment By Occupational Groups



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Source: Occupational Employment and Wage Statistics Survey, 2023  
Prepared by: New Jersey Department of Labor and Workforce Development

# Top Occupations (By Employment)

The following is a breakdown of the top occupations within each major occupational group

## Office and Administrative Support Occupations

<b>Tellers</b>	10,420
<b>Customer Service Representatives</b>	8,180
<b>Insurance Claims and Policy Processing Clerks</b>	5,060

## Business and Financial Operations Occupations

<b>Accountants and Auditors</b>	17,600
<b>Claims Adjusters, Examiners, and Investigators</b>	8,420
<b>Personal Financial Advisors</b>	7,580

## Sales and Related Occupations

<b>Securities, Commodities, and Financial Services Sales Agents</b>	16,740
<b>Insurance Sales Agents</b>	10,860
<b>Sales and Related Workers, All Other</b>	1,680



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Source: Occupational Employment and Wage Statistics Survey, 2023  
Prepared by: New Jersey Department of Labor and Workforce Development



## Top Occupations By Employment (continued)

Management Occupations	
Financial Managers	15,220
Computer and Information Systems Managers	5,690
General and Operations Managers	4,160
Computer and Mathematical Occupations	
Software Developers	6,080
Computer Systems Analysts	3,480
Information Security Analysts	1,390
Legal Occupations	
Lawyers	2,360
Paralegals and Legal Assistants	790
Title Examiners, Abstractors, and Searchers	270



# Minimum Education Requirements of Top Occupations (By Employment)

Occupation	Employment	Annual Avg. Wages	Minimum Education Requirements
Accountants and Auditors	17,600	\$110,694	Bachelor's degree
Securities, Commodities, and Financial Sales Agents	16,740	\$110,990	Bachelor's degree
Financial Managers	15,220	\$208,371	Bachelor's degree
Insurance Sales Agents	10,860	\$106,910	High school diploma
Tellers	8,790	\$43,816	High school diploma



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Source: Occupational Employment and Wage Statistics Survey, 2023  
Prepared by: New Jersey Department of Labor and Workforce Development

# Minimum Education Requirements of Top Occupations (By Employment) Continued

Occupation	Employment	Annual Avg. Wages	Minimum Education Requirements
Claims Adjusters, Examiners, and Investigators	8,420	\$87,162	High school diploma
Personal Financial Advisors	7,580	\$178,304	Bachelor's degree
Customer Service Representatives	7,410	\$47,454	High school diploma
Supervisors of Administrative Support Workers	6,490	\$75,060	High school diploma
Loan Officers	6,310	\$89,965	Bachelor's degree



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Source: Occupational Employment and Wage Statistics Survey, 2023  
Prepared by: New Jersey Department of Labor and Workforce Development

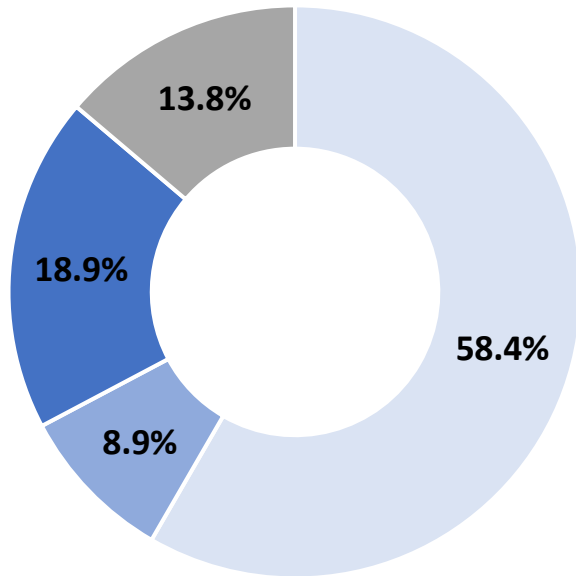
# Demographic Profile



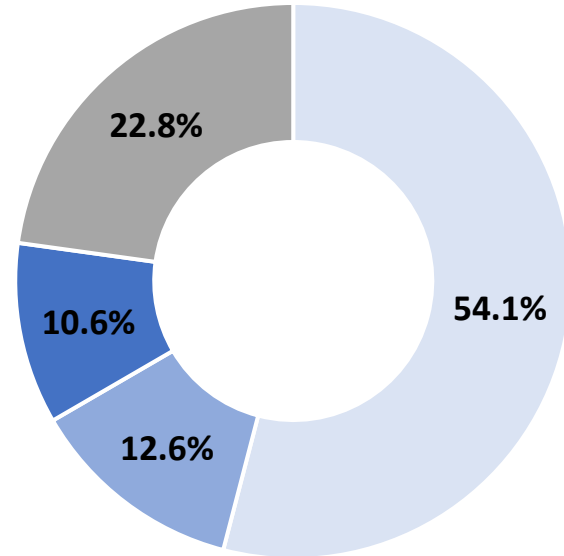
# New Jersey Industry Breakdown by Race

The finance industry employs a larger proportion of White and Asian residents

## Finance Industry



## All Private Industries



- White
- Black
- Asian
- All Other



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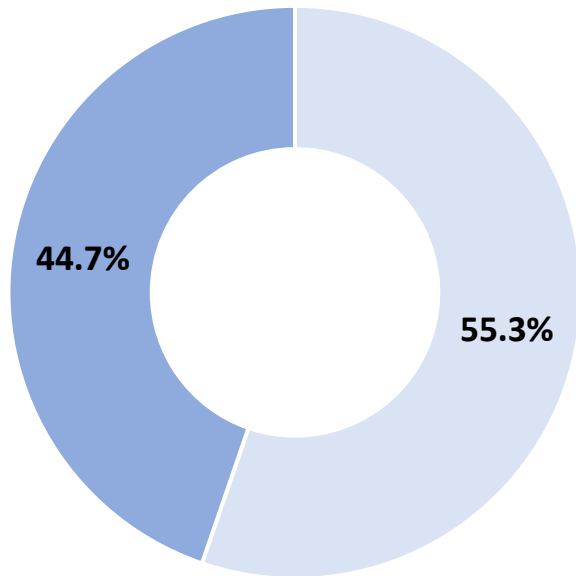
Source: American Community Survey 1-Year Estimates, Public Use Microdata Sample, 2022  
Prepared by: New Jersey Department of Labor and Workforce Development



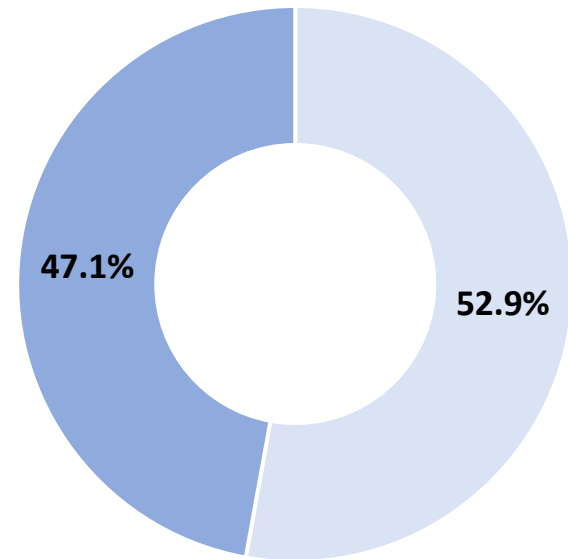
# New Jersey Industry Breakdown by Gender

A higher percentage of finance industry workers are male than that of all private industries

## Finance Industry



## All Private Industries



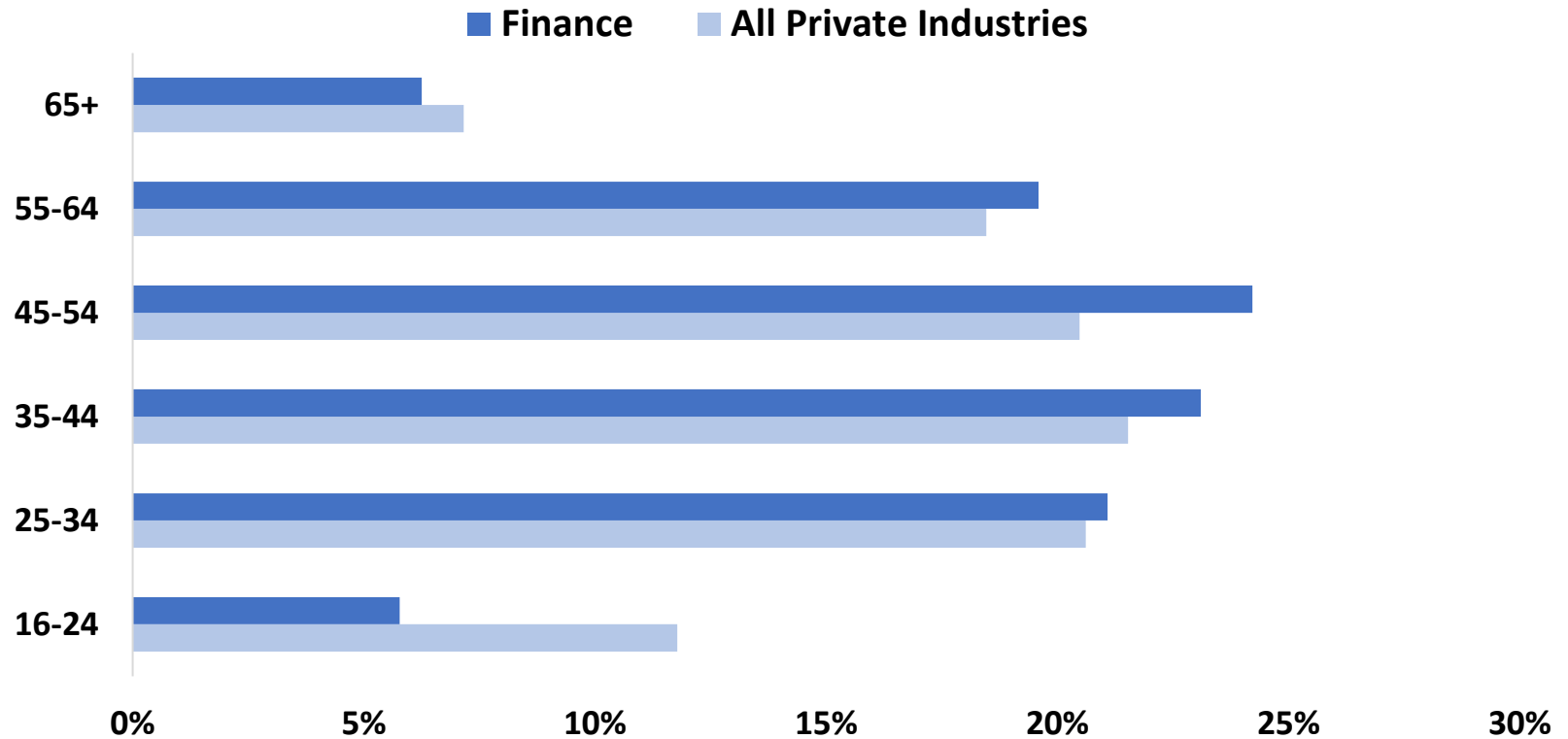
■ Male ■ Female



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Source: American Community Survey 1-Year Estimates, Public Use Microdata Sample, 2022  
Prepared by: New Jersey Department of Labor and Workforce Development

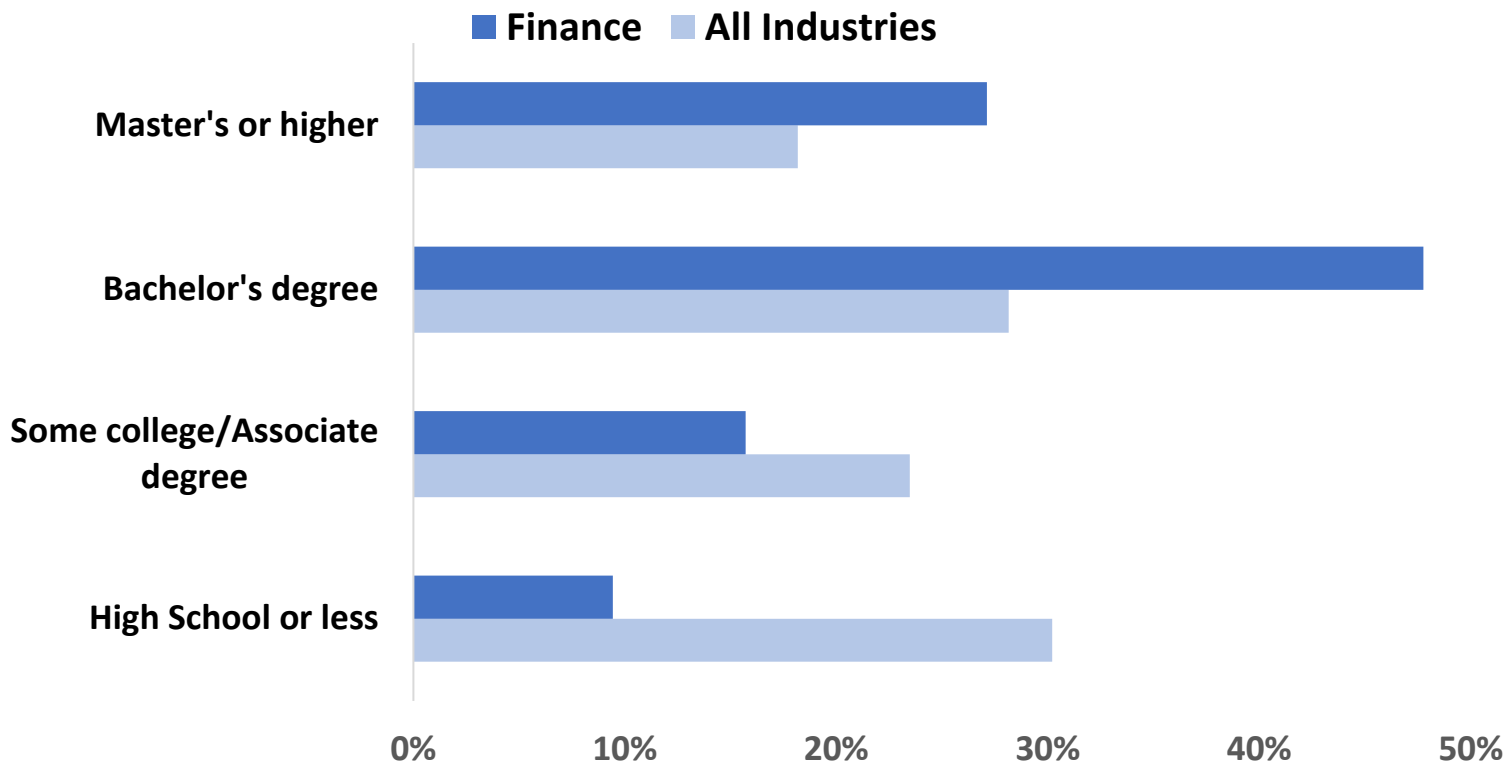
# Nearly half of all finance workers are aged 35 to 54



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Source: American Community Survey 1-Year Estimates, Public Use Microdata Sample, 2022  
Prepared by: New Jersey Department of Labor and Workforce Development

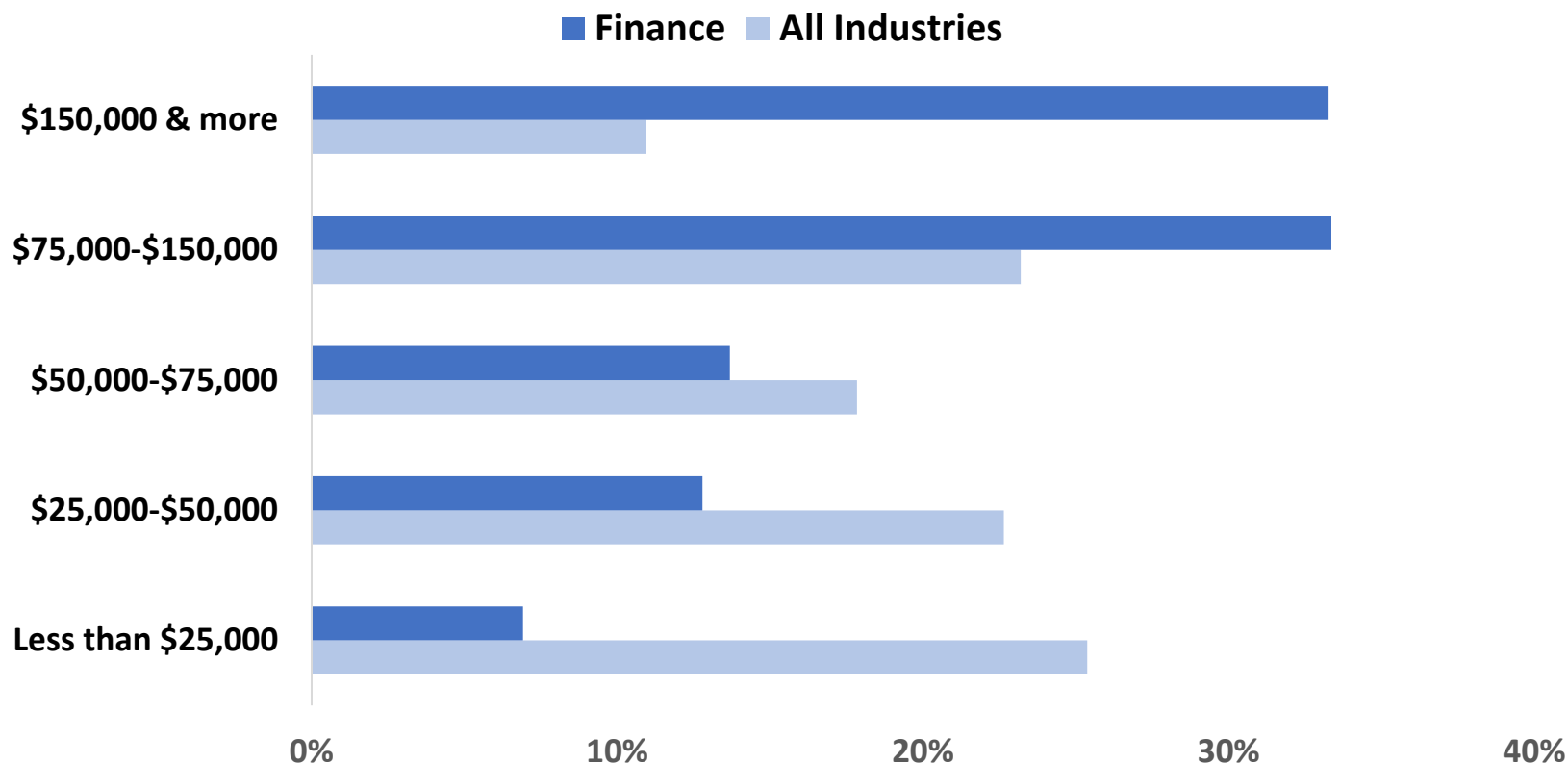
The finance sector employs a highly educated talent pool, with 74 percent of its workers holding a bachelor's degree or higher



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Source: American Community Survey 1-Year Estimates, Public Use Microdata Sample, 2022  
Prepared by: New Jersey Department of Labor and Workforce Development

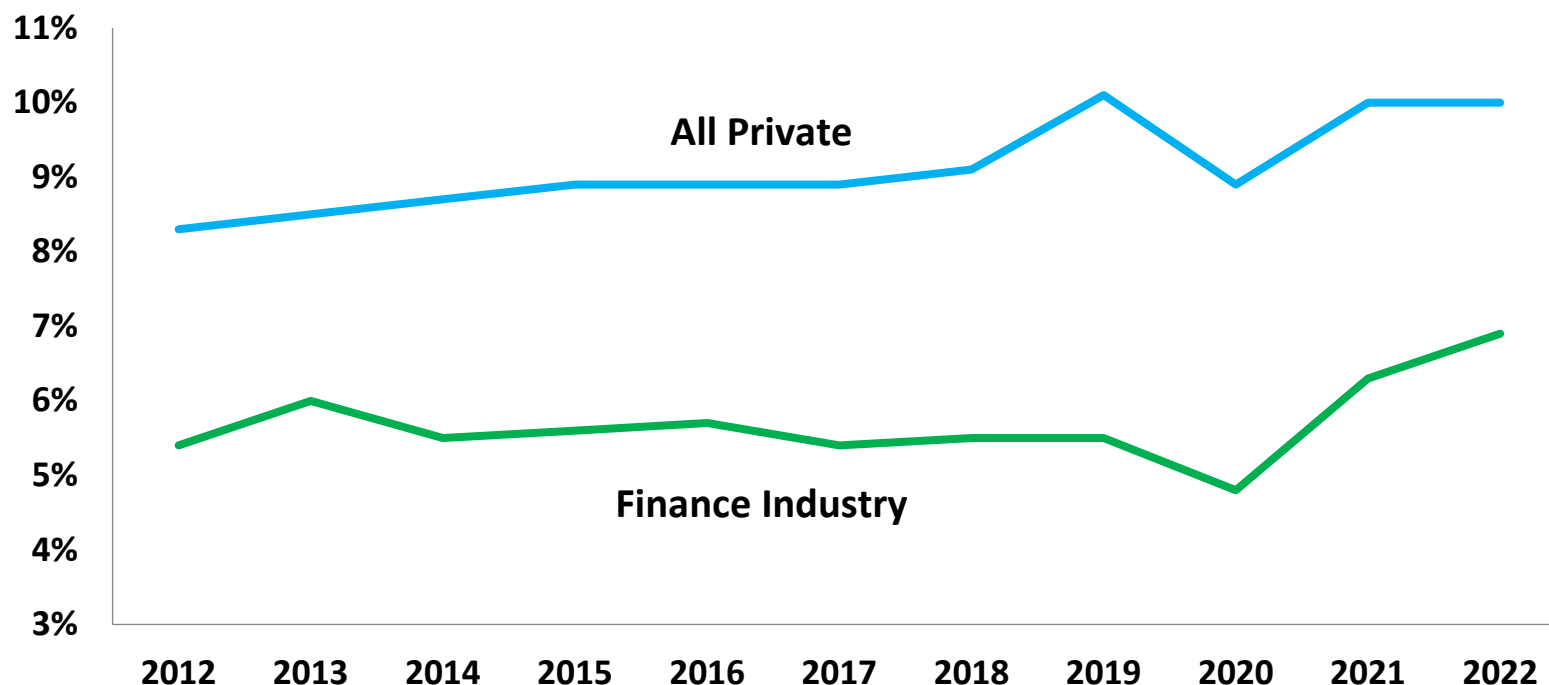
# Nearly two-thirds of workers reported earnings more than \$75,000 in 2022



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Source: American Community Survey 1-Year Estimates, Public Use Microdata Sample, 2022  
Prepared by: New Jersey Department of Labor and Workforce Development

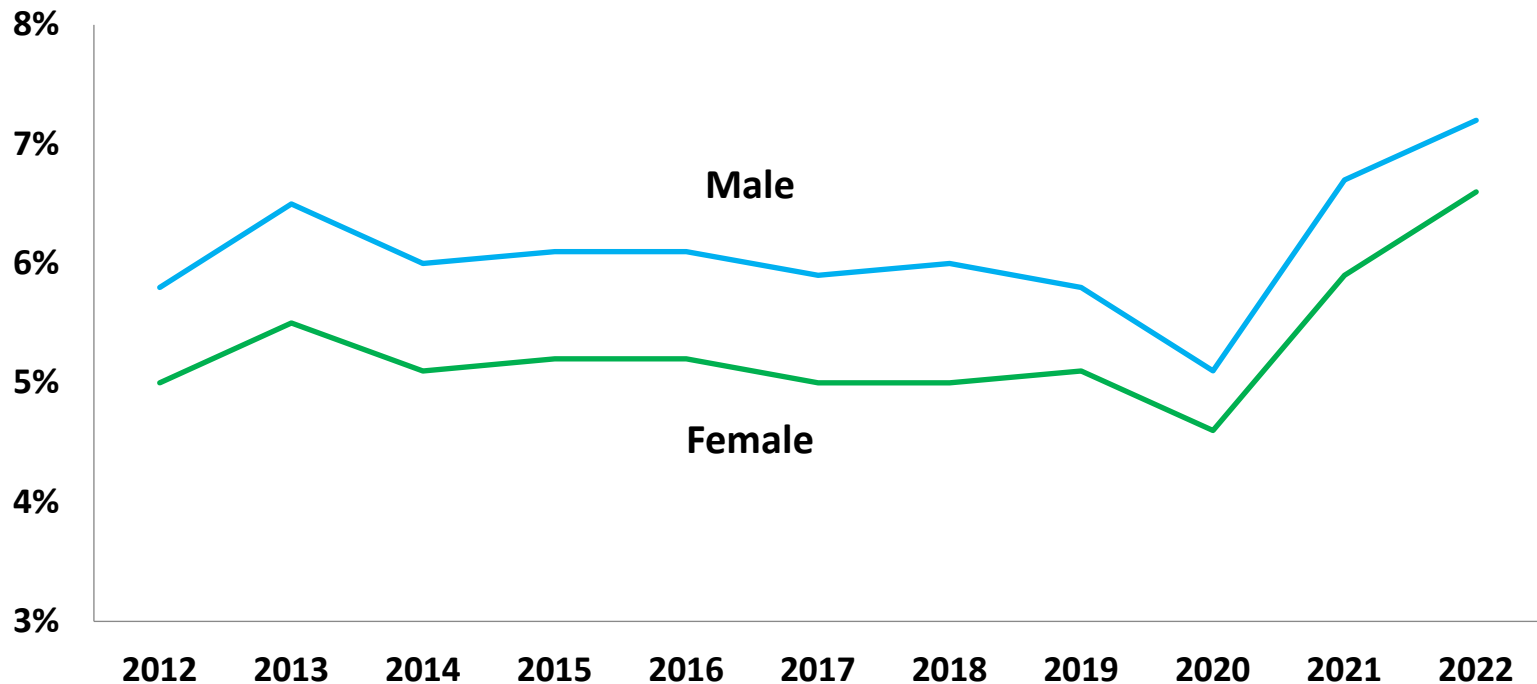
# The employment turnover rate is far lower in the financial sector compared to all other private industries



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Source: Quarterly Workforce Indicators, 2012-2022 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

# Employment turnover remains higher for males vs. females



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Source: Quarterly Workforce Indicators, 2012-2022 Annual Averages  
Prepared by: New Jersey Department of Labor and Workforce Development

# New Jersey Department of Labor & Workforce Development

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