New Jersey Leisure & Hospitality Highlights

- Food Service and Drinking Places accounts for 72.4 percent of L & H employment
- 24,650 establishments paid its 281,780 employees over $8 billion in total wages, 3.4 percent of all private wages
- Three of 10 jobs located in 3 counties: Bergen, Monmouth & Atlantic
- Workforce younger than the average for all industries but aging since 2000
- Provides workers with foundational skills in customer service, punctuality, and responsibility
- Offers substantial employment opportunities with part-time and temporary work plentiful

Source: Quarterly Census of Employment and Wages, 2020 Annual Averages
2019 American Community Survey Public Use Micro-data Sample (5% Sample)
Prepared by: New Jersey Department of Labor and Workforce Development
December 2021
New Jersey Leisure & Hospitality Industries

Arts, Entertainment & Recreation

Performing Arts and Spectator Sports
Museums, Parks and Historical Sites
Amusement, Gambling & Recreation

Accommodations and Food Services

Accommodations
Food Services and Drinking Places
Continual rise since ‘09 recession until pandemic started in 2020

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Source: NJLWD, Quarterly Census of Employment & Wages, Annual Averages
Prepared by: New Jersey Department of Labor and Workforce Development, December 2021
THE LANDSCAPE OF LEISURE & HOSPITALITY HAS CHANGED DRAMATICALLY OVER THE PAST 30 YEARS

Employment of Components as a Percentage of Leisure & Hospitality New Jersey, 1990 & 2020

1990

- Food Services/Drinking Places: 57.4%
- Accommodations: 29.0%
- A/E/R: 13.6%

2020

- Food Services/Drinking Places: 72.5%
- Accommodations: 11.6%
- A/E/R: 15.9%

Source: NJLWD, Current Employment Statistics, Annual Averages
Prepared by: New Jersey Department of Labor and Workforce Development, December 2021
GDP from Northeast & Mid-Atlantic states

Gross Domestic Product from Leisure & Hospitality
Selected States, 2020

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<th>State</th>
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NJ 4th contributing nearly $12 billion, 15th highest in US

2.3 percent of US GDP in L & H

Tri-state area (NJ, NY & PA) 13% of US

Source: United States Bureau of Economic Analysis, GDP in Chained 2012 Dollars
Prepared by: New Jersey Department of Labor and Workforce Development, December 2021
Employment by occupation type

Breakdown of Major Occupational Groups within Leisure and Hospitality Industry: New Jersey, 2020

- Food Preparation & Serving-Related: 68%
- Sales & Related: 4%
- Office & Administrative Support: 5%
- Building & Grounds Cleaning & Maintenance: 5%
- Personal Care & Service: 6%
- All other: 12%

Nearly 7 of 10 jobs involved with food preparation and serving-related (> 196,200)

Over 18,200 in personal care and service

“All Other” 12% includes: Transportation and Material Moving; Arts, Design, Entertainment, Sports & Media; Management and Protective Services and other smaller groups

Source: NJLWD, Occupational Employment Statistics Survey, June 2020
Prepared by: New Jersey Department of Labor and Workforce Development, December 2021
Workforce has been aging for the last 20 years

55-64 grew fastest at 73.2%

Biggest growth - 55-64

Biggest (only) decline - 35-44

1 of 5 workers (20.1%) over 55

Source: United States Census Bureau, Quarterly Workforce Indicators
Prepared by: New Jersey Department of Labor and Workforce Development
December 2021
NEW JERSEY LEISURE & HOSPITALITY INDUSTRY SECTOR
CONTACT INFORMATION

Click [here](http://lwd.dol.state.nj.us/) for more detailed analysis of this industry

New Jersey Department of Labor & Workforce Development

[http://lwd.dol.state.nj.us/](http://lwd.dol.state.nj.us/)

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Office of Research and Information

[http://lwd.dol.state.nj.us/labor/lpa/LMI_index.html](http://lwd.dol.state.nj.us/labor/lpa/LMI_index.html)

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