

New Jersey's Leisure & Hospitality Industry

Prepared by:
New Jersey Department of Labor & Workforce Development
Office of Research & Information
Bureau of Labor Market Information
Winter 2021-2022



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New Jersey Leisure & Hospitality Highlights

- Food Service and Drinking Places accounts for 72.4 percent of L & H employment
- 24,650 establishments paid its 281,780 employees over \$8 billion in total wages, 3.4 percent of all private wages
- Three of 10 jobs located in 3 counties: Bergen, Monmouth & Atlantic
- Workforce younger than the average for all industries but aging since 2000
- Provides workers with foundational skills in customer service, punctuality, and responsibility
- Offers substantial employment opportunities with part-time and temporary work plentiful



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Source: Quarterly Census of Employment and Wages, 2020 Annual Averages
2019 American Community Survey Public Use Micro-data Sample (5% Sample)
Prepared by: New Jersey Department of Labor and Workforce Development
December 2021

New Jersey Leisure & Hospitality Industries

Arts, Entertainment & Recreation

Performing Arts and Spectator Sports

Museums, Parks and Historical Sites

Amusement, Gambling & Recreation

Accommodations and Food Services

Accommodations

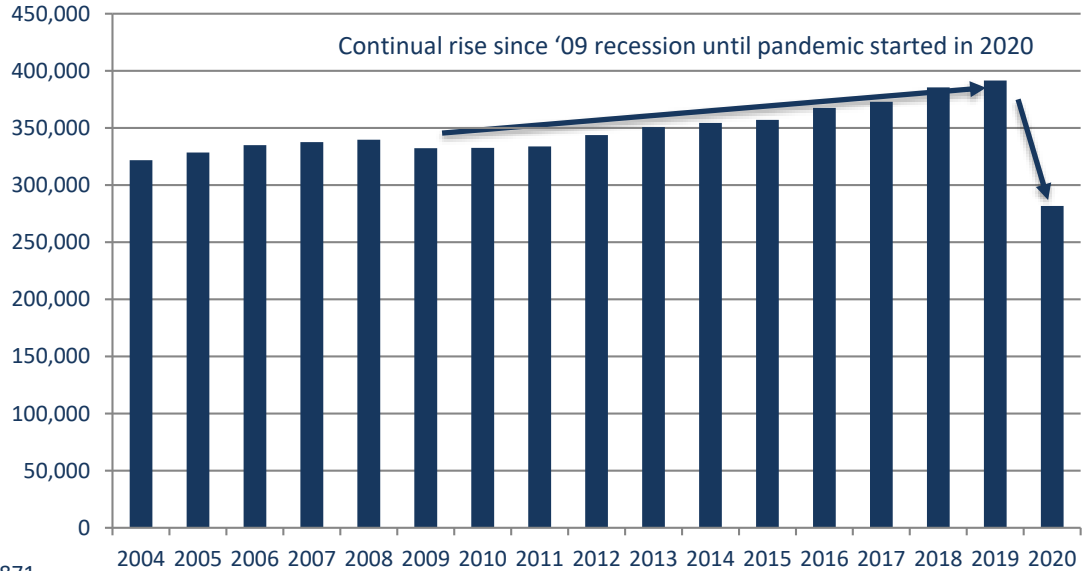
Food Services and Drinking Places



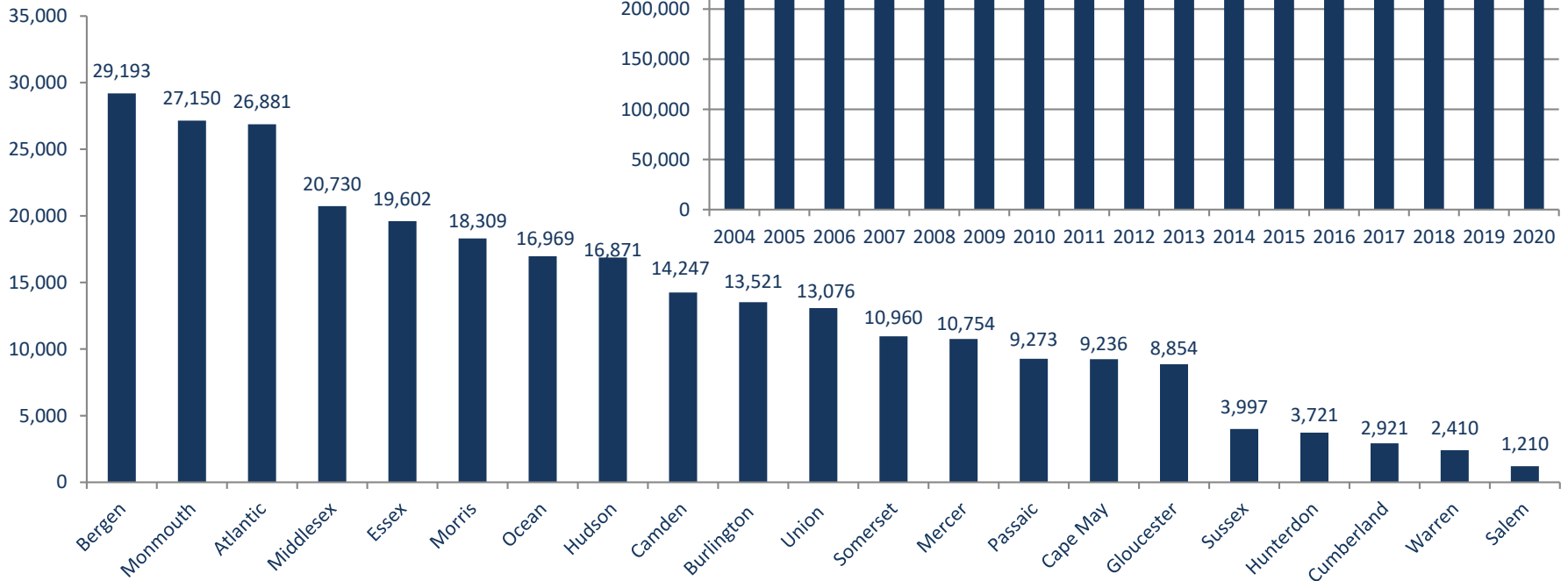
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Employment

NJ 2004 - 2020



County 2020



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Source: NJLWD, Quarterly Census of Employment & Wages,
Annual Averages
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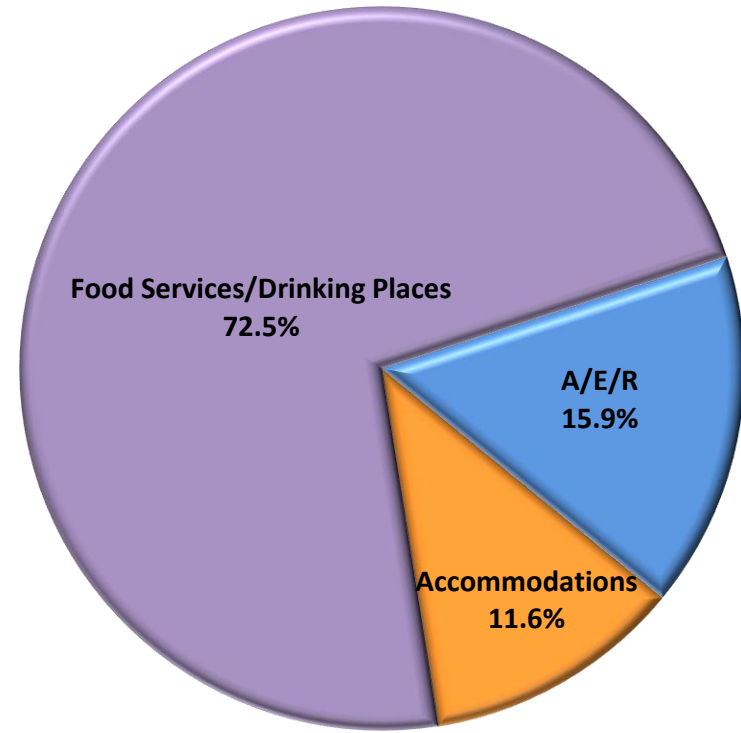
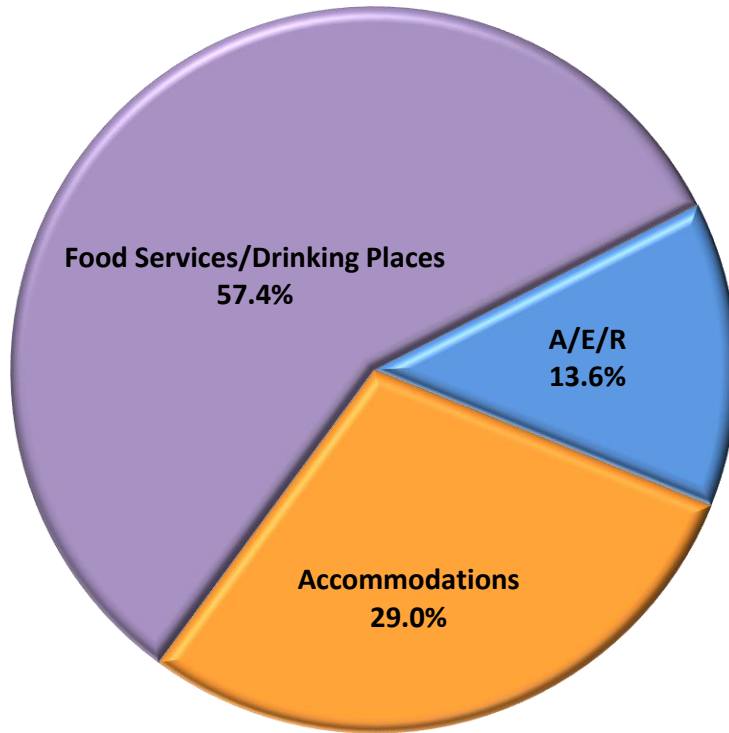
THE LANDSCAPE OF LEISURE & HOSPITALITY HAS CHANGED DRAMATICALLY OVER THE PAST 30 YEARS

Employment of Components as a Percentage of Leisure & Hospitality

1990

New Jersey, 1990 & 2020

2020

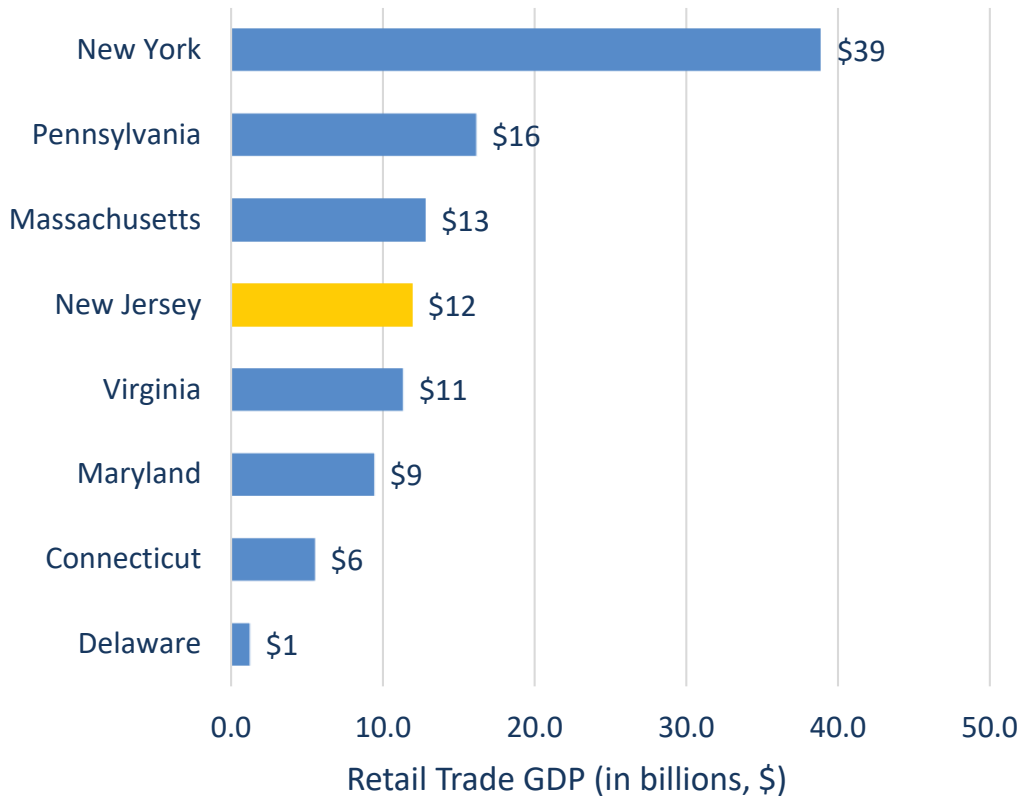


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Source: NJLWD, Current Employment Statistics, Annual Averages
Prepared by: New Jersey Department of Labor and Workforce Development,
December 2021

GDP from Northeast & Mid-Atlantic states

Gross Domestic Product from Leisure & Hospitality
Selected States, 2020



NJ 4th contributing nearly \$12 billion,
15^h highest in US

2.3 percent of US GDP in L & H

Tri-state area (NJ, NY & PA) 13% of US

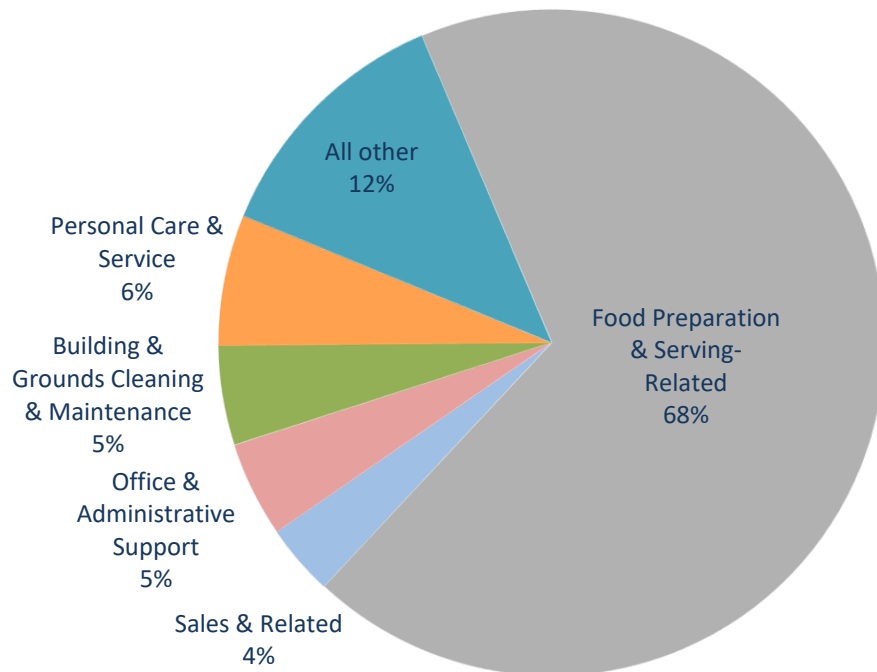


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Source: United States Bureau of Economic Analysis,
GDP in Chained 2012 Dollars
Prepared by: New Jersey Department of Labor and Workforce
Development, December 2021

Employment by occupation type

Breakdown of Major Occupational Groups within
Leisure and Hospitality Industry:
New Jersey, 2020



Nearly 7 of 10 jobs involved with food preparation and serving-related (> 196,200)

Over 18,200 in personal care and service

“All Other” 12% includes: Transportation and Material Moving; Arts, Design, Entertainment, Sports & Media; Management and Protective Services and other smaller groups



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Source: NJLWD, Occupational Employment Statistics Survey, June 2020
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Workforce has been aging for the last 20 years

55-64 grew fastest at 73.2%



Biggest growth - 55-64



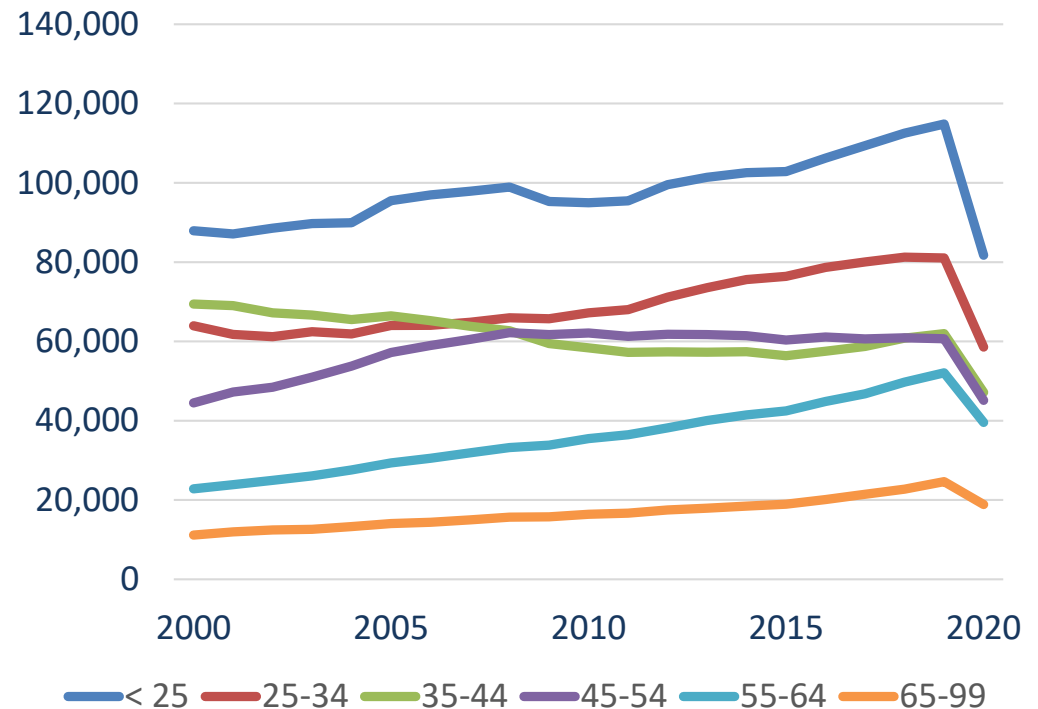
Biggest (only) decline - 35-44



1 of 5 workers (20.1%) over 55



Breakdown of Workforce by Age
New Jersey: 2000 - 2020



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Source: United States Census Bureau, Quarterly Workforce Indicators
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NEW JERSEY LEISURE & HOSPITALITY INDUSTRY SECTOR CONTACT INFORMATION

Click [here](#) for more detailed analysis of this industry

New Jersey Department of Labor & Workforce Development

<http://lwd.dol.state.nj.us/>

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http://lwd.dol.state.nj.us/labor/lpa/LMI_index.html

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