

New Jersey's Retail Trade Industry Sector

Prepared by:
New Jersey Department of Labor & Workforce Development
Office of Research & Information
Bureau of Labor Market Information
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New Jersey Retail Trade Highlights

- Food & Beverage Stores employment accounts for 24.5 percent of retail
- Nearly 30,000 establishments paid its 447,280 employees over \$16.2 billion in total wages
- Nearly 3 of 10 jobs located in 3 counties: Bergen, Middlesex & Monmouth
- Workforce younger than the average for all industries but aging since 1999
- The fastest-growing industry from 2010 was non-store retailers (34.4%). The significant gain due to an increase in online shopping and the influx of Amazon fulfillment centers
- Largest gain since 2010 was Motor Vehicle & Parts Dealers (+8,299)
- Provides workers with foundational skills in customer service, punctuality, and responsibility
- Offers substantial employment opportunities with part-time and temporary work plentiful



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Source: Quarterly Census of Employment and Wages, 2019 Annual Averages;
2019 American Community Survey Public Use Micro-data Sample (5% Sample)
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New Jersey has a wide variety of retailers

Motor Vehicle and Parts Dealers

Furniture and Home Furnishings Stores

ELECTRONICS AND APPLIANCE STORES

Building Material & Garden Supply Stores

Food and Beverage Stores

Health and Personal Care Stores

Gasoline Stations

Clothing and Clothing Accessories Stores

Sporting Goods/Hobby/Book/Music Stores

GENERAL MERCHANDISE STORES

MISCELLANEOUS STORE RETAILERS

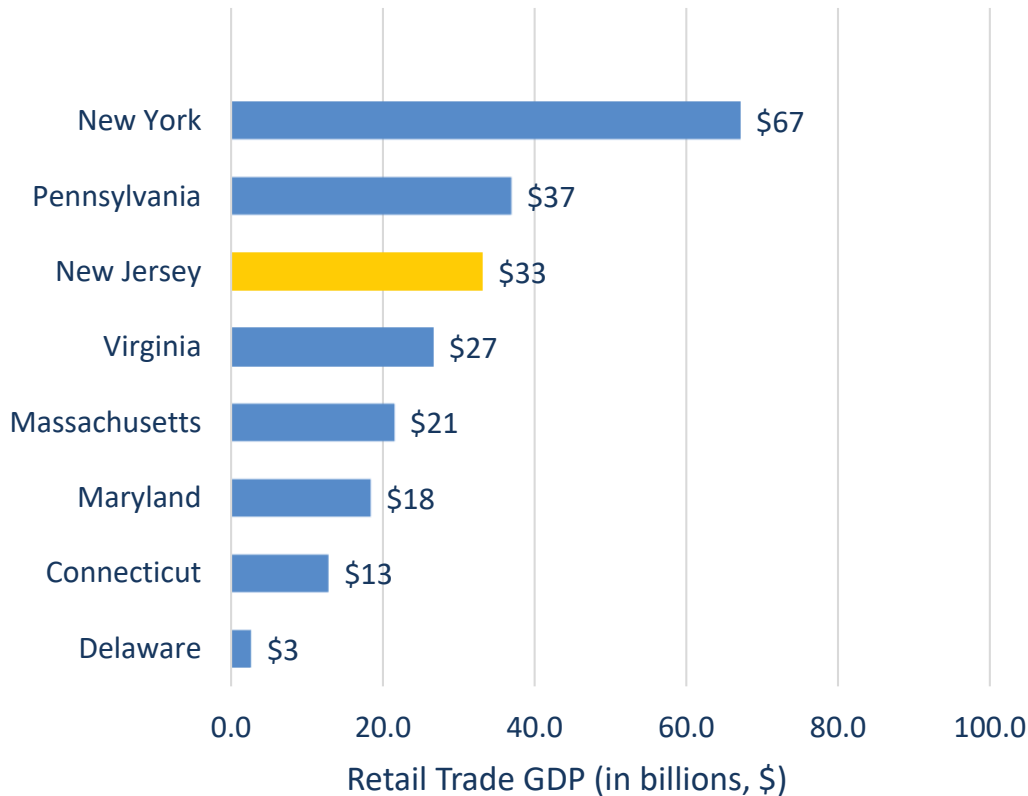
Non-store Retailers



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GDP from Northeast & Mid-Atlantic states

Gross Domestic Product Generated from Retail Trade
Selected States, 2020



NJ 3rd contributing over \$33.1 billion

3.0 percent of US GDP in Retail

Retail in tri-state area (NJ, NY & PA) 12.6 percent of US

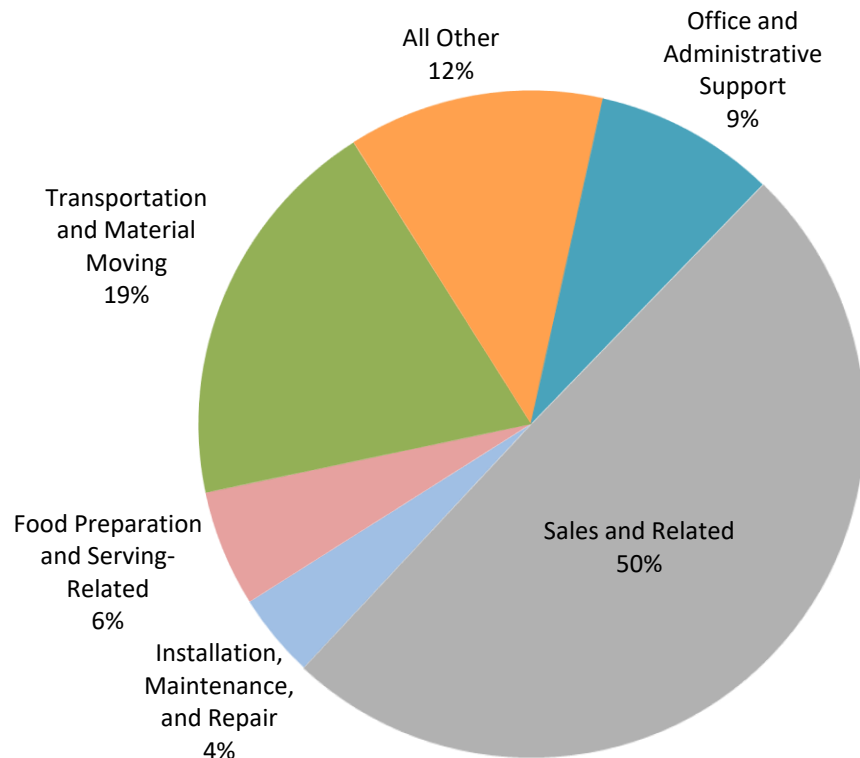


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Source: United States Bureau of Economic Analysis,
GDP in Chained 2012 Dollars
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Employment by occupation type

Breakdown of Major Occupational Groups within Retail Trade Industry: New Jersey, 2020



Half involved with sales (> 199,000)

Nearly 77,500 transportation and material moving occupations

“All Other” 12%, includes healthcare, production, management/business and a variety of other occupations



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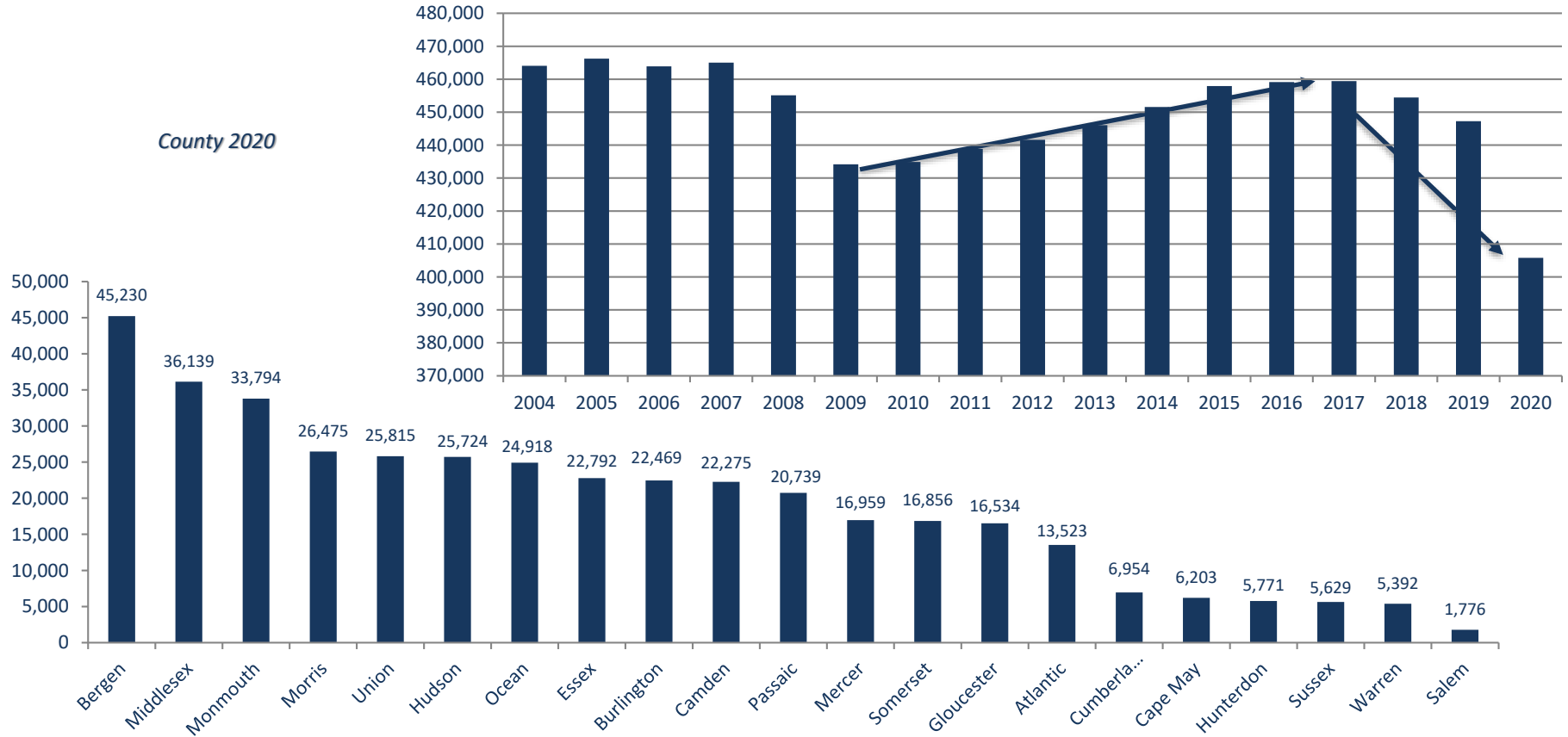
Source: NJLWD, Occupational Employment Statistics & Wage Survey, May 2020

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Employment rebounded then slipped

NJ 2004 - 2020

Continual rise since '09 recession until last three years



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Source: NJLWD, Quarterly Census of Employment & Wages, Annual Averages
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Workforce has been aging for the last 20 years

Breakdown of Retail Workforce by Age
New Jersey: 2000 – 2020

65+ grew fastest at 73.6%



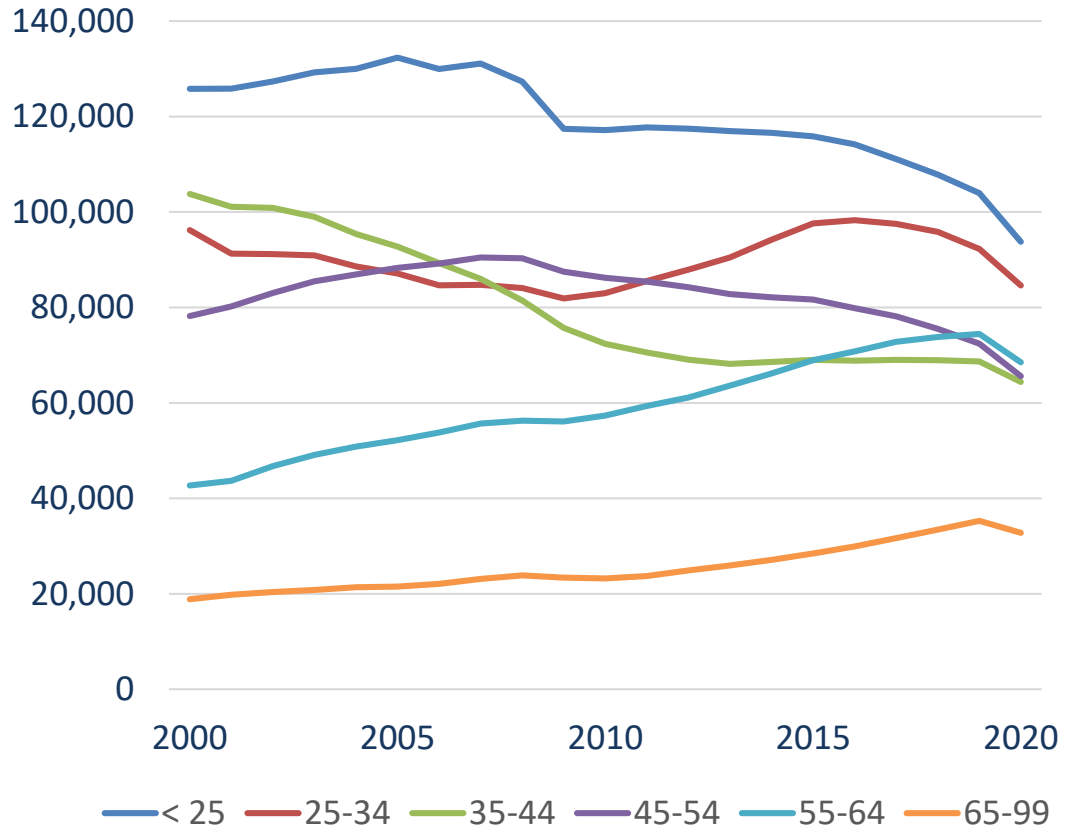
Biggest growth (25,801): 55-64



Biggest decline (-37.9%): 35-44



Nearly one-quarter (24.7%)
over 55



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Source: United States Census Bureau, Quarterly Workforce Indicators
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Development, December 2021

NEW JERSEY RETAIL INDUSTRY SECTOR CONTACT INFORMATION

Click [here](#) for more detailed analysis of this industry

New Jersey Department of Labor & Workforce Development

<http://lwd.dol.state.nj.us/>

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http://lwd.dol.state.nj.us/labor/lpa/LMI_index.html

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