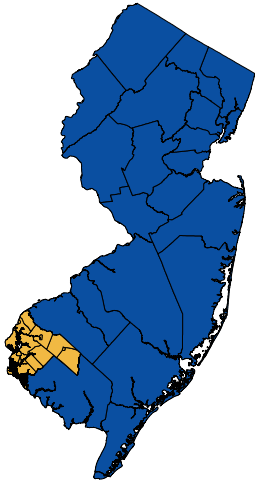


# Salem County Brief

## Labor Market Facts



### **Employment and Wages<sup>1</sup>**

Total Private Sector Employment (2021 Average Annual): 16,756

Percent of N.J. Total: 0.5%

2016-2021 Employment Change: -62 or -0.4%

Largest Industry (2021 Average Annual): Retail Trade

Employment (2021 Average Annual): 2,774

Percent of Total County Employment: 16.4%

Private Sector Wage (2021 Average Annual): County: \$63,275 NJ: \$76,623

2016-2021 Change: +\$7,390 or +11.7%

### **Demographics<sup>2</sup>**

Population (July 1, 2022 estimate): 65,117

Persons Per Square Mile: 196.2

Most Populous Municipality (2022 estimate): Pennsville Population: 12,718

Total Households: 24,753

Average Household Size: County: 2.55 persons NJ: 2.60 persons

### **Population Characteristics<sup>3</sup>**

Veterans: 2,276

High School Graduate or Higher, 25 Years and Over: County: 89.6% NJ: 91.0%

Bachelor's Degree or Higher, 25 Years and Over: County: 25.8% NJ: 43.1%

Persons Below Poverty Level, Under 18 Years: County: 22.3% NJ: 14.2%

Median Age: County: 43.0 Years NJ: 40.3 Years

### **Economic Characteristics<sup>4</sup>**

Per Capita Personal Income (2021): County: \$48,860 NJ: \$77,016

Rank Among NJ Counties: 20

Unemployment Rate: (2022 Annual Average): County: 4.6% NJ: 3.7%

Total Residential Building Permits (2022): 114

Single-Family Residential Building Permits (2022): 111

Average Travel Time to Work: County: 26.6 Minutes NJ: 28.6 Minutes

Percent of Households with an Internet Subscription Service: County: 90.2% NJ: 91.9%

Percent of Residents with Health Insurance Coverage: 95.6%

Percent with Private Health Insurance: 67.1%

Percent with Public Health Insurance: 43.7%



Sources:

<sup>1</sup>New Jersey Department of Labor and Workforce Development, *Quarterly Census of Employment and Wages*

Note: Rankings based on data for industries that is published in accordance with guidelines issued by the Bureau of Labor Statistics

<sup>2</sup>U.S. Census Bureau *American Community Survey 2021 1-Year Estimates*

<sup>3</sup>U.S. Census Bureau *American Community Survey 2021 1-Year Estimates*

<sup>4</sup>U.S. Bureau of Economic Analysis, New Jersey Department of Labor and Workforce Development *Division of Economic and Demographic Research, U.S. Census Bureau American Community Survey 2021 1-Year Estimates, and U.S. Census Bureau Manufacturing and Construction Division*

The New Jersey Department of Labor and Workforce Development's Division of Workforce Research and Analytics Bureau of Labor Market Information has a staff of local Labor Market Field Analysts to assist with data needs that may be reached at:

Jason Timian, Chief      jason.timian@dol.nj.gov  
Bureau of Labor  
Market Information

**County Assignments**

Atlantic, Camden, Cape May, Cumberland, Gloucester, Salem counties

Michael Dugan      michael.dugan@dol.nj.gov

Bergen, Essex, Hudson, Passaic, Union counties

John Ehret      john.ehret@dol.nj.gov

Burlington, Ocean counties

Brandon Schoonover      brandon.schoonover@dol.nj.gov

Hunterdon, Morris, Somerset, Sussex, Warren counties

Michael Valeriano      michael.valeriano@dol.nj.gov

Mercer, Middlesex, Monmouth counties

Karen Cinkus      karen.cinkus@dol.nj.gov