Salem County Brief Labor Market Facts



Employment and Wages¹

Total Private Sector Employment (2021 Average Annual): 16,756

Percent of N.J. Total: 0.5%

2016-2021 Employment Change: -62 or -0.4% Largest Industry (2021 Average Annual): Retail Trade

Employment (2021 Average Annual): 2,774 Percent of Total County Employment: 16.4%

Private Sector Wage (2021 Average Annual): County: \$63,275 NJ: \$76,623

2016-2021 Change: +\$7,390 or +11.7%

Demographics²

Population (July 1, 2022 estimate): 65,117

Persons Per Square Mile: 196.2

Most Populous Municipality (2022 estimate): Pennsville Population: 12,718

Total Households: 24,753

Average Household Size: County: 2.55 persons NJ: 2.60 persons

Population Characteristics³

Veterans: 2,276

High School Graduate or Higher, 25 Years and Over: County: 89.6% NJ: 91.0% Bachelor's Degree or Higher, 25 Years and Over: County: 25.8% NJ: 43.1% Persons Below Poverty Level, Under 18 Years: County: 22.3% NJ: 14.2%

Median Age: County: 43.0 Years NJ: 40.3 Years

Economic Characteristics⁴

Per Capita Personal Income (2021): County: \$48,860 NJ: \$77,016

Rank Among NJ Counties: 20

Unemployment Rate: (2022 Annual Average): County: 4.6% NJ: 3.7%

Total Residential Building Permits (2022): 114

Single-Family Residential Building Permits (2022): 111

Average Travel Time to Work: County: 26.6 Minutes NJ: 28.6 Minutes

Percent of Households with an Internet Subscription Service: County: 90.2% NJ: 91.9%

Percent of Residents with Health Insurance Coverage: 95.6%

Percent with Private Health Insurance: 67.1%
Percent with Public Health Insurance: 43.7%



Labor Market Facts

Sources:

¹New Jersey Department of Labor and Workforce Development, Quarterly Census of Employment and Wages

Note: Rankings based on data for industries that is published in accordance with guidelines issued by the Bureau of Labor Statistics

²U.S. Census Bureau American Community Survey 2021 1-Year Estimates

³ U.S. Census Bureau American Community Survey 2021 1-Year Estimates

⁴U.S. Bureau of Economic Analysis, New Jersey Department of Labor and Workforce Development Division of Economic and Demographic Research, U.S. Census Bureau American Community Survey 2021 1-Year Estimates, and U.S. Census Bureau Manufacturing and Consutruction Division

The New Jersey Department of Labor and Workforce Development's Division of Workforce Research and Analytics Bureau of Labor Market Information has a staff of local Labor Market Field Analysts to assist with data needs that may be reached at:

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