

# Regional Focus: South Jersey

Data and analysis for the Atlantic City-Hammonton, Camden, Ocean City, and Vineland-Bridgeton labor areas

(Atlantic, Burlington, Camden, Gloucester, Cape May, and Cumberland counties)

## Employment Increases in Southern Region

From June 2018 to June 2019, the Southern Region added an estimated 9,300 jobs, based on not seasonally adjusted estimates. Rising to a June 2019 level of 808,700, the region's payrolls increased by 1.2 percent from the same month a year ago. In comparison, jobholding statewide was up by 1.1 percent over the same period reaching an employment level of 4,290,100.

Regional job gains occurred in leisure and hospitality (+3,700 or +3.1%), construction (+2,300 or +7.0%), trade, transportation and utilities (TTU, +1,400 or +0.8%), manufacturing (+800 or +1.6%), other services (+300 or 1.1%), and professional and business services (+200 or +0.2%). Staffing levels in the financial activities (-1,900 or -5.4%), government (-600 or -0.5%) and information (-300 or -3.6%) sectors were down over the year.

Statewide, leisure and hospitality (+20,400 or 4.8%) added the most jobs. Growth was concentrated in food services and drinking places (+11,500, 4.0%) due to hiring in restaurants and other eating places (+8,200 or +3.4%). Notable gains also occurred in professional and business services (+12,400 or 1.8%), educational and health services (+10,100 or 1.4%) construction (+8,300 jobs or 5.1%), and manufacturing (+3,100 or 1.2%). The employment gain in the construction sector was due largely to an increase of 7,400 or 7.1 percent in specialty trade contractors.

Employment levels decreased in financial activities (-6,700 or -2.6%), information (-3,600 or -5.0%), and TTU (-1,200 or -0.1%). In TTU a gain of 1,700 or 8.0 percent in transportation, warehousing and utilities offset losses in wholesale trade (-2,400 or -1.1%) and retail trade (-500 or -0.1%).

### Change in Nonfarm Employment June 2018 - June 2019 final (not seasonally adjusted, 2018 benchmark)

	Region		State	
	Net	%	Net	%
<b>Total Nonfarm Employment</b>	<b>9,300</b>	<b>1.2</b>	<b>45,900</b>	<b>1.1</b>
Private Sector	9,900	1.5	43,900	1.2
Construction <sup>1</sup>	2,300	7.0	8,300	5.1
Manufacturing <sup>1</sup>	800	1.6	3,100	1.2
Trade, Trans. & Utilities	1,400	0.8	-1,200	-0.1
Information <sup>1</sup>	-300	-3.6	-3,600	-5.0
Financial Activities <sup>1</sup>	-1,900	-5.4	-6,700	-2.6
Prof. & Business Svcs. <sup>1</sup>	200	0.2	12,400	1.8
Ed. & Health Svcs.	100	0.1	10,100	1.4
Leisure & Hospitality	3,700	3.1	20,400	4.8
Other Services <sup>1</sup>	300	1.1	1,100	0.6
Government	-600	-0.5	2,000	0.3

Source: NJLWD, Current Employment Statistics

<sup>1</sup>Employment does not include data for Cape May County

### Job Gains Shared by Region's Labor Areas

Job growth occurred in each of the region's labor areas over the year. The Camden Labor Area (Burlington, Camden and Gloucester counties) added 3,200 jobs (+0.6%). Jobholding in the Ocean City Labor Area (Cape May County) was up by 3,200 or 5.9 percent. The Atlantic City Labor Area (Atlantic County) posted a gain of 2,000 or 1.5 percent while the Vineland-Bridgeton Labor Area (Cumberland County) added 900 jobs (+1.5%).



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In the Camden Labor Area, payrolls rose to a June 2019 level of 551,400. With a gain of 3,400 jobs or 14.6 percent construction was the job growth leader. Leisure and hospitality added 1,000 jobs (+1.9%) due to growth in accommodations and food services (+2,200 or +5.2%). Manufacturing (+1.8%) and TTU (+0.6%) each rose by 700. Gains in TTU occurred in the transportation and warehousing industry (+2,100, 8.6%) which offset a decline in wholesale trade (-1,100 or -3.6%). Financial activities (-1,600 or 5.3%), education and health services (-400 or -0.4%) and information (-400 or -5.7%) were down over the same month a year ago.

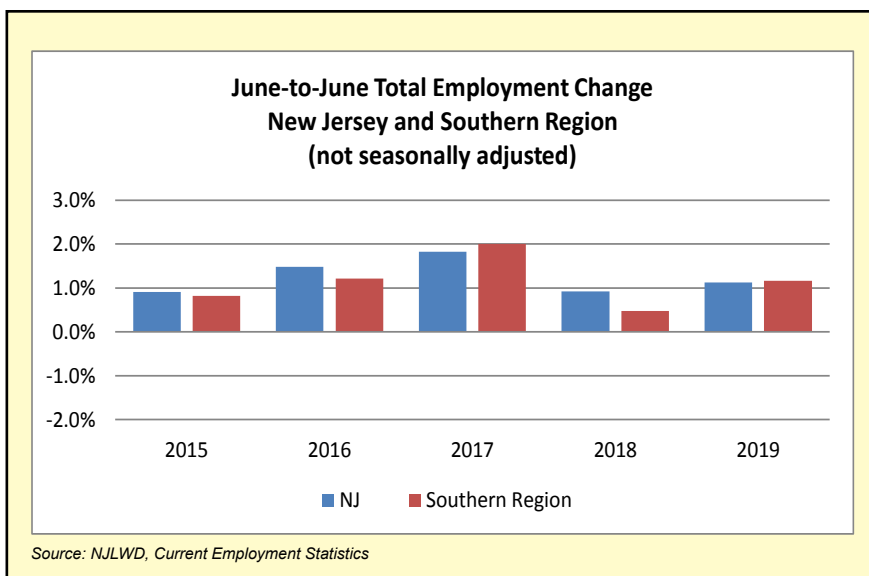
In the Atlantic City Labor Area, total nonfarm payrolls reached an estimated 138,900 in June 2019. Leisure and hospitality added the most jobs (+3,600 or +8.4%) due to increases in accommodations (+1,500 or +5.4%) and food services and drinking places (+900 or +6.8%). Construction payrolls were reduced by 1,000 (-14.9%) during the period. Jobholding in TTU was down by 700 (-3.2%) despite an increase of 300 jobs (+10.0%) in transportation, warehousing and utilities which helped offset a loss of 900 (-5.6%) in retail trade.

Total nonagricultural employment in the Ocean City Labor Area was 57,600 in June 2019 with estimates showing increased payrolls in TTU (+1,200, +12.8%) and a decline in leisure and hospitality (-1,000, -5.2%). Retail trade contributed to the gain in TTU by adding 400 jobs (+4.9%) from the same month a year ago. In leisure and hospitality, accommodation and food services was down by 400 jobs or 2.5 percent.

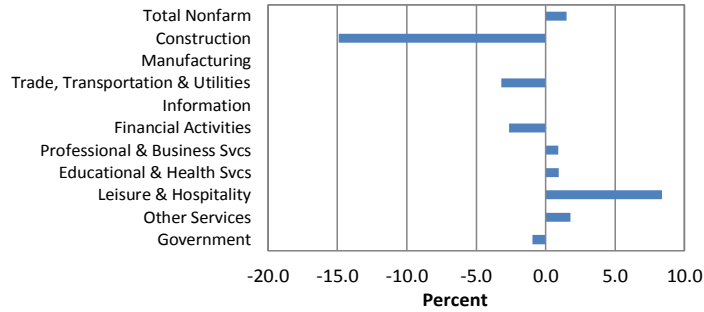
Total nonfarm payrolls in the Vineland-Bridgeton Labor Area reached an estimated June 2019 level of 60,700 jobs. Education and health services (+400 or +3.6%), professional and business services (+300 or +7.3%), TTU (+200 or 1.5%), and leisure and hospitality (+100 or +2.6%) were up over the year. Financial activities employers reduced their payrolls by 200 (-15.4%).

<b>Total Nonfarm Employment (unadjusted June data, employment in thousands)</b>						
	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>
New Jersey	4,032.8	4,069.6	4,130.1	4,205.7	4,244.2	4,291.8
Southern Region	764.3	770.6	780.0	795.6	799.4	808.7
Atlantic City-Hammonton Labor Area (Atlantic County)	138.4	132.8	132.3	130.9	137.0	139.0
Camden Labor Area (Burlington, Camden, Gloucester counties)	515.5	526.3	536.4	550.3	548.2	551.4
Ocean City Labor Area (Cape May County)	52.1	52.4	52.0	54.6	54.4	57.6
Vineland-Bridgeton Labor Area (Cumberland County)	58.3	59.1	59.3	59.8	59.8	60.7

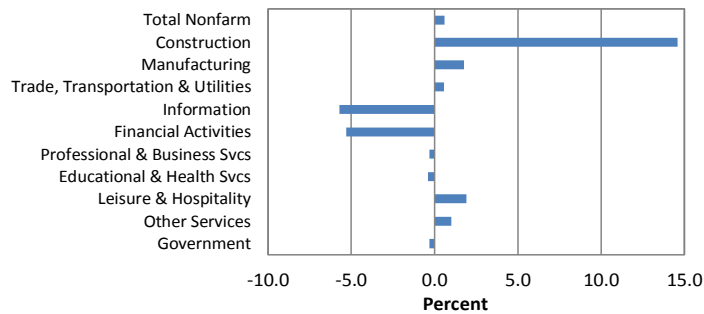
*Source: NJLWD, Current Employment Statistics*



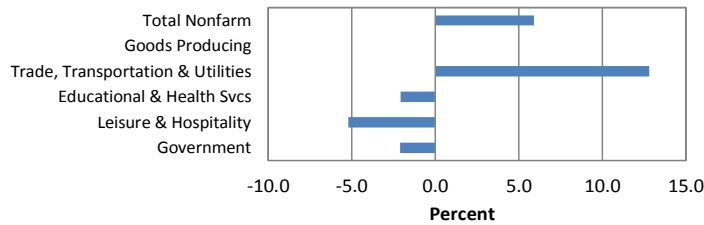
**Employment Change by Industry, June 2018 - June 2019  
Atlantic City Labor Area (not seasonally adjusted)**



**Employment Change by Industry, June 2018 - June 2019  
Camden Labor Area (not seasonally adjusted)**

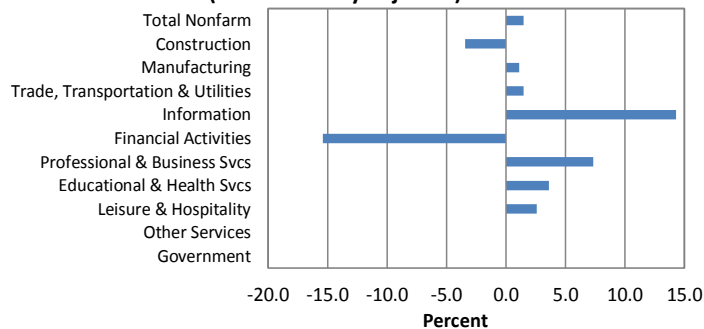


**Employment Change by Industry, June 2018 - June 2019  
Ocean City Labor Area (not seasonally adjusted)**



*Note: A complete breakout of employment data by industry is not produced for the Ocean City Labor Area due to guidelines from the Bureau of Labor Statistics.*

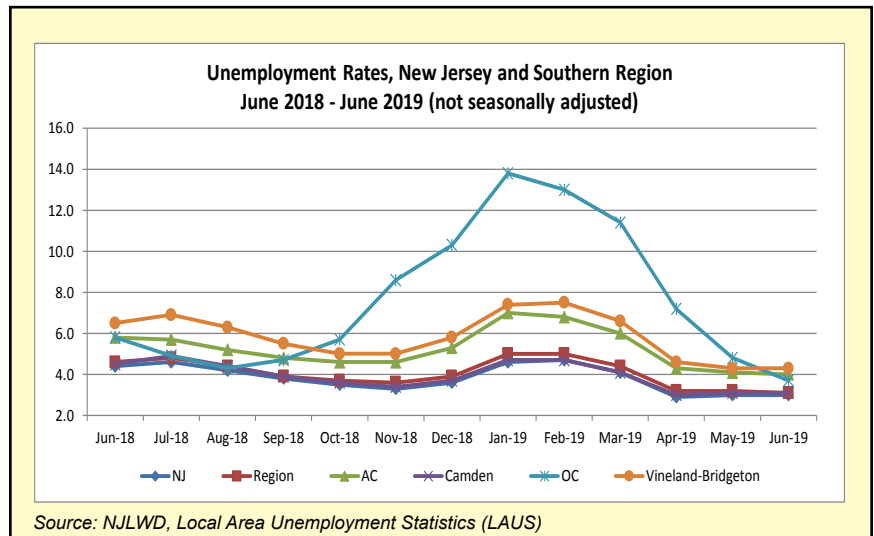
**Employment Change by Industry, June 2018 - June 2019  
Vineland-Bridgeton Labor Area  
(not seasonally adjusted)**



Source: NJLWD, Current Employment Statistics

## LABOR FORCE DATA

- The Southern Region's not seasonally adjusted unemployment rate was 3.1 percent in June 2019, down by 1.5 percentage points from June 2018. In comparison, the state's June 2019 unadjusted unemployment rate was 3.0 percent and was lower by 1.4 percentage points from the same month a year ago.
- Among the counties, Burlington (2.7%), Gloucester (3.1%), and Camden (3.4%) had the lowest unemployment rates in the Southern Region. Cumberland County had the highest unadjusted unemployment rate (4.3%).

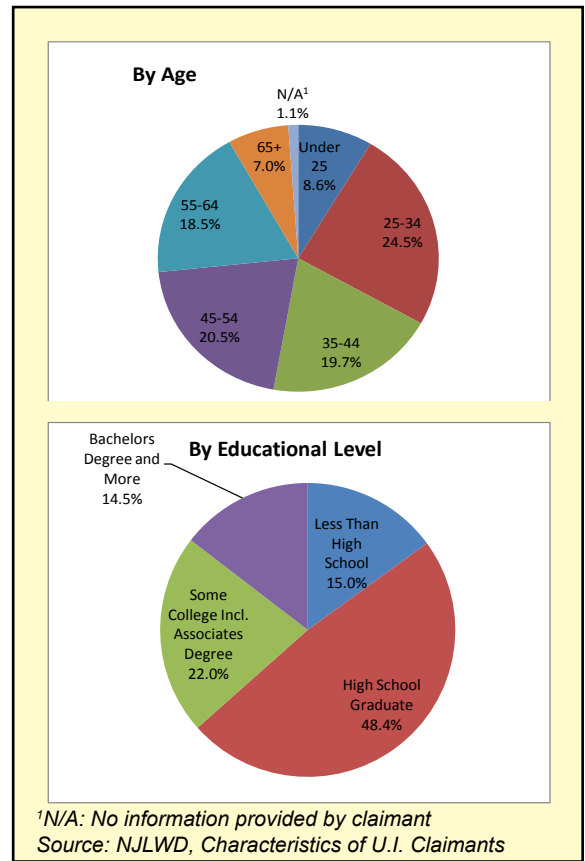


More detailed data from the Local Area Unemployment Statistics (LAUS) program can be found at: [http://nj.gov/labor/lpa/employ/uirate/lfest\\_index.html](http://nj.gov/labor/lpa/employ/uirate/lfest_index.html)

## CHARACTERISTICS OF NEW JERSEY'S INSURED UNEMPLOYED SOUTHERN REGION, SECOND QUARTER 2019

CLAIMANTS BY OCCUPATIONAL GROUP		
	Number	Percent
Management	2,777	6.8
Business and financial	1,242	3.1
Professional and related	3,979	9.8
Services	8,813	21.6
Sales and related	2,653	6.5
Office and administrative support	4,779	11.7
Farming, fishing and forestry	390	1.0
Construction and extraction	4,904	12.0
Installation, maintenance and repair	1,476	3.6
Production	3,683	9.0
Transportation and material moving	5,928	14.6
Military	71	0.2

- During the second quarter of 2019, there were 40,711 residents claiming unemployment insurance benefits in the Southern Region. This represented 26.3 percent of claimants statewide. Regional claims activity was down by 616 claims or 1.5 percent from the same quarter a year ago. Statewide, claims activity declined by 8,503 or 5.2 percent since the second quarter of 2018.



## REGIONAL JOB OUTLOOK APRIL 2019 - JUNE 2019

The New Jersey Department of Labor and Workforce Development through its agreement with Burning Glass Technologies is able to provide the the following labor market information aggregated from online employer job listings during the quarter. This data provides valuable insight regarding current demand for characteristics such as skills and educational requirements. Note that this data is not meant to represent all available employment opportunities but rather should be viewed in terms of analysis of labor market demand.

### JOB LISTINGS BY COUNTY

County	Listings
Camden	9,772
Burlington	8,634
Gloucester	3,878
Atlantic	2,318
Cumberland	1,201
Salem	573
Cape May	567

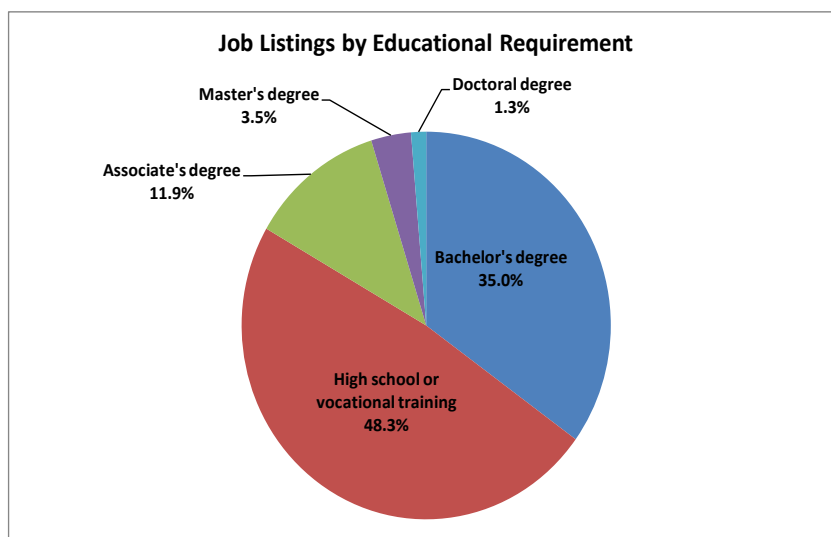
### INDUSTRIES WITH THE MOST JOB LISTINGS

Industry	Listings
Educational Services	2,051
Ambulatory Health Care Services	1,298
Professional, Scientific, and Technical Services	1,278
Hospitals	1,277
Food Services and Drinking Places	1,257
Truck Transportation	1,256
Administrative and Support Services	1,133
Accommodation	993
Nursing and Residential Care Facilities	860
Health and Personal Care Stores	775
General Merchandise Stores	748
Credit Intermediation and Related Activities	681

During the second quarter of 2019, Southern Region employers in the educational services, ambulatory health care services, professional, scientific, and technical services, hospitals, and food services and drinking places, and truck transportation exhibited the most labor demand based on online job listing activity.

Concentrated in the region's two most populous counties, Camden and Burlington, employers indicated they were interested in filling positions for registered nurses, retail salespersons, wholesale sales representatives, customer service representatives and tractor trailer drivers. Skills that were actively sought by area employers included customer service, sales, scheduling, retail industry knowledge, and customer contact.

Of those job listings for which educational requirements are advertised, nearly half require no more than a high school degree or vocational training.



**OCCUPATIONS WITH THE MOST LISTINGS**

<b>Occupation</b>	<b>Listings</b>
Registered Nurses	1,253
Retail Salespersons	1,224
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	725
Customer Service Representatives	704
Heavy and Tractor-Trailer Truck Drivers	683
First-Line Supervisors of Retail Sales Workers	649
Licensed Practical and Licensed Vocational Nurses	568
Managers, All Other	480
Laborers and Freight, Stock, and Material Movers, Hand	476
Combined Food Preparation and Serving Workers, Including Fast Food	365
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	348
Software Developers, Applications	335

**TOP SKILLS IN DEMAND**

<b>Skill</b>	<b>Listings</b>
Customer Service	4,609
Sales	3,095
Scheduling	2,772
Retail Industry Knowledge	2,030
Customer Contact	1,780
Repair	1,488
Budgeting	1,382
Cleaning	1,277
Lifting Ability	1,124
Product Sales	966
Project Management	951
Merchandising	913

**EMPLOYERS WITH SIGNIFICANT JOB LISTING ACTIVITY**

<b>Employer</b>	<b>Listings</b>
Virtua Health	388
Cooper University Health Care	342
Cooper Health System Center For Allied Health Education	330
Lowe's Companies, Inc	324
Bayada Home Health Care	224
Thomas Jefferson University	221
TD Bank	218
CVS Health	214
Hard Rock Cafe	193
Cooper University Hospital	165
Caesar's Entertainment	158
Automotive Resources International	150

Source: Burning Glass Technologies, Labor Insight

Prepared by: New Jersey Department of Labor and Workforce Development, Bureau of Labor Market Information

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