Regional Focus: South Jersey

Data and analysis for the Atlantic City-Hammonton, Camden, Ocean City, and Vineland-Bridgeton labor areas
(Atlantic, Burlington, Camden, Gloucester, Cape May, and Cumberland counties)

Regional Payrolls Up Over the Year

The Southern Region's not seasonally adjusted level of nonfarm payroll employment rose to an estimated 787,500 in September 2019, representing an increase of 3,200 jobs or 0.4 percent, from the same month one year ago. In comparison, New Jersey employers added 31,200 positions (+0.7%) to their payrolls.

In the region, employment advances occurred in the following sectors: leisure and hospitality (+2,300 or +2.0%); construction (+2,500 or +7.9%); trade, transportation and utilities (TTU, +1,600 or +1.0%); manufacturing (+1,400 or +2.8%). Staffing levels were reduced in professional and business services (-4,000 or -4.4%); educational and health services (-200 or -0.1%); government (-800 or -0.7%); financial activities (-400 or -1.2%) and information (-300 or -3.6%).

The state posted significant job gains in leisure and hospitality (+12,900 or +3.2%), education and health services (+8,900 or +1.3%), construction (+8,800 or +5.5%), other services (+6,300 or +3.7%) and manufacturing (+5,300 or +2.1%). Employment in leisure and hospitality was up due to an increase in accommodation and food services (+7,400). Education and health services advance aided by gains in the health care and social assistance (+8,200) subsector. Professional and business services (-4,900 or -0.7%) shed the most jobs statewide over the past year followed by financial activities (-3,600 or -1.4%) and information (-3,400 or -4.9%) and trade, transportation.

Changes in Jobholding Mixed Across Region's Labor Areas

Employment was up over the September-to-September period in the Ocean City (Cape May County, +4,200 or 8.8%) and Vineland-Bridgeton (Cumberland County, +900 or +1.5%) labor areas which helped offset employment declines in the Camden (Burlington, Camden and Gloucester counties, -1,700 or -0.3%) and Atlantic City (Atlantic County, -200 or -0.1%) labor areas.

In the Cape May County, total nonfarm employment levels reached 52,200 with gains primarily concentrated in the service providing sectors (+4,000 or +9.0%) led by leisure and hospitality (+1,900 or +12.2%) and trade, transportation and utilities (+1,300 or +15.5%).

Total nonfarm payrolls in Cumberland County rose to

Change in Nonfarm Employment *Sept 2018 - Sept 2019 final* (not seasonally adjusted, 2018 benchmark)				
	Region		State	
	Net	%	Net	%
Total Nonfarm Employment	**3,200**	**0.4**	**31,200**	**0.7**
Private Sector	4,000	0.6	30,500	0.9
Construction[1]	2,500	7.9	8,800	5.5
Manufacturing[1]	1,400	2.8	5,300	2.1
Trade, Trans. & Utilities	1,600	1.0	200	0.0
Information[1]	-300	-3.6	-3,400	-4.9
Financial Activities[1]	-400	-1.2	-3,600	-1.4
Prof. & Business Svcs.[1]	-4,000	-4.4	-4,900	-0.7
Ed. & Health Svcs.	-200	-0.1	8,900	1.3
Leisure & Hospitality	2,300	2.0	12,900	3.2
Other Services[1]	200	0.8	6,300	3.7
Government	-800	-0.7	700	0.1

Source: NJLWD, Current Employment Statistics

[1]*Employment does not include data for Cape May County*

Scan with your smart phone to access the Office of Research and Information online:

60,100 between September 2018 and September 2019 aided by staffing increases in manufacturing (+500 jobs or 5.6%). Professional and business services (+4.7%) and education and health services (1+.8%) each added 200 jobs offsetting a decline of 200 or 16.7 percent in financial activities.
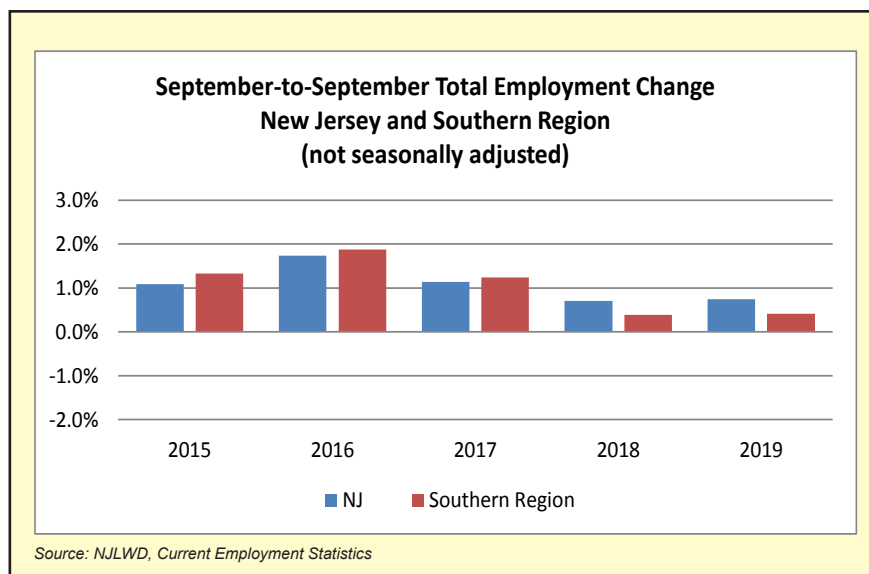
Jobholding in the Camden Labor Area dipped to an estimated September 2019 level of 538,900 (-1,700 or -0.3%) due primarily to a decline in professional and business services (-4,300 or -5.7%). Employment was also down in education and health services (-700 or -0.7%), government (-500, -0.7%) and information (-400 or -5.8%). On a positive note, payrolls were up in construction (+2,200 or +9.4%), TTU (+900 or +0.7%), leisure and hospitality (+400 or +0.8%) and manufacturing (+700 or +1.8%).

The Atlantic City Labor Area's payrolls were down slightly by 200 or 0.1 percent to a September 2019 level of 136,300. TTU shed 700 jobs (-3.2%) due primarily to a decline in retail trade (-700 or -4.3%). Government employment also declined (-200 or -0.9%). Jobholding in leisure and hospitality remained unchanged despite a decline of 1,300 jobs (-4.9%) in casino hotel employment. Manufacturing (+9.1%) and education and health services (+0.9%) were each up by 200 jobs from the same month a year ago.

Total Nonfarm Employment (unadjusted Sept data, employment in thousands)						
	2014	**2015**	**2016**	**2017**	**2018**	**2019**
New Jersey	3,974.1	4,017.5	4,087.5	4,133.9	4,162.9	4,194.1
Southern Region	747.6	757.5	771.7	781.3	784.3	787.5
Atlantic City-Hammonton Labor Area (Atlantic County)	134.7	130.9	131.9	130.1	136.5	136.3
Camden Labor Area (Burlington, Camden, Gloucester counties)	508.0	519.6	533.4	543.6	540.6	538.9
Ocean City Labor Area (Cape May County)	47.5	48.8	47.7	48.6	48.0	52.2
Vineland-Bridgeton Labor Area (Cumberland County)	57.4	58.2	58.7	59.0	59.2	60.1

Source: NJLWD, Current Employment Statistics

September-to-September Total Employment Change New Jersey and Southern Region (not seasonally adjusted)
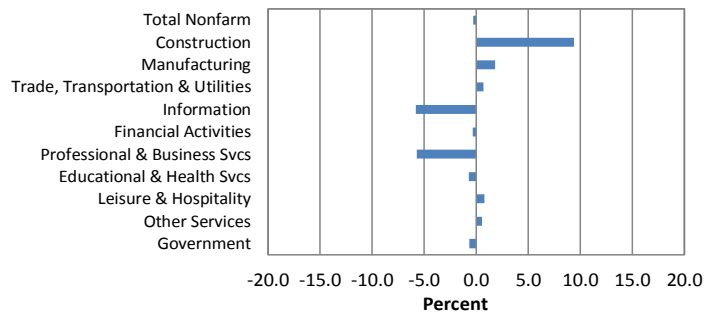
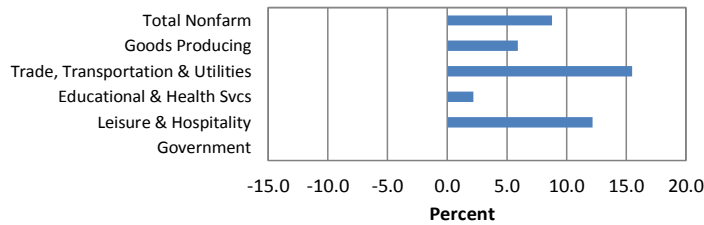*Source: NJLWD, Current Employment Statistics*

Employment Change by Industry, Sept. 2018 - Sept. 2019
Atlantic City Labor Area (not seasonally adjusted)
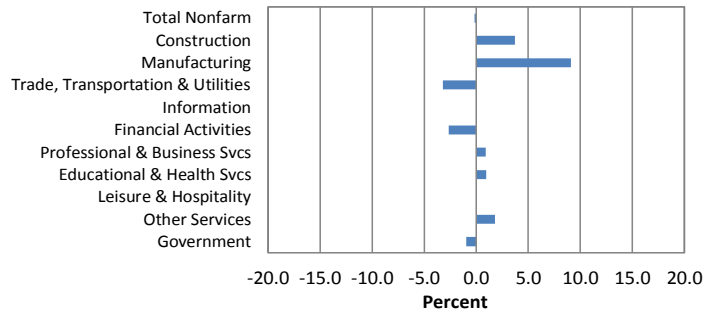
Employment Change by Industry, Sept. 2018 - Sept. 2019
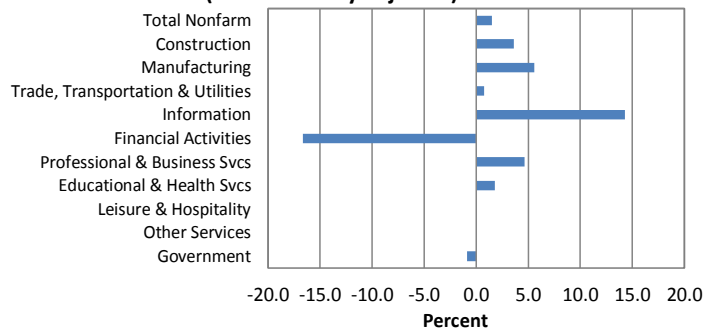**Camden Labor Area (not seasonally adjusted)**

Employment Change by Industry, Sept. 2018 - Sept. 2019
Ocean City Labor Area (not seasonally adjusted)

Note: A complete breakout of employment data by industry is not produced for the Ocean City Labor Area due to guidelines from the Bureau of Labor Statistics.

Employment Change by Industry, Sept. 2018 - Sept. 2019
Vineland-Bridgeton Labor Area
(not seasonally adjusted)

More detailed data from the Current Employment Statistics (CES) program can be found at: http://nj.gov/labor/lpa/employ/ces/ces_index.html

LABOR FORCE DATA

- The Southern Region's not seasonally adjusted unemployment rate was 3.4 percent in September 2019, down by 0.5 percentage point from September 2018. In comparison, the state's September 2019 unadjusted unemployment rate was 3.2 percent and was lower by 0.6 percentage point from the same month a year ago.

- Among the counties, Burlington (3.0%) and Gloucester (3.3%) had the lowest unemployment rates in the Southern Region. Cumberland County had the highest unadjusted unemployment rate (4.7%).
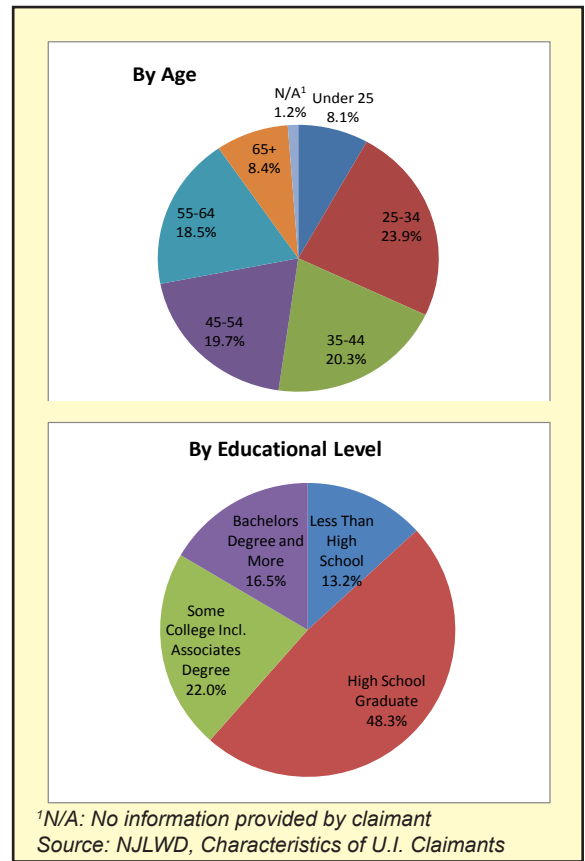
Unemployment Rates, New Jersey and Southern Region Sept 2018 - Sept 2019 (not seasonally adjusted)

Source: NJLWD, Local Area Unemployment Statistics (LAUS)
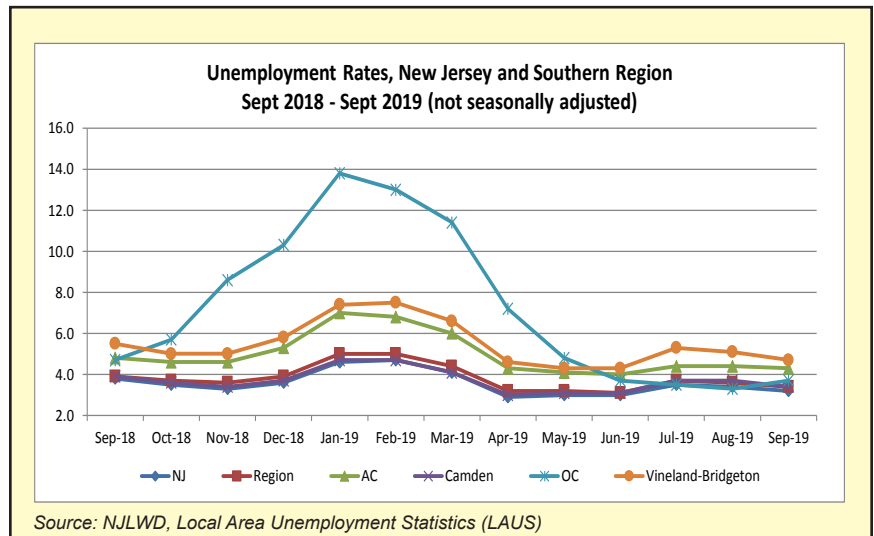
More detailed data from the Local Area Unemployment Statistics (LAUS) program can be found at:
http://nj.gov/labor/lpa/employ/uirate/lfest_index.html

CHARACTERISTICS OF NEW JERSEY'S INSURED UNEMPLOYED SOUTHERN REGION, THIRD QUARTER 2019

CLAIMANTS BY OCCUPATIONAL GROUP		
	Number	Percent
Management	2,579	6.9
Business and financial	1,215	3.3
Professional and related	5,176	13.9
Services	6,904	18.6
Sales and related	2,282	6.1
Office and administrative support	4,443	12.0
Farming, fishing and forestry	101	0.3
Construction and extraction	3,974	10.7
Installation, maintenance and repair	1,139	3.1
Production	3,288	8.9
Transportation and material moving	5,918	15.9
Military	82	0.2

- During the third quarter of 2019, there were 37,118 residents claiming unemployment insurance benefits in the Southern Region. This represented 24.6 percent of claimants statewide. Regional claims activity was up by 480 claims or 1.3 percent from the same quarter a year ago. Statewide, claims activity decreased by 2,609 or 1.7 percent since the third quarter of 2018.

By Age

By Educational Level

[1]*N/A: No information provided by claimant*
Source: NJLWD, Characteristics of U.I. Claimants

REGIONAL JOB OUTLOOK
JULY 2019 - SEPTEMBER 2019

The New Jersey Department of Labor and Workforce Development through its agreement with Burning Glass Technologies is able to provide the the following labor market information aggregated from online employer job listings during the quarter. This data provides valuable insight regarding current demand for characteristics such as skills and educational requirements. Note that this data is not meant to represent all available employment opportunities but rather should be viewed in terms of analysis of labor market demand.

JOB LISTINGS BY COUNTY

County	Listings
Camden	12,775
Burlington	12,266
Gloucester	6,380
Atlantic	3,461
Cumberland	1,986
Salem	926
Cape May	749

INDUSTRIES WITH THE MOST JOB LISTINGS

Industry	Listings
Truck Transportation	2,967
Professional, Scientific, and Technical Services	1,891
Educational Services	1,697
Hospitals	1,630
Food Services and Drinking Places	1,517
Administrative and Support Services	1,493
Ambulatory Health Care Services	1,479
General Merchandise Stores	900
Credit Intermediation and Related Activities	846
Nursing and Residential Care Facilities	805
Insurance Carriers and Related Activities	749
Health and Personal Care Stores	628

During the third quarter of 2019, Southern Region employers in the truck transportation, professional, scientific, and technical services, educational services, hospitals, food services and drinking places, and administrative and support services exhibited the most labor demand based on online job listing activity.

Concentrated in the region's two most populous counties, Camden and Burlington, employers indicated they were interested in filling positions for tractor trailer drivers, registered nurses, retail salespersons, customer service representatives, and wholesale sales representatives. Skills that were actively sought by area employers included customer service, sales, scheduling, retail industry knowledge, and customer contact.

Of those job listings for which educational requirements are advertised, nearly half require no more than a high school degree or vocational training.

Job Listings by Educational Requirement

- Doctoral degree 1.3%
- Master's degree 3.5%
- Associate's degree 11.9%
- Bachelor's degree 35.0%
- High school or vocational training 48.3%
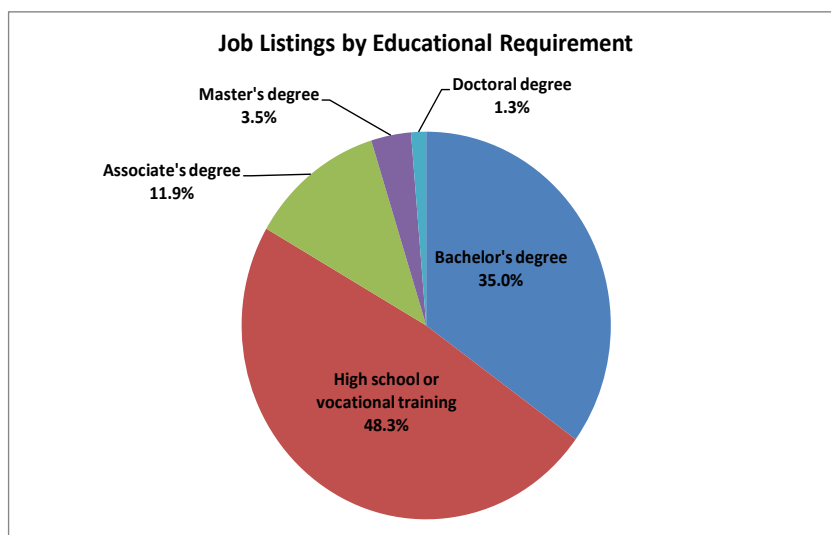
OCCUPATIONS WITH THE MOST LISTINGS

Occupation	Listings
Heavy and Tractor-Trailer Truck Drivers	3,965
Registered Nurses	1,355
Retail Salespersons	1,277
Customer Service Representatives	1,145
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	1,070
Laborers and Freight, Stock, and Material Movers, Hand	966
First-Line Supervisors of Retail Sales Workers	942
Software Developers, Applications	617
Managers, All Other	594
Combined Food Preparation and Serving Workers, Including Fast Food	532
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	453
Driver/Sales Workers	430

TOP SKILLS IN DEMAND

Skill	Listings
Customer Service	6,920
Sales	4,858
Scheduling	4,467
Retail Industry Knowledge	2,512
Customer Contact	2,497
Repair	2,347
Cleaning	1,983
Budgeting	1,766
Patient Care	1,656
Merchandising	1,631
Lifting Ability	1,557
Administrative Support	1,477

EMPLOYERS WITH SIGNIFICANT JOB LISTING ACTIVITY

Employer
Virtua Health
Cooper University Health Care
Bayada Home Health Care
Atlanticare Regional Medical Center
TD Bank
Thomas Jefferson University
Rite Aid Corporation
Mtb
Amazon
Kb Transportation
Crete Carrier Corporation
Caesar's Entertainment