



2010 CENSUS: IT'S IN OUR HANDS

What You Need to Know About the Census in Schools Program

Children are powerful voices in their homes. And the 2010 Census has the potential to impact the future of every child's community.

The U.S. Census Bureau and Scholastic Inc., have teamed up to create a Census in Schools program for the 2010 Census. The Census in Schools program will provide educators with resources to teach the nation's students about the importance of the census, so children can deliver this message to their families. The program will engage America's youth to ensure every child and every household member is counted in 2010.

Census in Schools: Who will the program reach?

The program will reach the following audiences within the 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa:

- ▲ Students, kindergarten through 12th grade
- ▲ Educators
- ▲ School administrators
- ▲ Teachers
- ▲ Household members of school-age children
- ▲ Educational organizations

What does the Census in Schools program offer educators and students?

- ▲ Educational materials for students in kindergarten through 12th grade, correlated to national standards for math, social studies, geography and language arts.
- ▲ Teachers' guides, which include lesson plans, event ideas and census data to teach students and their families about the census' role in U.S. history, current events and more.
- ▲ An interactive, user-friendly Census in Schools Web site, featuring memory games, word finds, state facts, coloring pages, research project ideas and more.

www.census.gov/2010census



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How can you use the Census in Schools program?

Administrators and educators:

- ▲ Integrate Census in Schools materials and lesson plans into your curriculum.
- ▲ Teach students about the history and importance of the nation's census and underscore how a complete count benefits their communities.
- ▲ Ask Parent Teacher Associations and Parent Teacher Organizations to get involved in raising awareness of the 2010 Census.
- ▲ Spread the news about the 2010 Census through school Web sites, newsletters and parent-teacher conferences.

Educational organizations:

- ▲ Become an official Census Bureau partner for the 2010 Census.
- ▲ Send notices about the Census in Schools program to members.
- ▲ Publish articles about the program in newsletters and on your organization's Web site.
- ▲ Encourage school administrators to endorse the Census in Schools program nationwide.

2010 Census Timeline: Key Dates

Summer 2008- Spring 2009	Establish partnerships between Census Bureau and educators/Inform educators of Census in Schools program plans and ideas
Early 2009	Launch the Census in Schools Web site
Fall 2009	Roll out the Census in Schools program
January 2010 - March 2010	Host National Census in Schools Week celebrations (Schools will identify a week during this timeframe to implement their respective program activities)
April 1, 2010	Recognize Census Day with projects, lessons and games

For more information about the 2010 Census, please go to www.census.gov/2010census.