How do I narrow/filter my search results?

The following examples assume that you have already performed a search in the NEW American FactFinder with either the Quick Start search option or by selecting items from Topics, Geographies, Population Groups, or Industry Codes to add to “Your Selections.” Once you have done so, there are two ways to narrow/filter your Search Results as shown below:

**Search within Results for...**

Once you have performed your initial search, use the “Search within Results for...” text search box to narrow your search results.

For example, an initial Quick Start search for “housing” produces 1,450 Search Results. You may/may not see what you are interested in at the top of your results or you may feel that you haven’t gotten exactly what you were looking for. If so, you can continue to narrow your search by entering more search text into “Search within Results for...” textbox, such as “occupancy” for this example. Your Search Results will then be updated to include only those products that contain a keyword match in the table headers or stubs. In this example, the number of Search Results were narrowed down to 83 products. You can also enter additional search text in the “Search within Results for...” textbox to narrow the Search results even further.

**TIPS:**
- Use the “Compare” and 'i' (the 'I' button is located in the About column) buttons to see a table shell and additional information about products so you can better decide which product(s) best meets your needs.
- Sort your Search Results by “ID,” Title,” or by “Dataset”.
- Use the “per page” dropdown box to change the default view from 25 to 50 or 75 search results per page.
Filtered Search Options

If your Search Results are too broad or if you are searching for something specific, you can narrow them by making selections from the following:

- Topics
- Geographies
- Population Groups
- Industry Codes

As you select additional items to include in “Your Selections,” your Search Results will be updated and narrowed down further.

TIPS:

- Be sure to use the “clear all selections” option in “Your Selections” to start a new Search or you can remove selections one by one by clicking on the red “x.” You can then continue to add/remove selections until your Search Results are as narrow or broad as you like.

- Content Spotlights are located just above your Search Results. These “Spotlights” offer a quick link to products that may meet your Search parameters.

The example above shows Search Results that were narrowed down to just one item.