New Jersey’s Leisure & Hospitality Industry

Prepared by:
New Jersey Department of Labor & Workforce Development
Office of Research & Information
Bureau of Labor Market Information
Winter 2019-2020
New Jersey Leisure & Hospitality Highlights

- Food Service and Drinking Places accounts for 69 percent of L & H employment
- 24,000 establishments paid its 386,000 employees over $10 billion in total wages, 4.5 percent of all private wages
- Three of 10 jobs located in 3 counties: Bergen, Middlesex & Monmouth
- Workforce younger than the average for all industries but aging since 1998
- Rate of job growth from 2016 to 2026 is faster than that projected for the state overall (15.1%, L&H vs. 6.6%, all industries)
- Provides workers with foundational skills in customer service, punctuality, and responsibility
- Offers substantial employment opportunities with part-time and temporary work plentiful

Source: Quarterly Census of Employment and Wages, 2018 Annual Averages
2017 American Community Survey Public Use Micro-data Sample (5% Sample)
Prepared by: New Jersey Department of Labor and Workforce Development
December, 2019
New Jersey Leisure & Hospitality Industries

Arts, Entertainment & Recreation

Performing Arts and Spectator Sports
Museums, Parks and Historical Sites
Amusement, Gambling & Recreation

Accommodations and Food Services

Accommodations

Food Services and Drinking Places
Employment

Continual rise since ‘09 recession

**County 2018**

- Bergen: 41,182
- Atlantic: 39,486
- Monmouth: 36,120
- Middlesex: 36,120
- Essex: 29,164
- Morris: 28,495
- Ocean: 26,310
- Hudson: 21,688
- Camden: 21,427
- Burlington: 19,572
- Union: 18,219
- Mercer: 17,200
- Somerset: 15,726
- Passaic: 15,174
- Cape May: 11,993
- Gloucester: 11,759
- Sussex: 11,347
- Hunterdon: 5,220
- Cumberland: 5,202
- Warren: 3,600
- Salem: 3,337

Source: NJLWD, Quarterly Census of Employment & Wages, Annual Averages
Prepared by: New Jersey Department of Labor and Workforce Development, December 2019
LANDSCAPE HAS CHANGED DRAMATICALLY

Employment of Components as a Percentage of Leisure & Hospitality
New Jersey, 1990 & 2018

1990
- Food Services/Drinking Places: 57.4%
- Accommodations: 29.0%
- A/E/R: 13.6%

2018
- Food Services/Drinking Places: 69.2%
- Accommodations: 13.3%
- A/E/R: 17.5%

Source: NJLWD, Current Employment Statistics, Annual Averages
Prepared by: New Jersey Department of Labor and Workforce Development, December 2019
GDP from Northeast & Mid-Atlantic states

Gross Domestic Product from Leisure & Hospitality
Selected States, 2018

<table>
<thead>
<tr>
<th>State</th>
<th>GDP (in billions, $)</th>
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<tbody>
<tr>
<td>New York</td>
<td>$62</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>$23</td>
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<tr>
<td>Massachusetts</td>
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<td>Connecticut</td>
<td>$8</td>
</tr>
<tr>
<td>Delaware</td>
<td>$2</td>
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</tbody>
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NJ 4th contributing nearly $18 billion, 10th highest in US

2.5 percent of US GDP in L & H

Tri-state area (NJ, NY & PA) 14.3% of US

Source: United States Bureau of Economic Analysis, GDP in Chained 2012 Dollars
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Breakdown of Major Occupational Groups within Leisure and Hospitality Industry: New Jersey, 2018

- Food Preparation & Serving-Related: 69%
- Sales & Related: 3%
- Office & Administrative Support: 5%
- Building & Grounds Cleaning & Maintenance: 5%
- Personal Care & Service: 7%
- All other: 11%

Nearly 7 of 10 jobs involved with food preparation and serving-related (> 259,000)

Nearly 28,000 in personal care and service

“All Other” 11% includes: Arts, Design, Entertainment, Sports & Media; Transportation and Material Moving; Management and Protective Services

Prepared by: New Jersey Department of Labor and Workforce Development
December, 2019
Workforce has been aging for the last 20 years

65+ grew fastest at 139.4%

Biggest growth - 55-64

Biggest (only) decline - 35-44

Only 18.5 percent over 55
Click **here** for more detailed analysis of this industry

New Jersey Department of Labor & Workforce Development

http://lwd.dol.state.nj.us/

PO Box 057
Trenton, NJ 08625-0057

**Office of Research and Information**

http://lwd.dol.state.nj.us/labor/lpa/LMI_index.html

Michael J. Dugan – Labor Market Analyst
Tel: (609) 633-6425
Email: michael.dugan@dol.nj.gov