New Jersey Retail Trade Highlights

- Food & Beverage Stores employment accounts for 24.7 percent of retail
- Nearly 30,000 establishments paid its 455,000 employees over $15.7 billion in total wages
- Nearly 3 of 10 jobs located in 3 counties: Bergen, Middlesex & Monmouth
- Workforce younger than the average for all industries but aging since 1998
- The fastest-growing industry from 2010 was non-store retailers (43.5%). The significant gain due to an increase in online shopping and the influx of Amazon fulfillment centers
- Provides workers with foundational skills in customer service, punctuality, and responsibility
- Offers substantial employment opportunities with part-time and temporary work plentiful

Source: Quarterly Census of Employment and Wages, 2018 Annual Averages, 2017 American Community Survey Public Use Micro-data Sample (5% Sample)
Prepared by: New Jersey Department of Labor and Workforce Development
December, 2019
New Jersey has a wide variety of retailers

Motor Vehicle and Parts Dealers

Furniture and Home Furnishings Stores

Electronics and Appliance Stores

Building Material & Garden Supply Stores

Food and Beverage Stores

Health and Personal Care Stores

Gasoline Stations

Clothing and Clothing Accessories Stores

Sporting Goods/Hobby/Book/Music Stores

General Merchandise Stores

Non-store Retailers

Miscellaneous Store Retailers
GDP from Northeast & Mid-Atlantic states

Gross Domestic Product Generated from Retail Trade
Selected States, 2018

- New York: $69 billion
- Pennsylvania: $36 billion
- New Jersey: $34 billion
- Virginia: $26 billion
- Massachusetts: $22 billion
- Maryland: $20 billion
- Connecticut: $13 billion
- Delaware: $3 billion

NJ 3rd contributing nearly $34 billion

3.1 percent of US GDP in Retail

Retail in tri-state area (NJ, NY & PA) 12.7 percent of US

Source: United States Bureau of Economic Analysis, GDP in Chained 2012 Dollars
Prepared by: New Jersey Department of Labor and Workforce Development
December, 2019
Employment by occupation type

Breakdown of Major Occupational Groups within Retail Trade Industry: New Jersey, 2018

- Sales and Related: 55%
- Office and Administrative Support: 18%
- Transportation and Material Moving: 8%
- Food Preparation and Serving-Related: 4%
- Installation, Maintenance, and Repair: 4%
- All Other: 11%

Over half involved with sales (> 250,000)

Over 85,000 office and administrative support occupations

“All Other” 11% includes healthcare, production, management/business and a variety of other occupations

Prepared by: New Jersey Department of Labor and Workforce Development
December, 2019
Employment has rebounded since Great Recession

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Source: NJLWD, Quarterly Census of Employment & Wages, Annual Averages
Prepared by: New Jersey Department of Labor and Workforce Development, December 2019
Workforce has been aging for the last 20 years

65+ grew fastest at 102.5%

Biggest growth - 55-64

Biggest decline - 35-44

Only 23.5 percent over 55

Source: United States Census Bureau, Quarterly Workforce Indicators
Prepared by: New Jersey Department of Labor and Workforce Development
December, 2019

Breakdown of Workforce by Age
New Jersey: 1998-2018
NEW JERSEY RETAIL INDUSTRY SECTOR
CONTACT INFORMATION

Click here for more detailed analysis of this industry

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http://lwd.dol.state.nj.us/labor/lpa/LMI_index.html

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