Regional Payrolls Up Over the Year

The Southern Region’s not seasonally adjusted level of nonfarm payroll employment rose to an estimated 787,500 in September 2019, representing an increase of 3,200 jobs or 0.4 percent, from the same month one year ago. In comparison, New Jersey employers added 31,200 positions (+0.7%) to their payrolls.

In the region, employment advances occurred in the following sectors: leisure and hospitality (+2,300 or +2.0%); construction (+2,500 or +7.9%); trade, transportation and utilities (TTU, +1,600 or +1.0%); manufacturing (+1,400 or +2.8%). Staffing levels were reduced in professional and business services (-4,000 or -4.4%); educational and health services (-200 or -0.1%); government (-800 or -0.7%); financial activities (-400 or -1.2%) and information (-300 or -3.6%).

The state posted significant job gains in leisure and hospitality (+12,900 or +3.2%), education and health services (+8,900 or +1.3%), construction (+8,800 or +5.5%), other services (+6,300 or +3.7%) and manufacturing (+5,300 or +2.1%). Employment in leisure and hospitality was up due to an increase in accommodation and food services (+7,400). Education and health services advance aided by gains in the health care and social assistance (+8,200) subsector. Professional and business services (-4,900 or -0.7%) shed the most jobs statewide over the past year followed by financial activities (-3,600 or -1.4%) and information (-3,400 or -4.9%) and trade, transportation.

Changes in Jobholding Mixed Across Region’s Labor Areas

Employment was up over the September-to-September period in the Ocean City (Cape May County, +4,200 or 8.8%) and Vineland-Bridgeton (Cumberland County, +900 or +1.5%) labor areas which helped offset employment declines in the Camden (Burlington, Camden and Gloucester counties, -1,700 or -0.3%) and Atlantic City (Atlantic County, -200 or -0.1%) labor areas.

In the Cape May County, total nonfarm employment levels reached 52,200 with gains primarily concentrated in the service providing sectors (+4,000 or +9.0%) led by leisure and hospitality (+1,900 or +12.2%) and trade, transportation and utilities (+1,300 or +15.5%).

Total nonfarm payrolls in Cumberland County rose to
60,100 between September 2018 and September 2019 aided by staffing increases in manufacturing (+500 jobs or 5.6%). Professional and business services (+4.7%) and education and health services (1+8%) each added 200 jobs offsetting a decline of 200 or 16.7 percent in financial activities.

Jobholding in the Camden Labor Area dipped to an estimated September 2019 level of 538,900 (-1,700 or -0.3%) due primarily to a decline in professional and business services (-4,300 or -5.7%). Employment was also down in education and health services (-700 or -0.7%), government (-500, -0.7%) and information (-400 or -5.8%). On a positive note, payrolls were up in construction (+2,200 or +9.4%), TTU (+900 or +0.7%), leisure and hospitality (+400 or +0.8%) and manufacturing (+700 or +1.8%).

The Atlantic City Labor Area’s payrolls were down slightly by 200 or 0.1 percent to a September 2019 level of 136,300. TTU shed 700 jobs (-3.2%) due primarily to a decline in retail trade (-700 or -4.3%). Government employment also declined (-200 or -0.9%). Jobholding in leisure and hospitality remained unchanged despite a decline of 1,300 jobs (-4.9%) in casino hotel employment. Manufacturing (+9.1%) and education and health services (+0.9%) were each up by 200 jobs from the same month a year ago.

| Total Nonfarm Employment (unadjusted Sept data, employment in thousands) |
|--------------------------------------------------|------|------|------|------|------|------|
| New Jersey                                      | 3,974.1 | 4,017.5 | 4,087.5 | 4,133.9 | 4,162.9 | 4,194.1 |
| Southern Region                                  | 747.6 | 757.5 | 771.7 | 781.3 | 784.3 | 787.5 |
| Atlantic City-Hammonton Labor Area (Atlantic County) | 134.7 | 130.9 | 131.9 | 130.1 | 136.5 | 136.3 |
| Camden Labor Area (Burlington, Camden, Gloucester counties) | 508.0 | 519.6 | 533.4 | 543.6 | 540.6 | 538.9 |
| Ocean City Labor Area (Cape May County)          | 47.5 | 48.8 | 47.7 | 48.6 | 48.0 | 52.2 |
| Vineland-Bridgeton Labor Area (Cumberland County) | 57.4 | 58.2 | 58.7 | 59.0 | 59.2 | 60.1 |

Source: NJLWD, Current Employment Statistics
More detailed data from the Current Employment Statistics (CES) program can be found at: http://nj.gov/labor/lpa/employ/ces/ces_index.html

Note: A complete breakout of employment data by industry is not produced for the Ocean City Labor Area due to guidelines from the Bureau of Labor Statistics.
LABOR FORCE DATA

- The Southern Region’s not seasonally adjusted unemployment rate was 3.4 percent in September 2019, down by 0.5 percentage point from September 2018. In comparison, the state’s September 2019 unadjusted unemployment rate was 3.2 percent and was lower by 0.6 percentage point from the same month a year ago.

- Among the counties, Burlington (3.0%) and Gloucester (3.3%) had the lowest unemployment rates in the Southern Region. Cumberland County had the highest unadjusted unemployment rate (4.7%).

More detailed data from the Local Area Unemployment Statistics (LAUS) program can be found at: http://nj.gov/labor/lpa/employ/uirate/lfest_index.html

CHARACTERISTICS OF NEW JERSEY’S INSURED UNEMPLOYED SOUTHERN REGION, THIRD QUARTER 2019

<table>
<thead>
<tr>
<th>CLAIMANTS BY OCCUPATIONAL GROUP</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management</td>
<td>2,579</td>
<td>6.9</td>
</tr>
<tr>
<td>Business and financial</td>
<td>1,215</td>
<td>3.3</td>
</tr>
<tr>
<td>Professional and related</td>
<td>5,176</td>
<td>13.9</td>
</tr>
<tr>
<td>Services</td>
<td>6,904</td>
<td>18.6</td>
</tr>
<tr>
<td>Sales and related</td>
<td>2,282</td>
<td>6.1</td>
</tr>
<tr>
<td>Office and administrative support</td>
<td>4,443</td>
<td>12.0</td>
</tr>
<tr>
<td>Farming, fishing and forestry</td>
<td>101</td>
<td>0.3</td>
</tr>
<tr>
<td>Construction and extraction</td>
<td>3,974</td>
<td>10.7</td>
</tr>
<tr>
<td>Installation, maintenance and repair</td>
<td>1,139</td>
<td>3.1</td>
</tr>
<tr>
<td>Production</td>
<td>3,288</td>
<td>8.9</td>
</tr>
<tr>
<td>Transportation and material moving</td>
<td>5,918</td>
<td>15.9</td>
</tr>
<tr>
<td>Military</td>
<td>82</td>
<td>0.2</td>
</tr>
</tbody>
</table>

- During the third quarter of 2019, there were 37,118 residents claiming unemployment insurance benefits in the Southern Region. This represented 24.6 percent of claimants statewide. Regional claims activity was up by 480 claims or 1.3 percent from the same quarter a year ago. Statewide, claims activity decreased by 2,609 or 1.7 percent since the third quarter of 2018.
The New Jersey Department of Labor and Workforce Development through its agreement with Burning Glass Technologies is able to provide the following labor market information aggregated from online employer job listings during the quarter. This data provides valuable insight regarding current demand for characteristics such as skills and educational requirements. Note that this data is not meant to represent all available employment opportunities but rather should be viewed in terms of analysis of labor market demand.

### JOB LISTINGS BY COUNTY

<table>
<thead>
<tr>
<th>County</th>
<th>Listings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Camden</td>
<td>12,775</td>
</tr>
<tr>
<td>Burlington</td>
<td>12,266</td>
</tr>
<tr>
<td>Gloucester</td>
<td>6,380</td>
</tr>
<tr>
<td>Atlantic</td>
<td>3,461</td>
</tr>
<tr>
<td>Cumberland</td>
<td>1,986</td>
</tr>
<tr>
<td>Salem</td>
<td>926</td>
</tr>
<tr>
<td>Cape May</td>
<td>749</td>
</tr>
</tbody>
</table>

### INDUSTRIES WITH THE MOST JOB LISTINGS

<table>
<thead>
<tr>
<th>Industry</th>
<th>Listings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Truck Transportation</td>
<td>2,967</td>
</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>1,891</td>
</tr>
<tr>
<td>Educational Services</td>
<td>1,697</td>
</tr>
<tr>
<td>Hospitals</td>
<td>1,630</td>
</tr>
<tr>
<td>Food Services and Drinking Places</td>
<td>1,517</td>
</tr>
<tr>
<td>Administrative and Support Services</td>
<td>1,493</td>
</tr>
<tr>
<td>Ambulatory Health Care Services</td>
<td>1,479</td>
</tr>
<tr>
<td>General Merchandise Stores</td>
<td>900</td>
</tr>
<tr>
<td>Credit Intermediation and Related Activities</td>
<td>846</td>
</tr>
<tr>
<td>Nursing and Residential Care Facilities</td>
<td>805</td>
</tr>
<tr>
<td>Insurance Carriers and Related Activities</td>
<td>749</td>
</tr>
<tr>
<td>Health and Personal Care Stores</td>
<td>628</td>
</tr>
</tbody>
</table>

During the third quarter of 2019, Southern Region employers in the truck transportation, professional, scientific, and technical services, educational services, hospitals, food services and drinking places, and administrative and support services exhibited the most labor demand based on online job listing activity.

Concentrated in the region’s two most populous counties, Camden and Burlington, employers indicated they were interested in filling positions for tractor trailer drivers, registered nurses, retail salespersons, customer service representatives, and wholesale sales representatives. Skills that were actively sought by area employers included customer service, sales, scheduling, retail industry knowledge, and customer contact.

Of those job listings for which educational requirements are advertised, nearly half require no more than a high school degree or vocational training.
### TOP SKILLS IN DEMAND

<table>
<thead>
<tr>
<th>Skill</th>
<th>Listings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer Service</td>
<td>6,920</td>
</tr>
<tr>
<td>Sales</td>
<td>4,858</td>
</tr>
<tr>
<td>Scheduling</td>
<td>4,467</td>
</tr>
<tr>
<td>Retail Industry Knowledge</td>
<td>2,512</td>
</tr>
<tr>
<td>Customer Contact</td>
<td>2,497</td>
</tr>
<tr>
<td>Repair</td>
<td>2,347</td>
</tr>
<tr>
<td>Cleaning</td>
<td>1,983</td>
</tr>
<tr>
<td>Budgeting</td>
<td>1,766</td>
</tr>
<tr>
<td>Patient Care</td>
<td>1,656</td>
</tr>
<tr>
<td>Merchandising</td>
<td>1,631</td>
</tr>
<tr>
<td>Lifting Ability</td>
<td>1,557</td>
</tr>
<tr>
<td>Administrative Support</td>
<td>1,477</td>
</tr>
</tbody>
</table>

### OCCUPATIONS WITH THE MOST LISTINGS

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Listings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>3,965</td>
</tr>
<tr>
<td>Registered Nurses</td>
<td>1,355</td>
</tr>
<tr>
<td>Retail Salespersons</td>
<td>1,277</td>
</tr>
<tr>
<td>Customer Service Representatives</td>
<td>1,145</td>
</tr>
<tr>
<td>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
<td>1,070</td>
</tr>
<tr>
<td>Laborers and Freight, Stock, and Material Movers, Hand</td>
<td>966</td>
</tr>
<tr>
<td>First-Line Supervisors of Retail Sales Workers</td>
<td>942</td>
</tr>
<tr>
<td>Software Developers, Applications</td>
<td>617</td>
</tr>
<tr>
<td>Managers, All Other</td>
<td>594</td>
</tr>
<tr>
<td>Combined Food Preparation and Serving Workers, Including Fast Food</td>
<td>532</td>
</tr>
<tr>
<td>Secretaries and Administrative Assistants, Except Legal, Medical, and Executive</td>
<td>453</td>
</tr>
<tr>
<td>Driver/Sales Workers</td>
<td>430</td>
</tr>
</tbody>
</table>

### EMPLOYERS WITH SIGNIFICANT JOB LISTING ACTIVITY

- Virtua Health
- Cooper University Health Care
- Bayada Home Health Care
- Atlanticare Regional Medical Center
- TD Bank
- Thomas Jefferson University
- Rite Aid Corporation
- Mtb
- Amazon
- Kb Transportation
- Crete Carrier Corporation
- Caesar’s Entertainment

Source: Burning Glass Technologies, Labor Insight
Prepared by: New Jersey Department of Labor and Workforce Development, Bureau of Labor Market Information

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