

## NEW JERSEY CASINO CONTROL COMMISSION

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Tennessee Avenue and Boardwalk  
Atlantic City, NJ 08401

# **CCC Announces January Casino Revenue**

## **For Immediate Release**

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**Contact: Daniel Heneghan**  
**Public Information Officer**  
**609 441-3799**  
[daniel.heneghan@ccc.state.nj.us](mailto:daniel.heneghan@ccc.state.nj.us)

**ATLANTIC CITY**— Casinos here reported \$255.4 million in casino win in January – a decrease of 13.2 percent over the same month a year ago.

Results reported to the Casino Control Commission show that the 11 casinos won \$164.9 million at the slot machines and another \$90.5 million at table games in January. Slot revenue declined 15.6 percent while table revenues decreased 8.3 percent.

Casinos paid \$20.4 million in taxes on their taxable gross revenues in January. That money, 8 percent of taxable gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$3.2 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

Casino win is the net amount of money won by casinos. It is not profit.

*(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/>. For more information contact the Office of Communications.)*

# JANUARY 2011 STATISTICS

## CASINO WIN AND GROSS REVENUE

January	2011	2010	Increase \$	(Decrease) %
Casino Win	\$255,388,578	\$294,167,655	(38,779,077)	(13.2)
Adjustments	(1,135)	3,194	(4,329)	N/A
Gross Revenue	255,387,443	294,170,849	(38,783,406)	(13.2)
Deduction for Eligible Promotional Gaming Credits	-	-	0	N/A
Taxable Gross Revenue	<u>\$255,387,443</u>	<u>\$294,170,849</u>	<u>(38,783,406)</u>	(13.2)

## CASINO REVENUE FUND

	Gross Revenue Tax *	Interest on Casino Revenue Fund
January 2011	\$20,430,995	(\$8,347)
May 1978 through January 2011	\$8,347,862,085	\$130,559,513

\* Includes payments from tax audit deficiencies

## CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue)

January 2011	\$3,192,343
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## FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR JANUARY

(\$ in Millions)

January 2006	\$406.2
January 2007	\$394.5
January 2004	\$366.5
January 2005	\$364.1
January 2008	\$355.0

## FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

July 2005	\$504.8
August 2006	\$494.4
July 2006	\$480.5
August 2003	\$474.9
July 2004	\$473.9

As of February 10, 2011

**ATLANTIC CITY CASINO INDUSTRY  
COMPARISON OF CASINO WIN  
FOR THE MONTH ENDED JANUARY 2011 AND 2010  
(PARENTHESIS INDICATE DAILY AVERAGES)\***

	January 2011 <u>Month</u>	January 2010 <u>Month</u>
AC Hilton	9,899,492 (319,338)	12,336,922 (397,965)
Bally's AC	27,747,587 (895,083)	34,475,468 (1,112,112)
Borgata	52,977,803 (1,708,961)	56,215,931 (1,813,417)
Caesars	31,531,200 (1,017,135)	34,733,183 (1,120,425)
Harrah's Marina	36,993,122 (1,193,327)	38,323,373 (1,236,238)
Resorts (a)	9,767,195 (315,071)	13,104,540 (422,727)
Showboat	18,161,522 (585,856)	23,113,013 (745,581)
Tropicana	21,591,519 (696,501)	23,651,091 (762,938)
Trump Marina	9,297,666 (299,925)	11,805,391 (380,819)
Trump Plaza	9,636,268 (310,847)	14,398,699 (464,474)
Trump Taj Mahal	27,785,204 (896,297)	32,010,044 (1,032,582)
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Industry	<u>\$255,388,578</u> <u>(8,238,341)</u>	<u>\$294,167,655</u> <u>(9,489,278)</u>

\* Industry daily averages may not foot due to rounding.

As of February 10, 2011

(a) Resorts was under Resorts International Hotel, Inc. management until December 6, 2010 and operating as DGMB Casino, LLC since December 7, 2010

**THE ATLANTIC CITY CASINO INDUSTRY  
CASINO WIN ANALYSIS  
FOR THE MONTH ENDED JANUARY 2011 VERSUS 2010**

	SLOT MACHINE WIN			TABLE GAME WIN			TOTAL CASINO WIN		INCREASE (DECREASE) %
	2011	2010	INCREASE (DECREASE) %	2011	2010	INCREASE (DECREASE) %	2011	2010	
AC Hilton	7,270,145	8,382,962	(13.3)	2,629,347	3,953,960	(33.5)	9,899,492	12,336,922	(19.8)
Bally's AC	17,773,650	22,428,892	(20.8)	9,973,937	12,046,576	(17.2)	27,747,587	34,475,468	(19.5)
Borgata	33,910,123	33,993,228	(0.2)	19,067,680	22,222,703	(14.2)	52,977,803	56,215,931	(5.8)
Caesars	17,887,894	19,891,455	(10.1)	13,643,306	14,841,728	(8.1)	31,531,200	34,733,183	(9.2)
Harrah's Marina	25,278,045	30,062,864	(15.9)	11,715,077	8,260,509	41.8	36,993,122	38,323,373	(3.5)
Resorts (a)	6,897,712	9,166,921	(24.8)	2,869,483	3,937,619	(27.1)	9,767,195	13,104,540	(25.5)
Showboat	14,599,695	18,227,795	(19.9)	3,561,827	4,885,218	(27.1)	18,161,522	23,113,013	(21.4)
Tropicana	12,217,790	15,485,863	(21.1)	9,373,729	8,165,228	14.8	21,591,519	23,651,091	(8.7)
Trump Marina	6,913,364	8,840,755	(21.8)	2,384,302	2,964,636	(19.6)	9,297,666	11,805,391	(21.2)
Trump Plaza	6,749,899	9,503,156	(29.0)	2,886,369	4,895,543	(41.0)	9,636,268	14,398,699	(33.1)
Trump Taj Mahal	15,429,002	19,496,386	(20.9)	12,356,202	12,513,658	(1.3)	27,785,204	32,010,044	(13.2)
<b>Total</b>	<b><u>\$164,927,319</u></b>	<b><u>\$195,480,277</u></b>	<b>(15.6)</b>	<b><u>\$90,461,259</u></b>	<b><u>\$98,687,378</u></b>	<b>(8.3)</b>	<b><u>\$255,388,578</u></b>	<b><u>\$294,167,655</u></b>	<b>(13.2)</b>

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