



## **New Jersey Governors We Value Our Veterans *Employer Award* Application**

**Employer Name:** \_\_\_\_\_

**Point of Contact:** \_\_\_\_\_

**Please check off the initiatives your town has completed and briefly explain how:**

- ☐ **Parking spots designated for Purple Heart Recipients and/or Veterans (5)**

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- ☐ **Host a recognition ceremony on Veterans Day or other military related dates thanking the military and/or Veterans for their service (15)**

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- ☐ **Create a Military Family Day at place of Employment i.e. BBQ, Picnic, Luncheon, etc.... (20)**

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- **Recognize the Military employees as well as the Veterans on company website and other social media platforms and company newsletters (5)**

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- **Include the Department of Military and Veterans Affairs link on the company website (5)**

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- **Employee discount or tickets to an event or some form of a token of appreciation (10)**

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- **Retail outlets offer a special discount for all military and Veterans (10)**

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- **Statewide convenience stores offer free coffee on Veterans Day (10)**

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- **Care packages sent to families left behind during deployment (10)**

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- **Bring your military family to work day (10)**

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- **Make a company “military donation day” to your favorite military non-profit (15)**

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- **Breakfast with the Boss for all employees who are serving or who have served (10)**

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- **Partnering with ESGR with a Statement of Support signing (10)**

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- **Incorporate a Wall of Heroes in the company lobby or on prominent display in the building (10)**

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- **Insert the word Veteran on Veteran employee signature block/cards (5)**

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- Your own way of supporting Veterans (10)

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Total number of points out of 160: \_\_\_\_\_

*\*In order to receive the award – the employer must have at least **55 points***

*\*Initiatives must be completed during the dates January 1 - December 31*

*\*Once the application is completed, please send to:*

***Department of Military and Veteran Affairs***

***Office of Government Relations***

***[vvov@dmava.nj.gov](mailto:vvov@dmava.nj.gov)***

***101 Eggert Crossing Road***

***Lawrenceville, New Jersey 08648***

