



New Jersey Governors We Value Our Veterans *Employer Award* Application

Employer Name: _____

Point of Contact: _____

Please check off the initiatives your town has completed and briefly explain how:

- Parking spots designated for Purple Heart Recipients and/or Veterans (5)**

- Host a recognition ceremony on Veterans Day or other military related dates thanking the military and/or Veterans for their service (15)**

- Create a Military Family Day at place of Employment i.e. BBQ, Picnic, Luncheon, etc.... (20)**

- **Recognize the Military employees as well as the Veterans on company website and other social media platforms and company newsletters (5)**

- **Include the Department of Military and Veterans Affairs link on the company website (5)**

- **Employee discount or tickets to an event or some form of a token of appreciation (10)**

- **Retail outlets offer a special discount for all military and Veterans (10)**

- **Statewide convenience stores offer free coffee on Veterans Day (10)**

- **Care packages sent to families left behind during deployment (10)**

- **Bring your military family to work day (10)**

- **Make a company “military donation day” to your favorite military non-profit (15)**

- **Breakfast with the Boss for all employees who are serving or who have served (10)**

- **Partnering with ESGR with a Statement of Support signing (10)**

- **Incorporate a Wall of Heroes in the company lobby or on prominent display in the building (10)**

- **Insert the word Veteran on Veteran employee signature block/cards (5)**

- **Your own way of supporting Veterans (10)**

Total number of points out of 160: _____

In order to receive the award – the employer must have at least **55 points*

**Initiatives must be completed during the dates January 1, 2021 - December 31, 2021*

**Once the application is completed, please send to:*

Department of Military and Veteran Affairs

Office of Government Relations

don.tretola@dmava.nj.gov

101 Eggert Crossing Road

Lawrenceville, New Jersey 08648

