



**NOTICE TO MOTOR VEHICLE DEALERS REGARDING CHANGES TO DEALER PLATE
REQUIREMENTS**

May 6, 2009

On January 13, 2008, Assembly Bill No. 4338 was signed into law as P.L. 2007, c. 335, amending various statutes, including N.J.S.A. 39:3-18, regarding the issuance of general registration and registration plates with the letter "D" stated thereon (dealer plates). The amendment to the law clarifies the permitted uses of vehicles bearing dealer plates and increases the fine for violation of the law. This amendment became effective February 12, 2008.

Vehicles owned by a New Jersey licensed motor vehicle dealer may be assigned to dealership principals or employees for product familiarization or compensation purposes, and may be used for any lawful purpose, including personal use, and personal use by persons authorized by those dealership employees or principals. Any person convicted of a violation of this paragraph shall be subject to a fine of up to one thousand dollars (\$1,000).

Pursuant to N.J.A.C. 13:21-15.11, all dealer plates shall be accounted for in a logbook or ledger, for which the following information is listed for each dealer plate: 1) The Plate Number. 2) Vehicle identification numbers (VINs) of all vehicles to which the plate was assigned, along with dates of assignment. 3) The location at which the vehicle to which the plate is assigned is garaged (if not on the dealer's premises).

Any lost or stolen dealer plate shall be immediately reported to the local police and the NJMVC. A copy of the police report must be maintained by the dealership at the licensed dealer location and a copy must also be sent to the Business Licensing Services bureau. Each dealer plate that has been lost or stolen and reported as such to the local police may be replaced upon request. A lost or stolen plate will not be replaced with the exact same combination of series and suffix number. A damaged plate may be replaced with the exact same series and suffix number for a fee of fifty five dollars (\$55) upon surrender of the plate.

Questions related to this notice may be directed to the Business Licensing Services Bureau, at (609) 292-6500 ext. 5014.