

NJWELL Summer Safety Challenge

July 23 -
August 20,
2025

Dive into Summer Safety!

Make the most of the season by prioritizing your health with smart sun, water, and heat habits.



How It Works

- Registration is open July 9 - 24.
 - Sign in to HorizonBlue.com/shbp.
 - Select *Wellness & Services*, then follow NJWELL prompts. Go to the *Socially Connected* Category to register.
- Track 21 days of your summer safety journey. Record 'Yes' for 14 days of practicing safe habits.
- Complete the challenge to earn 50 points toward your NJWELL reward.

Join The Challenge



Earn \$250 or more with NJWELL!



NJWELL, administered by the New Jersey Division of Pensions and Benefits, is an incentive-based wellness program offered to eligible employees and their covered spouses/partners who participate in the SHBP/SEHBP. All provisions of the program are established by the Division and are subject to change. More details can be found on nj.gov/njwell. Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross Blue Shield Association. The Blue Cross® and Blue Shield® names and symbols are registered marks of the Blue Cross Blue Shield Association. The Horizon® name and symbols are registered marks of Horizon Blue Cross Blue Shield of New Jersey. © 2025 Horizon Blue Cross Blue Shield of New Jersey. Three Penn Plaza East, Newark, New Jersey 07105.

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