

Agriculture in the Highlands



Agriculture in the Highlands

“You can have a 1,000 acres in Nebraska, but you’re still in Nebraska.” B. Spinelli

Location, Location, Location

20 million people within a “half a day’s drive” of the region

Highly educated and higher income demographics

“I love to support my local farms, but I’m really busy.”

Marketing needs a 2-pronged approach: My neighbors and those city folks.



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Farmland in the Highlands Region

County	Land in Farms (ac)					Land in Highlands Region		
	2002	2007	2012	2017	2022	Planning	Preservation	Total of County
Bergen	1,283	1,177	1,432	1,051	771	10,089	12,087	14%
Hunterdon	109,241	100,027	96,025	101,290	91,588	63,988	64,946	46%
Morris	17,233	17,028	14,458	14,514	14,552	155,509	120,229	89%
Passaic	1,526	1,981	1,454	1,893	1,830	5,066	78,898	66%
Somerset	36,237	32,721	34,735	35,862	30,015	46,546	1,009	24%
Sussex	75,496	65,242	61,033	59,766	71,688	58,979	70,770	38%
Warren	78,042	74,975	72,250	73,874	70,747	104,101	67,055	74%
Total:	319,058	293,151	281,387	288,250	281,191			



Agriculture in the Highlands

Census of Agriculture

	Market Value of Products Sold (\$1,000)				
County	2002	2007	2012	2017	2022
Bergen	\$ 7,564	\$ 8,694	\$ 5,196	(D)	\$ 10,610
Hunterdon	\$ 42,267	\$ 69,745	\$ 67,206	\$ 92,246	\$ 115,193
Morris	\$ 41,879	\$ 27,312	\$ 28,387	\$ 24,824	\$ 33,927
Passaic	\$ 6,074	\$ 6,318	\$ 3,436	\$ 2,863	\$ 4,683
Somerset	\$ 15,064	\$ 18,911	\$ 23,206	\$ 20,118	\$ 23,239
Sussex	\$ 14,756	\$ 21,242	\$ 18,654	\$ 18,226	\$ 30,966
Warren	\$ 39,701	\$ 75,477	\$ 91,205	\$ 93,217	\$ 128,259
Total:	\$ 167,305	\$ 227,699	\$ 237,290	\$ 251,494	\$ 346,877



Agriculture in the Highlands

Census of Agriculture

	Per Farm Market Value of Products Sold (\$)				
County	2002	2007	2012	2017	2022
Bergen	\$ 83,123	\$ 97,685	\$ 86,602	(D)	\$ 145,342
Hunterdon	\$ 27,917	\$ 42,973	\$ 46,445	\$ 57,510	\$ 70,975
Morris	\$ 102,897	\$ 64,720	\$ 77,560	\$ 59,389	\$ 72,031
Passaic	\$ 86,768	\$ 61,343	\$ 44,045	\$ 32,168	\$ 47,301
Somerset	\$ 34,081	\$ 42,496	\$ 58,016	\$ 44,508	\$ 49,551
Sussex	\$ 14,340	\$ 20,040	\$ 21,078	\$ 18,081	\$ 29,435
Warren	\$ 48,772	\$ 80,897	\$ 116,333	\$ 101,543	\$ 138,959
Average:	\$ 56,843	\$ 58,593	\$ 64,297	\$ 52,200	\$ 79,085



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Census of Agriculture

	Corn for Grain + Soybeans for Bean (acres)				
County	2002	2007	2012	2017	2022
Bergen	-	-	-	72	-
Hunterdon	12,545	16,571	14,351	17,029	14,671
Morris	1,276	865	806	908	318
Passaic	-	-	-	-	-
Somerset	3,463	3,723	5,011	3,422	2,795
Sussex	1,583	3,062	5,250	3,363	8,098
Warren	21,974	21,916	25,236	25,987	22,996
Total:	40,841	46,137	50,654	50,781	48,878



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Census of Agriculture

County	Vegetables Harvested For Sale (acres)				
	2002	2007	2012	2017	2022
Bergen	161	136	71	14	13
Hunterdon	747	937	792	950	1,215
Morris	896	920	913	1,082	958
Passaic	95	105	101	100	85
Somerset	159	130	233	404	522
Sussex	870	689	590	564	955
Warren	2,098	2,480	1,720	1,671	1,382
Total:	5,026	5,397	4,420	4,785	5,130



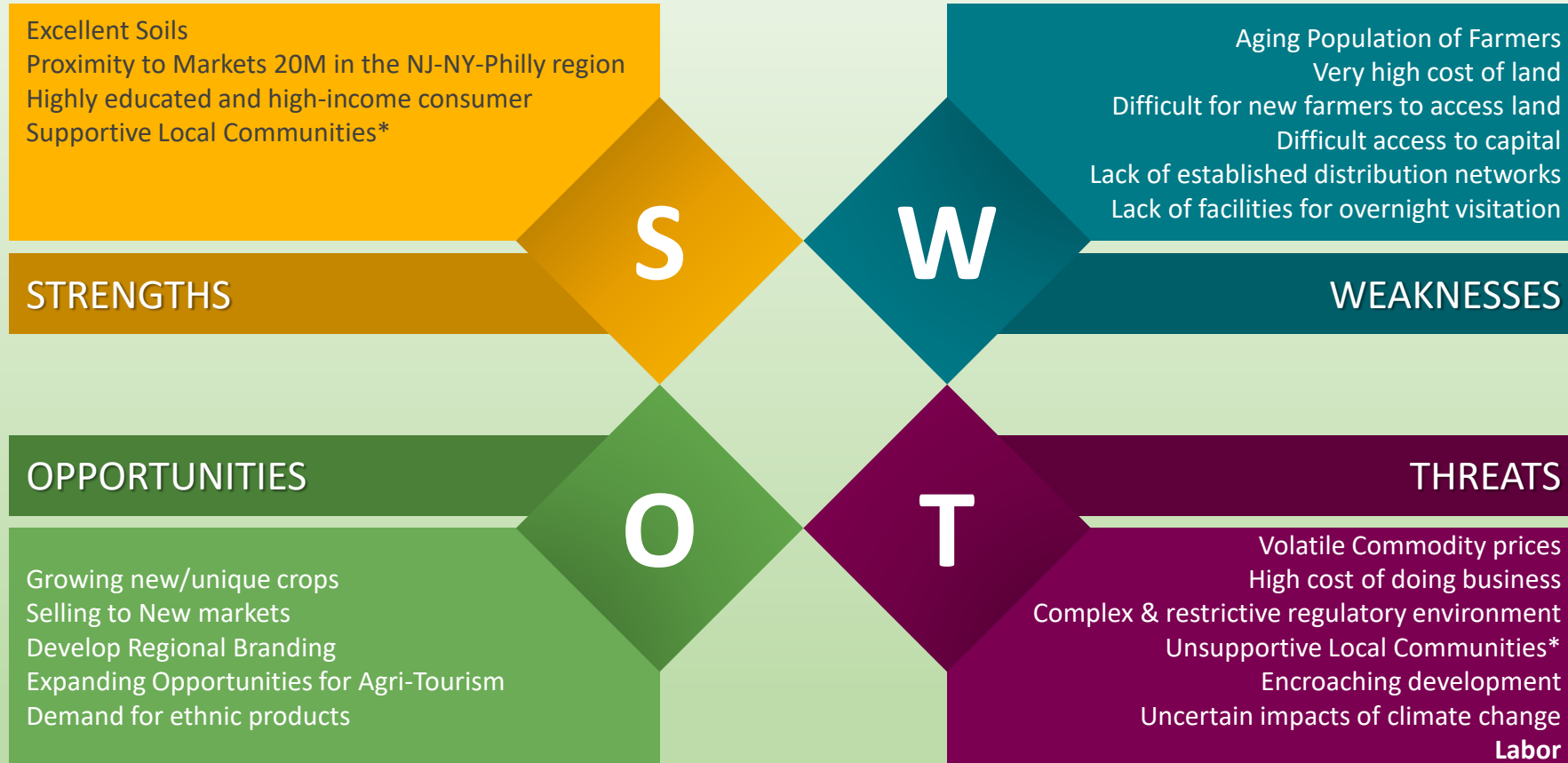
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Census of Agriculture

	Value of Livestock, Poultry and their Products (\$1,000)				
County	2002	2007	2012	2017	2022
Bergen	\$ 271	\$ 309	\$ 193	(D)	\$ 290
Hunterdon	\$ 7,560	\$ 9,070	\$ 9,888	\$ 13,379	\$ 16,400
Morris	\$ 1,037	\$ 4,185	\$ 1,181	\$ 1,707	\$ 3,663
Passaic	\$ 92	\$ 264	\$ 256	\$ 143	\$ 275
Somerset	\$ 6,800	\$ 9,281	\$ 2,495	\$ 5,736	\$ 3,747
Sussex	\$ 6,679	\$ 9,433	\$ 7,064	\$ 7,395	\$ 9,876
Warren	\$ 21,264	\$ 31,855	\$ 36,543	\$ 26,138	\$ 23,437
Total:	\$ 43,703	\$ 64,397	\$ 57,620	\$ 54,498	\$ 57,688



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TAKE PART IN

The Regenerative Farm Network

A place to exchange knowledge and ideas.



Budgeting for Farm Conservation Practices Workshop

Hosted by North Jersey RC&D's Regenerative Farm Network with Keith Dickinson CFP, CAC, Far...



Apply for One-to-One Technical Assistance Consultations & Soil...

Through the Regenerative Farm Network (RFN-NJ), funded by NRCS Equity in Conservation...



RFN-NJ Soils Field Day

What does underwear have to do with soil? Read more to find out! The Regenerative Farm Networ...

<https://www.northjerseyrcd.org/rfn-nj>



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Northwest Food Processing & Innovation Center
1 Hawk Pointe Blvd.
Washington, NJ, 07882
info@NJProcessing.org

Partners



<https://njprocessing.org/>



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Regenerative Agriculture & Environmental Sustainability

Promoting soil health, water conservation, and biodiversity through sustainable farming



Local Food Systems and Security

Strengthening local economies with fresh, nutritious food through direct farm-to-consumer connections.



Education, Training, and Innovation

Empowering the next generation with the skills for agricultural innovation and sustainable food systems.



Community Engagement and Partnerships

Building strong partnerships for a sustainable food future through community and industry collaboration.



Access to Nutritious Food and Combating Food Deserts

Improving public health by ensuring access to nutritious food, especially in underserved areas.

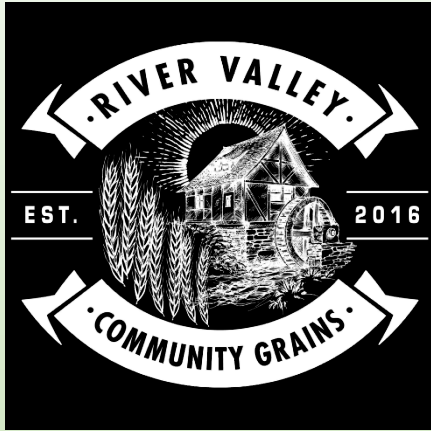


Economic Development and Job Creation

Creating jobs and fostering economic growth in agriculture and food processing sectors.



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<https://www.rivervalleycommunitygrains.com/>



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The farm as a destination

A Farm-Based Brewery like Backer Farm's Proposed Brewery is Ruled to be Permitted Use

Feb 24, 2022 | Press Releases



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The farm as a destination



<https://www.facebook.com/thehardscrabblefarm/>



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The farm as a destination
The farm brought to you



FRUIT WINES & CIDERS
Morris County NJ's First Farm Winery

<https://stonyhillfarms.com/>



<https://rebelsheepwineco.com/>

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Innovation!



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Solutions For Food And Beverage Manufacturing

We specialize in creating innovative products for CPG brands, food service enterprises, and other innovators in the food industry. Whether organic or conventional, the OFI offers a complete solution for businesses eager to launch new offerings or expand their existing products in the market. We are a team of chefs, food scientists, and business leaders with a passion for all things food and business.

<https://organicfoodincubator.com/>

