

Grant for Lasting Outcomes in Women’s Health (G.L.O.W) Frequently Asked Questions (FAQ)

Program Overview

1. What is the GLOW Program?

The Grant for Lasting Outcomes in Women’s Health (GLOW) program is a \$1 million investment from the New Jersey Maternal and Infant Health Innovation Authority (NJMIHIA) to support small community-based organizations (CBOs) and for-profit entities that provide birth support training services throughout New Jersey. It provides funding to support projects that improve maternal and infant health outcomes through training, community engagement, innovation, and workforce development.

Each award is a fixed \$50,000 grant for a 12-month project period. Grantees will also participate in the MIHIA Academy, a companion capacity-building and mentorship program.

2. How many awards will be made?

Up to \$750,000.00 is available to fund up to 15 organizations statewide. Each award is a fixed grant of \$50,000.00.

3. Is this a competitive grant?

No. The GLOW program is non-competitive and operates on a rolling, first-come, first-served basis. Applications are reviewed in the order in which they are received once complete, and funding is awarded based on eligibility and available funds.

4. What does “non-competitive” mean?

The GLOW program is not scored or ranked against other applicants. Instead:

- Applications are reviewed for eligibility and completeness as set forth in the [Notice of Funding Availability](#)

Application Timeline

5. *When does the application open and close?*

Opens: February 27, 2026 at 9:00 AM ET

Closes: June 15, 2026 at 11:59 PM ET

Or earlier if funds are exhausted.

Applicants are strongly encouraged to apply early.

6. *How long does the review process take?*

NJMIHIA conducts a two-step review process to confirm:

- Eligibility requirements are met
- All required documentation is complete

Applicants can expect the review process to take approximately three to four weeks, depending on volume of submissions:

Incomplete applications are sent back to applicants to provide missing documents. If an application is returned to an applicant, this does not hold their application in the submitted queue.

7. *When does the project period begin?*

The project period begins once the grant agreement is fully executed. The project period extends for 12 months.

8. *What is the step-by-step application and award process?*

- Applications may be submitted between February 27, 2026 and June 15, 2026, or earlier if available funds are exhausted. Applications will be reviewed on a rolling basis in the order they are received complete, so early submission is encouraged.

- Upon submission, NJMIHIA will conduct an initial review for completeness. Applicants will be notified of any missing materials and must cure deficiencies within 10 business days. Applications will not be reviewed until all required documentation is submitted.
- Once complete, applications are reviewed to confirm eligibility and compliance with program requirements.
- Applicants that meet all requirements and for whom funding remains available will receive an award letter and grant agreement. The project period begins upon execution of the agreement.
- Grant funding must be used to carry out approved program activities in accordance with NJMIHIA requirements during the 12-month project period, including participation in the MIHIA Academy.
- Within 30 days after the project period ends, awardees must submit all required financial, progress, and compliance documentation. The final disbursement of funds is contingent upon NJMIHIA's approval of these materials.

Eligibility Requirements

9. *Who is eligible to apply?*

- Applicants must be for profit business entities or non-profit CBOs that provide birth support training services in New Jersey – such as doula, midwife, lactation, or community health worker training.
- Applicants may collaborate with additional entities – public, private or non-profit – as needed to implement the proposed project. A letter of support or Memorandum of Understanding is required for partners.
- Applicants must be one of the following:
 - Non-profit organizations with official 501(c)(3) tax-exempt status recognized by the IRS (Non-profit entities with annual budgets under \$10,000 are not required to be registered.); or
 - For-profit business entities (e.g., LLCs, corporations) must be registered and in good standing with the State of New Jersey.
- Applicants must have been in operation for a minimum of three (3) years as evidenced by a New Jersey Certificate of Formation or equivalent document.

- Applicants must have either an annual operating budget of \$250,000.00 or less for the most recent fiscal year. (Note: State and federal grant awards not included in this calculation); or not more than 10 full-time equivalent (“FTE”) workers (FTE is calculated on a 35-hour work week) at time of application.
- Applicants must provide one letter of support from a government agency, for-profit entity, non-profit organization, healthcare institution, research partner or philanthropic partner as proof of active engagement in birth support training services or programming in birth support training services.
- Entities with existing contracts with NJMIHIA are not eligible to apply.
- Entities with NJMIHIA Board Members or NJMIHIA employees serving on their Board of Directors are not eligible to apply.
- Only one application per entity is permitted.

10. *Must the applicant be registered in New Jersey?*

Yes. The lead applicant must be a registered New Jersey entity.
The collaborating partner(s) do not need to be registered New Jersey-entities.

11. *Can a large healthcare network apply?*

Organizations must meet the eligibility requirements.

12. *Can an organization that has been operating for only two years apply?*

No. The lead applicant must have been in operation for at least three years.

13. *Is only one application allowed per organization?*

Yes. One application per entity is permitted.

14. Does the 10 FTE or \$250,000 budget requirement apply to the project or the organization?

Applicants must have either an annual operating budget of \$250,000.00 or less for the most recent fiscal year. (Note: State and federal grant awards not included in this calculation); or not more than 10 full-time equivalent (“FTE”) workers (FTE is calculated on a 35-hour work week) at time of application.

15. What if my organization has no employees?

Organizations without employees may still qualify. Organizations must submit an attestation letter stating that they have no employees.

Funding Details

16. What is the award amount?

Each grant award is a fixed amount of \$50,000.

Applications must request exactly \$50,000. The system will flag project budgets submitted for less or more than \$50,000.

17. What are the four funding categories?

Grant award funds must be used for projects in one of the following areas:

- Community Engagement – Supporting the development and dissemination of a standardized community engagement toolkit for maternal and infant health programs in New Jersey.
- Innovation – Promoting technology-based solutions that support informed patient decision making;
- Mental Health Support - Expanding access to the Perinatal Mental Health programming for clinical and non-clinical professionals; or

- Workforce Engagement - Expanding access to midwifery, doula, community health workers, and lactation professional development training that support mothers in the perinatal period (Expanding training, building capacity of programming, marketing, technical, licensure).

Applicants are encouraged to review the [NOFA](#) for detailed descriptions and examples.

18. How are funds disbursed?

Funds are distributed in two payments:

- The first disbursement, constituting 50% of the grant award, will be made upon the execution of the grant agreement.
- The remaining 50% will be disbursed following the submission and approval of all compliance documents requirements by NJMIHIA.

Required Documentation

19. What documentation is required?

As part of the application, the NJMIHIA will request supporting documentation which may include, but is not limited to:

- New Jersey Certificate of Formation or equivalent document.
- One letter of support from a government agency, for-profit entity, non-profit organization, healthcare institution, research partner or philanthropic partner as proof of active engagement in birth support training services or programming in birth support training services.
- For collaborating partners, either a letter of support or Memorandum of Understanding.
- Board of Directors list and sign a conflict-of-interest attestation, to be provided.
- NJ Tax Clearance Certificate (dated within the last six months).
- Annual Audit Report and/or tax return, as applicable.

- IRS Determination Letter and NJ Charities Registration Letter (only for non-profit organizations).
- Most recent NJ WR-30 (W2 employees) or 1099s (contractors).

Applications submitted without required documentation will be considered incomplete.

20. What happens if my application is incomplete?

Incomplete applications will be considered ineligible until all required documentation is provided. Once complete, the application will be placed in the queue based on the date of final submission. An applicant submitting an incomplete application will have a 10 business-day cure period from the date NJMIHIA notifies the applicant in writing of the deficiencies. Incomplete applications that fail to be cured within the permitted time will be rejected as incomplete without being evaluated by the review committee. At the sole discretion of the NJMIHIA, staff may ask for clarification of the information included in the application, including but not limited to narrative responses, supporting documentation, and attachments. Applicants have the ability to withdraw from the application process at any time.

21. How many letters of support are required?

Applicants must provide:

- One required letter of support demonstrating prior relevant experience in birth support training services.

If collaborating with partners:

- A letter of support or Memorandum of Understanding (MOU) is required for each collaborator involved in the project.

MIHIA Academy

22. What is the MIHIA Academy?

The MIHIA Academy is a companion initiative that provides:

- Structured mentorship
- Capacity-building support
- Technical assistance
- Peer learning opportunities

All grantees are enrolled as part of the award.

23. What does participation require?

The MIHIA Academy will include in-person training sessions and virtual coaching. Additional details will be shared following award announcements.

Compliance and Reporting

24. What compliance documents are required at project closeout?

At the end of the project, grantees must submit:

A financial report

A progress/closeout report

A payment voucher

A current New Jersey Business Tax Clearance Certificate

Employee/contractor verification documentation

The final 50% of grant funds will be disbursed only after NJMIHIA approves all required compliance documents.

Application Portal (SAGE)

25. How do I access the application?

The application must be submitted through the [MIHIA SAGE](#) portal, accessible via the MIHIA GLOW grant webpage.

26. Is this the same as the New Jersey SAGE system?

No. The MIHIA SAGE portal is separate. Applicants must register for a new account.

27. Who can submit the application?

An individual assigned the Authorized Official role must submit the application.

28. Can multiple users work on the application?

Yes. Organization members can be added and assigned roles within the system. However, only authorized roles can submit the final application.

Additional Questions

If you have further questions after reviewing this FAQ and the [NOFA](#), please contact: mihia.grants@njmihia.gov.

An updated FAQ will also be posted on the GLOW Program webpage.