

HONOR & AWARENESS

MATERNAL HEALTH AWARENESS DAY

NJMIHIA participated in a roundtable hosted by the First Lady in recognition of Maternal Health Awareness Day on January 23, 2025. This event convened CEOs and OBGYN chairs from New Jersey's labor and delivery hospitals. All 46 hospitals signed a pledge committing to implementing various maternal and infant health best practices, including patient safety bundles of evidence-informed care strategies, shared decision-making and team-based care.

NJMIHIA also joined a ribbon cutting event for the Cooper-Camden Baby Café in Camden, NJ. This was the grand opening of New Jersey's first Baby Café launched by Cooper Medical School of Rowan University at a public library. The Nurture NJ Strategic Plan supports the café model to provide breastfeeding support in communities for families and support teams. This baby café provides free lactation support to new mothers and families.



FEBRUARY

In recognition of Black History Month, NJMIHIA was invited and spoke on a panel hosted by Salvation and Social Justice clergy focusing on Black Maternal Health. It was hosted at Mt. Zion AME Church in Trenton.

NJMIHIA provided an overview of the Authority and the Center it will oversee in Trenton, acknowledging the role that communities of color play in driving innovation and positive change.

NJMIHIA also presented to the Policy Task Force class at Princeton University's School of Public and International Affairs. The semester's focus was advancing birth equity in New Jersey.

